



STEERING COMMITTEE AGENDA

October 17, 2022 at 3:00 PM

Virtual Meeting

Call to Order

Committee Chair

Roll Call

Demetrica Tyson

Discussion Items

1. Committee Communication- Kristy Goldwire
2. Strategic Planning Consultant Update-Kristy Goldwire
3. Listening Project Plan Activities & Timeline- Dr. Tatia Prieto
4. Strategic Planning Activities & Timeline -Bonnie Wagner

General Public Comments

Adjournment

Virtual Meeting Information

5. Meeting ID: 270 622 314 369
Passcode: 5fvcbZ

[Click here to join the meeting](#)

File Attachments for Item:

3. Listening Project Plan Activities & Timeline- Dr. Tatia Prieto

Listening Project Plan – 15SEP22

As noted in the Invitation to Negotiate (ITN), the results of this project will be used by the Children’s Trust of Alachua County “to identify and characterize ways to support all of Alachua County’s children and to determine how the Trust resources can be invested wisely to achieve collective community impact.” The ITN outlined the Trust’s four planned uses for this project, as well as three goals/objectives:

- *Ensure that various stakeholders have meaningful input into strategic planning of the Trust.*
- *Reveal findings that will allow the Trust to develop priorities and strategies to address the identified needs and gaps while utilizing and mobilizing existing community strengths and resources.*
- *Maximize the impact of the Trust resources in addressing the needs of Alachua County children.*

Work Plan Tasks



Coordination Plan

Prismatic will coordinate with Children’s Trust staff, steering committee members, and Board on a regular basis. Monthly check-in Zoom calls will be held on the 4th Friday of each month at 10:00 am. Prismatic’s project manager and other staff as needed will participate in these calls. The initial agenda for each call will be:

- discussion of activities completed in the previous month

- review of challenges or changes in project progress since the last call
- review of activities scheduled to occur in the upcoming month
- review of upcoming project products and their deadlines

TASKS 2 & 3

Listening Activities – Interviews, Focus Groups, Community Meetings, and Surveys

For this project, we propose both the typical, initial survey to collect a wide variety of opinions but then also a **follow-up survey to a targeted selection of first-survey respondents**, in order to fully explore emerging themes. Prismatic’s process for developing and administering surveys includes seven subtasks.

	Survey Task	Activities
1	Survey Items Approval	➤ Develop survey in collaboration with Trust staff and key stakeholders (i.e., steering committee)
2	Translation of Survey	➤ Translate survey into various languages. Based on Census data, we believe that a Spanish language translation for parent/caregiver and teenager instruments would be useful on this project. We could also accommodate additional survey translations, if needed.
3	Launch of Survey	➤ This process will vary, depending on the survey audience. For the Trust partners and providers, the survey would be launched by direct email contact, with a link to the secure survey site. For parents/caregivers, the survey would be launched via news release, sharing the survey link with program providers, posting it on the Trust website, via email/text lists maintained by partners/providers etc. ➤ Develop distribution methods in addition to online, if needed ➤ Going live and receiving responses ➤ Troubleshooting
4	Boosting Response	➤ Emailing reminders ➤ Follow-up emails for non-responders ➤ Outreach to encourage robust participation
5	Close Survey	➤ Review response rates along various dimensions to determine whether sufficient responses have been received. If not, conduct additional outreach efforts.
6	Aggregate Survey Results	➤ Outreach results and response rates ➤ Review demographic data to ensure adequate cross-sections ➤ Review closed-ended responses and code open-ended responses ➤ Develop aggregate draft analyses. ➤ Hold data party with client to discuss initial analyses. This will be held during the February 2023 steering committee meeting (date pending).

7	Summarize Findings	<ul style="list-style-type: none"> ➤ Write narrative report, then discuss with Trust staff. ➤ Prepare PowerPoint and other presentation materials. Provide survey results in Excel to the Trust. ➤ Present result to the Trust's Board on April 10, 2023.
---	--------------------	--

Listening project activities and methods vary by stakeholder group.

We propose to conduct specific surveys with all major stakeholders other than staff.

Data Collection Method	Stakeholder Group					
	Trust Staff	Trust Partners	Provider Agencies	Key Informants	Parents & Caregivers	Youth/Teenagers
Survey		X	X	X	X	X
Focus Group/Community Meeting		X	X	X	X	X
Targeted Interview	X	X		X	X	X

To allow our surveying work to learn from each survey, we propose an iterative schedule of survey launches, beginning with those most involved in the specific work of the Trust, then extending to parents, caregivers, and teens. Once survey results are analyzed, we will determine the need to do a second round of surveys to any of the stakeholder groups. This will allow us to dive more deeply into areas as needed.

To ensure the widest possible listening work, we propose an iterative process for focus groups as well, leaving open the possibility for additional focus groups with various stakeholders as the project progresses. This will allow for deeper exploration as insights are developed as well as provide for any necessary course corrections. To that end, Prismatic will conduct an initial nine focus groups with parents/caregivers, then an additional three if we determine that deeper exploration in some areas is needed. In terms of geography, the initial nine parent/caregiver focus groups will be held in these areas:

- two Spanish-language focus groups, one in the Gainesville area (zip code 32608) and one in the Newberry area (zip code 32669)
- three focus groups covering high percentage African-American areas: Alachua (32615), Hawthorne (32640), and Archer/Newberry (32618/32669)
- four focus groups covering Gainesville (32601), High Springs (32643), Waldo (32694), and Micanopy (32667)

Likewise, Prismatic will conduct an initial three teen focus groups, then conduct an additional two, as needed.

Activity	19-23SEP	26-30SEP	03-07OCT	10-14OCT	17-21OCT	24-28OCT	31OCT-04NOV	07-11NOV	14-18NOV	21-25NOV	28NOV-02DEC	05-09DEC	03-13JAN23
Trust Staff Interviews	X												
Key Informant Interviews (select)	X												
Survey Audience Identification	X	X	X	X	X	X							
Partner Survey Window			X	X	X								
Provider Agency Survey Window				X	X	X							
Key Informant Survey Window				X	X	X							
Parent & Caregiver Survey Window						X	X	X	X	X	X		
Teen Survey Window						X	X	X	X	X	X		
Partner Interviews/Focus Groups							X						
Key Informant Interviews/Focus Groups					X								
Provider Agency Interviews/Focus Groups						X	X						
Community Meetings (2)								X				X	
Parent & Caregiver Focus Groups (9)					X		X	X					
Teen Focus Groups (3)					X		X	X					
Parent & Caregiver Focus Groups (additional 3, as needed)												X	X
Teen Focus Groups (additional 2, as needed)												X	X
Community Meeting (additional 1, as needed)													X
Survey Follow-Up Work (as needed)													X

Selection of participants for stakeholder input (surveys, interviews, and focus groups) will done along multiple dimensions:

- Ages: Parents to provide input for children ages birth-18 and teenagers will be asked to provide input for middle/high school-aged children
- Trust involvement: Prismatic will begin with those currently accessing Trust-funded programs, then reach out to those not currently accessing them, typically by contacting those who inquired about programs but ultimately did not enroll or remain enrolled
- Geography: Prismatic will endeavor to obtain substantive input from a cross-section of county municipalities and regions (Alachua, Archer, Gainesville, Hawthorne, High Springs, La Crosse, Micanopy, Newberry, and Waldo), weighted by population

