



2021 SUMMER READING PROGRAM

REDISCOVER YOUR LIBRARY



Camas Public
LIBRARY
Unearth something extraordinary.

TOPICS TODAY

1. OVERVIEW
2. OUTREACH AND PROMOTION
3. READING AND TRACKING
4. INCENTIVES
5. ACTIVITIES
6. BUDGET





OVERVIEW

1. PURPOSE
2. THEME
3. NEW FOR 2021

OUTREACH AND PROMOTION

1. VIDEOS (MADE IN-HOUSE)
2. FLYERS
3. SCHOOLS
4. ADDITIONAL PROMOTION



READING AND TRACKING

Beanstack

1. This is our third year
2. Badge Books
3. Logging Goal



INCENTIVES



PRIZES

Kids and Teens:

a bag of small tumbled polished stones, an age-appropriate book, bookmark, flashlight, green fabric bag, and a raffle ticket

Adults:

earn raffle tickets

Badge Books are informally considered a "registration prize".

Anyone can earn an extra raffle ticket by completing their Badge Book and showing a Library staff member.



RAFFLES

Kids:

2 bikes/helmets/locks

2 big raffle prizes worth \$25 each

Teens:

Variety of gift cards to Google Play, Truly Scrumptious, Squeeze & Grind, etc.

1 big raffle prize worth \$100

Adults:

1 \$50 Costco gift card

4 Discovery Passes

2 \$50 Grains of Wrath gift cards

1 coffee travel mug with Hidden River gift card

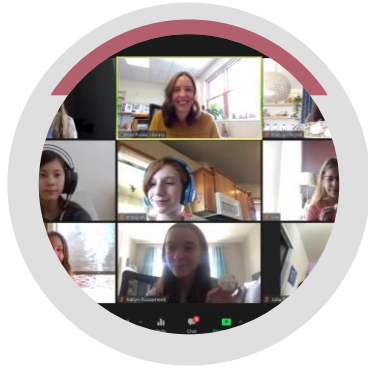
ACTIVITIES



PERFORMERS

Red Yarn, who performs an interactive Zoom music/puppet show

Jeff Evans, who performs an interactive Zoom magic/comedy show



CLASSES

Teen Nailed It!
Soap Carving for Teens
Mad Science

ONGOING PROGRAMS

Virtual Trivia Night
Podcast Club
Bakeology
...and more



EVENTS

Storywalk
Art Walk
Virtual Show and Tell
Storytime in the Park
Adult Spelling Bee
Teen Extreme Crafting
New Here!
...and more

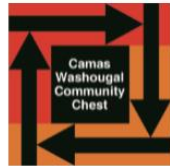


READ FOR CHANGE

The dates of the 2021 Read for Change will overlap with the Summer Reading Program, so we're including the information on our detailed insert/handout.

BUDGET

SPONSORS



Category	Description	Total Spent
Adult Prizes	2 \$50 gift cards to Grains of 4 Discovery Passes	\$240.00
Children & Teen Prizes	Tumbled Polished Stones 100pcs White Organza Bags fabric bags various gift cards big raffle prize - teens big raffle prize - kids	\$1,160.18
Books for Finishers	SRP books for finishers	\$1,175.13
All Else (decorations, bookmarks, etc.)	bookmarks for SRP Binocular Die Cut Card Your Yard	\$144.56
TOTAL SRP		\$2,719.87



2021 COSTS BREAKDOWN



THANK YOU !



ELLEN MILES,

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