



Cable Commission Meeting Agenda

Monday, July 29, 2024 at 6:30 PM

Columbus City Hall – 105 N. Dickason Boulevard

Call to Order

Roll Call

Pledge of Allegiance

Notice of Open Meeting

Approval of Agenda

Approval of Minutes

1. Review minutes from June 24, 2024, make any corrections, changes, etc. if needed and approve

Public Comment

Unfinished Business

New Business

2. 2025 Proposed Cable Budget

Department Reports

3. Summary and update of revenues and expenditures in June 2024
4. Summary of equipment research, purchases, issues and resolutions
5. Summary of new programs aired and streaming and video-on-demand analytics

Adjourn

Items for Future Agendas

*A quorum of city committees and/or commissions may be present at this meeting. No action will be taken or considered by those committees and/or commissions.

Columbus Cable Commission

City of Columbus, WI

Minutes from June 24, 2024

Call to Order

Meeting was called to order at 6:34 pm

Roll Call

Famularo, Pyfferoen, and Roelke were present. Staff member Bennett was present

Notice of Open Meeting

Meeting was properly noticed

Approve Agenda

Motion to approve the Agenda for June 24, 2024, by Roelke. Second by Famularo. Motion was passed by a 3-0 vote.

Elect Chair, Vice-Chair, and Secretary

Motion to nominate Famularo for Chair by Roelke. Second by Pyfferoen. No other nominations were made. Motion approves by a 3-0 vote.

Motion to nominate Pyfferoen for Vice-Chair by Roelke. Second by Pyfferoen. No other nominations were made. Motion approves by a 3-0 vote.

Motion to nominate Roelke for Secretary by Roelke. Second by Pyfferoen. No other nominations were made. Motion approves by a 3-0 vote.

Approve Minutes

Motion to approve the Minutes from April 28, 2024, by Famularo. Second by Pyfferoen. Motion was passed by a 3-0 vote.

Citizen Comments and Correspondence

There were no comments or correspondence.

Financial Update

Staff presented the May 2024 Cable Budget Summary to the Cable Commission. Staff highlighted the 1st quarter Franchise Fee payment received that totaled \$11,809.18 and

interest income of \$2,788.86 in year-to-date revenues. Staff provided a short list of expenditures that featured \$3,153.41 for the purchase of a 500-hour block for the Cablecast Captioning service and \$123.22 to Ontech for reconnecting the Cablecast unit to the City's network. Staff announced that there was \$43,109.50 remaining in the 2024 Cable Budget.

Programming Update

Staff presented a list of 35 new programs that aired in April. Staff included some analytics from Cablecast for video-on-demand (VOD) files and live streaming. 41 VOD files were viewed 946 times for 218 hours and 12 minutes. The live stream was viewed 389 times for 115 hours and 36 minutes. Council / Committee of the Whole meetings had 287 views for 97 hours and 30 minutes.

Staff also presented a list of 37 new programs that aired in May. Staff included some analytics from Cablecast for video-on-demand (VOD) files and live streaming. 81 VOD files were viewed 1,071 times for 291 hours and 11 minutes. The live stream was viewed 484 times for 178 hours and 46 minutes. Council / Committee of the Whole meetings had 281 views for 94 hours and 11 minutes.

Equipment Update

Staff updated the Cable Commission regarding the status of issues with PTZ camera #2 glitching. Staff has replaced the CAT cable that runs from the HDMI over CAT transmitter and receiver with a shorter cable. This seems to have resolved the issue. Staff will observe the camera for any more issues and give an update the Cable Commission at the next meeting.

Staff purchased and installed a new projector in the Council Chamber. A new TV was also purchased but had to be returned as it malfunctioned, and a replacement was purchased instead. The new TV works but does not come with a VGA connection as advertised. Staff informed the Cable Commission that the VGA infrastructure should be replaced anyway. Staff will install the new TV once a replacement of the Kramer VGA switcher in the A/V Room is found, and new CAT cable is installed. Staff plans to repurpose the old TV in the Council Chamber for either monitoring cable broadcasts or as an information display board.

Discussion and Possible Recommendation to Council to Approve Updated Cable Ordinance

Staff would like the Cable Commission to recommend for Council approval an updated Cable Ordinance. The changes include:

- Updated language to better clarify the advisory nature of the Cable Commission with minor wording tweaks
- Aligned the Technical Standards section to include applicable State Statutes to fill any holes that the Federal Communications Commission (FCC) may have and vice-versa

- Updated who Charter will need to go through in order excavate City streets, alleys, and public areas to the Utilities Director
- Removed the defunct Lead Cable Coordinator position

Motion to recommend to Council to approve the updates to the Cable Ordinance by Pyfferoen. Second by Roelke. Motion passes with a 3-0 vote.

