



Community Development Authority Meeting Agenda

Monday, October 20, 2025 at 6:30 PM

Columbus City Hall – 105 N. Dickason Boulevard

Call to Order

Determination of Quorum

Notice of Open Meeting

Approval of Agenda

Consent Agenda

1. Approval of minutes

Unfinished Business

2. Consider and take action regarding marketing material services

3. Consider the presentation on community development authority roles and opportunities

4. Consider and take action regarding updating the facade grant program requirements

Future Agenda Items

Adjourn



Community Development Authority Meeting-Amended Minutes

Monday, September 15, 2025 at 6:30 PM

Columbus City Hall – 105 N. Dickason Boulevard

Call to Order

The meeting was called to order at 6:30pm.

Determination of Quorum

A quorum of members included Decker, Hackman, Lawson, and Meyers. Staff liaisons Kornmann and Bennett along with City Attorney Johnson were present.

Notice of Open Meeting

Kornmann confirmed the meeting was properly noticed.

Approval of Agenda

Lawson motioned to approve the agenda. Decker seconded. The motion was carried unanimously.

Consent Agenda

1. Approval of minutes

Hackman motioned to approve the minutes from the previous meeting as presented. Lawson seconded. Motion carried unanimously.

Unfinished Business

2. Eminent Domain Presentation by City Attorney Paul Johnson

City Attorney Johnson gave a presentation about eminent domain that highlighted the general procedure. Johnson noted that it is preferred to engage in voluntary negotiation with a property owner as it's easier and less costly. The CDA discussed possible staffing and working with property owners if the City ever decided to utilize eminent domain. No action was taken as the presentation was for information only.

3. Consider and take action regarding memorandum of understanding between CDA and Tom Mietzel

Kornmann presented a signed agreement on behalf of Mietzel. The CDA addressed typos, addressed concerns, and clarified language in the document. Decker made a motion to approve the memorandum of understanding with changes to items #5, 7 and 9. Lawson Seconded. After discussing how the changes could potentially impact the donation, Decker withdrew the motion and Lawson withdrew the second. Decker motioned to send the memorandum of understanding to Mietzel to see if he agrees to the changes made to items #5, 7, and 9. Lawson seconded. The motion was carried unanimously.

4. Convene to Closed Session per § 19.85(1)(e) deliberating or negotiating the purchase of public properties, the investment of public funds, or conducting other public business, whenever competitive or bargaining reasons require a closed session, specifically to discuss 103 N. Ludington.

Lawson motioned to convene to closed session. Decker seconded. The motion was carried unanimously.

5. Reconvene from closed session

Lawson motioned to reconvene from closed session. Hackman seconded. The motion was carried unanimously.

6. Consider and take action on items from closed session

Lawson motioned to direct staff to proceed as discussed in closed session. Decker seconded the motion. The motion was carried unanimously.

New Business

7. Presentation - roles and opportunities of community development authorities

The CDA and staff deferred this topic to a future meeting.

Future Agenda Items

Items for future agendas included looking into economic development marketing products and getting references.

Adjourn

Decker motioned to adjourn the meeting. Lawson seconded. The motion was carried unanimously. The meeting was adjourned at 8:16pm.

** These minutes will be approved at a future meeting and may be amended. These minutes are respectfully submitted by David Bennett, Communications and Economic Development Coordinator **



