

Community Development Authority Meeting Agenda

Monday, February 17, 2025 at 6:30 PM

Columbus City Hall - 105 N. Dickason Boulevard

Call to Order

Determination of Quorum

Notice of Open Meeting

Approval of Agenda

Consent Agenda

- 1. Approval of minutes of previous meeting.
- 2. CDA Financial Report

Unfinished Business

New Business

- 3. Discussin/possible action regarding a facade grant application for 131 W. James Street Odd Fellows
- 4. Discussion/possible action regarding First Impressions Program

Other Reports

Adjourn

MINUTES

COMMUNITY DEVELOPMENT AUTHORITY CITY OF COLUMBUS JANUARY 20, 2025

Members Present: Motiff, Myers, Lawson, Hackman, Jackson

Staff Present: Kornmann

Meeting called to order at 6:45 pm.

The roll was called and a quorum was present.

Kornmann verified the meeting was properly noticed.

Motion by Lawson to approve the agenda, second by Friederich. Motion carried.

Motion to approve the minutes by Motiff, second by Friederich. Motion carried.

WEDC Small Business Development Grant. Kornmann reported that the awarding of the grants should be announced at the end of January according to the WEDC regional representatives. There were many applications for this grant.

Motion to go into closed session for deliberating or negotiating the purchasing of public properties, the investing of public funds, or conducting other specified public business, whenever competitive or bargaining reasons require a closed session, specifically to discuss 103 N. Ludington Street. Motion by Friederich second by Lawson. Motion carried.

Motion by Friederich to reconvene to open session. Second by Hackman. Motion carried.

Action. Motion by Motiff, second by Friederich to carry forward to council discussion in closed session.

Façade Grant – 152 W James Street. The Historical Society is improving their property and the project includes storm windows, painting, trim, and sign. Their application meets all program requirements. Motion by Lawson, second by Motiff to approve the grant application request for 152 W James Street. Roll call vote: each member in attendance voted for the motion. Motion carried unanimously.

Façade Grant Application for 135 N. Ludington. The project is for windows, painting, trim. The application meets all requirements. Motion by Friederich to approve the application. Second by Meyers. Roll call vote. All members present voted in favor. Motion carried.

Economic Update. Kornmann gave a report on economic activities in the City.

Motion to adjourn by Friederich, second by Lawson. Motion carried. Meeting adjourned at 7:38 PM.

Item #2.

CITY OF COLUMBUS REVENUES WITH COMPARISON TO BUDGET FOR THE 2 MONTHS ENDING FEBRUARY 28, 2025

COMMUNITY DEVELOPMENT AUTHORIT

		PERIOD		BUDGET			% OF
		ACTUAL	YTD ACTUAL	AMOUNT		ARIANCE -	BUDGET
	INTERGOVERNMENTAL AIDS						
205-421000-000	CDA; CONTRIBUTION FROM CITY	.00	.00	41,400.00	(41,400.00)	.00
205-421000-400	CDA; CONTR FROM ROOM TAX FD	.00	.00	13,500.00	(13,500.00)	.00
205-421240-000	CDA; TIF #4 CONTRIBUTION	.00	.00	8,500.00	(8,500.00)	.00
205-421245-000	CDA; TIF#5 CONTRIBUTION	.00	.00	8,500.00	(8,500.00)	.00
205-421246-000	CDA; TIF #6 CONTRIBUTION	.00	.00	8,500.00		8,500.00)	.00
	TOTAL INTERGOVERNMENTAL AIDS	.00	.00	80,400.00	(80,400.00)	.00
	OTHER FINANCING SOURCES						
205-484810-000	CDA; MISC. INCOME/REVENUES	.00	.00	200.00	(200.00)	.00
205-484820-000	CDA; INTEREST ON INVESTMENTS	.00	.00	3,100.00	(3,100.00)	.00
	TOTAL OTHER FINANCING SOURCES	.00	.00	3,300.00		3,300.00)	.00
	TOTAL FUND REVENUE	.00	.00	83,700.00	(83,700.00)	.00

FOR ADMINISTRATION USE ONLY

16 % OF THE FISCAL YEAR HAS ELAPSED

02/11/2025 08:40AM PAGE: 1

Item #2.

