



Dahlonega Downtown Development Authority/Main Street Program Meeting Agenda

June 08, 2023 8:30 AM

McCullough Council Chambers – City Hall

Vision Statement

Downtown Dahlonega will retain its role as the heart of the region and the center for community and economic development. It will have an inviting appearance, highlighted by historic architecture. It will enhance the civic, cultural, and economic vitality of the entire community.

Mission Statement

The purpose of Downtown Dahlonega is to stimulate and sustain economic development in downtown area by encouraging cooperation and building leadership; by advancing a positive image of downtown and promoting it as an exciting place to live, shop, and invest; by sustaining and improving the appearance of downtown; and by strengthening and expanding the economic base of downtown.

Call to Order

Approval of Agenda

Approval of Minutes

1. Dahlonega Downtown Development Authority & Main Street Program Meeting Minutes, May 4, 2023
2. Dahlonega Downtown Development Authority & Main Street Program Special Called Meeting Minutes, May 25, 2023

Promotion

- a. Downtown Dollars Presentation
Skyler Alexander, Main Street Manager
- b. Promotion Work Plan Items Update
Skyler Alexander, Main Street Manager

Economic Vitality

- a. Economic Vitality Work Plan Items Update
Ariel Alexander, DDA Director

Organization

- a. Organization Work Plan Items Update
Ariel Alexander, DDA Director
- b. Head House Rental Project
Ariel Alexander, DDA Director
- c. Financials
- d. July Meeting and Meeting Times
Amy Thrailkill, Chair

Partner Agencies

1. City of Dahlonega
2. University of North Georgia
3. Chamber of Commerce/Tourism
4. Historic Preservation Commission
5. Planning & Zoning Commission
6. Downtown Dahlonega Business Association

Design

- a. Mural Project Work Session
Ariel Alexander, DDA Director

Adjourn