Update Regarding Part-Time Production Specialist Position

Staff informed the Cable Commission of the termination of the current Production Specialist. However, the position is planned to be filled utilizing the Columbus School District's new Youth Apprenticeship Program and was vetted by the City's HR Administrator. The program consists of 450 work hours annually for the student and the City will interview, provide on-the-job training, pay the student, and provide regular progress reviews. The School District will recruit students from relevant classes, coordinate enrollment, integrate the worksite training with in-class instruction, and provide 180 hours of related technical instruction each year. Students will receive credit, pay, and training for participating in the program.

Famularo asked what jobs will be performed for the 450 work hours. Staff would have the position start with learning broadcast and field equipment, followed by filming meetings and then filming local events. Staff plans to have the apprentice help the Library and other City departments with videos prior to working on other projects. The program could create a pipeline of student employment for continuation of the position.

Update and Possible Discussion About Cable Television Status Featuring Charter's Quarterly Earnings Results and Nielsen's The Gauge Platform Analytics

Staff will begin to incorporate a regular update of the cable industry. Using Charter's quarterly earnings report, Staff informed the Cable Commission that Charter has lost 8% of its cable subscribers since March 2023. They had lost 1.16 million cable customers from 2023 - 2024 year-over-year. Charter plans to cut back on costs while increasing prices of its cable services. Charter is pivoting to streaming as it now offers its own direct-to-consumer streaming application along with its Xumo Box joint venture. Staff has found that analog stations are not shown on Charter's streaming services. In order for Columbus to be seen, Charter would need to update equipment on its end, so the City can match the transmission signal. Using Nielsen's, *The Gauge* which measures television consumption between broadcast, cable, and streaming, Staff has noted that cable television has decreased from 34.5% in August 2022 to 28.2% in May 2024. Broadcast nudged up from 22.1% to 22.3% and Streaming increased from 31.3% to 38.8%.

Future Agenda Items

No new items were added

Select Future Meeting Date/Time

The Cable Commission decided to keep the meetings on the fourth Monday at 6:30 pm. Roelke and Famularo may have a conflict on July 22 for the next meeting, but will notify Staff if they cannot attend.

Adjourn

The Cable Commission adjourned at 7:01 pm

Account Number	Description	2024 Budget	2024 YTD
225-434330-000	Franchise Fees	\$ 53,000.00	\$ 11,809.18
225-434350-000	State Aid Payment	\$ 12,891.97	\$ -
225-484810-000	Misc. Revenues	\$ -	\$ -
225-484820-000	Interest	\$ 2,000.00	\$ 2,846.75
225-494950-000	Transfer Surplus	\$ -	\$ -
Cable Fund Revenues		\$ 67,891.97	\$ 14,655.93

Account Number	Description	2024 Budget	2024 YTD
225-511220-111	Salary/Wages	\$ 3,360.00	\$ 58.80
225-511220-151	Soc. Sec./Medicare	\$ 257.04	\$ 4.50
225-511220-190	Training/Memberships	\$ 1,275.00	\$ -
225-511220-225	Telephone	\$ 650.00	\$ 470.68
225-511220-249	Repairs/Maintenance	\$ 1,500.00	\$ 437.93
225-511220-291	Professional Services	\$ 3,500.00	\$ 3,147.79
225-511220-312	Operating Supplies	\$ 250.00	\$ 3.43
225-511220-387	Contribution: Program Services	\$ -	\$ 123.22
225-511220-388	Video/Website	\$ 775.00	\$ 700.22
225-511220-389	Contribution: Economic Development	\$ -	\$ -
225-511220-810	Capital Equipment	\$ 15,500.00	\$ 3,745.39
225-568000-610	GF Contribution - Programs	\$ 30,964.11	\$ 11,935.15
225-568000-620	GF Contribution - Meetings	\$ 7,404.46	\$ 3,149.97
Cable Fund Expenditures		\$ 65,435.61	\$ 23,777.08

2024 Projected

\$	47,236.72
\$	-
\$	-
\$	5,255.54
\$	-
<hr/>	
\$	52,492.26

2024 Projected

\$	108.55
\$	8.31
\$	-
\$	868.95
\$	808.49
\$	5,811.30
\$	6.33
\$	227.48
\$	1,292.71
\$	-
\$	6,914.57
\$	22,034.12
\$	5,815.33
<hr/>	
\$	43,896.15

