



Tourism Commission Meeting Agenda

Monday, November 04, 2024 at 6:30 PM

Columbus City Hall – 105 N. Dickason Boulevard

Call to Order

Roll Call

Notice of Open Meeting

Approval of Agenda

Approval of Minutes

1. Review and Approve Minutes from October 7, 2024

Public Comment

Unfinished Business

2. Tourism Budget Update and Discussion and Possible Action to Utilize Expense Line Policy
3. Room Tax Funding Final Report – CHLPC Summer Concert Series with Discussion and Possible Action
4. Room Tax Funding Application – Chamber of Commerce Wine Walk with Discussion and Possible Action

New Business

5. Community Calendar Management Discussion and Possible Action
6. New Room Tax Funding Guidelines Discussion and Possible Action
7. Potential Marketing Campaign with WMTV Channel 15 Discussion and Possible Action
8. Potential Marketing Campaign with Madison Media Partners Discussion and Possible Action

Staff Reports

9. Kayak Rental Update

Future Agenda Items

Adjourn

*A quorum of city committees and/or commissions may be present at this meeting. No action will be taken or considered by those committees and/or commissions.