

CAROLINA BEACH

Town Council Regular Meeting

Tuesday, September 09, 2025 — 6:00 PM

Council Chambers, 1121 N. Lake Park Boulevard, Carolina Beach, NC



AGENDA

CALL TO ORDER

INVOCATION AND PLEDGE OF ALLEGIANCE

ADOPT THE AGENDA

CONSENT AGENDA

- [1.](#) Budget Amendments for Carryovers
- [2.](#) Budget Amendments and Transfers
- [3.](#) Set a public hearing for October 14, 2025 to consider a rezoning at 205 Cape Fear Blvd from Mixed Use (MX) to Central Business District (CBD). Applicant: Cori McQueen
- [4.](#) Adopt a Resolution of Support for WMPO Transportation Block Grant
- [5.](#) Water Quality Planning Grant
- [6.](#) Amend Chapter 16, Section 16-2 Town Identification Decal
- [7.](#) ROT Reimbursement Approval Request

SPECIAL PRESENTATIONS

- [8.](#) Centennial Committee Recognition
- [9.](#) Events Update by Tim Murphy
- [10.](#) Manager's Update

PUBLIC COMMENT

Public Comment allows the public the opportunity to address Town Council. Please direct your comments to Council only. Speakers should restrict comments to no more than three minutes. Items or questions presented during this time will not be discussed by Council. However, the topic may be deferred to Town staff or a Town committee for follow-up. Please be sure to state your name and address, and speak directly into the microphone for those watching online.

ITEMS OF BUSINESS

- [11.](#) Consider Approving a Commercial Pedal Vehicle
Operation Applicant: Cory Emerine

COUNCIL COMMENTS

ADJOURNMENT



AGENDA ITEM COVERSHEET

PREPARED BY: Debbie Hall, Finance Director

DEPARTMENT: Finance

MEETING: Town Council – 09/09/2025

SUBJECT: Budget Amendments for Carryovers

BACKGROUND:

I have received several year-end budget carryover requests. As you know transfers require only your notification whereas amendments require your approval. Listed below you will find a description of the transfers.

Budget Amendments for Carryovers:

Carryover 2024/2025 funds to 2025/2026 to cover projects or materials ordered but not yet invoiced. A list of the carryovers approved by the Town Manager is attached.

Carryover totals

General Fund = \$ 115,975

BUDGET IMPACT:

The transfers will increase the 2024/2025 available fund balance and reduce the 2025/2026 available fund balance.

ACTION REQUESTED:

Approve budget amendments for carryovers as presented by the Finance Director.

Approved Budget Carryovers FY24

Item 1.

Dept	To GL#	PO Num	Vend Name	Amt Open	PO Desc
Executive	10-420-046	252334	Creech & Associates PPLC	\$75,975.00	Facility study for Town of CB
Police	10-510-016	251913	Motorola Solutions	\$40,000.00	Replacement radios
Total General Fund				<u>\$115,975.00</u>	



AGENDA ITEM COVERSHEET

PREPARED BY: Debbie Hall, Finance Director

DEPARTMENT: Finance

MEETING: Town Council – 9/9/2025

SUBJECT: Budget Amendments and Transfers

BACKGROUND:

I have received a couple of budget amendment and/or transfer requests. As you know, transfers require only your notification whereas amendments require your approval. Listed below you will find a description of the amendments and/or transfers. I have also attached a copy of the supporting documentation for the appropriations.

Appropriations:

Appropriate the \$8,100 donation from the Friends of Carolina Beach Parks and Greenways to account 10-620-074 P&R Capital over \$10,000 for the purchase of a shade structure at the skatepark.

Transfers:

Transfer \$4,875 from account 10-620-018 P&R M&O Grounds to account 10-620-074 P&R Capital over \$10,000 for the purchase of a shade structure at the skatepark.

BUDGET IMPACT:

No budget impact.

ACTION REQUESTED:

Approve the budget amendments as presented by the Finance Director.

Lynn Barbee
Mayor

Joe Benson
Council Member

Deb LeCompte
Council Member



Deb LeCompte
Mayor Pro Tem

Mike Hoffer
Council Member

Bruce Oakley
Town Manager

TOWN OF CAROLINA BEACH
1121 N. Lake Park Boulevard
Carolina Beach, North Carolina 28428

BUDGET TRANSFER/AMENDMENT REQUEST

To: Debbie Hall, Finance Director

From: Eric Jelinski, Parks and Recreation Director

Re: Budget transfer/amendment

Date: August 14, 2025

Budget transfer amount: \$8,100

From: General Fund

To: 10-620-074 (Capital Projects over \$10,000)

Explanation:

TRANSFER:

1. This is a donation from the Friends of Carolina Beach Parks and Greenways for the purchase of a shade structure at the skatepark at Mike Chappell Park.
2. The funds are available for this project due to a \$6,500 grant and a \$8,100 donation from the Friends of Carolina Beach Parks and Greenways.
3. The proposed amendment is needed to secure a purchase order so all funds are in the 10-620-074 line item.

AMENDMENT

The addition of the accessible skatepark observation deck was approved for construction in FY 25/26.

Lynn Barbee
Mayor

Joe Benson
Council Member

Deb LeCompte
Council Member



Deb LeCompte
Mayor Pro Tem

Mike Hoffer
Council Member

Bruce Oakley
Town Manager

TOWN OF CAROLINA BEACH
1121 N. Lake Park Boulevard
Carolina Beach, North Carolina 28428

BUDGET TRANSFER/AMENDMENT REQUEST

To: Debbie Hall, Finance Director

From: Eric Jelinski, Parks and Recreation Director

Re: Budget transfer/amendment

Date: August 14, 2025

Budget transfer amount: \$4,875.00

From: 10-620-018 (Maintenance and Repair – Grounds)

To: 10-620-074 (Capital Projects over \$10,000)

Explanation:

TRANSFER:

1. This transfer covers the full amount for the fabrication and installation of a 16ft x 12ft shade structure at the accessible skatepark deck at Mike Chappell Park.
2. The funds are available for this project due to a \$6,500 grant we received from the NC Youth Sports Fund, plus a donation of \$8,100 from the Friends of Carolina Beach Parks and Greenways. The total cost to the Town for the shade structure is \$4,875.00.
3. The proposed amendment is needed to secure a purchase order in the Capital Projects over \$10,00 budget line item.

AMENDMENT

The addition of the accessible skatepark observation deck was approved for construction in FY 25/26.



AGENDA ITEM COVERSHEET

PREPARED BY: Gloria Abbotts, Sr Planner

DEPARTMENT: Community
Development

MEETING: Town Council September 9, 2025

SUBJECT: Set a public hearing for October 14, 2025 to consider a rezoning at 205 Cape Fear Blvd from Mixed Use (MX) to Central Business District (CBD).

Applicant: Cori McQueen

BACKGROUND:

ACTION REQUESTED:

Adopt the consent agenda.

RECOMMENDED MOTION:



AGENDA ITEM COVERSHEET

PREPARED BY: Jeremy Hardison, Director

DEPARTMENT: Community
Development

MEETING: Town Council 9/9/2025

SUBJECT: Adopt a Resolution of Support for WMPO Transportation Block Grant

BACKGROUND:

Authorize grant to construct sidewalk from Carolina Sands Dr to Alabama Ave

ACTION:

Adopt Consent Agenda

Resolution



Item 4.

Town of Carolina Beach
Town Council

RESOLUTION NO. 25-2339

RESOLUTION OF SUPPORT

Resolution authorizing The Town of Carolina Beach to submit a grant application to the Wilmington Urban Area Metropolitan Planning Organization in the amount of \$2,485,200 The Lake Park Boulevard South Sidewalk Project. The Locally Administered Projects Program (LAPP) is the WMPO's funding Program for distributing the annual allocation of Surface Transportation Block Grant (STBG), Transportation Alternatives (TA), and Carbon Reduction (CR) funds.

LEGISLATIVE INTENT/PURPOSE:

On July 7, 2025, the Wilmington Urban Area Metropolitan Planning Organization (WMPO) issued a call for projects to agencies in its jurisdiction. Approximately \$2,000,000 is set aside each fiscal year for WMPO operations and an estimated \$4,369,353 is available to award applicants who meet the scoring criteria and possess the attributes necessary to achieve the approved 2050 MTP goals, including Safety, Fairness, Connectivity, Resilience and Proactivity.

