



## CHILDREN'S TRUST REGULAR MEETING AGENDA

September 22, 2025 at 4:00 PM

CTAC, 4010 NW 25th Place, Gainesville, FL 32606

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### Call to Order

### Roll Call

### Agenda Review, Revision, and Approval

Approval of the agenda also approves all of the items on the consent agenda.

### Consent Agenda

1. [Board Attendance YTD](#)
2. [9.8.2025 Regular Board Meeting Evaluation - Survey Results](#)
3. [Sponsorship Requests](#)

### General Public Comments

### Chair's Report

#### Executive Director's Report

4. [Congratulatory Message - Kat Cammack, U.S. Congress](#)

### Old Business

5. [Resolution No. 2025-14 Adoption of Changes to the Employee Handbook – FAMILY AND MEDICAL LEAVE ACT \(FMLA\)](#)

### Presentations

6. [Newborn RN Home Visiting Program \(NHVP\) 2025 Update](#)
7. [Children's Trust 2025 Sponsorship Review](#)

### General Public Comments

### Board Member Comments

### For Your Information

Items in this section are for informational purposes only and do not require any action by the Trust.

8. [Inquiry on Grade-Level Reading Campaigns](#)

## 9. Community Conversation on the Business of Child Care

### **Next Meeting Dates**

Special Meeting - Final TRIM Hearing - Monday, September 22, 2025 @ 5:01pm - Children's Trust of Alachua County, 4010 NW 25th Place, Gainesville, FL 32606

Regular Board Meeting - Monday, October 13, 2025 @ 4:00 pm - Children's Trust of Alachua County, 4010 NW 25th Place, Gainesville, FL 32606

Special Meeting - Strategic Plan Workshop - Monday, November 10, 2025 @ 2:00 pm - Children's Trust of Alachua County, 4010 NW 25th Place, Gainesville, FL 32606

Regular Board Meeting - Monday, November 10, 2025 @ 4:00 pm - Children's Trust of Alachua County, 4010 NW 25th Place, Gainesville, FL 32606

### **Adjournment**

### **Virtual Meeting Information**

View or listen to the meeting: [https://www.youtube.com/channel/UCpYNq\\_GkjCo9FQo3qR5-SOw](https://www.youtube.com/channel/UCpYNq_GkjCo9FQo3qR5-SOw)

Public Comments: Submit online at  
<http://www.childrenstrustofalachuacounty.us/commentcard>

### **Guidelines for Public Comments**

Public comments can be made in person at Children's Trust Board Meetings. We will no longer take comments by Zoom or by phone. If you would like to submit a written comment or a written transcript of your public comment before or after the meeting, these will be provided to Board Members prior to the next Board Meeting.

Any member of the public wishing to be heard either under the agenda section "General Public Comments" or on a specific agenda item shall approach the podium at the appropriate time.

Members of the public recognized by the Chair will have three (3) minutes to speak on a single subject matter. If an individual seeks to be heard on more than one agenda item, the Chair shall determine the amount of time allotted to the speaker. However, such time shall not exceed ten (10) minutes without the approval of the Board or Committee. The Clerk of the Trust is the official timekeeper.

Public members may not share or transfer all or part of their allotted time to any other person or agenda item, except as permitted by this Policy. To the extent a speaker has previously addressed a Board or Committee on the same subject, the Board Chair may limit repeat comments at the Board meeting by the same speaker.



**File Attachments for Item:**

1. Board Attendance YTD

Regular Meetings	2/10/2025	3/10/2025	4/7/2025	5/12/2025	6/9/2025	8/11/2025	9/8/2025	9/22/2025	10/13/2025	11/10/2025	12/8/2025	
Cornell	P	P	V	P	P	P	P					
Twombly	P	P	P	P	P	P	V					
Labarta	P	P	Absent	Absent	P	P	Absent					
Certain	P	P	P	P	P	P	P					
Chance	P	P	P	P	Absent	Absent	P					
Hardt	P	P	V	V	V	V	V					
Patton	P	P	P	V	V	P	P					
Pinkoson	P	P	P	P	P	P	P					
Wilson Bullard	P	P	P	P	P	Absent	P					
Special Meetings	Joint Board Meeting with BOCC - 4/21/2025	Board Workshop - 6/9/2025	Board Retreat - 7/17/2025	First TRIM Hearing - 9/8/2025						V = Virtual Attendance	P = Physical Attendance	
Cornell	P	P	P	P								
Twombly	V	Absent	P	V								
Labarta	Absent	P	P	Absent								
Certain	P	P	P	P								
Chance	P	Absent	P	P								
Hardt	Absent	V	V	V								
Patton	P	Absent	Absent	P								
Pinkoson	P	P	P	P								
Wilson Bullard	Absent	P	Absent	P								

**File Attachments for Item:**

2. 9.8.2025 Regular Board Meeting Evaluation - Survey Results



## Summary of Board Meeting Evaluation Surveys

Per Board Policy 1.15, each meeting Board members will have the opportunity to evaluate the effectiveness and efficiency of meetings and provide suggestions on how to improve and make the best use of Board meetings. The following is a summary of the input Board members provided for review by the Board, CTAC staff, and members of the public regarding the most recent Board meeting.

<b><u>Date of Meeting:</u></b>	<b>September 8<sup>th</sup>, 2025</b>
<b><u>Completion Rate:</u></b>	88% of Board members completed (7 of 8) <sup>1</sup>

### **Evaluation of Meeting Components**


Board members rate the effectiveness and efficiency of four meeting components from 1 to 4. A rating of 1 = “*poor*”, 2 = “*fair*”, 3 = “*good*”, and 4 = “*excellent*.”

