



CITY OF DAHLONEGA

Dahlonega Downtown Development Authority/Main Street Program Special Called Meeting Agenda

November 14, 2023, 6:00 PM

47 S. Park Street- The Head House

In compliance with the Americans with Disabilities Act, those requiring accommodation for Council meetings should notify the City Clerk's Office at least 24 hours prior to the meeting at 706-864-6133.

Vision – Dahlonega will be the most welcoming, thriving, and inspiring community in North Georgia

Mission Statement - Dahlonega, a City of Excellence, will provide quality services through ethical leadership and fiscal stability, in full partnership with the people who choose to live, work, and visit. Through this commitment, we respect and uphold our rural Appalachian setting to honor our thriving community of historical significance, academic excellence, and military renown.

Vision Statement

Downtown Dahlonega will retain its role as the heart of the region and the center for community and economic development. It will have an inviting appearance, highlighted by historic architecture. It will enhance the civic, cultural, and economic vitality of the entire community.

Mission Statement

The purpose of Downtown Dahlonega is to stimulate and sustain economic development in downtown area by encouraging cooperation and building leadership; by advancing a positive image of downtown and promoting it as an exciting place to live, shop, and invest; by sustaining and improving the appearance of downtown; and by strengthening and expanding the economic base of downtown.

Call to Order

Approval of Agenda

Approval of Minutes

1. Dahlonega Downtown Development Authority/Main Street Program Meeting Minutes, October 5, 2023

Promotion

- a. "Mondays on Main" Proposal
Ariel Alexander, DDA Director

Design

- a. Head House Sign Consideration
Ariel Alexander, DDA Director
- b. Fund Balance Project: Cherrylion Studios
Ariel Alexander, DDA Director

Economic Vitality

- a. New Financial Incentive Proposal
Ariel Alexander, DDA Director

Partner Agencies

1. City of Dahlonega

2. University of North Georgia
3. Chamber of Commerce
4. Tourism/CVB
5. Development Authority of Lumpkin County
6. Downtown Dahlonega Business Association

Organization

- a. Placer.ai Subscription
Ariel Alexander, DDA Director
- b. Financials
- c. Executive Session: Real Estate

Adjourn