



CHILDREN'S TRUST
OF ALACHUA COUNTY

CHILDREN'S TRUST - SPECIAL MEETING WORKSHOP ON ENRICHMENT RFP AGENDA

May 30, 2024 at 1:00 PM

CTAC, 4010 NW 25th Place, Gainesville, FL 32606

Call to Order

Roll Call

Agenda Review, Revision and Approval

Approval of the agenda also approves all of the items on the consent agenda.

Discussion

1. [Enrichment RFP: To expand access to enriching programming and activities for children residing in Alachua County.](#)

General Public Comments

Next Meeting Date

Adjournment

Virtual Meeting Information

View or listen to the meeting: https://www.youtube.com/channel/UCpYNq_GkjCo9FQo3qR5-SOw

Public Comments: Submit online at <http://www.childrenstrustofalachuacounty.us/commentcard>.

Guidelines for Public Comments

Public comments can be made in person at Children's Trust Board Meetings. We will no longer take comments by Zoom or by phone. If you would like to submit a written comment or a written transcript of your public comment before or after the meeting, these will be provided to Board Members prior to the next Board Meeting.

Any member of the public wishing to be heard either under the agenda section "General Public Comments" or on a specific agenda item shall approach the podium at the appropriate time.

Members of the public recognized by the Chair will have three (3) minutes to speak on a single subject matter. If an individual seeks to be heard on more than one agenda item, the Chair shall determine the amount of time allotted to the speaker. However, such time shall not exceed ten (10) minutes without the approval of the Board or Committee. The Clerk of the Trust is the official timekeeper.

Public members may not share or transfer all or part of their allotted time to any other person or agenda item, except as permitted by this Policy. To the extent a speaker has previously addressed a Board or Committee on the same subject, the Board Chair may limit repeat comments at the Board meeting by the same speaker.

File Attachments for Item:

1. Enrichment RFP: To expand access to enriching programming and activities for children residing in Alachua County.



Item:

Enrichment RFP: To expand access to enriching programming and activities for children residing in Alachua County.

Requested Action:

Receive the information

Background:

The Children's Trust of Alachua County intends to release the Enrichment RFP on June 13, 2024. This meeting is to discuss the components of the RFP with the Board and review staff recommendations.

Attachments:

Enrichment Power point
Listening Project Feedback
Input session Flyer & Provider Feedback

Programmatic Impact:

Goal 2: Children & youth learn what they need to be successful

Fiscal Impact:

\$250,000

Recommendation:

Receive the information



CHILDREN'S TRUST
OF ALACHUA COUNTY

Enrichment RFP Listening Session

May 15, 2024, 1pm
Community Feedback

- Adjust curriculum to include more literacy focused activities has resulted in increased engagement with children.
- Long-standing partnerships and maintaining those relationships with providers in the community has been the key to success.
- One of the biggest challenges has been changes in leadership with partnering organizations. There are difficulties in maintaining continuity as new leaders implement changes.
- New legislature controlling what can be taught in schools is a barrier to some educational programs and creates a hostile environment for some populations like the LGBTQ community.
- Battling misinformation among teens is a challenge in this digital age.
- Requiring organizations to have sites in rural areas may present a challenge for smaller or developing organizations and may prevent their eligibility for funding.
- Serving rural areas is more difficult with having to accommodate for travel and transportation services.
- Covering the cost of travel and transportation would be helpful.
- Good communication and having a strong point of contact is important when becoming mobile and going out into rural areas.
- DJJ community should be a priority for receiving services.
- Networking between partnering organizations would be beneficial for increasing reach and services offered.
- Update Trust website to include all programs and contact information so organizations can contact each other.
- DEI trainings and resources would be beneficial for serving minority populations
- Some programs experiencing trouble reaching communities of color and providing services to a group that is representative of the county population