Board members provided “excellent” ratings across all meeting components including Materials Provided, Meeting Facilitation, CTAC Staff, and Presentations. The Board meeting included the Chair and Executive Director reports, Adoption of Changes to Board Policies, the first TRIM Hearing, and two presentations – (1) FY2026 Budget and Program Funding review and (2) Emergent Needs funds utilization update.

Meeting Component				
Date of Meeting	Materials Provided	Meeting Facilitation	CTAC Staff	Presentations
September 8, 2025	4.00 ↑	4.00 ↑	4.00 ↑	4.00 ↑
Average Rating (Cumulative to Date)	3.77	3.85	3.88	3.80

<sup>1</sup> Eight Board members attended in-person or virtually on 9/8/2025. The Children’s Trust has nine Board members and once vacancy. Board member Maggie Labarta was not in attendance. Seven of the eight Board members in attendance completed a survey.


**Materials Provided:** The Board packet was received in a timely fashion and provided the information needed to prepare for the meeting.

Member Name	Rating	Average Rating	
Bullard	4	4.00	
Certain	4		
Chance	4		
Cornell	4		
Hardt			
Labarta			
Patton	4		
Pinkoson	4		
Twombly	4		

**Comments:**

- All materials were given to me ahead of the meeting (thank you Keturah!). (Twombly)


**Meeting Facilitation:** The Chair ensured Board members and members of the public who wanted to speak had the opportunity to be heard.

Member Name	Rating	Average Rating	
Bullard	4	4.00	
Certain	4		
Chance	4		
Cornell	4		
Hardt			
Labarta			
Patton	4		
Pinkoson	4		
Twombly	4		

**Comments:** (none)




**CTAC Staff:** CTAC staff were knowledgeable on their agenda items and prepared to address questions or provide a plan for follow-up.

Member Name	Rating	Average Rating	
Bullard	4	4.00	
Certain	4		
Chance	4		
Cornell	4		
Hardt			
Labarta			
Patton	4		
Pinkoson	4		
Twombly	4		

**Comments:** (none)

**Presentations:** Presentations were helpful in providing information on programs and policies to guide decision-making and allow for input and transparency.

Member Name	Rating	Average Rating	
Bullard	4	4.00	
Certain	4		
Chance	4		
Cornell	4		
Hardt			
Labarta			
Patton	4		
Pinkoson	4		
Twombly	4		

**Comments:** (none)

Finally, Board members can provide general comments on the meeting overall as well as topics they'd like to see addressed on future agendas. These comments are listed below.

**General Comments:**

- Double check program and grant expenditures. (Cornell)
- With members holding the mics up when they spoke, it improved hearing the conversations for online attendees. (Twombly)

**Items, Presentations, or other Information for future Board agendas:**

- None Received.


**File Attachments for Item:**

3. Sponsorship Requests



**CHILDREN'S TRUST**  
OF ALACHUA COUNTY

## NAACP of Alachua County, Youth Council

Request Date:	8/24/2025
Requesting Organization:	NAACP of Alachua County, Youth Council
Contact Name:	Darry Lloyd
Event Name:	Youth Empowerment Brunch
Event Date and Location:	September 27, 2025, 10 a.m. Springhill Missionary Baptist Church
Event Summary:	This is an annual, free youth-focused and youth-empowered event to engage school age children. Youth will incorporate a panel to discuss absenteeism, censorship, community violence, and voter education.
Number of Attendees:	80
Expenses Summary:	Facility rental, Audio/visual needs, Food
Requested Amount:	\$2500
Notes/Comments:	
Approved Amount:	\$2000
Authorized By:	

**File Attachments for Item:**

4. Congratulatory Message - Kat Cammack, U.S. Congress

KAT CAMMACK  
3RD DISTRICT, FLORIDA

COMMITTEE ON ENERGY & COMMERCE  
SUBCOMMITTEE ON HEALTH  
SUBCOMMITTEE ON COMMERCE, MANUFACTURING, AND TRADE  
SUBCOMMITTEE ON COMMUNICATIONS AND TECHNOLOGY

COMMITTEE ON AGRICULTURE  
SUBCOMMITTEE ON COMMODITY MARKETS,  
DIGITAL ASSETS, AND RURAL DEVELOPMENT

CAMMACK.HOUSE.GOV

Congress of the United States  
House of Representatives  
Washington, DC 20515-0903

WASHINGTON OFFICE:  
2421 RAYBURN HOUSE OFFICE  
WASHINGTON, D.C. 20515-0744  
PHONE: (202) 225-3744

Item 4.

GAINESVILLE OFFICE:  
5550 NW 11TH BLVD, SUITE A  
GAINESVILLE, FL 32653  
PHONE: (352) 505-0838  
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2630 SE 3RD STREET  
OCALA, FL 34471  
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FAX: (855) 299-1664

August 6, 2025

Marsha E. Kiner, Executive Director  
Children's Trust of Alachua County  
4010 NW 25th Place  
Gainesville, FL 32606

Dear Director Kiner,

I would like to extend my heartfelt congratulations to your team for the remarkable impact you've made on our community over the last year. Your dedication to supporting the children, youth, and families of Alachua County has resulted in significant strides in improving their well-being. The Trust's efforts to serve over 21,000 children, 3,000 parents, and 600 professionals through Trust-funded programs in FY2024 is a monumental achievement.

