



Lodging Tax Advisory Committee Meeting Agenda
Friday, May 15, 2026, 11:00 AM
Council Chambers, 616 NE 4th AVE

NOTE: The City welcomes public meeting citizen participation. TTY Relay Service: 711. In compliance with the ADA, if you need special assistance to participate in a meeting, contact the City Clerk's office at (360) 834-6864, 72 hours prior to the meeting so reasonable accommodations can be made (28 CFR 35.102-35.104 ADA Title 1)

To Participate Remotely:

-go to <https://cityofcamas-us.zoom.us/j/83164831568>

CALL TO ORDER

ROLL CALL

MEETING AGENDA

1. [May 13, 2025 Meeting Minutes Approval](#)
[Presenter: Mahsa Eshghi, Chair](#)
[Time Estimate: 2 minutes](#)
2. [Review 2026 Lodging Tax Fund Applications](#)
[Time Estimate: 45 minutes](#)

CLOSE OF MEETING



**Lodging Tax Advisory Committee Meeting Minutes -
Draft
Tuesday, May 13, 2025, 11:30 AM
Council Chambers, 616 NE 4th AVE**

NOTE: Please see the published Agenda Packet for all item file attachments

CALL TO ORDER

Chair called the meeting to order at 10:30 a.m.

ROLL CALL

Present: Samantha Horner-Boucher, Prashant Gupta, Bobby Sachdeva

Staff: Sydney Baker, Krista Bashaw, Alicia Stevens, Chris Witkowski

Guests: Jacquie Hill, Live Well Camas; Jennifer Senescu, Camas-Washougal Chamber of Commerce; Carrie Schulstad, Downtown Camas Association

MEETING AGENDA

1. May 21, 2024 Meeting Minutes Approval
Presenter: Marilyn Boerke, Chair
Time Estimate: 2 minutes

It was moved by Horner, and seconded, to approve the minutes from the May 21, 2024 meeting. The motion carried unanimously.

2. Review 2025 Lodging Tax Applications
Time Estimate: 45 minutes

It was moved by Bobby, and seconded, to approve the requests as submitted totaling \$30,807.00.

CLOSE OF MEETING

Meeting closed at 12:00

REVENUE DESCRIPTION	2023 ACTUAL	2024 ACTUAL	2025 ACTUAL	2026 BUDGET	2026 ACTUAL	PCT RCV'D
Hotel/Motel Sales and Use Tax	\$ 35,417	\$ 37,764	\$ 35,788	\$ 37,919	\$ 4,703	12.40%
Investment Earnings	\$ 4,131	\$ 4,598	\$ 5,770	\$ 1,981	\$ 559	28.21%
Total Revenue	\$ 39,549	\$ 42,361	\$ 41,558	\$ 39,900	\$ 5,261	13.19%

EXPENSE DESCRIPTION	2023 ACTUAL	2024 ACTUAL	2025 ACTUAL	2026 BUDGET	2026 ACTUAL	PCT SPENT
Transfers Out to GenFund	\$ -	\$ -	\$ 10,000	\$ 10,000	\$ -	0.00%
Ads/Printing/Forms	\$ 18,437	\$ 19,994	\$ 20,624	\$ 40,000	\$ 9,991	24.98%
Total Expense	\$ 18,437	\$ 19,994	\$ 30,624	\$ 50,000	\$ 9,991	19.98%



Contact Information

(Application deadline is 5:00 p.m. on Friday, May 8, 2026)

Amount of Lodging Tax Requested *	\$ 12,970.00
Organization/Agency Name *	Downtown Camas Association
Federal Tax ID Number (EIN)	██████████
Event or Activity Name *	Regional Marketing
Contact Name and Title *	Carrie Schulstad, Executive Director
Phone *	entry format example 123-456-7890 360-904-0218
Mailing Address *	Street Address PO Box 1034 Address Line 2 City State / Province / Region Camas WA Postal / Zip Code Country 98607 USA
Email *	director@downtowncamas.com

Application Questions

Activity Type *

- EVENT - Short-term event occurring between specific dates/times (e.g. 4th of July celebration, festival of lights)
 - ACTIVITY - Short-term activity occurring between specific dates/times (e.g. local marathon, egg hunt, social, fund-raiser walk, talent show)
 - MARKETING- Avenues that provide information promoting tourism; is typically year-round, but may also operate for a season (e.g. ads, brochures, videos, campaigns)
 - FACILITY/GROUNDS - Improvements or upkeep of tourism-related facilities/grounds
- (select all that apply)

Check all that apply to this application *

- Tourism Promotion/Marketing
- Operation of a Special Event/Festival designed to attract tourists
- Operation of a Tourism Promotion Agency
- Operation of a Tourism-Related Facility owned or operated by a non-profit organization
- Operation and/or Capital Costs of a Tourism-Related Facility owned by a municipality

Which one applies to your agency *

- Non-Profit (upload current WA State corporate registration on Attachments tab)
- Public Agency

Describe your tourism-related activity of event *

Annual Regional tourism ads in state Scenic WA Road Trips & Travel Guide (print and webpage-- collaboration with City of Washougal), Columbia River Gorge Visitor's Magazine (print and website ad and listing), Visit Vancouver WA Visitor's Guide and website, Lewis & Clark Tourism brochure, and Skamania Lodge Magazine.

Downtown Camas Walking Map distribution through Columbia Gorge, at the Portland airport, at Travel Portland Visitor Center and regionally in all tourism related locations.

Projected Attendance/Population Reached

Total # Attendees NA

Traveling 50+ mi.

Traveling from out-of-state

Overnight in paid accomm.

Overnight in unpaid accomm.

of Lodging Nights

Methodology to be used to capture attendance *

(check all that apply)

Item 2.

- Direct Count: Actual count of visitors using methods such as paid admissions or registrations, clicker counts at entry points, vehicle counts or number of chairs filled. A direct count may also include information collected directly from businesses, such as hotels, restaurants or tour guides, likely to be affected by an event
- Indirect Count: Estimate based on information related to the number of visitors such as raffle tickets sold, redeemed discount certificates, brochures handed out, police requirements for crowd control or visual estimates
- Representative Survey: Information collected directly from individual visitors/participants. A representative survey is a highly structured data collection tool, based on a defined random sample of participants, and the results can be reliably projected to the entire population attending an event and includes margin of error and confidence level
- Informal Survey: Information collected directly from individual visitors or participants in a non-random manner that is not representative of all visitors or participants. Informal survey results cannot be projected to the entire visitor population and provide a limited indicator of attendance because not all participants had an equal chance of being included in the survey
- Structured Estimate: Estimate produced by computing known information related to the event or location. For example, one jurisdiction estimated attendance by dividing the square footage of the event area by the international building code allowance for persons (3 square feet)
- Other: Please describe below

- Other description:

The reach of each of the guides per their media kits plus analytics from web ads, social media and online viewership

Attachments

The proposal and all documents filed with the City are public records and may be disclosed to a third-party requestor per the Washington State Public Records Act (RCW 42.56).

Itemized Budget (income and expenses) *	2026 DCA Regional Advertising Budget.pdf JPG, PDF, TIF	434.51KB
Description (explaining how you intend to use funds) *	Lodging Tax Funding Application Regional ads attachment 2026.pdf JPG, PDF, TIF	126.85KB
Non-Profit Corporate WA Registration	WA State Charity Corp Renewal DCA January 2026.pdf JPG, PDF, TIF	395.57KB
Organizations Board Members List	2026 Downtown Camas Association Board of Directors with affiliations.pdf JPG, PDF, TIF	445.75KB
Brochures or Other Information Showing Tourism Promotion Efforts	2026_SkamaniaLodgeMagazine... 032026_SkamaniaLodge_HalfP... Certified Folder Display DCA camas walking map - distribution agreement 2025-26.pdf CRGVG DCA ad 2026.pdf CRGVG16- 17_wg_wa_cam_wash_crg26.pdf CRGVGwrp_media_kit26.pdf DCA_walkmap26_v05PRESS.pdf Lewis and Clark2026 Pacific NW Brochure 3_24 v2 10.pdf ScenicWA2026CW_ColumbiaG... ScenicWAMediaKit 2026.pdf Visit Vancouver_2026 Media Kit.pdf Visit Vancouver0226268x10.5FP ad.pdf JPG, PDF, TIF	1.35MB 3.69MB 5.7MB 2.47MB 8.86MB 121.2KB 7.03MB 12.17MB 1.6MB 739.39KB 10.24MB 2.88MB

Activity Report Info

Upon application submittal, City staff will be notified and route it to the next Lodging Tax Advisory Committee meeting. Go to <https://www.cityofcamas.us/meetings> for meeting details.

Once chosen, the award recipients will be notified via email. If you are an award recipient, you'll be required to complete the Event/Activity Report upon event completion. A link to the Report Form will be included in the notification email.

Post-event required information:

- Total cost of Event/Activity
- Projected vs. Actual for Each of These:
 - Attendance
 - Number traveled over 50 miles
 - Number traveled from another state/country
 - Number stayed overnight
 - Overnight in paid accommodations

- For each item listed above, you'll need to confirm which methodology was used to estimate actual (details outlined on the "Application Questions" page):
 - Direct Count
 - Indirect Count
 - Representative Survey
 - Informal Survey

If you have any questions - send an email to administration@cityofcamas.us with Lodging Tax Application in the subject line.

SIGNATURE AUTHORIZATION & CERTIFICATION:

I am an authorized agent of the organization/agency applying for funding. I understand that:

- I am proposing a tourism-related service for the City of Camas in 2026. If awarded, my organization/agency will enter into a Municipal Services Contract with the City and may be required to provide liability insurance for the duration of the contract naming the City as additional insured and in an amount determined by the City: and file for a permit to use City property, if applicable.
- The City will only reimburse those costs actually incurred by my organization/agency and only after the service is rendered, paid for if provided by a third party, and a signed request for reimbursement has been submitted to the City, including copies of invoices and payment documentation.
- If awarded, my organization/agency will be required to submit a report documenting economic impact results on a report provided by the City.

I also understand the Activity Report is due *after* the event/activity and no later than Friday, January 8, 2027, 5:00 p.m.

Certification *

I Acknowledge that all the information submitted in this application is accurate and true

Signature *



Date

auto-captured by form
4/23/2026



Downtown Camas Association 2026 Regional Advertising Budget

INCOME

Lodging Tax Funds	\$12,970.00
Merchant co-op ad fees	\$750.00
Total Income	\$13,720.00

EXPENSES

Scenic WA ad cost, Camas portion (shared with Washougal)	\$2,298.00	Full cost \$4595
Columbia River Gorge Magazine print ad cost	\$1,568.00	
Columbia River Gorge Magazine web ad cost	\$295.00	
Visit Vancouver WA Visitor's Guide (shared with Washougal)	\$2,200.00	Full cost \$4400
Lewis & Clark Trail Tourism Brochure, web	\$1,000.00	
Skamania Lodge Magazine (shared with Washougal)	\$370.00	Full cost \$740
Walking Map Regional Distribution & Printing	\$5,989.00	
Total Expenses	\$13,720.00	



Dear Camas LTAC,

The DCA is applying for lodging tax dollars to fund regional ads & marketing for 2026, **reaching visitors at least 50 miles from Camas (required):**

Total Cost of regional ads/marketing for Camas: \$12,970 (\$18,985 incl. Washougal’s part). DCA pays for graphic design costs in addition.

Total request of Camas lodging tax funds for regional ads for 2026 is \$12,970.

Media	Description	Reach, see media kits	Net Cost	Full Cost	Notes
Columbia Gorge to Mt Hood Visitor's Guide	Co-op full page ad with 5 merchants (the hotel is included at no cost to them) and a website ad	75,000 copies distributed annually regionally; website with >83,000 unique visitors annually	\$1,113	\$1568 for print ad \$295 for website ad	DCA events listed online. Full page copy about Camas
Scenic WA	Full page ad in Scenic Drives & Road Trips Guide (print & online); Camas Washougal page on tourism website	75,000 copies printed; 2 featured 365WashingtonState FB posts; Exclusive e-newsletter campaign (45,000+ opt-in subscribers)	\$2,298	\$4,595	Shared with Washougal Tourism
Visit Vancouver WA Visitor's Guide	Full page print ad; flipbook on website	60,000 copies throughout WA and OR; on website	\$2,200	\$4,400	Shared with Washougal Tourism
Certified Folder Display service	Downtown Camas Walking Maps (visitor focused), regional distribution	Distribution of 12,000 maps throughout the Columbia Gorge, at the Portland airport and at Travel Portland Visitor Center	\$2600 for distribution (minus local distribution). \$3389 Map printing cost	\$6,387 (\$2998 for full distribution and \$3389 for printing)	
Lewis & Clark Trail Tourism	Brochure and website inclusion	10,000 brochures distributed regionally to OR, WA, ID, MT and along Lewis & Clark Trail	\$1000	\$1000	
Skamania Lodge Magazine	Half Page ad	In-house magazine given to all guests	\$370	\$740	Shared with Washougal Tourism
		Totals	\$12,970	\$18,985	

See attached demographic and media distribution sheets for each publication.

All of the above are important ways to send out a call to action regionally to come to Downtown Camas and to stay! **It's how we're on the map!**



Filed
Secretary of State
State of Washington
Date Filed: 01/21/2026
Effective Date: 01/21/2026
Registration No: 1133851

Charity Renewal

ORGANIZATION INFORMATION

Organization Name:

DOWNTOWN CAMAS ASSOCIATION

Registration Number :

1133851

Purpose/Mission of the Organization:

DEVELOP AND PROMOTE DOWNTOWN CAMAS ENHANCING THE ECONOMIC, SOCIAL, AND CULTURAL CENTER OF THE COMMUNITY WHILE PRESERVING OUR CITY'S HISTORIC FEATURES AND HERITAGE.

FEIN Number:

[REDACTED]

Federal Tax-Exempt Status:

Yes

Federal Status Type:

501(c)(3)

UBI Number:

602 890 278

Is this Charitable Organization associated with any Corporation or LLC?-

Yes

Organizational Structure:

Jurisdiction:

WASHINGTON

CONTACT INFORMATION

Organization Email:

director@downtowncamas.com

Confirm Organization Email:

director@downtowncamas.com

Organization Website:

WWW.DOWNTOWNCAMAS.COM

Is Foreign Contact:

No

Country Code:

1

Phone Number:

3609040218

Ext:

Mailing Address:

PO BOX 1034, CAMAS, WA, 98607-0034, USA

Street Address:

216 NE 4TH AVE STE 102, CLARK COUNTY, CAMAS, WA, 98607-2170, USA

Do you use any other addresses for Solicitation -

No

FINANCIAL INFORMATION

Accounting year beginning date:

01/01/2025

Accounting year ending date:

12/31/2025

Beginning Gross Assets:

\$272,839.00

Ending Gross Assets:

\$236,184.00**Revenue**

Gross Contributions from Solicitations:

\$181,002.00

Gross Revenue from All Other sources:

\$254,026.00

Total Dollar Value of Gross Receipts:

\$435,028.00**Expenses**

Gross Expenditures from Program Services:

\$438,274.00

Total Gross from All Expenditures:

\$468,388.00

Percent to Program Services:

94%

FINANCIAL HISTORY

Fiscal Begin Date	Fiscal End Date	Begin Assets	Revenue	Program Services	Expenses	End Assets	% To Program Services
01/01/2024	12/31/2024	\$275,620.00	\$321,288.00	\$281,819.00	\$324,849.00	\$272,839.00	87%
01/01/2023	12/31/2023	\$299,068.00	\$343,121.00	\$325,841.00	\$371,890.00	\$275,620.00	88%
01/01/2022	12/31/2022	\$255,244.00	\$416,766.00	\$205,667.00	\$372,321.00	\$299,068.00	55%
01/01/2021	12/31/2021	\$141,171.00	\$304,269.00	\$138,523.00	\$190,196.00	\$255,244.00	73%
01/01/2020	12/31/2020	\$128,170.00	\$203,228.00	\$120,292.00	\$190,227.00	\$141,171.00	63%
01/01/2019	12/31/2019	\$84,128.00	\$227,979.00	\$59,283.00	\$186,444.00	\$128,170.00	32%
01/01/2018	12/31/2018	\$83,644.00	\$148,052.00	\$51,175.00	\$146,792.00	\$84,128.00	35%
01/01/2017	12/31/2017	\$98,966.00	\$143,539.00	\$60,940.00	\$159,623.00	\$83,664.00	38%
01/01/2016	12/31/2016	\$75,606.00	\$148,136.00	\$45,356.00	\$124,772.00	\$98,966.00	36%
01/01/2015	12/31/2015	\$60,132.00	\$137,483.00	\$42,434.00	\$122,195.00	\$75,606.00	35%
01/01/2014	12/31/2014	\$53,718.00	\$107,138.00	\$41,245.00	\$102,789.00	\$60,132.00	40%
01/01/2013	12/31/2013	\$50,388.00	\$94,127.00	\$32,968.00	\$90,531.00	\$53,718.00	36%
01/01/2012	12/31/2012	\$24,564.00	\$75,054.00	\$19,854.00	\$48,378.00	\$48,378.00	41%
01/01/2011	12/31/2011	\$46,548.00	\$44,825.00	\$21,414.00	\$66,809.00	\$24,564.00	32%

Solicitation Comments:

Did the Organization solicit or collect contributions in WA during the accounting year reported? - **Yes**

- Email
- Entertainment/Special Events
- Internet
- Personal Contact

Is the Organization registered to solicit outside of WA? - **No**

Does the Organization pay any of its officers or employees?- **Yes**

First Name	Last Name
CARRIE	SCHULSTAD
BRIE	MARAIS
LEAH	NICHELSON

PERSONS ACCEPTING RESPONSIBILITY

Current Officers or Persons Accepting Responsibility for the Organization

First Name	Last Name	Title	Phone #	Address
Caroline	Mercury	PAST PRESIDENT	[REDACTED]	[REDACTED]
RANDY	CURTIS	BOARD MEMBER	[REDACTED]	[REDACTED]
SARAH	LAUGHLIN	BOARD VICE PRESIDENT	[REDACTED]	[REDACTED]
DEBBI	REAVES	BOARD TREASURER	[REDACTED]	[REDACTED]
MARILYN	BOERKE	BOARD PRESIDENT	[REDACTED]	[REDACTED]
AMANDA	OLESON	BOARD SECRETARY	[REDACTED]	[REDACTED]

FINANCIAL PREPARER

Person or Business that Prepares, Reviews or Audits Financial Information:

Type:

BUSINESS

Business Name:

PAULSON, DYRA & CO CPAS

Representative First Name:

LAURA

Representative Last Name:

DYRA

Title:

PARTNER

Address:

733 NE 4TH AVE, CAMAS, WA, 98607, USA

LEGAL INFORMATION

Do you have any Legal Actions? - **No**

COMMERCIAL FUNDRAISERS

Does the Organization use one or more Commercial Fundraisers to solicit contributions in WA?- **No**

RETURN ADDRESS FOR THIS FILING

Attention:

DIRECTOR

Email:

DIRECTOR@DOWNTOWNCAMAS.COM

Address:

PO BOX 1034, CAMAS, WA, 98607-0034, USA

UPLOAD ADDITIONAL DOCUMENTS

Do you have additional documents to upload? **No**

SIGNATURE/ ATTESTATION

First Name:

CARRIE

Last Name:

SCHULSTAD

Date:

01/21/2026

Phone Number:

360-904-0218



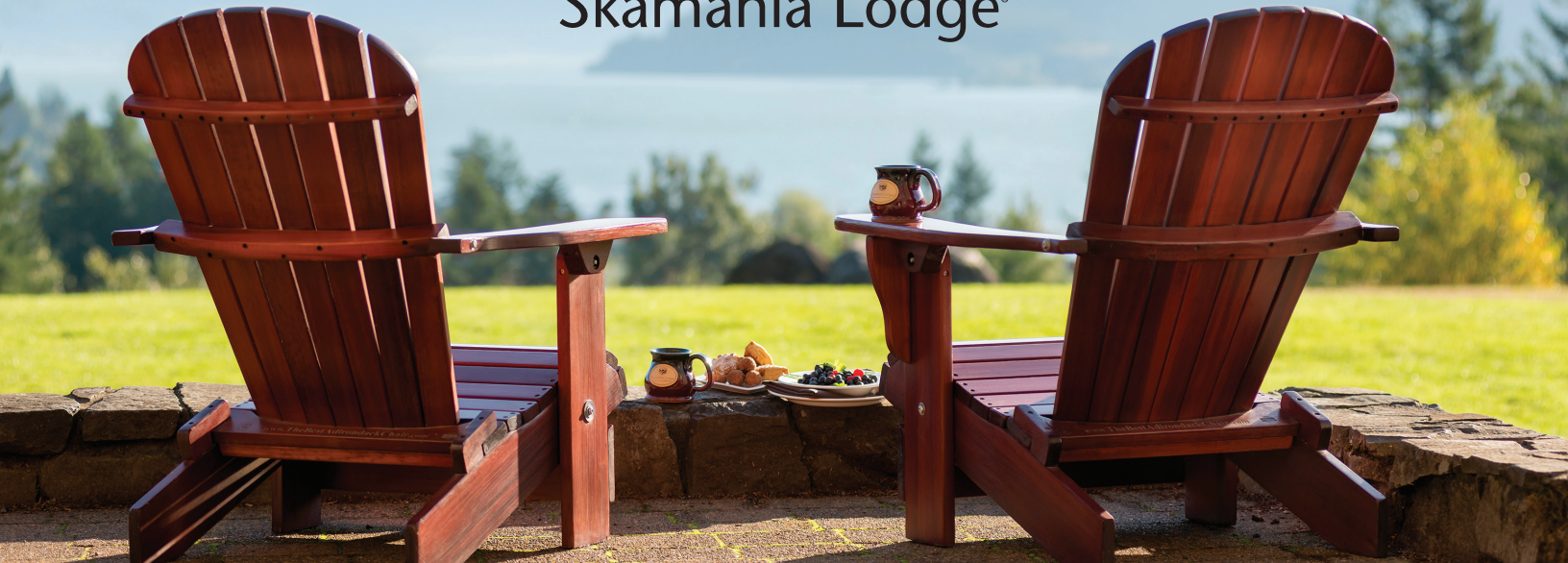
2026 Downtown Camas Association Board of Directors

Name	Phone	Email
Marilyn Boerke (2023), President (2024), City Council, Promotion Committee	(360) 798-3077	marilyn98607@gmail.com
Sarah Laughlin, Vice President, 2016, Fuel Medical Group, EV Committee	(503) 789-8491	slaughlin@fuelmedical.com
Amanda Olesen, Board Secretary, 2025; City of Vancouver; Outreach Committee	(614) 314-2715	olesenak@gmail.com
Debbi Reaves, Board Treasurer, 2018 Reaves & Co CPA PS; Outreach Comm.	(360) 907-0372	debbi@reavescpa.com
Caroline Mercury, Emeritus, 2009 Retired GP, Design Chair, CAG Chair	(360) 771-2897	csmercury@outlook.com
Randy Curtis, Emeritus, 2015 Light Brigade, EV Committee Chair	(503) 931-2420	curtism@comcast.net
Shawn Parker, 2023, Fuel Medical, Grains of Wrath; EV Committee	(612) 845-6010	sparker@fuelmedical.com
Rod Harris, 2026, Backpacker Pizza; Outreach Committee	(907) 440-9565	rh9565@gmail.com
John Nohr, City Council Liaison	(360) 606-9461	jnohr@cityofcamas.us
Jennifer Senescu, Chamber Liaison	(360) 609-7216	jennifer@cwchamber.com
Kelly O'Rourke, CSD Liaison	(702) 202-8123	kelly.orourke@camas.wednet.edu
Elliot Stapleton, Camas Library Liaison	(206) 708-4629	estapleton@cityofcamas.us

Name	Phone	Email
Carrie Schulstad, Executive Director, 2014	(360) 904-0218	director@downtowncamas.com
Leah Nichelson, Event & Project Manager, 2022	(360) 953-1326	promotions@downtowncamas.com
Brie Marais, Marketing & Volunteer Coordinator, 2024	(503) 898-9556	events@downtowncamas.com



Skamania Lodge®



2026 Skamania Lodge Guest Magazine

Skamania Lodge is rated #1 on the Condé Nast list for Top Resorts in the Pacific Northwest by Reader's Choice Awards! 2014 Certificate of Excellence Award winner.

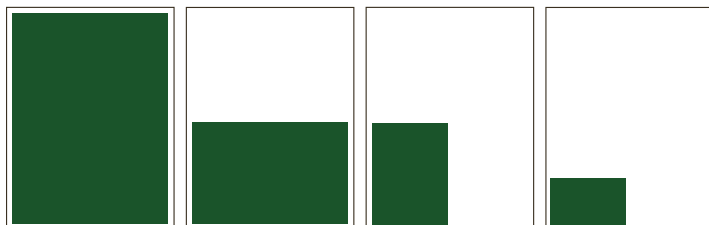
- The **ONLY** In-house magazine complimentary to all guests at the Lodge and provided to guests at check-in and front lobby distribution rack.
- Highlighting all Lodge amenities with the highest quality graphic design, photography, artwork and articles.
- A wonderful opportunity to reach a powerful demographic with an effective message highlighting your unique business offering.

The premier destination hotel in the stunning Columbia River Gorge National Scenic Area, Skamania Lodge is comprised of 175 acres of pristine wilderness while still conveniently situated within 45 miles from nearby Portland, OR. Onsite activities include the Waterleaf Spa, an approachable 9-hole golf course and 18-hole putting course, disc golf and fling golf, zip lining, an adventure course, an indoor heated swimming pool, hot tubs, outdoor fire pits, a fitness center, multiple dining concepts, conference spaces, wedding venues, and over 40+ additional recreation options. The Cascadian-style lodge offers a wide variety of accommodations with 263 guest rooms, including nine luxury treehouses, and glamping, cabins, and villas joining the collection in 2024.

ADVERTISING RATES AND SIZES

Cover Pages - \$2150	8.5" x 11" (add .125" bleeds)
Full Page - \$1884	8.5" x 11" (add .125" bleeds)
Half Page - \$986	7.5" x 4.9"
Quarter Page - \$686	3.65" x 4.9"
Eighth Page - \$484	3.65" x 2.36"

Cost includes custom design to your specifications and digital proofs.



Ad Orientations

SPECIFICATIONS FOR ART AND FILES

- Art files must be at least 300 dpi or higher resolution.
- Full page ads with bleeds: keep text and logos at least .25" from edge of page to avoid objects from being trimmed.
- Fonts need to be converted to outlines before files are sent.
- Please build files in Adobe InDesign.
- Please send files as high quality, print-ready pdfs.
- Export pdfs using the Adobe preset [PDF/X-1a:2001].

E-mail completed ads to: proof@pacificcrestimprint.com

**For more information call 503.309.1504 or email:
proof@pacificcrestimprint.com**

PACIFIC CREST IMPRINT

Print | Design | Marketing

Discover the delights of CAMAS & WASHOUGAL as you enter the Columbia River Gorge



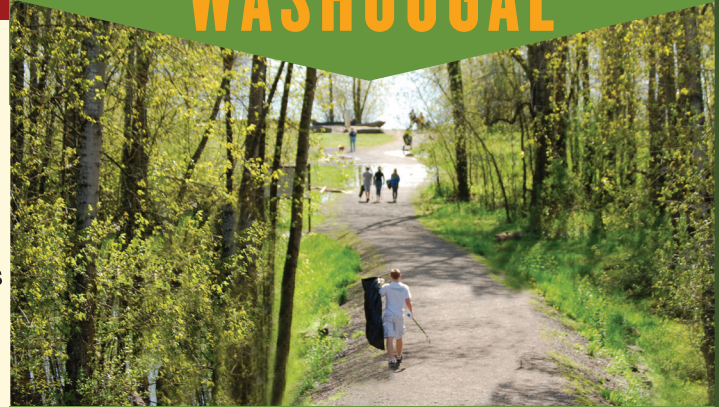
*Historic Charm
Awaits You*

*downtown
Camas*

- ~ Enjoy local food, wine, craft beer and cocktails
- ~ Explore unique shops, antiques, theatre, galleries
- ~ Stroll down beautiful tree-lined streets
- ~ Stay and relax in a luxury boutique hotel

Let our downtown surprise you.
Find out more at DowntownCamas.com

KEEP DISCOVERING
WASHOUGAL



NATURAL BEAUTY AWAITS

in every corner of Washougal. Come for the hiking, birding, history, water sports and more and stick around for great dining, shopping and craft breweries.

VISITWASHOUGAL.COM

Item 2.