- Vulnerable populations – immigrants, victims of domestic violence, housing insecure, juvenile justice involvement, pregnant women/new mothers, special needs
- At risk/at promise communities – those who have historically not had a voice or have not trusted institutions
- Past Input Providers: It is almost always useful to seek ongoing input from stakeholders

Survey response monitoring will include these objectives:

- Responses from 85%+ of partners and provider agencies
- Responses from 75%+ of key informants
- Parent/Caregiver:
 - 50+ responses each for the Birth-5, Elementary, and Middle/High child age groups
 - 50+ response from those currently accessing the Trust programs and 50+ from those not currently accessing them
 - 50+ responses each from African Americans and Latinos
 - 50+ responses from low-income families
 - 30+ responses from each of the smaller geographic areas (outside Gainesville) and at risk communities (at risk is more vulnerable pops than specific geographies)
 - 30+ responses from each vulnerable population, where possible (relying upon providers/partners to share with members of various vulnerable populations and/or self-identification in the survey's demographic questions)
- Teens:
 - 50+ responses each for the middle and high school age groups
 - 50+ response from those currently accessing the Trust-funded programs and 50+ from those not currently accessing them
 - 30+ responses each from African Americans and Latinos
 - 30+ responses from low-income students
 - 20+ responses from each of the smaller geographic areas (outside Gainesville) and at risk communities
 - 20+ responses from each vulnerable population, where possible

Survey respondents will be allowed to count for multiple categories, which will help to minimize the overall number of survey responses needed while also obtaining sufficient responses for meaningful analysis by geographic area and key demographic characteristics.

Recruitment strategies will vary by target population, but will focus first on contact resources available through the Trust partners and providers.

Target Population	Recruitment Strategies
the Trust Staff Interviews	<ul style="list-style-type: none"> ➤ Email with interview request
Key Informant Interviews	<ul style="list-style-type: none"> ➤ Receive initial list from the Trust ➤ Email interview request, with option for in-person or Zoom interview ➤ Use snowball sampling
CTA Partner Survey Respondents	<ul style="list-style-type: none"> ➤ Receive initial list from the Trust ➤ Provide survey link with instructions to share as needed to other relevant partners or additional staff within the same partner organization (snowball sampling)
Provider Survey Respondents	<ul style="list-style-type: none"> ➤ Receive initial list from the Trust ➤ Provide survey link with instructions to share as needed to other relevant current or potential providers or additional staff within the same provider organization (snowball sampling)
Parent & Caregiver Survey Respondents	<ul style="list-style-type: none"> ➤ Post on the Trust website ➤ Issue press release (the Trust) ➤ Provide survey link to current providers with request to share ➤ Provide current providers with \$25 incentive for obtaining 10 survey responses (can be repeated up to 30 survey responses per group) ➤ Request communication from the school district, schools, partners, and other organizations (churches, civic groups, etc.) to families with the survey link ➤ Offer survey respondents a chance to win one of three \$25 gift cards ➤ Ask respondents to share link with other families (snowball sampling) ➤ Monitor survey returns by demographic subgroups and, as needed, post flyers in areas with underrepresentation and send staff to identified locations to personally solicit responses
Youth/Teen Survey Respondents	<ul style="list-style-type: none"> ➤ Post on the Trust website ➤ Issue press release (the Trust) ➤ Provide survey link to current providers with request to share ➤ Provide current providers with \$25 incentive for obtaining 10 survey responses (can be repeated up to 30 survey responses per group)

Target Population	Recruitment Strategies
	<ul style="list-style-type: none"> ➤ Request communication from the school district to student with the survey link ➤ Request communication from partners to students with the survey link ➤ Offer survey respondents a chance to win one of three \$25 gift cards ➤ Monitor survey returns by demographic subgroups and, as needed, post flyers in areas with underrepresentation and connect with additional groups
Provider Agency Interviews/Focus Groups	<ul style="list-style-type: none"> ➤ Receive initial list from the Trust ➤ Email focus group request
Community Meetings	<ul style="list-style-type: none"> ➤ Post on the Trust website ➤ Provide email and flyer to provider and partner agencies ➤ Provide email and flyer to other relevant community groups, such as churches, social/affinity groups (“Hmong Community Association”, NAACP, etc.)
Parent & Caregiver Focus Groups	<ul style="list-style-type: none"> ➤ Request support in recruiting participants from school district (including systems of care, equity, migrant, VPK/HIPPY, and Title I offices) and provider agencies ➤ Host focus groups at provider sites where possible ➤ Provide \$25 gift card for participation
Youth/Teen Focus Groups	<ul style="list-style-type: none"> ➤ Request support in recruiting participants from school district (including equity office) and provider agencies ➤ Provide email and flyer to student council and affinity clubs (GSAs, Asian Heritage, Hispanic Honor Society, etc.) ➤ Host focus groups at provider sites where possible ➤ Provide \$25 gift card for participation
Survey Follow-Up Work	<ul style="list-style-type: none"> ➤ Contact those who completed the first survey and agreed to complete a second survey if needed. ➤ Provide \$15 gift card for second survey completion

Key Outcomes of Tasks 2 and 3:

- Survey launch plan
- Survey monitoring
- Onsite outreach, as needed to hit survey targets
- Stakeholder survey results
- Customized interview and focus group guides
- Selection of/invitation of cross-section of representatives from larger stakeholder groups
- Completion of a variety Listening Activities across Alachua County with multiple stakeholder groups

- Submission of collected data to Trust staff

TASK 4

Develop Preliminary Issues

In this task we will work closely with Trust staff and steering committee members to review emerging themes. We will draw together the initial results of the surveys, focus groups, and interviews. We emphasize that these are initial results. We believe in a truly collaborative approach. That means that all

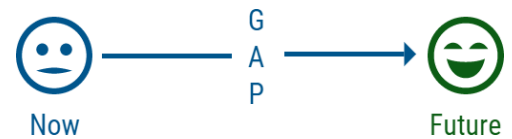


of our initial conclusions and recommendations will be discussed with you thoroughly prior to development of reports and infographics.

We will develop a SWOT analysis, identifying the Strengths, Weaknesses, Opportunities, and Threats of the work of the Trust and its partners in serving all Alachua County children. It is important to emphasize the organization's current status in this task; sometimes, yesterday's programmatic strengths have attenuated into weaknesses or become a weakness due to a change in the operational environment. It is also important to approach this task with sensitivity – we recognize that no

organization is perfect, but that it can also be difficult for an organization to acknowledge its weaknesses.

We will then undertake an analysis of the gaps between the current state and the future state to determine what needs to be done to move toward an improved future state. To accompany this analysis, we will identify risks associated with each potential future state. With any change, there is risk. Even well-laid plans and solid execution do not guarantee future success. However, a careful assessment of risks associated with each future state scenario should point to key factors for success as well as identify areas in which leaders should attempt to mitigate known risks.



Key Outcomes of Task 4:

- List of Preliminary Issues by Area
- SWOT and Gap Analyses
- Ongoing collaboration with Trust staff and steering committee
- In-person data party with Trust's Steering Committee in February 2023

TASK 5

Develop Multiple Drafts

This task comprises an iterative process between the Prismatic project manager and Trust staff. We have no interest in developing a heavily footnoted, esoteric, academic report that will immediately begin to gather dust on the shelves. We intent to provide the Trust and the community with understandable and actionable reports and infographics that help drive organizational improvement.