CITY OF COLUMBUS EXPENDITURES WITH COMPARISON TO BUDGET FOR THE 2 MONTHS ENDING FEBRUARY 28, 2025

COMMUNITY DEVELOPMENT AUTHORIT

		PERIOD ACTUAL	YTD ACTUAL	BUDGET AMOUNT	VARIANCE	% OF BUDGET
	CDA; PERSONNEL					
205-560000-111	CDA; DIRECTOR	.00	1,971.44	26,007.53	24,036.09	7.58
205-560000-151	CDA; SOCIAL SECURITY	.00	144.98	1,989.58	1,844.60	7.29
205-560000-152	CDA; RETIREMENT	.00	137.01	1,807.52	1,670.51	7.58
205-560000-154	CDA; HEALTH, DENTAL, VISION INS	.00	391.54	4,886.01	4,494.47	8.01
205-560000-155	CDA; LIFE INSURANCE	.00	7.42	21.65	14.23	34.27
205-560000-156	CDA; LONG TERM DISABILITY	.00	7.15	91.03	83.88	7.85
	TOTAL CDA; PERSONNEL	.00	2,659.54	34,803.32	32,143.78	7.64
	PROFESSIONAL SERVICES					
205-561000-219	CDA; PROFESSIONAL FEES	.00	.00	2,200.00	2,200.00	.00
205-561000-311	CDA; POSTAGE	.00	.00	200.00	200.00	.00
205-561000-312	CDA; OP SUPPLIES & EXPENSES	.00	.00	250.00	250.00	.00
205-561000-318	CDA; MARKETING & ADVERTISING	.00	.00	7,500.00	7,500.00	.00
205-561000-319	CDA; FACADE IMPROVEMENT PRGM	.00	.00	32,500.00	32,500.00	.00
205-561000-332	CDA; MILEAGE & EXPENSES	.00	35.42	1,500.00	1,464.58	2.36
205-561000-333	CDA; EDUCATION/TRAINING	.00	.00	2,000.00	2,000.00	.00
205-561000-334	CDA; MEMBERSHIP DUES	.00	.00	700.00	700.00	.00
205-561000-346	CDA; WEBSITE SUPPORT/DESIGN	.00	160.31	2,000.00	1,839.69	8.02
	TOTAL PROFESSIONAL SERVICES	.00	195.73	48,850.00	48,654.27	.40
	TOTAL FUND EXPENDITURES	.00	2,855.27	83,653.32	80,798.05	3.41
	NET REVENUES OVER EXPENDITURES		.00 (2,85	5.27)	46.68 (164,49	8.05) (1.74)

FOR ADMINISTRATION USE ONLY

16 % OF THE FISCAL YEAR HAS ELAPSED

02/11/2025 08:40AM PAGE: 2

Item #3.

COMMUNITY DEVELOPMENT ATHORITY (CDA) City of Columbus

Façade Improvement Grant Application

The Columbus Façade Improvement Grant Program provides funding for eligible façade improvement, signage or awning projects for commercial properties located within the City of Columbus.

Applicant: Rick Roatz	Property Address: 131 W. James St
Business Name: Odd Fellows	Parcel Number: 112// - 88
Phone: 608 622 0892	Project Start Date: Feb. 18, 2025
E-mail: rickraatze gmail.com	Project Completion Date: Mar. 11, 2025
Project Summary (write see attached if necessary): The Odd Fellows are completing the facade or install a polymetal, vintage design, sign to photo has been emailed to Mr. Kornman. (Sharrows and Richards Ins. The bid, emailed to the bid and the transfer of the bid and the transfer of the bid.	The sign will resemble what you see et al mr Kurmman, is \$2,275.50
Total Project Cost: \$\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	
Other Sources of Funds: Self Funded by the odd Fellows and me	mber donations.
I CERTIFY that all information in this application is true and co	omplete to the best of my/our knowledge.
Richard Raatz Dieles Runt	Jeb. 7, 2025

Required Attachments

Applicant Signature

1. Project Plans that identifies the work to be completed. The project plan should include building plans, specifications and bids received for the project.

Print Name

- 2. Submit photos of building before and after work has been completed.
- 3. Renderings or Building Elevations of the proposed project.
- 4. Commitments for all funding sources.

Date



Invoice: 74302

Odd Fellows 131 W. James St. Columbus, WI 53925

Rick Raatz Phone:

Fax:

DATE:

2/10/25

PO NO:

QUANTITY	DESCRIPTION		AMOUNT
1	6mil polymetal sign 33" high x 15' wide with installati	ion	\$ 2,100.00
REMIT PAYMENT TO: PC	Box 400 Brownsville, WI 53006		
		SUBTOTAL	\$ 2,100.00
	File Originals	TAX	\$ 115.50
		SHIPPING	\$ 0.00
Sales Rep: Beaver Dar	m Wanted: Sat 2/15/25	TOTAL	\$ 2,215.50
Account Type: COD	Signage	AMOUNT DUE	\$ 2,215.50
Гhank You. Ne appreciate your	r business		

TERMS OF SALE: All accounts are due and payable net 15 days of purchase. A 1 1/2% per month(18% annually) finance charge will be charged on all past due accounts.