If funded, the Town intends to construct a new 5FT concrete sidewalk with concrete curb and gutter, ADA concrete curb ramps and the installation of a closed drainage system. The Sidewalk will extend to connect the southern part of the island by pedestrian access from Carolina Sands Drive to Alabama Avenue. Estimated cost to complete this project is \$3,106,500. Cost includes engineering fees for planning and design, CE&I and contingency.

THEREFORE, BE IT RESOLVED, That, the Town council of Carolina Beach authorizes The Director of Community Development to apply for \$2,485,200 in STBGP-DA funding from the WMPO for the Lake Park Boulevard South Sidewalk Project with a total project cost of \$3,106,500. That funding for the required minimum 20% local grant match of \$621,300 from the Town of Carolina Beach has been identified and will be appropriated if the grant is awarded.

ADOPTED, this 9th day of September 2025.

TOWN OF CAROLINA BEACH

Albert L. Barbee, Mayor

ATTEST:

Kimberlee Ward, Town Clerk



AGENDA ITEM COVERSHEET

PREPARED BY:	Ed H. Parvin, Deputy Manager	DEPARTMENT:	Executive
MEETING:	Town Council September 9, 2025		
SUBJECT:	Water Quality Planning Grant		

BACKGROUND:

The Town is partnering with the Cape Fear Council of Government to submit an application for a grant to map the Town's stormwater infrastructure.

ACTION REQUESTED:

The included resolution shows Town Council supports the grant submittal and continued support to improve water quality in Carolina Beach.

RECOMMENDED MOTION:

Adopt resolution 25-2337.

Resolution



Item 5.

Town of Carolina Beach
Town Council

RESOLUTION NO. 25-2337

RESOLUTION OF SUPPORTING THE FY2025 SECTION 205(j) WATER QUALITY PLANNING GRANT APPLICATION

WHEREAS, the Town of Carolina Beach recognizes the importance of protecting and enhancing water quality for the health, safety, and welfare of its residents and the surrounding environment; and

WHEREAS, the Town seeks to improve its stormwater infrastructure through comprehensive mapping of its stormwater system, which is currently incomplete; and

WHEREAS, accurate and detailed mapping of the stormwater system will significantly enhance the Town's ability to monitor, maintain, and manage water flow, reduce flooding risks, and identify areas requiring infrastructure upgrades; and

WHEREAS, improved stormwater system management will directly contribute to better water quality by reducing sedimentation, controlling nonpoint source pollution, and preventing contaminants from entering local waterways; and

WHEREAS, the Town Council is committed to ongoing efforts that build upon this project, including future planning, infrastructure improvements, and community engagement initiatives aimed at long-term water quality enhancement.

NOW, THEREFORE, BE IT RESOLVED, that the Town Council of Carolina Beach fully supports the submission of the FY2025 Section 205(j) Water Quality Planning Grant application to the North Carolina Department of Environmental Quality, and pledges its commitment to the successful implementation and continuation of water quality improvement efforts initiated through this project.

ADOPTED, this 9th day of September, 2025 by the Town Council of Carolina Beach North Carolina.

Albert L. Barbee, Mayor

ATTEST:

Kimberlee Ward, Town Clerk



AGENDA ITEM COVERSHEET

PREPARED BY: Kim Ward, Town Clerk

DEPARTMENT: Clerk

MEETING: Town Council 9/9/2025

SUBJECT: Amend Chapter 16, Section 16-2 Town Identification Decal

BACKGROUND:

Staff is requesting to strike Chapter 16, Section 16-2 (d) and (e) of the Town Code to align with the current operational practices.

ACTION:

Approve Ordinance 25-1267 removing sub-sections (d) and (e) under Chapter 16, Section 16-20 that are no longer applicable.

Ordinance 25-1267

Town of Carolina Beach
Town Council



AN ORDINANCE TO AMEND CHAPTER 16 MOTOR VEHICLES AND TRAFFIC, ARTICLE I, SECTION 16-20 TOWN IDENTIFICATION DECAL

Sec. 16-20. Town identification decal.

- (a) In times of natural disaster or other emergencies, re-entry to Carolina Beach may be restricted to vehicular traffic driven or occupied by property/business owners and permanent residents. During this time, re-entry shall be limited to state licensed motor or passenger vehicles with a current, permanently affixed town identification decal.
- (b) The town identification decal shall be issued annually for a period commencing on January 1st and terminating on December 31st at a cost pursuant to the town's annually adopted rate and fee schedule. The cost of the decal will not be prorated, and is non-refundable.
- (c) The town identification decal shall be issued upon presentation of required documentation and payment as specified hereto before. The decal shall be registered and recorded with the town and include the vehicle owner's name and address, state license plate number, make, model, year, and color of the state licensed motor vehicle the decal number is assigned to.
- (d) ~~Town identification decals purchased after June 1st will incur a penalty fee as set forth in the town's annually adopted rate and fee schedule.~~
- (e) ~~Persons that do not possess a town identification decal at the time entry restrictions are implemented will be directed to an off-site location where, with proper documentation, temporary re-entry permits will be issued in accordance with the Carolina Beach Emergency Operations Plan.~~
- (f) Decals issued by the town shall be assigned to the designated state licensed motor or passenger vehicle of the owner acquiring said decal and shall not be transferable to another vehicle belonging to the individual, or to another owner, whether by sale of vehicle or otherwise.

Ordinance 25-1267

Town of Carolina Beach
Town Council

(Ord. No. 16-1035, 11-1-2016; Ord. No. 19-1105, 2-12-2019)

Editor's note(s)—Ord. No. 19-1105, adopted Feb. 12, 2019, amended the title of § 16-20 to read as herein set out. The former § 16-20 pertained to town identification card required.

Be it ordained by the Town Council of the Town of Carolina Beach. Adopted this 9th day of September, 2025.

TOWN OF CAROLINA BEACH

Albert L. Barbee, Mayor

ATTEST:

Kimberlee Ward, Town Clerk



AGENDA ITEM COVERSHEET

PREPARED BY: Sheila Nicholson

DEPARTMENT: Executive

MEETING: Town Council – 9/9/2025

SUBJECT: ROT Reimbursement Approval Request

BACKGROUND:

The Town of Carolina Beach will request ROT funds from the NHC TDA to reimburse for the following expenses:

- 24/25 Pleasure Island Chamber of Commerce Donation
- Eligible expenses 11/1/2024 – 6/30/2025 related to:
 - Ocean Rescue
 - Parks & Recreation
 - Temporary Labor for Boardwalk

ACTION REQUESTED:

We respectfully request Town Council's approval to forward a reimbursement request for eligible tourism expenses listed above to be considered at the October 2025 NHC TDA meeting.

RECOMMENDED MOTION:

Approval



AGENDA ITEM COVERSHEET

PREPARED BY: Kim Ward, Town Clerk

DEPARTMENT: Clerk

MEETING: Town Council Meeting 9/9/2025

SUBJECT: Recognition of the Centennial Committee for Their Contributions

BACKGROUND:

The Centennial Committee was formed in 2020 to plan, organize and execute a series of events commemorating the 100th anniversary of the Town. Over the past five years, the committee has worked tirelessly to ensure that the centennial celebrations reflected the rich history and spirit of our town.

The Council wishes to recognize each member of the Centennial Committee for their outstanding service, volunteerism, and commitment to making the celebration a memorable experience for us all.

ACTION:

Present the Proclamation and gift of appreciation from Council.

Proclamation



Town of Carolina Beach
Town Council

PROCLAMATION NO. 25-2338

A Proclamation Recognizing and Commending the Centennial Committee for Their Outstanding Contributions to the Centennial Celebration

WHEREAS, the year 2025 marked the 100th anniversary of the Town of Carolina Beach, a milestone of historical and cultural significance for our community; and

WHEREAS, the Centennial Committee was established to plan, coordinate, and implement a series of events and initiatives to commemorate this important occasion; and

WHEREAS, the members of the Centennial Committee dedicated countless hours of volunteer service, demonstrating creativity, collaboration, and a deep commitment to honoring the Town's heritage and engaging the community; and

WHEREAS, the Centennial Committee's efforts have left a lasting legacy and have significantly contributed to the cultural enrichment and civic pride of the Town;

NOW, THEREFORE, BE IT PROCLAIMED by the Carolina Beach Town Council, that the following members of the Centennial Committee are hereby recognized and commended for their exemplary service and outstanding contributions to the success of the Centennial Celebration:

Maureen Lewis, Chair

Alannah Keeler, Secretary

Debra LeCompte, Town Council Liaison

Chief Alan Griffin, Town Staff Representative

Jim DeGilio, PICC Representative

Jackie Wikander, PICC Representative

Elaine Henson

Chris Scharf

Christine Higgins

Frances Massey

Jasmine McKee

Jeanette Mobley

Jennah Bosch

Ryan Cavanaugh

Sheila Marshall

Susan Barbee

Vince Losito

Proclaimed this 9th day of September, 2025.

