

\*\*\*\*PUBLIC NOTICE\*\*\*\*



**CORINTH ECONOMIC DEVELOPMENT CORPORATION  
(CEDC) SPECIAL MEETING**

**Tuesday, August 26, 2025 at 6:00 PM**

**City Hall | 3300 Corinth Parkway**

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**A. CALL TO ORDER**

**B. CITIZENS COMMENTS**

Please limit your comments to three minutes. Comments about any of the published agenda items are appreciated by the Board and may be taken into consideration at this time or during that agenda item.

**C. BUSINESS AGENDA**

1. Consider and act on the Downtown Corinth Brand and make a recommendation to the Corinth City Council.

**D. ADJOURN**

Posted on this 21st day of August 2025, at 2:30 P.M., on the bulletin board at Corinth City Hall.

A handwritten signature in black ink, appearing to read "Melissa Dailey".

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Melissa Dailey, AICP, CEcD, CNU-A  
Director of Community & Economic Development  
City of Corinth, Texas



## CITY OF CORINTH Staff Report

<b>Meeting Date:</b>	8/26/2025	<b>Title:</b>	Business Item   Downtown Brand
<b>Strategic Goals:</b>	<input type="checkbox"/> Resident Engagement <input type="checkbox"/> Proactive Government <input type="checkbox"/> Organizational Development <input type="checkbox"/> Health & Safety <input type="checkbox"/> Regional Cooperation <input checked="" type="checkbox"/> Attracting Quality Development		

### Item/Caption

Consider and act on the Downtown Corinth Brand and make a recommendation to the Corinth City Council.

### Item Summary/Background/Prior Action

Following input received by the Board at the August 4<sup>th</sup> regular meeting, Staff has worked with the Downtown Branding consultant to develop alternative color options for the top two choices. These choices were virtually shared with the Downtown Branding sub-committee and are now being brought back before the EDC for a final vote.

The top choice of the Board following this meeting is intended to serve as a final recommendation to the City Council, who will act on adopting a Downtown Corinth Brand at their meeting on September 4<sup>th</sup>.

### Staff Recommendation/Motion

Identify a final choice for the Downtown Corinth Brand and make a recommendation to the Corinth City Council accordingly.