Revenue Notes

Use only when carryforward to be used in new budget

Expenditure Notes

Production Specialist

Production Specialist

Zero budget, not used

Zero budget, not used

Allocation based on Comm. & Econ. Dev. Coordinator hours

Allocation based on Comm. & Econ. Dev. Coordinator hours

Account Number	Description	2024 Budget	2024 Projected
225-434330-000	Franchise Fees	\$ 53,000.00	\$ 47,236.72
225-434350-000	State Aid Payment	\$ 12,891.97	\$ -
225-484810-000	Misc. Revenues	\$ -	\$ -
225-484820-000	Interest	\$ 2,000.00	\$ 5,255.54
225-494950-000	Transfer Surplus	\$ -	\$ -
Cable Fund Revenues		\$ 67,891.97	\$ 52,492.26

Account Number	Description	2024 Budget	2024 YTD
225-511220-111	Salary/Wages	\$ 3,360.00	\$ 108.55
225-511220-151	Soc. Sec./Medicare	\$ 257.04	\$ 8.31
225-511220-190	Training/Memberships	\$ 1,275.00	\$ -
225-511220-225	Telephone	\$ 650.00	\$ 868.95
225-511220-249	Repairs/Maintenance	\$ 1,500.00	\$ 808.49
225-511220-291	Professional Services	\$ 3,500.00	\$ 5,811.30
225-511220-312	Operating Supplies	\$ 250.00	\$ 6.33
225-511220-387	Contribution: Program Services	\$ -	\$ 227.48
225-511220-388	Video/Website	\$ 775.00	\$ 1,292.71
225-511220-389	Contribution: Economic Development	\$ -	\$ -
225-511220-810	Capital Equipment	\$ 15,500.00	\$ 6,914.57
225-568000-610	GF Contribution - Programs	\$ 30,964.11	\$ 22,034.12
225-568000-620	GF Contribution - Meetings	\$ 7,404.46	\$ 5,815.33
Cable Fund Expenditures		\$ 65,435.61	\$ 43,896.15

2025 Proposed	
\$	-
\$	-
\$	-
\$	-
\$	-
\$	-

2025 Proposed	
\$	-
\$	-
\$	-
\$	-
\$	-
\$	-
\$	-
\$	-
\$	-
\$	-
\$	-
\$	-
\$	-
\$	-
\$	-

Revenue Notes

Use only when carryforward to be used in new budget

Expenditure Notes

Production Specialist

Production Specialist

Zero budget, not used

Zero budget, not used

Allocation based on Comm. & Econ. Dev. Coordinator hours

Allocation based on Comm. & Econ. Dev. Coordinator hours

Account Number	Description	2022 Budget	2022 Actual
225-434330-000	Franchise Fees	\$ 51,000.00	\$ 52,016.90
225-434350-000	State Aid Payment	\$ 12,892.00	\$ 12,891.97
225-484810-000	Misc. Revenues	\$ -	\$ -
225-484820-000	Interest	\$ 500.00	\$ 1,774.62
225-494950-000	Transfer Surplus	\$ -	\$ -
Cable Fund Revenues		\$ 64,392.00	\$ 66,683.49

Account Number	Description	2022 Budget	2022 Actual
225-511220-111	Salary/Wages	\$ 1,224.00	\$ -
225-511220-151	Soc. Sec./Medicare	\$ 94.00	\$ -
225-511220-190	Training/Memberships	\$ 1,300.00	\$ 754.94
225-511220-225	Telephone	\$ 500.00	\$ 1,016.40
225-511220-249	Repairs/Maintenance	\$ 1,000.00	\$ -
225-511220-291	Professional Services	\$ 4,040.00	\$ 3,783.25
225-511220-312	Operating Supplies	\$ 500.00	\$ 106.73
225-511220-387	Contribution: Program Services	\$ -	\$ -
225-511220-388	Video/Website	\$ 650.00	\$ 448.11
225-511220-389	Contribution: Economic Development	\$ -	\$ -
225-511220-810	Capital Equipment	\$ 17,500.00	\$ 775.98
225-568000-610	GF Contribution - Programs	\$ 27,016.00	\$ 23,782.97
225-568000-620	GF Contribution - Meetings	\$ 10,130.00	\$ 6,664.19
Cable Fund Expenditures		\$ 63,954.00	\$ 37,332.57

2023 Budget	2023 Actual	2024 Budget	2024 YTD	2024 Projected
\$ 51,000.00	\$ 51,330.04	\$ 53,000.00	\$ 11,809.18	\$ 47,236.72
\$ 12,890.00	\$ 12,891.97	\$ 12,891.97	\$ -	\$ -
\$ -	\$ -	\$ -	\$ -	\$ -
\$ 250.00	\$ 6,383.07	\$ 2,000.00	\$ 2,846.75	\$ 5,255.54
\$ -	\$ -	\$ -	\$ -	\$ -
\$ 64,140.00	\$ 70,605.08	\$ 67,891.97	\$ 14,655.93	\$ 52,492.26