Albert L. Barbee, Mayor

Town of Carolina Beach
Proclamation No. 25-2338



AGENDA ITEM COVERSHEET

PREPARED BY: Tim Murphy

DEPARTMENT: Parks and Rec

MEETING: Town Council 9/9/2025

SUBJECT: Events Update by Tim Murphy

BACKGROUND:

Tim Murphy will give an update on the upcoming events.

ACTION REQUESTED:

A motion to approve the events will be needed.



AGENDA ITEM COVERSHEET

PREPARED BY: Bruce Oakley, Town Manager

DEPARTMENT: Executive

MEETING: Town Council 9/9/2025

SUBJECT: Manager's Update

BACKGROUND:

Town Manager Bruce Oakley will give an update on current and future projects.



AGENDA ITEM COVERSHEET

PREPARED BY: Jeremy Hardison

DEPARTMENT: Community
Development

MEETING: Town Council 9/9/2025

SUBJECT: Consider Approving a Commercial Pedal Vehicle
Operation Applicant: Cory Emerine

BACKGROUND:

In 2018, Town Council adopted an ordinance authorizing commercial pedal vehicles subject to Council approval. The ordinance establishes standards for:

- Alcohol consumption
- Vehicle appearance
- Insurance requirements
- Operational and safety measures

The ordinance further requires the business location, passenger meeting area, loading, and storage to be located on private property in approved areas and prohibits travel through R-2 and R-3 zoning districts, except on Harper Avenue unless otherwise approved by Council.

Applicant Proposal

The applicant requests approval to operate one (1) 15-passenger pedal vehicle within the public streets of the Town.

- **Tour Operations:**

- Proposed route establishments Good Hops, Boardwalk and Seawitch

- Two-hour tours beginning and ending at Good Hops.
- Route: Good Hops → Harper Ave → Third St → Cape Fear Blvd → Boardwalk.
- Drop-off: 20 minutes at the end of Cape Fear Blvd; vehicle stages at Raleigh Ave loading zone.
- Thursday summer nights: alternate drop-off location proposed due to Cape Fear Blvd closure.
- Continue to Seawitch Café via Canal Dr → Carolina Beach Ave N → Seawitch parking lot drop-off.

- Return trip to Good Hops.
- **Hours of Operation:**
 - Individual seats: 5:30 p.m.–10:00 p.m. (Sunday–Thursday); until midnight (Friday–Saturday).
 - Full bike reservations: available daily beginning at 10:00 a.m.
- **Storage & Access:**
 - Vehicle will be stored at a private storage facility on Dow Rd.
 - Vehicle will travel via 8th Street to Good Hops without passengers or amplified music.

Attachments

1. Application
2. Commercial Pedal Vehicle Ordinance (2018)
3. Proposed Operations & Route
4. Brochure
5. Applicant Presentation

ACTION:

Approve the route as presented, modify or deny the proposal.

If approved as presented:

- Authorize the use of 8th St to utilize from and to the storage Facility (no customers or music)
- Authorize drop offs and pickups at the end of Cape Fear Blvd by the bollards.



APPLICATION FOR COMMERCIAL PEDAL VEHICLE PERMIT TOWN OF CAROLINA BEACH, N.C.

Each application must be printed or typewritten and have all the information answered. **It is strongly recommended that the applicant set up a meeting with Planning Staff prior to the submission deadline to ensure the application is complete.**

The Community Development Department, Technical Review Committee and/or Town Council reserve the right to require additional information if needed to assure that the use will be harmonious with the area in which it is proposed to be used and in accordance with the Code of Ordinances of the Town of Carolina Beach.

Except as otherwise provided in section in Sec 14-356, no person shall operate a Commercial Pedal Vehicle Business in the town unless such person(s) have applied to and obtained authorization for such operation.

1. Applicant(s) Name: Cory Emerine
Age of Applicant(s): 47
Applicant(s) Address: 11203 Smokethorn Dr NW Concord, NC 28027
Business Address: 920 Princess St. Wilmington, NC 28401
Business Name: Fab Five and Funtime, LLC, DBA Pedal Pub
Storage Location of Vehicle(s): Mini Storage 202 S.Dow Rd.Carolina Beach 28428
Applicant's Phone: 910-444-9716
Applicant's Email: cory.emerine@pedalpub.com

The address of the principal office of the cooperation (if applicable):

NA

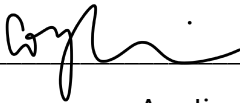
List all names and addresses of persons authorized to operate a commercial pedal vehicle on behalf of the licensee: Attached in Word DOC

2. Number of vehicles used in the business, age of vehicles, and seating capacity of the vehicles to be utilized: 2 total, 1 in Wilmington and 1 in Carolina Beach

both bike new in 2024, seat 15 max

3. The streets over which, and the fixed termini and route between which and over which, the applicant proposes to operate. See attached word document

4. Attach a schedule of operation showing the time of arrival and departure from terminal and intermediate points and days of service and how fares are to be collected. 1
5. Attach a site plan for each stop with details showing location of loading area, proposed signs, structures, and/or benches.
6. Attach Liability Insurance Information Naming the Town of Carolina Beach as an additional insured entity for not less than \$1,000,000.
7. Describe if any of the variations to the ordinance are being proposed for the Council to consider. proposed to only travel on 8th (primary residential district) for getting to and from storage. Will use 4th to cut to Cape Fear



Applicant Signature

06/24/2025

Date

Proposal for Pedal Pub to operate in Carolina Beach, NC

Proposed Schedule to operate: Tours are 2 hours each

***Note: These times will only be run if a reservation is made in advance and can be changed based on Town recommendations

Private Rides 6-15 passengers (entire bike is reserved)

Sunday: 10am-12pm; 12:30pm-2:30pm; 3pm-5pm; 5:30-7:30pm; 8pm-10pm

Monday: 10am-12pm; 12:30pm-2:30pm; 3pm-5pm; 5:30-7:30pm; 8pm-10pm

Tuesday: 10am-12pm; 12:30pm-2:30pm; 3pm-5pm; 5:30-7:30pm; 8pm-10pm

Wednesday: 10am-12pm; 12:30pm-2:30pm; 3pm-5pm; 5:30-7:30pm; 8pm-10pm

Thursday: 10am-12pm; 12:30pm-2:30pm; 3pm-5pm; 5:30-7:30pm; 8pm-10pm

Friday: 12pm-2pm; 2:30-4:30pm; 5:00-7pm; 7:30-9:30pm; 10pm-12am

Saturday: 12pm-2pm; 2:30-4:30pm; 5:00-7pm; 7:30-9:30pm; 10pm-12am

Public Rides 6-15 passengers (individual seats sold)

***Note: slots will be blocked for public when a private ride is booked. Times subject to change based on Town recommendations

