

**DAWSON COUNTY BOARD OF COMMISSIONERS  
SPECIAL CALLED MEETING MINUTES – OCTOBER 8, 2020  
DAWSON COUNTY GOVERNMENT CENTER ASSEMBLY ROOM  
25 JUSTICE WAY, DAWSONVILLE, GEORGIA 30534  
1:00 PM**

---

**ROLL CALL:** Those present were Chairman Billy Thurmond; Commissioner Sharon Fausett, District 1; Commissioner Chris Gaines, District 2; Commissioner Tim Satterfield, District 3; Commissioner Julie Hughes Nix, District 4; County Manager David Headley; County Attorney Paul Frickey; County Clerk Kristen Cloud; and interested citizens of Dawson County.

**INVOCATION:** Chairman Thurmond

**PLEDGE:** Chairman Thurmond

**ANNOUNCEMENTS:**

None

**APPROVAL OF AGENDA:**

Motion passed 4-0 to approve the agenda as presented. Fausett/Satterfield

**NEW BUSINESS:**

County Attorney Frickey explained the hearing process, noting the county would have 10 minutes for its presentation, the applicant would have 10 minutes for its presentation and there would be a 5-minute rebuttal period. He also noted the county would incorporate its presentation concerning agenda item No. 1 into its subsequent presentations.

The applicants' attorney, Adam Webb of Webb, Klase & Lemond, requested 30 minutes be allowed for presentation/introduction of full argument for applicant Victory Media Group's first appeal proceeding (Permit # 14944); he said he would incorporate the argument into other appeal hearings. Webb requested 20 minutes be allowed for presentation/introduction of full argument for applicant Action Outdoor Advertising II's first appeal proceeding (Permit # 14939); he said he would incorporate the argument into Action Outdoor Advertising II's other appeal hearings.

Motion passed 4-0 to approve to adopt a procedure whereby each side will be allowed 30 minutes concerning the first matter on the agenda (Permit # 14944) and each side will be allowed 20 minutes concerning the eighth matter on the agenda (Permit # 14939); all other agenda items remain the same. Nix/Fausett

*Appeal by Victory Media Group LLC of the denial of an application for a sign permit (70') at 33 Lumpkin Campground Road South (Permit # 14944)*

Planning & Development Director Jameson Kinley presented on behalf of the county.

Adam Webb, representing applicant Victory Media Group, presented and introduced full argument on behalf of Victory Media Group. Webb also conducted a question-and-answer session before the board with Victory Media Group's Beth Perkins.

Chairman Thurmond recommended the board take the appeal by Victory Media Group of the denial of an application for a sign permit (70') at 33 Lumpkin Campground Road South (Permit # 14944) under advisement until the board's next voting session meeting on October 15, 2020, and the board agreed.

Appeal by Victory Media Group LLC of the denial of an application for a sign permit (15') at 33 Lumpkin Campground Road South (Permit # 14945)

Planning & Development Director Jameson Kinley presented on behalf of the county.

Adam Webb, representing applicant Victory Media Group, incorporated prior argument and discussion per stipulation.

Chairman Thurmond recommended the board take the appeal by Victory Media Group of the denial of an application for a sign permit (15') at 33 Lumpkin Campground Road South (Permit # 14945) under advisement until the board's next voting session meeting on October 15, 2020, and the board agreed.

Appeal by Victory Media Group LLC of the denial of an application for a sign permit (70') at 41 Big Horn Drive (Permit #14946)

Planning & Development Director Jameson Kinley presented on behalf of the county.

Adam Webb, representing applicant Victory Media Group, incorporated prior argument and discussion per stipulation.

Chairman Thurmond recommended the board take the appeal by Victory Media Group of the denial of an application for a sign permit (70') at 41 Big Horn Drive (Permit #14946) under advisement until the board's next voting session meeting on October 15, 2020, and the board agreed.

Appeal by Victory Media Group LLC of the denial of an application for a sign permit (15') at 41 Big Horn Drive (Permit #14947)

Planning & Development Director Jameson Kinley presented on behalf of the county.

Adam Webb, representing applicant Victory Media Group, incorporated prior argument and discussion per stipulation.

Chairman Thurmond recommended the board take the appeal by Victory Media Group of the denial of an application for a sign permit (15') at 41 Big Horn Drive (Permit #14947) under advisement until the board's next voting session meeting on October 15, 2020, and the board agreed.

Appeal by Victory Media Group LLC of the denial of an application for a sign permit (70') at 46 Blue Ridge Parkway (Permit # 14948)

Planning & Development Director Jameson Kinley presented on behalf of the county.

Adam Webb, representing applicant Victory Media Group, incorporated prior argument and discussion per stipulation.

Chairman Thurmond recommended the board take the appeal by Victory Media Group of the denial of an application for a sign permit (70') at 46 Blue Ridge Parkway (Permit # 14948) under advisement until the board's next voting session meeting on October 15, 2020, and the board agreed.