Brownsville: PO Box 400 | 921 Kings Drive | Brownsville, WI 53006 | 920.583.4452 Beaver Dam: 310 Seippel Blvd., Suite A | Beaver Dam, WI 53916 | 920.885.3100 www.WeAreWestphal.com









B.O.O.F





Agenda Item Report

Meeting Type: Community Development Authority

Meeting Date: February 17, 2025

Item Title: Façade Grant Application 131 W James Street – Odd Fellows

Submitted By: Mike Kornmann, Director of Community Development

Detailed Description of Subject Matter: This grant application meets all program requirements. CDA funds are available to fill the requested amount.

List all Supporting Documentation Attached:

Façade Grant application

Action Requested of Council: Approve grant application.



Agenda Item Report

Meeting Type: Community Development Authority

Meeting Date: February 17, 2025

Item Title: First Impressions Program

Submitted By: Mike Kornmann, Director of Community Development

Detailed Description of Subject Matter: The First Impressions program is a valuable program that helps bring an outside perspective to the assessment of a community's strengths and weaknesses. Two communities partner to evaluate and report back an assessment to each other. The benefits of the program provides important information that can be used in community development programs and planning. UW Extension Community Development Educator Pat Malone is interested in working with the City. Her previous experience with this program will be helpful in executing the program and also finding a partner community somewhere in the state.

List all Supporting Documentation Attached:

First Impression program guide

Action Requested: Approve moving forward with the program and finding a partner community

G4040-01



A program for community assessment & improvement

Your name:	
Your gender:	
Your age:	
Your contact information:	
Community you are from:	
Community you will visit:	
Date of your visit:	
Time spent in the community (hours):	
Weather conditions on the date of your visit:	



PARTICIPANT GUIDE

Contents

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Preparing for your visit
Suggestions for using this guide
Your visit
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Government, infrastructure, & land use14
Recreation, faith, & culture
Firsthand comments from residents
Using your senses
Reflections
Wrap up

Introduction

You have volunteered to be a member of your community's visiting team in a **First Impressions** community exchange. Thank you for your commitment to your community. Along with other visiting team members, you will make a short, incognito visit to an exchange community you are not familiar with and record your first impressions. You are not expected to offer expert advice—you are simply expected to give an outsider's candid viewpoint on various aspects of the community you visit.

Preparing for your visit

You will need to make some preparations before the visit and complete some reporting tasks afterward. We encourage you to take time to familiarize yourself with the questions in this booklet, which will make it easier to navigate the contents on the day of your visit. You may also have an online version of this survey tool available to you to upload photos and text from a smart phone or tablet on the day of your visit.

The pre-visit preparations or orientation may take a few hours of your time. You'll need to review the questionnaire, maps, and checklists and then participate in an orientation meeting to arrange trip logistics. This meeting may involve a review of materials, training about how to record your observations, and logistics-including weather and safety information for the day of your visit. The visit coordinator will give you detailed information on meeting spots, things you need to bring along, and any arrangements for costs such as fuel and meals. Your visit coordinator may also provide pens, a clipboard, a note

pad, a map, or a camera for use during your visit. In addition to the orientation, you may also be asked to spend some time online reviewing visitor information for your partner community. Consider taking a look at the community website, Facebook, Twitter, or other sources.

Typically, the visit will take 4 to 8 hours, plus drive time. Volunteers are encouraged to take the safety precautions provided by your site coordinator (e.g., remaining within the boundaries of the site visit), to carry a cell phone and sharing that number with members of the visit team, and to avoid situations that may be suspect. If ever you feel your safety is compromised, you are encouraged to enter the nearest establishment and call the site coordinator's cell phone and/or the local police, if necessary. Safety concerns will be addressed during the pre-visit orientation in more detail.

After your visit:

- Expect to attend a final team meeting to share and discuss your first impressions with each other. This meeting, perhaps in a focus group format, will help with the writing of the follow-up report.
- We strongly encourage the teams from both communities to meet informally after their visits to discuss their experiences and share lessons learned.
- At least one member of the team will contribute to a follow-up report.
- One or two members of the team with skills and experience in public

presentations will assist in a community presentation about the results of the team's work to the exchange community.

Providing constructive criticism always requires some diplomacy. Be sure to give careful attention to the words and phrases you use in the report.

