



Community Development Authority Meeting Minutes

Monday, October 20, 2025 at 6:30 PM

Columbus City Hall – 105 N. Dickason Boulevard

Call to Order

Lawson called the meeting to order at 6:30pm.

Determination of Quorum

Notice of Open Meeting

Staff acknowledged the meeting was properly noticed.

Approval of Agenda

Consent Agenda

1. Approval of minutes

Decker motioned to approve the CDA meeting minutes as presented from September 15, 2025. Hackman seconded the motion. The motion was carried unanimously.

Unfinished Business

2. Consider and take action regarding marketing material services

Kornmann presented a proposal for marketing material services by Flyer View to develop mapping materials and digital products to aid in marketing Columbus to prospective businesses looking to relocate. The cost of Flyer View's Silver package is \$4,995 and could be renewed annually at \$2,495. Kornmann suggested to evaluate the product prior to renewing. The CDA had reservations about the lack of references not from Texas and Kornmann did not get full details regarding how analytics were tracked. At the price point, Flyer View was a very competitive ESRI service.

Weinberger motioned to go forward with purchasing the Silver package up to \$4,995 from Flyer View. Hackman seconded the motion. The motion was carried 3-1.

3. Consider the presentation on community development authority roles and opportunities

Kornmann gave a presentation focusing on the direction of the CDA. The presentation highlighted CDA accomplishments such as the improved facade grant program. Kornmann gave examples of what other CDAs do citing experience in Green Bay and a nearby example using Baraboo. Kornmann asked that the CDA consider what it would like to focus on and what opportunities to be active in. Discussion brought up the roadmap to 2050 plan, current strategic plan and looking at focusing on blight and downtown development.

No action was taken.

4. Consider and take action regarding updating the facade grant program requirements

Kornmann gave an overview of the facade program and wanted to bring up the possibility of tweaking the guidelines and requirements for the facade program due to increased demand. Initial ideas included only reimbursing the pre-tax amount and implementing a use-by deadline. The fund balance could potentially be used if the budgeted amount gets used up by a few larger projects.

No action was taken, but this topic will be a recurring agenda item.

Future Agenda Items

The CDA would like discussion regarding Countryside property to be included in a future agenda.

Adjourn

Weinberger motioned to adjourn the meeting. Decker seconded the motion. The motion carried unanimously. The meeting was adjourned at 8:12pm.

**** These minutes will be approved at a future meeting and may be amended. These minutes are respectfully submitted by David Bennett, Communications and Economic Development Coordinator ****