We anticipate that the main report will include collective county-level results, as well as extensive geographic and key stakeholder group breakdowns. All Prismatic reports are heavy on data graphics, as we find this method is typically accessible to most audiences.

Once a draft product is submitted, Prismatic expects that the project manager and Trust staff and steering committee will discuss it. As needed, changes to content, format, and tone will be made, until the product meets all client expectations.

Key Outcome of Task 5:

- Initial Report March 20, 2023

TASK 6

Develop Final Report

We understand that final products should reflect positively on the Trust. As such, they should adhere to standards of quality and consistency established by the Trust. We are committed to following those standards.



In the final main report, we will:

- *Identify and focus efforts on priority issues impacting all children birth to 18 in Alachua County.*
- *Make recommendations for an overarching framework and key strategies to address priority issues.*
- *Make recommendations for a strategic plan for the use of Trust funds.*

As desired, we will prepare and provide targeted presentations to stakeholder groups. In these, we will highlight the major findings, commendations, and recommendations of the final report. Our presenter will be prepared to answer questions in detail and to discuss possible avenues for recommendation implementation

Key Outcomes of Task 6:

- Final Report, due March 31, 2023

- Communications Products, mid-May and end of May 2023
- Trust Board presentation on April 10, 2023
- Project Presentation(s)

TASK 7

Submit Work Papers

Prismatic understands once the final products have been completed and presentation(s) made, the Trust will begin implementing Listening Project recommendations. To that end, the Trust must have a well-organized set of work papers of which to refer in the future. We will ensure proper documentation and records for all information collected (i.e., transcripts, materials used to conduct listening sessions, surveys, video recordings, etc.) are retained and submitted to Trust staff. We have the capability to submit the work papers to the cloud server venue of the Trust's choosing, including iCloud, ShareFile, FTP, Dropbox, Onebox, etc.



Prismatic will develop additional communication products as needed, for instance, a project brief, infographics, dashboard, pamphlet, story map, or short video. These communication products will be used to share back with those who have participated in the Trust's Listening Project and highlight key findings, immediate, and long-term next steps.

Key Outcome of Task 7:

- Organized electronic work papers, end of May 2023
- Initial Communications Products, due on May 15, 2023
- Final Communications Products, due on May 30, 2023



CHILDREN'S TRUST
OF ALACHUA COUNTY

Provider Input Survey

Introduction

The vision of the Children's Trust is to facilitate equitable access and opportunities for all children and families in Alachua County to ensure every child reaches their maximum potential. To help the Trust do that, it has embarked on this Listening Project to hear from individuals in our community.

All surveys are sent directly to Prismatic Services, the vendor selected to carry out this work. You have the option to complete this survey anonymously. Only anonymous and aggregate results will be shared with Children's Trust.

If you have any questions/concerns regarding this survey, please contact SurveySupport@PrismaticServices.com.

This survey should take 15-20 minutes to complete.



Provider Input Survey

CHILDREN'S TRUST
OF ALACHUA COUNTY

Your Organization and Community

What portion of the community does your organization serve? Check all that apply.

- ☐ Adults in families with children
- ☐ Children birth to 5 years of age
- ☐ Children in elementary school
- ☐ Children in middle or high school
- ☐ Pregnant persons or new parents
- ☐ Professionals who provide services for children
- ☐ Other (please specify)

What are strengths or assets of the local community you serve?

What additional services do you wish your organization could provide?

What additional supports or resources would help your organization grow, improve, or thrive?

Check all that apply.

- ☐ Increased staffing
- ☐ Assistance in finding qualified staff
- ☐ Increased retention of qualified staff
- ☐ Increased family awareness of services
- ☐ Professional development
- ☐ More expertise or capacity in billing/finance
- ☐ More expertise or capacity in grants management
- ☐ More expertise or capacity in HR
- ☐ More expertise or capacity in data collection
- ☐ More expertise or capacity in outreach and communication
- ☐ Facilities upkeep
- ☐ Larger or improved physical space
- ☐ Communicating with our target community
- ☐ Other (please specify)



Provider Input Survey

CHILDREN'S TRUST
OF ALACHUA COUNTY

Working Collaboratively

What has your organization found to be the best strategy in building trust with the families/youth you serve?

Do you participate in any provider/agency groups that work together in serving families/youth?

- ☐ Yes
- ☐ No



Provider Input Survey

CHILDREN'S TRUST
OF ALACHUA COUNTY

Working Collaboratively

What provider/agency groups do you work with in serving youth/families?



Provider Input Survey

CHILDREN'S TRUST
OF ALACHUA COUNTY

Working Collaboratively

If such a provider/agency group existed, would your organization be likely to participate in it?

- ☐ Yes
- ☐ No
- ☐ Don't Know



Provider Input Survey

CHILDREN'S TRUST
OF ALACHUA COUNTY

Your Organization and Community

Does your organization currently have a waiting list of families/youth?

- ☐ Yes
- ☐ No
- ☐ Don't Know

Thinking about the population your organization serves, what are the two top services/supports they need that are not being met?

These may be services/supports that your organization does not provide.



Provider Input Survey

CHILDREN'S TRUST
OF ALACHUA COUNTY

Facilitating Coordination

The Children's Trust strives to become a coordinating body and funder of children's services throughout the county.

How could the Trust better facilitate coordination between providers?

Please rank with 1 being highest and 7 being lowest.

<input type="checkbox"/>	<input type="checkbox"/>	Topic Based Events
<input type="checkbox"/>	<input type="checkbox"/>	Provider Summits
<input type="checkbox"/>	<input type="checkbox"/>	Biannual Provider Meetings
<input type="checkbox"/>	<input type="checkbox"/>	Meet and Greet
<input type="checkbox"/>	<input type="checkbox"/>	Shared Professional Development
<input type="checkbox"/>	<input type="checkbox"/>	Virtual Bulletin Board
<input type="checkbox"/>	<input type="checkbox"/>	Monthly Provider "News and Update" Emails

Do you have any additional suggestions for how the Trust could better facilitate coordination between providers?



Provider Input Survey

CHILDREN'S TRUST
OF ALACHUA COUNTY

Envisioning a System of Supports

The mission of the Children's Trust of Alachua County is to "fund and support a coordinated system of community services that allows all youth and their families to thrive."

When you envision a system of supports for our children and youth in Alachua County that works effectively, what do you see?



Provider Input Survey

CHILDREN'S TRUST
OF ALACHUA COUNTY

Our Community - Areas That Are Well-Supported

Thinking about Alachua County, what are three areas that you feel families/youth are well supported?

- ☐ Prenatal and Postpartum Care
- ☐ Mental Health & Well being
- ☐ Substance Abuse Prevention
- ☐ Physical Health
- ☐ Food Security
- ☐ Housing Adequacy/Security
- ☐ Quality Child Care
- ☐ Quality education for school-age students
- ☐ Enrichment and Out-school-time Programs
- ☐ Literacy & Other Academic Supports
- ☐ Support for Special Needs Children (i.e., Developmental Delays and Disabilities)
- ☐ Career Exploration & Preparation
- ☐ Connect Families to Resources (Basic Needs)
- ☐ Family Strengthening & Supports
- ☐ Injury Prevention
- ☐ Delinquency / Truancy
- ☐ Violence Prevention / Safety
- ☐ Other (please specify)



Provider Input Survey

CHILDREN'S TRUST
OF ALACHUA COUNTY

Our Community - Issues That Concern Your Families/Youth

Which community issues are the families/youth served by your organization most concerned about?