2023 Budget	2023 Actual	2024 Budget	2024 YTD	2024 Projected
\$ 1,267.00	\$ 110.00	\$ 3,360.00	\$ 58.80	\$ 108.55
\$ 97.00	\$ 8.43	\$ 257.04	\$ 4.50	\$ 8.31
\$ 275.00	\$ 300.00	\$ 1,275.00	\$ -	\$ -
\$ 650.00	\$ 1,036.47	\$ 650.00	\$ 470.68	\$ 868.95
\$ 1,000.00	\$ 347.70	\$ 1,500.00	\$ 437.93	\$ 808.49
\$ 3,500.00	\$ 3,427.02	\$ 3,500.00	\$ 3,147.79	\$ 5,811.30
\$ 250.00	\$ 261.62	\$ 250.00	\$ 3.43	\$ 6.33
\$ -	\$ -	\$ -	\$ 123.22	\$ 227.48
\$ 275.00	\$ 1,045.33	\$ 775.00	\$ 700.22	\$ 1,292.71
\$ -	\$ -	\$ -	\$ -	\$ -
\$ 17,500.00	\$ 2,845.38	\$ 15,500.00	\$ 3,745.39	\$ 6,914.57
\$ 27,016.00	\$ 30,984.49	\$ 30,964.11	\$ 11,935.15	\$ 22,034.12
\$ 10,130.00	\$ 3,237.42	\$ 7,404.46	\$ 3,149.97	\$ 5,815.33
\$ 61,960.00	\$ 43,603.86	\$ 65,435.61	\$ 23,777.08	\$ 43,896.15

2025 Proposed

\$	-
\$	-
\$	-
<hr/>	
\$	-

2025 Proposed

\$	-
\$	-
<hr/>	
\$	-

2025 Revenue Notes

Use only when carryforward to be used in new budget

2025 Expenditure Notes

Production Specialist + CSD Youth Apprenticeship Program

Production Specialist + CSD Youth Apprenticeship Program

Zero budget, not used

Zero budget, not used

Allocation based on Comm. & Econ. Dev. Coordinator hours

Allocation based on Comm. & Econ. Dev. Coordinator hours

2025 Budget Process Calendar

Staff will begin the budgeting process in August and will bring a tentative budget or at least a list of equipment to replace and upgrade with estimated costs.

Budgeting timeline:

July 16 - Committee of the Whole: Set 2025 Budget Schedule

July 17 - Staff Meeting: Budget Kickoff Meeting and Budget Instructions

Aug. 5 - Capital Budget Review

****Aug. 23 - Department Operating Requests Due****

Sept. 4 to 13 - Department Budget Request Review Meetings

Sep.16 to 20 - Mayor, Administrator, & Treasurer Develop Budget Recommendation

Sep. 17 - Committee of the Whole Budget Work Session

Oct. 1 - Committee of the Whole & Council: Authorize Public Hearing

Oct. 14 - Date of Public Hearing Notice

Oct. 15 - Committee of the Whole Meeting (if needed)

Oct. 29 - Budget Public Hearing & Deliberations at C.o.W. & Council Meetings

Nov. 19 - Council Approval of Budget & Property Tax Levy

June 2024 Budget Update

Revenue

No new franchise fees from 2nd quarter of 2024 have been reported yet. Currently have received \$11,809.18 in franchise fee payments for the 1st quarter of 2024.

No State Aid Payment has been reported yet.

Expenditures

Purchase of Rode VideoMic GO, wind screen, and connecting cables

Purchase of Rode VideoMic NTG, wind screen, and connecting cables

**Final Details for Order #112-4877318-6500263****Order Placed:** July 2, 2024**Amazon.com order number:** 112-4877318-6500263**Order Total:** \$39.00

Shipped on July 2, 2024	
Items Ordered	Price
1 of: <i>RODE WS 11</i>	\$39.00
Sold by: Unique Photo, Inc. (seller profile)	
Condition: New	
Shipping Address:	Item(s) Subtotal: \$39.00
David Bennett	Shipping & Handling: \$0.00
105 N DICKASON BLVD	-----
COLUMBUS, WI 53925-1565	Total before tax: \$39.00
United States	Sales Tax: \$0.00
Shipping Speed:	-----
Economy Shipping	Total for This Shipment: \$39.00

Payment information	
Payment Method:	Item(s) Subtotal: \$39.00
Visa Last digits: 3762	Shipping & Handling: \$0.00
Billing address	-----
David Bennett	Total before tax: \$39.00
105 N DICKASON BLVD	Estimated Tax: \$0.00
COLUMBUS, WI 53925-1565	-----
United States	Grand Total: \$39.00
Credit Card transactions	Visa ending in 3762: July 2, 2024: \$39.00

To view the status of your order, return to [Order Summary](#) .[Conditions of Use](#) | [Privacy Notice](#) © 1996-2020, Amazon.com, Inc.