Sunday: 5:30-7:30pm; 8pm-10pm

Monday: 5:30-7:30pm; 8pm-10pm

Tuesday: 5:30-7:30pm; 8pm-10pm

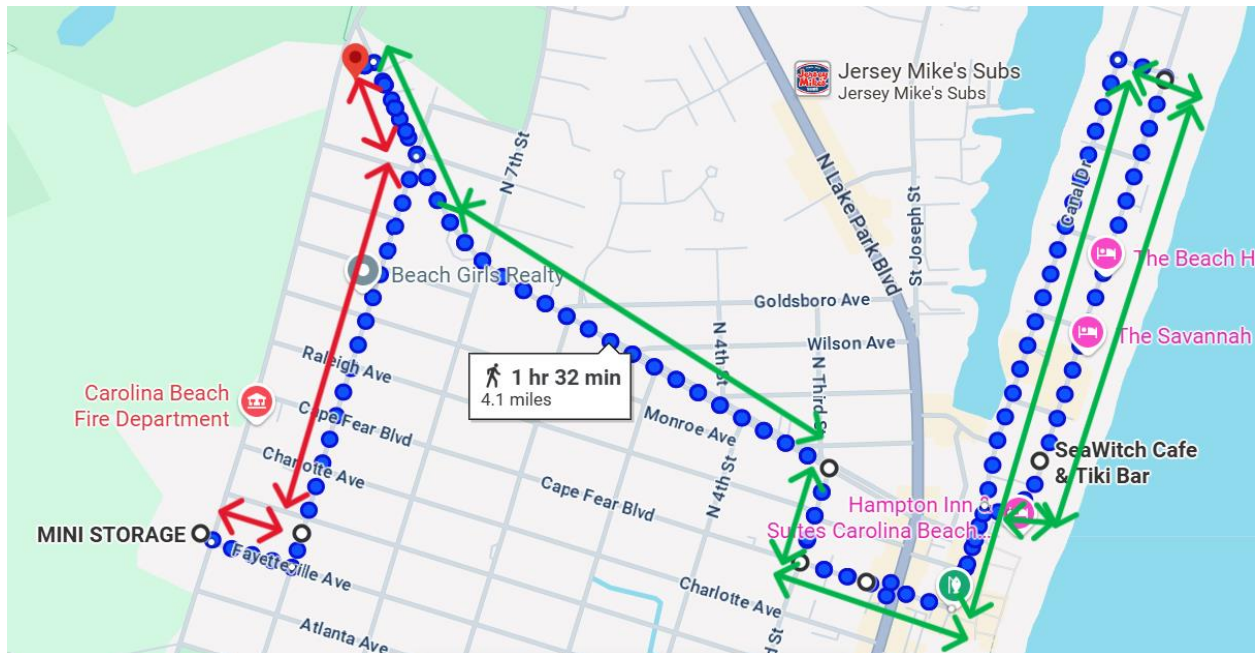
Wednesday: 5:30-7:30pm; 8pm-10pm

Thursday: 5:30-7:30pm; 8pm-10pm

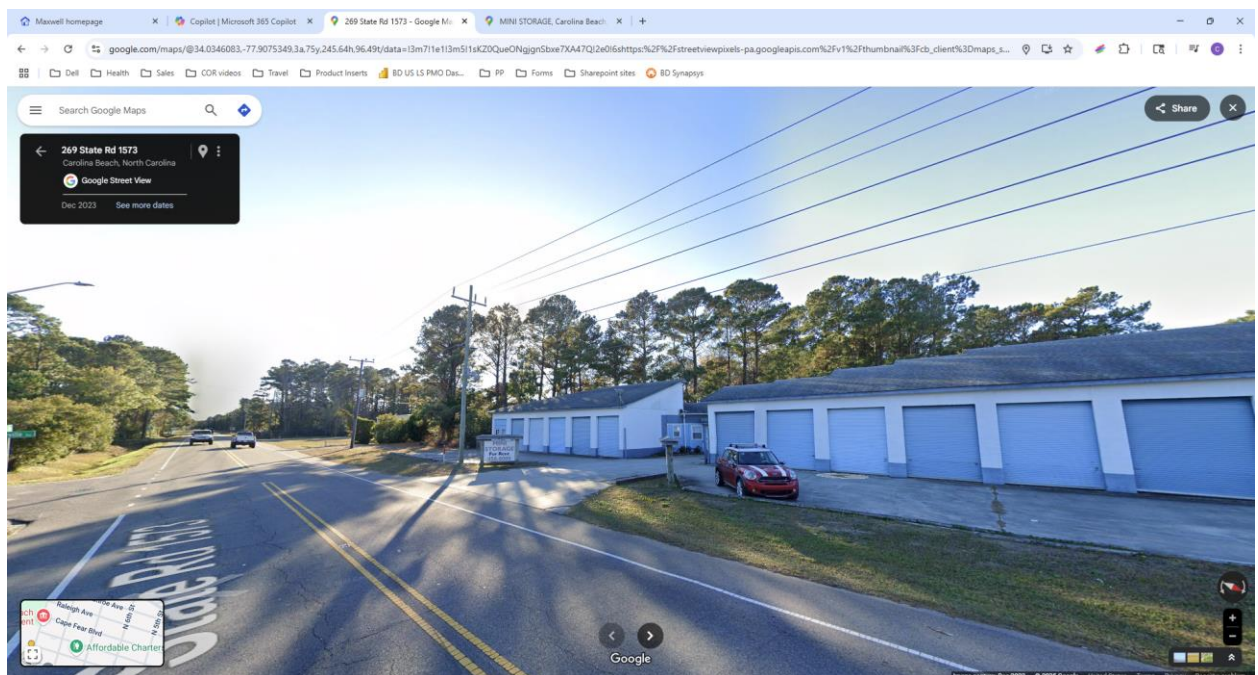
Friday: 5:00pm-7pm; 7:30pm-9:30pm; 10pm-12am

Saturday: 5:00pm-7pm; 7:30pm-9:30; 10pm-12am

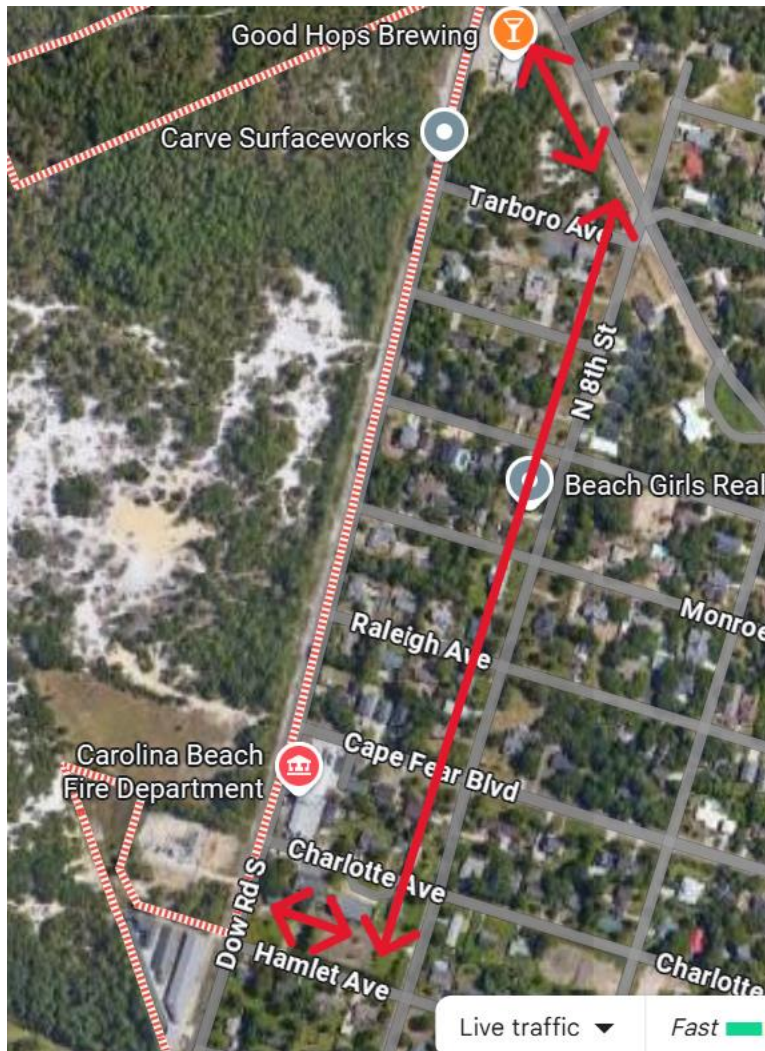
Red route is only to and from storage. No passengers