DISTRIBUTION SERVICE AGREEMENT

RENEWAL

FEDERAL TAX ID: REF: 24-0133213

SALESPERSON: 011570 - Matt Preston - Portland

ADVERTISER ID: 130177

SHIP TO:

PO NUMBER:

ADVERTISER: Downtown Camas Association

ADVERTISER: Downtown Camas Association

CONTACT: Carrie Schulstad, Exec. Director

CONTACT: Carrie Schulstad

EMAIL: director@downtowncamas.com

WEB SITE: downtowncamas.com

ADDRESS1: P.O. Box 1034

ADDRESS1: P.O. Box 1034

ADDRESS2:

ADDRESS2:

CITY: Camas

CITY: Camas

STATE: WA

STATE: WA

PHONE: (360) 904-0218

PHONE: (360) 904-0218

DATE: 07/21/2025
 CONTRACT: 25-0136382 REV: 00001
 START DATE: 09/01/25
 END DATE: 08/31/26

NAME OF BROCHURE / PUBLICATION:
 Camas Walking Map

INVENTORY ID NUMBER: 019449

We will distribute the above named item in the area or areas set forth below. Display shall be on a single pocket basis. Minimum distribution period is 3 consecutive months.

CODE	DISTRIBUTION PROGRAM AREA	#SITES	START DATE	END DATE	MONTHLY FEE	#MONTH	GROSS FEE	SPEC	TPM	STND	NET FEE
1-VM/-1-NW/VN	Vancouver, WA	69	09/01/25	08/31/26	0.00	12	0.00	0.00	0.00	0.00	0.00
1-VM/-1-NW/DH	Columbia Gorge Area	73	09/01/25	08/31/26	235.21	12	-1,411.26	0.00	0.00	-282.25	1,129.01
42-BR-11-OW/C01	Portland International Airport	1	09/01/25	08/31/26	90.00	12	1,080.00	0.00	0.00	0.00	1,080.00
55-BR-11-NW/TPC	Travel Portland Visitor Center	1	09/01/25	08/31/26	50.00	12	600.00	0.00	0.00	0.00	450.00
52-BR-11-ORS02	Multnomah Falls - EB/WB I-84 (Brochure)	1	09/01/25	08/31/26	50.00	12	600.00	0.00	0.00	0.00	600.00

COMMENTS/SPECIAL INSTRUCTIONS:

APPROVED BY ADVERTISER

AGREEMENT TO TERMS: Advertiser hereby acknowledges that Advertiser has read all the terms and provisions set forth on the front and backside of this Agreement, and agrees that all such terms and provisions are a part of this Agreement.

Your Signature: Carrie Schulstad
 Name (print): Carrie Schulstad
 Title: Exec Director Date: 7-22-2025

APPROVED BY (Certified Folder Display corporate office)

Signature: _____
 Name (print): _____
 Title: _____ Date: _____
 Print Date: July 21, 2025 at 8:13 PM

MONTHLY BILLING SCHEDULE (Including applicable sales tax)

Fees are normally billed 30 days in advance of service. Monthly Billing Schedule details actual billing for the month indicated, not for the month service is provided.

Month	Start Date	End Date	Amount
Aug	271.58	271.58	271.58
Sept	271.58	271.58	271.58
Oct	271.58	271.58	271.58
Nov	271.58	271.58	271.58
Dec	271.58	271.58	271.58
Jan	271.58	271.63	271.63

PREPAYMENT OPTION

PREPAYMENT DISCOUNT (Please check one)
 Yes No

(8.00% on all applicable programs):

SUBTOTAL: 2,998.29
 APPLICABLE SALES TAX: 0.00

TOTAL PREPAID FEE: 2,998.29

SUB TOTAL: 3,259.01
 APPLICABLE SALES TAX: 0.00
 TOTAL NET FEE: 3,259.01

TERMS: The agreed payment is NET CASH. Payment shall be made not later than 30 days from invoice date. If unpaid, a late charge of 1 1/2% per month or 18% annually will be added on the unpaid balance and monthly thereafter until paid. Advertiser agrees to pay all collection costs including reasonable attorney's fees.

TOTAL NET FEE: 3,259.01

All fees billed 30 days in advance of service



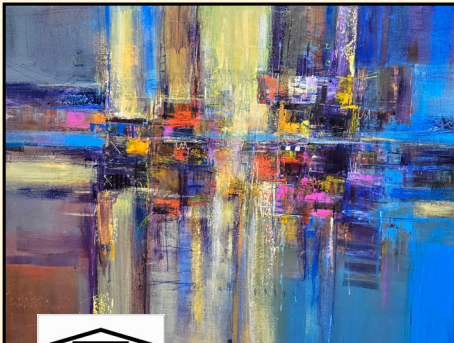
downtown Camas

Item 2.

- Boutique shopping and fine art galleries
- Lively bistros, restaurants, breweries and lounges
- Award winning wines, craft beers and vintage cocktails
- Charming historic theatre and luxury boutique hotel
- Enjoy a relaxed pace in a beautiful tree-lined historic downtown

Let Us Surprise You!

Find this gem off of Hwy 14, just 15 minutes from the Portland airport on the Washington side of the majestic Columbia River.



419 NE Cedar
360.833.9747
www.atticgallery.com



Camas Boutique Hotel

On-site Restaurant & Bar. Pet & Eco-Friendly.
Complimentary A La Carte breakfast
360.834.5722 • www.camashotel.com



CAMAS
— CELLARS —
WINE BAR & BOTTLE SHOP

Wine Bar & Bottle Shop
602 NE 3rd Ave
www.camascellars.com • 360.210.0171



Award Winning Beer • Elevated Pub Food
230 NE 5th Ave
gowbeer.com • 360.210.5717



Island Fusion Cuisine
Sushi • Craft Cocktails
401 NE 4th Ave • 360.833.0115



SWEET INTENTION
Gift Boutique

Gourmet Chocolate
Local Artists • Fun Gifts
218 NE 4th Ave • 360.226.



PROVIDED BY DOWNTOWN CAMAS ASSOCIATION

The small town charm and riverfront trails of Camas and Washougal are located at the western entrance to the Columbia River Gorge National Scenic Area. Shopping, dining, history, breweries, art, hiking, water sports and more await you.



Item 2.

DOUGAN FALLS / KATHY LARSON

COMMUNITIES

CAMAS

Conveniently located just 15 minutes from the Portland airport, historic Downtown Camas is the perfect place to relax, slow down and spend a day or night. Enjoy the fine shops, art galleries, public art, brewpubs and eateries, and authentic small town charm. Walkable tree-lined streets, an inviting boutique hotel and notable movie theatre add to the experience. Outdoor enthusiasts will have fun with surprising adventures close to town including hiking, biking, kayaking, SUPing, fishing, watching wildlife, and exploring the beautiful springtime Camas lily fields at nearby Lacamas Lake.

WASHOUGAL

The western gateway to the Columbia River Gorge Scenic Area, a visit to Washougal is a perfect place to start or end your gorge adventure. Motorists who approach Washougal from the west on the Lewis and Clark Hwy (Hwy 14) enjoy a stunning view of Mt. Hood rising above the Cascade Mountains. Stop in downtown for unique shopping, dining, local craft breweries and many works of art sprinkled throughout the community. There is great summertime swimming on the Columbia and Washougal Rivers as well as bountiful year-round fishing. A favorite past time for many is walking and biking on the scenic trails along the riverfront, enjoying the numerous birds and wildlife living there.



PROVIDED BY DOWNTOWN CAMAS ASSOCIATION



VIEW OF MT. HOOD FROM WASHOUGAL WATERFRONT PARK



hidden gems

Charming Downtown Shopping

Enjoy every First Friday of the month with art shows, fun themed activities, dining and after hours shopping in historic Downtown Camas. Shop for deals on beautiful, classic clothing design at the popular Pendleton Woolen Mills Outlet Store in Downtown Washougal.

Discover

Find the hidden bronze birds among the landscape of charming Downtown Camas, these artful beauties are fun to find for young and old.

Downtown Washougal offers a plethora of public artwork. Stroll the City's streets to enjoy unique murals and sculptures around every corner.

Hike + Bike

Explore the area's surprisingly diverse hiking and biking trails offering captivating views of rivers, waterfalls and lakes. Lacamas Heritage Trail winds along Lacamas Lake for a seven-mile up and back stroll. Enjoy the Washougal River Greenway Trail and the Columbia River Dike Trail for excellent wildlife viewing.

Take a Walk + Water Play

Take a stroll at Washougal Waterfront Park to visit "Ericc the Erratic" boulder, deposited here more than a million years ago during the Missoula Floods.

Visit scenic and historic Cottonwood Beach, located at Captain William Clark Park. Take a walk, swim or paddle.

Educate yourself by taking a historic walking tour in both downtown Camas and Washougal.

resources

visitwashougal.com / downtowncamas.com
washougalbusiness.com / cwchamber.com



WASHOUGAL WATERFRONT TRAIL

ATTRACTIONS

PORT OF CAMAS-WASHOUGAL

Recreational boaters and fishermen from throughout the area use the large, modern launch facility at Parker's Landing Marina as their point of entry to Columbia River fun. A variety of community events are hosted at Marina Park, and the new Washougal Waterfront Park walking trail features fantastic views of the Columbia River and Mt. Hood with historic markers along the way.

TWO RIVERS HERITAGE MUSEUM

Be captivated by the history of Washougal and Camas. Enjoy curated displays about native culture, pioneer history and industrial growth of these communities. The Gathering Place at Washougal Pavilion features carved Native American artwork and the rich history found along the shores of local rivers.

LACAMAS LAKE

This vibrant lake has amazing views, great picnicking areas, waterfalls and walking trails.

STEIGERWALD LAKE NATIONAL WILDLIFE REFUGE

This wildlife refuge consists of 1049 acres of former Columbia River floodplain including shallow ponds, marshes, open fields and riparian woodlands. You can find over 200 recorded species of birds making this a great bird watching area.

WASHOUGAL WATERFRONT PARK AND TRAIL

The waterfront park in Washougal is a lively community space offering a biking and walking trail that wows with magnificent views, offers touch-and-learn signage, rain gardens and plentiful artwork. The waterfront is now connected through kiosks and wayfinding signs connecting to downtown Washougal and Camas and other area trail systems. Along the trail, there are a non-motorized kayak/canoe launch, viewpoints, interpretive signage, and water access trails. Catch sight of Roxy The Rock Snake along the way!

WIND RIVER PUBLISHING, LLC

ESTABLISHED 1993

Judy Bair -:- Wind River Publishing, LLC
 541-806-1436 -:- windriverpub@gmail.com
<https://columbiagorgetomthood.com>
facebook.com/columbiagorgetomthood
[Instagram@columbiagorgetomthood](https://instagram.com/columbiagorgetomthood)

Advertising Opportunity

2026 COLUMBIA RIVER GORGE VISITOR MAGAZINE AND WEBSITE

columbiagorgetomthood.com

Two States, Three Volcanoes and One Big River™
Oregon and Washington's Playground

The Columbia River Gorge visitor magazine is one of the most popular guides to the Columbia River Gorge and the surrounding area. It is the ***where to go, what to do and how to find magazine***. For those of you who have this publication in your facility, you have seen them fly out the door. Advertise your business and reach out to visitors who are planning their trip or who are already here and want to know what to do. This is a very well received publication.

The magazine is distributed at the Portland Airport Visitor Center and airport car rental area, along with Travel Oregon welcome centers located throughout Oregon. Certified Folder Display is contracted by Wind River Publishing, LLC to distribute the visitor magazine on their specialized display racks at various hotels, restaurants and various retail businesses in the Gorge. Multnomah Falls Information Center is a big distributor of the visitor magazine going through 400 magazines a week during peak seasons.

For a complete list of distribution sites, see page 2 of this media kit.

WEBSITE IS DOING GREAT!

The website, columbiagorgetomthood.com, promotes all there is to do and see! It is very comprehensive and similar to the magazine with added resources, itineraries and beautiful photos. There seems to be a high demand for a one stop website showcasing the Columbia River Gorge, Mt. St. Helens, Mt. Hood and Mt. Adams areas. The website offers ad space on the page that relates to your business for **\$275 for a year** if you advertise in the magazine. If you want to advertise on the website only, cost is \$400. The ad will consist of a logo or photo and a 50-75 word description of your business and a link to your website.

Since launching the website May 2020, we've had 369,996 unique visitors and 371,175 number of visits!

WIND RIVER PUBLISHING, LLC

ESTABLISHED 1993

Judy Bair -:- 541-806-1436
windriverpub@gmail.com -:- <https://columbiagorgetomthood.com>
facebook.com/columbiagorgetomthood -:- [Instagram@columbiagorgetomthood](https://instagram.com/columbiagorgetomthood)

Portland International Airport Visitor Center
 PDX Car Rental Information Center
 Astoria Warrenton Area Chamber of Commerce
 Camas/ Washougal Chamber of Commerce
 Goldendale Chamber of Commerce
 Hood River Chamber of Commerce
 Kelso Longview Chamber of Commerce
 Maupin Chamber of Commerce
 McMinnville Chamber of Commerce
 Mt. Adams Chamber of Commerce
 Pendelton Chamber of Commerce
 Roseberg Chamber of Commerce
 Sisters Chamber of Commerce
 Skamania County Chamber of Commerce
 Springfield Chamber of Commerce
 The Dalles Area Chamber of Commerce
 Woodland Chamber of Commerce

Cascade Locks City Hall
 Expore Troutdale Gateway to the Gorge Visitor Center
 Port of Camas/ Washougal
 Port of Cascade Locks

AAA of Springfield
 AAA of Tacoma
 AAA Vancouver
 Ashland Welcome Center
 Bend Visitor Center
 Boardman Welcome Center
 Bonneville Locks & Dam, OR and WA
 Brookings Welcome Center
 Coos Bay Visitor Center
 Explore Welcome Center, Lincoln City
 Government Camp/Mt. Hood Rest Area
 Grants Pass Visitor Center
 Klamath Falls Welcome Center
 LaPine Visitor Center
 Moses Lake Visitor Center
 Mt. Hood Cultural Center & Visitor Information
 Mt. St. Helens Monument Headquarters
 Mt Tabor Visitor Center
 Multnomah Falls Visitor Center
 Olympia Visitor Center
 Ontario Welcome Center
 Oregon City Welcome Center
 Oregon Convention Center
 Pine Creek Visitor Center
 Sage Center Boardman
 Sandy Historical Society Visitor Center
 Seaside Welcome Center
 Sweet Home Visitor Center
 The Dalles Dam Visitor Center
 Travel Lane County
 Travel Medford Visitor Center
 Travel Oregon
 Visit Bend Visitor Center
 Yakima Valley Visitor Center
 Bonneville Fish Hatchery

Hood River Ranger Station
 Little White Salmon Fish Hatchery
 Mark Hatfield State Park
 Spring Creek Fish Hatchery
 USDA Forest Service Office Hood River
 Zig Zag Ranger Station

American Express Cruise Ship
 Uncruise Adventures
 Cascade Locks Historical Museum
 Columbia Gorge Discovery Center
 Columbia Gorge Museum
 Fort Dalles Museum
 Hood River History Museum
 Maryhill Museum
 Pearson Air Museum
 Presby Museum
 Sherman County Museum
 Two Rivers Heritage Museum
 WAAAM Museum

Arrive Vacation Rentals
 Balch Hotel
 B&Bs
 Best Western Hood River Inn
 Best Western Mt. Hood Inn
 Best Western Plus Cascade Inn & Suites
 Best Western Plus Columbia River Inn
 Best Western Plus Parkersville Inn & Suites
 Best Western Sandy Inn
 Big Jims Drive In
 Biggs Junction
 Boys Pine Grove Store
 Breweries in the Gorge
 Bridge RV Park
 Bridgeside Restaurant
 Budget Inn
 Burgerville
 Camas Hotel
 Camas Shops and Restaurants
 Carson Hot Springs Golf and Spa Resort
 Carson Ridge Luxury Cabins
 Cascade Locks KOA
 Celilo Inn
 Clock Tower Ales
 Coffee Shops in the Gorge
 Collins Lake Resort
 Columbia Cliff Villas
 Columbia Gorge Hotel
 Columbia Gorge Riverside Lodge
 Comfort Inn
 Cooper Spur Resort
 Cousins Country Inn
 Dalles Inn
 Dintys Motor Inn
 Fairfield Inn
 Fruit Stands
 Government Camp Hotels, Shops, Pubs & Restaurants
 Grand Central Travel Stop

Grand Lodge
 Gunkell Orchards
 Hampton Inn
 Holiday Inn Express
 Hood River Chevron
 Hood River Hotel
 Hood River Shops, Pubs and Restaurants
 Huckleberry Inn
 Kramers Market
 Lone Pine Motel
 Lyle Mercantile
 Main Street Convenience Store
 Martin's Gorge Tours Bus
 Maryhill Winery
 McMenamins Edgefield
 Motel 6
 Mount Hood Railroad
 Mt. Hood Area, Welches, Zig Zag, Sandy
 Mt. Hood Oregon Resort
 Mt. Hood Vacation Rentals
 Mt. Hood Village RV Resort
 Nu Vu Motel
 Oregon Motor Inn
 Packard Farms
 Peach Beach RV Park
 Ponderosa Hotel
 Praters Motel
 Pure Stoke
 Quality Inn & Suites
 Rafting Companies
 Riverview Lodge
 Rocky Hill Weddings and Events
 Rodeway Inn
 Ruby June Inn
 Rufus Hillview Motel
 RV Parks
 Sandy River RV Park
 Shell Station
 Shilo Inn
 Skamania Lodge
 Skamania Store
 Skunk Brothers Spirits
 Society Hotel
 Stevenson Library
 Stevenson Pubs, Shops & Restaurants
 Sunset Motel
 Super 8 Motel
 The Resort at Skamania Coves
 The Store in North Bonneville
 Three Rivers Inn
 Troutdale Shops and Restaurants
 Tye Motel
 Whispering Woods Resort
 White Salmon shops, Pubs and Restaurants
 Windsurfing Shops
 Wineries

Testimonials

We have consistently advertised with Judy Bair and Wind River Publishing's publications and website since starting our business 13 years ago. Over the years, our business has benefited with continued growth as tourism has flourished throughout the National Scenic Area. We firmly believe that in our present age of digital media, having online presence is critical to the ongoing success of any business.

The website, columbiagorgetomhood.com, serves as an excellent resource for educating and entertaining both visitors and locals. We will continue to support Wind River Publishing's efforts to create and publish media which informs travelers, while also promoting conservation and sustainable tourism.

Martin & Christine, owner & operators of Martin's Gorge Tours

The maps, articles and organizational layouts were perfect tools for our staff in working with visiting tourists and regular customers, plus with how many different locations, businesses and counties distributed through, we know for a fact that our advertising dollars were well spent in a very direct and functional manner.

Pepi Gerald / Second Wind Sports

Every day we have campers visiting the Gorge who don't realize how much there is to do here. Handing out this magazine has given them a wider scope of activities and sights to see which has encouraged our campers to extend their stays at our RV park & campground. This is a well-designed magazine that we're glad to have!

Daniel Hopkins / Bridge RV Park & Campground

COLUMBIA RIVER GORGE :: ADVERTISING GUIDELINES 2026

Ad Sizes in Inches

Full Page:

7.5 x 10 - no bleed w/ margin
8.625 x 11.125 - with bleed
8.375 x 10.875 - trim size

Half Page:

7.5 x 4.9375

One-Third Page:

2.375 x 10 - vertical
4.9375 x 4.9375 - square

One-Sixth Page:

2.375 x 4.9375 - vertical
4.9375 x 2.375 - horizontal

One-Twelfth Page:

2.375 x 2.375

- + Minimum bleed .125 inch
- + Design ad within .25 inches from outer edge

Guidelines and Information

- + Graphics in ads must be at 300 dpi and images placed at 100%.
- + Text and line art settings are 1200 dpi for optimal printing.
- + Use CMYK color mode. Do not send PDFs using RGB color settings.
- + Send press-ready single page file as a high resolution PDF. Choose the High Quality Print setting when creating PDF files with compatibility setting Acrobat 5 (PDF 1.4). This should be the default compatibility setting when choosing High Quality Print.
- + Microsoft Word or Publisher ads are unacceptable.
- + Submit ads by email or online transfer service. Email ads to windriverpub@gmail.com.
- + For all other inquiries, contact Judy Bair at windriverpub@gmail.com or 541.806.1436.
- + Prepayment discount of 5% for early payments will be offered.

Please use this media kit to help plan your budget for 2026. If you are certain you would like to reserve space now, feel free to contact Judy Bair at 541.806.1436 or windriverpub@gmail.com.

Testimonials

I have been working with Judy and Wind River Publishing for several years. When she announced that she was creating a website, I was thrilled. The Gorge needed a dynamic and informative web presence for the entire region and <https://columbiatorgetomthood.com> does not disappoint. The website is a valuable investment for the Balch Hotel and we look forward to working with the site in the future.

Josiah Dean, Innkeeper / Balch Hotel / Dufur, Oregon

The Columbia River Gorge Visitor Magazine is a complete package of resources, maps and information about all sorts of experiences in our area. This is my favorite item to use when guiding our guests to their adventures.

I explain the layout of the magazine and make sure they understand that it is rich with information about what they want to seek and so much more! Every year, Judy makes this magazine better than before. It is the only visitor guide needed to be prepared for a trip in the Columbia River Gorge and Mt. Hood region.

Tammara Toppel, Executive Director / Mt. Adams Chamber of Commerce

Hello! My name is Cindy Cartwright and this past weekend while visiting Multnomah Falls, I picked up a copy of the Columbia River Gorge visitor magazine. It is an exceptional magazine and an excellent read as I sipped my morning cup of tea.

Thank you for making such a delightful and informative magazine. I wish I had picked up two copies so that I could send one to my family in Texas. I think this magazine is a perfect enticement for getting them to visit our beautiful area of the world. This magazine, more than any other, has a perfect blend of activities and events that will help individuals with various interests find something to do in such a beautiful place like the Columbia River Gorge. I could go on and on about how much I like this magazine!

Sincerely, Cynthia Amezquita Cartwright

WIND RIVER PUBLISHING, LLC

ESTABLISHED 1993

Judy Bair - 541-806-1436

windriverpub@gmail.com - <https://columbiatorgetomthood.com>

facebook.com/columbiatorgetomthood - Instagram@columbiatorgetomthood

COLUMBIA RIVER GORGE :: PRICE SHEET 2026

2026 Advertising Rates

Print Ads

5% discount for return clients

5% discount applied for pre-payments

One-Twelfth Page \$ 750

One-Sixth Page \$ 1350

One-Third Page \$ 2250

Half Page \$ 2800

Full Page \$ 3300

Web Ad Space will consist of:

+ Logo or photo

+ 50-75 word description

+ Hyperlink to your website

Website ad (with magazine ad): \$275

Website only ad: \$400

**All prices are good for one year placement*

Co-Op Opportunities

Co-op advertising options are available. Associations and chambers have the opportunity to host a sponsored page which involves shared ad space. This makes it more affordable for small businesses to advertise. Space is limited so please call 541-806-1436 to find out about co-op options in your area.

Important Payment Information

Interest will be charged at **2%** per month on all accounts past due over 30 days.

Questions?

If you have any questions, please call or email Judy Bair
541.806.1436 // windriverpub@gmail.com.

Note: We will do our best to make this publication user-friendly so your ad will be noticed and found as efficiently as possible. Wind River Publishing, LLC does not guarantee ad placement.

Please use this media kit to help plan your budget for 2026.

If you are certain you would like to reserve space now, feel free to contact Judy Bair at 541.806.1436 or windriverpub@gmail.com.

Testimonials

I would like to tell you how much we love the Columbia River Gorge magazine here at the PDX State Welcome Center at the Portland International Airport. The fact that it covers BOTH sides of the river is one of the best reasons for its popularity! It is the most thorough Guide we have on the Gorge. It covers each community so well! Hiking (which is our most asked question for the Gorge), family ideas, adventure ideas, maps and an excellent event guide in the back are what travelers are asking for and it is so easy to navigate through! From January to Date we have distributed 3164 issues with July the highest at 994 issues. 2015 was an excellent year with a total of 7240 issues distributed. We really love this magazine and always look forward to getting it.

*Stephanie Lewis, Manager / Portland Airport Welcome Center
Travel Oregon/Oregon Tourism Commission*

Columbia River Gorge magazine is our number one requested magazine from our guests at Hood River Hotel. The literature in the magazine is a perfect guide for our guests with current information on the area, events calendar, and hiking. The added feature Oregon and Washington maps truly assist visitors in finding the perfect place to go in the gorge. The Hood River Hotel highly recommends the Columbia River Gorge visitor magazine.

Jessica / Reservation Desk, Hood River Hotel

As vice president of the Friends of Multnomah Falls, and liaison for FOMF, US Forest Service and Multnomah Falls Lodge, I also order brochures and magazines to stock our visitor center. The Columbia River Gorge magazine is one of our fastest moving publications off of our brochure & magazine stand. Judy Bair with Wind River Publishing has provided us with consistent delivery of the Columbia River Gorge magazine, as well as the Skamania publication.

Dave Mysinger / Vice President, Friends of Multnomah Falls

WIND RIVER PUBLISHING, LLC

ESTABLISHED 1993

Judy Bair - 541-806-1436

windriverpub@gmail.com - <https://columbiagorgetomhood.com>

facebook.com/columbiagorgetomhood - [Instagram@columbiagorgetomhood](https://instagram.com/columbiagorgetomhood)

Artizen Acupuncture
Acupuncture, wellness and beauty spa
artizenacu.com | 360.830.6222 | 540 NE Cedar



Bigfoot Mountain Outfitters
Men's clothing, shoes, accessories and gifts
bigfootmountainoutfitters.com | 360.210.4077 | 425 NE 4th



RedDoor Gallery
Fine art gallery
reddoorgallerycamas.com | 360.281.8720 | 411 NE Dallas



SMALL TOWN CHARM • SCENIC LAKES & TRAILS • 15 MINUTES TO AIRPORT

Squeeze & Grind
Coffee, smoothies and tasty bites
squeezeandgrindcamas.com | 360.833.2404 | 537 NE Cedar



Hollywood Hits | Independent Flicks
Exclusive World-Class Event Cinema Presentations
camasliberty.com | 360.859.9555 | 315 NE 4th Ave



Birch Street Uptown Lounge
Vintage cocktails. Classic Style.
birchstreetuptownlounge.com | 360.210.7219 | 311 NE Birch



BOUQUÉ SHOPPING & DINING • FAMILY & PET FRIENDLY • HISTORIC HOTEL

Arkana Women's Boutique
Women's shoes, clothing, accessories
arkana.com | 360.210.4077 | 425 NE 4th Ave



Drop the Mic Karaoke
Family friendly karaoke entertainment venue
dropthemickaraoke.com | 360.817.1704 | 224 NE 3rd Ave



Backpacker Pizza
Family owned & operated • Pizzas, Salads, Kids Menu
backpackerpizza.com | 360.773.1971 | 421 NE Cedar




Visit Downtown Camas!

Relax and enjoy a day or weekend away from the hustle and bustle of busy life in historic, quaint *Downtown Camas*. Explore our beautiful tree lined streets filled with locally owned boutiques, delicious restaurants and pubs, and pampering salons. Enjoy a movie at our historic theatre, hike or bike at nearby Lacamas Lake, and complete your day in style and comfort at our award winning historic boutique hotel.

Located just 15 minutes from the Portland airport, between downtown Portland, Vancouver and the scenic Columbia River Gorge, Camas provides a convenient, yet friendly and authentic small town experience.

Visit www.DowntownCamas.com for self guided tours.

