

****PUBLIC NOTICE****



CITY COUNCIL WORKSHOP SESSION
Tuesday, March 05, 2024 at 3:00 PM
Corinth Public Safety Facility | 3501 FM 2181

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- A. NOTICE IS HEREBY GIVEN** of a Workshop Session of the Corinth City Council.
- B. CALL TO ORDER**
- C. WORKSHOP AGENDA**
1. Presentation and Discussion Regarding Potential Updates to the City's Strategic Plan.
- D. ADJOURN**

Posted on this 1st day of March 2024, at 12:30 P.M., on the bulletin board at Corinth City Hall.

A handwritten signature in black ink, appearing to read "Lana Wylie", is written over a horizontal line.

Lana Wylie
City Secretary
City of Corinth, Texas



CITY OF CORINTH

Staff Report

Meeting Date:	3/5/2024	Title:	Strategic Plan
Strategic Goals:	<input type="checkbox"/> Resident Engagement <input checked="" type="checkbox"/> Proactive Government <input type="checkbox"/> Organizational Development <input type="checkbox"/> Health & Safety <input type="checkbox"/> Regional Cooperation <input type="checkbox"/> Attracting Quality Development		
Owner Support:	<input type="checkbox"/> Planning & Zoning Commission <input type="checkbox"/> Economic Development Corporation <input type="checkbox"/> Parks & Recreation Board <input type="checkbox"/> TIRZ Board #2 <input type="checkbox"/> Finance Audit Committee <input type="checkbox"/> TIRZ Board #3 <input type="checkbox"/> Keep Corinth Beautiful <input type="checkbox"/> Ethics Commission		

Item/Caption

Presentation and Discussion Regarding Potential Updates to the City's Strategic Plan

Item Summary/Background/Prior Action

The FY 2024 budget includes an effort to update the City's current Strategic Plan. Adopted in 2018, the Strategic Plan identifies goals and objectives to achieve the vision for the community as identified through an extensive community engagement process. The purpose of this exercise is to review this plan with the help of an outside facilitator (Ron Cox Consulting) to determine the need for adding new, or reprioritizing goals to create a 3–5-year workplan to guide Council and staff.

This Strategic Plan update includes several key tasks to include: (1) initial meetings with City staff and City Council (completed); (2) an all-day Council/Staff Planning session to capture long-range strategies and key focus areas for the Council as well as a tangible list of goals for their accomplishment (to include a SWOT analysis); (3) development of an implementation plan that addresses the work product from the Council planning session to align the work of the staff with the Council's plan; (4) a Final Report to be presented to Council for approval; (5) any additional services that may be required as a result of the above steps.