Service and Resource Needs Identified Through the Listening Project

<p>Afterschool & Summer</p>	<ul style="list-style-type: none"> • More opportunities • Homework help • Recreation • Free or scholarships • More programs • Summer camps 	<p>Children & Youth Support</p>	<ul style="list-style-type: none"> • Mentor program • Program for teen parents • Employment opportunities • Support groups • Counseling & Behavioral support
<p>Education</p>	<ul style="list-style-type: none"> • County-wide literacy plan • Vocational training • Tutoring • Scholarships • Apprenticeships • Career Exploration • Career Center • Affordable/accessible PreK 	<p>Schools - General</p>	<ul style="list-style-type: none"> • Community elementaries • Revised discipline approach • Safety patrol • Mental health counselors • All treated with respect • More clubs • Students select classes • Relevant coursework • Improve school meals
<p>Schools - Transportation</p>	<ul style="list-style-type: none"> • Separate elementary and high school students • Address bullying • Safer bus stops • Provide late buses 	<p>Schools - Facilities</p>	<ul style="list-style-type: none"> • Clean/Upgraded bathrooms • Fix air conditioning • Better desks • Facility upgrades so all schools have same quality • More playgrounds
<p>Recreation & Activities</p>	<ul style="list-style-type: none"> • More public sports facilities • Greater variety of sports options • Free/subsidized sports • Larger recreational facility, open daily • Field trips • Playgrounds, Trails, Parks, Pool, Arts, Crafts, Cooking, Dance 	<p>Health</p>	<ul style="list-style-type: none"> • Hospital/healthcare accessible in rural areas • Dental screenings • Health insurance • 24-hour EMS • Address childhood obesity • More programs Prenatal-5 • Behavioral support training • Mental health counseling

Safety

- Add police substation
- More police patrols in communities
- Violence prevention
- Gun safety/awareness
- More lights
- Safer roads, better road maintenance

Public Transportation

- Increase services
- Keep it free for children
- Expand to rural areas
- Larger buses
- Add sidewalks
- Safer and closer bus stops
- Shelter and bench at bus stops

Resources

- Database of services
- Larger library
- Technology access
- Communications about resources

Parent Support

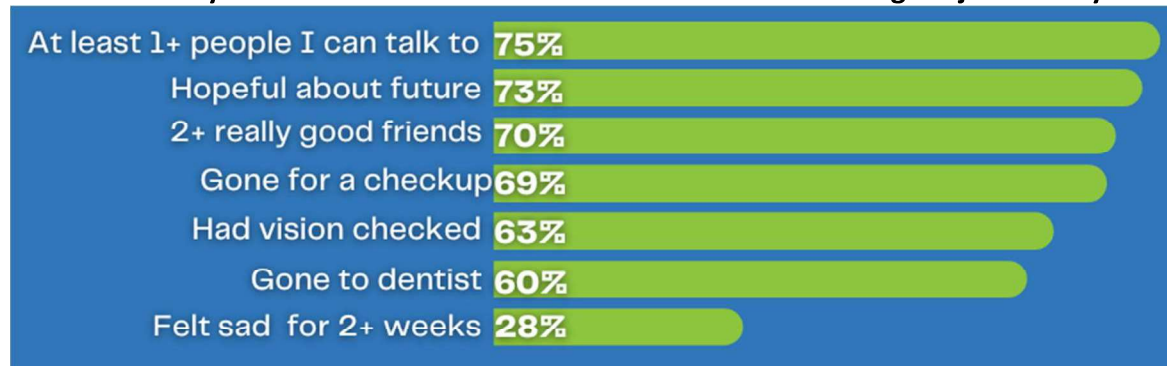
- Parenting classes
- Family life center
- Family counseling

As the Children’s Trust moves forward in supporting the children of Alachua County, Prismatic recommended that it focus on the development and embedding of processes that will outlive the tenure of current staff, steering committee members, and board members and become part of the fabric of the organization and county.

Mental and Physical Health

The mental health of children in Alachua County was repeatedly referenced by all participant groups. Of the youth surveyed, 75% agreed that they have at least one person they can talk to, but 28% reported they had felt sad for two or more weeks within the past year.