Camas Boutique Hotel
Save 10% with discount code FF10
camashotel.com | 360.834.5722 | 405 NE 4th Ave




Downtown Camas Association
P.O. Box 1034, Camas, WA 98607 • 360.216.7378
www.downtowncamas.com

— DISCOVER —
Downtown Camas

WALKING MAP



www.DowntownCamas.com



Printing: Minuteman Press • www.minuteman.com/us/locations/wa/camas
Graphic Design: Reed Creative • www.reedcreative.com



2026-2027

Experience Historic Downtown Camas
SHOPPING • DINING • SERVICES



All phone numbers are 360 area code unless otherwise marked. For a complete list of downtown events and businesses, see www.DowntownCamas.com

SHOPPING

- 4Ever Growing Kids children's consignment & toys...210-5351..... 64
- Allure Boutique women's fashion and accessories 844-6532..... 33
- Arktana women's shoes, clothing, accessories 210-4077..... 37
- Attic Gallery local art..... 833-9747..... 27
- Autumn Leaf Books cozy independent bookstore..... 553-4788..... 53
- Bigfoot Mountain Outfitters menswear & accessories 210-4077.....37
- Camas Antiques gifts, garden, home..... 834-4062..... 21
- Camas Bike & Sport bikes, accessories, service..... 210-5160..... 2
- Camas Cheese Co. cheeses, meats, and more..... 833-2982..... 14
- Evergreen Vinyl record store, new & used..... 209-4138..... 23
- Expressions Fashion Resale upscale womens clothing..952-1370... 48A
- Gallery 408 Art for Everyone..... 833-4563..... 61
- Juxtaposition furniture, home decor, gifts 834-1810..... 37
- Lily Boutique women's clothing, accessories..... 834-9215..... 15
- Lutz Hardware & Garden Center 834-2663..... 40
- Naturally Healthy Pet food, toys, treats 609-3505..... 57
- Navidi's Olive Oils & Vinegars..... 210-5921..... 59
- Papermaker Pride Camas & PNW fan gear and gifts 210-7513..... 26
- Periwinkle's Toy Shoppe toys, games, books..... 954-5795..... 59A
- Poppy & Hawk local artists, curated gift shop 210-4463..... 13
- RedDoor Gallery fine art gallery 281-8720..... 39
- Runyan's Jewelers fine jewelry, gifts..... 834-2992..... 24
- Safeway..... 834-7933..... 76
- Sweet Intention Gift Boutique gifts for all ages 226-5160..... 46
- The Soap Chest handmade soap and skin care 834-1212..... 8
- William & Son Jewelers fine jewelry, watches..... 210-5555..... 44

BEAUTY, HEALTH & WELLNESS

- All Therapeutic Massage 624-6990..... 72
- Artizen Acupuncture natural beauty and wellness 830-6222..... 6
- Bambu Organic Salon organic hair & skincare... 206-781-6501..... 9A
- Blossom Natural Health and Wellness 834-2732..... 16
- Camas Barber Shop 834-2755..... 45
- Camas Yoga hot yoga..... 210-5897..... 23
- Jazzercise Camas 980-0022..... 7
- Keller Med Spa & Laser..... 823-0795..... 10
- LiveWell Camas yoga, retail..... 844-5715..... 17
- Magic Scissors family hair salon..... 210-4783..... 19
- Mandi MOON Artistry certified makeup artist..... 798-8291..... 29
- Milk & Honey tanning & teeth whitening 852-5298..... 12
- Moonlight Aveda Salon hair, makeup, nails..... 844-6018..... 3
- Nail Evolution fine Russian manicures 833-3575..... 51
- Nico Bella Salon beauty salon, spa..... 834-1818..... 36
- Peace Yourself Together wellness center..... 834-0589..... 9
- Petal & Thorn Wellness naturopath and apothecary 210-7226..... 18A
- Salon 904 hair salon..... 335-4110..... 77
- Salon Onyx hair salon 216-7585..... 30
- Simply Divine Beauty Studio skincare, lashes 834-1886..... 47

- The Wild Hair beauty salon..... 834-1010..... 29
- Urban Style Salon & Day Spa hair, nails..... 844-6061..... 12
- Valkyrie Tattoo & Piercing 253-6464..... 49
- Wintzer Acupuncture 851-4268..... 28

DINING/SIPPING

- A Beer at a Time craft beer, pub food 835-5200..... 69
- Adams Street Bar & Grill beer, wine, pub food 833-1920..... 42
- Backpacker Pizza pizzas, salads, kids menu, more..... 773-1971 ... 27A
- Birch Street Uptown Lounge classic cocktails & more 210-7219..... 50
- Burgerville burgers, shakes 834-3289..... 73
- Caffe Piccolo espresso, pastries, paninis 834-7044..... 60
- Camas Cellars wine bar, wine club, events..... 210-0171..... 75
- Camas Thai Cuisine 833-1175..... 20
- Caps N' Taps craft beer taproom & bottle shop..... 210-7244..... 25
- Cedar Street Bagel Company fresh bagels, sandwiches . 844-6225..... 58
- Dairy Queen ice cream, burgers..... 834-2171..... 65
- Drop the Mic Karaoke casual cuisine, cocktails 817-1704..... 70
- Feast 316 steak, seafood, cocktails..... 210-7498..... 66
- Grains of Wrath craft brew, gastropub 210-5717..... 18
- Hidden River Roasters coffee & custom roasts..... 41
- Kop Chai Thai cuisine..... 834-5287..... 56
- Lane Cellars award winning Washington wines 607-8784..... 54
- Los Jalapeños Mexican cuisine..... 834-5856..... 52
- Natalia's Café corner café, breakfast and lunch 844-5968..... 38
- Next Dough Neighbor fresh made doughnuts ...360-87-DOUGH..... 62
- Nuestra Mesa Mexican cuisine..... 210-5311..... 48
- Squeeze & Grind coffees, smoothies 833-2404..... 4
- Subway sandwiches, soup 834-0210..... 74
- The Mill Corner Tavern beer, wine, pub food 833-0474..... 43
- The Sushi Joint 210-4155..... 67
- Tommy O's at the Camas Hotel Hawaiian fusion 833-0115..... 31

RECREATION, LODGING, EVENTS & INFO

- Camas Bike & Sport trail info and rentals 210-5160..... 2
- Camas Boutique Hotel complimentary breakfast 834-5722..... 32
- Camas Parks & Recreation 834-5307.....
- Camas-Washougal Chamber of Commerce
Visitor Information..... 834-2472..... 63
- Dance Evolution Zumba & dance..... 818-1695..... 68
- Destination 339 private event space..... 761-2586..... 55
- Downtown Camas Association 216-7378..... 45A
- Drop the Mic Karaoke family friendly venue, events . 817-1704..... 70
- Elida Art Studio art classes, gallery, art tours..... 904-8467..... 10A
- Liberty Theatre movies and specialty films 859-9555..... 22
- Sweetwater SUP/Kayak Rentals at Lacamas Lake 609-1212.....
- Universal Jiu Jitsu & Martial Arts 210-4588..... 11
- VEGA & Virtuosity Gymnastics and Dance 834-7424..... 71

SERVICES

- AUTO**
- Camas Mart and Gas Station 834-5966 4A
- Phill Kassab's Auto Repair 635-7725 2C
- Shell Gas Station 834-2357 4D
- FINANCIAL**
- Country Financial 258-2670 4A
- Edward Jones 834-9713 3B
- H&R Block 834-5880 5E
- IQ Credit Union 695-3441 4A
- Lacamas Financial Services..... 834-6470 5D
- Paulson, Dyra & Co., CPAs..... 834-4911 3F
- Riverview Community Bank 834-9997 5C
- U.S. Bank..... 834-2089 3A
- HEALTH**
- Bluestream Counseling..... 253-260-4516 3B
- Brester Dentistry 834-2182 1C
- Camas Hearing Clinic 833-0609 2E
- Camas Vision Centre 834-2063 3A
- Columbia Chiropractic chiropractic, massage 834-7300 3C
- Darling Chiropractic & Massage..... 834-5126 2B
- Design Dentistry, Aaron Rinta DMD 834-4990 2D
- Doula My Soul, Bryna Hayden..... 545-3356 2E
- Fusion Natural Health naturopath 994-1263 2D
- Healing Sage Acupuncture & Herbal Clinic 798-7132 2B
- Simona Body Works chiropractic 971-319-1167 2E
- Vancouver Vision Clinic 834-4802 1B
- INSURANCE**
- Farmer's Insurance Shanahan 833-8333 E of 5F
- State Farm Insurance Julia Lo 256-4995 4A
- True Insurance Inc 276-1001 4D
- LEGAL**
- Hazen, Hess & Ott, PLLC..... 834-7957 3F
- Knapp, Odell, MacPherson Attorneys 834-4611 3E
- Posner Law Office, P.C. 524-4767 5D
- The Vern McCray Law Firm 834-6262 3D
- OTHER**
- Akula Group 708-0559 4A
- Brown's Funeral Home 834-3692 E. of 3F
- Cascade Hasson Sotheby's International Realty 419-5600 4C
- Camas Power Equipment..... 834-5355 4E
- Camas Technology Specialists 834-7942 4C
- Clothes Encounters custom alterations..... 831-1300 3C
- Columbia Cascade 800-547-1940 4F
- Confident Driving School 833-2200 4F
- Donna Roberts Group eXp Realty 521-5478 2C
- Evolutions Preschool 608-8387 E of 3F
- Fuel Medical Group business resources..... 210-5658 4B
- Georgia Pacific Corporation 834-3021W. of 3A
- Imperial Cleaners..... 834-3642 3B
- Journey Church 834-0700 4B
- Lewallen Architecture, LLC 844-6002 B4
- Minuteman Press 834-4662 2B
- Music & Arts Academy 503-807-3038 . E of 5F
- Opus School of Music 833-9604 6F
- Proactive Network Technologies 326-6461 3F
- Salon 904 335-4110 E. of 5F
- Seth Michael Psychic/Medium..... 980-1411 3C
- Straub's Funeral Home 834-4563 4B
- The Revolution Group real estate agents 762-1102 3C
- VestCapital..... 503-395-8551 5E
- We Can! Learning Center tutoring & classes..... 564-241-3189 3B
- Windermere Crest Realty 834-3344 4C
- Wise Move Real Estate..... 986-5700 4B
- Zion Lutheran Church 834-4201 . E of 4F

EXPLORING
THE

LEWIS & CLARK

TRAIL

Item 2.

GO ADVENTURING!

Montana • Idaho • Washington • Oregon



Go to: LCPacificNW.org
Link up to Great Vacation Opportunities!

27

EXPLORING THE LEWIS & CLARK TRAIL

PROGRAM PARTNERS

MONTANA

Visit Billings
visitbillings.com

Montana's Missouri River Country
missouririvermt.com

Southwest Montana
southwestmt.com

Montana Fish, Wildlife and Parks
FWP.MT.gov

Montana's Yellowstone Country
VisitYellowstoneCountry.com

Western Montana's Glacier Country
GlacierMT.com

PRINTED FOR FREE DISTRIBUTION. PRINTED AND DISTRIBUTED WITH ACCOMMODATION TAX FUNDS.

IDAHO

Kamiah Chamber of Commerce
KamiahChamber.com

WASHINGTON STATE

Visit Lewis and Clark Valley
VisitLCValley.com

Downtown Camas Association
DowntownCamas.com

Visit Washougal
VisitWashougal.com

Tourism support provided by the City of Washougal hotel/motel tax funds

Visit Tri-Cities
VisitTri-Cities.com

Visit Walla Walla
WallaWalla.org

OREGON

Explore The Dalles / The Dalles Chamber
ExploreTheDalles.com

Ontario Area Chamber and Visitor Center
OntarioChamber.com

 **CHOICE**
HOTELS*
ChoiceHotels.com



Interested in the Lewis & Clark Trail?
Visit LewisandClark.travel and
LewisandClark.org to learn more



Jason Savage GNP

Glacier National Park in Montana



Merv Coleman

Touring Yellowstone National Park in style



Taylor Robbins

The Crazy Mountains near Big Timber, MT



Visit Billings

Fishing in the Bighorn River near Billings, MT

EXPLORING THE LEWIS & CLARK TRAIL

SO MUCH TO SEE SO MUCH TO DO Along the Lewis & Clark Trail

In 1803, President Thomas Jefferson sent Captain Meriwether Lewis on a bold mission to find an all-river route from St. Louis to the Pacific Ocean.

Lewis and Clark and the Corps of Discovery found out the hard way that the legendary Northwest Passage river route over the mountains didn't exist.

But what they did discover was... *America, the Beautiful.*

Today's travelers will be thrilled by what they can see and do in Montana, Idaho, Washington, and Oregon.

Use this Lewis and Clark Trail adventure brochure to plan your road trip vacation and experience the natural scenic treasures, inspiring history, and fun cities along today's Lewis and Clark National Historic Trail.

GO EXPLORING!

Go to LCPacificNW.org



Visit Idaho

Northwest Passage Scenic Byway US 12 near Kooskia, ID



Item 2.

Walkable downtown wine tasting rooms in Walla Walla, WA



Scenic road overlooking the Columbia River Gorge at The Dalles,



Pacific County Tourism Bureau

Cape Disappointment State Park in Washington State



29

The Astoria-Megler Bridge linking Oregon to Washington State



Excerpts from Lewis & Clark's journal entries through present-day Montana, Idaho, Oregon, and Washington

April 7, 1805 – The 33 members of the Corps of Discovery set out from Fort Mandan in present-day North Dakota in canoes and pirogues hoping to find a navigable river to carry them to the Pacific Ocean.

A April 25 – The Corps' of Discovery reached the confluence of the Yellowstone and Missouri Rivers. **Last week of May** – The expedition began to pass through the Missouri Breaks, a 160-mile stretch of the Missouri River from today's Fort Peck Lake to today's Fort Benton.

B June 13 – Lewis walking ahead of a small group of explorers came to the Great Falls of the Missouri and described the first of the five falls a "sublimely grand spectacle." From June 21 to July 2 the grueling 18-plus mile overland portage of the falls was completed.

C July 19 – After the portage of the falls the Corps continued upriver and entered the Gates of the Mountains, the cliffs on either side rising to the height of 1,200 feet.

D July 22 – The Corps moved upriver, pulling the canoes against the swift current, slipping and getting out on the slick rocks. Sacagawea recognized this section of the river as the Three Forks of the Missouri River. Lewis wrote, "The Indian woman recognizes the country and assures us that this is the river on which her relations live, and that the three forks are at no great distance."

E August 12 to 17 – Exploring out ahead with three members of the Corps, Lewis hoped to meet up with the Shoshone Indians. He wrote, "We fell in with a large and plain Indian road... it passed a stout stream... At a distance of 4 miles further the road took us to a most distant fountain of the waters of the Missouri in such of which we have spent so many toilsome days and wristless nights." They could step across the headwaters of the Missouri River. The next day Lewis and the three Corps' members made contact with the Shoshones. On August 17 Lewis and Clark met with the Shoshone Chief Cameahwait and his people to bargain for horses to carry their baggage over the Continental Divide. Sacagawea serves as interpreter and recognizes the Chief as her brother. After hard bargaining the Corps got their horses.

F September 4 – Riding north following their Shoshone guide Toby over steep mountains and through deep valleys along the present-day Idaho-Montana border, the Corps came into Ross' Hole near present-day Sula, Montana in the Bitterroot Valley. They were greeted by a large band of Salish Indians who told them of Lolo Pass located farther up the valley south of present-day Missoula.

G September 9 to 11 – Exhausted from the trek, the Corps spent three days at Travelers' Rest (now a national historic landmark and a state park), then began their climb up and across the snow-covered Bitterroot Mountains. It rained, hailed and snowed all day on September 14th. Four days later, Clark and his small party came to "Hungery Creek," so named because they had nothing to eat.

H September 18 – Clark and six hunters rode out ahead to hunt for food and came out of the mountains into the Weippe Prairie where some Nez Perce Villages were located. Two days later Lewis' group rode in exhausted and famished. Thanks to the Nez Perce, the Corps would survive. Once rested and fed, though still suffering from the over-mountain ordeal, Clark and 10 of his men headed down the Clearwater River where they found ponderosa pine large enough to make dugout canoes.

I October 7 to 18 – The canoes were completed and the Corps got underway led by two Nez Perce headmen. They pushed off down the rapids of the Clearwater to the Snake River, then rode its rugged course to the Columbia River near present-day Pasco, Washington. They camped several days with ancestors of today's Cayuse, Umatilla, Walla Walla and Wanapum peoples before canoeing down the Columbia River. On October 18 Clark saw in the distance the snow-capped mountain British explorers named Mount Hood in 1792.

J October 22 to November 1 – The Corps came upon "the great Falls of the Columbia River" (Celilo Falls), which presented a dangerous obstruction for river travel. On October 22 the Corps portaged some of their goods by land on the north shore of the river, then lowered their "canoes by Strong ropes of Elk Skin" around the south shore on October 23. On October 24 they ran and portaged "the long narrows and short narrows" and on November 1 they lowered the canoes by rope down the "Great Schute" of the Columbia.

K November 2 to 7 – The Corps arrived at the farthest point reached by European explorers coming from the Pacific. The ebb and flow of the tides near Beacon Rock convinced the Corps they were close to the ocean. At their camp on **November 7** the Corps had their first view of the ocean on the horizon. Clark wrote in his journal, "Great joy in camp we are in view of the Ocean, this great Pacific Ocean which we have been so long anxious to see." But they weren't there yet. Proceeding along the north shore near the mouth of the Columbia River they were pounded by winter storms and soaked by crushing waves for days on end.

L November 15 to December 2 – From a protected cove they called Station Camp, first Lewis, and then Clark, led groups overland to Cape Disappointment, a high cliff facing the Pacific Ocean, then northward along the ocean beach. On November 22 Clark carved his name in a tree and added, "by land from the U. States in 1804-1805." At Station Camp Captains Lewis and Clark polled all Corps members, including Sacagawea and York, on their choices for a winter camp. Corps' member John Ordway wrote, "our officers conclude with the opinion of the party to cross the River and look out a place for winters quarter." They did so on November 25th. Once across, Lewis and a party of five men selected a site on high ground along the Netul River for their camp. On December 7-8 the men began to build the 50-foot square stockade they called Fort Clatsop.

M The Corps celebrated Christmas, fired their guns to bring in the New Year, 1806, raised their tin cups of clear water to celebrate their great achievements and prepared for their return trip home. For over three months they wrote in their journals, drew maps, hunted for elk, studied the skeletal remains of a beached whale, boiled sea water to make salt and traded with the Clatsop, Wahkiakum, Cathlamet and Chinook tribes.

N March 23 to May 4 – Even though they knew the winter snows would be deep along the Continental Divide they headed up the Columbia by horseback and canoe. Making their way up the Columbia River they camped again with the Cayuse, Umatilla and Walla Walla people of eastern Oregon and Washington who suggested they go overland instead of taking the longer route along the Snake River. The Corps continued overland to Camp Chopunnish and on May 4 they saw the west side of the Bitterroot Mountains were covered with snow. The Corps would spend all of May and early June with the Nez Perce waiting for the trails to become passable.

June 8 to 30 – Full of energy and anxious to soon get underway, Corps' member Pierre Cruzatte got out his fiddle and everyone danced, held foot races and played games, like Prisoners' Base. Finally on June 10 the Corps couldn't restrain themselves any longer. They hoped they would have two Nez Perce guides to lead them over the high mountain snowfields. When the guides didn't arrive, they proceeded without them, but had to turn back when they lost the Trail. On June 19 they started out again, this time with Nez Perce guides. On June 25 they reached Bald Mountain which was covered with snow. The next day they made 28 miles and camped on the side of Spring Mountain. They crested the mountains and just before sunset on June 30 the Corps rode into Traveler's Rest where they stayed for three days.

O July 3 to August 12 – As the two Captains had planned, Lewis with nine men and five Indians proceeded east on the Nez Perce Trail to the Great Falls, then with three men went north upriver to find the headwaters of the Marias River. Clark's group followed the original route back to Three Forks, then rode overland to the Yellowstone where they built dugout canoes to float downstream on the Yellowstone River to meet Lewis' party. A third group led by Sergeant Ordway with 10 men recovered the dugout canoes and supplies cached at Three Forks and headed down the Missouri River to Great Falls where they portaged the falls and met Lewis' group on their return from the Marias exploration. The plan didn't anticipate Lewis' group having trouble with a band of Blackfeet Indians before rushing back to Ordway's canoes waiting on the Missouri. Lewis' group met Clark's group west of the Missouri River's confluence with the Yellowstone River on August 12.

August 14 to September 23, 1806 – The members of the Corps were on their way home. Sacagawea, her baby Pomp, and her husband Charbonneau left the Corps at the Mandan Villages. Expedition member John Colter decided to head back to be a fur trapper and became the first Euro-American to see Yellowstone. The Corps of Discovery rode the swift current of the Missouri to return to cheering crowds in St. Louis on September 23, 1806.

Their incredible journey had finally come to an end... but it was the beginning of a new journey that would link this nation as one... the Journey of the United States of America from Sea to Shining Sea.

From 1804 to 1806, Lewis & Clark explored America the Beautiful. This year, you can too!



Columbia River Gorge sunset from White Salmon, Washington

Jessie Brackenbury

"As we passed on it seemed as if those scenes of visionary enchantment would never have and (an) end" — Meriwether Lewis May 31, 1805



Lewis & Clark Discovery Center at Hells Gate State Park, Idaho

Visit Lewis Clark Valley



Cape Disappointment Lighthouse near Long Beach, Washington

Pacific County Tourism Bureau



Multnomah Falls, Oregon

Sumio Koizumi



Beacon Rock State Park, Washington

Visit Vancouver WA



Haystack Rock, Cannon Beach, Oregon

Christian Heeb



Whitewater rafting on the Lochsa River near Kooskia, Idaho



Rivaura Winery, near Lewiston, Idaho



The Beartooth All-American Highway near Red Lodge, Montana

Andy Austin



Yellowstone National

Donnie Sexton, Montana Office of Tourism

Live the Legend.

Catch the Spirit of the Lewis and Clark Trail adventure! Great attractions and parks to enjoy year-round.

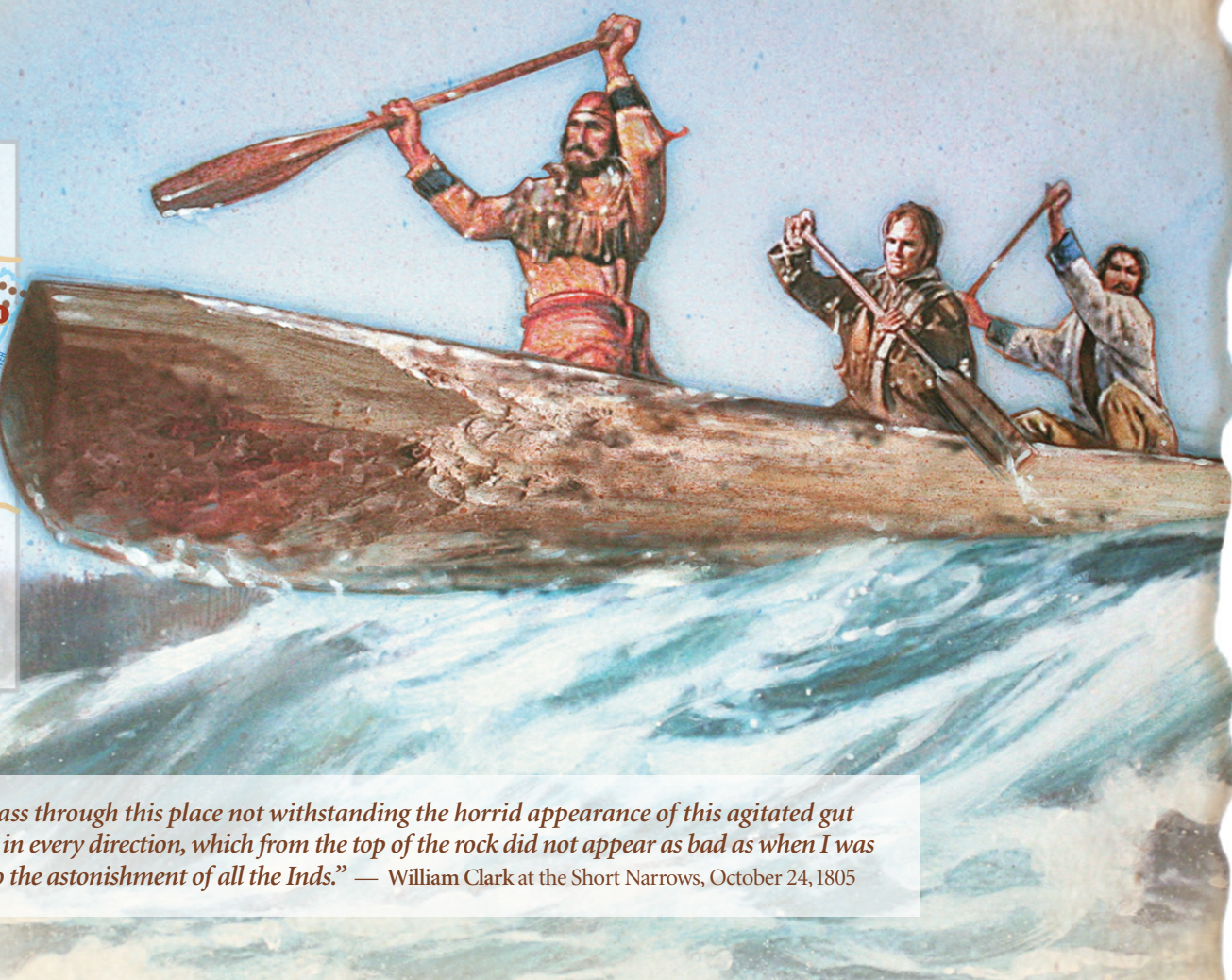
For details visit LCPacificNW.org

"in the evening several foot races were run by the men of our party & the Indians; after which our party divided and played at prisoners base until night. after dark the fiddle was played and the party amused themselves in dancing." — William Clark, June 8, 1806

EXPLORING THE LEWIS & CLARK TRAIL



LEWIS & CLARK TRAIL NEZ PERCE TRAIL



"accordingly I determined to pass through this place not withstanding the horrid appearance of this agitated gut Swelling, boiling and whorling in every direction, which from the top of the rock did not appear as bad as when I was in it; however we passed Safe to the astonishment of all the Inds." — William Clark at the Short Narrows, October 24, 1805

MONTANA

- 1 Sidney**—On MT 200. MontDak Heritage Center and Museum. To the north is Fairview with the Fairview Walking Bridge over the Yellowstone River, and the Cartwright Railroad Tunnel.
- 2 Glendive**—On I-94 features Makoshika State Park, Montana's largest state park. Visitors can also enjoy the Frontier Gateway Museum. FWPMT.gov/stateparks/makoshika
- 3 Miles City**—On I-94. 1880's era Main Street, the Range Riders Museum, a 1930's era saloon, annual Bucking Horse Sale and Rodeo, art galleries and activities that focus on Montana's cowboy heritage.
- 4 Jordan**—West of Orcle on MT 200. Jordan features the Garfield County Museum and the Hall Creek Recreation Area on Fort Peck Lake.
- 5 Circle**—Northwest of Glendive on MT 200 on route to Glendive. Home to the McCone County Museum.

MONTANA'S MISSOURI RIVER COUNTRY

- 6 Culbertson**—On US 2. Features the Culbertson Museum. A Lewis and Clark Trail Interpretive Site is on MT 16.
- 7 Wolf Point**—On US 2. Fort Peck Indian Reservation, Wolf Point Area Museum plus the Wild Horse Stampede, one of the West's most exciting rodeos.



- 8 Fort Peck**—South of US 2 on MT 117. Includes the Fort Peck Dam and Lake. Fort Peck Interpretive Center. The Lewis and Clark Outlook and the Milk River Observation Point. The Charles M. Russell National Wildlife Refuge is along the shores of this huge Missouri River Reservoir. MissouriRiverMT.com
- 9 Glasgow**—On US 2. Valley County Pioneer Museum and the Children's Museum of Northeast Montana with its World Wildlife Exhibit.
- 10 Malta**—On US 2. Includes the Great Plains Dinosaur Museum and the Phillips County Museum on the Montana Dinosaur Trail.
- 11 Zortman**—South of the Malta on US 191. Zortman was a Gold Rush town where today's visitors can pan for gold. The Little Rocky Mountains and the UL Bend National Wildlife Refuge are nearby.

For information, go to MissouriRiverMT.com

- 12 Bear Paw Battlefield**—On MT 240 south of Chinleak. This historic site commemorates the final conflict of the Nez Perce War and flight of 1877 and is a key stop along the Nez Perce (Nimipuu) National Historic Trail. A historical marker and trail system are at the site where approximately 800 Nez Perce ceased their fight after a five-day battle.
- 13 Have**—On US 2. 10,000-acre Beaver Creek Park, Fresno Reservoir, Have Beneath the Streets, Washpa Chu'gn Buffalo Jump and Fort Assiniboine.

FORT BENTON

On US 87. A National Historic Landmark City and gateway to the Upper Missouri Breaks National Monument. Fort Benton also includes the Museum of the Upper Missouri, a reconstructed Old Fort Benton, the Starr Gallery of Western Art, and a river levee trail with sculptures and interpretive panels with Nez Perce (Nimipuu) National Historic Trail history.

