



# Downtown Dahlonega Agenda

February 03, 2023 8:30 AM

McCullough Council Chambers – City Hall

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## **Vision Statement**

Downtown Dahlonega will retain its role as the heart of the region and the center for community and economic development. It will have an inviting appearance, highlighted by historic architecture. It will enhance the civic, cultural, and economic vitality of the entire community.

## **Mission Statement**

The purpose of Downtown Dahlonega is to stimulate and sustain economic development in downtown area by encouraging cooperation and building leadership; by advancing a positive image of downtown and promoting it as an exciting place to live, shop, and invest; by sustaining and improving the appearance of downtown; and by strengthening and expanding the economic base of downtown.

## **Call to Order**

## **Approval of Agenda**

## **Approval of Minutes**

1. Downtown Dahlonega Development Authority and Main Street Program Meeting Minutes, January 5, 2023

## **Promotion**

- a. Love Letters to Downtown: Valentine's Day Promotional Campaign  
Skyler Alexander, Main Street Manager

## **Design**

- a. Bench Update  
Ariel Alexander, DDA Director

## **Economic Vitality**

- a. Head House RFP: Scope of Work Discussion  
Allison Martin, City Manager

## **Organization**

- a. Financials

## **Partner Agencies**

1. City of Dahlonega
2. University of North Georgia
3. Chamber of Commerce/Tourism
4. Historic Preservation Commission
5. Planning & Zoning Commission
6. Downtown Dahlonega Business Association

## **Adjourn**