Final Details for Order #112-9591065-7376266

Order Placed: July 2, 2024

Amazon.com order number: 112-9591065-7376266

Order Total: \$99.00

Shipped on July 2, 2024	
Items Ordered	Price
1 of: Rode VideoMic GO II Camera-Mount Lightweight Directional Microphone, Black	\$99.00
Sold by: Sole Source AV Supply (seller profile)	
Condition: New	
Shipping Address:	Item(s) Subtotal: \$99.00
David Bennett	Shipping & Handling: \$0.00
105 N DICKASON BLVD	-----
COLUMBUS, WI 53925-1565	Total before tax: \$99.00
United States	Sales Tax: \$0.00
Shipping Speed:	-----
Two-Day Shipping	Total for This Shipment: \$99.00

Payment information	
Payment Method:	Item(s) Subtotal: \$99.00
Visa Last digits: 3762	Shipping & Handling: \$0.00

Billing address	Total before tax: \$99.00
David Bennett	Estimated Tax: \$0.00
105 N DICKASON BLVD	-----
COLUMBUS, WI 53925-1565	Grand Total: \$99.00
United States	
Credit Card transactions	Visa ending in 3762: July 2, 2024: \$99.00

To view the status of your order, return to [Order Summary](#) .

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Final Details for Order #112-3157288-6041004

Order Placed: July 2, 2024

Amazon.com order number: 112-3157288-6041004

Order Total: \$227.15

Shipped on July 2, 2024

Items Ordered	Price
1 of: <i>RØDE Microphones Rode SC16 300mm USB-C to USB-C Cable, 11.8" long, Black</i> Sold by: Amazon.com Condition: New	\$15.00
1 of: <i>Seagate Expansion Desktop STKP14000400 14TB External Hard Drive 3.5 Inch USB 3.0 PC & Notebook with 2 Year Rescue Service</i> Sold by: DealsPro1 (seller profile) Condition: New	\$189.95
Shipping Address: David Bennett 105 N DICKASON BLVD COLUMBUS, WI 53925-1565 United States	Item(s) Subtotal: \$204.95 Shipping & Handling: \$0.00 ----- Total before tax: \$204.95 Sales Tax: \$0.00 -----
Shipping Speed: FREE Prime Delivery	Total for This Shipment: \$204.95 -----

Shipped on July 2, 2024

Items Ordered	Price
1 of: <i>Fur windscreen Wind Shield Compatible for rode VideoMic GO II 2 VMGOII VideoMicro II Microphone windshield dead cat accessories</i> Sold by: Lisuming (seller profile) Business Price Condition: New	\$22.20
Shipping Address: David Bennett 105 N DICKASON BLVD COLUMBUS, WI 53925-1565 United States	Item(s) Subtotal: \$22.20 Shipping & Handling: \$0.00 ----- Total before tax: \$22.20 Sales Tax: \$0.00 -----
Shipping Speed: FREE Prime Delivery	Total for This Shipment: \$22.20 -----

Payment information

Payment Method: Visa Last digits: 3762	Item(s) Subtotal: \$227.15 Shipping & Handling: \$0.00
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Billing address		Item #3.
David Bennett		Total before tax: \$227.15
105 N DICKASON BLVD		Estimated Tax: \$0.00
COLUMBUS, WI 53925-1565		-----
United States		Grand Total: \$227.15
Credit Card transactions		Visa ending in 3762: July 2, 2024: \$227.15

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Final Details for Order #112-5350683-5275463

Order Placed: July 9, 2024

Amazon.com order number: 112-5350683-5275463

Order Total: \$13.29

Shipped on July 9, 2024	
Items Ordered	Price
1 of: CableCreation Short Micro USB to USB C Cable 0.65 FT 2-Pack USB C to Micro USB OTG Type C to Micro USB Cable, USB C to USB Micro Compatible with MacBook Pro Air Galaxy S22 Pixel 5, etc. 0.2M Black	\$13.29
Sold by: CableCreation (seller profile) Product question? (Ask Seller)	
Business Price	
Condition: New	
Shipping Address:	Item(s) Subtotal: \$13.29
David Bennett	Shipping & Handling: \$0.00
105 N DICKASON BLVD	-----
COLUMBUS, WI 53925-1565	Total before tax: \$13.29
United States	Sales Tax: \$0.00
Shipping Speed:	-----
FREE Prime Delivery	Total for This Shipment: \$13.29

Payment information	
Payment Method:	Item(s) Subtotal: \$13.29
Visa Last digits: 3762	Shipping & Handling: \$0.00

Billing address	Total before tax: \$13.29
David Bennett	Estimated Tax: \$0.00
105 N DICKASON BLVD	-----
COLUMBUS, WI 53925-1565	Grand Total: \$13.29
United States	
Credit Card transactions	Visa ending in 3762: July 9, 2024: \$13.29