WESTERN MONTANA'S GLACIER COUNTRY

- 14 Cut Bank, MT**—On US 2. Near the eastern boundary of the Blackfoot Indian Reservation and the Lewis and Clark Expedition's Two Medicine Fight Site—the first military conflict between the United States and a Plains Tribe, and the only violent encounter between the expedition and American Indians on the journey. Note: The site is on private property within the reservation and requires permission for access. Cut Bank hosts the annual Lewis and Clark Festival each July.
- 15 Browning, MT**—On US 2. The largest community within the Blackfoot Indian Reservation and home to the Museum of the Plains Indian, which highlights indigenous art, culture, and history of the Northern Plains. Each July, Browning celebrates North American Indian Days with a vibrant powwow and rodeo.

SOUTHWEST MONTANA

- 16 Helena**—On I-15. Montana's capitol city traces its history to the 1864 discovery of gold at Last Chance Gulch. The capitol dome is covered with copper, and the Main Street is still known as Last Chance Gulch. The Great Northern Town Center features the classic Great Northern Carousel and the Lewis and Clark Interpretive Experience. The Montana Heritage Center features the Homeland Gallery of Montana's history, children's interactive exhibit, CM Russell Gallery, and rotating art exhibits. The Helena-Lewis and Clark National Forest is to the northwest. Helena is a Gateway Community to the Continental Divide.
- 17 Missoula**—On I-90/US 93. On US 93. The Historical Museum at Fort Missoula provides additional context on indigenous history, early military presence, and western expansion. The town features nine historic districts, live theatre, and music venues, shopping, the Montana Museum of Art and Culture, the Missoula Art Museum, and the Rocky Mountain Elk Foundation Center. Caras Park in downtown Missoula features kayakers paddling Brennan's Wave on the Clark Fork River.

- 18 East Glacier Park, MT**—On US 2. A small town at Glacier National Park's eastern entrance, near landscapes explored and documented by the Lewis and Clark Expedition as they traveled along the Rocky Mountain Front. Home of historic Glacier Park Lodge.
- 19 Kalispell, MT**—On US 2 and US 93. A historic Flathead Valley hub with deep roots in early settlement and trade. Highlights include the Conrad Mansion Museum and the Northwest Montana History Museum, offering insight into regional history shaped by exploration, travel routes, and commerce.

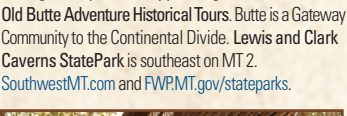
- 20 Flathead Lake State Park**—Established by US 93, MT 82, and MT 35. While not direct expedition sites, these parks showcase the vast landscapes encountered by early explorers traveling through Western Montana. State parks include West Shore, Big Arm, Finley Point, Wild Horse Island, Yellow Bay, and Wayfarers. FWPMT.gov/stateparks

For more information go to GlacierMT.com

- 21 Great Falls**—On I-15/US 87. The Lewis and Clark National Historic Trail Interpretive Center is a major stop on the entire length of the Trail. The Center also includes the Lewis and Clark Trail Heritage Foundation offices and its extensive historical library. Passing through the five falls of the Missouri River was back-breaking work for the Corps that took a month to complete. Today, four of the falls can be enjoyed along the walkways and overlooks through the heart of the city. Visitors can see the world's largest freshwater springs at Giant Springs State Park. The C.M. Russell Museum Complex features the works of America's famous cowboy artist Charlie Russell. First Peoples Buffalo Jump State Park is west off I-15 and offers a great view of the Missoula River Valley. FWPMT.gov/first-peoples-buffalo-jump

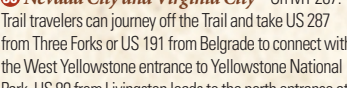
GATES OF THE MOUNTAINS

North of Helena on I-15. Today's travelers can board a tour boat to relive the Corps' voyage through the Missouri River Canyon with 1,200-foot-high cliffs named by Meriwether Lewis.



MINING, TROLLEY TOURS, COPPER KING MANSION, AND THE OLD BUTTE ADVENTURE HISTORICAL TOURS

Butte is a Gateway Community to the Continental Divide. Lewis and Clark Caverns State Park is southeast on MT 72. SouthwestMT.com and FWPMT.gov/stateparks



NEVADA CITY AND VIRGINIA CITY

On MT 287. Trail travelers can journey off the Trail and take US 287 from Three Forks to US 191 from Belgrade to connect with the West Yellowstone entrance to Yellowstone National Park. US 89 from Livingston leads to the north entrance at Gardiner. The spectacular US 212 Beantooth Highway All-American Road from Red Lodge leads to the Park's northeast entrance near Cooke City and Silver Gate.

- 22 Three Forks, MT**—Off I-90 at MT Highway 2. Missouri Headwaters State Park, where the confluence of the Jefferson, Gallatin and Madison Rivers join to form the Missouri River, features interpretive signage, hiking trails, and scenic views of one of the expedition's campsites. The Headwaters Heritage Museum in neighboring Three Forks exhibits Native American artifacts and local history. Just down the road near Logan, visit Madison Buffalo Jump State Park, where American Indians stamped herds of bison off the limestone cliff for food, clothing, shelter, and provisions. FWPMT.gov/stateparks

FOR MORE INFORMATION, GO TO SouthwestMT.com

MONTANA'S YELLOWSTONE COUNTRY

- 23 Bozeman**—On I-90. A lively college town brimming with great restaurants, shopping, art galleries, live music, and exceptional outdoor recreation. Museum of the Rockies features one of the most important collections of dinosaur fossils in North America.



- 24 West Yellowstone**—US Hwy 20. Located at the West Entrance to Yellowstone National Park, this lively town makes a great basecamp. Don't miss the Grizzly and Wolf Discovery Center, a wildlife sanctuary, or the Museum of the Yellowstone, which offers travelers a glimpse into Yellowstone's history.
- 25 Gardiner**—US Hwy 89. Known for the iconic Roosevelt Arch into Yellowstone, Gardiner is also home to the Yellowstone National Park Heritage and Research Center, and the Albright Visitor Center and Museum in Mammoth Hot Springs, and just a short jump from town.

IDAHO

- 26 Lolo Pass Visitor Center & Rest Area**—US 12. This all-loyer visitor center features displays with information on the Lewis and Clark Expedition, and on the 1877 flight of the Nez Perce (Nimipuu). A nearby interpretive trail circles the area around the center.
- 27 The Northwest Passage Scenic Byway**—US 12. This byway closely follows the path The Corps took from Lolo Pass to Lewiston through Nez Perce (Nimipuu) country. The Corps' survival depended on the help they received from the Nimipuu people they formed a bond of friendship.
- 28 Red Lodge**—On US 212. Located at the base of the iconic Beantooth All-American Highway, Red Lodge is a quintessential mountain town. Red Lodge Mountain is a family-friendly ski area just outside of town, and the Yellowstone Wildlife Sanctuary and Carbon County Museum are also must-see stops.

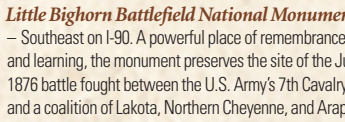
BILLINGS TRAILHEAD



- 29 Billings**—At the junction of I-90 and I-94. Billings is the perfect basecamp for exploring the Lewis & Clark corridor and more—packed with great food, local brews, comfortable lodging, and can't-miss attractions like the Western Heritage Center, Yellowstone Art Museum, and ZooMontana. Just southeast of town is the Bighorn Canyon National Recreation Area for boating, fishing, hiking, and camping options. Plan your route, stay, and must-dos at VisitBillings.com.

EASY DAY TRIPS FROM BILLINGS

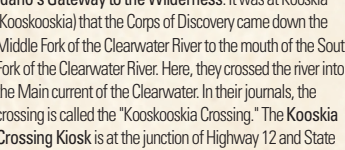
- Pompeys Pillar National Monument**—East on I-94. See Captain William Clark's signature and date July 25, 1805. One of the few remaining visible pieces of physical evidence from the Lewis and Clark journey. Visitors can walk the interpretive trail to the pillar, explore exhibits on the Corps of Discovery and regional history, and take in sweeping views of the Yellowstone River valley from the overlook.



- 30 Spalding**—US 12. Home of the Nez Perce National Historical Park Visitor Center that displays and preserves the history and culture of the Nez Perce (Nimipuu) people of every member of the expedition and historical signs.
- 31 Walla Walla**—Near US 12. Walla Walla features the Fort Walla Walla Museum in Fort Walla Walla Park and Pioneer Village Park, one of 18 parks in the community. The museum features a pioneer village and five buildings filled with exhibits including a life size diorama of Lewis & Clark exchanging gifts with Yellep, a leader of the Wallupallum or Walla Walla people, plus a related exhibit featuring the Chain of Translation with original period artifacts. Nearby is the Whitman Mission National Historic Site which offers details about the impact of the western expansion of the

LEWISTON, ID AND CLARKSTON, WA

On US 12. At the confluence of the Clearwater and Snake Rivers are Lewiston, Idaho and Clarkston, Washington, towns named for the famous explorers. The Confluence Center is located along the levee path in Lewiston with a historical markers for the October 10, 1805, campsite of the expedition. Nearby are several open-air interpretive displays, including a dugout canoe. The Lewis and Clark Discovery Center at Hells Gate State Park features indoor and outdoor displays and a film describing the Expedition's journey through Idaho. The park is also the gateway to Hells Canyon, North America's deepest river gorge, filled with scenic vistas, wildlife, and historic tales of the Nez Perce people, miners, and ranchers. VisitIdValley.com



WASHINGTON

Washington State's Lewis and Clark Trail Scenic Byway generally follows US 12 in the eastern part of the state. SR 14 through the Columbia River Gorge, and SR 4 in southwestern Washington. State parks, scenic vistas, interpretive markers, and historic sites are located all along the way.

- 32 Spokane**—US 195. Spokane is Washington's second largest city. Riverfront Park includes a series of walking bridges and scenic trails connecting both sides of the river. The park features a classic 1900s carousel, a 650-foot skate ribbon, and a skyride over Spokane Falls. The Northwest Museum of Arts and Culture (NMAC) has an extensive collection of the art and history of the area's indigenous peoples and the pioneers.
- 33 Pomeroy**—On US 12. Travelers can enjoy fishing and hunting in the Blue Mountains and go deep into the basalt canyons of the Wenhe-Tucannon Wilderness Area where wildlife roams.
- 34 Dayton**—South of Pomeroy on US 12. Lewis and Clark Trail State Park between Dayton and Watsburg, on the Touchet River, the park offers camping, interpretive trails and markers and fishing access. The Patik Creek Campsite east of Dayton re-creates the Corps' campsite from May 2, 1806, with life-size metal silhouette sculptures of every member of the expedition and historical signs.



- 35 Spalding**—US 12. Home of the Nez Perce National Historical Park Visitor Center that displays and preserves the history and culture of the Nez Perce (Nimipuu) people of every member of the expedition and historical signs.
- 36 Walla Walla**—Near US 12. Walla Walla features the Fort Walla Walla Museum in Fort Walla Walla Park and Pioneer Village Park, one of 18 parks in the community. The museum features a pioneer village and five buildings filled with exhibits including a life size diorama of Lewis & Clark exchanging gifts with Yellep, a leader of the Wallupallum or Walla Walla people, plus a related exhibit featuring the Chain of Translation with original period artifacts. Nearby is the Whitman Mission National Historic Site which offers details about the impact of the western expansion of the

LEWISTON, ID AND CLARKSTON, WA

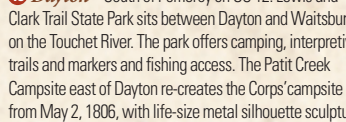
On US 12. At the confluence of the Clearwater and Snake Rivers are Lewiston, Idaho and Clarkston, Washington, towns named for the famous explorers. The Confluence Center is located along the levee path in Lewiston with a historical markers for the October 10, 1805, campsite of the expedition. Nearby are several open-air interpretive displays, including a dugout canoe. The Lewis and Clark Discovery Center at Hells Gate State Park features indoor and outdoor displays and a film describing the Expedition's journey through Idaho. The park is also the gateway to Hells Canyon, North America's deepest river gorge, filled with scenic vistas, wildlife, and historic tales of the Nez Perce people, miners, and ranchers. VisitIdValley.com



WASHINGTON

Washington State's Lewis and Clark Trail Scenic Byway generally follows US 12 in the eastern part of the state. SR 14 through the Columbia River Gorge, and SR 4 in southwestern Washington. State parks, scenic vistas, interpretive markers, and historic sites are located all along the way.

- 32 Spokane**—US 195. Spokane is Washington's second largest city. Riverfront Park includes a series of walking bridges and scenic trails connecting both sides of the river. The park features a classic 1900s carousel, a 650-foot skate ribbon, and a skyride over Spokane Falls. The Northwest Museum of Arts and Culture (NMAC) has an extensive collection of the art and history of the area's indigenous peoples and the pioneers.
- 33 Pomeroy**—On US 12. Travelers can enjoy fishing and hunting in the Blue Mountains and go deep into the basalt canyons of the Wenhe-Tucannon Wilderness Area where wildlife roams.
- 34 Dayton**—South of Pomeroy on US 12. Lewis and Clark Trail State Park between Dayton and Watsburg, on the Touchet River, the park offers camping, interpretive trails and markers and fishing access. The Patik Creek Campsite east of Dayton re-creates the Corps' campsite from May 2, 1806, with life-size metal silhouette sculptures of every member of the expedition and historical signs.



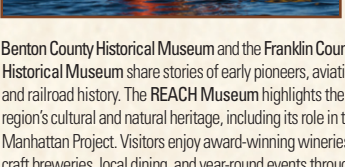
- 35 Spalding**—US 12. Home of the Nez Perce National Historical Park Visitor Center that displays and preserves the history and culture of the Nez Perce (Nimipuu) people of every member of the expedition and historical signs.
- 36 Walla Walla**—Near US 12. Walla Walla features the Fort Walla Walla Museum in Fort Walla Walla Park and Pioneer Village Park, one of 18 parks in the community. The museum features a pioneer village and five buildings filled with exhibits including a life size diorama of Lewis & Clark exchanging gifts with Yellep, a leader of the Wallupallum or Walla Walla people, plus a related exhibit featuring the Chain of Translation with original period artifacts. Nearby is the Whitman Mission National Historic Site which offers details about the impact of the western expansion of the

UNITED STATES ON THE HOMELAND TRIBES

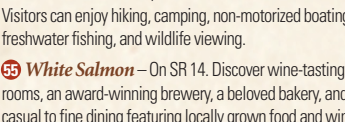
United States on the Homeland Tribes. All sites are in the picturesque Walla Walla Valley which offers miles of paved and gravel roads framed by acres of vineyards. With more than 130 wineries calling the area home, Walla Walla's historic and walkable downtown features tasting rooms with world-class wines along with unique restaurants, art galleries, boutiques, and cultural events. WallaWalla.org

RICHLAND, KEMENEWICK AND PASCO

On I-82. The Tri-Cities are nestled where the Columbia, Snake and Yakima rivers come together, offering scenic views, vibrant wine country and rich history along the Lewis and Clark Trail. The Lewis and Clark Interpretive Overlook in Richland provides panoramic views of Bateman Island, visited by William Clark in 1805. Sacajawea State Park and Interpretive Center in Pasco features exhibits on Sacajawea, the Expedition and Native American History. The 23-mile riverfront from Sacajawea Heritage Trail connects the three communities. The East



- 37 The Columbia River Gorge**—On SR 14. The Columbia River is the largest regional scenic area in the U.S. The river has been named since its prehistoric days by a series of dams. The river views are spectacular along SR 14 with an array of parks offering outdoor recreation along the way.
- 38 Goldendale**—On SR 142. Get a close-up view of the right side of the Goldendale Observatory State Park.
- 39 Columbia Hills State Park**—On SR 14. This state park with a 7,500-foot shoreline on the Columbia River includes Horseshoe Lake, which is a National Historic Site. Visitors can enjoy hiking, camping, non-motorized boating, freshwater fishing, and wildlife viewing.
- 40 White Salmon**—On SR 14. Discover wine-tasting rooms, an award-winning brewery, a beloved bakery, and casual to fine dining featuring locally grown food and wine. Wind sports launch areas are nearby on the Northshore of the Columbia River.
- 41 Beacon Rock State Park**—On SR 14. The park offers hiking, interpretive trails and markers, camping, boating, and a trail to the top of Beacon Rock. It was here that the Corps of Discovery first felt the tidal forces of the ocean on their dugout canoes.



- 42 Washougal**—On SR 14. Trail travelers will enjoy discovering Washougal, Washington's "Gateway to the Gorge." The perfect place to enjoy gorgeous views of the river and Mt. Hood, open grassy spaces, sandy beach

CAPE DISAPPOINTMENT STATE PARK

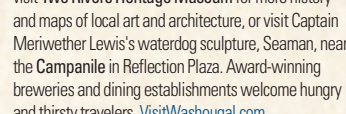
On SR 101. The Corps found safe haven at Lewis and Clark Campsite (Station Camp) near today's Meglar Rest Area and the Astoria-Meglar Bridge. The site served as a base camp from November 15 to 24, 1805, when both Lewis and Clark led separate groups overland to view the Pacific Ocean near today's Cape Disappointment State Park.

CAPE DISAPPOINTMENT STATE PARK

On SR 100. The park is the location of the Lewis and Clark Interpretive Center, which is accessible on SR 100. The Center's mural displays guide visitors through the Corps' entire journey with mural displays of sketches, paintings, photographs, artifacts, and quotes from Corps members. The center also offers panoramic views of the Pacific Ocean, the Columbia River, and the Cape Disappointment Lighthouse.

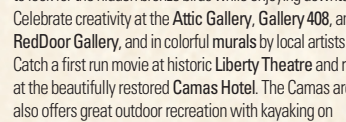
LONG BEACH

On US 101 and SR 103. The Long Beach Peninsula is Washington's hidden treasure with 28 miles of ocean beach vistas. Visitors can enjoy ocean views, interpretive markers, and sculptures.



ASTORIA AND WARRENTON

On US 30 and 101. Astoria and Warrenton are on the southern shores of the Columbia River, where it meets the Pacific Ocean. The Astoria-Meglar Bridge is the longest continuous truss bridge in North America. Astoria is the oldest permanent U.S. settlement west of the Rocky Mountains. The Astoria Column, located atop Coxcomb Hill, is a monument to the natural riches of the Pacific Northwest and the people who settled there. Astoria and Warrenton offer visitors an array of museums, activities, attractions, and events. Astoria's historic downtown district features galleries, boutiques, and many restaurants. TravelAstoria.com



- 43 Camas**—On Lewis & Clark Highway/WA-14. Historic Downtown Camas offers a charming, elevated "downtown experience" with tree-lined streets, fun boutique shopping, and a wide variety of delicious dining options. Camas can be a comfortable "home base" for those visiting Portland, Vancouver, and the Columbia River Gorge. Visitors can enjoy theater events and after-hours shopping on the first Friday of every month and don't forget to look for the hidden bronze birds while enjoying downtown! Celebrate creativity at the Attic Gallery, Gallery 408, and RedDoor Gallery, and in colorful murals by local artists. Catch a first run movie at the historic Liberty Theatre and relax at the beautifully restored Camas Hotel. The Camas area also offers great outdoor recreation with kayaking on Lacamas Lake, enjoying a relaxing picnic and stroll at river's Heritage Park, or hiking, biking, or walking along the scenic Lacamas Heritage Trail. DowntownCamas.com
- 44 Seaside**—On US 101. Located 16 miles south of Astoria, Seaside is Oregon's first coastal vacation resort. Seaside is also the location of "The Salt Works" historic site where the Corps of Discovery made salt for the winter and for their return journey back home.
- 45 Hood River**—On I-5. Explore rich history at Fort Vancouver National Historic Site. Vancouver's vibrant waterfront on the Columbia River beckons with recreational options, wine tasting, and dining, ensuring a delightful array of activities for all. VisitVancouverWA.com
- 46 Kelso**—On I-5. The trail continues north along the Columbia on Interstate 5 to Kelso, then heads west on SR 4 to Skamokawa Vista Park. It was near the present-day

CHINOOK

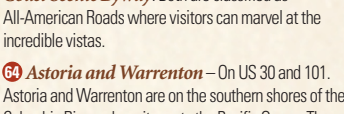
On US 101. The Corps found safe haven at Lewis and Clark Campsite (Station Camp) near today's Meglar Rest Area and the Astoria-Meglar Bridge. The site served as a base camp from November 15 to 24, 1805, when both Lewis and Clark led separate groups overland to view the Pacific Ocean near today's Cape Disappointment State Park.

CAPE DISAPPOINTMENT STATE PARK

On SR 100. The park is the location of the Lewis and Clark Interpretive Center, which is accessible on SR 100. The Center's mural displays guide visitors through the Corps' entire journey with mural displays of sketches, paintings, photographs, artifacts, and quotes from Corps members. The center also offers panoramic views of the Pacific Ocean, the Columbia River, and the Cape Disappointment Lighthouse.

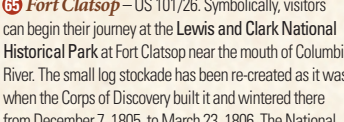
LONG BEACH

On US 101 and SR 103. The Long Beach Peninsula is Washington's hidden treasure with 28 miles of ocean beach vistas. Visitors can enjoy ocean views, interpretive markers, and sculptures.



ASTORIA AND WARRENTON

On US 30 and 101. Astoria and Warrenton are on the southern shores of the Columbia River, where it meets the Pacific Ocean. The Astoria-Meglar Bridge is the longest continuous truss bridge in North America. Astoria is the oldest permanent U.S. settlement west of the Rocky Mountains. The Astoria Column, located atop Coxcomb Hill, is a monument to the natural riches of the Pacific Northwest and the people who settled there. Astoria and Warrenton offer visitors an array of museums, activities, attractions, and events. Astoria's historic downtown district features galleries, boutiques, and many restaurants. TravelAstoria.com



- 43 Camas**—On Lewis & Clark Highway/WA-14. Historic Downtown Camas offers a charming, elevated "downtown experience" with tree-lined streets, fun boutique shopping, and a wide variety of delicious dining options. Camas can be a comfortable "home base" for those visiting Portland, Vancouver, and the Columbia River Gorge. Visitors can enjoy theater events and after-hours shopping on the first Friday of every month and don't forget to look for the hidden bronze birds while enjoying downtown! Celebrate creativity at the Attic Gallery, Gallery 408, and RedDoor Gallery, and in colorful murals by local artists. Catch a first run movie at the historic Liberty Theatre and relax at the beautifully restored Camas Hotel. The Camas area also offers great outdoor recreation with kayaking on Lacamas Lake, enjoying a relaxing picnic and stroll at river's Heritage Park, or hiking, biking, or walking along the scenic Lacamas Heritage Trail. DowntownCamas.com
- 44 Seaside**—On US 101. Located 16 miles south of Astoria, Seaside is Oregon's first coastal vacation resort. Seaside is also the location of "The Salt Works" historic site where the Corps of Discovery made salt for the winter and for their return journey back home.
- 45 Hood River**—On I-5. Explore rich history at Fort Vancouver National Historic Site. Vancouver's vibrant waterfront on the Columbia River beckons with recreational options, wine tasting, and dining, ensuring a delightful array of activities for all. VisitVancouverWA.com
- 46 Kelso**—On I-5. The trail continues north along the Columbia on Interstate 5 to Kelso, then heads west on SR 4 to Skamokawa Vista Park. It was near the present-day

CANNON BEACH

On US 101. Home of the iconic natural landmark Haystack Rock, where during low tide visitors can walk up to tide pools to view the marine wildlife and view nesting birds that call Haystack Rock home. Cannon Beach has been named one of America's 100 Best Art Towns where every day offers an Art Walk through the picturesque village with meandering pathways and courtyards spilling over with flowers. CannonBeach.org



UMATILLA

On I-84. The Pacific Salmon Visitor Information Center is east of Umatilla at the McNary Lock and Dam. The dam created Lake Wallula where anglers can fish for walleye, bass, and sturgeon.

PENDLETON

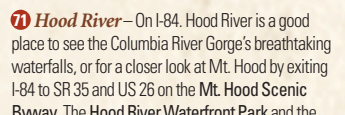
On I-84. Visitors can enjoy the world-famous Pendleton Round-Up each September. East of Pendleton is the Tamassetti Cultural Institute, one of two tribally owned museums on the trail in the Pacific Northwest region. The museum provides fascinating exhibits and programs on the history and culture of the Cayuse, Umatilla, and Walla Walla people.

LA GRANDE

On I-84. The Grande Tour Route and Scenic Bikeway takes visitors to the beautiful Grande Ronde (big, round) valley located between the Elkhorn, Blue and other 10,000-foot peaks of the Wallowa Mountains.

THE HELLS CANYON SCENIC BYWAY

The Byway crosses the Grande Ronde Valley with life-size displays, living history demonstrations, films, live theater, and events. Visitors can also board a vintage steam train on the Sumpter Valley Railroad.



BAKER CITY

On I-84. The home to the National Historic Oregon Trail Interpretive Center that offers the definitive Oregon Trail experience with life-size displays, living history demonstrations, films, live theater, and events. Visitors can also board a vintage steam train on the Sumpter Valley Railroad.



On I-84. Nestled where the locals describe "Treasure Valley," Ontario is at the convergence of four rivers: The Snake, Malheur, Owyhee, and Payette. The Four Rivers Cultural Center and Museum celebrates the area's history and the cultures of Native Americans, Basque, European, Japanese, and Hispanic settlers. Ontario features six shopping areas including the historic downtown offering tax-free shopping. The area also offers riverbank rock biking and outdoor recreation, including at the Owyhee Reservoir and Dam, and Exceptional Dark Sky Viewing! While west on US 26, was the first town on Oregon on the Oregon Trail. Today, a series of 30 murals by professional artists depict this early history. Ontario4th.com

EXPLORING THE **LEWIS & CLARK** TRAIL

Item 2.

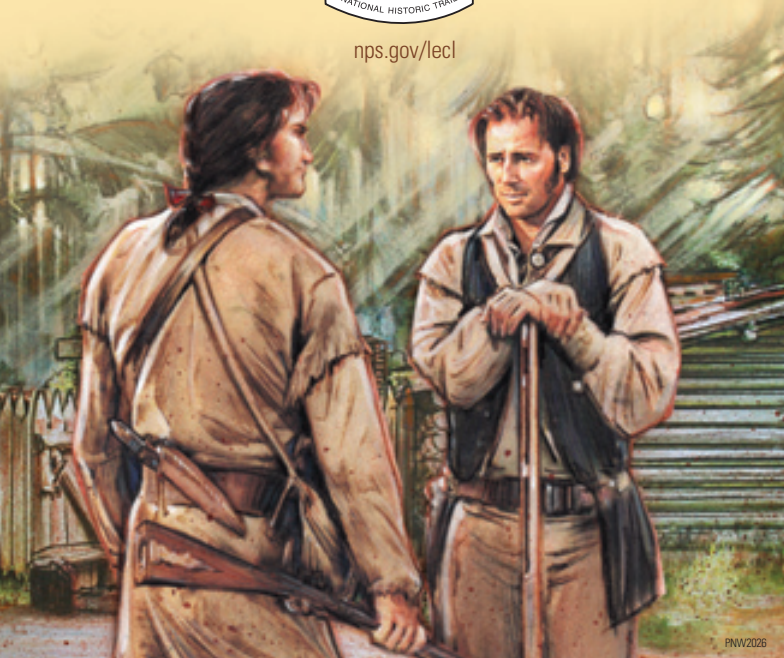
YOUR YEAR-ROUND VACATION DESTINATION

- *State-of-the-art visitor centers and museums that bring alive the epic adventure*
- *National and state parks for that perfect vacation*
- *Pristine lakes and rivers for fishing, skiing and boating*
- *Spectacular ocean beaches*
- *Miles and miles of scenic hiking trails*
- *Native American cultural centers and events*

“Catch the Spirit” with a Lewis and Clark adventure!



nps.gov/lecl



PNW2026

Go to: LCPacificNW.org
Link up to Great Vacation Opportunities!

32

Discover the delights of
CAMAS & WASHOUGAL
as you enter the Columbia River Gorge

Item 2.



