



Downtown Dahlonega Special Called Meeting Agenda

October 20, 2022 8:30 AM

McCullough Council Chambers – City Hall

Vision Statement

Downtown Dahlonega will retain its role as the heart of the region and the center for community and economic development. It will have an inviting appearance, highlighted by historic architecture. It will enhance the civic, cultural, and economic vitality of the entire community.

Mission Statement

The purpose of Downtown Dahlonega is to stimulate and sustain economic development in downtown area by encouraging cooperation and building leadership; by advancing a positive image of downtown and promoting it as an exciting place to live, shop, and invest; by sustaining and improving the appearance of downtown; and by strengthening and expanding the economic base of downtown.

Call to Order

Approval of Agenda

Approval of Minutes

1. Downtown Dahlonega Meeting Minutes September 1, 2022
Danna Foster, Assistant City Clerk

Promotion

- a. Approval of Sponsorship Program
Skyler Alexander, Project Coordinator
- b. Lumpkin Youth Leadership Day
Ariel Alexander, Downtown Manager
- c. State of Economic Development Luncheon
Ariel Alexander, Downtown Manager

Design

- a. Parking Management Signage
Skyler Alexander, Project Coordinator

Economic Vitality

- a. Façade Grant Application: 40 Public Square S.
Ariel Alexander, Downtown Manager

Organization

- a. Intergovernmental Agreement between the City of Dahlonega and the Downtown Development Authority
Mary Csukas, DDA Director
- b. Financials
- c. Partner Walk Results and Action Items Discussion
Ariel Alexander, Downtown Manager

Partner Agencies

1. City of Dahlonega
2. University of North Georgia
3. Chamber of Commerce/Tourism
4. Historic Preservation Commission
5. Planning & Zoning Commission
6. Downtown Dahlonega Business Association

Adjourn