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**Final Details for Order #112-3302748-0051430****Order Placed:** July 2, 2024**Amazon.com order number:** 112-3302748-0051430**Seller's order number:** 15413466**Order Total:** \$249.00

Shipped on July 2, 2024	
Items Ordered	Price
1 of: <i>Rode VideoMic NTG Camera-mount Shotgun Microphone, Black</i>	\$249.00
Sold by: Focus Camera LLC (seller profile) Product question? (Ask Seller)	
Condition: New	
Shipping Address:	Item(s) Subtotal: \$249.00
David Bennett	Shipping & Handling: \$0.00
105 N DICKASON BLVD	-----
COLUMBUS, WI 53925-1565	Total before tax: \$249.00
United States	Sales Tax: \$0.00
Shipping Speed:	-----
Two-Day Shipping	Total for This Shipment: \$249.00

Payment information	
Payment Method:	Item(s) Subtotal: \$249.00
Visa Last digits: 3762	Shipping & Handling: \$0.00

Billing address	Total before tax: \$249.00
David Bennett	Estimated Tax: \$0.00
105 N DICKASON BLVD	-----
COLUMBUS, WI 53925-1565	Grand Total: \$249.00
United States	
Credit Card transactions	Visa ending in 3762: July 2, 2024: \$249.00

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Equipment Update

PTZ Camera Issues During Live Meetings

There have been no issues witnessed by or brought up to Staff since May's Utility Commission meeting with the PTZ cameras after replacing the 200' CAT 6 cable with 175' CAT 6 cable. The HDMI over CAT transmitter and receiver covers 196' in cable length and don't register video at all with the wall and ceiling installed CAT 5 cables. Staff plans to get assistance from DPW to drill under the faux-wall panels in the crawl space to facilitate a drop-down cable management system to install the newer CAT 6 cables.

Streaming and Video on Demand Outage

There was an outage that made all online streaming, video on demand pages, linked and embedded videos from Cablecast unavailable to the public. The City has a new IT provider and they had done some work with the City's network security and had inadvertently disconnected the Cablecast's DNS A records. The outage was noticed when filming the July Plan Commission meeting and was resolved just before the 7/16 Council meetings started. Staff coordinated with Rhyme IT and Cablecast to resolve the issue.

New Shotgun Microphones

New Rode shotgun microphones have been purchased for use by the two (2) Canon Vixia cameras and Canon DSLR camera. Included were additional wind screens and power and connection cables.

New Editing Computer

A new external hard drive was purchased for workstation use. Staff has been utilizing the Shared Drive on the City Server for graphic and light video editing projects. A previously purchased external drive is being used for official video archive of official City business (meetings, etc.).

Staff is nearing completion of researching for replacement computers for the iMac and the A/V room control computer and will be bringing a few options to the next meeting.

2025 Equipment List

Staff will be preparing for the 2025 budget season and will begin developing a purchasing priority list for possible equipment replacement and upgrades.



Final Details for Order #112-3157288-6041004

Order Placed: July 2, 2024

Amazon.com order number: 112-3157288-6041004

Order Total: \$227.15

Shipped on July 2, 2024

Items Ordered	Price
1 of: <i>RØDE Microphones Rode SC16 300mm USB-C to USB-C Cable, 11.8" long, Black</i> Sold by: Amazon.com Condition: New	\$15.00
1 of: <i>Seagate Expansion Desktop STKP14000400 14TB External Hard Drive 3.5 Inch USB 3.0 PC & Notebook with 2 Year Rescue Service</i> Sold by: DealsPro1 (seller profile) Condition: New	\$189.95
Shipping Address: David Bennett 105 N DICKASON BLVD COLUMBUS, WI 53925-1565 United States	Item(s) Subtotal: \$204.95 Shipping & Handling: \$0.00 ----- Total before tax: \$204.95 Sales Tax: \$0.00 -----
Shipping Speed: FREE Prime Delivery	Total for This Shipment: \$204.95 -----

Shipped on July 2, 2024

Items Ordered	Price
1 of: <i>Fur windscreen Wind Shield Compatible for rode VideoMic GO II 2 VMGOII VideoMicro II Microphone windshield dead cat accessories</i> Sold by: Lisuming (seller profile) Business Price Condition: New	\$22.20
Shipping Address: David Bennett 105 N DICKASON BLVD COLUMBUS, WI 53925-1565 United States	Item(s) Subtotal: \$22.20 Shipping & Handling: \$0.00 ----- Total before tax: \$22.20 Sales Tax: \$0.00 -----
Shipping Speed: FREE Prime Delivery	Total for This Shipment: \$22.20 -----

Payment information

Payment Method: Visa Last digits: 3762	Item(s) Subtotal: \$227.15 Shipping & Handling: \$0.00
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Billing address

David Bennett
105 N DICKASON BLVD
COLUMBUS, WI 53925-1565
United States

Item #4.