Please check all that apply.

- ☐ Prenatal and Postpartum Care
- ☐ Mental Health & Well being
- ☐ Substance Abuse Prevention
- ☐ Physical Health
- ☐ Food Security
- ☐ Housing Adequacy/Security
- ☐ Provider Professional Development & Capacity Building
- ☐ Quality Child Care
- ☐ Quality education for school-age students
- ☐ Enrichment and Out-school-time Programs
- ☐ Literacy & Other Academic Supports
- ☐ Special Needs Children (i.e., Developmental Delays and Disabilities)
- ☐ Career Exploration & Preparation
- ☐ Connect Families to Resources (Basic Needs)
- ☐ Family Strengthening & Supports
- ☐ Injury Prevention
- ☐ Delinquency / Truancy
- ☐ Violence / Safety
- ☐ Other (please specify)



Provider Input Survey

CHILDREN'S TRUST
OF ALACHUA COUNTY

Our Community - Issues of Concern

What community issues are your organization most concerned about? These could be issues your organization focuses on in its work or could be issues impacting the community outside of your work but they are impeding your ability to meet families' needs.

Please choose the top three.

- ☐ Prenatal and Postpartum Care
- ☐ Mental Health & Well being
- ☐ Substance Abuse Prevention
- ☐ Physical Health
- ☐ Food Security
- ☐ Housing Adequacy/Security
- ☐ Provider Professional Development & Capacity Building
- ☐ Quality Child Care
- ☐ Quality education opportunities for school-age students
- ☐ Enrichment and Out-school-time Programs
- ☐ Literacy & Other Academic Supports
- ☐ Special Needs Children (i.e., Developmental Delays and Disabilities)
- ☐ Career Exploration & Preparation
- ☐ Connect Families to Resources (Basic Needs)
- ☐ Family Strengthening & Supports
- ☐ Injury Prevention
- ☐ Delinquency / Truancy
- ☐ Violence / Safety
- ☐ Other (please specify)



Provider Input Survey

CHILDREN'S TRUST
OF ALACHUA COUNTY

Our Community - Improve One Thing

If you could improve just one thing in Alachua County to help all children/youth thrive, what would it be?



Provider Input Survey

CHILDREN'S TRUST
OF ALACHUA COUNTY

Children's Trust Goals and Indicators

The Children's Trust has four goals and uses 15 indicators to measure progress in reaching those goals.

Goals	Indicators
All children are born healthy and remain healthy.	A. Percent of low birth weight babies B. Rate of hospitalizations for self-inflicted injuries C. Rate of bacterial STDs D. Rate of child food insecurity
All children can learn what they need to be successful.	E. Percent of children ready for Kindergarten F. Percent of 3 rd grade students proficient in English. G. Percent of 8 th grade students proficient in reading. H. High school graduation rate
All children have nurturing, supportive caregivers and relationships.	I. Rate of children subject to maltreatment J. Rate of youth arrests K. Number of children in out-of-home care
All children live in a safe community.	L. Social Vulnerability Index percentile M. Percent of household with severe housing problems N. Rate of violent crimes O. Rate of non-fatal motor vehicle traffic related hospitalizations among children aged 12-18

Please rate and rank of each of the Trust's indicators.

	Useful Indicator	Should be 1 of the top 3 Trust priorities
A. Percent of low birth weight babies	<input type="text"/>	<input type="text"/>
B. Rate of hospitalizations for self-inflicted injuries	<input type="text"/>	<input type="text"/>
C. Rate of bacterial STDs	<input type="text"/>	<input type="text"/>
D. Rate of child food insecurity	<input type="text"/>	<input type="text"/>
E. Percent of children ready for Kindergarten	<input type="text"/>	<input type="text"/>
F. Percent of 3rd grade students proficient in English.	<input type="text"/>	<input type="text"/>
G. Percent of 8th grade students proficient in reading.	<input type="text"/>	<input type="text"/>
H. High school graduation rate	<input type="text"/>	<input type="text"/>
I. Rate of children subject to maltreatment	<input type="text"/>	<input type="text"/>
J. Rate of youth arrests	<input type="text"/>	<input type="text"/>
K. Number of children in out-of-home care	<input type="text"/>	<input type="text"/>
L. Social Vulnerability Index percentile	<input type="text"/>	<input type="text"/>
M. Percent of household with severe housing problems	<input type="text"/>	<input type="text"/>
N. Rate of violent crimes	<input type="text"/>	<input type="text"/>
O. Rate of non-fatal motor vehicle traffic related hospitalizations among children aged 12-18	<input type="text"/>	<input type="text"/>

Are there any other indicators that you believe the Trust should use in measuring progress in meeting its goals of improving the lives of children?

☐ No

☐ Yes - What are they? - Please specify.



Provider Input Survey

CHILDREN'S TRUST
OF ALACHUA COUNTY

Children's Trust - Values, Strengths, and Weaknesses

Please rate the value of the Trust's partnership to your organization on a scale of 1 to 10, with 1 being "not at all valuable" and 10 being "absolutely critical to our organization's success".

1

10

Organizations often have stated core values, such as: Accountable, Collaborative, Customer-Focused, Efficient, Empathy, Equity, Inclusive, Innovative, Respect, Stewardship, and Transparent. When you think about the Trust and its mission, what three values do you think are most important for the Trust?

One particular area of concern is reducing disparities in child outcomes. What are your thoughts for how the Trust might better tackle this issue?

In what areas does the Trust struggle the most right now? Why do you think it is struggling in those areas?

Thinking about the Trust today, what would say are its biggest strengths?



Provider Input Survey

CHILDREN'S TRUST
OF ALACHUA COUNTY

Your Organization Information

What Provider/Agency do you represent?

Your name and email address

Name

Email Address

One last question: Is there anything else you'd like to share regarding the Trust?

Children's Trust of Alachua County

Listening Project

Parent/Caregiver Focus Group

Date of Focus Group:

--	--	--	--	--	--

Location:

Focus Group Moderator's Name:

Number of participants:

--	--

Time of Focus Group:

Start |__|__:__|__|

End |__|__:__|__|

Preparation:

Take photos of each gift card, showing the serial number.

Purchase snacks and bottled water sufficient for a group of 13.

Arrange room seating in a circle, if possible. Provide space in a corner for any children who may be accompanying participants. Have on hand a few coloring books and crayons.

Print copy of contact sheet (last page).

Introduction:

Thank you for participating in this discussion. We are meeting today to get your feedback on your community in Alachua County and your experiences as a parent/caregiver in this community.

This focus group is part of a Listening Project run by the Children's Trust of Alachua County. The goals of the Listening Project are to hear from a diverse group of parents and youth about how the Children's Trust can better facilitate access and opportunities for all children in the county. We want to hear about your experiences as a local parent and in what ways the Children's Trust can be of support.