Suggestions for using this guide

Be discreet as you record observations and seek out information about the community you visit. The intent is to get an honest feel for how visitors are treated in the community. Take lots of pictures if you can do so without being noticed. Otherwise, keep notes on the images you would like to capture and then take those photos at the end of your visit. Using a smart phone is recommended so pictures can be easily integrated into a community presentation. Your visit coordinator may provide you with a link to an online survey tool that can be accessed using a smartphone or tablet to upload image files while you are on your visit. Be sure to add notes about your images so they can be integrated into the final report.

Remember:

- This visit will result in better information if residents do not know you are there to assess the community. Try to find ways your partner community shines—but don't ignore the "warts." Feel free to record strengths and weaknesses not included in this guide.
- You can appear to be shopping, conducting business, or making a social visit. Strike up casual conversations with residents and be interactive.

- Be observant and take your role seriously—your sincere feedback is very valuable. Be sure to include details and comments, as they will be the most useful feedback for your partner community.
- · Be sure to have fun.

Many questions in this guide ask you to provide feedback using a grade scale. Remember, people bring their own set of "lenses" to the visit. Use the following guidelines as you grade various aspects of the community based on what you experience:

A = What I experienced far exceeded my expectations.

B = What I experienced was better than my expectations.

C = What I experienced met (but did not exceed) my expectations.

D = What I experienced did not meet my expectations.

F = What I experienced was far worse than my expectations.

Your visit

Prior to arrival
What is your impression of the community before your upcoming visit? What are you expecting to see? Share some of what you know.
Search destination and tourism information via websites and social media. If the community has a website write it here:
Grade and comment on the community website for its appearance, usefulness, and credibility of information. Circle one: A B C D F
A B C D F
Grade and comment on the usefulness and credibility of information you obtained about the community through social media (Facebook, Twitter, etc.). A B C D F
Identify and comment on any other websites or online sources you used. Was there information you looked for but could not find online?
If you contacted the community tourism information office or visitor's bureau via email or phone, grade and comment on the friendliness and helpfulness of staff. A B C D F
발표 교육을 수 있다고 있다고 있는데 한국에 대한 경험을 하는데 하는데 되는데 함께 되고 있다면 되었다. 대한국 회사 전략을 되는 경우를 통해 전략을 하는데 하는데 하는데 하는데 함께 하는데 함께 되는데 함께 되었다.
Identify the sense of the community you have from the online research ONLY. What is your gut reaction? Would you want to visit there with family or friends? Does this community seem to welcome you or others to visit or live there? Why or why not?

	y iii youi	response	∃.	and the second s
		-		his and other topics during your visit. Try to tag them. This will make it easier to use them later.
		impres		
without	stopping	g. What w	as your	designated route and take a 10-minute drive first impression? Find a place to safely pull over to wn what you felt about the community.
				보는 생각이 있는 사람들의 성격을 하는 것이 되었다. 그런 사람들은 사람이 있는 것이 없는 것이 되었다.
Con	ımunity	/ entra	nces	
				e other major entrances. Grade and comment on
	011 4110 00			
		While the	re may l	oe an obvious main entrance, there are typically
multiple	e ways to	While the enter a c	ere may t commun	be an obvious main entrance, there are typically nity. In some communities there may be entrances
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Consider your income, age, interests, hobbies, family, health/disabilities, race, and

Entrar A	n ce #4 : F B	Road nar C	me and o	direction:F	
Other	entranc	es (airpo	rts, bike	e or snowmobile trails, boat landings, train stations):	
A	В	C	D	F	
O Cor	nsider ta	iking a p	hoto abo	out this topic.	
				Downtown or central business district	
-	y area: _				
	and cor reetscar		n the ove	erall appearance of the buildings, displays, signage,	
Α	В	С	D	F	
Grade	and cor	nment o	n the var	riety of shopping options.	
Α	В	С	D	F	
Grade	and cor	nment o	n the cu	stomer service you received during your visit.	
A	B	C	D	F	
Grade	and cor	nment o	n the sig		
A	B	C	D	F	

Grade a	and comn B	nent on t C	he windo	ow displays. F
Grade a	and comm B	nent on t C	he variet D	y and quality of merchandise. F
				f facilities and services (housing, professional modations and food, industry, parks, etc.). F
	and comn ekend ho		he acces	ssibility of downtown merchants during evening
A	В	C	D	
	and comn vntown.	nent on t	he qualit	y, availability, or necessity for parking in
A	В	С	D	
				경상 사람들이 등 시간에 보고 있을까지 않는 것이 되었다.
				ability (presence or absence of footpaths, ay, crossings, building access) of the downtown.
A	B	C	D	F
			the qualit	ty (appearance, adequacy, etc.) of lighting.
A	В	C		

