



# Downtown Dahlonega Agenda

April 06, 2023 8:30 AM

Downtown Development Authority Offices- Head House

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## **Vision Statement**

Downtown Dahlonega will retain its role as the heart of the region and the center for community and economic development. It will have an inviting appearance, highlighted by historic architecture. It will enhance the civic, cultural, and economic vitality of the entire community.

## **Mission Statement**

The purpose of Downtown Dahlonega is to stimulate and sustain economic development in downtown area by encouraging cooperation and building leadership; by advancing a positive image of downtown and promoting it as an exciting place to live, shop, and invest; by sustaining and improving the appearance of downtown; and by strengthening and expanding the economic base of downtown.

## **Call to Order**

## **Approval of Agenda**

## **Approval of Minutes**

1. Dahlonega Downtown Development Authority and Main Street Program Meeting Minutes, March 02, 2023
2. Dahlonega Downtown Development Authority and Main Street Program Special Called Meeting Minutes, March 09, 2023

## **Organization**

- a. Appointment of Executive Officers  
Amy Thrailkill, DDA Chair
- b. Financials  
Allison Martin, City Manager
- c. Head House Rental Project Update  
Ariel Alexander, DDA Director
- d. Organization Work Plan Items Update  
Ariel Alexander, DDA Director

## **Promotion**

- a. Programs Report  
Skyler Alexander, Main Street Manager
- b. Promotion Work Plan Items Update  
Skyler Alexander, Main Street Manager

## **Design**

- a. Design Work Plan Items Update  
Ariel Alexander, DDA Director

## **Economic Vitality**

- a. 147 N. Park Street Proposal  
Amy Thrailkill, DDA Chair
- b. Economic Vitality Work Plan Items Update  
Ariel Alexander, DDA Director
- c. Parking Committee Report  
Ariel Alexander, DDA Director

**Partner Agencies**

- 1. City of Dahlonega
- 2. University of North Georgia
- 3. Chamber of Commerce/Tourism
- 4. Historic Preservation Commission
- 5. Planning & Zoning Commission
- 6. Downtown Dahlonega Business Association

**Adjourn**