CAROLINA BEACH

Riverview Restaurant (Fort Fisher Air Force Base)

January 29 and 30, 2026 8:30 AM

121 Riverfront Road Kure Beach, NC 28449

AGENDA

Facilitator: Bruce Oakley and Ed Parvin

Attendees: Town of Carolina Beach Mayor, Town Council Members, Town Manager, Town Attorney, Town Clerk and Department Heads

Retreat Objectives:

- To review and celebrate the Town of Carolina Beach's accomplishments
- To review the Town of Carolina Beach's organizational strategic plan
- To gather information about the Town's internal and external environment having a bearing on the Town's success, currently and in the future
- To review 1-3-year Goals (strategic focus areas)
- To identify Key Strategic Actions over for the next 12-18 months for each goal agreed upon
- To develop a strategic partnership with other local, state, and federal entities

Thursday, January 29, 2026

BREAKFAST AT 8AM

Welcome and overview of the agenda	Bruce
Project Successes	Bruce
Project Updates	Ed & Jeremy
Financial Update	Debbie
Capital Planning	Ed & Alan
Overview of the Strategic Plan	Bruce
Renaming the public parking lots	Bruce
Canal & Cape Fear Traffic	Ed
Canal Drive & RCCP	Brian & Jeremy
Powell Bill improvements	Brian
Welcome Sign	Brian

LUNCH AT 11:30AM

Legal Update — Noel Fox

Town Council Round Table on Boards and Committees — Town Council

1. What are the committees working on now
2. Review Committee Activities:
    a. Are they in line with Town Council expectations
    b. Are they operating legally
    c. What changes do we want to see

Nonprofits — Bruce

1. Which ones are requesting funding
    a. What are our procedures for giving funds?
    b. What types of reporting do we request?
    c. Are these services typically funded by municipalities and counties?
2. Which ones are providing funding
    a. What are our procedures for accepting funding?
    b. What types of reporting do we request?
3. How should funded organizations change and what does that look like?
4. How can we streamline/improve the process?
5. Do we need a public hearing?

Freeman Park Management Plan — Ed

E-bikes — Scott

Facility Study — Bruce & Ed

Municipal Service District/Social District — Bruce

Develop Legislative Initiatives — Town Council

ADJOURNMENT

Friday, January 30, 2026

BREAKFAST AT 8AM

Town Council Roundtable — New Initiatives

1. What is working well?
2. Where can we improve?
3. What policies do you want to see implemented?
4. What new programs/projects do you want to see implemented?
5. What does success look like for 2026/27?

LUNCH AT 11:30AM

Update on UDO amendments	Jeremy
Succession Planning	Ed
Cyber Security (.gov and other initiatives)	Bruce

ADJORNMENT