*Historic Charm
Awaits You*

*downtown
Camas*

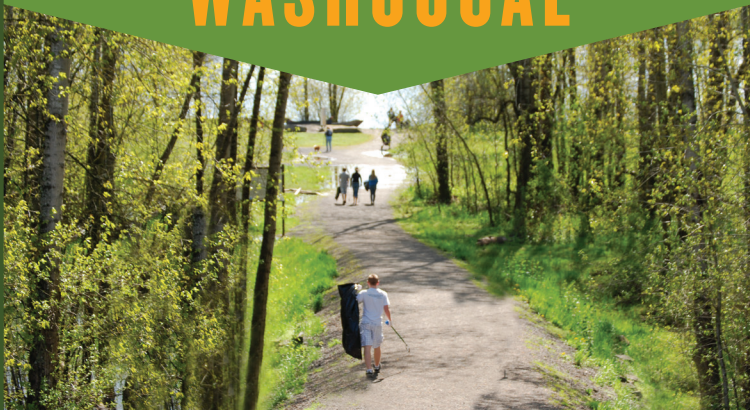
- ~ Enjoy local food, wine, craft beer and cocktails
- ~ Explore unique shops, antiques, theatre, galleries

- ~ Stroll down beautiful tree-lined streets
- ~ Stay and relax in a luxury boutique hotel

Let our downtown surprise you.
Find out more at DowntownCamas.com

Tourism support provided by City of Washougal and City of Camas lodging tax funds

KEEP DISCOVERING
WASHOUGAL



NATURAL BEAUTY AWAITS

in every corner of Washougal. Come for the hiking, birding, history, water sports and more and stick around for great dining, shopping and craft breweries.

VISITWASHOUGAL.COM

SCENIC *Washington*

Item 2.

*Always take the
scenic route!*

2026 MEDIA KIT

Stoke your wanderlust for the open road!

We all enjoy the freedom and flexibility of driving and traveling any time of year and often in the spur-of-the-moment.

With so many Scenic Byways, Washington State offers some of the best road trips in the country! Our Scenic Byways Guide and Map, along with our social media features, e-campaigns and stories will help you connect with roadtrippers seeking adventure in the Pacific Northwest. Each of Washington's Scenic Byways are featured in the Washington Byway's Collection with the National Scenic Byway Association.



Visit us on the web
Explore road trip ideas, feature stories and an interactive map at www.scenicwa.com



Social
Follow us on Facebook and Instagram for daily travel inspiration! #scenicWA



Weekly E-newsletter
Subscribe to our newsletter for weekly travel inspirations at www.scenicwa.com/scenic-wa-subscription



Scenic WA Guidebook & Map
Get our Scenic WA Road Trip Guide & full-size WSDOT Road Map featuring 29 of Washington's Scenic Byways for **FREE!** Order at **877-260-2731**



@ScenicWA



facebook.com/
365WashingtonState

Print Products

SCENIC BYWAYS & ROAD TRIPS GUIDE

This is our signature locally-curated pocket guide featuring photos, illustrated regional maps and stories from the road by our staff of Washington State insiders. We share the hidden gems that make Washington truly unique and take visitors along for the ride.

Distribution

- 75,000 copies printed
- Visitor Centers throughout the state and neighboring states in the Pacific NW
- South Lake Union residents through members of the Seattle Concierge Guild as part of our "Explore Washington" map and guide packet
- Direct Mailed upon request
- Washington State Ferries & Sea-Tac Airport

Integrated Print & Digital Ad Packages*

MOUNT RAINIER \$4,595

- Full page ad (4" x 9" trim; 3.333" x 8.297" live; add 0.25" bleed to all sides if bleed) in Scenic Drives & Road Trips Travel Guide
- Four 365WashingtonState Facebook features annually
- ScenicWA.com listing
- Exclusive e-campaign
- Premium Placement: Back Cover, add 25%; Inside Front Cover, add 15%

MOUNT ADAMS \$2,595

- Half page ad (3.33" x 4") in Scenic Drives & Road Trips Travel Guide
- Three 365WashingtonState Facebook features annually
- ScenicWA.com listing

MOUNT BAKER \$1,595

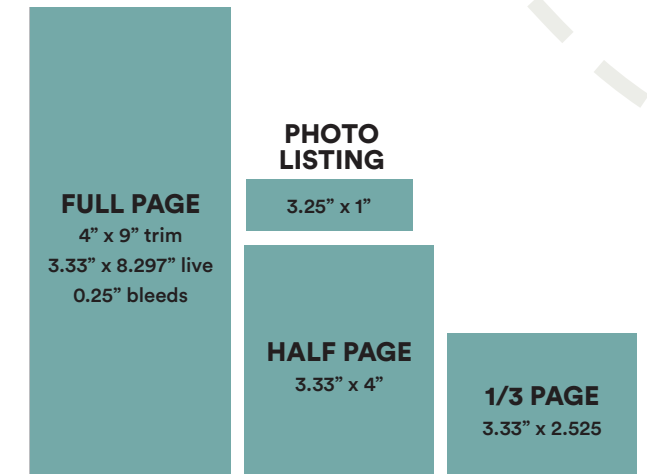
- 1/3 page ad (3.33" x 2.525") in Scenic Drives & Road Trips Travel Guide
- Two 365WashingtonState Facebook features annually
- ScenicWA.com listing

PHOTO LISTING \$495

- 1.7" x 1.3" photo, contact info and a 20 word description
- ScenicWA.com listing

* Custom ad design available as an add on at \$75/hr

Guidebook Ad Sizing



WASHINGTON STATE SCENIC BYWAYS ROAD MAP

When all is lost... including you and your cell coverage... a good old fold-out paper road map is far and away the most valuable tool to have in your glove box—and also happens to be our most popular product at visitor centers throughout Washington and neighboring states! This official WSDOT map features all 29 of Washington's Scenic Byways.

New Enhanced Distribution

- 150,000 copies printed
- In partnership with the WSDOT and State of Washington Tourism, our Scenic Byways Road Map will be direct mailed on request through stateofwashington.com and from the Scenic Washington call center.
- Map is distributed at travel trade shows and visitor information centers throughout the PNW.

Map Ad Sizes & Pricing*

- **Back Panel** (3.875" x 8.875", 0.5" bleed) **\$6,995**
- **Inside Fold Panel** (3.875" x 8.875", 0.5" bleed) ... **\$5,995**
- **Full Panel** (3.75" x 8.75") - 6 available **\$4,995**
- **Half Panel** (3.75" x 4.25") - 10 available **\$3,595**
- **Quarter Panel** (3.75" x 2") - 6 available **\$1,995**





Digital Products

ScenicWA.com Listing \$295

Suggested Road Trips and Itineraries are the basis for our mobile- friendly website. Your listing or feature story on ScenicWA.com will ensure you are found by people during the travel planning process. (Included with integrated print & digital packages)

Social Media Campaigns \$395

Sharing and engaging is what being social is all about! We have 235,000 Facebook and Instagram followers who engage with us through daily “365 Things to Do” and Instagram features. (Included with integrated print & digital packages)

Travel Inspiration E-Marketing & Feature Story Campaigns \$1,295

Share your unique story on ScenicWA.com and provide travel inspirations to our list of 20,000 subscribers. Write your own story or we will assign one of our travel writers to visit your area and highlight your destination’s experiences. These stories are published on ScenicWA.com and will be promoted through social media in addition to an exclusive email marketing campaign.

Exclusive Email Campaign \$995

Exclusive email campaign with your marketing message sent to our 20,000 subscribers!

Scenic Washington Road Trip Series Photo & Video Production customized pricing based on your needs—let’s connect!

Showcase your destination through the Scenic Washington Road Trip Series. We’ll explore each place firsthand, immersing ourselves in the culture, food, activities, and landscapes to create compelling videos, blogs, and digital stories. These will be shared through our marketing channels and provided as creative assets to support your internal efforts. Our goal is to highlight what makes each destination special, inspire travelers to visit, and make locals proud. Let us tell your story in a way that drives real travel and authentic connection.

Dates to Remember

Insertion order due date: **2/20/2026**

Camera ready art & copy due: **2/27/2026**

Ready for distribution in **May 2026**

Reserve your spot by **November 30, 2025** to take advantage of our **Early Bird** offer.

One social media feature to our 235,000 followers – \$395 value!

Get in Touch!

For more information please contact:

AUDREY FRAGGALOSCH

audrey@ScenicWA.com
Direct 360-739-6881

JENNIFER COLEMAN

jennifer@ScenicWA.com
Direct 360-739-0701



VISIT VANCOUVER WASHINGTON

Item 2.



TOURISM IN VANCOUVER WA IS BIG BUSINESS!

The *Vancouver WA Travel Magazine* is a key tool for your business to reach visitors to the Vancouver area.

Tourism continues to be an economic driver in Clark County, with visitors spending over \$700 million annually. Clark County saw 5.66 million visits in 2024, a nearly 5% increase YOY.

Don't miss out on this opportunity—reserve your ad in the 2026 edition of the *Vancouver WA Travel Magazine* today!

Nearly 80%
of Americans are currently planning their travel for 2026!

\$743.6 million
TOTAL ANNUAL VISITOR SPENDING

\$131.7 million
LODGING

\$175.6 million
RETAIL SALES

\$176.4 million
FOOD & DRINK

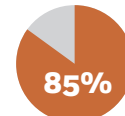
\$128.7 million
ACTIVITIES & RECREATION

Source: Tourism Economics

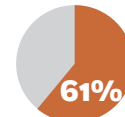
THE POWER OF VISITORS GUIDES

Recent studies¹ show that the official *Vancouver WA Travel Magazine* will influence 2026 travel plans and spending decisions.

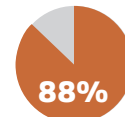
“How did a visitor guide influence your trip?”



BECAME AWARE OF AN ATTRACTION OR BUSINESS



PURCHASED TICKETS OR MERCHANDISE



HELPED THEM DECIDE TO VISIT THE DESTINATION



On average, **79%** of visitors picked up a visitor guide or brochure²

Printed visitor guides continue to be a popular source for trip planners with a usage rate of **52%**²

62% of visitors say printed guides are extremely important³

67% users say advertisements help them during trip planning⁴

¹WVCI study conducted by Destination Analysts, March 2016.
²Bentley University's Visitor International Brochure Distribution Research, 2018.
³Hospitality Visitor Information Survey February - March 2019 conducted by The International Association of Visitor Information Providers
⁴"A Study of DMO Visitor Guides," Research Conducted by Destination Analysts for the Western Association of CVBs Education & Research Foundation.

TOTAL CIRCULATION: 60,000

YEAR-ROUND TARGETED DISTRIBUTION

- Visitor centers throughout WA and OR
- Tacoma/Olympia area: 83 distribution sites
- Vancouver, WA: 63 distribution sites
- Distribution on WA State Ferries
- 199 distribution sites in the greater Portland area
- Portland International Airport
- 9 Oregon Welcome Centers
- The Visitor Information Center at the Fort Vancouver National Site
- More than 30 local hotels
- Meeting planners bringing groups to Vancouver
- Convention delegate welcome packets

DIGITAL DISTRIBUTION

- Digital flipbook available on iPad, tablets and mobile as well as online viewing at visitvancouverwa.com

VISITVANCOUVERWA.COM
is the premier online destination for planning your trip to Vancouver, Washington.



GREAT STORYTELLING AND EYE-CATCHING VISUALS

Your ad will be surrounded by original content and captivating images, keeping readers' interest on the page while giving them the tools to "Do The Couve."



Item 2.

2026 VISIT VANCOUVER WASHINGTON NET RATES

SIZE	EARLY BIRD RATE	RATE
Full page	\$4,400	\$5,200
2/3 page	\$3,200	\$3,780
1/2 page (H only)	\$2,500	\$2,955
1/3 (H or V)	\$1,650	\$1,950
1/6 page (V only)	\$850	\$1,005
Back cover	\$7,850	\$8,015
Inside front cover	\$6,250	\$7,300

Receive **2 BONUS** newsletter banner ads with the purchase of a Full-Page ad, or **1 BONUS** banner ad with a Half Page purchase.

All rates are net. All ads to be printed 4 color. Spec sheet available on request.

DEADLINES

Early Bird Reservation: **JANUARY 20, 2026** Final Space Reservation: **FEBRUARY 3, 2026** Materials Due: **FEBRUARY 10, 2026** Distribution: **MARCH 2026**

FULL PAGE
BLEED:
8.25" x 10.75"
TRIM:
8" x 10.5"
NON-BLEED:
7.25" x 9.75"

1/2 PAGE
HORIZONTAL:
7" x 4.625"

1/6 PAGE
VERTICAL:
2.25" x 4.625"

2/3 PAGE
VERTICAL:
4.625" x 9.5"

1/3 PAGE
SQUARE:
4.625" x 4.625"
VERTICAL:
2.25" X 9.5"

A LA CARTE DIGITAL ADD-ONS

NEWSLETTER DISPLAY ADS

Promote your brand in *Visit Vancouver WA's* newsletters with eye-catching ad placements.

- Top & Bottom Display Ads – Photo-only placements for maximum visual impact.
- Middle Native Ad – Includes photo and customizable text for a more integrated feel.

Appx. 9,000 sends, available 1x/month

TOP POSITION: \$400
MIDDLE POSITION: \$350
BOTTOM POSITION: \$300



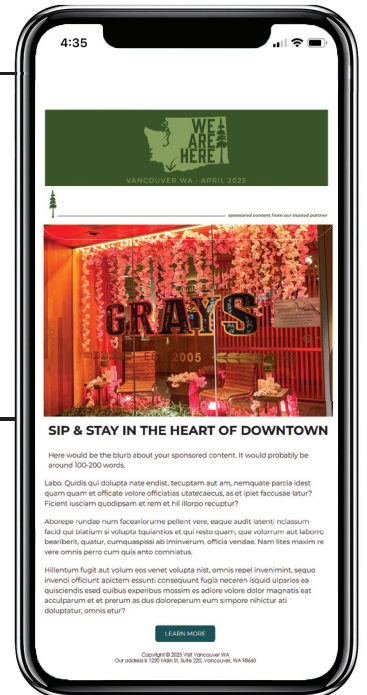
SPONSORED EMAIL

Advertiser sponsored eblast delivered to Visit Vancouver's marketing email list. Dedicated email with unlimited space to tell your story.

1 available per month

Appx. 9,000 sends, available 1x/month
Includes image, headline, 200 word max body copy, and url link.

\$1,100





MAY 2025

Tourism continues to be a major economic driver in Clark County, and 2026 is shaping up to be a big year. With Seattle hosting FIFA World Cup™ matches and Vancouver, WA serving as a fan zone, we expect a surge of international and regional visitors traveling along the I-5 corridor.

To meet this moment, Visit Vancouver WA is once again producing an official destination travel magazine, set to publish in March 2026. This magazine serves as a guide that many travelers request and locals eagerly anticipate each year. We are proud to keep it in print, even as numerous destinations nationwide cut printed travel magazines from their budgets.

Created in partnership with Sagacity Media, the magazine is distributed throughout Oregon and Washington, at visitor centers, I-5 kiosks, more than 30 local hotels, Washington State ferries, and Oregon Welcome Centers. With more meetings and events on the calendar, it's an ideal time to put your business in front of a wide and engaged audience.

Whether you've advertised with us before or are thinking about it for the first time, we hope you'll join us in the 2026/27 edition. It's a great way to support local tourism and help visitors discover everything that makes Vancouver worth the trip.

Sincerely,
Erica Lindemann
Director of Marketing

1220 MAIN ST., STE. 220
VANCOUVER, WA 98660
360.750.1553
VISITVANCOUVERWA.COM

Reserve your ad today

VANCOUVER WA TRAVEL MAGAZINE PRESENTED BY

Visit Vancouver Washington



ADVERTISING SALES

Christine Kiesewetter, Senior Account Executive
ckiesewetter@sagacitymedia.com
713.992.9174



PRODUCTION INQUIRIES

Scott Weber
sweber@sagacitymedia.com • 971.200.7046

discover the delights OF CAMAS & WASHOUGAL

HISTORIC CHARM AWAITS

downtown
Camas
association



Stroll down beautiful tree-lined streets.
Enjoy local food, wine, craft beer and cocktails.
Explore unique shops, antiques, theatre & galleries.
Stay and relax in a luxury boutique hotel.
LET OUR DOWNTOWN SURPRISE YOU

Find out more at DowntownCamas.com

NATURAL BEAUTY IN EVERY CORNER

KEEP DISCOVERING
WASHOUGAL
VISITWASHOUGAL.COM



Bordered by the Columbia and Washougal Rivers,
the Washougal area is filled with many family friendly
parks, hiking trails, businesses and neighborhoods.
Come for hiking, birding, history, water sports
and more and stick around for great dining,
shopping and craft breweries.

Explore more at VisitWashougal.com

TOURISM SUPPORT PAID FOR IN PART BY CITY OF CAMAS AND CITY OF WASHOUGAL HOTEL/MOTEL TAX FUNDS



Contact Information

(Application deadline is 5:00 p.m. on Friday, May 8, 2026)

Amount of Lodging Tax Requested *	\$ 10,000.00	
Organization/Agency Name *	Why Community	
Federal Tax ID Number (EIN)	██████████	
Event or Activity Name *	██████████	
Contact Name and Title *	Karissa Schoene - Executive Director	
Phone *	entry format example 123-456-7890 360-314-4682	
Mailing Address *	Street Address P.O Box 516 Address Line 2 City La Center Postal / Zip Code 98629	State / Province / Region WA Country United States
Email *	karissa@whyracingevents.com	

Application Questions

Activity Type *

- EVENT - Short-term event occurring between specific dates/times (e.g. 4th of July celebration, festival of lights)
- ACTIVITY - Short-term activity occurring between specific dates/times (e.g. local marathon, egg hunt, social, fund-raiser walk, talent show)
- MARKETING- Avenues that provide information promoting tourism; is typically year-round, but may also operate for a season (e.g. ads, brochures, videos, campaigns)
- FACILITY/GROUNDS - Improvements or upkeep of tourism-related facilities/grounds
(select all that apply)

Check all that apply to this application *

- Tourism Promotion/Marketing
- Operation of a Special Event/Festival designed to attract tourists
- Operation of a Tourism Promotion Agency
- Operation of a Tourism-Related Facility owned or operated by a non-profit organization
- Operation and/or Capital Costs of a Tourism-Related Facility owned by a municipality

Which one applies to your agency *

- Non-Profit (upload current WA State corporate registration on Attachments tab)
- Public Agency

Describe your tourism-related activity of event *

Family friendly 5K on road or 10K trail run to appeal to all types of runners. Holiday themed and timed to drive athletes to shop and dine locally post-race.

Projected Attendance/Population Reached

Total # Attendees	1000
# Traveling 50+ mi.	100-150
# Traveling from out-of-state	220
# Overnight in paid accomm.	90-135
# Overnight in unpaid accomm.	910-865
# of Lodging Nights	90-135

Methodology to be used to capture attendance *

(check all that apply)

- Direct Count: Actual count of visitors using methods such as paid admissions or registrations, clicker counts at entry points, vehicle counts or number of chairs filled. A direct count may also include information collected directly from businesses, such as hotels, restaurants or tour guides, likely to be affected by an event
- Indirect Count: Estimate based on information related to the number of visitors such as raffle tickets sold, redeemed discount certificates, brochures handed out, police requirements for crowd control or visual estimates
- Representative Survey: Information collected directly from individual visitors/participants. A representative survey is a highly structured data collection tool, based on a defined random sample of participants, and the results can be reliably projected to the entire population attending an event and includes margin of error and confidence level
- Informal Survey: Information collected directly from individual visitors or participants in a non-random manner that is not representative of all visitors or participants. Informal survey results cannot be projected to the entire visitor population and provide a limited indicator of attendance because not all participants had an equal chance of being included in the survey
- Structured Estimate: Estimate produced by computing known information related to the event or location. For example, one jurisdiction estimated attendance by dividing the square footage of the event area by the international building code allowance for persons (3 square feet)
- Other: Please describe below

- Other description:

Attachments

The proposal and all documents filed with the City are public records and may be disclosed to a third-party requestor per the Washington State Public Records Act (RCW 42.56).

Itemized Budget (income and expenses) *	Santa's Holiday Hustle Budget -2026.pdf JPG, PDF, TIF	83.9KB
Description (explaining how you intend to use funds) *	Usage of funds - Santa Holiday Hustle 26.jpg JPG, PDF, TIF	230.61KB
Non-Profit Corporate WA Registration	FinalLetter_82-0601374.pdf JPG, PDF, TIF	551.74KB
Organizations Board Members List	Board of Directors PDF 2026.pdf JPG, PDF, TIF	220.09KB
Brochures or Other Information Showing Tourism Promotion Efforts	2026 RACK CARD-march edition.pdf	12.52MB
	2025 Santa Holiday Hustle poster.pdf JPG, PDF, TIF	2.33MB

Activity Report Info

Upon application submittal, City staff will be notified and route it to the next Lodging Tax Advisory Committee meeting. Go to <https://www.cityofcamas.us/meetings> for meeting details.

Once chosen, the award recipients will be notified via email. If you are an award recipient, you'll be required to complete the Event/Activity Report upon event completion. A link to the Report Form will be included in the notification email.

Post-event required information:

- Total cost of Event/Activity
- Projected vs. Actual for Each of These:
 - Attendance
 - Number traveled over 50 miles
 - Number traveled from another state/country
 - Number stayed overnight
 - Overnight in paid accommodations

- For each item listed above, you'll need to confirm which methodology was used to estimate actual (details outlined on the "Application Questions" page):
 - Direct Count
 - Indirect Count
 - Representative Survey
 - Informal Survey

If you have any questions - send an email to administration@cityofcamas.us with Lodging Tax Application in the subject line.

SIGNATURE AUTHORIZATION & CERTIFICATION:

I am an authorized agent of the organization/agency applying for funding. I understand that:

- I am proposing a tourism-related service for the City of Camas in 2026. If awarded, my organization/agency will enter into a Municipal Services Contract with the City and may be required to provide liability insurance for the duration of the contract naming the City as additional insured and in an amount determined by the City; and file for a permit to use City property, if applicable.
- The City will only reimburse those costs actually incurred by my organization/agency and only after the service is rendered, paid for if provided by a third party, and a signed request for reimbursement has been submitted to the City, including copies of invoices and payment documentation.
- If awarded, my organization/agency will be required to submit a report documenting economic impact results on a report provided by the City.

I also understand the Activity Report is due *after* the event/activity and no later than Friday, January 8, 2027, 5:00 p.m.

Certification *

I Acknowledge that all the information submitted in this application is accurate and true

Signature *



Date

auto-captured by form
5/4/2026

Budget 2026 Santa's Holiday Hustle WHY RACING EVENTS INC

	Holiday
Income	
Sales - 1000 participants	45,000.00
Sales of Product Income	
Sponsorship- Lodging Grant	10,000.00
Gross Profit	55,000.00
Expenses	
Advertising and Promotion	3,000.00
Automobile Expense	200.00
Automobile Insurance	870.00
Total for Automobile Expense	1,070.00
Bank Service Charges	30.00
Computer and Internet Expenses	500.00
Cost of Goods	
B bs	400.00
Equipment Rental	
Event Space	550.00
Porta Potties	2,200.00
Traffic Control Equipment	850.00
Total for Equipment Rental	3,600.00
Food And Beverage	1,500.00
Insurance Expense	1,800.00
Medals	6,700.00
Permits	1,000.00
Supplies	200.00
T-Shirts	9,000.00
Temp Help	500.00
Total for Cost of Goods	24,700.00
HEALTH INSURANCE	2,700.00
DENTAL INSURANCE	500.00
Total for HEALTH INSURANCE	3,200.00
Meals and Entertainment	200.00
Postage	30.00
Professional Fees	
Announcer	500.00
DJ	500.00
Flagging	850.00
Photography	900.00
Timing	4,000.00
Total for Professional Fees	6,750.00

Rent Expense	2,000.00
StateTaxes	850.00
Taxes	500.00
Telephone Expense	850.00
Total Payroll Expenses	
Payroll Expenses	
Payroll Fees	600.00
Payroll Taxes	6,500.00
Total for Payroll Expenses	7,100.00
Wages	25,000.00
Employee Advance	
Total for Wages	25,000.00
Total for Total Payroll Expenses	32,100.00
Travel Expense	
Total for Travel Expense	0.00
Total for Expenses	75,780.00
Net Operating Income	
Other Income	
OTHER INCOME	
Total for Other Income	0.00
Other Expenses	
Net Other Income	0.00
Net Income	-20,780.00



Funds usage for Santa’s Holiday Hustle/Dirty Santa 10K:

Our goal is to bring family friendly events into communities that offer people the chance to be active, make memories and appeal to all skill levels. Working alongside Why Racing Events, the largest running and multi-sport company in our area, we have the ability to advertise this event to a number of people who may have not been to Camas or heard of the area before.

Running events such as Santa’s Holiday Hustle/Dirty Santa Trail Run in our region have calculated an economic impact of \$313/athlete. Our athletes will eat, shop, buy gas and stay in local hotels for the weekend. For our 2026 event, that would equate to an economic impact of \$313,000 with 1000 athletes. This figure doesn’t even include the economic impact for spectators.

The majority of this spending includes food and beverage, lodging, retail shopping, entertainment, event registration and miscellaneous pre-Christmas spending.

We can increase the economic impact of this event by having the funds to market outside of our local area to continue to attract more out-of-region participants who will need to spend funds on accommodations and food. By marketing our event throughout Seattle, Bend, Spokane, Boise, Eugene and other large markets outside of our direct region, we can significantly increase the spending in our area.

We used funds to provide complimentary free race entries to kids **17** and under last year which was an added bonus for many families as the usual funding has only extended to children 12 and under in the past. We advertise the following ways and attract participants from all over the Pacific Northwest:

- Posters and rack cards throughout Oregon and Washington
- Emailing to Why Racing Events online database. Over 100,000 reach weekly
- Promote at other race event expos across the Pacific NW
- Social media – Facebook, Instagram, Youtube – 15,000 followers and a monthly reach of over 60,000
- Posting to regional and national online running event calendars and press releases to local, regional and national running and active publications
- SWAG that promotes the event and the City of Camas including event tshirts, medals etc
- Digital & Social Media Advertising – aggressive Facebook/IG campaign
- Aligning with beneficiaries

Although this event happens over a weekend, the marketing and tourism impact for the City of Camas happens throughout the entire year. The return on investment is significant as indicative by our ongoing relationships with multiple communities around the Pacific Northwest. They recognize that our events bring people to their communities and that has a direct and massive economic impact during race weekend and continues throughout the entire year.

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY Item 2.

Date: **JAN 18 2018**

WHY COMMUNITY
1011 BROADWAY ST
VANCOUVER, WA 98660-0000

Employer Identification Number:
[REDACTED]
DLN:
26053755001897
Contact Person:
CUSTOMER SERVICE ID# 31954
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
December 31
Public Charity Status:
170(b)(1)(A)(vi)
Form 990/990-EZ/990-N Required:
Yes
Effective Date of Exemption:
February 14, 2017
Contribution Deductibility:
Yes
Addendum Applies:
No

Dear Applicant:

We're pleased to tell you we determined you're exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions they make to you under IRC Section 170. You're also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. This letter could help resolve questions on your exempt status. Please keep it for your records.

Organizations exempt under IRC Section 501(c)(3) are further classified as either public charities or private foundations. We determined you're a public charity under the IRC Section listed at the top of this letter.

If we indicated at the top of this letter that you're required to file Form 990/990-EZ/990-N, our records show you're required to file an annual information return (Form 990 or Form 990-EZ) or electronic notice (Form 990-N, the e-Postcard). If you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked.

If we indicated at the top of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

For important information about your responsibilities as a tax-exempt organization, go to www.irs.gov/charities. Enter "4221-PC" in the search bar to view Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, which describes your recordkeeping, reporting, and disclosure requirements.

Letter 947



Board of Directors

At Road + Trail, we believe everyone deserves the chance to chase their goals – no matter their circumstances. Many have a powerful reason to show up at the starting line, but not always the resources to get there. That’s where we step in. We’re here to create opportunities, remove barriers, and open the door to life-changing experiences through movement, community, and connection.



Frank Goulard

- BS Statistics, BPE Education, MS Education
- Math Faculty – Portland Community College since 1981
- Oregon Higher Education Coordinating Commission (HECC) commissioner since 2013
- Race Director Multi-Sports Events and Triathlon Club President 1983-1994
- Age group Triathlete and runner since 1967

Dan Donovan

Board Member

- Director – Federal Highway
- Wisconsin Native
- Civil Engineering – University of Wisconsin
- Iowa State University
- Lifelong Runner

Jim West

Board Member

- Licensed Commercial Real Estate Broker at Jim West Commercial Real Estate
 - Studied Economics at Willamette University
 - Rotary Club Board Member
 - Stroke Survivor
 - Lifelong runner, hiker and triathlete
-

WhyRacingEvents.com

EXCEPTIONAL RACE EXPERIENCES BY WHY RACING EVENTS INCLUDE:

- Technical finishers' shirts & Big BLING medals
 - Chip Timing & USAT/USATF sanctioned courses
 - Scenic, well-supported courses
 - Great SWAG and offers from our sponsors
 - Kids 12 & Under: FREE 5K • Kids 13-17: 50% OFF!
 - Health & Fitness Expo & Music
 - Post-race Meal & Beer
 - Give back to the community you race with local fundraising opportunities
 - Advertise your Brand to over 18,000 athletes and 50,000 spectators
 - Volunteer opportunities for local communities
- Plus, you can feel good racing at WHY because each of our events support local schools, clubs, teams and non-profits!