(trees	, shade t	trees, flo	wer plan	tings, pocl	ket parks, green spaces, etc.).
Α	В	С	D	F	
D	اما الما			·	
				in tourism to this opi	? Is there potential for it to play a greater nion?
					사용하는 경우에 가장 가장 하지 않는 것을 하는 것을 받았다. 근 사용자를 받는 것을 되었습니다. 것은 그 보고 있을 때 없다.
Co.	nsider ta	aking a p	hoto abo	out this top	ic.
					Retail
					ail shopping available in the community
(malls	s, specia	Ity shops	, strip m	alls, big bo	ox stores, etc.).
What	retail go	ods do lo	ocal resid	dents appe	ear to need to travel outside of the
	unity to				
\M/hat	ctoros o	r convico	c that va	u would o	spect to find were missing?
vviiat	Stores o	I SELVICE	s triat yo	u would e	chect to find were missing:
				id you find	I that were unusual or unexpected for a
comm	nunity of	this size	? Administration		
Are th	ere store	es or oth	er outlet	s where re	esidents and visitors can go to reuse,
resell,	, and/or	recycle g	goods (cl	othing, ele	ectronics, household items)?
					University of Wisconsin-Extension 7

Grade and comment on the quality of the natural environment in the downtown

What stores in this community would you travel more than 30 miles to patronize?
Grade and comment on the overall condition of the retail sector. A B C D F
Grade and comment on the variety of restaurants. Comment on location, cost, and types of foods available. A B C D F
Consider taking a photo about this topic. Tourism
What unique features or populations exist in this community?
Does the community have an identifiable slogan or brand?
Does the community appear to have a strong tourism sector? Why or why not?
If they have a visitor's center, grade and comment on the customer service you received when you visited. A B C D F
What have you seen that could be developed into a tourist attraction (natural or man-made)?

What natural, ecological, or environmentally related tourist attractions or accommodations exist in the community?
는 것이 있습니다. 그는 사람들은 사람들은 사람들이 되었다. 그는 사람들이 되었다.
Grade and comment on the quality and appearance of existing tourist attractions. A B C D F
Grade and comment on the availability and selection of overnight accommodations (hotels, motels, B&Bs).
A B C D F
Grade and comment on the customer service of front desk and concierge staff. A B C D F
Grade and comment on the availability and adequacy of facilities to accommodate a conference, wedding, or large number of visitors. A B C D F
Consider taking a photo about this topic.
Housing Describe the residential housing mix in the community (apartment, townhouses,
single-family, multi-family, etc.).
Fig. 1982 - 1984 - 1985
Grade and comment on the overall quality, affordability, and availability of housing. A B C D F

Grade and comment on the condition o	f the follo	owing:			
Existing/older homes Vacant lots for new homes New homes Apartments/rental housing Transitional housing Senior assisted living Assisted living/group homes for those with disabilities	A A A A A	B B B B B	000000	D D D D D	F F F F F
Do some neighborhoods or areas apperange of residents (people of color, racidiverse religious beliefs, sexual orientation)	al/ethnic	minoriti m	es, peop	le with d	isabilities
What are the most appealing and least community? Why?	appealir	ng feature	es of hou	sing in th	nis
Does residential housing appear to be flooding (rivers, lakes, streams)? If so, or place any protections against flooding?		commun			
Consider taking a photo about this t	opic.				

				Business & economy
What a	appear t	o be the	major er	nployer(s) in the community?
mining	g, advan	ced man	ufacturi	ary industry in the community (agriculture, tourism, ag, food processing, etc.)? Is the community ne type of industry?
locate	or expai		ld this co	strial park of improved land where industries could ommunity be an attractive location for industrial
Grade	and con	nment o	n the ap	pearance of industrial facilities.
Α	В	С	D	F
				equacy and availability of commercial services print shops, web design).
Α	В	С	D	F
service		commun		equacy and availability of professional and financial s size (engineering, insurance, legal, and accounting
Α	В	Ċ	D	F
		mment o s commu		equacy and availability of high-speed internet
Α	В	С	D	F
				University of Wisconsin-Extension 1

		ATRICO CONTRACTOR AND AREA		
<u> </u>				, & emergency services
this size	(pre-sch	ool/kind	ergarten/	ty and availability of schools for a community of /Headstart, primary/elementary/middle schools, s). How do local residents feel about schools?
Α	В	С	D	F
(hospita long-ter	ils, physic m care oi	cians, de r assiste	ntists, op d living, a	ty and availability of healthcare facilities tometrists, or other medical offices and clinics, and other health services such as chiropractic, by do local residents feel about these services?
Α	В	С	D	F
				y and quality of retail food outlets (grocery stores,
				gas stations). Comment on location, cost, and ny food options available?
Α	В	С	D	F
through	local far	ms (com	munity ga	nat residents grow their own food or access food ardens, backyard gardens, farmers markets, farms or drop sites).
Α	В	С	D	F
(food pa	antries, s	oup kitch	nens, com	ity and availability of emergency food services nmunity meals) for a community of this size. How e services?
Α	В	С	D	F
41 (2) 33 1 4 30 50				

