



Main Street Program / Downtown Development Authority Board Agenda

April 07, 2022 8:30 AM

McCullough Council Chambers – City Hall

Call to Order

Approval of Agenda

Approval of Minutes

1. Meeting Minutes March 3, 2022
Danna Foster, Assistant City Clerk

Promotion

- a. Promotion Projects Report – March 2022
Skyler Alexander, Downtown Coordinator
- b. Upcoming Partner Events
Ariel Alexander, Interim Main Street Manager

Design

- a. Design Projects Report
Mary Csukas, DDA Director

Economic Vitality

- a. Economic Vitality Projects Report
Mary Csukas, DDA Director

Organization

- a. Request to Cancel July 7 2022 Meeting
Amy Thrailkill, Chair
- b. Organization Projects Report
Ariel Alexander, Interim Main Street Manager
- c. Downtown Dahlonaga Logo Approval
Ariel Alexander, Interim Main Street Manager
- d. Financials
Allison Martin, Finance Director
- e. Request to Release Management Reserve Funds
Mary Csukas, DDA Director
- f. Fund Balance Usage Proposal
Mary Csukas, DDA Director
- g. Work Plan Budget
Mary Csukas, DDA Director

Partner Agencies

1. City of Dahlonaga

2. University of North Georgia
3. Chamber of Commerce/Tourism
4. Downtown Dahlonega Business Association

Adjourn