



Downtown Dahlonega Agenda

September 01, 2022 8:30 AM

McCullough Council Chambers – City Hall

Vision Statement

Downtown Dahlonega will retain its role as the heart of the region and the center for community and economic development. It will have an inviting appearance, highlighted by historic architecture. It will enhance the civic, cultural, and economic vitality of the entire community.

Mission Statement

The purpose of Downtown Dahlonega is to stimulate and sustain economic development in downtown area by encouraging cooperation and building leadership; by advancing a positive image of downtown and promoting it as an exciting place to live, shop, and invest; by sustaining and improving the appearance of downtown; and by strengthening and expanding the economic base of downtown.

Call to Order

Approval of Agenda

Approval of Minutes

1. Downtown Dahlonega Meeting Minutes, August 4, 2022
Danna Foster, Assistant City Clerk

Design

- a. Tourism Product Development Projects
Ariel Alexander, Downtown Manager

Economic Vitality

- a. 147 N. Park St. Committee Report
Amy Thrailkill, DDA Chair

Promotion

- a. Promotion Projects Report - August 2022
Skyler Alexander, Project Coordinator

Organization

- a. Financials
Allison Martin, Finance Director

Partner Agencies

1. City of Dahlonega
2. University of North Georgia
3. Chamber of Commerce/Tourism
4. Historic Preservation Commission
5. Planning & Zoning Commission
6. Downtown Dahlonega Business Association

Adjourn