These programs, which focus on the health, education, and safety of children, are fundamental in providing a brighter future for youth throughout our community. Each child that made their way through your doors will experience the lasting, positive impact of these programs. These accomplishments are a direct result of the hard work, commitment, and vision of your team, and I commend you for all that you've achieved. Your efforts continue to shape a brighter future for the children and families of Alachua County, and I am grateful for the positive difference you are making in our community.

Once again, congratulations on the multiple milestones reached in FY2024. I am honored to be your Representative in Congress. If there is ever anything I can do to assist you or the Alachua County Children's Trust, please do not hesitate to reach out to our office.

For the Republic,



Kat Cammack

Member of Congress

Proudly Serving Florida 3rd Congressional District

**File Attachments for Item:**

5. Resolution No. 2025-14 Adoption of Changes to the Employee Handbook – FAMILY AND MEDICAL LEAVE ACT (FMLA)

**Item:**

Resolution No. 2025-14 Adoption of Changes to the Employee Handbook – FAMILY AND MEDICAL LEAVE ACT (FMLA)

**Requested Action:**

The Board is asked to approve this Resolution.

**Background:**

Resolution 2025-14 updates the Employee Handbook as follows:

- Amendment of Section 4.60 “Family and Medical Leave Act (FMLA) to ensure compliance with federal guidance and to clarify the organization’s policy regarding reimbursement for employer-paid health insurance during unpaid leave.

**Attachments**

Resolution 2025-14

**Programmatic Impact:**

N/A

**Fiscal Impact:**

N/A

**Recommendation:**

Staff recommends approval



CHILDREN’S TRUST OF ALACHUA COUNTY

RESOLUTION 2025-14

ADOPTION OF CHANGES TO THE EMPLOYEE HANDBOOK –  
FAMILY AND MEDICAL LEAVE ACT (FMLA)

**WHEREAS**, the Children’s Trust of Alachua County Adopted an Employee Handbook through Resolution 2020-08; and

**WHEREAS**, the Children’s Trust of Alachua County desires to make changes to the Employee Handbook;

**NOW THEREFORE**, be it ordained by the Board of the Children’s Trust of Alachua County, in the State of Florida, as follows:

AMENDMENT

4.60 “Family and Medical Leave Act (FMLA)” of the Children’s Trust of Alachua County Employee Handbook is hereby amended as follows:

Rationale: A sentence is being revised to ensure compliance with federal guidance and to clarify the organization's policy regarding reimbursement for employer-paid health insurance during unpaid leave.

~~G. Employee Status and Benefits During Leave. Children’s Trust of Alachua County will continue an employee's health benefits during the leave period at the same level and under the same conditions as if the employee was continuously at work. While on paid leave, the employer will continue to make payroll deductions to collect the employee's share of insurance premiums. While on unpaid leave, the employee must continue to make this payment, either in person or by mail. The payment must be received by Finance by the first day of each month. If the payment is more than 30 days late, the employee's health care coverage may be dropped for the duration of the leave. The company will provide 15 days' notification prior to the employee's loss of coverage. If the employee chooses not to return to work for reasons other than a continued serious health condition of the employee or the employee's family member or a circumstance beyond the employee's control, the company will require the employee to reimburse the company the amount it paid for the employee's health insurance premium during the leave period. If the employee contributes to a life insurance or disability plan, the company will continue making payroll deductions while the employee is on paid leave. While the employee is on unpaid leave, the employee may request continuation of such benefits and pay their portion of the premiums, or the company may elect to maintain such benefits during the leave and pay the employee's share of the premium payments. If the employee does not continue these payments, the company will discontinue coverage during the~~

~~leave. If the company maintains coverage, the company may recover the costs incurred for paying the employee's share of any premiums, whether or not the employee returns to work.~~

#### 4.60 FAMILY AND MEDICAL LEAVE ACT (FMLA)

- Employee Status and Benefits During Leave.
  - Children's Trust of Alachua County will continue an employee's health benefits during the leave period at the same level and under the same conditions as if the employee was continuously at work.
  - While on paid leave, the employer will continue to make payroll deductions to collect the employee's share of insurance premiums.
  - While on unpaid leave, the employee must continue to make this payment, either in person or by mail. The payment must be received by Finance by the first day of each month. If the payment is more than 30 days late, the employee's health care coverage may be dropped for the duration of the leave. The company will provide 15 days' notification prior to the employee's loss of coverage.
  - If the employee voluntarily fails to return to work after the approved leave has expired, the employee will be required to reimburse CTAC for its portion of all of the group insurance premiums paid on the employee's and the employee's dependent's behalf during the unpaid portion of the leave.
  - The employee will not be required to reimburse CTAC if the failure to return to work after the approved leave has expired is due to:
    - A continuation, recurrence, or onset of a serious health condition,
    - A decision to be a stay-at-home parent after the birth of a child, or
    - Other circumstances beyond the employee's control (e.g. natural disaster, public health emergency, inability to secure childcare or eldercare, no longer medically cleared to drive, relocation due to spouse job transfer).
  - If the employee contributes to a life insurance or disability plan, the company will continue making payroll deductions while the employee is on paid leave. While the employee is on unpaid leave, the employee may request continuation of such benefits and pay their portion of the premiums, or the company may elect to maintain such benefits during the leave and pay the employee's share of the premium payments. If the employee does not continue these payments, the company will discontinue coverage during the leave. If the company maintains coverage, the company may recover the costs incurred for paying the employee's share of any premiums, whether or not the employee returns to work.

PASSED AND ADOPTED BY THE CHILDREN’S TRUST OF ALACHUA COUNTY BOARD; this 22<sup>ND</sup> day of September 2025.