Have you ever participated in a focus group? A focus group is a group discussion led by a moderator around a set of questions. I have the set of questions here in front of me to help guide the conversation. I'm going to ask you questions and I want to hear your perceptions, experiences, and thoughts – there are no right or wrong answers. We will not be using your names or any other identifiers that you share today. As we go through the questions, please be

honest in your feedback – it's the only way we can figure out where we need to improve access and opportunities for all children in the county.

Ground Rules:

- Only one person speaks at a time
- We respect all opinions (it's unlikely we will all agree on everything)
- There are no right or wrong answers or opinions – we don't all have to agree
- We ask that you please respect everyone's privacy – don't identify anyone who participated outside of this session and don't repeat information shared with the group outside of this discussion.
- I will be recording, but that is only so that I can be sure that I wrote everything in my notes correctly. We won't share the recording with anyone outside of the research team.

Any questions or comments before we begin? Okay, let's get started! [begin audio recording]

1. Let's get some background information first. How many children do you have (ages 0-18), how long have you lived in Alachua County, and what is your home zip code?

# of Children	Years in County	Home Zip Code

Neighborhood:

2. Let's talk about your neighborhood, which includes where you live and the places nearby where your children often hang out. A great neighborhood is safe, has outdoor places where children can exercise or meet with friends, has healthy food options, and has interesting things for children to do, like a library or recreational sports. There can be other things I haven't included that also make a neighborhood great. What's great about your neighborhood for your children?

●

3. Still thinking about your neighborhood, what's not so great about it? What is it lacking for your children?

●

4. How about public transportation? Is there plenty of public transportation in your neighborhood? Do you use it? Why/Why not?
●
5. What community services or resources do you find particularly helpful in supporting you in raising your children?
●
6. If you could improve your neighborhood for your children by adding just one thing, what would it be?
●

Healthcare:

7. Let's talk about healthcare for your children now. That would include getting medical, dental, or vision services for your children. Are there any community services or resources do you find particularly helpful in getting healthcare for your children?
●

School:

8. Let's talk about school now. Does anyone have children who are preschool age? If yes, do they currently go to VPK or a preschool? If yes, what are your thoughts about your child's preschool?
●
9. Does it [your child's preschool] meet your needs as far as hours, services, costs? Why/why not?
●
10. Do you think it [your child's preschool] is doing a good job preparing your child for kindergarten? Why/why not?
●
11. Who has children in elementary, middle, or high school? Okay, what are your thoughts on the quality of education offered in your child's school?
●
12. In what areas does your child's school need to improve?
●

13. If your child needs help with academics, what do you do?

•

Afterschool:

14. Do your school-age children attend some kind of afterschool club, such as Boys and Girls? For those who say yes, what do you like about it?

•

15. Does your child's afterschool program help with homework or provide educational programming? If so, what do you think of it?

•

16. If you don't have school-age children in an afterschool program, why not?

•

General Needs:

17. We've talked about a lot of areas. Thinking about your family and your children, what is one thing we haven't already talked about that the Children's Trust could do or provide that would help you in raising healthy, happy, and well-educated children?

•

Wrap up:

Thank you all for participating today. Three last things:

1. I'm giving you my business card [alternative: provide email address]. If you think of anything else you would to say or if there are some things you didn't feel comfortable sharing in this group but that I should know about, please drop me an email.
2. There are also additional opportunities for parents/caregivers to give feedback through surveys and participation in community meetings to be held in November/December 2022. The Children's Trust will be sharing back the results of the Listening Project in May/June 2023. You can stay updated on the Listening Project by visiting the Children's Trust website at <https://www.childrenstrustofalachuacounty.us/>.
3. Each of you will receive a \$25 gift card for participating. I need to record your name and a photo of the gift card for CTAC's accounting records. I've got a sheet to record that information and a few other pieces of data we need, including your preferred gender and race/ethnic background, so that we can make sure we are getting input from a

diverse group. I'll pass around the gift cards and the form for all that information. [print copy of next page prior to hosting group]

Date of Focus Group:

Name	Email Address	Gender	Race/Ethnic Background	Last 4 Digits of Gift Card

Trust Staff/Key Informant Interview

Interviewee Name:	
Position:	
How Long in Position:	

Background

The Children's Trust funds and supports a coordinated system of community services that allows all youth and their families to thrive. The Trust's vision is to facilitate equitable access and opportunities for all children and families in Alachua County to ensure every child reaches their maximum potential. To help the Trust do that, it has embarked on this Listening Project. The Trust hired our firm, Prismatic Services, to assist, which is why we are now speaking. We would like to hear your thoughts, opinions, and ideas. We have several questions to get us started but we can go in any direction you'd like.

[If Zoom] I will be recording this interview if that's okay with you. I will also be taking notes. The recording will be used if I need to go back and clarify something in my notes.

[If phone or in-person] I will be audio-recording this interview if that's okay with you. I will also be taking notes. The recording will be used if I need to go back and clarify something in my notes.

Our Community

1. The mission of the Children's Trust of Alachua County is to "fund and support a coordinated system of community services that allows all youth and their families to thrive." When you envision a system of supports for our children and youth in Alachua County that works effectively, what do you see?
•
2. If you could improve just one thing in Alachua County to help all children/youth thrive, what would it be? Let's assume we have a magic wand, so anything is possible.
•
3. What community issues should the Trust be most concerned about for the next three to five years?
•
4. The issues you identified as focus areas for the next three to five years, are they the same areas that the Trust has been focused on in the past? Are they different?
•

The Trust

5. Thinking about the Trust today, what would say are its biggest strengths?
•

6. In what areas does the Trust struggle the most right now? Why do you think it is struggling in those areas?
-
7. One particular area of concern is reducing disparities in child outcomes. What are your thoughts for how the Trust might better tackle this issue?
-

Trust Goals and Indicators

The Children's Trust has four goals and uses 15 indicators to measure progress in reaching those goals

Goals	Indicators
All children are born healthy and remain healthy.	A. Percent of low birth weight babies B. Rate of hospitalizations for self-inflicted injuries C. Rate of bacterial STDs D. Rate of child food insecurity
All children can learn what they need to be successful.	E. Percent of children ready for Kindergarten F. Percent of 3 rd grade students proficient in English. G. Percent of 8 th grade students proficient in reading. H. High school graduation rate
All children have nurturing, supportive caregivers and relationships.	I. Rate of children subject to maltreatment J. Rate of youth arrests K. Number of children in out-of-home care
All children live in a safe community.	L. Social Vulnerability Index percentile M. Percent of household with severe housing problems N. Rate of violent crimes O. Rate of non-fatal motor vehicle traffic related hospitalizations among children aged 12-18

8. Let's go through each one. Is it useful? Is it in the top 3 or bottom 3 as a priority in your opinion?
[share screen and take notes as they talk]

Indicators	Useful Indicator (Y/N/Not Sure)	Should be 1 of the top 3 Trust priorities	Should be 1 of the bottom 3 Trust priorities	Comments
A. Percent of low birth weight babies				
B. Rate of hospitalizations for self-inflicted injuries				
C. Rate of bacterial STDs				
D. Rate of child food insecurity				
E. Percent of children ready for Kindergarten				
F. Percent of 3 rd grade students proficient in English.				
G. Percent of 8 th grade students				

proficient in reading.				
H. High school graduation rate				
I. Rate of children subject to maltreatment				
J. Rate of youth arrests				
K. Number of children in out-of-home care				
L. Social Vulnerability Index percentile				
M. Percent of household with severe housing problems				
N. Rate of violent crimes				
O. Rate of non-fatal motor vehicle traffic related hospitalizations among children aged 12-18				

9. Are there any other indicators that you believe the Trust should use in measuring progress in meeting its goals of improving the lives of children? What are they?

