



## Downtown Dahlonega Agenda

August 04, 2022 8:30 AM

McCullough Council Chambers – City Hall

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### **Vision Statement**

Downtown Dahlonega will retain its role as the heart of the region and the center for community and economic development. It will have an inviting appearance, highlighted by historic architecture. It will enhance the civic, cultural, and economic vitality of the entire community.

### **Mission Statement**

The purpose of Downtown Dahlonega is to stimulate and sustain economic development in downtown area by encouraging cooperation and building leadership; by advancing a positive image of downtown and promoting it as an exciting place to live, shop, and invest; by sustaining and improving the appearance of downtown; and by strengthening and expanding the economic base of downtown.

### **Call to Order**

### **Approval of Agenda**

### **Approval of Minutes**

1. Downtown Dahlonega Meeting Minutes June 2, 2022  
Danna Foster, Assistant City Clerk

### **Promotion**

- a. Scares on the Square: Halloween  
Skyler Alexander, Project Coordinator
- b. Dahlonega Selfie Spot Trail  
Skyler Alexander, Project Coordinator

### **Design**

- a. Mural Grant Proposal  
Ariel Alexander, Downtown Manager

### **Economic Vitality**

- a. 147 N. Park Street Committee Report  
Mary Csukas, DDA Director

### **Organization**

- a. Downtown Database  
Ariel Alexander, Downtown Manager
- b. Façade Grant Updates  
Ariel Alexander, Downtown Manager
- c. Parking Solutions Committee Report  
Ariel Alexander, Downtown Manager
- d. Fundraising Committee  
Ariel Alexander, Downtown Manager

e. Financials

Allison Martin, Finance Director

**Partner Agencies**

1. City of Dahlonega
2. University of North Georgia
3. Chamber of Commerce/Tourism
4. Historic Preservation Commission
5. Planning & Zoning Commission
6. Downtown Dahlonega Business Association

**Adjourn**