(day care	e, senior		counselir	lity and availability of social services ng) for a community of this size? How do ervices?
Α	В	С	D	F
for a cor	nmunity	of this si	ze. Are t	lity and availability of civic organizations and clubs there organizations and clubs that would appeal to ocal residents feel about civic involvement?
Α	В	С	D	F
				lity and availability of private or public fitness ecreation. How do local residents feel about them?
A	B		D	. F
fire, amb	oulance,		ergency r	ility and availability of emergency services (police, medical) for a community of this size. How do local es?
Α	В	С	D	F
accomm Do they	nodate re appear a	esidents accessib	in the ev le to peo	ility and availability of emergency shelters to vent of a heat wave, flood, or other disaster. ople without vehicles? Is there signage in the se shelters are located?
Α	В	С	D	F
Cons	ider taki	ng a pho	to about	t this topic.

Gove	ernment, infra	struct	ure, &	land us	se		
Are municipal offices conveniently located?							
Commo	nt on the availabi	lity and o	nuality of	commun	aity broc	huree hi	ıcinecc
	ies, or communit	-					
an cotor		y promes	ii tiicy a	, c avana,	oio (oidin		
Grade a	nd comment on t	he helpf	ulness o	f governn	nent em	plovees.	
Α	в с	D	F	0			
in Tales est	ng Manada ay sa ar sa ar s		inter Table Agenties	5841 ku 14. 12. 1			
Grade th	ne availability and	accessib	ility of the	e following	g modes	of public	transportation:
Local bu	IS	Α	В	С	D	F	Not applicable
Intercity	or regional bus	Α	В	С	D	F	Not applicable
Van		Α	В	С	D	F	Not applicable
Train		Α	В	С	D	F	Not applicable
Taxi		Α	В	С	D	F	Not applicable
Ride sh	_	Α	В	С	D	F	Not applicable
Shared	bicycles	Α	В	C	D	F	Not applicable
If there	are various mode	es of pub	lic trans	portation	, comme	ent on ho	w easy it would
be to co	nnect from one t	o anothe	r, such a	s from a	bus stop	to a trai	n depot.
Grade a	nd comment on	the availa	ability an	ıd usefulr	ness of r	ublic tra	nsit maps/
	es/websites, if a		-		-		
	nt on the level of		•		•		
А	в с	D	F	Not app	dicable		
				πουαρμ	Modbic		

