



# Main Street Program / Downtown Development Authority Board Agenda

May 05, 2022, 8:30 AM

McCullough Council Chambers – City Hall

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## **Call to Order**

## **Approval of Agenda**

## **Approval of Minutes**

1. Main St/DDA Meeting Minutes, April 7, 2022  
Danna Foster, Assistant City Clerk

## **Promotion**

- a. Promotion Projects Report – April 2022  
Skyler Alexander, Downtown Coordinator
- b. Upcoming Partner Events  
Ariel Alexander, Interim Main Street Manager
- c. 4th of July Celebration Information  
Skyler Alexander, Downtown Coordinator
- d. UNG Business Block Party  
Ariel Alexander, Interim Main Street Manager
- e. Halloween 2022 Discussion  
Ariel Alexander, Interim Main Street Manager
- f. "Sip & Shop" Proposal  
Ariel Alexander, Interim Downtown Manager

## **Design**

- a. Design Projects Report – April 2022  
Mary Csukas, DDA Director

## **Economic Vitality**

- a. Vote to Increase Incentives Match – April 2022  
Ariel Alexander, Interim Main Street Manager
- b. Economic Vitality Projects Report – April 2022  
Mary Csukas, DDA Director

## **Organization**

- a. Organization Projects Report – April 2022  
Ariel Alexander, Interim Main Street Manager
- b. FY22 Budget Amendment for Summer Movie Nights  
Allison Martin, Finance Director
- c. FY22 Budget Amendment for Additional Benches Purchase  
Allison Martin, Finance Director

- d. Financials - March 2022  
Allison Martin, Finance Director

**Partner Agencies**

- 1. City of Dahlonega
- 2. University of North Georgia
- 3. Chamber of Commerce/Tourism
- 4. Historic Preservation Commission
- 5. Planning & Zoning Commission
- 6. Downtown Dahlonega Business Association

**Adjourn and Reconvene at the Head House for Tour**

- 7. Reconvene at Head House Property for Tour