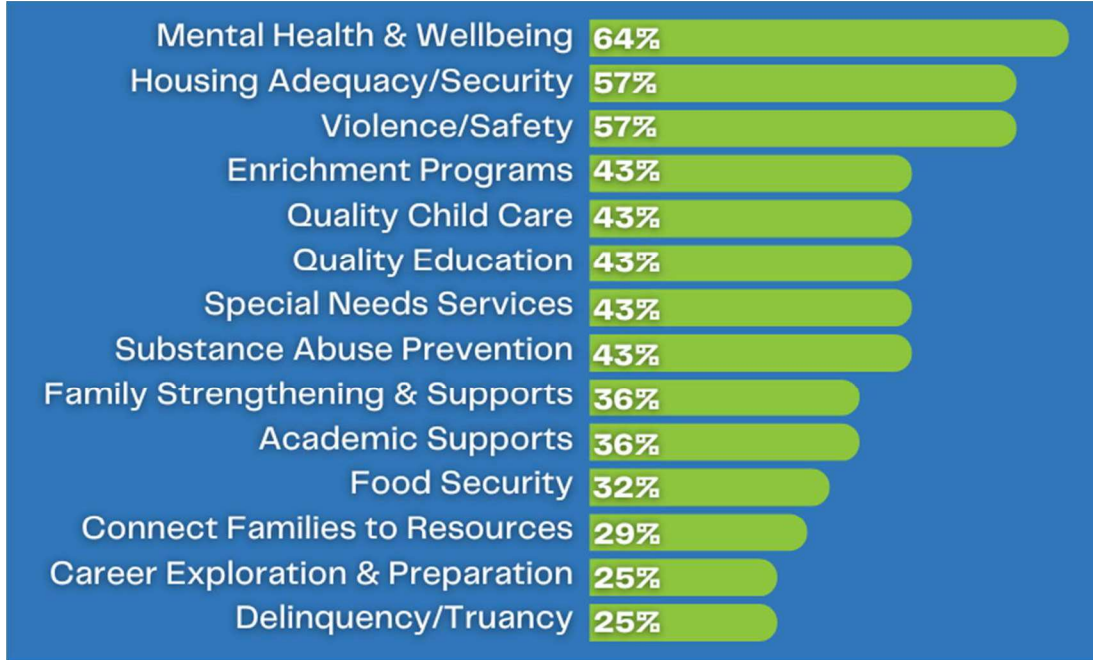
Mental and Physical Health Needs Youth Identified on the Listening Project Survey



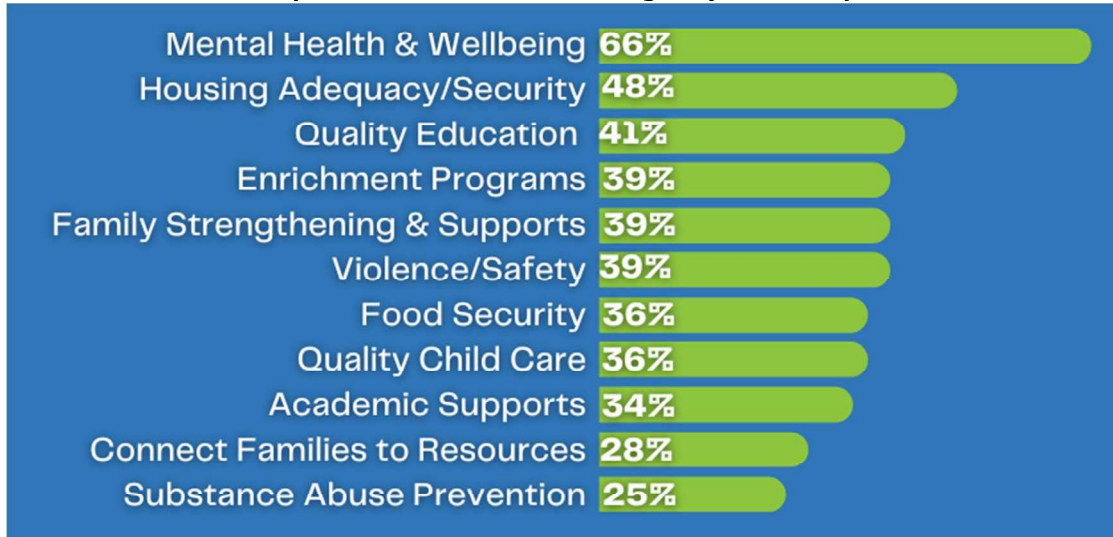
Of the parents/caregivers surveyed, 34% expressed a need for more mental health supports for their children. Parents/caregivers stated a desire for substance abuse avoidance classes (recommended by 29%), and classes on meditation/yoga (recommended by 22%) to support children’s mental health.

Mental health was ranked as a top priority for both providers and partners. They also expressed concerns about children going without services -- 59% of partners and 43% of providers reported their organization is not able to provide services to all the children in need resulting in waitlists.