Total before tax: \$227.15

Estimated Tax: \$0.00

Grand Total: \$227.15

Credit Card transactions

Visa ending in 3762: July 2, 2024: \$227.15

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**Final Details for Order #112-3302748-0051430****Order Placed:** July 2, 2024**Amazon.com order number:** 112-3302748-0051430**Seller's order number:** 15413466**Order Total:** \$249.00

Shipped on July 2, 2024	
Items Ordered	Price
1 of: <i>Rode VideoMic NTG Camera-mount Shotgun Microphone, Black</i>	\$249.00
Sold by: Focus Camera LLC (seller profile) Product question? (Ask Seller)	
Condition: New	
Shipping Address: David Bennett 105 N DICKASON BLVD COLUMBUS, WI 53925-1565 United States	Item(s) Subtotal: \$249.00 Shipping & Handling: \$0.00 ----- Total before tax: \$249.00 Sales Tax: \$0.00 -----
Shipping Speed: Two-Day Shipping	Total for This Shipment: \$249.00 -----

Payment information	
Payment Method: Visa Last digits: 3762	Item(s) Subtotal: \$249.00 Shipping & Handling: \$0.00 -----
Billing address David Bennett 105 N DICKASON BLVD COLUMBUS, WI 53925-1565 United States	Total before tax: \$249.00 Estimated Tax: \$0.00 ----- Grand Total: \$249.00
Credit Card transactions	Visa ending in 3762: July 2, 2024: \$249.00

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**Final Details for Order #112-4877318-6500263****Order Placed:** July 2, 2024**Amazon.com order number:** 112-4877318-6500263**Order Total:** \$39.00

Shipped on July 2, 2024		
Items Ordered		Price
1 of: <i>RODE WS 11</i>		\$39.00
Sold by: Unique Photo, Inc. (seller profile)		
Condition: New		
Shipping Address:	Item(s) Subtotal:	\$39.00
David Bennett	Shipping & Handling:	\$0.00
105 N DICKASON BLVD		-----
COLUMBUS, WI 53925-1565	Total before tax:	\$39.00
United States	Sales Tax:	\$0.00

Shipping Speed:	Total for This Shipment:	\$39.00
Economy Shipping		-----

Payment information		
Payment Method:	Item(s) Subtotal:	\$39.00
Visa Last digits: 3762	Shipping & Handling:	\$0.00

Billing address	Total before tax:	\$39.00
David Bennett	Estimated Tax:	\$0.00
105 N DICKASON BLVD		-----
COLUMBUS, WI 53925-1565	Grand Total:	\$39.00
United States		
Credit Card transactions	Visa ending in 3762: July 2, 2024: \$39.00	

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**Final Details for Order #112-5350683-5275463****Order Placed:** July 9, 2024**Amazon.com order number:** 112-5350683-5275463**Order Total:** \$13.29**Shipped on July 9, 2024**

Items Ordered		Price
1 of: CableCreation Short Micro USB to USB C Cable 0.65 FT 2-Pack USB C to Micro USB OTG Type C to Micro USB Cable, USB C to USB Micro Compatible with MacBook Pro Air Galaxy S22 Pixel 5, etc. 0.2M Black		\$13.29
Sold by: CableCreation (seller profile) Product question? (Ask Seller)		
Business Price		
Condition: New		
Shipping Address:		Item(s) Subtotal: \$13.29
David Bennett		Shipping & Handling: \$0.00
105 N DICKASON BLVD		-----
COLUMBUS, WI 53925-1565		Total before tax: \$13.29
United States		Sales Tax: \$0.00
Shipping Speed:		-----
FREE Prime Delivery		Total for This Shipment: \$13.29

Payment information

Payment Method:		Item(s) Subtotal: \$13.29
Visa Last digits: 3762		Shipping & Handling: \$0.00

Billing address		Total before tax: \$13.29
David Bennett		Estimated Tax: \$0.00
105 N DICKASON BLVD		-----
COLUMBUS, WI 53925-1565		Grand Total: \$13.29
United States		
Credit Card transactions		Visa ending in 3762: July 9, 2024: \$13.29

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Final Details for Order #112-9591065-7376266

Order Placed: July 2, 2024

Amazon.com order number: 112-9591065-7376266

Order Total: \$99.00

Shipped on July 2, 2024	
Items Ordered	Price
1 of: Rode VideoMic GO II Camera-Mount Lightweight Directional Microphone, Black	\$99.00
Sold by: Sole Source AV Supply (seller profile)	
Condition: New	
Shipping Address:	Item(s) Subtotal: \$99.00
David Bennett	Shipping & Handling: \$0.00
105 N DICKASON BLVD	-----
COLUMBUS, WI 53925-1565	Total before tax: \$99.00
United States	Sales Tax: \$0.00
Shipping Speed:	-----
Two-Day Shipping	Total for This Shipment: \$99.00

