



Dahlonega Downtown Development Authority & Main Street Program Special Called Meeting Minutes

May 25, 2023 4:30 PM

Head House - 47 S. Park Street and Zoom

Vision Statement

Downtown Dahlonega will retain its role as the heart of the region and the center for community and economic development. It will have an inviting appearance, highlighted by historic architecture. It will enhance the civic, cultural, and economic vitality of the entire community.

Mission Statement

The purpose of Downtown Dahlonega is to stimulate and sustain economic development in the downtown area by encouraging cooperation and building leadership; by advancing a positive image of downtown and promoting it as an exciting place to live, shop, and invest; by sustaining and improving the appearance of downtown; and by strengthening and expanding the economic base of downtown.

PRESENT

Chair Amy Thrailkill

Vice Chair Wendi Huguley

Board Member Deb Rowe

Board Member Tony Owens

Board Member Awtrey Moore

Board Member Donna Logan

Board Member Ryan Puckett

Call to Order

Chair Thrailkill called the meeting to order at 4:35 p.m.

Approval of Agenda

Motion made by Board Member Moore, Seconded by Board Member Logan

Voting Yea: Board Member Rowe, Board Member Puckett, Board Member Owens, Board Member Huguley

1. Head House First Floor Tenant Discussion

The DDA Board opened a discussion to review three tenants for the first-floor space in the Head House. The three tenants were all scored individually by the board members using the previous scoring system presented in a previous meeting. The board then discussed the number of jobs created by the proposed business, the needed modifications of the space, and the unique draw it might bring to the downtown area. The board agreed that one of the applicants, a photography studio, would be beneficial to the city but would not draw foot traffic. The board also felt that the art gallery that was applied would create some foot traffic and that a high-end art gallery would fulfill a business area that the square does not currently have. The third applicant, a tearoom, was appealing to the board. They requested that staff get more information from the art gallery and the tearoom regarding their exact intentions for the space, for a more detailed employee

count, and any modifications that might be needed. The board agreed that once they receive this information, they will meet again to discuss the applicants.

Adjourn

Chair Thrailkill called for a motion to adjourn at 4:48 p.m.

Motion made by Board Member Moore, Seconded by Board Member Owens.

Board Member Rowe, Board Member Puckett, Board Member Logan, Board Member Huguley