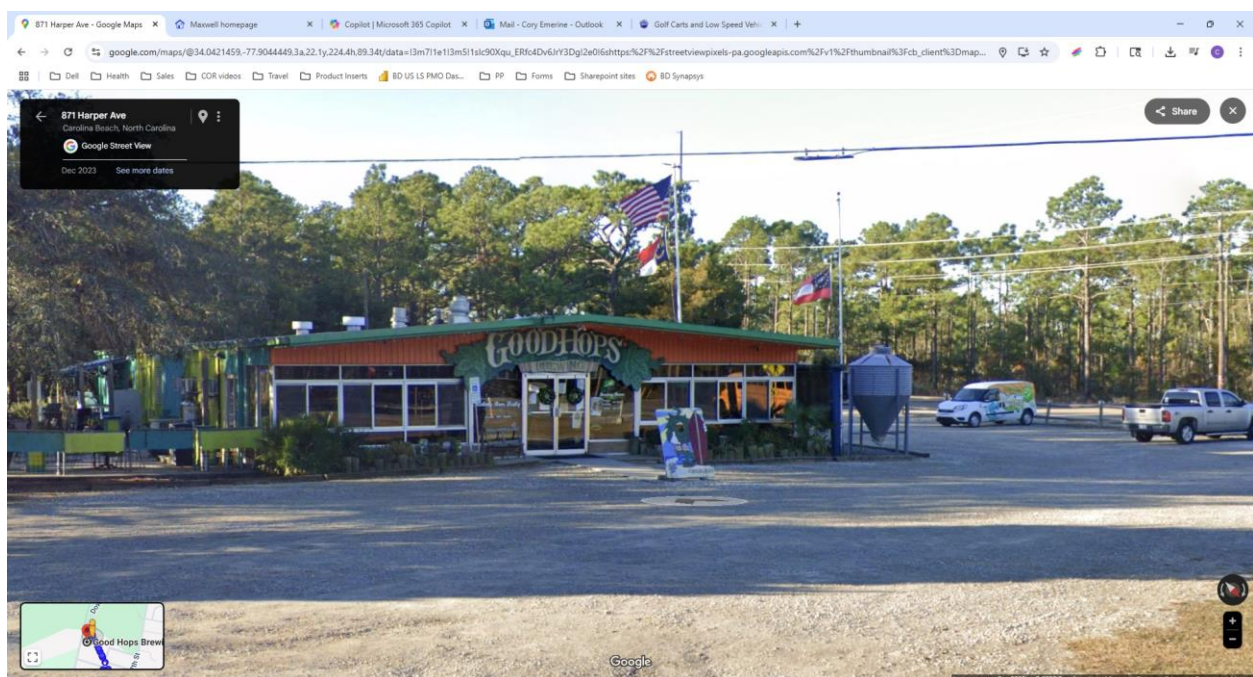
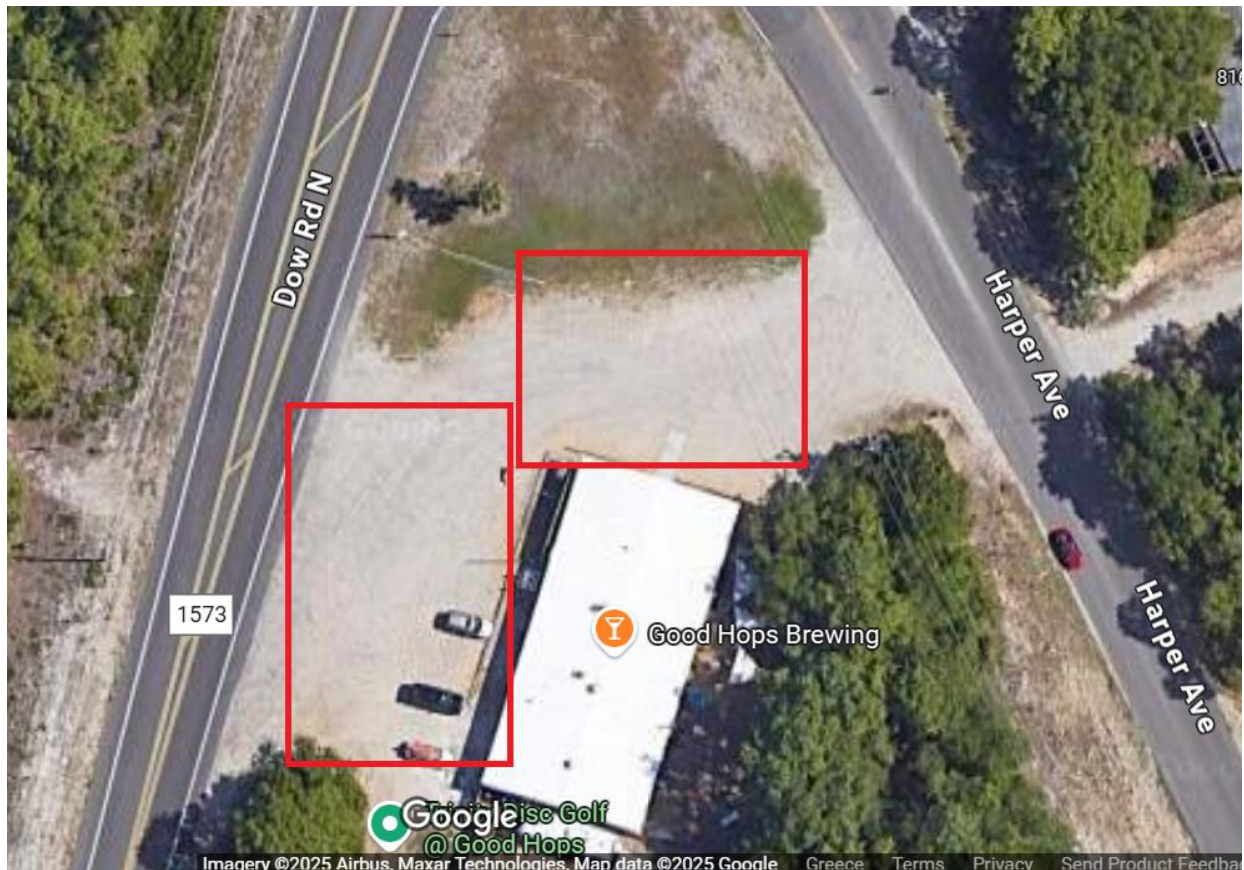
Storage: Travel on 8th will only be done with no passengers and only for getting to and from the start point. No music, no noise.



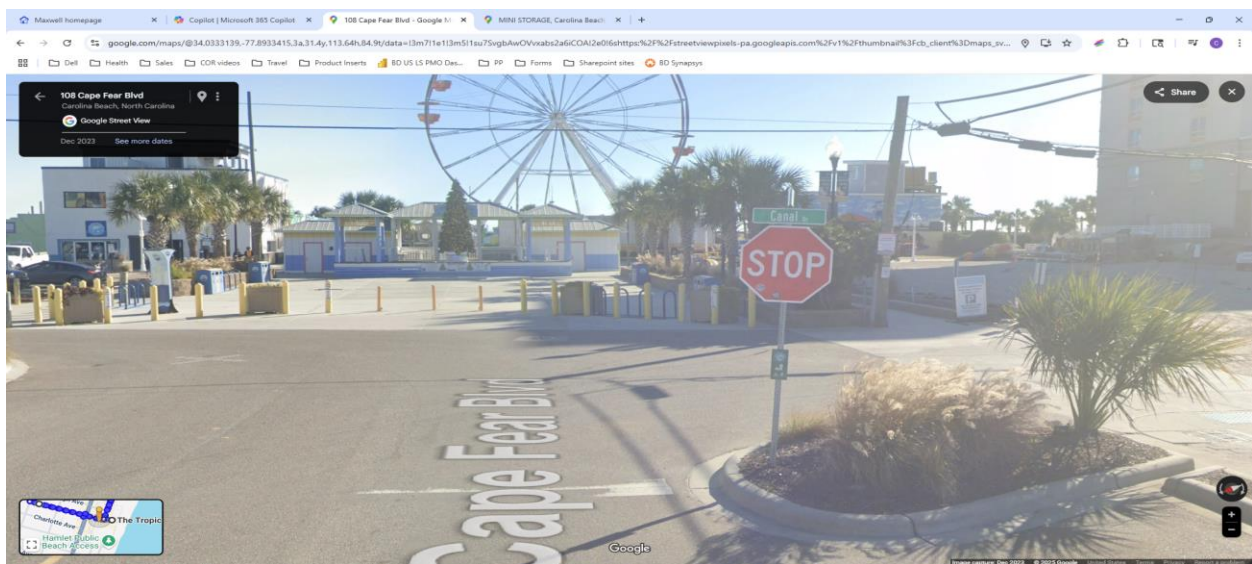
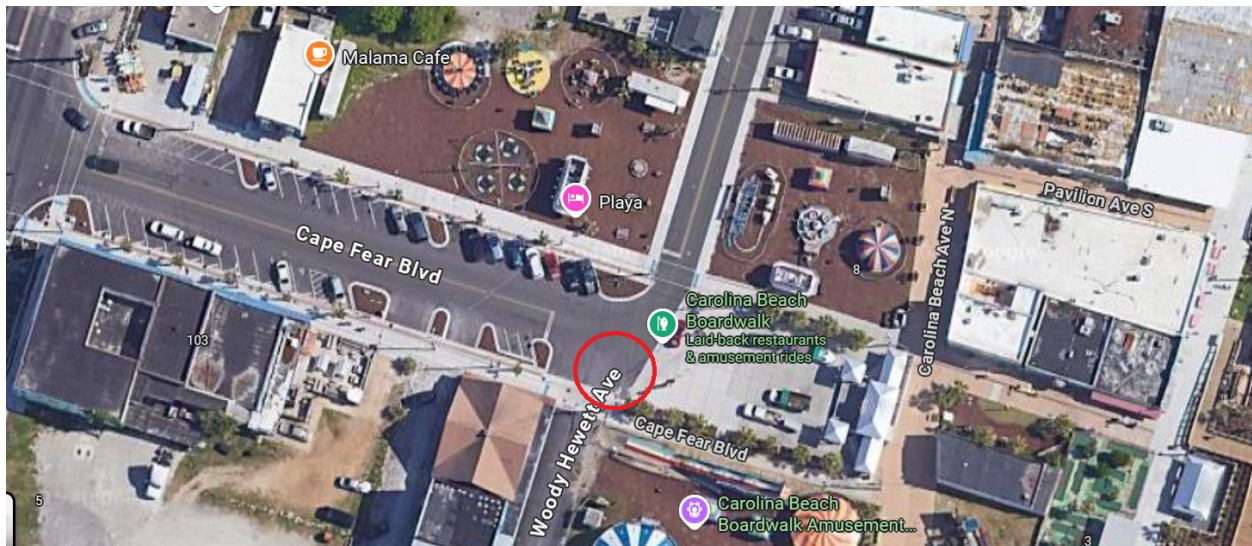
Cross to Hamlet St.