2026 MULTISPORT AND RACING AWARD SERIES

RACE | EARN POINTS | REPEAT

Earn points at each race for Series Awards!



REGISTER AT WHYRACINGEVENTS.COM

TRIATHLON | DUATHLON | AQUABIKE | MARATHON | HALF | 10K | 5K | TRAIL | KIDS

Thank you to our partners!





2026 SCHEDULE

TRIATHLON | DUATHLON | AQUABIKE | MARATHON | HALF | 10K | 5K | TRAIL | KIDS



JANUARY 3, 2026
LA CENTER, WA



AUGUST 7-8, 2026
VANCOUVER, WA



MARCH 22, 2026
VANCOUVER, WA



AUGUST 9, 2026
VANCOUVER, WA



APRIL 26, 2026
VANCOUVER, WA



AUGUST 29-30, 2026
VANCOUVER, WA



MAY 17, 2026
WASHOUGAL, WA



SEPTEMBER 26-27, 2026
LONG BEACH, WA

MAY 31, 2026
FAIRVIEW, OR



OCTOBER 18, 2026
VANCOUVER, WA,



JUNE 20-21, 2026
HENRY HAGG LAKE,
GASTON, OR



JULY 4, 2026
YACOLT, WA

DECEMBER 12, 2026
CAMAS, WA

WhyRacingEvents.com





SANTA'S HOLIDAY HUSTLE 5K & DIRTY SANTA TRAIL RUN 10K



Grab your Santa or Elf suit and choose your race - fun for the whole family!







625 NE 4th Ave
Camas, Washington
98607



DEC 13, 2025
Sun 9 AM



-  Meet Santa and make ornaments
-  Santa suits & medals
-  Post race music, cookies and cocoa
-  Kids 17 & under race free!



Thanks to Our Partners





Contact Information

(Application deadline is 5:00 p.m. on Friday, May 8, 2026)

Amount of Lodging Tax Requested *	\$ 5,000.00
Organization/Agency Name *	Livewell Camas (Camas Pride Program Bucket)
Federal Tax ID Number (EIN)	██████████
Event or Activity Name *	Camas Pride Block Party
Contact Name and Title *	Noel Raetz, Camas Pride Co-Chair
Phone *	entry format example 123-456-7890 360-823-9888
Mailing Address *	Street Address 417 NE Birch St Address Line 2 City State / Province / Region Camas WA Postal / Zip Code Country 98607 US
Email *	camaspride@livewellcamas.com

Application Questions

Activity Type *

- EVENT - Short-term event occurring between specific dates/times (e.g. 4th of July celebration, festival of lights)
- ACTIVITY - Short-term activity occurring between specific dates/times (e.g. local marathon, egg hunt, social, fund-raiser walk, talent show)
- MARKETING- Avenues that provide information promoting tourism; is typically year-round, but may also operate for a season (e.g. ads, brochures, videos, campaigns)
- FACILITY/GROUNDS - Improvements or upkeep of tourism-related facilities/grounds
(select all that apply)

Check all that apply to this application *

- Tourism Promotion/Marketing
- Operation of a Special Event/Festival designed to attract tourists
- Operation of a Tourism Promotion Agency
- Operation of a Tourism-Related Facility owned or operated by a non-profit organization
- Operation and/or Capital Costs of a Tourism-Related Facility owned by a municipality

Which one applies to your agency *

- Non-Profit (upload current WA State corporate registration on Attachments tab)
- Public Agency

Describe your tourism-related activity of event *

Camas Pride Block Party—an inclusive, family-friendly celebration that draws attendees from across the region. This includes diverse musical acts, drag performances, educational workshops, and interactive art—all designed to welcome visitors of all ages and backgrounds to experience Camas’ commitment to inclusivity and belonging. We will create a branded event map and mini “PRIDE Passport” highlighting local businesses offering weekend specials, encouraging attendees to explore downtown Camas and support local shops, and cafés. In addition to the Pride Block Party this year we have expanded to four days of entertainment and activities to encourage more tourism and engagement drawing attendees from across the region. Due to the popularity of previous years we are working on providing more LGBTQIA+ programming year round, with this encouraging participants to utilize local boutique lodging and small businesses. Some grant money would be used to market these events.

Projected Attendance/Population Reached

Total # Attendees	2,600
# Traveling 50+ mi.	15

# Traveling from out-of-state	200
# Overnight in paid accomm.	15
# Overnight in unpaid accomm.	25
# of Lodging Nights	2

Methodology to be used to capture attendance*

(check all that apply)

- Direct Count: Actual count of visitors using methods such as paid admissions or registrations, clicker counts at entry points, vehicle counts or number of chairs filled. A direct count may also include information collected directly from businesses, such as hotels, restaurants or tour guides, likely to be affected by an event
- Indirect Count: Estimate based on information related to the number of visitors such as raffle tickets sold, redeemed discount certificates, brochures handed out, police requirements for crowd control or visual estimates
- Representative Survey: Information collected directly from individual visitors/participants. A representative survey is a highly structured data collection tool, based on a defined random sample of participants, and the results can be reliably projected to the entire population attending an event and includes margin of error and confidence level
- Informal Survey: Information collected directly from individual visitors or participants in a non-random manner that is not representative of all visitors or participants. Informal survey results cannot be projected to the entire visitor population and provide a limited indicator of attendance because not all participants had an equal chance of being included in the survey
- Structured Estimate: Estimate produced by computing known information related to the event or location. For example, one jurisdiction estimated attendance by dividing the square footage of the event area by the international building code allowance for persons (3 square feet)
- Other: Please describe below

- Other description:

Attachments

The proposal and all documents filed with the City are public records and may be disclosed to a third-party requestor per the Washington State Public Records Act (RCW 42.56).

Itemized Budget (income and expenses) *	Current 2026 LWC Annual Budget - Camas Pride Budget.pdf JPG, PDF, TIF	154.58KB
Description (explaining how you intend to use funds) *	Proposed Use of Funds – Camas PRIDE 2026.pdf JPG, PDF, TIF	58.99KB
Non-Profit Corporate WA Registration	LiveWell Business License.pdf JPG, PDF, TIF	186.56KB
Organizations Board Members List	JPG, PDF, TIF	
Brochures or Other Information Showing Tourism Promotion Efforts	Queer Book Club Promo.pdf Drag Bingo Promo.pdf JPG, PDF, TIF	12.7MB 2.63MB

Activity Report Info

Upon application submittal, City staff will be notified and route it to the next Lodging Tax Advisory Committee meeting. Go to <https://www.cityofcamas.us/meetings> for meeting details.

Once chosen, the award recipients will be notified via email. If you are an award recipient, you'll be required to complete the Event/Activity Report upon event completion. A link to the Report Form will be included in the notification email.

Post-event required information:

- Total cost of Event/Activity
- Projected vs. Actual for Each of These:
 - Attendance
 - Number traveled over 50 miles
 - Number traveled from another state/country
 - Number stayed overnight
 - Overnight in paid accommodations

- For each item listed above, you'll need to confirm which methodology was used to estimate actual (details outlined on the "Application Questions" page):
 - Direct Count
 - Indirect Count
 - Representative Survey
 - Informal Survey

If you have any questions - send an email to administration@cityofcamas.us with Lodging Tax Application in the subject line.

SIGNATURE AUTHORIZATION & CERTIFICATION:

I am an authorized agent of the organization/agency applying for funding. I understand that:

- I am proposing a tourism-related service for the City of Camas in 2026. If awarded, my organization/agency will enter into a Municipal Services Contract with the City and may be required to provide liability insurance for the duration of the contract naming the City as additional insured and in an amount determined by the City; and file for a permit to use City property, if applicable.
- The City will only reimburse those costs actually incurred by my organization/agency and only after the service is rendered, paid for if provided by a third party, and a signed request for reimbursement has been submitted to the City, including copies of invoices and payment documentation.
- If awarded, my organization/agency will be required to submit a report documenting economic impact results on a report provided by the City.

I also understand the Activity Report is due *after* the event/activity and no later than Friday, January 8, 2027, 5:00 p.m.

Certification *

I Acknowledge that all the information submitted in this application is accurate and true

Signature *



Date

auto-captured by form
5/4/2026



Revenue			Queer All Year Programming			
Sponsorships & Vendor Payments	Estimated Income	Actual Income	As of May 1st	2025	Revenue/Donations	Expenses
Vendor Application Fee	\$2,000.00	\$1,725.00		Book Club	\$ 377.76	\$ (280.04)
Youth	\$150.00	\$75.00		Drag Bingo	\$ 438.84	\$ -
Non-Profit/Resource	\$770.00	\$440.00				
Retail	\$2,625.00	\$1,500.00		2026		
Hot Food	\$85.00	\$595.00		Book Club (to date)	\$ 610.83	\$ (498.48)
Community Spark	\$150.00	\$100.00		Drag Bingo (to date)	\$ 699.00	\$ (808.50)
Love Wins	\$2,500.00	\$750.00		Block Party (to date)	\$ 9,685.00	\$ -
Shine Bright	\$2,500.00	\$2,000.00		Totals (to date)	\$ 10,295.83	\$ (759.52)
Pride Champion	\$1,500.00	\$1,500.00				\$ 9,536.31
Personal Donations/Contributions	\$0.00	\$1,000.00				
				Proposed budget for 2026		
Grants/Fundraisers	Estimated Income	Actual Income		Drag Bingo	Donations from Bingo, Brunch and Book Club On average \$350/month	\$ (3,000.00)
Restaurant Fundraisers	\$265.00			Overhead Contribution		\$ (6,600.00)
Tax & Lodging Grant	\$5,000.00			Estimated Pride Block Party		\$ (9,976.32)
Yard Signs (Fundraisers)	\$250					
				Totals:	\$ 10,295.83	\$ (12,976.32)
						\$ (2,680.49)
Donations	Estimated Income	Actual Income				
Donations at Block Party	\$2,500.00					
Merch Donations	\$400.00					
Total Revenue	\$20,695.00	\$9,685.00				
Expenses						
Venues	Estimated Cost	Actual Cost				
Permits and Fees	\$ (60.00)					
Insurance	\$ (199.00)					
Equipment Rentals (stage, portapotties)	\$ (1,396.82)					
Entertainment	Estimated Cost	Actual Cost				
Rogue Apostles	\$ (1,525.00)					
Other Entertainment	\$ (2,400.00)					
Shriver Sound (sound engineer)	\$ (1,500.00)					
Supplies/Decorations	Estimated Cost	Actual Cost				
Supplies & Decorations	\$ (500.00)					
Marketing	Estimated Cost	Actual Cost				
Marketing & Promotion	\$ (1,977.74)					
Social Media	\$ (250.00)					
Swag	\$ (400.00)					
Videographer/Photographer	\$ (500.00)					
General Signage	\$ (250.00)					
Miscellaneous	Estimated Cost	Actual Cost				
Security/Safety	\$ (995.50)					
Other						
Emergencies						
Total Cost	\$ (9,976.32)	\$0.00				

Proposed Use of Funds – Camas PRIDE 2026

With a request of \$5,000 in Lodging Tax Funds, we aim to expand the reach, visibility, and overall impact of our annual Camas PRIDE Weekend—an inclusive, family-friendly celebration that draws attendees from across the region. Building on the momentum of last year’s successful event and media campaign, this year’s funding will support three core areas:

1. **Strategic Advertising Campaigns** – We will invest in both social media and print media advertising to broaden our outreach to audiences in Portland Metro, Greater Vancouver, and Southwest Washington and Columbia River Gorge communities. Our digital campaign will include geo-targeted paid ads on Facebook, Instagram, and Google to highlight Camas as a welcoming, inclusive destination. Print ads in regional publications and community calendars will supplement our online reach.
2. **Entertainment & Cultural Programming** – A portion of the grant will help offset costs for performers, speakers, and local talent that are integral to creating a vibrant, engaging event. These events include the Camas Pride Block Party as well as events over the entire weekend. This includes diverse musical acts, drag performances, educational workshops, and interactive art—all designed to welcome visitors of all ages and backgrounds to experience Camas’ commitment to inclusivity and belonging.
3. **Tourism Promotion & Community Engagement** – We will create a branded event map and mini “PRIDE Passport” highlighting local businesses offering weekend specials, encouraging attendees to explore downtown Camas and support local shops, cafés, and lodging options. We anticipate continuing a partnership with Camas Hotel for this weekend. Using this grant we will also provide year round opportunities for local engagement in the form of Queer All Year Programming.

By leveraging this grant, we aim to grow PRIDE Weekend into a destination-worthy event that not only fosters equity and visibility for the LGBTQIA+ community but also brings new tourism dollars to our city. With an increased budget, we anticipate higher attendance from out-of-town visitors, increased overnight stays, and broader regional visibility for Camas as an inclusive, thriving, and creative community.



STATE OF WASHINGTON

BUSINESS LICENSE

Nonprofit Corporation

LIVEWELL CAMAS
LITTLE WARRIORS YOGA SCHOOL
417 NE BIRCH ST
CAMAS WA 98607-2139

Issue Date: Feb 20, 2026
Unified Business ID #: 605590862
Business ID #: 001
Location: 0001
Expires: Aug 31, 2026

UNEMPLOYMENT INSURANCE - ACTIVE

TAX REGISTRATION - ACTIVE

CITY/COUNTY ENDORSEMENTS:

VANCOUVER GENERAL BUSINESS - NON-RESIDENT - ACTIVE
CAMAS NONPROFIT BUSINESS - ACTIVE

REGISTERED TRADE NAMES:

CAMAS PRIDE
EATWELL CAMAS
LITTLE WARRIORS YOGA SCHOOL
LIVEWELL CAMAS

This document lists the registrations, endorsements, and licenses authorized for the business named above. By accepting this document, the licensee certifies the information on the application was complete, true, and accurate to the best of his or her knowledge, and that business will be conducted in compliance with all applicable Washington state, county, and city regulations.

John Ryser
Director, Department of Revenue

UBI: 605590862 001 0001

LIVEWELL CAMAS
LITTLE WARRIORS YOGA SCHOOL
417 NE BIRCH ST
CAMAS WA 98607-2139

STATE OF WASHINGTON

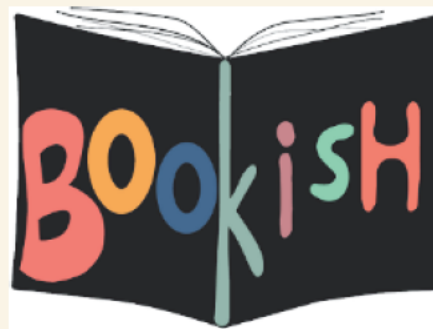
UNEMPLOYMENT INSURANCE - ACTIVE
TAX REGISTRATION - ACTIVE
VANCOUVER GENERAL BUSINESS - NON-RESIDENT - ACTIVE
CAMAS NONPROFIT BUSINESS - ACTIVE

Expires: Aug 31, 2026

John Ryser
Director, Department of Revenue



+



Item 2.

BROUGHT TO YOU BY CAMAS PRIDE

QUEER BOOK CLUB

Second Thursdays Starting in Feb

02/12 | 03/12 | 04/09

Bookish | 7:30-9pm

NOTAFLOF



Facilitated by
Jess Sideropoulos
(they/them)



65

Item 2.

PRIDE

DRAG

BINGO

HOSTED BY

NASHVILLE HOTT &

SAVANNAH OBENNINGTON

AT CAPS N' TAPS

337 NE 4TH AVE DOWNTOWN CAMAS

2ND SATURDAY



8PM - 10 PM | 21+

66



Contact Information

(Application deadline is 5:00 p.m. on Friday, May 8, 2026)

Amount of Lodging Tax Requested *	\$ 7,500.00	
Organization/Agency Name *	City of Camas Parks and Recreation Department	
Federal Tax ID Number (EIN)		
Event or Activity Name *	Camas Springfest, Camtown Arts and Music Festival, Hometown Holidays	
Contact Name and Title *	Jacquie Hill	
Phone *	entry format example 123-456-7890 360-954-4684	
Mailing Address *	Street Address 616 NE 4th Ave Address Line 2 City Camas Postal / Zip Code 98607	State / Province / Region WA Country United States
Email *	jhill@cityofcamas.us	

Application Questions

Activity Type *

- EVENT - Short-term event occurring between specific dates/times (e.g. 4th of July celebration, festival of lights)
 - ACTIVITY - Short-term activity occurring between specific dates/times (e.g. local marathon, egg hunt, social, fund-raiser walk, talent show)
 - MARKETING- Avenues that provide information promoting tourism; is typically year-round, but may also operate for a season (e.g. ads, brochures, videos, campaigns)
 - FACILITY/GROUNDS - Improvements or upkeep of tourism-related facilities/grounds
- (select all that apply)

Check all that apply to this application *

- Tourism Promotion/Marketing
- Operation of a Special Event/Festival designed to attract tourists
- Operation of a Tourism Promotion Agency
- Operation of a Tourism-Related Facility owned or operated by a non-profit organization
- Operation and/or Capital Costs of a Tourism-Related Facility owned by a municipality

Which one applies to your agency *

- Non-Profit (upload current WA State corporate registration on Attachments tab)
- Public Agency

Describe your tourism-related activity of event *

Item 2.

The City of Camas Parks & Recreation Department produces three signature annual events—Camas SpringFest, Camtown Arts & Music Festival, and Hometown Holidays—to attract visitors from outside the immediate region and support local lodging, dining, and retail businesses.

Camas SpringFest and Camtown Arts & Music Festival, held at Crown Park within walking distance of downtown, have been newly reimagined to expand their regional draw through enhanced programming, marketing, and entertainment. Their proximity to downtown encourages visitors to move between the event and local businesses, increasing overall economic impact. SpringFest launches the event season in the spring, while Camtown draws visitors at the start of summer with a strong focus on arts, music, and cultural experiences.

Hometown Holidays, held in downtown Camas, is a well-established event that consistently attracts regional visitors and serves as a key driver of winter tourism. Its strong reputation and seasonal appeal make it an anchor event for drawing out-of-area attendance.

Together, these events are strategically timed throughout the year to create multiple opportunities to bring visitors into Camas. Targeted outreach beyond Southwest Washington, combined with high-quality, all-ages programming, is designed to increase regional attendance and encourage overnight stays.

Projected Attendance/Population Reached

Total # Attendees	2400-5000
# Traveling 50+ mi.	10
# Traveling from out-of-state	150
# Overnight in paid accomm.	15
# Overnight in unpaid accomm.	10
# of Lodging Nights	1

Methodology to be used to capture attendance *

(check all that apply)

Item 2.

- Direct Count: Actual count of visitors using methods such as paid admissions or registrations, clicker counts at entry points, vehicle counts or number of chairs filled. A direct count may also include information collected directly from businesses, such as hotels, restaurants or tour guides, likely to be affected by an event
- Indirect Count: Estimate based on information related to the number of visitors such as raffle tickets sold, redeemed discount certificates, brochures handed out, police requirements for crowd control or visual estimates
- Representative Survey: Information collected directly from individual visitors/participants. A representative survey is a highly structured data collection tool, based on a defined random sample of participants, and the results can be reliably projected to the entire population attending an event and includes margin of error and confidence level
- Informal Survey: Information collected directly from individual visitors or participants in a non-random manner that is not representative of all visitors or participants. Informal survey results cannot be projected to the entire visitor population and provide a limited indicator of attendance because not all participants had an equal chance of being included in the survey
- Structured Estimate: Estimate produced by computing known information related to the event or location. For example, one jurisdiction estimated attendance by dividing the square footage of the event area by the international building code allowance for persons (3 square feet)
- Other: Please describe below

- Other description:

Place.ai data

Attachments

The proposal and all documents filed with the City are public records and may be disclosed to a third-party requestor per the Washington State Public Records Act (RCW 42.56).

Itemized Budget (income and expenses) *	Tax and Lodging Grant Budget (1).pdf JPG, PDF, TIF	197.82KB
Description (explaining how you intend to use funds) *	Tax and Lodging Use of Funds Statement.pdf JPG, PDF, TIF	38.07KB
Non-Profit Corporate WA Registration	JPG, PDF, TIF	
Organizations Board Members List	JPG, PDF, TIF	
Brochures or Other Information Showing Tourism Promotion Efforts	2025 Hometown Marketing Materials.pdf	1.13MB
	2026 Camas SpringFest.pdf	903.64KB
	Camtown Main Flyer.pdf JPG, PDF, TIF	13.2MB

Activity Report Info

Upon application submittal, City staff will be notified and route it to the next Lodging Tax Advisory Committee meeting. Go to <https://www.cityofcamas.us/meetings> for meeting details.

Once chosen, the award recipients will be notified via email. If you are an award recipient, you'll be required to complete the Event/Activity Report upon event completion. A link to the Report Form will be included in the notification email.

Post-event required information:

- Total cost of Event/Activity
- Projected vs. Actual for Each of These:
 - Attendance
 - Number traveled over 50 miles
 - Number traveled from another state/country
 - Number stayed overnight
 - Overnight in paid accommodations

- For each item listed above, you'll need to confirm which methodology was used to estimate actual (details outlined on the "Application Questions" page):
 - Direct Count
 - Indirect Count
 - Representative Survey
 - Informal Survey

If you have any questions - send an email to administration@cityofcamas.us with Lodging Tax Application in the subject line.

SIGNATURE AUTHORIZATION & CERTIFICATION:

I am an authorized agent of the organization/agency applying for funding. I understand that:

- I am proposing a tourism-related service for the City of Camas in 2026. If awarded, my organization/agency will enter into a Municipal Services Contract with the City and may be required to provide liability insurance for the duration of the contract naming the City as additional insured and in an amount determined by the City: and file for a permit to use City property, if applicable.
- The City will only reimburse those costs actually incurred by my organization/agency and only after the service is rendered, paid for if provided by a third party, and a signed request for reimbursement has been submitted to the City, including copies of invoices and payment documentation.
- If awarded, my organization/agency will be required to submit a report documenting economic impact results on a report provided by the City.

I also understand the Activity Report is due *after* the event/activity and no later than Friday, January 8, 2027, 5:00 p.m.

Certification *

I Acknowledge that all the information submitted in this application is accurate and true

Signature *



Date

auto-captured by form
5/5/2026

Annual events with anticipated crowd greater than 1000

		Income		Expenses
Camas Springfest	Sponsors	\$ 1,350.00	Hired Vendors	\$ (4,506.21)
	Vendors	\$ 400.00	Marketing	\$ (356.03)
			Supplies	\$ (2,707.52)
	Event Totals	\$ 1,750.00		\$ (7,569.76)
Camtown Arts & Music Festival	Sponsors	\$ 1,500.00	Hired Vendors/Talent	\$ (6,400.00)
	Vendors	\$ 925.00	Marketing	\$ (700.00)
			Supplies	\$ (500.00)
	Event Totals	\$ 2,425.00		\$ (7,600.00)
Hometown Holidays	Sponsors	\$ 8,250.00	Hired Vendors	\$ (13,475.00)
	Vendors	\$ 800.00	Marketing	\$ (2,500.00)
			Supplies	\$ (6,400.00)
	Event Totals	\$ 9,050.00		\$ (22,375.00)
Grand Totals		\$ 13,225.00		\$ (37,544.76)

Use of Funds Statement

Funds awarded through the Tax and Lodging Grant will be used to directly support the planning, production, and promotion of three key City events: Camas SpringFest (March/April), Camtown Arts & Music Festival (June), and Hometown Holidays (December), with a focus on increasing regional visitation and overnight stays.

Grant funds will be allocated toward targeted marketing and advertising efforts designed to reach out-of-area audiences, including digital campaigns, social media promotion, print materials, and regional event listings. Additional funds will support event infrastructure and programming enhancements that elevate the visitor experience, including the addition of five pop-up tents for activities, information, and games, as well as staging, site amenities, and expanded entertainment offerings. This includes the ability to attract higher-profile performers and provide high-quality, engaging programming that strengthens the overall appeal of each event.

These investments are intended to expand event reach, attract visitors from outside the immediate Southwest Washington area, and encourage overnight stays within local lodging establishments. By enhancing both visibility and quality, these events aim to serve as a driver of tourism and contribute to the local economy through increased lodging, dining, and retail activity.



2025




Hometown Holidays

Friday, Dec. 5 | 5 - 8 p.m. | Downtown Camas

Annual tree lighting, photos with Santa, LIVE reindeer
local entertainment, shopping, food, & family fun!

Shuttle Buses run in partnership with CSD
4:30 - 8:30 p.m. from Dorothy Fox School,
Church of the Nazarene,
Doc Harris Stadium and Hayes Freedom.

New this year:

-  Visit Santa's Reindeer!
-  Play Games on Candy Cane Lane
-  Complete the Holiday Passport to win a fun prize!!



FISHER INVESTMENTS®



COLUMBIA CREDIT UNION



Lacamas FINANCIAL GROUP

Lutz Hardware
Liberty Theater
Camas School Distr

Hometown Holidays

Friday, Dec. 5 | 5 - 8 p.m. | Downtown Camas

SLEIGH THE PARKING GAME!



Skip the parking stress! Turn your “Where do I park?!” panic into a relaxing 15-minute ride straight to Downtown Camas.

Free shuttles provided by the City of Camas & Camas School District

Shuttles run every 15 mins from convenient parking lots right to the heart of the festivities. Sit back, enjoy the ride, and get ready for Santa, lights, games, reindeer, and holiday fun!

Hometown Holidays

Friday, Dec. 5 | 5 - 8 p.m. | Downtown Camas

You're Invited:

To Meet Santa and Mrs. Claus During our Sensory Friendly Santa Experience

A quiet, comfortable visit with Santa and Mrs. Claus. Families can enjoy warm cider, take photos, and spend up to 45 minutes in our cozy tent. Invite-only to ensure a gentle, low-sensory experience.

Friday December 5 | 3:30 - 4:15 pm



**Parking is available in the
Straubes Funeral Home
Parking lot for families
enjoying this experience**





CAMAS SpringFest & Egg Scramble

RETURNING TO CROWN PARK

SATURDAY MARCH 28, 2026

**A FREE family-friendly springtime celebration
for all ages and abilities.**



Camas SpringFest

HAT & BONNET CONTEST

WITH CASCADE PARK KIWANIS



MARCH 28TH, 2026 | 1 PM | CROWN PARK

Camas Parks & Recreation Presents

CAMAS SPRINGFEST

A FREE family-friendly springtime celebration for all ages and abilities.

Saturday March 28, 2026

11 AM - 4 PM

**Crown Park
Camas, WA**



Photos with the Easter Bunny

Spring Crafts

Food Trucks

Games

Hat and Bonnett Contest

All Ages All Abilities Egg Scramble

**More than
10,000 Eggs
waiting to be
found!**

CITY OF CAMAS PRESENTS CAMTOWN ARTS & MUSIC FESTIVAL



SATURDAY JUNE 6, 2026 | CROWN PARK

**ART / CRAFTS / LIVE MUSIC / SPOKEN WORD / CERAMICS /
FOOD TRUCKS / WORKSHOPS / DEMOS**



Contact Information

(Application deadline is 5:00 p.m. on Friday, May 8, 2026)

Amount of Lodging Tax Requested *	\$ 20,969.00
Organization/Agency Name *	Camas-Washougal Chamber of Commerce
Federal Tax ID Number (EIN)	██████████
Event or Activity Name *	Camas Days
Contact Name and Title *	Jennifer Senescu, Executive Director
Phone *	entry format example 123-456-7890 360-834-2472
Mailing Address *	Street Address 422 NE 4th Avenue Address Line 2 City Camas State / Province / Region WA Postal / Zip Code 98607 Country United States
Email *	jennifer@cwchamber.com

Application Questions

Activity Type *

- EVENT - Short-term event occurring between specific dates/times (e.g. 4th of July celebration, festival of lights)
- ACTIVITY - Short-term activity occurring between specific dates/times (e.g. local marathon, egg hunt, social, fund-raiser walk, talent show)
- MARKETING- Avenues that provide information promoting tourism; is typically year-round, but may also operate for a season (e.g. ads, brochures, videos, campaigns)
- FACILITY/GROUNDS - Improvements or upkeep of tourism-related facilities/grounds
(select all that apply)

Check all that apply to this application *

- Tourism Promotion/Marketing
- Operation of a Special Event/Festival designed to attract tourists
- Operation of a Tourism Promotion Agency
- Operation of a Tourism-Related Facility owned or operated by a non-profit organization
- Operation and/or Capital Costs of a Tourism-Related Facility owned by a municipality

Which one applies to your agency *

- Non-Profit (upload current WA State corporate registration on Attachments tab)
- Public Agency

Describe your tourism-related activity of event *

Camas Days is a special event/festival. That brings 16,000 people to downtown Camas.

