

Lodging Tax Advisory Committee Meeting Agenda Tuesday, May 23, 2023, 11:30 AM Council Chambers, 616 NE 4th AVE

NOTE: The City welcomes public meeting citizen participation. TTY Relay Service: 711. In compliance with the ADA, if you need special assistance to participate in a meeting, contact the City Clerk's office at (360) 834-6864, 72 hours prior to the meeting so reasonable accommodations can be made (28 CFR 35.102-35.104 ADA Title 1)

CALL TO ORDER

ROLL CALL

MEETING AGENDA

- 1. May 24, 2022 Lodging Tax Advisory Committee Meeting Minutes
- 2. Review Lodging Tax Applications

CLOSE OF MEETING



Lodging Tax Advisory Committee Meeting Minutes - DRAFT Tuesday, May 24, 2022, 11:30 AM Council Chambers, 616 NE 4th AVE

CALL TO ORDER

Chair Shannon Roberts called to order 11:31 a.m.

ROLL CALL

Present: Prashant Gupta, Bobby Sachdeva and Jennifer Senescu

Staff: Bernie Bacon, Carrie Davis, Jennifer Gorsuch

Guests: Krista Bashaw, Sherri McMillan, Karissa Schoene and Carrie Schulstad

MEETING AGENDA

1. July 20, 2021, Lodging Tax Advisory Committee Meeting Minutes

It was moved by Senescu, and seconded, to approve the Lodging Tax Advisory Committee Meeting Minutes. The motion carried unanimously.

2. Review Lodging Tax Applications

Staff stated that the Finance Department reported \$18,000 in Lodging Tax Funds.

The committee reviewed the applications and engaged in a question-and-answer period with the applicants. The committee deliberated.

It was moved by Gupta, and seconded, to approve:

\$5,938 to the Downtown Camas Association

\$7,500 to the Camas Washougal Chamber of Commerce

\$1,400 to the City of Camas – Hometown Holidays

\$3,000 to Why Community

The motion carried unanimously.

MEETING CLOSE

The meeting closed at 12:45 p.m.

120

Lodging Tax Fund Revenue Budget Analysis

		2016 Actual		017 tual	2018 Actual		019 tual	2020 Actual	2021 Actual	2022 Actual	2023 Budget		r-23 tual	% Collected	2023 ojected	2024 Budget
120.00.313.310.00	Hotel/Motel Tax	\$ 10,559	\$ 1	1,467	\$ 14,368	\$ 10	6,508	\$ 15,726	\$ 21,411	\$ 31,761	\$ 23,289	\$ 7	,737	33%	\$ 30,947	\$ 23,988
120.00.361.110.00	Investment Earnings	\$ 328	\$	144	\$ 271	\$	384	\$ 612	\$ 389	\$ 534	\$ 368	\$	134	36%	\$ 534	\$ 383
	Total Lodging Tax Revenues	\$ 10,887	\$ 1	1,610	\$ 14,639	\$ 10	6,892	\$ 16,338	\$ 21,800	\$ 32,295	\$ 23,657	\$ 7	,870	33%	\$ 31,481	\$ 24,371

120 Lodging Tax Budget Analysis

Account	Description	2017 Actual	2018 Actual	2019 Actual	2020 Actual	2021 Actual	2022 Actual	2023 Budget	Apr-23 Actual	% Spent	P	2023 Projection	2024 Budget
120.00.557.300.41	Professional Services												
120.00.557.300.44	Advertising	\$ 11,352	\$ 9,223	\$ 10,779	\$ 6,875	\$ 5,024	\$ 9,994	\$ 35,000	\$ 3,000	9%	\$	35,000	\$ 30,000
	Services	\$ 11,352	\$ 9,223	\$ 10,779	\$ 6,875	\$ 5,024	\$ 9,994	\$ 35,000	\$ 3,000	9%	\$	35,000	\$ 30,000
120.00.597.001.00	Transfer to Gen Fund			\$ 1,000									
	Total Lodging Tax Fund	\$ 11,352	\$ 9,223	\$ 11,779	\$ 6,875	\$ 5,024	\$ 9,994	\$ 35,000	\$ 3,000	9%	\$	35,000	\$ 30,000
		2											
	Excess (Deficiency) of Revenues												
	and Expenditures	\$ 258	\$ 5,414	\$ 3,626	\$ 16,338	\$ 16,345	\$ 22,301	\$ (11,343)			\$	(3,519)	\$ (5,630)
Estimated Fund Balan	ce at Beginning of Year	\$ 13,714	\$ 13,972	\$ 19,385	\$ 23,011	\$ 36,324	\$ 52,669	\$ 74,970			\$	74,970	\$ 63,627
Fund Balance Estimate	ed at End of Year	\$ 13,972	\$ 19,385	\$ 23,011	\$ 39,349	\$ 52,669	\$ 74,970	\$ 63,627			\$	71,451	\$ 57,997