Agenda Item Report

Meeting Type: Community Development Authority

Meeting Date: October 20, 2025

Item Title: Marketing

Submitted By: Mike Kornmann, Director of Community and Economic Development

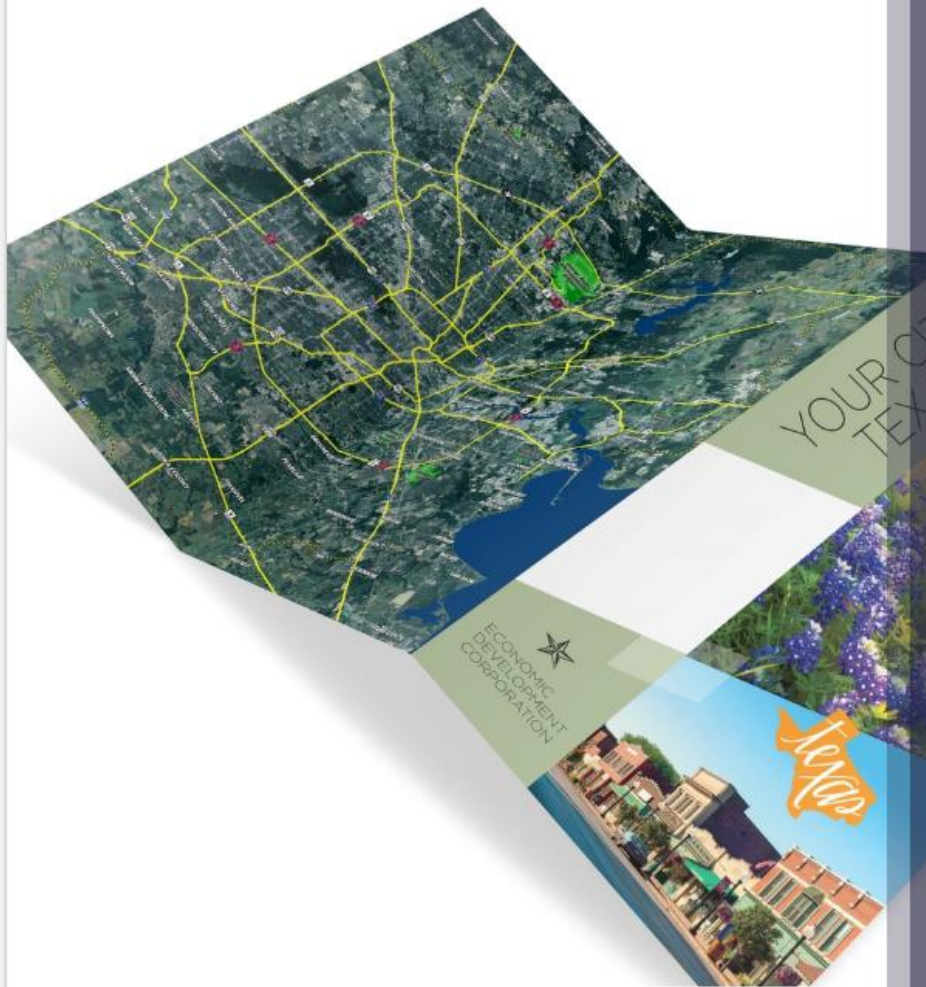
Detailed Description of Subject Matter: Our 2025 budget has \$7,500 earmarked for marketing. The City has not had robust marketing materials in at least several years if not longer. A communication piece marketing the assets and advantages of locating a new business in Columbus is very much needed. Without it, it makes it much more challenging to be effective in growing the City of Columbus economically.

The Flyer Group LLC proposal is a worthwhile product with the silver package - \$4,995. It gets the City core digital marketing resources with the ability to edit the first year and also the option to utilize print versions. I checked references and they came back as reliable, responsive, and providing quality marketing products. The value of silver package is very good and the flexibility is an added benefit.

List all Supporting Documentation Attached:

- Proposal summary for marketing materials with Flyer Group LLC

Action Requested of CDA: Approval of the silver package proposal at \$4,995.