Projected Attendance/Population Reached

Total # Attendees	16K
# Traveling 50+ mi.	2K
# Traveling from out-of-state	1K
# Overnight in paid accomm.	Unknown
# Overnight in unpaid accomm.	Unknown
# of Lodging Nights	2

Methodology to be used to capture attendance *

(check all that apply)

- Direct Count: Actual count of visitors using methods such as paid admissions or registrations, clicker counts at entry points, vehicle counts or number of chairs filled. A direct count may also include information collected directly from businesses, such as hotels, restaurants or tour guides, likely to be affected by an event
- Indirect Count: Estimate based on information related to the number of visitors such as raffle tickets sold, redeemed discount certificates, brochures handed out, police requirements for crowd control or visual estimates
- Representative Survey: Information collected directly from individual visitors/participants. A representative survey is a highly structured data collection tool, based on a defined random sample of participants, and the results can be reliably projected to the entire population attending an event and includes margin of error and confidence level
- Informal Survey: Information collected directly from individual visitors or participants in a non-random manner that is not representative of all visitors or participants. Informal survey results cannot be projected to the entire visitor population and provide a limited indicator of attendance because not all participants had an equal chance of being included in the survey
- Structured Estimate: Estimate produced by computing known information related to the event or location. For example, one jurisdiction estimated attendance by dividing the square footage of the event area by the international building code allowance for persons (3 square feet)
- Other: Please describe below

- Other description:

Attachments

The proposal and all documents filed with the City are public records and may be disclosed to a third-party requestor per the Washington State Public Records Act (RCW 42.56).

Itemized Budget (income and expenses) *	Camas Days LTAC Packet.pdf JPG, PDF, TIF	2.32MB
Description (explaining how you intend to use funds) *	Camas Days LTAC Packet.pdf JPG, PDF, TIF	2.32MB
Non-Profit Corporate WA Registration	JPG, PDF, TIF	
Organizations Board Members List	JPG, PDF, TIF	
Brochures or Other Information Showing Tourism Promotion Efforts	JPG, PDF, TIF	

Activity Report Info

Upon application submittal, City staff will be notified and route it to the next Lodging Tax Advisory Committee meeting. Go to <https://www.cityofcamas.us/meetings> for meeting details.

Once chosen, the award recipients will be notified via email. If you are an award recipient, you'll be required to complete the Event/Activity Report upon event completion. A link to the Report Form will be included in the notification email.

Post-event required information:

- Total cost of Event/Activity
- Projected vs. Actual for Each of These:
 - Attendance
 - Number traveled over 50 miles
 - Number traveled from another state/country
 - Number stayed overnight
 - Overnight in paid accommodations

- For each item listed above, you'll need to confirm which methodology was used to estimate actual (details outlined on the "Application Questions" page):
 - Direct Count
 - Indirect Count
 - Representative Survey
 - Informal Survey

If you have any questions - send an email to administration@cityofcamas.us with Lodging Tax Application in the subject line.

SIGNATURE AUTHORIZATION & CERTIFICATION:

I am an authorized agent of the organization/agency applying for funding. I understand that:

- I am proposing a tourism-related service for the City of Camas in 2026. If awarded, my organization/agency will enter into a Municipal Services Contract with the City and may be required to provide liability insurance for the duration of the contract naming the City as additional insured and in an amount determined by the City; and file for a permit to use City property, if applicable.
- The City will only reimburse those costs actually incurred by my organization/agency and only after the service is rendered, paid for if provided by a third party, and a signed request for reimbursement has been submitted to the City, including copies of invoices and payment documentation.
- If awarded, my organization/agency will be required to submit a report documenting economic impact results on a report provided by the City.

I also understand the Activity Report is due *after* the event/activity and no later than Friday, January 8, 2027, 5:00 p.m.

Certification *

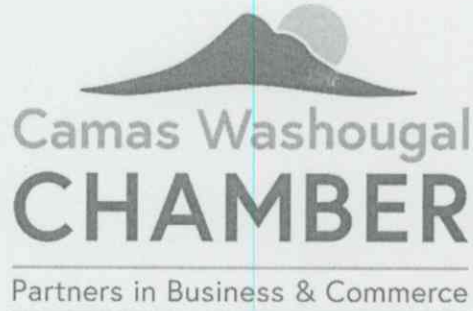
I Acknowledge that all the information submitted in this application is accurate and true

Signature *



Date

auto-captured by form
5/6/2026



Lodging Tax Fund Application

The Camas-Washougal Chamber of Commerce (CWCC) is requesting \$20,969 from this fund for promotion of the 50th Annual Camas Days event held on Friday, July 24th and Saturday, July 25th, 2026.

The CWCC oversees the placement of 138 vendors, art, craft, local non-profits, downtown retail businesses and 12 food vendors, also running Kid’s Street, Beer/Wine Garden with live music, Bathtub Races, Kid’s Parade, a Grand Parade, and more.

The request is to offset the following costs:

Banners	\$2,000
Posters (300+) distributed in East Clark County:	\$ 400
Poster Boards / Yard signs:	\$ 750
Corex Boards	\$ 350
Rivertalk (quarter page ads, 1 month):	\$1,000
Camas Life (1/2 page ad, 1 month):	\$1,300
Columbian Ad (8 runs and an online presence):	\$1,000
Liberty Theatre	\$ 300
KOIN 6	\$2,500

Link-It (Advertising)	\$1,200
Lacamas Magazine (social marketing, display ad, 1 month):	\$1,200
United Site Services (Porta Potties)	\$4,177
Coast to Coast (Security)	\$2,230
Fencing	<u>\$2,562</u>
Total:	<u>\$20,969</u>

Respectfully,

Jennifer Senescu

Jennifer Senescu
Executive Director
422 NE 4th Avenue
Camas, WA 98607
(360) 834-2472
jennifer@cwchamber.com



www.yourpartycenter.com

Rented from
 3006 NE 112th Ave. Suite E 360-844-6673 Phone
 Vancouver, WA 98682 360-726-6974 Fax

Customer #: 5805
 CAMAS CHAMBER OF COMMERCE
 422 NE 4TH AVE
 DELIVER OFF 5TH AND BIRCH
 CAMAS, WA. 98607 Phone 503-539-6988

Remit To: Item 2.
 3006 NE 112th Ave. Suite E
 Vancouver, WA. 98682
 360-844-6673 Phone 360-726-6974 Fax

Status: Reservation
 Contract #: 45667
 Event Date: Fri 7/24/2026 9:00AM
 Billed Thru: Sat 7/25/2026
 Job Loc:
 Ordered By: Jennifer Senescu
 Operator: Pauline Mulcahy
 Job Descr: 2026

Delivery Fri 7/24/2026 10:00PM
 Jennifer 360-834-2472
 5TH AND BIRCH DT CAMAS GATE ON W 5th

Pickup Sat 7/25/2026 11:30PM
 Jennifer 360-834-2472
 5TH AND BIRCH DT CAMAS

Pickup time changed to 11:30pm.

Will confirm set and tear down as we get closer to event.

Qty	Key	Items Rented	Event End Date	Status	Each	Price
75	540-5422-1	Fencing, Chain Link Panel 6' x 12'	Sat 7/25/2026 6:00PM	Reserved	\$25.00	\$1,875.00
		With setup				
75	540-5423-1	Fencing, Pedestal Feet	Sat 7/25/2026 6:00PM	Reserved	\$0.00	\$0.00
1	054-5425-1	Fencing, Rolling Gate Chain Link 6x12	Sat 7/25/2026 6:00PM	Reserved	\$35.00	\$35.00
11	070-0711-1	6' Banquet Table Wood	Sat 7/25/2026 6:00PM	Reserved	\$12.00	\$132.00
1	070-0712-1	8' Banquet Table Wood	Sat 7/25/2026 6:00PM	Reserved	\$13.00	\$13.00
5	070-0713-1	30" Bistro Table	Sat 7/25/2026 6:00PM	Reserved	\$12.00	\$60.00
5	070-0842-1	Pedestal Pole 42"	Sat 7/25/2026 6:00PM	Reserved	\$0.00	\$0.00
5	070-0841-1	Bistro Pedestal Base	Sat 7/25/2026 6:00PM	Reserved	\$0.00	\$0.00

Qty	Key	Items Sold	Part#	Status	Each	Price
2	After Hours	After Hours Before 9am - After 5pm	HAULING	Selling	\$150.00	\$300.00
1	Delivery	Delivery Standard	HAULING	Selling	\$75.00	\$75.00
1	Pickup	Pickup Standard	HAULING	Selling	\$75.00	\$75.00
1	VRENTDON-1 Community Sponsorship	Vendor Discount	CREDIT	Coupon	(\$210.00)	(\$210.00)

To cancel call 14 Days prior to Event

*Paid 30% deposit
 \$770 4/2/2026
 #8619*

Rental Contract


This is a Contract. The back of this contract contains important terms and conditions including Lessor's Disclaimer from All Liability for Injury or damage and details of customers obligations. These terms and conditions are a part of this contract.

Please look over all rental items carefully, by signing this contract you also acknowledge you will receive all equipment specified and in working order. If this is a reservation, A reservation cancellation fee up to 30% of the total amount may be charged if the reservation is not cancelled 14 days prior to event delivery or will call pickup. TENTS ARE NON-REFUNDABLE. Some rental products require a Non-Refundable reservation fee INCLUDING DELIVERY.

I certify that I have read and agree to all terms of this contract.



Signature:

 3/9/2020
CAMAS CHAMBER OF COMMERCE

Rental:	\$2,115.00
Sales:	\$90.00
Delivery Charge:	\$150.00
Subtotal:	\$2,355.00
Vancouver Sales Tax:	\$207.24
Total:	\$2,562.24
Paid:	\$0.00
Amount Due:	\$2,562.24

United Site Services of Nevada, Inc.

340 Oregon Way # C
Longview, WA 98632
Toll Free: 360-414-8161



Salesperson Item 2.

Amora McBride
Mobile: 503-849-5977
Office: 503-303-1378 x74234
Fax: 503-656-0131
amora.mcbride@unitedsiteservices.com

Site Service Quotation

Quote No.: 414-2650999

Quote Date: 02/25/26

Quote Expires: 03/27/26

Sell To: CAMAS CHAMBER OF COMMERCE
Jennifer Senescu
PO BOX 919
CAMAS, WA 98607

Ship To: Camas Days 2026
Various Locations
CAMAS, WA 98607

Cust. #: PNW-05981
Phone: 360-834-2472

Attn: Jennifer Senescu
Phone: 360-834-2472
Terms: Due Upon Receipt

Comments & Special Instructions

The quotation provided is based on the current scope and timing of the event. Any changes may require additional charges, and we will communicate any necessary adjustments to the quote before proceeding.? If any changes to the scope or timing occur within 15 days of the event, we will work to reach a mutual agreement regarding any price changes and availability for additional service needs.

Item	Unit	Quantity	From	Thru	Unit Price	Total Price	
Deluxe Restroom	EA	12	07/23/26	07/26/26	65.00	780.00	one time
Special Event Service	EA	12	07/25/26	07/26/26	25.00	300.00	one time
Hand Sanitizer	EA	12	07/23/26	07/26/26	10.00	120.00	one time
Delivery, Setup, Removal	EA	12	07/23/26	07/26/26	25.00	300.00	one time
Deluxe Restroom Subtotal:						1,500.00	
Wheelchair Accessible	EA	2	07/23/26	07/26/26	145.00	290.00	one time
Special Event Service	EA	2	07/25/26	07/26/26	25.00	50.00	one time
Hand Sanitizer	EA	2	07/23/26	07/26/26	10.00	20.00	one time
Delivery, Setup, Removal	EA	2	07/23/26	07/26/26	25.00	50.00	one time
Wheelchair Accessible Subtotal:						410.00	
2 Station Sink	EA	3	07/23/26	07/26/26	95.00	285.00	one time
Special Event Service	EA	3	07/25/26	07/26/26	25.00	75.00	one time
Delivery, Setup, Removal	EA	3	07/23/26	07/26/26	25.00	75.00	one time
2 Station Sink Subtotal:						435.00	
250 Gal Holding Tank	EA	2	07/23/26	07/26/26	240.00	480.00	one time
Special Event Service	EA	2	07/23/26	07/26/26	200.00	400.00	one time
Delivery / Removal	EA	2	07/23/26	07/26/26	25.00	50.00	one time
250 Gal Holding Tank Subtotal:						930.00	
Deluxe Restroom- Parade	EA	3	07/25/26	07/26/26	65.00	195.00	one time
Hand Sanitizer Refill	EA	3	07/25/26	07/26/26	10.00	30.00	one time
Delivery, Setup, Removal	EA	3	07/25/26	07/26/26	25.00	75.00	one time

Continued..

United Site Services of Nevada, Inc.

340 Oregon Way # C
Longview, WA 98632
Toll Free: 360-414-8161



Salesperson Contact Item 2.

Amora McBride
Mobile: 503-849-5977
Office: 503-303-1378 x74234
Fax: 503-656-0131
amora.mcbride@unitedsiteservices.com

Site Service Quotation

Quote No.: 414-2650999

Quote Date: 02/25/26

Quote Expires: 03/27/26

Sell To: CAMAS CHAMBER OF COMMERCE
Jennifer Senescu
PO BOX 919
CAMAS, WA 98607

Ship To: Camas Days 2026
Various Locations
CAMAS, WA 98607

Cust. #: PNW-05981
Phone: 360-834-2472

Attn: Jennifer Senescu
Phone: 360-834-2472
Terms: Due Upon Receipt

Item	Unit	Quantity	From	Thru	Unit Price	Total Price
Deluxe Restroom- Parade Subtotal:						300.00
Trip Charge- SAT	EA	1	07/25/26	07/26/26	200.00	200.00 one time
Trip Charge- SUN	EA	1	07/26/26	07/26/26	250.00	250.00 one time

Accepted:

Date: 3/21/2026

Subtotal: 4,025.00
Tax: 151.80
Total: 4,176.80

Remit To: United Site Services, PO Box 660475, Dallas, TX 75266-0475

NOTE: Total prices have been calculated for 1 billing period only. Damage Waiver is optional. Please read the terms and conditions on the last page of this document for more information.



Camas-Washougal Chamber of Commerce 2025 Partnership Agreement

The Columbian has agreed to be a member of the Camas-Washougal Chamber of Commerce and sponsor of "Camas Days," July 25 – 26, 2025

Camas-Washougal Chamber	The Columbian
<p>TRADE</p> <p>Membership</p> <ul style="list-style-type: none"> CW Chamber will provide The Columbian an Annual membership, valued at \$ 627, June 1, 2025 – May 31, 2026 <p>Camas Days</p> <ul style="list-style-type: none"> The Columbian and Camas Post Record's logos will be included on all print materials, including but not limited to: print ads, tickets, t-shirts/jerseys, fliers, banners and posters. Valued at \$1500. The Columbian's logo will be prominently included on all print ads and listed in all media releases or electronic PSAs/web promotions All ads are camera ready, emailed to communitypartnerships@columbian.com uploaded by due date <p style="text-align: right;">Trade Value: \$2127</p> <p>PURCHASED</p> <ul style="list-style-type: none"> Purchase a minimum of \$1000 in online advertising space Provide all ad copy, sponsor logos and photos by June 27, 2025. <p style="text-align: right;">Balance Owing: \$1000</p> <p style="text-align: right;">TOTAL VALUE: \$3127</p>	<ul style="list-style-type: none"> The Columbian will provide a minimum of \$2127 in print or online advertising at the open retail rate No carry-over of unused advertising Advertising schedule developed to increase visibility and attendance at this premier event Contact Teresa Davis, 360-735-4572, regarding schedule changes Provide Columbian and CWPR logos for insertion in CW Chamber print materials and ads <p style="font-size: 1.2em; font-family: cursive;">- Next yr. add Post Record Minimums</p> <p style="text-align: right;">TOTAL VALUE: \$2,127</p>

This agreement has been reviewed and approved by:

Jennifer Senescu, Camas-Washougal Chamber
360-834-2472, jennifer@cwchamber.com

Date

Teresa Davis

Teresa Davis, The Columbian
360-735-4572, Teresa.davis@columbian.com

6-4-2025

Date

Columbian Internal Use:
Retail Account #: 4559, Camas-Washougal Chamber
Trade Account #: 65663
Ad Representative: Teresa Davis
Cc's of Agreement to: Dawn Z., Kayla E., Renee P., Kathy H. Kate S.

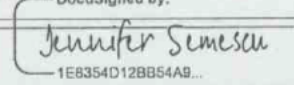


Reservation Form

Business Name	Camas - Washougal Chamber of Commerce	Date	5/24/2024
Mailing Address		Billing Address	422 NE 4th Ave
City		City	Camas
State		State	WA
ZIP		ZIP	98607
Email	jennifer@cwchamber.com	Account	
Phone	360-834-2472	Cell	
Fax		Featured Venue	See Attached 12 accounts total
Size	Full Screen	Term	12 Months

Special requests And additional information	Run 'Camas Days Event' from June 1st thru July 28th Will be sending over the graphic As early as 5/28/24 but could be as late 5/31/24
------------------------------------------------	------------------------------------------------------------------------------------------------------------------------------------------

Set Up	\$895	Recurring Charge	N/A
Deposit According to Terms	\$895	Account Rep.	Becca
Amount Due in 30 Days	N/A	Phone Number	360-459-0421

Card Number	XXXXXXXXXX	Exp Month	XX	Exp Year	XX
Name	Jennifer Semescu	Bank Name		Security Code	XXXXXX
Signature	 1E8354D12BB54A9...	Date	5/24/2024	Routing Number	
				Account Number	

Terms
This agreement is between LMG Media Group (LMG) and the undersigned business (The Sponsor). Display of digital artwork of The Sponsor at the venues is free for the first year, with the first year beginning when the digital artwork is first uploaded to the digital display equipment at the first venue.

Digital Artwork
The Sponsor agrees to send LMG desired artwork or portions of artwork within two weeks of the signing of this agreement. If the two week period passes without an artwork submission, LMG may create artwork on The Sponsor's behalf. The Sponsor may also permit LMG to create digital artwork without the prior passage of time. All digital artwork is the property of The Sponsor. LMG will submit digital artwork to The Sponsor for approval within seven calendar days of receiving artwork for still image digital artwork and within fourteen calendar days of receiving artwork for motion video digital artwork. The Sponsor grants LMG royalty-free rights to use their digital artwork as LMG sees fit. The Sponsor acknowledges that failure to deliver artwork within the two week period may result in delays in displaying digital artwork of The Sponsor at any or all venues. Free revisions are limited to one per quarter. Additional revisions after the free first quarterly revision will be charged at \$19.99 per revision. There is no limit to the number of revisions that can be requested.

Venues
LMG agrees to display the digital artwork of The Sponsor at the agreed upon venue(s). LMG reserves the right to display the digital artwork of The Sponsor at a venue of greater or equivalent value at the sole discretion of LMG in the event of force majeure.

Payment
If any unpaid balance is not received by LMG within 30 calendar days of the signing of this agreement, The Sponsor authorizes LMG to submit remaining payment using the above payment information unless otherwise specified in this agreement. If The Sponsor has an outstanding balance owed to LMG, delays in displaying digital artwork at venues may occur. The Sponsor agrees that additional revisions to digital artwork will incur charges in addition to those outlined in this agreement. The Sponsor agrees to a yearly non-refundable maintenance fee of \$49.95 in the event of continuation of services.

Delivery of Artwork
Upon approval of artwork, services are considered delivered and are non-refundable. LMG has up to 120 days to upload artwork to the agreed upon venue(s).

Refunds
All refund requests must be submitted electronically to accounting@linkitmediagroup.com. In the event of a refund request, The Sponsor agrees to relinquish any and all rights to all digital artwork provided by LMG under this agreement and agrees to delete any copies of said digital artwork in any form immediately. The Sponsor agrees to a one-time administrative fee of \$99 in the event of a refund.

Disputes and Arbitration
Parties agree that disputes not settled in mediation shall be submitted to a binding and final arbitration.

Liability
Total maximum liability under this agreement by LMG will not exceed the total amount paid for the creation of digital artwork for The Sponsor.

- 1. Growler Guys on the Waterfront (Portland)**
- 2. Arbor Lodge Beer (Portland)**
- 3. Oak Tree Restaurant (Woodland)**
- 4. Luckmans Coffee Shop (Woodland)**
- 5. Crow Moon Coffee (Woodland)**
- 6. La Casa Tapatia (Woodland)**
- 7. Sportsmans Public House (Ridgefield)**
- 8. Ridgefield Craft Brewing (Ridgefield)**
- 9. County Cafe (Ridgefield)**
- 10. Resolution Fitness (Battle Ground)**
- 11. 99 Saloon (Hazel Dell)**
- 12. The Nail Kitchen (Felida)**

2025 SERVICE AGREEMENT



This agreement has been established as a commitment of service to Camas-Washougal Chamber of Commerce. Throughout all phases of our partnership, this contract will serve as a commitment to provide you with unparalleled service and communication with the ultimate goal of helping you increase lead volume and achieve greater market share.

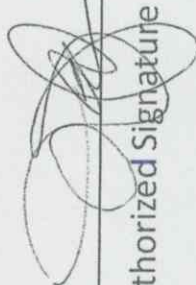
As a partner with Nexstar Digital/KOIN, you will be provided the following as a part of this service agreement:

On-going communication and collaboration:

- o Calls as needed to discuss campaign status, performance and task updates
- o In person meeting/Zoom with Account Executive and team to review campaign takeaways, performance & optimizations
- o Meeting recap sent via email to all stakeholders

Investment: \$2010

Cancelable at any time with no cancelation fees. Please keep in mind it takes at a minimum 90 days to see measured results. We kindly ask for a 30-day notice for cancelations.
Although we encourage you to use your commercial across your managed platforms (website, social, etc.)- we politely ask that you do not supply your commercial to competing local stations. Thank you!

x 
Authorized Signature

5/22/2025

Date

Proposed Campaign and Pricing for 2025



Platform	Time	Length	Week 1		Week 2	
			Spots	Spots	Spots	Spots
KOIN	M-F, 5a - 7a	:15	3	4	3	4
	M-F, 7a-9a	:15	3	4	3	4
	M-Su 430a-1135p BB	:05	3	4	3	4
KRCW	M-F, 5a - 7a	:15	4	5	4	5
	M-F, 7a-9a	:15	4	5	4	5
	M-F, 5p-7p	:15	4	5	4	5
	M-F, 10p-11p	:15	3	5	3	5
	M-F, 11p-11:30p	:15	5	5	5	5
KOIN.com	M-Su 5a-12a ID	:05	5	5	5	5
Unskippable Video PreRoll in top news stories			12,500	12,500	12,500	12,500

2-Week Campaign Investment: **\$2010**

INVOICE

Lacamas Magazine
119 E Break Dr
Lehi, UT 84043-7541

ernest@lacamasmagazine.com
+1 (360) 513-9895
http://LacamasMagazine.com

Bill to

Jennifer Senescu
Camas Washougal Chamber Of Commerce
422 NE 4th Avenue
Camas, WA 98607 USA

Ship to

Jennifer Senescu
Camas Washougal Chamber Of Commerce
422 NE 4th Avenue
Camas, WA 98607 USA

Invoice details

Invoice no.: 1737
Terms: Due on receipt
Invoice date: 05/21/2025
Due date: 05/23/2025

#	Date	Product or service	Description	Qty	Rate	Amount
1.		Sales	May-July 2025	1	\$750.00	\$750.00

Total **\$750.00**

Ways to pay



[View and pay](#)

INVOICE**RIVER TALK WEEKLY**3242 NE 3rd Ave #133

Camas, WA 98607

360-216-3024

billing@rivertalkweekly.com**Camas Washougal Chamber of Commerce**

Attn: Jennifer L. Senescu

442 NE 4th Ave.

Camas, WA 98607

360-834-2472

Invoice: # 061025-09**Invoice Date: 05/12/25****Description:**

- **Size Dimensions:** Your Full-Page-sized ad is 100" Column inches – The size dimensions are: 11-inches wide by 17-inches tall.
- For the Camas Days 2025 event RTW is printing the full-page ad for 7 weeks for a flat fee of \$850.
- FREE COLOR - Ad(s) set to print in full color in the last (2) prints on: Mon, July 14th & Mon, July 21st.
- The event on both Sat, Jul, 26th & Sun, 27th. The ad(s) are set to appear in these (5) printed issues of newspapers:
 - ⇒ Mon, June 23rd
 - ⇒ Mon, June 30th
 - ⇒ Mon, July 7th
 - ⇒ Mon, July 14th
 - ⇒ Mon, July 21st

Total: \$850**Due Date: 06/14/25****Balance Due: \$850.00**

We Thank You for Your Business and Support!

You are helping us to support and sustain media and news for our local communities of Camas, Washougal & Skamania. Without advertisers like you, there would not be a free, weekly, local newspaper like River Talk Weekly!

Thank You!

-River Talk Weekly

jennifer@cwchamber.com

From: randthornsley@aol.com
Sent: Friday, May 30, 2025 11:59 AM
To: jennifer@cwchamber.com
Subject: Re: Camas Days

Hi Jennifer

The minimum run is 5 weeks at \$20 a week and the run period would be June 19 July 23. Ad specs are 16x9 aspect ratio in a landscape format with text limited to that can be read in a 20 second on screen slot. I'll need the ready to place ad for June 16 in .png or .jpg.

Cheers

Rand Thornsley
Liberty Theatre of Camas-Washougal
315 NE 4th Ave.
Camas, WA 98607
360.844.5103

On Friday, May 30, 2025 at 11:05:59 AM PDT, <jennifer@cwchamber.com> wrote:

Hi Rand!

Can we run a Camas Days ad at the theatre for a month from June 25th – July 25th. If so, please let me know what size you need and how much? I have attached a 5x14.

Thank you!

Jennifer

Jennifer Senescu

Executive Director

Camas-Washougal Chamber of Commerce

422 NE 4th Avenue

COAST TO COAST EVENT SERVICES ESTIMATE

Make Checks Payable To:

Coast To Coast Event Services
1631 NE Broadway #156
Portland OR 97232

PHONE: 503 235 2585

email: kainoa.pang@coasttocoastevents.com

Date: 3.15.25

SOLD TO:

Camas Washougal Chamber of Commerce
Attn: Jennifer Senescu

EVENT: Camas Days

VENUE: Downtown Camas, 304 NE 4th Avenue, Camas WA

DATE: 7/25/25 - 7/26/25

DATE	POSITION	#	TIME IN	TIME OUT	HOURS	TOTAL HOURS	HOURLY RATE	TOTAL AMOUNT
7.25.25	Supervisor	1	5:00 PM	11:00 PM	6	6	\$ 42.00	\$ 252.00
7.25.25	Staff	2	5:00 PM	11:00 PM	6	12	\$ 40.00	\$ 480.00
7.25.25	Overnight	2	11:00 PM	7:00 AM	8	16	\$ 40.00	\$ 640.00
7.26.25	Supervisor	1	2:00 PM	5:00 PM	3	3	\$ 42.00	\$ 126.00
7.26.25	Supervisor	1	5:00 PM	11:00 PM	6	6	\$ 42.00	\$ 252.00
7.26.25	Staff	2	5:00 PM	11:00 PM	6	12	\$ 40.00	\$ 480.00

Total Due \$2,230.00

Thank you for your business.



