



Downtown Dahlonega Agenda

November 03, 2022 8:30 AM

McCullough Council Chambers – City Hall

Vision Statement

Downtown Dahlonega will retain its role as the heart of the region and the center for community and economic development. It will have an inviting appearance, highlighted by historic architecture. It will enhance the civic, cultural, and economic vitality of the entire community.

Mission Statement

The purpose of Downtown Dahlonega is to stimulate and sustain economic development in downtown area by encouraging cooperation and building leadership; by advancing a positive image of downtown and promoting it as an exciting place to live, shop, and invest; by sustaining and improving the appearance of downtown; and by strengthening and expanding the economic base of downtown.

Call to Order

Approval of Agenda

Approval of Minutes

1. Downtown Dahlonega Special Called Meeting Minutes, October 20, 2022
Danna Foster, Assistant City Clerk

Approval of Minutes

Approval of Minutes

Promotion

- a. Promotions Work Plan Update
Skyler Alexander, Project Coordinator

Design

- a. Design Work Plan Update
Ariel Alexander, Downtown Manager

Economic Vitality

- a. Economic Vitality Work Plan Update
Ariel Alexander, Downtown Manager

Organization

- a. Organization Work Plan Update
Ariel Alexander, Downtown Manager
- b. Head House Retail Rental
Mary Csukas, DDA Director
- c. Financials
Mary Csukas, DDA Director

Partner Agencies

1. City of Dahlonega

2. University of North Georgia
3. Chamber of Commerce/Tourism
4. Historic Preservation Commission
5. Planning & Zoning Commission
6. Downtown Dahlonega Business Association

Adjourn

7. Board Head House Site Visit