Concerns Identified by Partners on the Listening Project Survey



Concerns Identified by Providers on the Listening Project Survey



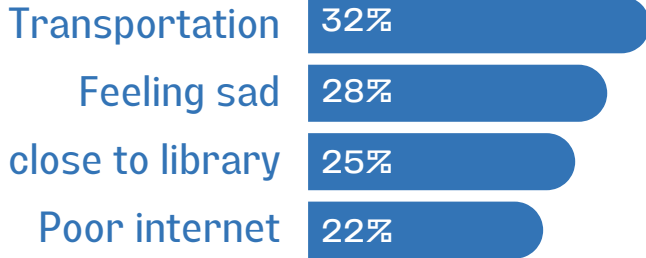


We heard you!



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Youth in grades 6-12 report struggles:



21% feel they lack good friends.

31% of youth have not been to the dentist in the last year.



54% feel they are learning "useful things" at school.

49% say their teachers make them feel good about themselves.

51% said their neighborhood is a good place to grow-up.

29% participate in recreational sports.

11% don't know where to get academic tutoring if they need it.

They want the Trust's help with:



"I know a lot of kids that want to do extracurricular activities and want to be well-rounded, but they don't have any sort of transportation."



"We could improve as a school and a county if the people in power listen to us. We could actually help."

The Children's Trust plans to :

- Begin funding **youth mentoring** programs (\$500 thousand).
- Continue funding for **mental health**/therapeutic counseling:
 - PALS
 - Pace Center for Girls
 - Child Advocacy Center
- Expand funding for **youth sports**.
 - Midnight Basketball
- Continue funding for TeensWork Alachua summer **youth employment** program.
- Develop a **youth advisory committee** or ways to hear input from youth on a regular basis.

For more information on programs:

www.childrenstrustofalachuacounty.us/programs-directory



The Children's Trust of Alachua County offers our sincere thanks to the community for their time and contributions to this project.

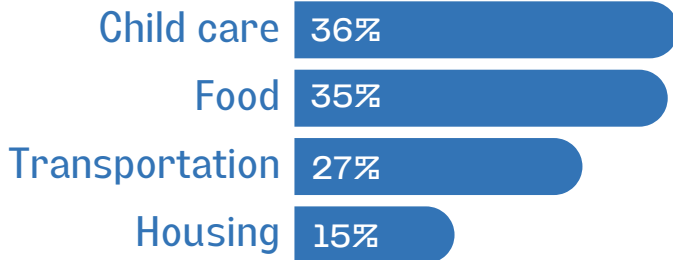
Want to get involved with the Children's Trust or be added to the mailing list?

www.childrenstrustofalachuacounty.us/newsletter/subscriptions



We heard you!

Parents of children 6-10 yrs old report struggles:



"Making too much money to afford childcare/health assistance but still struggling financially."



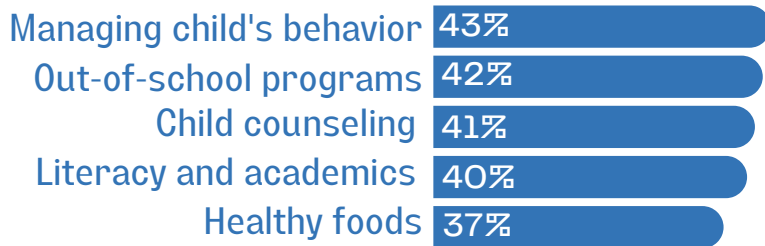
24% do not know where to get academic tutoring if their child needs it.

32% have to leave their children without supervision after school at least some of the time.

31% have children who do not participate in some kind of social group, such as community sports.

"Children living in poverty don't have much access to certain opportunities..."

They could use the most help with:



"Special needs families are struggling a lot in this city. Accessibility to tutoring and child care is almost nonexistent. Medical bills and travel bills are high and these items are not taken into consideration for us."

The Children's Trust plans to:

- **Continue funding afterschool programs (\$1.2 million):**
 - o Boys and Girls Club
 - o Gainesville Circus Center
 - o Kids Count
 - o Deeper Purpose Kids Academy
 - o Girls Place
 - o Willie Mae Stokes Center
- **Continue funding programs for youth to experience enrichment activities (\$345 thousand):**
 - o Child Advocacy
 - o Florida Museum
 - o New Tech Now
 - o Cultural Arts Center
 - o Motiv8U
 - o Underground Kitchen
- **Continue funding summer camp scholarships (\$2 million):**
 - o 24 summer camp programs

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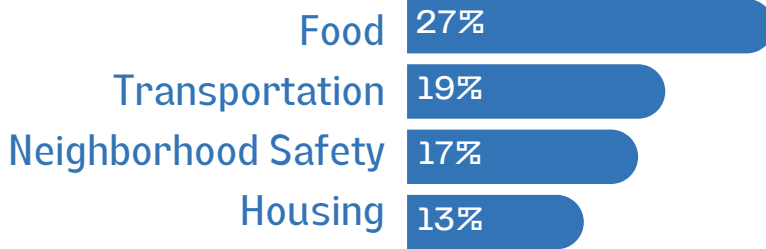


We heard you!



