



Dahlonega Downtown Development Authority/Main Street Program Meeting Agenda

October 05, 2023 8:30 AM

47 S. Park St. - The Historic Head House

Vision Statement

Downtown Dahlonega will retain its role as the heart of the region and the center for community and economic development. It will have an inviting appearance, highlighted by historic architecture. It will enhance the civic, cultural, and economic vitality of the entire community.

Mission Statement

The purpose of Downtown Dahlonega is to stimulate and sustain economic development in downtown area by encouraging cooperation and building leadership; by advancing a positive image of downtown and promoting it as an exciting place to live, shop, and invest; by sustaining and improving the appearance of downtown; and by strengthening and expanding the economic base of downtown.

Call to Order

Approval of Agenda

Approval of Minutes

1. Dahlonega Downtown Development Authority/Main Street Program Meeting Minutes, September 7, 2023

Promotion

- a. Promotion Work Plan Items Update
Ariel Alexander, DDA Director

Design

- a. Design Work Plan Items Update
Ariel Alexander, DDA Director

Economic Vitality

- a. Economic Vitality Work Plan Items Update
Ariel Alexander, DDA Director

Organization

- a. Organization Work Plan Items Update
Ariel Alexander, DDA Director
- b. Intergovernmental Service Agreement- City of Dahlonega
Ariel Alexander, DDA Director
- c. Financials
- d. Discussion of Trams Purchase
Ariel Alexander, DDA Director
- e. Placer.ai Presentation and Discussion
Ariel Alexander, DDA Director

Partner Agencies

1. City of Dahlonega
2. University of North Georgia
3. Chamber of Commerce
4. Tourism/CVB
5. Development Authority of Lumpkin County
6. Downtown Dahlonega Business Association

Adjourn