	<b>AYE</b>	<b>NAY</b>	<b>ABSENT</b>	<b>NOT VOTING</b>
Ken Cornell	_____	_____	_____	_____
Cheryl Twombly	_____	_____	_____	_____
Dr. Maggie Labarta	_____	_____	_____	_____
Lee Pinkoson	_____	_____	_____	_____
Tina Certain	_____	_____	_____	_____
Mary Chance	_____	_____	_____	_____
Hon. Susanne Wilson	_____	_____	_____	_____
Bullard	_____	_____	_____	_____
Dr. Nancy Hardt	_____	_____	_____	_____
Dr. Kamela Patton	_____	_____	_____	_____

Presiding Officer

Attest

\_\_\_\_\_  
Ken Cornell, Chair  
Children’s Trust of Alachua County

\_\_\_\_\_  
Marsha Kiner, Secretary  
Children’s Trust of Alachua County

**File Attachments for Item:**

6. Newborn RN Home Visiting Program (NHVP) 2025 Update

**Item:**

Newborn RN Home Visiting Program (NHVP) 2025 Update (Mia Jones and Sandra Muir)

**Requested Action:**

- 1) The board is asked to receive the information.

**Background:**

The purpose of the Healthy Start program is to improve health outcomes before, during, and after pregnancy, and reduce racial/ethnic differences in rates of infant death and adverse perinatal outcomes. Supported by Federal and a State office, there is a Healthy Start for every county in the state of Florida. With their array of services for birth and postpartum families it is an essential part of our community. Through a Community Consortium Healthy Start fosters community, state, and federal partnerships to improve health care quality and access. This includes:

- Addressing gaps in service
- Co-creating services that consider different cultures and languages.
- Increasing awareness of maternal and infant health issues
- Focusing on factors that affect health with Community Partners
- Community education
- Collecting community data
- Building community collaborations

Administered by Healthy Start of North Central Florida Inc., the Children's Trust of Alachua County fully funds NHVP. NHVP is a free program offered to all Alachua County women who give birth in the county. Within a week after baby is born, a registered nurse visits the family at home to see how they are doing, share information and connect them to services and resources.

Services: A registered nurse provides a physical and a health assessment on baby and mom, and education on topics such as how to care for baby, infant safety tips, safe sleep and family planning options. NewboRN Home Visiting nurses are trained to help new moms breastfeed and address breastfeeding concerns. They also work with families to connect them to needed

resources such as clothing, financial assistance and transportation. Infant CPR and choking prevention classes are available for free to families participating in the program.

Today, the NHVP Nursing Supervisor, Sandre Muir, will provide an update on NewboRN Home Visiting Program.

**Programmatic Impact:**

Goal 1- Children and youth are healthy and have nurturing caregivers and relationships.

**Fiscal Impact:**

FY 24-25	\$464,755.00
FY 25-26	\$495,477.00

**Recommendation:**

The board is asked to receive the information.

# NewboRN Home Visiting Program

9/22/2025

# Program Overview

Item 6.

## 1. Family Partner enrolls families at the hospital

- UF Health Shands
- HCA Florida North Florida

## 2. Nurse conducts the visit

- Health assessment of baby and mom
- Education on...
  - Breastfeeding support
  - Essential items provided (e.g., diapers, pack n play, car seat, etc.)
  - Car seat installation check
  - Medical referrals (e.g., mental health, high blood pressure, infections, etc.)

## 3. Referrals and Follow-Up

- Home visiting
- WIC
- Child Care





# Program Data

Item 6.

How Much?		Goal	7.2025	Projected
1	# of parents/caregivers who were <b>offered</b> the NHVP	1700	1451	1943
2	# of parents/caregivers who <b>consented</b> for NHVP	1105	971	1312
3	# of parents/caregivers who <b>completed</b> the home visit and assessment	720	634	848
4	# of families identified as not being in a home visiting program who will be <b>referred to home visiting</b> coordinated, intake and referral (i.e., Connect)	600	494	670
How Well?		Goal	7.2025	
5	% of parents/caregivers who were <b>offered</b> the NHVP (as measured by the number of birth parents offered divided by the number of births in Alachua County)	70%	79%	
6	% of parents/caregivers who <b>consented</b> to participate in NHVP (as measured by the number of birth parents consenting to the NHVP divided by the birth parents offered the NHVP)	65%	67%	
7	% of parents/caregivers who <b>completed</b> a home visit and assessment (as measured by the number of birth parents who completed the home visit and assessment divided by the number consenting to NHVP)	65%	65%	
8	% of families identified as not being in a home visiting program who will be <b>referred to home visiting</b> coordinated intake and referral (i.e., Connect)	90%	100%	
9	% of parents/caregivers who received home visit that reported being <b>satisfied</b> with home visiting program as measured by satisfaction survey	85%	100%	
Better Off?		Goal	7.2025	
10	% of participants voice understanding of <b>Maternal Health Needs</b> as measured by nurse assessment	80%	100%	
11	% of participants voice understanding of <b>Infant Health and Development</b> as measured by nurse assessment	80%	100%	
12	% of participants voice understanding of <b>Infant Safety</b> as measured by nurse assessment	80%	100%	
13	% of participants voice understanding of <b>Environmental Safety Education</b> as	80%	100%	

# Program Data

Item 6.