Filed
Secretary of State
State of Washington
Date Filed: 03/25/2021
Effective Date: 03/25/2021
UBI #: 601 097 069

EXPRESS ANNUAL REPORT WITH CHANGES

BUSINESS INFORMATION

Business Name:
CAMAS/WASHOUGAL CHAMBER OF COMMERCE

UBI Number:
601 097 069

Business Type:
WA NONPROFIT CORPORATION

Business Status:
ACTIVE

Principal Office Street Address:
422 NE 4TH AVE, CAMAS, WA, 98607, UNITED STATES

Principal Office Mailing Address:
422 NE 4TH AVE, CAMAS, WA, 98607, UNITED STATES

Expiration Date:
04/30/2022

Jurisdiction:
UNITED STATES, WASHINGTON

Formation/Registration Date:
04/17/1986

Period of Duration:
PERPETUAL

Inactive Date:

Nature of Business:
PROFESSIONAL ASSOCIATION

REGISTERED AGENT RCW 23.95.410

Registered Agent Name	Street Address	Mailing Address
CAMAS-WASHOUGAL CHAMBER OF COMMERCE	422 NE 4TH AVE, CAMAS, WA, 98607-0000, UNITED STATES	

PRINCIPAL OFFICE

Phone:
3608342472

Email:



Contact Information

(Application deadline is 5:00 p.m. on Friday, May 8, 2026)

Amount of Lodging Tax Requested *	\$ 2,966.00
Organization/Agency Name *	Camas-Washougal Chamber of Commerce
Federal Tax ID Number (EIN)	██████████
Event or Activity Name *	Camas-Washougal Maps
Contact Name and Title *	Jennifer Senescu, Executive Director
Phone *	entry format example 123-456-7890 360-834-2472
Mailing Address *	Street Address 422 NE 4th Avenue Address Line 2 City Camas State / Province / Region WA Postal / Zip Code 98607 Country United States
Email *	jennifer@cwchamber.com

Application Questions

Activity Type *

- EVENT - Short-term event occurring between specific dates/times (e.g. 4th of July celebration, festival of lights)
- ACTIVITY - Short-term activity occurring between specific dates/times (e.g. local marathon, egg hunt, social, fund-raiser walk, talent show)
- MARKETING- Avenues that provide information promoting tourism; is typically year-round, but may also operate for a season (e.g. ads, brochures, videos, campaigns)
- FACILITY/GROUNDS - Improvements or upkeep of tourism-related facilities/grounds
(select all that apply)

Check all that apply to this application *

- Tourism Promotion/Marketing
- Operation of a Special Event/Festival designed to attract tourists
- Operation of a Tourism Promotion Agency
- Operation of a Tourism-Related Facility owned or operated by a non-profit organization
- Operation and/or Capital Costs of a Tourism-Related Facility owned by a municipality

Which one applies to your agency *

- Non-Profit (upload current WA State corporate registration on Attachments tab)
- Public Agency

Describe your tourism-related activity of event *

Camas-Washougal Maps

Projected Attendance/Population Reached

Total # Attendees	n/a
# Traveling 50+ mi.	n/a
# Traveling from out-of-state	n/a
# Overnight in paid accomm.	n/a
# Overnight in unpaid accomm.	n/a
# of Lodging Nights	n/a

Methodology to be used to capture attendance*

(check all that apply)

- Direct Count: Actual count of visitors using methods such as paid admissions or registrations, clicker counts at entry points, vehicle counts or number of chairs filled. A direct count may also include information collected directly from businesses, such as hotels, restaurants or tour guides, likely to be affected by an event
- Indirect Count: Estimate based on information related to the number of visitors such as raffle tickets sold, redeemed discount certificates, brochures handed out, police requirements for crowd control or visual estimates
- Representative Survey: Information collected directly from individual visitors/participants. A representative survey is a highly structured data collection tool, based on a defined random sample of participants, and the results can be reliably projected to the entire population attending an event and includes margin of error and confidence level
- Informal Survey: Information collected directly from individual visitors or participants in a non-random manner that is not representative of all visitors or participants. Informal survey results cannot be projected to the entire visitor population and provide a limited indicator of attendance because not all participants had an equal chance of being included in the survey
- Structured Estimate: Estimate produced by computing known information related to the event or location. For example, one jurisdiction estimated attendance by dividing the square footage of the event area by the international building code allowance for persons (3 square feet)
- Other: Please describe below

- Other description:

4,000 Maps of Camas and Washougal are dispersed.

Attachments

The proposal and all documents filed with the City are public records and may be disclosed to a third-party requestor per the Washington State Public Records Act (RCW 42.56).

Itemized Budget (income and expenses) *	map Itac packet.pdf JPG, PDF, TIF	2.54MB
Description (explaining how you intend to use funds) *	map Itac packet.pdf JPG, PDF, TIF	2.54MB
Non-Profit Corporate WA Registration	JPG, PDF, TIF	
Organizations Board Members List	JPG, PDF, TIF	
Brochures or Other Information Showing Tourism Promotion Efforts	JPG, PDF, TIF	

Activity Report Info

Upon application submittal, City staff will be notified and route it to the next Lodging Tax Advisory Committee meeting. Go to <https://www.cityofcamas.us/meetings> for meeting details.

Once chosen, the award recipients will be notified via email. If you are an award recipient, you'll be required to complete the Event/Activity Report upon event completion. A link to the Report Form will be included in the notification email.

Post-event required information:

- Total cost of Event/Activity
- Projected vs. Actual for Each of These:
 - Attendance
 - Number traveled over 50 miles
 - Number traveled from another state/country
 - Number stayed overnight
 - Overnight in paid accommodations

- For each item listed above, you'll need to confirm which methodology was used to estimate actual (details outlined on the "Application Questions" page):
 - Direct Count
 - Indirect Count
 - Representative Survey
 - Informal Survey

If you have any questions - send an email to administration@cityofcamas.us with Lodging Tax Application in the subject line.

SIGNATURE AUTHORIZATION & CERTIFICATION:

I am an authorized agent of the organization/agency applying for funding. I understand that:

- I am proposing a tourism-related service for the City of Camas in 2026. If awarded, my organization/agency will enter into a Municipal Services Contract with the City and may be required to provide liability insurance for the duration of the contract naming the City as additional insured and in an amount determined by the City; and file for a permit to use City property, if applicable.
- The City will only reimburse those costs actually incurred by my organization/agency and only after the service is rendered, paid for if provided by a third party, and a signed request for reimbursement has been submitted to the City, including copies of invoices and payment documentation.
- If awarded, my organization/agency will be required to submit a report documenting economic impact results on a report provided by the City.

I also understand the Activity Report is due *after* the event/activity and no later than Friday, January 8, 2027, 5:00 p.m.

Certification *

I Acknowledge that all the information submitted in this application is accurate and true

Signature *



Date

auto-captured by form
5/6/2026

Reed Creative, LLC
 3307 Evergreen Way #707-150
 Washougal, WA 98671 USA
 +15049139123
 lori@reedcreative.com
 www.reedcreative.com



INVOICE

BILL TO

Jennifer Senescu
 Camas-Washougal Chamber
 of Commerce
 422 NE Fourth Avenue
 Camas, WA 98607

INVOICE # 26095.CWCC_MAP
DATE 04/13/2026
DUE DATE 09/01/2026
TERMS Due on receipt

ACTIVITY	QTY	RATE	AMOUNT
<p>creative:creative creative work performed by Reed Creative for CWCC map: layout, inclusion of provided ads, (creation of ads available as separate expense to each advertiser), map update & coordination with GIS; edits to CWCC panels, photoshop work to images (if needed), coordinate obtaining updated price quote and artwork submission guideline changes with printer, prepare for press, review digital printer proof</p>	25	130.00	3,250.00T
<p>creative:creative CREATIVE DESIGN FEES INCLUDE: -proof 1 for visual concept of cover (with placeholder content) -proof 2 for content (with content/ads/map in place) -proof 3 for completion/final sign off Additional rounds beyond the above 3 are considered author alterations and will be billed in quarter hour increments at current hourly rate</p> <p>DELIVERABLE: RC DELIVERS: -press ready files set up to meet printer requirements -pdf for website/email distribution -save out each ad as jpg for screen if needed -photo of final printed map for use on social</p> <p>CONTENT: CWCC HANDLES: supplying marked up pdf to existing content from last map OR WORD document with new, approved content</p> <p>artwork CWCC HANDLES: supplying high res quality photography for any new photos along with credit lines if required</p> <p>CONTENT: CWCC HANDLES: securing advertising and supplying press ready ads received from advertisers</p>			0.00

ACTIVITY	QTY	RATE	AMOUNT
----------	-----	------	--------

artwork

RC HANDLES: if advertisers need ads created, will do so under separate job billable direct to advertiser

production coordination

RC HANDLES: coordinating with GIS on updated maps and map artwork + NCG on printing quote, release, proof, post to social with shoutout for CWCC

schedule

2026/27 SCHEDULE TBD but roughly:
 September/October: ad selling (by CWCC)
 November/December: designing, proofing and preparing for press (by RC)
 December/January: printing in 2026/7 around holiday closures (by NCG)
 REFERENCE LAST MAP PUSHED to 2024, PRINTING June, ready by Camas Days DELIVERY TO BE WEEK OF JULY 15

artwork

ADD PRICE OF UPDATED map artwork by GIS Map Store TOTAL paid directly by CWCC
 1300 Franklin (2nd floor) Vancouver, WA 98660
<https://gis.clark.wa.gov/gishome/training/>
 Andrew Cayer, GIS Technician III
 The Map Store & Technical Support
 (564) 397-2002 ext. 4652
 TheMapStore@clark.wa.gov
 (REFERENCE 2021 \$103/hr, \$307.04)
 (REFERENCE 2024 = \$223.92)

1 0.00 0.00

printing

National Color Graphics TOTAL paid directly by CWCC
 (REFERENCE 2021 \$1989)
 (REFERENCE 2024 = \$2265)
 2026= \$2,395.00

1 0.00 0.00

+ tax + shipping ~\$200
 Tom Shannon c: 509-217-0441 | e: toms@ncgprint.com
 25 W Boone Ave., Spokane, Washington
www.ncgprint.com
 Quantity: 4000
 Final Size: 22 x 24 (accordian and then letterfolds down to 4x9)
 Colors: 4/4
 Paper: 70# Dull Text

discount

estimating based on 2020 hourly rate of \$130/hr as discounted non profit rate (current 2026 rate is \$175)

1 0.00 0.00

Thank you for collaborating with Reed Creative on your graphic design needs!

Sincerely,
 Reed Creative, LLC

SUBTOTAL	3,250.00
TAX	286.00
TOTAL	3,536.00
BALANCE DUE	\$3,536.00

Pay invoice

Estimate/Quote

National Color Graphics
 25 W Boone Ave
 Spokane, WA 99201
 509.326.6464
 info@ncgprint.com



CAMAS WASHOUGAL CHAMBER OF COMMERCE

Quote ref: 7302/ TS

Date: 4/13/2026

Lori Reed

Thank you for this opportunity to quote on the following job(s).

Title: 2026 CW Chamber Maps
Size: 22 x 24 folds to 4 x 9
Pre-press: NEW - Link Emailed
Proof: PDF Proof
Printing: 4/4
Materials: 70# Dull Text
Finishing: Trim, Accordion & Letter Fold

Quantity	Price \$
4,000	\$2,395.00

Delivery: Local Delivery

Notes:

Terms: All prices exclude tax, are valid for 30 days, and are subject to sight of artwork. Material prices may be subject to change at time of order placement.

If you have any questions regarding this quote, please give me a call.
 We look forward to working with you on this project.

Thank you,

Tom Shannon



Contact Information

(Application deadline is 5:00 p.m. on Friday, May 8, 2026)

Amount of Lodging Tax Requested *	\$ 1,000.00
Organization/Agency Name *	Four Gals Foundation
Federal Tax ID Number (EIN)	██████████
Event or Activity Name *	Camas Art & Wine Walk
Contact Name and Title *	Erin Moller, Member
Phone *	entry format example 123-456-7890 360-834-2992
Mailing Address *	Street Address 100 N HOWARD ST Address Line 2 City Spokane, State / Province / Region WA Postal / Zip Code 992010 Country United States
Email *	camasartwinewalk@gmail.com

Application Questions

Activity Type *

- EVENT - Short-term event occurring between specific dates/times (e.g. 4th of July celebration, festival of lights)
- ACTIVITY - Short-term activity occurring between specific dates/times (e.g. local marathon, egg hunt, social, fund-raiser walk, talent show)
- MARKETING- Avenues that provide information promoting tourism; is typically year-round, but may also operate for a season (e.g. ads, brochures, videos, campaigns)
- FACILITY/GROUNDS - Improvements or upkeep of tourism-related facilities/grounds
(select all that apply)

Check all that apply to this application *

- Tourism Promotion/Marketing
- Operation of a Special Event/Festival designed to attract tourists
- Operation of a Tourism Promotion Agency
- Operation of a Tourism-Related Facility owned or operated by a non-profit organization
- Operation and/or Capital Costs of a Tourism-Related Facility owned by a municipality

Which one applies to your agency *

- Non-Profit (upload current WA State corporate registration on Attachments tab)
- Public Agency

Describe your tourism-related activity of event *

Item 2.

The 3rd Annual Camas Art & Wine Walk is on Saturday, August 22, 2026, from 3:00–7:00 p.m. This popular community event celebrates regional art, local shopping, and exceptional wines from across the Pacific Northwest—including selections from local vintners and distinguished wineries as far as Yakima Valley.

Each participating merchant in Downtown Camas will be paired with a featured winery, creating a unique experience for guests to explore shops while sampling wines from across the region. Last year’s event drew approximately 200 attendees, with over 70% traveling from outside the Camas area, some from as far as Seattle. Both participants and merchants provided excellent feedback, noting the event’s welcoming atmosphere and its success in driving traffic to downtown shops. It’s an exceptional opportunity to highlight the vibrancy and charm of our local community.

In addition to celebrating local culture, the Camas Art & Wine Walk serves as an important fundraiser for the Camas Students & Families Foundation (CSFF). Every ticket purchased directly supports students and families in need, offering meaningful, practical assistance throughout the year.

In partnership with the Camas Family Community Resource Center, CSFF’s recent impact includes:

- Providing rental assistance to local families
- Supporting transportation needs for more than 50 families
- Supplying a fully stocked emergency food pantry serving over 100 families monthly
- Expanding access for students to participate in sports and extracurricular activities

This behind-the-scenes work helps ensure that Camas students remain stable, engaged, and fully connected to both school and community life—a mission that the Camas Art & Wine Walk proudly supports.

The Four Gals Foundation is a non-profit that was formed to help support community needs. Four Gals Foundation was created by Kim Lane (Lane Cellars) Amy Jo Begley (4Ever Growing Kids), Erin Moller (Runyan’s Jewelers) and Suzanne Ferguson. Last year, Four Gals Foundation was able to donate \$4,500 to the CSFF as a direct result from the Camas Art & Wine Walk.

Projected Attendance/Population Reached

Total # Attendees	300
# Traveling 50+ mi.	Unknown
# Traveling from out-of-state	Unknown
# Overnight in paid accomm.	Unknown

Overnight in unpaid accomm. Unknown

of Lodging Nights Unknown

Methodology to be used to capture attendance*

(check all that apply)

- Direct Count: Actual count of visitors using methods such as paid admissions or registrations, clicker counts at entry points, vehicle counts or number of chairs filled. A direct count may also include information collected directly from businesses, such as hotels, restaurants or tour guides, likely to be affected by an event
- Indirect Count: Estimate based on information related to the number of visitors such as raffle tickets sold, redeemed discount certificates, brochures handed out, police requirements for crowd control or visual estimates
- Representative Survey: Information collected directly from individual visitors/participants. A representative survey is a highly structured data collection tool, based on a defined random sample of participants, and the results can be reliably projected to the entire population attending an event and includes margin of error and confidence level
- Informal Survey: Information collected directly from individual visitors or participants in a non-random manner that is not representative of all visitors or participants. Informal survey results cannot be projected to the entire visitor population and provide a limited indicator of attendance because not all participants had an equal chance of being included in the survey
- Structured Estimate: Estimate produced by computing known information related to the event or location. For example, one jurisdiction estimated attendance by dividing the square footage of the event area by the international building code allowance for persons (3 square feet)
- Other: Please describe below

- Other description:

We have increased marketing this year, so are projecting to increase attendance to 300 participants. Last year we did not track lodging, but based on 145 tickets being sold to those out the area, we are encouraged that folks from out of town are staying locally either in the hotel or other local accommodations.

Attachments

The proposal and all documents filed with the City are public records and may be disclosed to a third-party requestor per the Washington State Public Records Act (RCW 42.56).

Itemized Budget (income and expenses) *	Camas Art and Wine Wa k Advertising Budget 2026.pdf JPG, PDF, TIF	77.51KB
Description (explaining how you intend to use funds) *	City of Camas Additonal Support Request.pdf JPG, PDF, TIF	45.46KB
Non-Profit Corporate WA Registration	Charities Division.pdf JPG, PDF, TIF	1.3MB
Organizations Board Members List	Board Members.pdf JPG, PDF, TIF	51.07KB
Brochures or Other Information Showing Tourism Promotion Efforts	Wine Wa k Counter Card.pdf Wine Wa k Poster.pdf JPG, PDF, TIF	223.83KB 500.22KB

Activity Report Info

Upon application submittal, City staff will be notified and route it to the next Lodging Tax Advisory Committee meeting. Go to <https://www.cityofcamas.us/meetings> for meeting details.

Once chosen, the award recipients will be notified via email. If you are an award recipient, you'll be required to complete the Event/Activity Report upon event completion. A link to the Report Form will be included in the notification email.

Post-event required information:

- Total cost of Event/Activity
- Projected vs. Actual for Each of These:
 - Attendance
 - Number traveled over 50 miles
 - Number traveled from another state/country
 - Number stayed overnight
 - Overnight in paid accommodations

- For each item listed above, you'll need to confirm which methodology was used to estimate actual (details outlined on the "Application Questions" page):
 - Direct Count
 - Indirect Count
 - Representative Survey
 - Informal Survey

If you have any questions - send an email to administration@cityofcamas.us with Lodging Tax Application in the subject line.

SIGNATURE AUTHORIZATION & CERTIFICATION:

I am an authorized agent of the organization/agency applying for funding. I understand that:

- I am proposing a tourism-related service for the City of Camas in 2026. If awarded, my organization/agency will enter into a Municipal Services Contract with the City and may be required to provide liability insurance for the duration of the contract naming the City as additional insured and in an amount determined by the City; and file for a permit to use City property, if applicable.
- The City will only reimburse those costs actually incurred by my organization/agency and only after the service is rendered, paid for if provided by a third party, and a signed request for reimbursement has been submitted to the City, including copies of invoices and payment documentation.
- If awarded, my organization/agency will be required to submit a report documenting economic impact results on a report provided by the City.

I also understand the Activity Report is due *after* the event/activity and no later than Friday, January 8, 2027, 5:00 p.m.

Certification *

I Acknowledge that all the information submitted in this application is accurate and true

Signature *



Date

auto-captured by form
5/8/2026



The requested \$1,000 in funding will support the marketing and advertising efforts for the 2026 Camas Art & Wine Walk, as outlined in the advertising budget. With this additional support, our goal is to increase event awareness, drive ticket sales to achieve attendance of 300 guests, and attract more visitors from outside the Camas area to experience our vibrant downtown community.

As members of the Four Gals Foundation and local business owners ourselves, we understand the importance of bringing increased foot traffic not only to our own businesses, but to all downtown merchants. This event creates an opportunity to showcase the charm, culture, and local businesses that make downtown Camas such a special destination.



Camas Art and Wine Walk 2026 Advertising Budget

Printing Expenses: (Posters, Counter Cards) \$400.00

Ball Park Banner: \$500.00

Social Media Marketing: \$150.00

Event Brite Marketing: \$ 450.00

Yard Signs: \$50.00

Clark County Connect Video: \$300.00

Greet Camas Ad and Video: Donated by Greet Camas

Total Advertising Budget: \$1850.00

Total Request: \$1000.00



Board Members

Amy Jo Begley

Suzanne Ferguson

Kim Lane

Erin Moller



WASHINGTON
Secretary of State
 Corporations & Charities Division

Corporations and Charities Division
Mailing address:
 PO Box 40234
 Olympia, WA 98504-0234
 Tel: 360.725.0377
www.sos.wa.gov/corporations

04/24/2025

FOUR GALS FOUNDATION
 440 NE 4TH AVE STE B
 CAMAS WA 98607-2173

Business Entity Name: FOUR GALS FOUNDATION
UBI Number: 605 884 419
Expiration Date: 04/30/2026

Congratulations!

You have completed the filing to create a new business entity.

NEXT STEPS IN OPENING YOUR NEW BUSINESS ENTITY:

- **Complete a Business License Application.** The Business License Application can be completed online or downloaded at: <https://www.dor.wa.gov/> if you have not already completed this step. If you have any questions about the Business License Application, contact information for Business License Services can be found at <https://www.dor.wa.gov/contact>
- **File a Beneficial Ownership Information Report** with the U.S. Treasury's Financial Crimes Enforcement Network (FinCEN) within 30 days of registering your business. Updates or corrections to reports must be submitted within 30 days of becoming aware of the change. For a current link to file the report and additional information, see our website at <https://www.sos.wa.gov/corporations> under the Business Entity tab.
- **Apply for an Employer Identification Number "EIN".** The IRS requires business entities to receive an "EIN". See the IRS website for additional details on how to apply for an EIN through their online portal at <https://www.irs.gov>

IMPORTANT

To keep your business entity status Active and avoid Administrative Dissolution, you must:

1. **File an Annual Report** and pay the annual fees each year before the expiration date for the business entity. A notice to file your Annual Report will be sent to your registered agent on file. It is the business entity's responsibility to file the report even if no notice is received.
2. **Maintain a Registered Agent** and registered office in Washington State. You must submit changes regarding your Registered Agent, agent's address, email, registered office, or principal office address to the Corporations Division. Failure to do so may result in administrative dissolution/termination.

If your business entity accepts or solicits donations from the public OR the business entity is a nonprofit holding \$250,000 or more in charitable assets, you may also be required to register with the Charities Program. You may review the self-assessment guides on our website at <https://www.sos.wa.gov/charities>

For a rapid response to questions, requests for assistance, or to provide feedback, please visit the Corporations and Charities website at <https://www.sos.wa.gov/corporations> to chat with a representative.

Sincerely,
 Washington Secretary of State
 Corporations and Charities Division
corps@sos.wa.gov



WASHINGTON
Secretary of State
Corporations & Charities Division

Filed
Secretary of State
State of Washington
Date Filed: 04/24/2025
Effective Date: 04/24/2025
UBI #: 605 884 419

ARTICLES OF INCORPORATION

UBI NUMBER

UBI Number: **605 884 419**

BUSINESS NAME

Business Name: **FOUR GALS FOUNDATION**

NONPROFIT GROSS REVENUE CERTIFICATION

Did the Nonprofit Corporation certify that the Gross Revenue is less than \$500,000? - **Yes**

CHARITABLE NONPROFIT CORPORATION

Is the Nonprofit Corporation a Charitable Nonprofit as defined by [RCW 24.03A.010\(6\)](#)? - **Yes**

PURPOSE OF CORPORATION

FOUR GALS FOUNDATION IS BEING CREATED FOR CHARITABLE, AND EDUCATIONAL EVENTS THAT CREATE A FUNDING SOURCE TO DONATE TO THE GREATER SW WASHINGTON COMMUNITY. THIS CORPORATION IS ORGANIZED EXCLUSIVELY FOR CHARITABLE, EDUCATIONAL, RELIGIOUS, OR SCIENTIFIC PURPOSES WITHIN THE MEANING OF SECTION 501(C)(3) OF THE INTERNAL REVENUE CODE OF 1986, AS AMENDED (THE "CODE"). THE SPECIFIC PURPOSES OF THIS CORPORATION ARE TO: CREATE AND PROMOTE EVENTS WHERE THE MONEY IS DIRECTLY FUNNELED- FULL TEXT ON FILE

PURPOSE OF CORPORATION - STAFF CONSOLE CONFIRMATION

Customer provided purpose of corporation? - **Yes**

ANY OTHER PROVISIONS

Required by IRS for Tax Exempt Status <https://www.irs.gov>:

REGISTERED AGENT [RCW 23.95.410](#)

Registered Agent Name	Street Address	Mailing Address
REGISTERED AGENTS INC.	100 N HOWARD ST STE R, SPOKANE, WA, 99201, UNITED STATES	100 N HOWARD ST STE R, SPOKANE, WA, 99201, UNITED STATES

REGISTERED AGENT CONSENT

Customer provided Registered Agent consent? * - **Yes**

DURATION

Duration: **PERPETUAL**

This document is a public record. For more information visit www.sos.wa.gov/corporations

Work Order #: 2025042100294972 - 1
Received Date: 04/21/2025
Amount Received: \$60.00

EFFECTIVE DATE

Effective Date: 04/24/2025

MEMBERS [RCW 24.03A.010\(45\)](#)

Does the Nonprofit Corporation have members? - No

INITIAL BOARD OF DIRECTOR

Title	Initial Board of Director Type	Entity Name	First Name	Last Name	Address
INITIAL BOARD OF DIRECTORS	INDIVIDUAL		ERIN	MOLLER	100 N HOWARD ST STE R, SPOKANE, WA, 99201-0508, UNITED STATES
INITIAL BOARD OF DIRECTORS	INDIVIDUAL		AMY JO	BEGLEY	100 N HOWARD ST STE R, SPOKANE, WA, 99201-0508, UNITED STATES
INITIAL BOARD OF DIRECTORS	INDIVIDUAL		SUZANNE	FERGUSON	100 N HOWARD ST STE R, SPOKANE, WA, 99201-0508, UNITED STATES
INITIAL BOARD OF DIRECTORS	INDIVIDUAL		KIM	LANE	100 N HOWARD ST STE R, SPOKANE, WA, 99201-0508, UNITED STATES

INCORPORATOR

Title	Incorporator Type	Entity Name	First Name	Last Name	Address
INCORPORATOR	INDIVIDUAL		ERIN	MOLLER	100 N HOWARD ST STE R, SPOKANE, WA, 99201-0508, UNITED STATES

INCORPORATOR SIGNATURE - ATTESTATION

By adding each Incorporator, the business attests that the incorporator signature(s) have been obtained.

INCORPORATORS SIGNATURE CONFIRMATION

Signature of each incorporator has been provided? - Yes

DISTRIBUTION OF ASSETS

UPON DISSOLTUION, ASSESTS SHALL BE DISTRIBUTIED TO ANOTHER EXEMPT ENTITY. UPON THE DISSOLUTION OF THE CORPORATION, ASSETS SHALL BE DISTRIBUTED FOR ONE OR MORE EXEMPT PURPOSES WITHIN THE MEANING OF SECTION 501(C)(3) OF THE INTERNAL REVENUE CODE, OR SHALL BE DISTRIBUTED TO THE FEDERAL GOVERNMENT, OR TO A STATE OR LOCAL GOVERNMENT, FOR A PUBLIC PURPOSE. ANY SUCH ASSETS NOT SO DISPOSED OF SHALL BE DISPOSED OF BY A COURT OF COMPETENT JURISDICTION IN THE COUNTY IN WHICH THE-FULL TEXT ON FILE

DISTRIBUTION OF ASSETS PROVIDED

Customer provided information on distribution of assets? - Yes

RETURN ADDRESS FOR THIS FILING

Attention:
FOUR GALS FOUNDATION
Email:
ERIN@RUNYANSJEWELERSCAMAS.COM
Address:
440 NE 4TH AVE STE B, CAMAS, WA, 98607-2173, UNITED STATES

UPLOAD ADDITIONAL DOCUMENTS

Name **Document Type**

No Value Found.

UPLOADED DOCUMENTS

Document Type	Source	Created By	Created Date
ARTICLES OF INCORPORATION	ONLINE	FOUR GALS FOUNDATION	04/21/2025

AUTHORIZED PERSON - STAFF CONSOLE

Document is signed.

Person Type:

ENTITY

First Name:

ERIN

Last Name:

MOLLER

Entity Name:

FOUR GALS FOUNDATION

Title:



camas
ART & WINE
WALK

Saturday, Aug 22nd • 3 PM - 7 PM

Sip, Stroll, Shop, and enjoy 14+ Washington wineries, local art, and live music in Downtown Camas.

Scan for tickets



Use Code by 7/31 for 10% off

Supporting Camas Students & Families Foundation

Why it matters

Camas Students & Families Foundation is a local 501c3 helping students and families access support, resources, and encouragement in our community.

Scan to learn more



Join us Saturday, Aug 22nd, 3 PM - 7 PM



This 21+ Event is a Fundraiser for Camas Students & Families Foundation



camas ART & WINE WALK



Savor Washington wines from 14+ wineries, explore local eateries, shops, and galleries, immerse in local art, & enjoy live music as you stroll through Downtown Camas!

To learn more & grab your tickets scan here →



Saturday, Aug. 22nd 3 PM - 7 PM



This 21+ Event is a Fundraiser for Camas Students & Families Foundation