



# Dahlonega Downtown Development Authority/Main Street Program Meeting Agenda

August 03, 2023 8:30 AM

47 S. Park Street- The Head House

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## **Vision Statement**

Downtown Dahlonega will retain its role as the heart of the region and the center for community and economic development. It will have an inviting appearance, highlighted by historic architecture. It will enhance the civic, cultural, and economic vitality of the entire community.

## **Mission Statement**

The purpose of Downtown Dahlonega is to stimulate and sustain economic development in downtown area by encouraging cooperation and building leadership; by advancing a positive image of downtown and promoting it as an exciting place to live, shop, and invest; by sustaining and improving the appearance of downtown; and by strengthening and expanding the economic base of downtown.

## **Call to Order**

## **Approval of Agenda**

## **Approval of Minutes**

1. Dahlonega Downtown Development Authority/Main Street Program Meeting Minutes, May 4, 2023
2. Dahlonega Downtown Development Authority/Main Street Program Special Called Meeting Minutes, May 25, 2023
3. Dahlonega Downtown Development Authority/Main Street Program Meeting Minutes, June 8, 2023
4. Dahlonega Downtown Development Authority/Main Street Program Special Called Meeting Minutes, June 19, 2023

## **Promotion**

- a. Promotion Work Plan Items Update  
Skyler Alexander, Main Street Manager
- b. Downtown Dollars Update  
Skyler Alexander, Main Street Manager

## **Design**

- a. Design Work Plan Items Update  
Ariel Alexander, DDA Director
- b. University of North Georgia & DDA Mural Project  
Ariel Alexander, DDA Director
- c. Georgia Initiative for Community Housing Discussion  
Ariel Alexander, DDA Director

## **Economic Vitality**

- a. Façade Grant Application: Dahlonega Square Hotel & Villas

Ariel Alexander, DDA Director

- b. Façade Grant Application: The Corner Kitchen  
Ariel Alexander, DDA Director
- c. Façade Grant Application: One off Main B&B  
Ariel Alexander, DDA Director

### **Organization**

- a. Organization Work Plan Items Update  
Ariel Alexander, DDA Director
- b. Financials

### **Partner Agencies**

1. City of Dahlonega
2. University of North Georgia
3. Chamber of Commerce
4. Tourism/CVB
5. Historic Preservation Commission
6. Planning & Zoning Commission
7. Downtown Dahlonega Business Association

### **Adjourn**