## Medical Referrals

High Blood Pressure	32
Low Blood Pressure	1
High Mental Health Risk	31
Pain & Fever	2
Incision Care	3
Mastitis	2
Infant - Illness	3
Infant - Weight Concerns	6
Infant - Umbilical Cord	2
Infant - Thrush	2
Totals Monthly Medical Referrals	8

## Essential Items

Pack n Plays	19
Sleep Sacks	123
Breastfeeding Supplies	408
Thermometer	83
Developmental Toys	74
Diaper Cream	92
Crib Sheet	14
Diapers	184
Wipes	134
Book	196
Condoms	65
Baby Supplies	122
Car Seat	5
Car Seat Install Check	425
Fatherhood Folder Given	295

# Success Story

Item 6.



# Program Highlights

## Child Passenger Safety

- Nurses are Child Passenger Safety Technicians
- Car seat installation - 4 events
- 74% of car seats checked were installed/used incorrectly
- Counterfeit car seats



Item 6.





# Infant CPR and Choking Class

Item 6.

**Classes = 9**

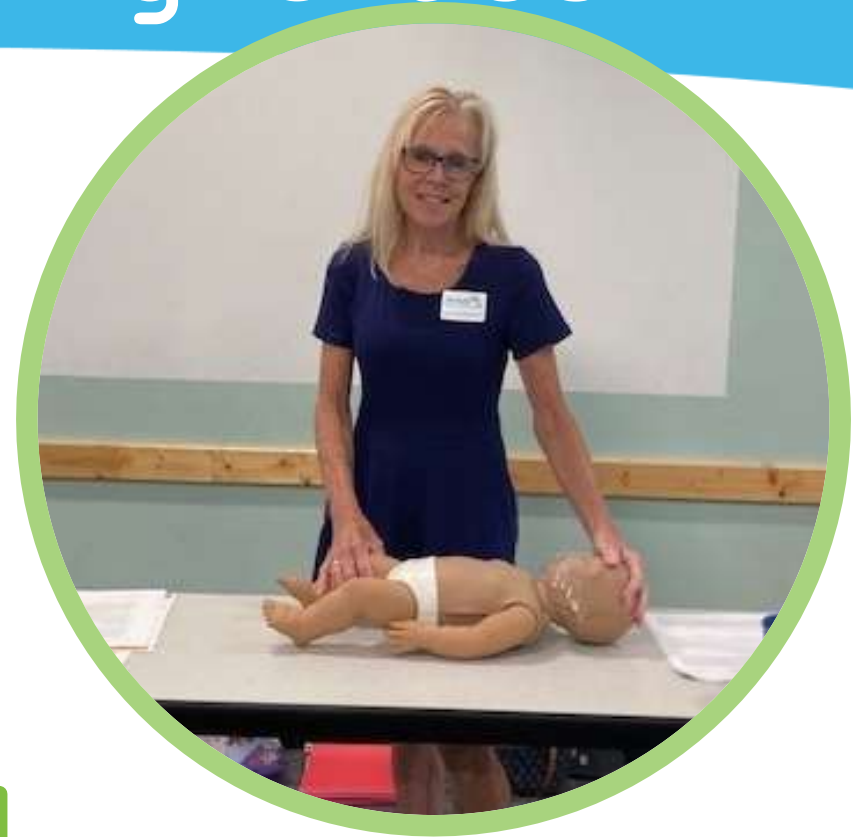
**Participants = 99**

- Moms = 58
- Dads = 27
- Grandparents = 14

**Survey responses = 51**

- How would you rate the event?
  - 96% Excellent (49)
  - 4% Very Good (2)
- Comments

"I really appreciated how warm, approachable, and knowledgeable the instructors were. They made it easy to stay engaged and ask questions. I also loved the infant CPR dolls with built-in lights that showed whether compressions were being done correctly. That real-time feedback was so helpful and something I hadn't experienced before. The content was also very straightforward and easy to remember. I especially appreciated how the



# Staff Development

Item 6.

- Maternal Mental Health and the 4<sup>th</sup> Trimester
- Human Trafficking
- Advanced Human Trafficking Training
- Managing Dysregulation through Trauma Informed Lense
- Reducing Marijuana During Pregnancy and Postpartum
- Supporting Couples' Mental Health
- Rural Mental Health and Substance Misuse Summit
- Where They Sleep Makes a Difference
- CLC certification renewal
- UF Health Grand Rounds: Breastfeeding Medicine
- Drug therapy in Pregnancy National Certification Corporation or NCC
- The Role of Human Milk and Human Milk Fortifiers in Supporting the Health and Development of Pre-term infants
- Newborn Rashes
- Understanding Everyday Breastfeeding
- Car seat Detective: Compliant, Non-compliant, or Counterfeit
- Is it ok to Be Little or Is It Ok to BE Big?  
How Can You Be Sure I Am Safe in My Car Seat
- Uppababy Car Seat - Product Update
- Chicco Car Seat - Product Update
- Britax Car seat - Product Update
- Evenflow Car Seat - Product Update
- Joie Car seat - Product Update
- Nuna Car Seat - Product Update
- National Child Passenger Safety Technician Certification Training
- Health and Wellness Summit Resiliency Training
- Substance use trends, Alerts on new substances and community specific issues. Community Coalition Alliance
- BLS recertification
- Rural Mental Health & Substance Misuse Summit

# Satisfaction Surveys

315 Surveys (English - 309; Spanish - 6)

- 100% felt the information was **helpful**
- 100% would **recommend** program to a friend
- 100% were **happy** with the program
- Over 200 comments on surveys



"The NewboRN Home Visiting Program is needed everywhere. Having a nurse do a home visit during such a vulnerable time is so beneficial for mother and baby. I'm so appreciative for Nurse **Mady** being a caring and supportive person who is perfect for this role. I wish I knew about this program with my firstborn. I will be sure to inform other parents about such a helpful program."