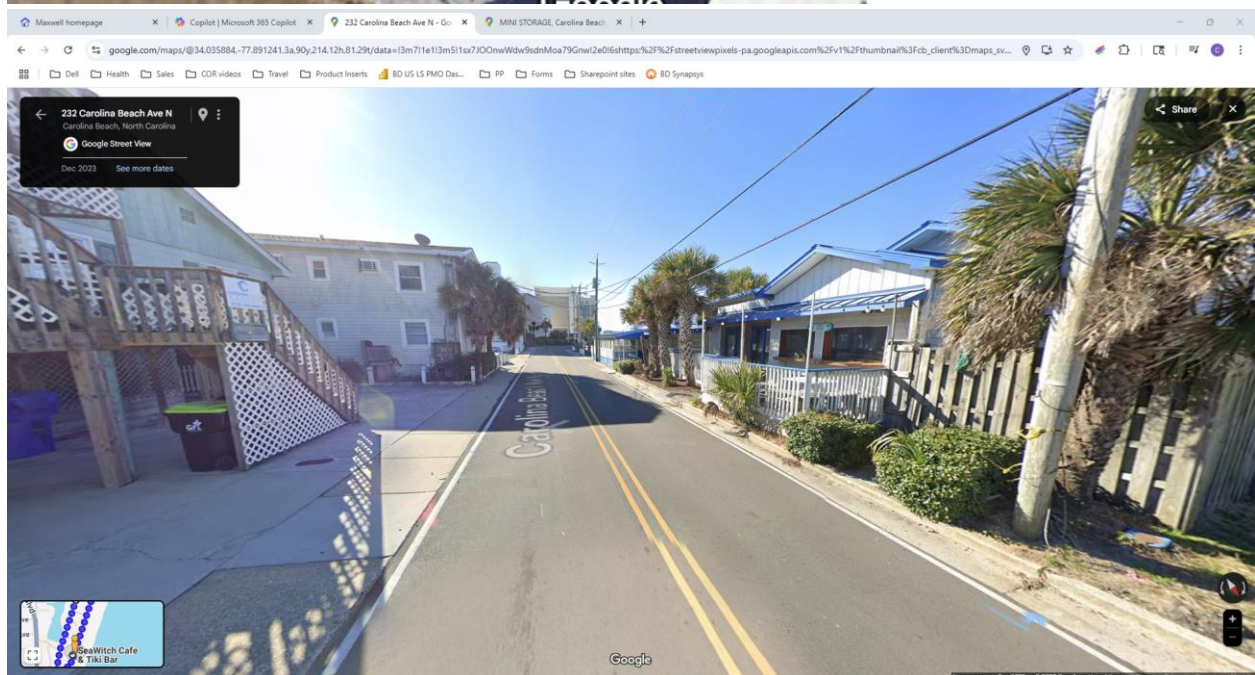
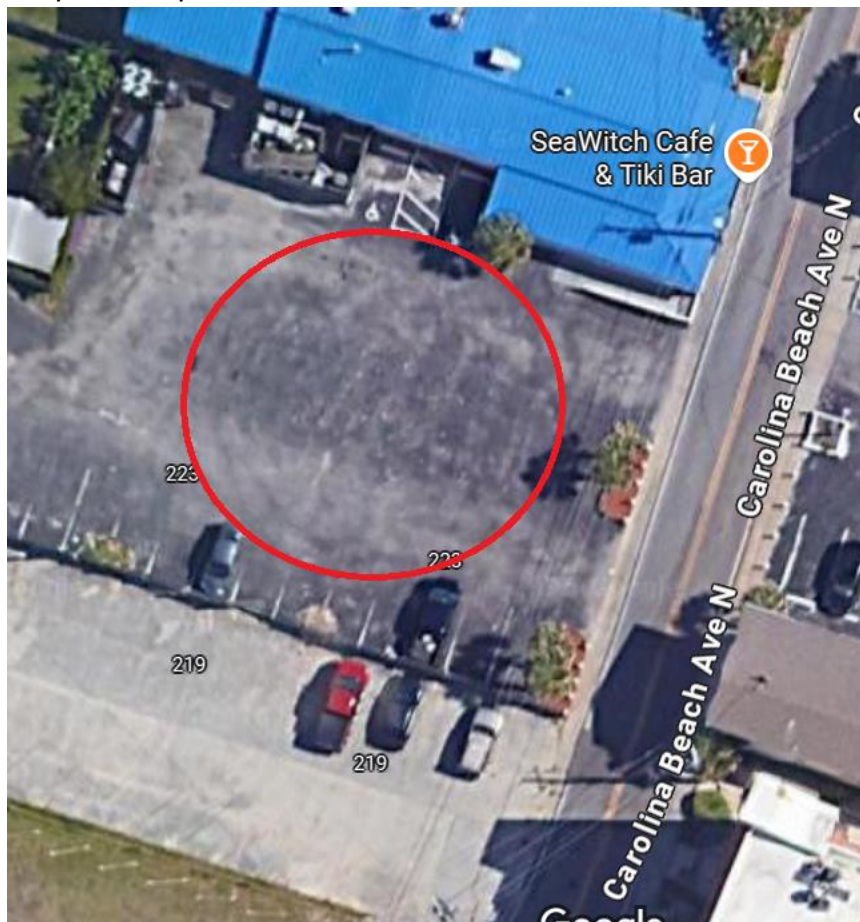
Start and Finish point for patrons. Plenty of parking and additional parking in the rear



Stop 1: Drop off here (20 min max). park on Raleigh in the marked loading zone (suggested by the TRC). Circle back for pick up