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Parents of children 11-18 yrs old report struggles:



“Youth and families in Alachua county need help with mental health services, community services, transportation and clothing banks.”



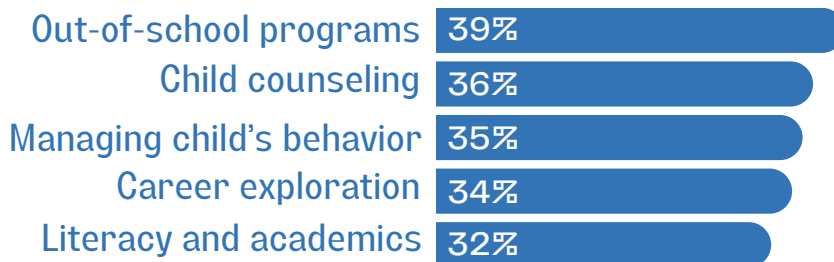
21% don't know where to get academic tutoring if their child needs it.

32% say their child is without supervision after school at least some of the time.

24% have children who do not participate in some kind of social group, such as community sports.

The one thing my neighborhood does not have is... "more cheap or free after school activities for children."

They could use the most help with:



“Many educators need lessons on diversity and inclusion especially in this small town...They are quick to say a kid has an attitude and write them off without any consideration for what burden that child may have walked into the classroom carrying.”

The Children's Trust plans to:

- Begin funding **youth mentoring** programs (\$500 thousand).
- Continue funding for **mental health**/therapeutic counseling:
 - o PALS
 - o Pace Center for Girls
 - o Child Advocacy Center
- Expand funding for **youth sports**.
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- Continue funding for TeensWork Alachua summer **youth employment** program.

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**ENRICHMENT
VIRTUAL
INPUT
SESSION**



**WE
NEED
YOU!**

MAY 15 | 1 P.M.

We're seeking community and provider feedback before our next funding opportunity, intended to enrich the experiences of Alachua County youth.



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**REGISTER AT
[TINYURL.COM/ENRICHMENT-INPUT](https://tinyurl.com/enrichment-input)**



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Enrichment RFP Development



Recap

- Goal 2: Children and youth learn what they need to be successful
- Allocation: \$250,000
- Listening Session
- CTAC staff planning sessions
- Board workshop





Listening

**ENRICHMENT
VIRTUAL
INPUT
SESSION**

**WE
NEED
YOU!**

MAY 15 | 1 P.M.

We're seeking community and provider feedback before our next funding opportunity, intended to enrich the experiences of Alachua County youth.

- Offer enrichment services in the rural communities
- Cover the cost of travel to rural communities
- DJJ community should be a priority to receiving services



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REGISTER AT
[TINYURL.COM/ENRICHMENT-INPUT](https://tinyurl.com/enrichment-input)



Enrichment RFP

Service opportunities that provide children and youth with educational programming and activities that extend beyond their regular school day, afterschool, or summer camp

Enrichment programs are designed to address youth needs in many different areas such as cultural, social/emotional, arts, STEM, and recreation



Enrichment RFP

CTAC seeks applications from providers in the following areas:

- Health & Wellness
- Leadership
- Life Management Skills
- Career Exploration
- STEM
- Social Emotional Wellbeing & Awareness
- Arts & Culture
- Other



Target Population & Service Location

- Children and youth residing in Alachua County
- From different social economic backgrounds
- Eligible sites across the Alachua County.
 - Schools
 - City and county parks and facilities
 - Community organizations
 - Summer camps sites
 - Afterschool sites
 - Faith Communities