Item 6.

"**Diana** was absolutely wonderful, and I think the NewboRN home visiting program is such a fantastic resource. As a new mom/new parents who feel pretty comfortable and educated (as much a new parents can be), we still felt like Diana and the home visit added so much care and peace of mind as we navigate this new stage."

"**Cara** was amazing, I learned so much from her visit alone. She provided so much helpful information and because of her visit, it made me want to continue with the Connect program to learn more. Cara set the bar very high. You can tell she is truly passionate about what she does. She made us feel so comfortable asking questions, and it was such a pleasure having her over and getting her help!"

"I was not sure if the program was available to me but wasn't certain how much a visit would add to the care I would be getting through the hospital/my midwife or pediatrician. Wow was I wrong! Having someone come to my home instead of needing to leave to access help was a big help, and **Sandee** was amazing. She set our mind at ease about how tight to strap in our newborn to the car seat, corrected the car seat installation itself, made sure baby and my vitals were okay, helped give advice on getting a better latch for breastfeeding, walked us through resources we didn't know existed, and was incredibly knowledgeable about all these topics. It's one thing to read information online, it's another thing all together to have someone help you practically apply it. Would highly

# Impact Interviews

Item 6.

- **100%** felt that participation gave them **confidence** as a parent
- **98%** felt that participation **eased their stress** about parenting a newborn
- **96%** had their **postpartum check-up**
- **100%** had their infant complete his/her **1<sup>st</sup> well-check** appointment
- At 3 months, **80%** are still **breastfeeding** (50%



• "It was the best visit! I was unsure about participating at first, but after the visit I was so grateful I did it. The nurse gave me so many resources and information that I was not expecting. Not only did the nurse put my mind at ease with the check ups but it was such an emotional

"The nurse showed me how my baby could sleep in the pack n play instead of next to me in bed. I learned how to swaddle and get infant to sleep. The nurse also referred me to Better Beginnings for therapy where I am still going and

visit from a friend "



**File Attachments for Item:**

7. Children's Trust 2025 Sponsorship Review

**Item:**

Children's Trust 2025 Sponsorship Review

**Requested Action:**

Receive the information

**Background:**

The Children's Trust of Alachua County (CTAC) provides sponsorships to support local agencies in hosting events and activities that align with our mission to serve children and their families. These sponsorships enable the Trust to contribute to a wide range of community-based initiatives such as health fairs, youth empowerment programs, academic enrichment activities, and events that connect families to vital services. By investing in these efforts, the Trust helps expand the reach and impact of organizations already doing meaningful work, while strengthening our connection to the communities we serve.

**Attachments:**

Sponsorships 2025 PowerPoint

**Programmatic Impact:**

Goal 1: Children and youth are healthy and have nurturing caregivers and relationships.

Goal 2: Children and youth learn what they need to be successful.

Goal 3: Children and youth live in a safe community

**Fiscal Impact:**

\$60,000

**Recommendation:**

Receive the information



# CHILDREN'S TRUST

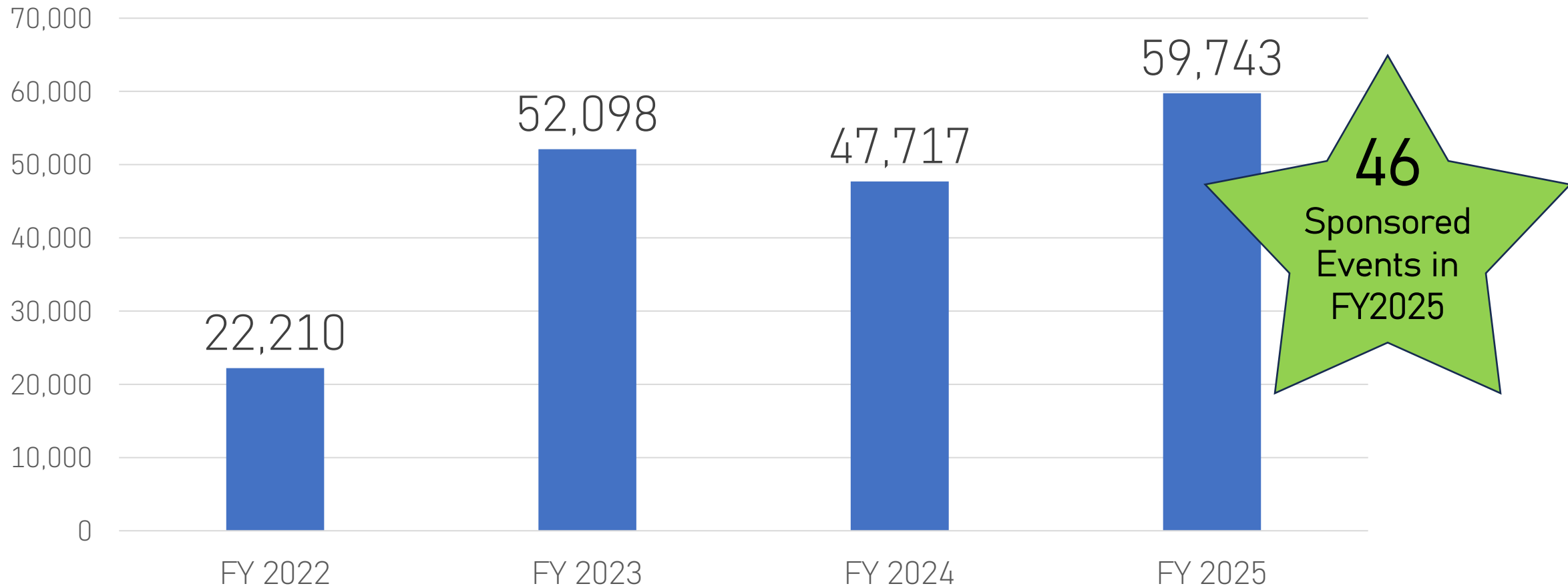
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## OF ALACHUA COUNTY