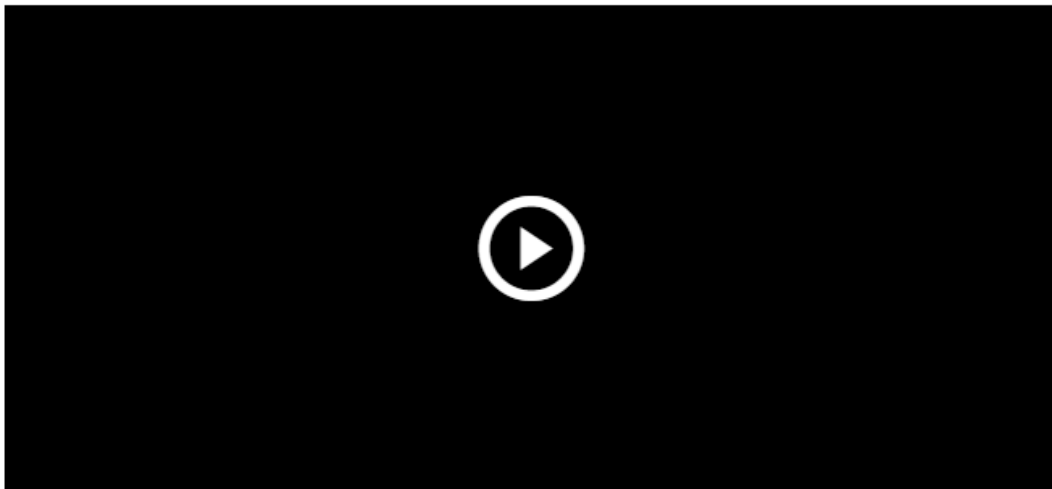
Marketing Design- Mapping Program

Introduction

HERE AT FLYER VIEW, OUR CUSTOMERS ARE OUR NUMBER ONE PRIORITY.

Flyer View Group has more than 25 years' experience in the mapping industry and hosts the most recent aerial imagery available. We have emerged as a leading provider and the sole aerial mapping company offering the turnkey package of products & services listed below:

