



Downtown Dahlonega Agenda

June 02, 2022 8:30 AM

McCullough Council Chambers – City Hall

Vision Statement

Downtown Dahlonega will retain its role as the heart of the region and the center for community and economic development. It will have an inviting appearance, highlighted by historic architecture. It will enhance the civic, cultural, and economic vitality of the entire community.

Mission Statement

The purpose of Downtown Dahlonega is to stimulate and sustain economic development in downtown area by encouraging cooperation and building leadership; by advancing a positive image of downtown and promoting it as an exciting place to live, shop, and invest; by sustaining and improving the appearance of downtown; and by strengthening and expanding the economic base of downtown.

Call to Order

Approval of Agenda

Approval of Minutes

1. Dahlonega Downtown Meeting Minutes May 5, 2022
Danna Foster, Assistant City Clerk

Promotion

- a. Programs Report – May 2022
Skyler Alexander, Downtown Coordinator

Organization

- a. Organization Projects Report – May 2022
Ariel Alexander, Interim Main Street Manager
- b. Downtown Database
Ariel Alexander, Interim Main Street Manager
- c. Strategic Work Plan Six Month Update
Ariel Alexander, Interim Main Street Manager
- d. Financials
Allison Martin, Finance Director
- e. Department of Community Affairs: Designation Discussion
Jessica Worthington, Director of the Office of Downtown Development & Elizabeth Elliot, Downtown Preservation Planner

Partner Agencies

1. City of Dahlonega
2. University of North Georgia
3. Chamber of Commerce/Tourism
4. Historic Preservation Commission

5. Planning & Zoning Commission
6. Downtown Dahlonega Business Association

Adjourn