## Sponsorships

Emily McCauley, Community Engagement Coordinator

# Historical Spending



# Why Sponsorships?

- Sponsored events provide opportunities for safe, family-focused events that align with the Children's Trust's goals.
- These events provide opportunities for tabling and community outreach, which facilitate resource-sharing and future collaborations.
- Smaller, one-time event support (up to \$2500) can make a large impact for local, community-led organizations in "start up" status.



# Application Process

1. Eligibility Criteria for One-Time Event Funding
2. Online Application
3. Responses presented to Executive Director M. Kiner
4. Follow Up Questions and/or Funding Decision
5. Award Notification
6. Finance Processing
7. Flyer/Logo Promotion and Survey Follow Up
8. Children's Trust promotional/resource table where appropriate





# 2025: Sponsorships in Review

## Goal # 1: All children are healthy and have nurturing caregivers

- ❖ Cultural Arts Festival + Health Fair (Archer Cultural Progressive Organization)
- ❖ Gainesville Walk Against Suicide (American Foundation for Suicide Prevention)
- ❖ What's Love Got to Do with It: Orange you Empowered? (Delta Sigma Zeta Chapter of Zeta Phi Beta Sorority)
- ❖ PinkFest Children's Corner (Blossoming Butterfly1, Inc)
- ❖ Stomp the Swamp for Autism 2025 (UF Center for Autism and Related Disabilities)
- ❖ Tiny Heroes Program (Children Beyond Our Borders)
- ❖ Celebrate the Child (Alachua County Child Abuse Prevention Taskforce)
- ❖ 3<sup>rd</sup> Annual Biggest Heart Giveaway (Carolyn's Heart Incorporated)
- ❖ Self-Care at the Fair (CDS Family and Behavioral Health Services)
- ❖ Run for Your Life Color Run and Community Resource Fair/ Narcan Demo (Alachua County Health Promotion and Wellness)



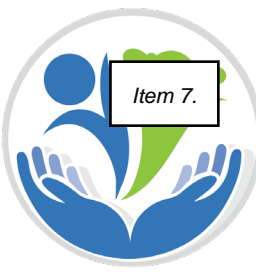
# 2025: Sponsorships in Review

Goal # 2: All children and youth can learn what they need to be successful

- ❖ Shoot for Success: Basketball Skills Camp & Educational Opportunity Fair (399 Sports and Recreation, Inc)
- ❖ Cultural Arts Expression: Youth on the Move (1000 Voices of Florida, Inc.)
- ❖ ELCAC Story Book Village (Early Learning Coalition)
- ❖ FAFSA and Scholarship Support Workshop (Education Equalizer Foundation)
- ❖ 5<sup>th</sup> Annual Kidpreneur Pop Up Shop (Trinity's Day Spa Pampering for Kids)
- ❖ Beautillion Cotillion (Wishful Thinking, Inc)
- ❖ Youth Empowerment Day (Hawthorne Quarterback Club)
- ❖ STEM Spring Break Road Trip (Manhood Youth Development Foundation)
- ❖ Mr. Wonderful (Historic Cameliaettes Club of Gainesville, Inc.)
- ❖ Back to School BBQ and Hygiene Bash (Dare to be Different Empowerment Org)
- ❖ Purrs and Tails Summer Reading (Humane Society of North Central Florida)
- ❖ Strong-MINDED Mentoring Awards Banquet (Strong-MINDED Mentoring)
- ❖ Backpack/School Supply Giveaway (Shekinah Glory Family Worship Center) (Concerned Citizens of Newberry)







# 2025: Sponsorships in Review

## Goal # 3: All children and youth live in safe communities

- ❖ Fall Festival (City of Waldo)
- ❖ Sensory Circus (Gainesville Circus Center)
- ❖ Family Fun Day (Free Canaan UMC of Waldo, FL)
- ❖ Safe KIDS Day (Just Between Friends)
- ❖ Women United Holiday Luncheon: ALICE (United Way)
- ❖ Sunshine State Book Festival (Writer's Alliance of Gainesville)
- ❖ 2025 Daddy Daughter Dance (Florida A&M Alumni Alachua County Chapter)
- ❖ Valentine's Day Celebration @ Brookside Apartments (Brookside Partners, Ltd)
- ❖ HYS Community Build (Hawthorne Youth Sports)
- ❖ Spring Carnival and Egg Hunt (Deeper Purpose Community Church, Inc)
- ❖ Community Easter Egg Hunt (Atkins Warren Chapter of NOBLE)
- ❖ Ballin in the Beach (Committed Dreams Dream Team)
- ❖ Water Safety Day (Williams PTA)
- ❖ Children's Latino Film Festival (Latina Women's League)
- ❖ National Night Out (City of High Springs Police Department)
- ❖ Waldo Sweet Potato Festival Kids Zone (Waldo Area Historical Society)
- ❖ PAVE Stop the Violence Back to School Rally (Community Impact Corporation)
- ❖ Waldo Community Homecoming Festival (Waldo Community New Vision Coalition)