Services to rural communities will be a requirement to receive funding



Budgeting & Compensation

- Session Cost
 - Includes all expenses necessary to offer a full session




- Background screens
 - Cost for all staff to receive Level 2 background screens

- Transportation
 - Travel to service sites

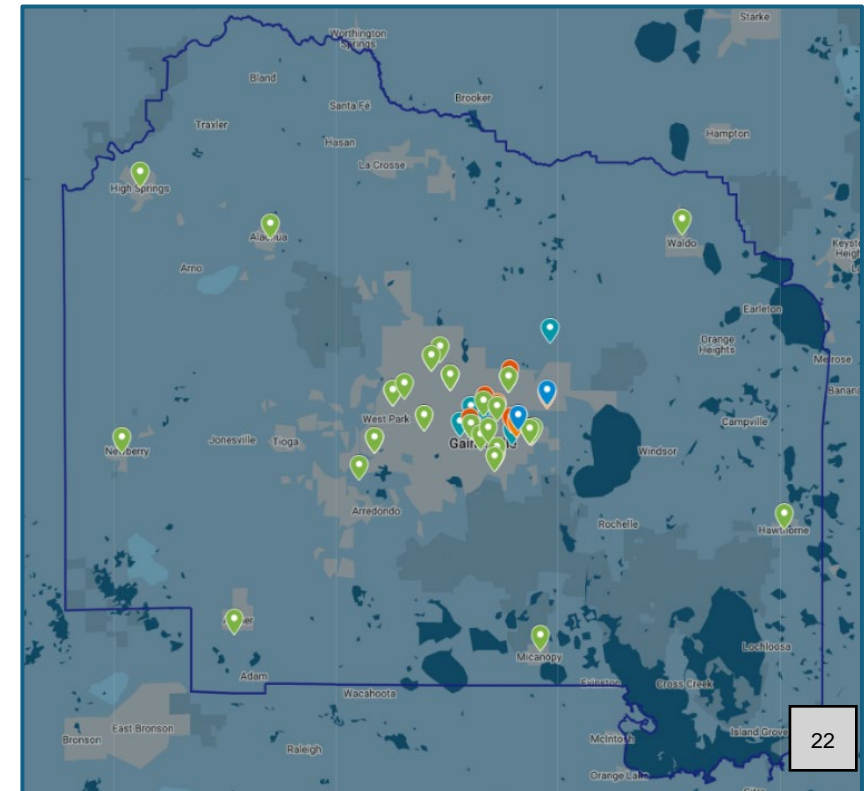


FY2023 – Enrichment Services – Results

In FY2023, the Trust funded Enrichment Providers served **57** site locations across Alachua County with **618** sessions and an attendance of **6,933** youth.

57	618	6,933
		
Sites Served	Enrichment Sessions	Youth Attendance

Sites served by Enrichment Providers



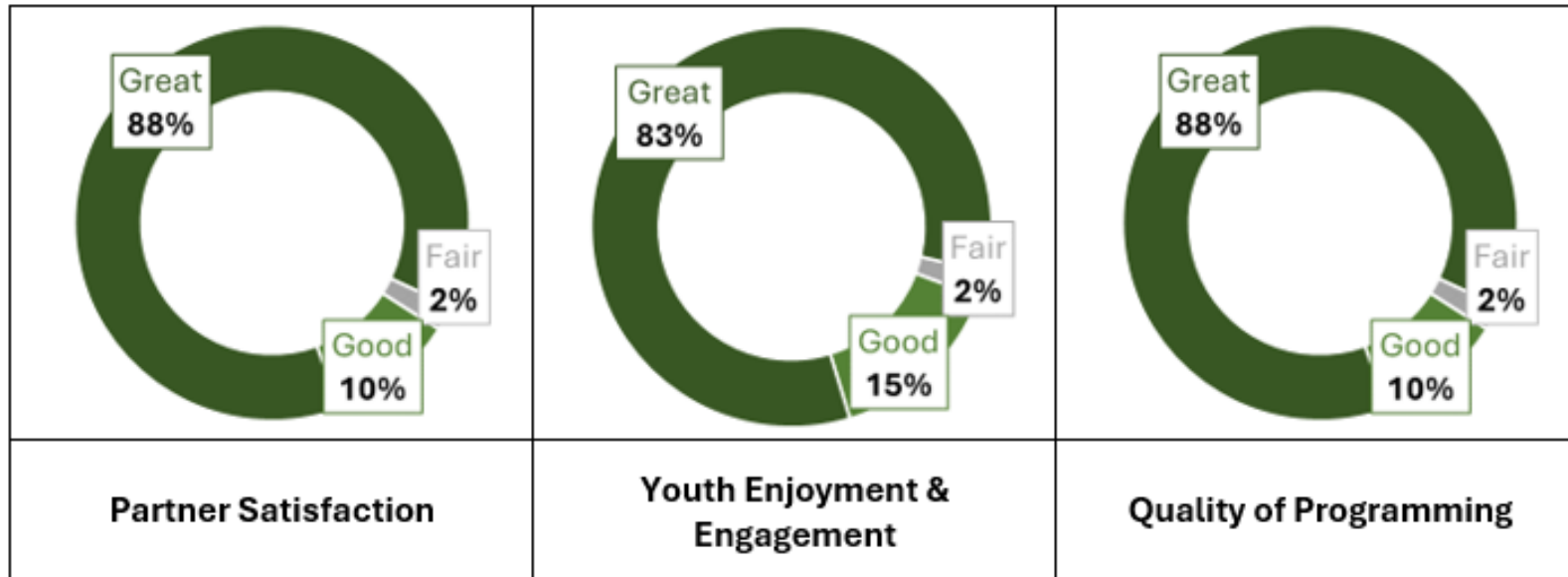
Where did enrichment services occur?

