



Corporate Yard
53462 Enterprise Way, Coachella, California
(760) 398-3502 ♦ www.coachella.org

AGENDA
OF A REGULAR MEETING
OF THE
CITY OF COACHELLA
CULTURAL AND ARTS COMMISSION

November 12, 2024
5:00 PM

In-Person Meeting Location: Corporate Yard 53462 Enterprise Way, Coachella, California	If you would like to attend the meeting via Zoom, here is the link: https://us02web.zoom.us/j/86291638284?pwd=NUJQZGNINEIxa09UUzZ1cFZEandrdz09 One tap mobile : +16694449171,,86291638284#,,,,*970236# Or Telephone: US: +1 669 900 6833 Webinar ID: 862 9163 8284 Passcode: 970236 Spanish: El idioma español está disponible en Zoom seleccionado la opción en la parte de abajo de la pantalla
--	---

- Public comments may be received **either in person, via email, telephonically, or via Zoom** with a limit of **250 words, or three minutes**:
 - Written comments may be submitted to the Sub-Committee electronically via email to cjimenez@coachella.org. Transmittal **prior to the start** of the meeting is required. Any correspondence received during or after the meeting will be distributed to the Commission and retained for the official record
 - **Or**, you may leave a message at **(760) 262-6263 before 2:00 p.m.** on the day of the meeting.

CALL TO ORDER:

PLEDGE OF ALLEGIANCE:

ROLL CALL:

APPROVAL OF AGENDA:

“At this time the Commission may announce any items being pulled from the agenda or continued to another date or request the moving of an item on the agenda.”

APPROVAL OF THE MINUTES:

1. Minutes of the Regular Meeting of the City of Coachella Cultural and Arts Commission August 13, 2024

PRESENTATIONS:

2. Presentation - Commission Direction on Where to Display Donated Dolores Huerta Painted Canvas Portrait
3. Presentation - Youth Art Program

NEW BUSINESS CALENDAR (LEGISLATIVE AND ADMINISTRATIVE:

4. Authorize Sponsorship of Culturas Music and Arts “Arte del Barrio” Events in the Amount of \$9,500

PUBLIC COMMENTS (NON-AGENDA ITEMS):

“The public may address the Commission on any item of interest to the public that is not on the agenda, but is within the subject matter jurisdiction thereof. Please limit your comments to three (3) minutes.”

ADJOURNMENT:

*Complete Agenda Packets are available for public inspection at the
City Clerk’s Office at 53-462 Enterprise Way, Coachella, California, and on the
City’s website www.coachella.org.*

THIS MEETING IS ACCESSIBLE TO PERSONS WITH DISABILITIES



Coachella Corporate Yard, Upstairs Conference Room
 53-462 Enterprise Way, Coachella, California 92236
 (760) 398-3502 ♦ www.coachella.org

MINUTES

OF A REGULAR MEETING
 OF THE
 CITY OF COACHELLA
 CULTURAL AND ARTS COMMISSION

AUGUST 13, 2024
 5:00 PM

CALL TO ORDER:

The Regular Meeting of the Cultural and Arts Commission of the City of Coachella was called to order at 5:00 p.m. by Chair Irene Rodriguez.

ROLL CALL:

Present: Commissioner Armando Lerma, Commissioner Clara Nieblas, Commissioner Irene Rodriguez, Commissioner Juan Ponce Ramos, Commissioner Oralía “Yaya” Ortiz, Commissioner Javier Figueroa

Absent: None.

APPROVAL OF AGENDA:

Motion: To approve the agenda as presented.

Made by: Commissioner Ponce

Seconded by: Commissioner Ortiz

Approved: 6-0, by a unanimous roll call vote:

AYES: Commissioner Lerma, Commissioner Nieblas, Commissioner Rodriguez, Commissioner Ponce Ramos, Commissioner Ortiz, Commissioner Figueroa

NOES: None.

ABSTAIN: None.

ABSENT: None.

APPROVAL OF THE MINUTES:

Motion: To approve the minutes as presented.