-

Guiding Principles/Organizational Values

The Children's Trust has 10 guiding principles.

Guiding Principles of Children's Trust	
1.	Initiatives should ensure accessibility to universal supports for all children 0 to 18 and their families, targeted supports for those who need additional help, and place based supports for those with the greatest need.
2.	Innovative initiatives should be funded that coordinate comprehensive systems of support and delivers those supports in collaborative ways that allows the Trust to achieve collective impact.
3.	Initiatives shall be evaluated based on their ability to ultimately impact all children, directly or indirectly, with a priority for long-term continual return on investment.
4.	Initiatives must be measurable with priority given to a comprehensive system of supports that provide for prevention, timely intervention, and services that strengthen families and produce achievable results.
5.	Initiatives must be aligned to a documented gap or need.
6.	Funds will be invested and initiatives will be prioritized based on the highest educational, social, or emotional outcome value.
7.	Initiatives will be evaluated in an open, transparent, and competitive manner in order to ensure equitable results and confidence in the process.
8.	The Trust values fiscal and operational accountability and will fund partners in a manner that rewards efficiencies, takes advantage of economies of scale, and maximizes services to children or family members/support members in order to meet the educational, social, emotional, and/or physical health.
9.	The complete portfolio of Trust investments shall be reviewed to ensure that Alachua County children and families have equitable access to services that will work to increase racial equity.
10.	Prior to any funding decision, the direct impact on children must be the primary consideration.

10. Let's go through each one. Is it important for us to adhere to this principle in order to achieve our mission? Are we adhering to it currently, in your opinion? Is it in the top 3 or bottom 3 in terms of importance for the Trust? [share screen and take notes as they talk]

Guiding Principle	Actively Adhering? (Y/N/Not Sure)	Should be 1 of the top 3 in importance	Should be 1 of the bottom 3 in importance	Comments
1. Initiatives should ensure accessibility to universal supports for all children 0 to 18 and their families, targeted supports for those who need additional help, and place based supports for those with the greatest need.				
2. Innovative initiatives should be funded that coordinate comprehensive systems of support and delivers those supports in collaborative ways that allows the				

Guiding Principle	Actively Adhering? (Y/N/Not Sure)	Should be 1 of the top 3 in importance	Should be 1 of the bottom 3 in importance	Comments
Trust to achieve collective impact.				
3. Initiatives shall be evaluated based on their ability to ultimately impact all children, directly or indirectly, with a priority for long-term continual return on investment.				
4. Initiatives must be measurable with priority given to a comprehensive system of supports that provide for prevention, timely intervention, and services that strengthen families and produce achievable results.				
5. Initiatives must be aligned to a documented gap or need.				
6. Funds will be invested and initiatives will be prioritized based on the highest educational, social, or emotional outcome value.				
7. Initiatives will be evaluated in an open, transparent, and competitive manner in order to ensure equitable results and confidence in the process.				
8. The Trust values fiscal and operational accountability and will fund partners in a manner that rewards efficiencies, takes advantage of economies of scale, and maximizes services to children or family members/support members in order to meet the educational, social, emotional, and/or physical health.				
9. The complete portfolio of Trust investments shall be reviewed to ensure that Alachua County children and families have equitable access to services that will work to increase racial equity.				
10. Prior to any funding decision, the				

Guiding Principle	Actively Adhering? (Y/N/Not Sure)	Should be 1 of the top 3 in importance	Should be 1 of the bottom 3 in importance	Comments
direct impact on children must be the primary consideration.				

11. Do you think these guiding principles adequately cover these values: Accountable, Transparent, Collaborative, Stewardship, and Equity?

-

12. Wrapping things up, is there anything we haven't covered that you think we should talk about in these areas?

-

Children's Trust of Alachua County

Listening Project

Youth/Teen Focus Group

Date of Focus Group:

--	--	--	--	--	--

Location:

Focus Group Moderator's Name:

Number of participants:

--	--

Time of Focus Group:

Start |__|__:__|__|

End |__|__:__|__|

Preparation:

Take photos of each gift card, showing the serial number.

Purchase snacks and bottled water sufficient for a group of 13.

Arrange room seating in a circle, if possible.

Print copy of contact sheet (last page).

Introduction:

Thank you for participating in this discussion. We are meeting today to get your feedback on your community in Alachua County and your experiences growing up here.

This focus group is part of a Listening Project run by the Children's Trust of Alachua County. The goals of the Listening Project are to hear from a diverse group of parents and youth about how the Children's Trust can better facilitate access and opportunities for all youth in the county. We want to hear about your experiences here and where the Children's Trust can be of support.

Have you ever participated in a focus group? A focus group is a group discussion led by a moderator around a set of questions. I have the set of questions here in front of me to help guide the conversation. I'm going to ask you questions and I want to hear your perceptions, experiences, and thoughts – there are no right or wrong answers. We will not be using your names or any other identifiers that you share today. As we go through the questions, please be

honest in your feedback – it's the only way we can figure out where we need to improve access and opportunities for all youth in the county.

Ground Rules:

- Only one person speaks at a time
- We respect all opinions (it's unlikely we will all agree on everything)
- There are no right or wrong answers or opinions – we don't all have to agree
- We ask that you please respect everyone's privacy – don't identify anyone who participated outside of this session and don't repeat information shared with the group outside of this discussion.
- I will be recording, but that is only so that I can be sure that I wrote everything in my notes correctly. We won't share the recording with anyone outside of the research team.

Any questions or comments before we begin? Okay, let's get started! [begin audio recording]

1. Let's get some background information first. I need to know what grade you are in, how long have you lived in Alachua County, and what is your home zip code?

Grade	Years in County	Home Zip Code

Neighborhood:

2. Let's talk about your neighborhood, which includes where you live and the places nearby where your children often hang out. A great neighborhood is safe, has outdoor places where children can exercise or meet with friends, has healthy food options, and has interesting things to do, like a library or recreational sports. There can be other things I haven't included that also make a neighborhood great. What's great about your neighborhood?

●

3. Still thinking about your neighborhood, what's not so great about it? What is it lacking?

●

4. How about outdoor spaces in your neighborhood where you can exercise or just hang out with friends? Do you have access to spaces like that? Do you use them? Why/Why not?
●
5. How about safety? Do you generally feel safe in your neighborhood? Why/Why not?
●
6. How about public transportation? Is there plenty of public transportation in your neighborhood? Do you use it? Why/Why not?
●
7. For you and your friends, what is most challenging about growing up in your neighborhood?
●
8. Still thinking about your neighborhood, do you have friends and/or adult mentors who live nearby?
●
9. If you could improve your neighborhood by adding just one thing, what would it be?
●

School:

10. Let's talk about your school now. What's the best thing about your school?
●
11. What's the worst thing about your school?
●
12. Do you feel like most of your teachers care about you and your education?
●
13. What about your parents, do you feel like your parents care about your education? Are they highly involved in helping you get a great education?
●
14. Do you like most of your classes? Do you think that your classes are preparing you for life? Is school important for your future plans? Why/why not?
●

15. If you could improve your school by adding just one thing, what would it be?

•

Afterschool [Not required. Only complete if there is time.]