City	Sites Served
Alachua	1
Archer	1
Gainesville	50
Hawthorne	1
High Springs	1
Micanopy	1
Newberry	1
Waldo	1



FY2023 – Enrichment Services – Results

98% of partner organizations report the enrichment services were good or great in terms of program quality, youth enjoyment & engagement, and overall satisfaction.



“I chose this provider because of the positive message it gives our students and staff.”

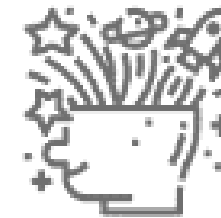


“The children loved the activities and demonstrations. They really enjoyed when they got opportunities to build and create their own inventions and/or tools!”



Performance Measures

- Sites Served
- Sessions Completed
- Youth Attendance
- Service Provision in Rural Areas
- Partner Satisfaction
- Youth Enjoyment & Engagement
- Quality of Programming
- Youth Discovery





Evaluation Criteria

■ Organizational Information Description

1. Provide a summary of your organization and the services you provide in Alachua County

■ Program Description and Implementation

- a. Describe your enrichment programming and the learning objective. Include a description of curriculums (if applicable), and length of each session
- b. Detail the number of children and youth you propose to reach
- c. Describe your current partnerships and explain how this funding will help you increase the number of children accessing your services
- d. Describe how you will ensure services are offered to organizations outside of the greater Gainesville area. Describe how you will recruit sites in rural **(Alachua, Archer, Hawthorne, High Springs, La Crosse, Micanopy, Newberry, Waldo, & unincorporated rural communities)** communities to offer enrichment services.
- e. How you will ensure your recruited sites are working with families from different socioeconomic backgrounds



Evaluation Criteria

- Budget
 - a. Describe how your organization determined the cost of your sessions
 - b. What is the current cost charged to organizations for your services
 - a. Please explain any differences in proposed cost to the Children's Trust
 - c. Will any of your services require a subcontract? If so, describe the organization and the services they provide in Alachua County.



Submission Checklist

- Current 990 or Organization Audit
- Logo
- Active legal status from Sunbiz for applicant and all subcontractors
- Two reference letters from local partners



Item 1.

EVENT	DATE / DUE DATE
Release of the competitive solicitation and begin the Cone of Silence	June 13, 2024
Bidders' Conference and Application Training (attendance is highly recommended) Virtual: Insert registration link 9am: 6pm:	June 18, 2024 9 AM to 11:00 AM – Bidders' Conference & Application Training June 18, 2024 6:00 PM to 8:00 PM – Bidders' Conference & Application Training
Last day to submit written questions	July 2, 2024, 3:00 PM
Final response to all written questions posted	July 8, 2024, 3:00PM
Office hours for technical support	June 25, 2024 June 27, 2024
Application submission deadline	July 11, 2024, 3:00 PM
Public Opening of bids (Public Meeting) Virtual: Insert registration link	July 11, 2024, 4:00 PM
Application review period Review team – final score deliberation (Public Meeting) Virtual: Insert registration link	July 15– July 25, 2024 TBD
Funding recommendations released – (Trust Board Meeting Packet)	August 5, 2024, TBD
The Children's Trust of Alachua County Board Meeting Review funding recommendations Location: To be determined	August 12, 2024
End cone of silence; Appeal process begins	August 12, 2024, 4:00PM at the beginning of the board meeting
Contract negotiations begin	August 15, 2024
Contracts begin	October 1, 2024

Timeline