Made by: Commissioner Ponce

Seconded by: Commissioner Ortiz

Approved: 6-0, by a unanimous roll call vote:

AYES: Commissioner Lerma, Commissioner Nieblas, Commissioner Rodriguez, Commissioner Ponce Ramos, Commissioner Ortiz, Commissioner Figueroa

NOES: None.

ABSTAIN: None.

ABSENT: None.

PRESENTATION(S):

None.

NEW BUSINESS CALENDAR (LEGISLATIVE AND ADMINISTRATIVE):

1. Review and Approve an Art in Public Places Proposal for a Mural Entitled, Listening to the Rain by Nanibah 'Nani' Chacon in the Amount of \$19,000

Motion: Approve an Art in Public Places Proposal for a Mural Entitled, Listening to the Rain by Nanibah 'Nani' Chacon in the Amount of \$19,000 and Award \$5,000 to the Artist to Conduct a Youth Art Workshop in Conjunction with the Mural Installation

Made by: Commissioner Ortiz

Seconded by: Commissioner Ponce

Approved: Lerma, Nieblas, Rodriguez, Ponce, Ortiz, Figueroa

Roll Call

AYES: All

NOES: None

ABSTAIN: None

ABSENT: None

2. Discussion of Future Art Installations

Made by: Lerma, Nieblas, Rodriguez, Ponce, Ortiz, Figueroa

Seconded by: Lerma, Nieblas, Rodriguez, Ponce, Ortiz, Figueroa

Approved: Lerma, Nieblas, Rodriguez, Ponce, Ortiz, Figueroa

Roll Call

AYES:

NOES:
ABSTAIN:
ABSENT:

PUBLIC COMMENTS (NON-AGENDA ITEMS):

None.

REPORTS AND REQUESTS:

- Commissioner Comments
- Staff Liaison Comments

ADJOURNMENT:

There being no further business to come before the Culture and Arts Commission, Chair Rodriguez adjourned the meeting at **6:13 p.m.**

Respectfully submitted,

Celina Jimenez

Celina Jimenez
Cultural and Arts Commission Liaison



STAFF REPORT
11/12/2024

TO: Honorable Chair and Commissioners

FROM: Celina Jimenez, Director of Economic Development

SUBJECT: Authorize Sponsorship of Culturas Music and Arts “Arte del Barrio” Events in the Amount of \$9,500

STAFF RECOMMENDATION:

Staff recommends that the Culture and Arts Commission considers approving a sponsorship request for Culturas Music & Arts in the amount of \$9,500 for their Arte del Barrio events, scheduled for October 26th and December 14th.

BACKGROUND:

Culturas Music & Arts was founded in 2009 and operates out of the Eastern Coachella Valley. Culturas has worked to change the stigma of the community by providing art & music venues. They have worked with numerous artists, musicians, and local organizations to realize projects. They are continuously expanding their vision to serve the community. Their goals include collaborating with local artists on public arts projects and creating community arts.

DISCUSSION/ANALYSIS:

Arte del Barrio provides a platform for local artists to showcase their work and fosters a deeper appreciation for the diverse cultural expressions within the community. The event not only highlights the talent of emerging and established artists but also encourages community engagement and dialogue through various workshops, exhibitions, and performances. Bringing together individuals from diverse backgrounds, the event creates a space where cultural exchange and mutual understanding thrive. Arte del Barrio also includes live music, interactive art for children and adults, merchandise and craft vendors,

(continued on next page...)

BudgetOctober 26th, 2024

- Live Music & DJ - \$500
- Artist Supplies - \$500
- (4) Artist Stipends - \$1,000
- (3) Coordinator stipends - \$1,500
- Flyers/ Promotions - \$ 1,000

Total - \$5,000December 14, 2024

- Live Music & DJ - \$500
- Artist Supplies - \$ 500
- (4) Artist Stipends - \$1,000
- (3) Coordinator stipends - \$ 1,500
- Flyers/ Promotions - \$ 500

Total - \$4,500**Budget Total - \$9,500****FISCAL IMPACT:**

Should the City Council approve the request as submitted, an appropriation of \$9,500 from Undesignated General Fund Reserves will be required to fund this request.

ATTACHMENT(S):

None.