16. Do you attend some kind of afterschool club, such as Boys and Girls? For those who say yes, what do you like about it?

•

17. For those who attend afterschool, how could it be improved? What does it need more of and what does it need less of?

•

18. If you don't attend an afterschool program, why not?

•

Wrap up:

Thank you all for participating today. Three last things:

1. I'm giving you my business card [alternative: provide email address]. If you think of anything else you would to say or if there are some things you didn't feel comfortable sharing in this group but that I should know about, please drop me an email.
2. There are also additional opportunities for youth to give feedback through surveys and participation in community meetings to be held in November/December 2022. The Children's Trust will be sharing back the results of the Listening Project in May/June 2023. You can stay updated on the Listening Project by visiting the Children's Trust website at <https://www.childrenstrustofalachuacounty.us/>.
3. Each of you will receive a \$25 gift card for participating. I need to record your name and a photo of the gift card for CTAC's accounting records. I've got a sheet to record that information and a few other pieces of data we need, including your preferred gender and race/ethnic background, so that we can make sure we are getting input from a diverse group. I'll pass around the gift cards and the form for all that information. [print copy of next page prior to hosting group]

Date of Focus Group:

Name	Email Address (optional)	Gender	Race/Ethnic Background	Last 4 Digits of Gift Card

1.

Teen Survey

Qualifiers

1. What is your home zip code?

32601	32612	32641
32602	32614	32643
32603	32615	32653
32604	32516	32654
32605	32618	32655
32606	32622	32658
32607	32627	32662
32608	32631	32666
32609	32633	32667
32610	32535	32669
32611	32640	32694

2. In what city do you live?

Alachua	High Springs
Archer	Island Grove
Brooker	La Crosse
Earleton	Lochloosa
Evinston	Micanopy
Gainesville	Melrose
Hawthorne	Newberry
	Waldo

3. In what grade are you in school?

6 th
7 th
8 th
9 th
10 th
11 th
12 th

4. How long have you lived in Alachua County?
 - a. Less than 1 month
 - b. More than 1 month but less than 1 year
 - c. 1-5 years
 - d. 6-10 years
 - e. 11-15 years
 - f. 16+ years

Physical and Mental Health Supports

5. I have been to the dentist in the past year.
6. I have had a regular checkup with a doctor in the past year.
7. I have had my vision checked by a doctor in the past year.
8. On most days, there is enough food in my home, and I don't go hungry.
9. In the past year, I've felt sad or hopeless for two or more weeks in a row and stopped doing usual activities.
10. I have several really good friends who are close to my age.
11. When I have a problem, I know at least one person I can talk with about it.
12. If I miss school, it is usually because:
 - g. I am sick
 - h. My family needs me at home
 - i. I have no way to get to school
 - j. I don't want to go to school
 - k. Other: _____
 - l. I don't know

Split Sample

Teens would randomly complete one of these two sections

Educational Engagement and Supports

1. My family cares about whether I do well in school.
2. If I need it, I know where I can get academic tutoring, either at my school or outside of school.
3. If I have a problem, I know at least one adult in my school who I could ask for help.
4. My teachers have high expectations of me.
5. My teachers make me feel good about myself.
6. Most of what is important to know you learn in school.

7. I participate in at least one extracurricular activity at my school, such as sports, clubs, student council, etc.
8. My education will create many chances for me to reach my future goals.
9. School is important for achieving my future goals.
10. I am hopeful about my future.

Outside of School/Afterschool Opportunities:

1. There is a public library close to where I live.
2. I have regular Internet access at home.
3. I have regular Internet access somewhere besides home and school.
4. There is a park or other public space close to where I live.
5. I am involved with at least one group outside of school, such as community sports, community center, church, dance lessons, community theater, book club, etc.
6. There are plenty of opportunities in my neighborhood for people my age to play recreational sports.
7. I am currently on a recreational sports team or go to recreational athletics classes, such as swim or yoga lessons. [probe for details if yes]
8. If I need it, there is plenty of local transportation (such as city buses) available to so that I can get to various activities.
9. I often lack transportation to attend local activities in which I would like to participate.
10. What activities would you be interested in participating in (that are not currently available or accessible)?

My Neighborhood

1. My neighborhood is a good place to grow up.
2. My family currently lives in a house/apartment with all these things: running water, access to a kitchen area, and access to clothes washing machines.
3. It is not safe to hang out outside in my neighborhood.
4. In the past month I did not go to school at least one day because I felt unsafe at school or on the way to/from school.
5. If I had the power to improve one thing in my neighborhood, I would ____.
6. The one thing my neighborhood does not have is _____.

7. The worst thing about my neighborhood is _____.

Wrap Up

8. The mission of the Children's Trust of Alachua County is to "fund and support a coordinated system of community services that allows all youth and their families to thrive." How can the Children's Trust support you in becoming a successful adult? _____

Demographics

9. Just to make sure we have a representative sample for this survey, please provide your gender identification.

Female
Male
Non-Binary
Other: _____

10. Also, to make sure we have a representative sample, please provide your race/ethnic identification

American Indian or Alaskan
Asian
Black or African-American
Native Hawaiian or Other Pacific Islander
White
Multiracial
Other

Hispanic/Latino
Non-Hispanic/Latino

11. My family is currently homeless or living in the home of another family. [Y/N/DK]
12. Would you be interested in providing your input to the Trust regarding services and supports for children, youth, and teens?

Gift Card Drawing

13. If you would like to be entered into the drawing for one of three \$25 gift cards, please provide your email address.

Parent/Caregiver Survey

Qualifiers

1. What is your home zip code?

32601	32612	32641
32602	32614	32643
32603	32615	32653
32604	32516	32654
32605	32618	32655
32606	32622	32658
32607	32627	32662
32608	32631	32666
32609	32633	32667
32610	32535	32669
32611	32640	32694

2. In what city do you live?

Alachua	High Springs
Archer	Island Grove
Brooker	La Crosse
Earleton	Lochloosa
Evinston	Micanopy
Gainesville	Melrose
Hawthorne	Newberry
	Waldo

3. How long have you lived in Alachua County?
- a. Less than 1 month
 - b. More than 1 month but less than 1 year
 - c. 1-5 years
 - d. 6-10 years
 - e. 11-15 years
 - f. 16+ years

4. My children are aged (check all that apply):
 - a. I or my partner is currently pregnant
 - b. 0-5 years old
 - c. 6-10 years old
 - d. 11-18 years old
 - e. Older than 18 years old

My Neighborhood

5. My neighborhood is a good place to raise children.
6. Most days, I feel that my children are safe in our neighborhood.
7. I have lots of neighborhood support in raising my children, such as families/friends/neighbors who help with babysitting, transportation, schoolwork, etc.
8. Our current housing situation is stable.
9. If I had the power to improve one thing in my neighborhood, I would _____.
10. The best thing about my neighborhood is _____.
11. The one thing my neighborhood does not have is _____.
12. *The worst thing about my neighborhood is _____.*
13. The program or service my neighborhood doesn't have but really needs is _____.

