



Downtown Dahlonega Minutes

March 02, 2023 4:00 PM

McCullough Council Chambers – City Hall

Vision Statement

Downtown Dahlonega will retain its role as the heart of the region and the center for community and economic development. It will have an inviting appearance, highlighted by historic architecture. It will enhance the civic, cultural, and economic vitality of the entire community.

Mission Statement

The purpose of Downtown Dahlonega is to stimulate and sustain economic development in downtown area by encouraging cooperation and building leadership; by advancing a positive image of downtown and promoting it as an exciting place to live, shop, and invest; by sustaining and improving the appearance of downtown; and by strengthening and expanding the economic base of downtown.

Call to Order

Approval of Agenda

Approval of Minutes

1. Downtown Dahlonega Development Authority and Main Street Program Meeting Minutes, February 3, 2023

Organization

- a. 2023 Work Plan Draft
Ariel Alexander, DDA Director
- b. "Switch to Six" Training
Skyler Alexander, Main Street Manager
- c. Financials
Ariel Alexander, DDA Director

Design

- a. Façade Grant Application: Connie's Ice Cream and Sandwich Shop, The Dahlonega Tasting Room
Ariel Alexander, DDA Director

Economic Vitality

- a. 147 N. Park Street Proposal
Amy Thrailkill, DDA Chair
- b. Head House Update
Ariel Alexander, DDA Director

Partner Agencies

1. City of Dahlonega
2. University of North Georgia
3. Chamber of Commerce/Tourism

4. Historic Preservation Commission
5. Planning & Zoning Commission
6. Downtown Dahlonega Business Association

Adjourn