Streets	Α	В	С	D	F	Not applicable
Bike lanes on street	Α	В	Ċ	D	F	Not applicable
Street signage	Α	В	Ċ	D	F	Not applicable
Street lighting	Α	В	С	D	F	Not applicable
Street crossings	Α	В	С	D	F	Not applicable
Traffic controls	Α	В	С	D	F	Not applicable
Sidewalks	Α	В	С	D	F	Not applicable
Bus stops with shelters/ shade	Α	В	С	D	F	Not applicable
Grade the condition of bi people using them? If so		-			estrian fa	acilities exist, are
A B C	D	F				
Grade and comment on the community. Are there users, pedestrians, or bid	e any a	apparent	incentive	es the co	mmunity	offers for transit
the community. Are there users, pedestrians, or bid discount programs)?	e any a cyclist	apparent s (parkinį	incentive	es the co	mmunity	offers for transit
the community. Are there users, pedestrians, or bid	e any a	apparent	incentive	es the co	mmunity	offers for transit
the community. Are there users, pedestrians, or bid discount programs)? A B C Are community facilities	e any a cyclist D	apparent s (parking F nfrastruct	incentive g closer t ure acce	es the co to destin	mmunity ations, " r people	y offers for transit bicycle benefits" with disabilities,
the community. Are there users, pedestrians, or bid discount programs)? A B C	e any a cyclist D	apparent s (parking F nfrastruct	incentive g closer t ure acce	es the co to destin	mmunity ations, " r people	y offers for transit bicycle benefits" with disabilities,
the community. Are there users, pedestrians, or bid discount programs)? A B C Are community facilities	e any a cyclist D and ir arryin	apparent s (parking F frastruct g luggage	incentive g closer t ure acce	es the co to destin essible fo ning stroll	mmunity ations, " r people ers, etc.	y offers for transit bicycle benefits" with disabilities,
the community. Are there users, pedestrians, or bid discount programs)? A B C Are community facilities the elderly, and people c	e any a cyclist D and ir arryin	apparent s (parking F frastruct g luggage	incentive g closer t ure acce	es the co to destin essible fo ning stroll	mmunity ations, " r people ers, etc.	y offers for transit bicycle benefits" with disabilities, ?
the community. Are there users, pedestrians, or bid discount programs)? A B C Are community facilities the elderly, and people community facilities the discount programs are community facilities.	e any a cyclist D and ir arryin	apparent s (parking F afrastruct g luggage ailability	incentive g closer t ure acce e or push	es the co to destina essible fo ning stroll	mmunity ations, " r people ers, etc.	y offers for transit bicycle benefits" with disabilities, ? ng amenities: Not applicable
the community. Are there users, pedestrians, or bid discount programs)? A B C Are community facilities the elderly, and people community facilities the elderly and people comment on Benches	e any a cyclist D and ir arryin the av	apparent s (parking F Infrastruct g luggage railability B	ure acce or push and qua C C C	es the co to destinate essible fo ning stroll lity of the D	mmunity ations, " r people ers, etc. e followin	y offers for transit bicycle benefits" with disabilities, ? ng amenities: Not applicable Not applicable
the community. Are there users, pedestrians, or bid discount programs)? A B C Are community facilities the elderly, and people community facilities the elderly and people comment on the second sec	e any a cyclist D and ir arryin the av A A	apparent s (parking F afrastruct g luggage railability B B	ure acce or push and qua C C C C	es the co to destinate essible fo ning stroll lity of the D D	r people e followin F F F F	y offers for transit bicycle benefits" with disabilities, ? ng amenities: Not applicable Not applicable Not applicable
the community. Are there users, pedestrians, or bid discount programs)? A B C Are community facilities the elderly, and people community facilities the elderly and people comment on Benches Shade areas Drinking fountains Public art Landscaping/	e any accyclist D and ir arryin the av A A	apparent s (parking F afrastruct g luggage ailability B B B B	ure acce or push and qua C C C	es the co to destinate essible for hing stroll lity of the D D	r people e followin F F F	y offers for transit bicycle benefits" with disabilities, ? ng amenities: Not applicable Not applicable Not applicable Not applicable
the community. Are there users, pedestrians, or bid discount programs)? A B C Are community facilities the elderly, and people community facilities the elderly and people comment on the second sec	e any a cyclist D and ir arryin the av A A A	apparent s (parking F afrastruct g luggage ailability B B B B	ure acce or push and qua C C C C	es the co to destinate essible fo ning stroll lity of the D D D	r people e followin F F F F	y offers for transit bicycle benefits" with disabilities,

Public	trash con recycling ainers	tainers	A A	B B	C C	D D	F F	Not applicable Not applicable
Housel		ainers	A	В	С	D	F	Not applicable
Grade ·	the availa	ability of p	parking c	utside o	f the dov	vntown.		
Α	В	С	D	F				
Grade :	the direct	tional sig	nage for	public pa	arking.			
Α	В	С	D	F				
Grade ·	the direct	tional sig	nage for	pedestri	ans and	bicyclists	5.	
Α	В	С	D	F				
	and comi s, retail a							oarking near S.
Α	В	C	D	F				
								or conflicting riately located?
(storm there a develo	water dra iny large :	ains, rain areas of s that ap	barrels, standing pear to b	rain gard water? I e close e	dens, per f there is enough t	rmeable s a river o o be dam	pavemer or stream	he community nt areas). Are n, are there flooding?
	ı experiei		c conges	tion any	where? It	yes, wh		

Do areas of the communeffectively the community				_	ining? Co	omment on how
Million of the substitute of the south of the	. Dir kalalı dek	um a garat artikayi	e Anto di Vizi, escolo di	Marken (tellus) el	- 415.50 B W P LS	der det Night fre Spresse
Grade and comment on t	he avails	hility an				& culture
Parks (mowed and	A	B	C appear	D D	F	Not applicable
unmowed) Public recreation facilities Private recreation	A A	В В	C	D D	F F	Not applicable Not applicable
facilities Non-motorized bike or walking paths	Α	В	С	D	F	Not applicable
Motorized trails (ATV, snowmobile)	A	В	С	D	F	Not applicable
What do families in this	communi	ity appea	ar to do f	or recrea	tion/fun′	
What do young people in	this com	nmunity	appear to	o for recr	eation/fu	in? ⁽²⁸ - 18 - 18 - 18 - 18 - 18 - 18 - 18 -
What do senior citizens i	n this co	mmunity	appear	to do for	recreatio	n/fun?
What recreational activit						