Physical and Mental Health Supports

14. *I have taken my children to the dentist in the past year.*
15. *I have taken my children for a regular checkup with a doctor in the past year.*
16. *I have taken my children to have their vision checked by a doctor in the past year.*
17. *I would be interested in taking classes to help me be a great parent.*
18. I would be interested in getting more mental health supports for my children, such as access to counseling, substance abuse avoidance classes, classes on meditation/yoga, etc.
19. I have challenges getting good health care services for my children that include:
 - a. Lack of free time to take them to appointments
 - b. Appointment times don't fit my family's schedules
 - c. Lack of transportation
 - d. Lack of money to pay for health care
 - e. Lack of health care centers or doctors in my neighborhood
 - f. Language barriers
 - g. Other: _____
 - h. None, I have no challenges getting good health care services for my children.

20. My family sometimes needs help with meals on weekends and in the summer when my children can't get free meals at school.
21. Of these areas, the ones where I could use the most help with my children are (pick top 3 in rank order):
- a. Keeping my children healthy
 - b. Getting healthy food for my children
 - c. Getting mental health counseling for one or more of my children
 - d. Learning how to better manage my children's behavior
 - e. Getting help supporting my special needs child
 - f. Help with literacy and other academic supports
 - g. Keeping my children safe (i.e., violence prevention)
 - h. Access to quality childcare
 - i. Access to enrichment and out-of-school time programs
 - j. Career exploration and development
 - k. Something else: _____
22. One or more of my children is involved with at least one group outside of school, such as community sports, community center, church, dance lessons, community theater, book club, etc.
23. I have taken my children to a local public library in the past year.
24. My family regular Internet access at home.
25. I have taken my children to play in a park or other public space close to where I live in the past year.
26. My family often lacks transportation to attend local activities in which we would like to participate.
27. Had you ever heard about the Children's Trust of Alachua prior to this survey?
28. I have received services or supports from a program that receives funds from the Children's Trust. [Y/N//don't know what is] [if yes which provider]
29. I would like to hear more about programs/services to help my children _____.

Education Opportunities:

[Has children birth-5]

30. With my youngest child, I received prenatal care in Alachua County. [Y/N/DR/didn't live in the county at the time]
 [If yes] The prenatal care I received was great.
 [If yes] I had a hard time getting prenatal appointments with a doctor.
31. Are your children receiving free books through Dolly Parton's Imagination Library?
 [Y/N/Don't Know/Didn't know about it]

32. My family currently participates in: WIC, Healthy Start, MIECHV, Newborn, Healthy Families [matrix list for Y/N/Don't Know/Don't know if we need this]

33. I have a child in VPK/preschool.

[If yes]

l. Which VPK/preschool? _____

m. The VPK/preschool program my child attends is really good.

n. The VPK/preschool program is doing a good job of preparing my child for kindergarten.

[If no] My child is not in VPK/preschool because (check all that apply):

a. I have no way to get them to it.

b. There aren't any close to where we live.

c. I don't think the centers close to me are good.

d. My family cannot afford it.

e. My child stays home with me or my partner.

f. My child stays with a family member or friend.

[Has school-age children]

34. In the afternoons after school, one of more of my school-age children is usually home without adult supervision.

35. One or more of my school-age children participates in some kind of afterschool programming, such as sports, Boys & Girls Club.

[If no] Why not? _____

[If yes] The afterschool program my children attend teaches them important things.

36. All my school-age children are getting a good education at their schools.

37. If they need it, I know how to get academic tutoring for my children.

Demographics

38. Including yourself, how many people currently live in your household:

a. 2

b. 3

c. 4

d. 5

e. 6

f. More than 6

39. Considering all sources, what is your family's approximate annual income?

a. <= \$25,000

b. \$25,001 - \$50,000

c. \$50,001 - \$75,000

d. \$75,001 - \$100,000

e. >\$100,000

f. Prefer not to say/don't know

40. What language does your family mostly use at home?
- a. English
 - b. Spanish
 - c. Haitian-Creole
 - d. Chinese
 - e. Other: _____
41. I would be interested in serving on a parent advisory committee for the Children's Trust.
42. I would like to be kept informed of what the Trust is doing in my neighborhood.
43. If needed, I could be willing to complete an additional survey similar to this one.

Gift Card Drawing

44. If you would like to be entered into the drawing for one of three \$25 gift cards, please provide your email address.

File Attachments for Item:

4. Strategic Planning Activities & Timeline -Bonnie Wagner

CTAC Strategic Planning Activities and Timeline

Last updated, 06/21/22

Planning sessions facilitated by strategic planning consultant

- Staff (all sessions virtual) – 9 sessions
- Steering committee (mix of virtual and in-person sessions) – 4 virtual, 3 in-person
- Full Board (all sessions in-person) – 2 sessions

Notes:

- Timelines and session agendas are in draft form and subject to modification by the steering committee.
- Throughout the process during board meetings, the strategic planning committee chair will provide updates on strategic planning activities and staff may conduct brief presentations on topics relevant to the strategic planning.

May 2022

- Steering committee session – Community Listening ITN development

June

- Community Listening ITN released

July

- Community Listening ITN review process

August

- Community Listening contract begins

September

1. Community Listening plan finalized
2. Community Listening data collection begins

October

- Community Listening data collection continues

November

1. Community Listening data collection continues
2. Staff environmental scan activities completed: Secondary data update, intervention best practices review, peer CSC practices review, other activities TBD
3. Staff planning virtual session (2 hr) – staff environmental scan results review

December

1. Community Listening data collection ends
2. Staff planning virtual session (2 hr) – prep for steering committee workshop

3. **Steering committee ½ day in-person** workshop - review of staff environmental scan results, exploration of potential CTAC theories of change/frameworks, update on community listening

January 2023

1. **Staff planning** virtual session (2 hr) – prep for steering committee session
2. **Steering committee virtual** strategic planning session (2 hr) – continued discussion as needed (of staff environmental scan, CTAC theory of change, mission, vision, principles)

February

1. Community Listening preliminary results presented to steering committee
2. **Staff planning** virtual session (2 hr) – prep for steering committee workshop
3. **Steering committee ½ day in-person** workshop – review of preliminary Community Listening results, SWOT exercise

March

1. Community Listening results draft report due
2. **Staff planning** virtual session (2 hr) – prep for board workshop
3. **Board ½ day in-person** workshop - presentation of Community Listening results and staff environmental scan; discussion of potential CTAC theories of change/frameworks; SWOT exercise

April

1. **Staff planning** virtual session (2 hr) – prep for steering committee workshop
2. **Steering committee ½ day in-person** workshop - identify funding priorities and allocations, key goals and strategies and performance metrics
3. **Staff planning** virtual session (2 hr) – follow-up from steering committee workshop
4. **Steering committee virtual** strategic planning session (2 hr) – follow-up discussion from workshop

May

1. **Steering committee virtual** strategic planning session (2 hr) – review of plan contents
2. **Staff planning** virtual session (2 hr) – prep for steering committee session
3. **Steering committee virtual** strategic planning session (2 hr) – review of plan contents
4. **Board ½ day in-person** workshop - presentation and discussion of draft plan
5. **Staff planning** virtual session (2 hr) – follow-up from board workshop

June

- Strategic plan approved