

# CAROLINA BEACH

Riverview Restaurant (Fort Fisher Air Force Base)

January 29 and 30, 2026 8:30 AM

121 Riverfront Road Kure Beach, NC 28449



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## AGENDA

**Facilitator:** Bruce Oakley and Ed Parvin

**Attendees:** Town of Carolina Beach Mayor, Town Council Members, Town Manager, Town Attorney, Town Clerk and Department Heads

**Retreat Objectives:**

- To review and celebrate the Town of Carolina Beach's accomplishments
- To review the Town of Carolina Beach's organizational strategic plan
- To gather information about the Town's internal and external environment having a bearing on the Town's success, currently and in the future
- To review 1-3-year Goals (strategic focus areas)
- To identify Key Strategic Actions over for the next 12-18 months for each goal agreed upon
- To develop a strategic partnership with other local, state, and federal entities

**Thursday, January 29, 2026**

**BREAKFAST AT 8AM**

Welcome and overview of the agenda  
Project Successes  
Project Updates  
Financial Update  
Capital Planning  
Overview of the Strategic Plan  
Renaming the public parking lots  
Canal & Cape Fear Traffic  
Canal Drive & RCCP  
Powell Bill improvements  
Welcome Sign

Bruce  
Bruce  
Ed & Jeremy  
Debbie  
Ed & Alan  
Bruce  
Bruce  
Ed  
Brian & Jeremy  
Brian  
Brian

**LUNCH AT 11:30AM**

Legal Update	Noel Fox
Town Council Round Table on Boards and Committees	Town Council

1. What are the committees working on now
2. Review Committee Activities:
  - a. Are they in line with Town Council expectations
  - b. Are they operating legally
  - c. What changes do we want to see

Nonprofits	Bruce
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1. Which ones are requesting funding
  - a. What are our procedures for giving funds?
  - b. What types of reporting do we request?
  - c. Are these services typically funded by municipalities and counties?
2. Which ones are providing funding
  - a. What are our procedures for accepting funding?
  - b. What types of reporting do we request?
3. How should funded organizations change and what does that look like?
4. How can we streamline/improve the process?
5. Do we need a public hearing?

Freeman Park Management Plan	Ed
E-bikes	Scott
Facility Study	Bruce & Ed
Municipal Service District/Social District	Bruce
Develop Legislative Initiatives	Town Council

ADJOURNMENT

## Friday, January 30, 2026

### BREAKFAST AT 8AM

#### Town Council Roundtable

#### New Initiatives

1. What is working well?
2. Where can we improve?
3. What policies do you want to see implemented?
4. What new programs/projects do you want to see implemented?
5. What does success look like for 2026/27?

### LUNCH AT 11:30AM

#### Update on UDO amendments

Jeremy

#### Succession Planning

Ed

#### Cyber Security (.gov and other initiatives)

Bruce

### ADJORNMENT