Grade and comment on of the following:	the ove	erall suita	ability of 1	the recre	ational f	acilities for each
Senior citizens Families Young adults Single adults Teens Children (6–12 years) Children (0–5 years)	A A A A A	B B B B B	000000	D D D D D	F F F F F	Not applicable
Does the community ha	ve histo	oric build	ings or p	laces? A	re they w	ell maintained?
Does the community ho						-
about them? What did y Does the community ap						
(Hispanic/Latino etc.), a of worship opportunities status (single, married,	abilities s), sexu	(wheelcl	nair acce ation (LG	ss, deaf, BT indivi	/blind), re	eligions (variety
If you are visiting this confollowing questions. What night-time location		-		-		
about these?						

Grade	the appe	al of the	commun	ity's nightlife and entertainment options.
Α	В	С	D	F
Grade	the suita	bility of s	treet and	l alley lighting.
Α	В	С	D	F
Grade	your perc	eption of	safety a	t night.
Α	В	С	D	F
Con	sider tak	ing a pho	oto about	t this topic.
				Firsthand comments from residents
		_	_	dliness of residents of the community.
A	В	С	D	in F St. skilotiski i okoloki skilotiski modelik i kolokiki kilotiski i kilotiski s
				보면 이 경영 등을 보고 있는데 하고 있다는 것도 있는데 보고 있다. 이 전로 보고 있는데 이 중요한 사람들은 사람들이 되었다. 그 것은 사람들이 되었다.
				end regarding lodging? One way to phrase a one night in this community; where would you
	mend we		idvo om	To the many and sommand, more near year
				end regarding events? One way to phrase a
-	-	be: "We l (ht be fur	-	one night in this community; what is going on
torngri	. chac ime	int bo rai		
If recid	ente did	not have	anewere	to your questions, were they able to refer you to
				assistance?
In gene	eral, did r	esidents	you spol	ke with have a positive or negative attitude toward
their c	ommunit	y? Did yo	u sense	community pride?

Did residents identify a particular issue to be of major concern?
O Consider taking a photo about this topic.
Using your senses
What did the community taste like? Was there any specialty food item, bakery, restaurant, or other food store that you will remember?
What did the community smell like? Were there any offensive smells? What about pleasant odors (flowers, food, etc.)?
What sounds did you hear ? Please comment on the level of noise in the community (traffic, industrial noises, birds singing, water fountains, music on the streets, trains, clock chimes).
How would you describe the overall environmental health of the community (air quality, litter, noise pollution, etc.)?
Did you experience anything that had a strongly negative or positive impact on the way the community felt to you (children playing, hateful or angry responses,
crowded or deserted streets, safety issues, smiling faces)?
20 Community First Impressions

Do you think your impression would be different if your visit occurred during a different time of day or at a different time of year?
Consider taking a photo about this topic.
Reflections
What local restaurant, specialty shop, or attraction would bring you back to this community in the future?
Would you consider locating a retail, professional, or nonprofit business here? Why or why not? Consider your income, age, interests, hobbies, family, health/disabilities, race, and ethnicity in your response.
Would you consider living here? Why or why not? Consider your income, age, interests, hobbies, family, health/disabilities, race, and ethnicity in your response.
Comment on the quality of information and assistance provided by residents and employees of local businesses.

Wrap up

Was your perception prior to the visit accurate? In what ways was the community different from what you expected?
Did the information you collected prior to the visit accurately reflect what you observed and experienced?
What is the most outstanding feature of this community?
List three positive things you observed about this community.
1.
2.
3.
What are three potential opportunities available to this community?
1.
2.
3.
What are the three biggest obstacles or challenges facing this community?
1.
2.
3.

What will you remember most about this community six months from now (negative or positive)?
What have you learned that has changed your impression of your own community?
Has this experience given you any new ideas about what is needed in your own community?
Describe one idea that you will borrow for use in your own community and describe how you will implement it.
Other comments:

• Remember to consider entering your responses and uploading your photos to our online tool.

Thank you for participating in **Community First Impressions!**



First Impressions

The UW-Extension First Impressions program was developed by Andrew Lewis and James Schneider in 1991 and revised by Andrew Lewis in 2002 and 2007. Laura Brown and Amy Greil further revised Community First Impressions in 2014. In addition, Lisa McKinnon, Jay Moynihan, Victoria Solomon, Beverly Stencel, Diana Tscheschlok, Ingrid West, and Kristine Zaballos provided valuable input.

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