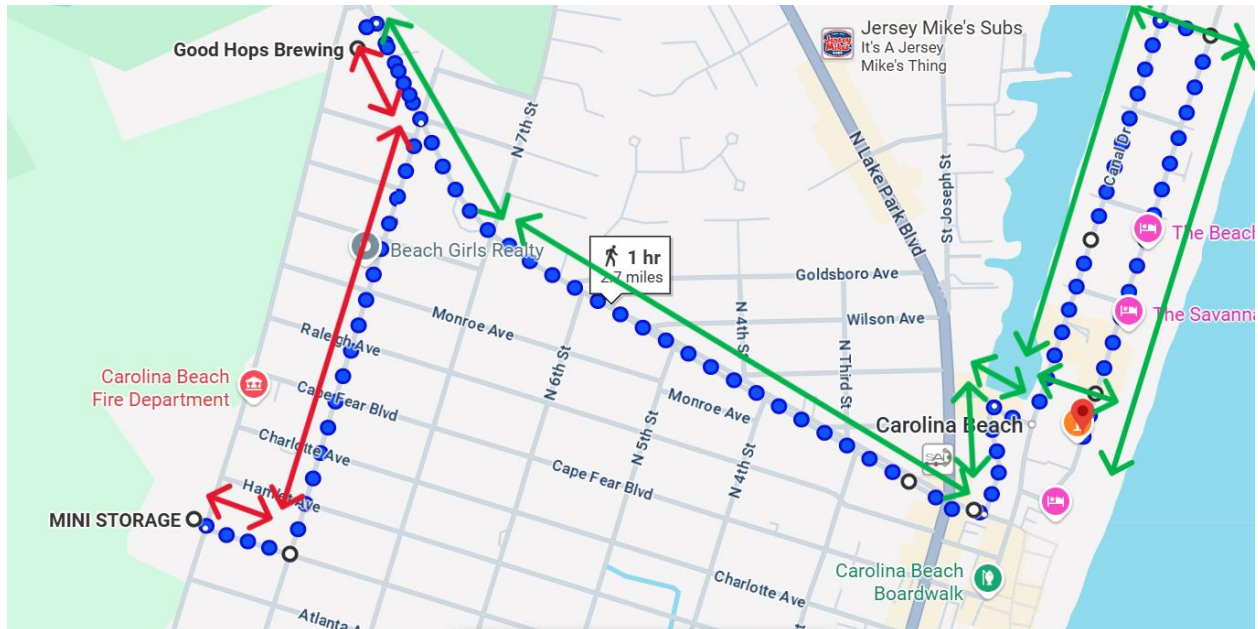


Stop 2: Will park in lot next to restaurant





Alternative route during fireworks. If there is not a route that works we will not operate during those hours on Thursdays.



Names and addresses of employees to operate the Pedal Vehicle

Kayla Brown

4503 Coddington Loop Apt 305

Wilmington, NC 28405

David Alex Larson

392 Yorkshire Dr

Cameron, NC 28326

Sam Jones

980 Coosaw

Wilmington, NC 28412

Sydney Greene

5324 Heading Bluff Rd

Currie, NC 28435

Cory Emerine

11203 Smokethorn Dr NW

Concord, NC 28027



CITY INTRODUCTION

IMAGINE

A private company dedicated to showcasing your city's best assets to **residents** and **tourists**.

An attractive entertainment option to help lure big **events** and **conventions**.

A job where people in your city can make up to **\$50/hr.**

A safe vehicle for bringing **people, money** and **free publicity** to your local businesses. **It's Slow Fun!**

As the only national brand providing pilot-driven pedal tours, **Pedal Pub** offers all this and more. It's fun. It's safe. It's environmentally friendly. And it's already working in **50 cities**.

Please Join Us





AN UNFORGETTABLE EXPERIENCE

PEDAL PUB OFFERS A COMMUNITY AND SOCIAL EXPERIENCE UNLIKE ANY OTHER.

Fun. People who participate in Pedal Pub adventures are overwhelmingly positive about their experience. They love working as a team to complete a journey, and they find the time they spend together to be truly original and memorable. And wanting to come back to see more of the city and visit they saw.

Safe. Pedal Pub is a professional provider with **rigorously trained** pilots and **thousands of hours** of experience in dozens of cities. We know how to make every journey both fun and safe.

Social. Pedal Pub delivers a positive team-building experience. Whether it's friends out on the town, a birthday or bachelorette party, or a corporate event, our customers enjoy breathing in the fresh air while taking in your city sights.

Caring. Pedal Pub is always conscious of how we treat our customers, environment, and those around us. We have strong rules in place that help create a safe, fun atmosphere.

A close-up photograph of a blue pedal from a bicycle, featuring the text 'Het Fietscave' in white. The pedal is part of a larger assembly, with other similar pedals visible in the background. The image is overlaid with a semi-transparent blue filter.

RIGOROUS SAFETY REQUIREMENTS

PEDAL PUB GOES ABOVE AND BEYOND TO MAKE EVERY PARTICIPANT'S EXPERIENCE SAFE AND SECURE.

Our vehicles are constructed by **Fietscave**, the world's most experienced bike producer. Based in the Netherlands, Fietscave invented the party bike industry and has a 20+ year track record for quality and safety. In addition, all Pedal Pub bikes must pass a stringent **annual inspection** or be replaced with new bikes. We have four times as many bikes on the road and four times as many tours taken compared our nearest competitor. Our third party bike inspector, Excel Cycle Systems, has been in business for more than five years.

Our mangers must complete rigorous training at existing locations before operating a bike, in addition to our comprehensive online training program. Pedal Pub is the only national brand providing **certified**, pilot-driven pedal tours.



A man and a woman are smiling and looking towards the camera. They are on a Pedal Pub, which is a large, yellow, open-air vehicle with a canopy. The background shows a city street with buildings and a bridge.

A PR MACHINE THAT PAYS DIVIDENDS

PEDAL PUB IS MORE THAN A FUN RIDE. IT'S AN AMAZING WAY TO SHOWCASE YOUR CITY AND ATTRACT EARNED AND SOCIAL MEDIA COVERAGE WORTH ITS WEIGHT IN GOLD. WE HAVE A TRACK RECORD OF GETTING DOWNTOWNS FEATURED ON MAJOR TV SHOWS AND MUSIC VIDEOS.

Residents from local or outside communities love the chance to explore new neighborhoods, and they always leave with a new appreciation for their hometown that they tell their friends about.

Tourists love the interactive nature of Pedal Pub, preferring its open-air, “DIY” spirit to more formal bus tours.

Small businesses love the fact that Pedal Pub delivers people right to their doors, puts them in a generous mood, and brings in customers that may not have otherwise visited.

Local charities love how Pedal Pub can be used to raise additional funding.

The Super Bowl committee was drawn to Minneapolis in part due to our pitch video: <https://youtu.be/VJaOIgR-HPc>



AN ECONOMIC IMPACT YOU CAN FEEL

PEDAL PUB STIMULATES YOUR LOCAL ECONOMY IN FOUR DISTINCT WAYS:

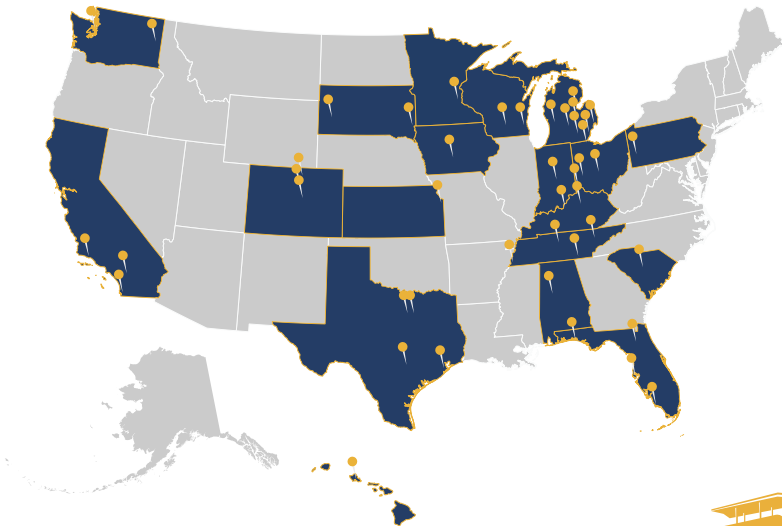
- 1) Our presence as a novelty entertainment experience helps attract big **events** and **conventions**, which in turn generates significant consumer spending.
- 2) Each Pedal Pub tour generates over **\$500** in direct spending at local establishments during the tour. With multiple tours happening every day, this definitely adds up.
- 3) Our Certified Pilots can make up to **\$50/hr.**, far exceeding the minimum wage and creating more disposable income to put back into the local economy.
- 4) By sharing our customers with your small businesses, we generate valuable **awareness** and **word of mouth** well after the tour is over.



