



Main Street Program / Downtown Development Authority Board Agenda

January 06, 2022 8:30 AM

McCullough Council Chambers – City Hall

Call to Order

Approval of Agenda

Approval of Minutes

1. Main St/Downtown Development Authority Meeting Minutes, December 2, 2021
Danna Foster, Assistant City Clerk

Organization

- a. Administrative: Appointment and Reappointment of Executive Officers
Mary Csukas, DDA Director
- b. Main Street – December 2021
Ariel Alexander, Main Street/DDA Interim Main Street Manager
- c. Financials - November 2021
Allison Martin, Finance Director

Promotion

- a. Advertising and Marketing
Skyler Alexander, Downtown Coordinator
- b. Main Street Programs
- c. Partner Events

Design

- a. Restoration and Repair Projects
- b. Main Street Wayfinding Sign Report – January 2022
Ariel Alexander, Main Street/DDA Interim Main Street Manager

Economic Vitality

- a. Community Activity Reports
Ariel Alexander, Main Street/DDA Interim Main Street Manager

Partner Agencies

1. City of Dahlonega
2. University of North Georgia
3. Chamber of Commerce/Tourism
4. Historic Preservation Commission
5. Planning & Zoning Commission
6. Downtown Dahlonega Business Association

Adjourn