# 2025 Municipalities Reached



Alachua  
Archer  
Gainesville  
Hawthorne  
High Springs  
Micanopy  
Newberry  
Waldo





# CHILDREN'S TRUST

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## OF ALACHUA COUNTY

# Thank you!

Emily McCauley, [emccauley@childrenstrustofalachuacounty.us](mailto:emccauley@childrenstrustofalachuacounty.us)

**File Attachments for Item:**

8. Inquiry on Grade-Level Reading Campaigns

**Item:**

Inquiry on Grade-Level Reading Campaigns

**Requested Action:**

1. The Board is asked to receive the response.

**Background:****Board Request:**

Board Member Chance requested information on national and state-level grade-level reading campaigns that have demonstrated success in improving 3rd grade reading outcomes, including the role of backbone organizations and their models.

**Staff Response:**

There are several models with each offering diverse resources. The links to each organization mentioned is included for exploration.

Staff consulted with Jenn Faber (Florida Grade-Level Reading Campaign) and Ron Fairchild (Senior Consultant for National Grade-Level Reading Campaign). Mr. Fairchild had previously read the literacy assessment report and provided feedback to the Alachua County FGLR Campaign and a few community partners. Additionally for the Alachua County Grade Level Reading (GLR) Campaign, Maddy Fleming (United Way of North Central Florida) and CTAC Staff Mia Jones have engaged in valuable discussions with the [Patterson Foundation](#) (Suncoast Region) and The Learning Alliance ([Indian River County – Moonshot Moment](#)).

Staff are also reaching out to Dr. Nicole Patton Terry ([Florida Center for Reading Research](#)) and [the Lucy Project](#) in Miami, both of whom have led impactful literacy work in their local communities and/or nationally.

**National and State-Level Grade Level Reading Campaigns:**

Ms. Faber highlighted the success of Indian River County's Moonshot Moment campaign, which has significantly improved 3rd grade reading scores through a \$3 million annual investment in 18 reading coaches across 12 elementary schools. While effective, Ms. Faber noted that replicability may be limited for similarly sized counties due to budget constraints. The Learning Alliance has invited our team to learn more through in-person discussions and site visits. Ms. Faber also mentioned [Read On Arizona](#) which leads the statewide collaboration to advance the strategies, policies, and investments needed for all children to learn to read at grade level. They have launched [Arizona Literacy Plan 2030](#).

Mr. Fairchild emphasized the importance of a strong quarterback/backbone organization. In addition to the Suncoast Region and Indian River Co, Florida, he cited additional successful campaigns with significant growth in 3<sup>rd</sup> grade reading proficiency in:



- **Dallas, TX** – [Commit Partnership](#)
- **Spartanburg, SC** – [Spartanburg Academic Movement](#)
- **Dayton, OH** – [Learn to Earn](#)
- **Salt Lake City, UT** – [Promise Partnership](#)

These communities are affiliated with the GLR Campaign and are also part of the [StriveTogether](#) and/or [Purpose Built Communities](#) networks.

#### Models

Mr. Fairchild recommends a **collective impact approach** that integrates targeted tools and resources aligned with key early success indicators:

- **School readiness** ([ELN Collective](#))
- **Attendance** ([Attendance Works](#))
- **Out of School Time opportunities- Afterschool and summer learning**

This approach can help build a sustainable, community-wide movement and support schools in strengthening PK–3 instruction. Mr. Fairchild has expressed interest in staying involved and is open to further discussions.

#### **Next Steps:**

- Continue connection to Dr. Nicole Patton Terry (Florida Center for Reading Research) and the Lucy Project (Miami).
- Explore opportunities for connection and collaboration with national partners like Mr. Fairchild, Strive Together, ELN, if team agrees.
- Continue planning with community partners and CNE for literacy expert gathering, documentary viewing, and community town hall meetings.
- Continue to review and research literacy resources and evidence-based framework.

#### **Programmatic Impact:**

Goal 2: Children & Youth Can Learn What They Need To Be Successful

#### **Fiscal Impact:**

None

#### **Recommendation:**

Receive the requested action

**File Attachments for Item:**

9. Community Conversation on the Business of Child Care

# COMMUNITY CONVERSATION

Item 9.

## Investing in Infrastructure: The Child Care Economy

### LET'S TALK ABOUT CHILD CARE:

Join business leaders, parents, policy experts, and community stakeholders as we explore solutions to one of our region's most pressing issues:

- child care access, affordability, and quality
- Working families need support to thrive
- Child care is a workforce and economic development

### EVENT HIGHLIGHTS:

- Opening Keynote: Madeleine Thakur president and CEO of The Children's Movement of Florida
- Data Meets Policy Discussion: State and Local Perspective: Dr. Herman Knopf, UF Anita Zucker Center & Mark Wilson, Florida Chamber
- Panel: Voices from the Field: Makayla Buchanan
- Local Solutions & Commitments



**When: Thursday, October 9th**  
**Time: 10:00 a.m. - 12:00 p.m**  
**Where: SANTA FE BLOUNT HALL**

**REGISTER**

### ALACHUA COUNTY ESTIMATED SHARE OF CHILD CARE CRISIS COSTS

- **Category: Alachua Co. Estimate** (1.27%)
- **Total Loss:** \$83.8 Million
- **Families (Lost Earnings & Job Search):** \$53.4 Million
- **Businesses (Productivity Loss):** \$19.3 Million
- **Taxpayers (Lower Tax Revenue):** \$11.1 Million

### PRESENTED BY