A PROVEN NATIONAL NETWORK

UNLIKE SOME FLY-BY-NIGHT "MOBILE PUB" OPERATIONS, PEDAL PUB IS AN EXPERIENCED, RESPONSIBLE, AND PROVEN PROVIDER.

- We have **10+ years** of industry experience. In fact, we were the industry pioneer in the U.S.
- We successfully operate in a national network of nearly **50 cities**.
- We have established strong **win-win relationships** with city officials throughout the country.
- We have logged hundreds of thousands of tours carrying over **1 million** passengers.



A photograph of three people (two men and one woman) smiling and looking towards the left, presumably at a pedal pub. The image is overlaid with a dark blue semi-transparent layer.

SUGGESTED REGULATORY GUIDELINES

CONTACT US DIRECTLY TO LEARN SOME SPECIFIC REGULATORY MEASURES THAT HAVE WORKED WELL IN OTHER PEDAL PUB CITIES. IN THE MEANTIME, CONSIDER THESE GENERAL GUIDELINES:

- Bike operators should pass a background check.
- Pilots should complete training and have a license.
- Bikes should meet stringent safety standards.

IN ADDITION, ALL PEDAL PUB PILOTS MUST COMPLETE FIRST-AID TRAINING. THEY ALSO HAVE TO HAVE A BARTENDERS LICENSE, BECAUSE EVEN THOUGH THEY DON'T SERVE ALCOHOL ON OUR BIKES, WE WANT OUR PILOTS TO BE PREPARED FOR ALL TYPES OF SITUATIONS.



A photograph of a Pedal Pub, a large wooden structure with a yellow roof and blue accents, mounted on a bicycle frame. It is on a city street with tall buildings in the background. Several people are inside the pub, including a man in a black jacket and a woman in a grey jacket. A yellow car is visible in the background.

OUR INSURANCE REQUIREMENTS

AS AN ADDITIONAL WAY TO CREATE A SAFE ENTERTAINMENT ENVIRONMENT AND BUILD A STRONG AND RELIABLE FRANCHISE NETWORK:

- We mandate that all Pedal Pub franchise locations carry a minimum of **\$1,000,000** in general liability insurance.
- To attract preferred insurance rates our legal team provides cities with suggested and proven city ordinances (based on federal/ state laws), then works to conform to unique needs of a city

IT'S JUST ONE MORE WAY THAT WE MITIGATE YOUR CITY'S RISKS WHILE MAXIMIZING ITS POTENTIAL ECONOMIC REWARDS.

GATHER & GO!

“ My daughter had her bachelorette get-together last year in Nashville, and the Pedal Pub bike was the hit of the excursion. The Mayor’s Office has been following recent news stories about your company expanding into the Illinois area. We were wondering if you’ve considered Aurora. If so, we would welcome the opportunity to meet you and find out more about your company and the services you offer. ”

— **Chuck Nelson**
Deputy Mayor
City of Aurora



Sec. 14-357. Operating restrictions and conditions.

- (a) The consumption of alcoholic beverages of beer or unfortified wine is permitted meeting the following regulations:
 - (1) No commercial pedal vehicle driver shall consume any alcoholic beverages while on duty or operate a commercial pedal vehicle while impaired in any manner to any threshold.
 - (2) All commercial pedal vehicle passengers consuming alcohol shall be of legal age.
 - (3) No alcoholic beverages other than beer and unfortified wine, may be consumed by passengers of a commercial pedal car.
 - (4) Limit the number of servings of beer and/or unfortified wine permitted to three per person.
 - (5) Shall not permit customers to exit the vehicle with an open container of beer or unfortified wine.
- (b) *Appearance guidelines.*
 - (1) All commercial pedal vehicles shall be clean and maintained in a good state of repair, well painted and have an appearance free of damage or deterioration, and a safe operational condition.
 - (2) All commercial pedal vehicles shall have the trade name and phone number of the licensee conspicuously displayed on the pedal vehicle.
- (c) *Insurance requirements.*
 - (1) Applicants shall acquire and provide a copy of liability insurance naming the Town of Carolina Beach as an additional insured entity for not less than \$1,000,000.00.
 - (2) Commercial pedal vehicle drivers shall have in their possession proof of insurance, valid state driver's license and shall operate the pedal vehicle in compliance with all applicable federal, state, and local traffic laws, ordinances, or other applicable regulations and in a manner so as to assure the safety of persons and property. These documents shall be made available upon request of law enforcement, an authorized city license inspector or traffic control agent.
- (d) *Operational safety requirements.*
 - (1) All commercial pedal vehicle drivers shall obey and comply with any lawful order or direction of any police officer, traffic control agent, or license inspector, and shall refrain from the use of any profane language or from interference with such officials while in the performance of their duties.
 - (2) No commercial pedal vehicle driver shall permit more passengers to be carried in a commercial pedal car than the commercial pedal car's normal seating capacity and no more than two persons in addition to the driver may be in the center aisle while vehicle is in motion.
 - (3) No commercial pedal car driver shall allow a passenger or other individuals to drive their commercial pedal car.
 - (4) No glassware of any kind shall be allowed on a commercial pedal car including but not limited to bottles, receptacles or drinking glasses.
 - (5) No music or amplified sound shall be played, nor yelling or conversation be conducted, in such a manner that the sound of which carries to points of habitation or adjacent properties and is audible above the level of conversational speech at a distance of 50 feet or more from the point of origin of the sound.
 - (6) It is the responsibility of the commercial pedal vehicle driver to properly dispose of all trash.

- (7) It is the responsibility of the commercial pedal car driver to actively and affirmatively manage the behavior of the passengers of the commercial pedal car so that their behavior remains law-abiding during the excursion, both while the pedal car is in motion and at a stop. Behavior which shall be prohibited and prevented includes specifically, but is not limited to, indecent exposure, disorderly conduct, public urination and littering.
- (8) Drivers of pedal vehicles shall stay to the far right of the traveled portion of the road and yield the right-of-way to overtaking motor vehicles.
- (9) Hours of operation shall not exceed 12:00 a.m.
- (10) The operator of the pedal vehicle shall comply with all traffic rules and regulations adopted by the State of North Carolina and the Town of Carolina Beach which governs the operation of motor vehicles.

The following operational safety requirements shall be required unless modified by Town Council under the permit application approval process.

- (11) The primary location of the business, passenger meeting area, loading and vehicle storage shall be located on private property in a designated approved area not impeding any drive aisles or required parking spaces.
 - (12) No commercial pedal vehicle operation shall load or unload passengers in the right-of-way, except in a designated on-street parking space that will not in any way impede or interfere with the orderly flow of traffic on the streets.
 - (13) Commercial pedal vehicles shall not drive on the following areas except to cross at controlled intersections.
 - a. Dow Rd.
 - b. N. and S. Lake Park Blvd.
 - c. R-2 and R-3 zoned areas with the exception of Harper Ave and Cape Fear Blvd.
- (e) *Vehicle and equipment standards.*
- (1) Tires. Tires shall be of a size appropriate for the commercial pedal vehicle with no mismatched tires per the design of the vehicle. There shall be no cuts to the tire, localized worn spots that expose the ply, or visible tread wear indicators.
 - (2) Operational horn. The commercial pedal vehicle shall be equipped with a fully operational horn or bell.
 - (3) Brakes. It shall be unlawful to operate, or cause to be operated, a commercial pedal vehicle that is not equipped with a front and rear braking system capable of being manipulated by the driver from driver's normal position of operation and capable of causing a commercial pedal car with a loaded passenger compartment to come to a complete stop.
 - (4) Shall be equipped with headlights, tail lights, and turn signal lamps.
 - (5) Shall be equipped with at least one fixed operational mirror allowing the operator to see behind the cart.
- (f) *Inspections.*
- (1) In-operation inspections. If a police officer finds a commercial pedal vehicle in operation exhibiting continuing and present safety concerns, the commercial pedal car may be immediately ordered out of service until necessary repairs are made or the safety concerns are resolved. Qualifying safety concerns may include but are not limited to the loss of control of passengers or their failure to abide by applicable ordinances, laws or rules, flat tires, inoperable head lights or tail lights, or other mechanical or operational issues making the vehicle presently unsafe to operate.

(Ord. No. 18-1076, 3-13-2018)