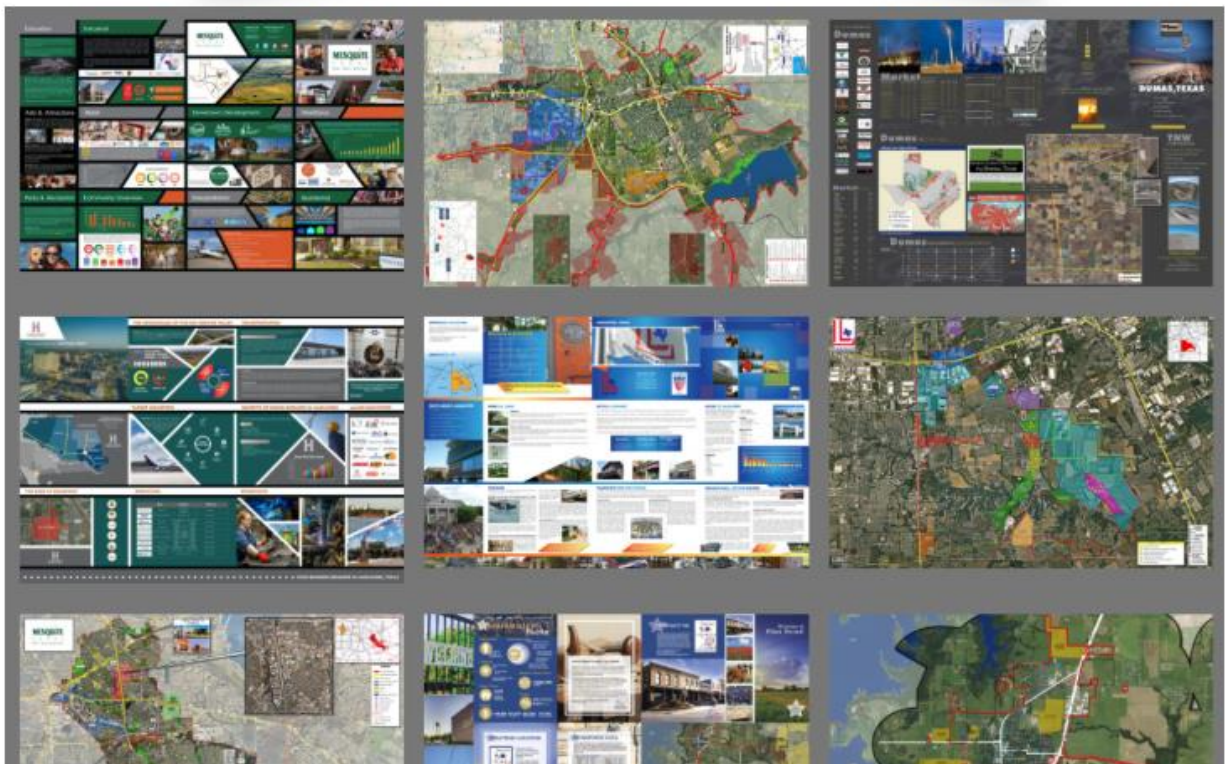
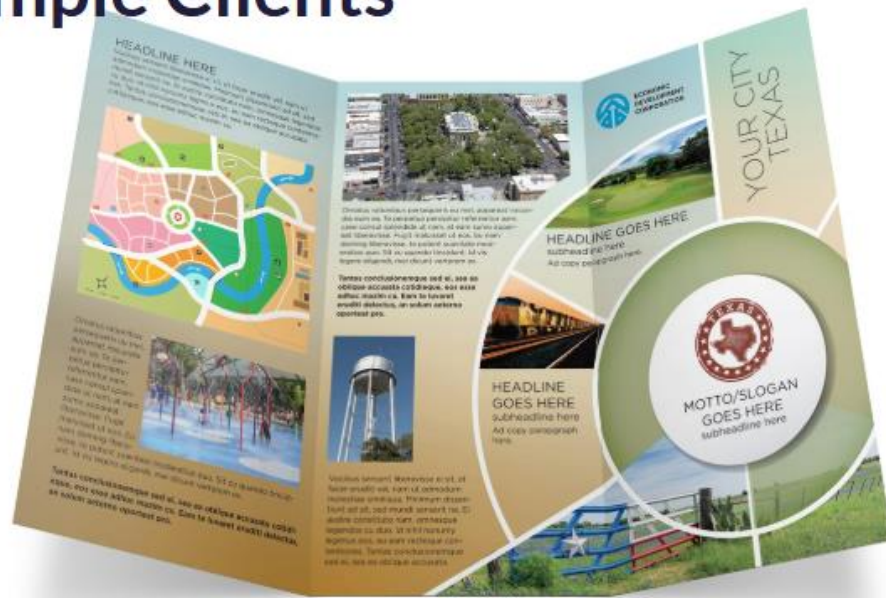
- Community Profiles in multiple products & platforms
- Newest Color Vertical Aerial Imagery
- The ability to provide full size custom proofs and/or Online Proof Tool (Review Studio)
- Handle press checks and deliver custom-folded brochures & posters
- Produce and install large-format wall displays
- GIS/Mapping Services
- Design Data-rich Infographics
- Content Creation



I look forward to meeting with you to discuss next steps.

[Handwritten signature]

Sample Clients



Package Pricing

Silver

GIS Mapping
& Graphic Design

Client Portal Link w/High-Res
Digital Files
(View, Print or Share)

12 months of unlimited edits to
all content

\$4995

(Year 1)

**\$2,495 Due Beginning
of each 12 month renewal*

**Does NOT include printing.
Ask about our low cost print
options.*

Gold

Interactive GIS Map

*Web-based Platform

*Embed Code/Standalone Link

*Multiple Map-Views

12 months of unlimited edits to
all content

\$7495

(Year 1)

**\$3,495 Due Beginning
of each 12 month renewal*

**Does NOT include printing.
Ask about our low cost print
options.*

Platinum

Combine Silver & Gold
Packages

12 months of unlimited edits to
all content

\$9995

(Year 1)

**\$4,995 Due Beginning
of each 12 month renewal*

**Does NOT include printing.
Ask about our low cost print
options.*