Payment information	
Payment Method:	Item(s) Subtotal: \$99.00
Visa Last digits: 3762	Shipping & Handling: \$0.00

Billing address	Total before tax: \$99.00
David Bennett	Estimated Tax: \$0.00
105 N DICKASON BLVD	-----
COLUMBUS, WI 53925-1565	Grand Total: \$99.00
United States	
Credit Card transactions	Visa ending in 3762: July 2, 2024: \$99.00

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Programming Update

New Cable Programs

24 new programs were aired on Cable over the month of June.

There were no more school sports to broadcast and several of the churches did not record their services.

Cablecast Video-on-Demand (VOD) and Streaming Analytics

In the month of June, 46 VODs were viewed along with the Channel 980 livestream. There was a total of 683 views with a total time viewed of 162 hours, 48 minutes, and 25 seconds.

Item ID	Show ID	Live Stream ID	Title	Viewer Count	Hours Viewed
4796		4	City Live Stream	242	76.11
4826	2969		2024-06-04-City-Council_COW	104	33.40
4789	2944		2024-05-29-City-Utility_Commission	72	5.69
4788	2956		2024-05-21-City-Council_COW	47	6.095
4939	2975		2024-06-13-City-Plan_Commission	42	4.36
4998	2981		2024-06-18-City-Council_COW	36	16.63
4790	2935		2024-05-09-City-Plan_Commission	30	4.98
5020	2982		2024-06-20-City-Utility_Commission	19	1.51
4791	2098		Columbus Stormwater Public Information Meeting, 10-6-22	14	0.37
4866	1862		Columbus Transition Program Promo Video, 2022	10	0.01
4886	2927		2024-04-22-CSD-School_Board	7	2.86
4828	1481		1930s Columbus	7	0.04
4811	2943		2024-05-15-CAHS-Tap_Into_History_County_Normal_School	5	2.10
4899	2670		2670-1-CAHS-Tap_Into_History-Kurth_Brewery-10-18-2023	3	1.67
4838	2772		2023-12-27-City-Special_COW_Council_COW	3	0.44
4818	2968		2024-06-02-CSD-CHS_Graduation	3	0.04
4987	2978		2024-06-16-NTBC-Worship	2	0.00
4980	2928		2024-05-07-City-Council_COW	2	0.33
4975	2926		2024-04-17-CAHS-Tap_Into_History_Duffy_Bros	2	0.08
4917	2202		Tap Into History - G.D. Roberts, Inc., A Story of 150 Years in Columbus	2	0.01
4885	2923		2024-02-26-CSD-School_Board	2	0.39
4883	2963		2024-05-13-CSD-School_Board	2	0.96
4861	2939		2024-05-12-FLC-Worship	2	0.00
4825	2965		2024-06-02-FLC-Worship	2	0.013
5043	2827		2024-02-06-City-Council_COW	1	0.747
5042	2790		2024-01-09-City-Council_COW	1	0.013
5041	2808		2024-01-23-City-Council_COW	1	0.007
5040	2906		2024-04-16-City-Council_COW	1	0.003
5039	2851		2024-02-19-City-Council_COW	1	0.034
5038	2893		2024-04-01-City-Council_COW	1	0.068
5036	2866		2024-03-05-City-Council_COW	1	0.00
5035	2878		2024-03-19-City-Council_COW	1	0.03
5021	2697		2023-11-15-CAHS-Tap_Into_History_Indian_Mounds	1	0.00
5001	2112		2022-10-11-CAHS-Tap_Into_History_Columbus_1860_1900	1	0.19
4921	72		1930's Columbus	1	0.02
4895	2924		2024-03-25-CSD-School_Board	1	0.17
4894	2533		School Board - 4/24/2023	1	0.27
4893	2541		2023-05-08-CSD-School_Board	1	0.39
4892	2367		School Board - 1/23/2023	1	0.49
4891	2684		2023-09-25-CSD-School_Board	1	0.27
4890	42		School Board Meeting, 12/9/19	1	0.53
4889	2251		Columbus School Board, 11-28-22	1	0.39
4888	2562		2023-07-24-CSD-School_Board	1	0.40
4884	2922		2024-01-22-CSD-School_Board	1	0.43
4868	2910		2024-04-18-City-Utility_Commission	1	0.26
4857	1750		Common Council & COW - 3/1/2022 6:30:00 PM	1	0.00
4792	1492		High School Football - Columbus vs Watertown Luther Prep, 9-24-21	1	0.00