Appeal by Victory Media Group LLC of the denial of an application for a sign permit (70') at 18 Blue Ridge Overlook (Permit # 15002)

Planning & Development Director Jameson Kinley presented on behalf of the county.

Adam Webb, representing applicant Victory Media Group, incorporated prior argument and discussion per stipulation.

Chairman Thurmond recommended the board take the appeal by Victory Media Group of the denial of an application for a sign permit (70') at 18 Blue Ridge Overlook (Permit # 15002) under advisement until the board's next voting session meeting on October 15, 2020, and the board agreed.

Appeal by Victory Media Group LLC of the denial of an application for a sign permit (70') at 40 War Hill Park Road (Permit # 15005)

Planning & Development Director Jameson Kinley presented on behalf of the county.

Adam Webb, representing applicant Victory Media Group, incorporated prior argument and discussion per stipulation.

Chairman Thurmond recommended the board take the appeal by Victory Media Group of the denial of an application for a sign permit (70') at 40 War Hill Park Road (Permit # 15005) under advisement until the board's next voting session meeting on October 15, 2020, and the board agreed.

Appeal by Action Outdoor Advertising II, LLC of the denial of an application for a sign permit (70') at 1322 Hwy 400 North (Permit # 14939)

County Attorney Frickey said the county will incorporate prior general argument with respect to "the ordinances themselves."

Planning & Development Director Jameson Kinley presented on behalf of the county.

Adam Webb, representing applicant Action Outdoor Advertising II, presented and introduced full argument on behalf of Action Outdoor Advertising II. Webb also conducted a question-and-answer session before the board with Action Outdoor Advertising II's Jack Hartrampf.

Chairman Thurmond recommended the board take the appeal by Action Outdoor Advertising II of the denial of an application for a sign permit (70') at 1322 Hwy 400 North (Permit # 14939) under advisement until the board's next voting session meeting on October 15, 2020, and the board agreed.

Appeal by Action Outdoor Advertising II, LLC of the denial of an application for a sign permit (70') at 391 Quill Drive (Permit # 14940)

Planning & Development Director Jameson Kinley presented on behalf of the county.

Adam Webb, representing applicant Action Outdoor Advertising II, incorporated prior argument and discussion from agenda item Nos. 1 and 8 per stipulation.

Chairman Thurmond recommended the board take the appeal by Action Outdoor Advertising II of the denial of an application for a sign permit (70') at 391 Quill Drive (Permit # 14940) under advisement until the board's next voting session meeting on October 15, 2020, and the board agreed.

Appeal by Action Outdoor Advertising II, LLC of the denial of an application for a sign permit (70') at 3862 Dawson Forest Road East (Permit # 14941)

Planning & Development Director Jameson Kinley presented on behalf of the county.

Adam Webb, representing applicant Action Outdoor Advertising II, incorporated prior argument and discussion from agenda item Nos. 1 and 8 per stipulation.

Chairman Thurmond recommended the board take the appeal by Action Outdoor Advertising II of the denial of an application for a sign permit (70') at 3862 Dawson Forest Road East (Permit # 14941) under advisement until the board's next voting session meeting on October 15, 2020, and the board agreed.

Appeal by Action Outdoor Advertising II, LLC of the denial of an application for a sign permit (70') at Grant Road & Ga 400 (northwest corner) (Permit # 14942)

Planning & Development Director Jameson Kinley presented on behalf of the county.

Adam Webb, representing applicant Action Outdoor Advertising II, incorporated prior argument and discussion from agenda item Nos. 1 and 8 per stipulation.

Chairman Thurmond recommended the board take the appeal by Action Outdoor Advertising II of the denial of an application for a sign permit (70') at Grant Road & Ga 400 (northwest corner) (Permit # 14942) under advisement until the board's next voting session meeting on October 15, 2020, and the board agreed.

Appeal by Action Outdoor Advertising II, LLC of the denial of an application for a sign permit (70') at West side of Ga 400 385' north of Grant Road (Permit # 14943)

Planning & Development Director Jameson Kinley presented on behalf of the county.

Adam Webb, representing applicant Action Outdoor Advertising II, presented a brief "sum-up" and suggested the county and his clients work to "amicably" resolve the matters for a "win-win-win-win-win" situation.

Chairman Thurmond recommended the board take the appeal by Action Outdoor Advertising II of the denial of an application for a sign permit (70') at West side of Ga 400 385' north of Grant Road (Permit # 14943) under advisement until the board's next voting session meeting on October 15, 2020, and the board agreed.

**ADJOURNMENT:**

APPROVE:

ATTEST:

\_\_\_\_\_  
Billy Thurmond, Chairman

\_\_\_\_\_  
Kristen Cloud, County Clerk