CAMAS HIGH SCHOOL

26900 SE 15th Street - Camas, WA 98607 Phone (360) 833-5750 - Fax (360) 833-5751

Stephen Baranowski
Athletic Director

Lodging Tax Committee:

The Camas Athletic Department is asking to be considered for lodging tax funds as we believe we promote our community and our publicly owned facilities, we bring in a significant tourism to our restaurants and businesses on game days, and we foster a sense of belonging and togetherness in our community through our events. Specifically, we believe three varsity football games will bring in non-typical visitors next fall as we have Friday night games with schools from Lincoln High School of Tacoma, Yelm High School of Yelm, and Kamiak High School of Mukilteo.

We want other communities to come and see the first class experience our community has to offer. We offer tremendous facilities and atmospheres for our events as we try to show Camas as a destination location for events and activities. Funds from this grant will go to help us market our events (through the use of a social media managing platform GoGipper). We use this app to help us interact with families inside and outside of our community on Twitter, Facebook, and Instagram. Funds would also go to marketing and branding inside of the stadium, raising the sense of professionalism and pride in our community through signage and banners. Finally, the funds would go to managing the event itself, allowing us to purchase tents for our gates (that need to be replaced currently), crowd control barriers (that are nearing end of life), and staff our event with ticket takers, supervision, and game management staff. By doing these things, we believe we can offer a first-rate experience for high school football.

When teams travel to our town from distances like Yelm, Kamiak, and Tacoma, they arrive to our city early in the day and typically take their teams to a local restaurant to pick up food. This commerce is before the rest of their families and fans make the trek to Camas to watch their kids and athletes play. Those folks also often spend time in our downtown area as the stadium is located nearby and visitors can grab a bite to eat before the game. Some, which is not a number we have tried to quantify in the past, also stay the night as the game gets out past 9:00PM, and then make the drive back up north in the morning. This is all to go without saying our local community also visits our downtown area prior to going up to Doc Harris for the game, visiting businesses and restaurants.

On any given Friday night in the fall, we bring together 3,000-5,000 spectators at Doc Harris stadium. Our community comes together on these nights in ways that are similar to the Christmas Tree Lighting, Camas Days, First Friday Events, and Boo Bash. The stadium is a gathering place where our community can acknowledge its history (with sounds of a mill horn going off with touchdown scores), celebrate its local businesses (with things like Westlie Ford donating for every touchdown scored), and give our visitors a first class experience in Camas (as our band makes their way around the track to play the visiting team's fight song).

In full transparency, our programs need funding in order for us to keep our robust offerings. Money awarded from this grant will be able to offset funds that were going to be used for football and send them to other programs like gymnastics, swim, and track and field. I believe our prep sports do amazing things to celebrate and unify our community, and any support at all would be appreciated.

Thank you!

Stephen Baranowski



RIGOR - RELEVANCE - RELATIONSHIPS

Item 2.

Camas

2023 Application for Lodging Tax Funds

Contact Information

(Application deadline is 5:00 p.m. on Friday, May 5, 2023)

Amount of Lodging Tax Requested * \$ 10,000.00

Organization/Agency Name * Camas School District

Athletics

Federal Tax ID Number (EIN)

Event or Activity Name * Home Football Games

Contact Name and Title * Stephen Baranowski-Athletic
Director/Associate Principal

Mailing Address * Street Address

26900 SE 15th St

Address Line 2

City State / Province / Region

Camas Washington
Postal / Zip Code Country

98607 United States

Phone * entry format example 123-456-7890

360-833-7206

Email * stephen.baranowski@camas.wednet.ed

u

Application Questions

Activity Type *

- EVENT Short-term event occurring between specific dates/times (e.g. 4th of July celebration, festival of lights)
- ACTIVITY Short-term activity occurring between specific dates/times (e.g. local marathon, egg hunt, social, fund-raiser walk, talent show)
- MARKETING- Avenues that provide information promoting tourism; is typically year-round, but may also operate for a season (e.g. ads, brochures, videos, campaigns)
- FACILITY/GROUNDS Improvements or upkeep of tourism-related facilities/grounds

(select all that apply)

Check all that apply to this application *

Which one applies to your agency *

- Tourism Promotion/Marketing
- Operation of a Special Event/Festival designed to attract tourists
- Operation of a Tourism Promotion Agency
- Operation of a Tourism-Related Facility owned or operated by a non-profit organization
- Operation and/or Capital Costs of a Tourism-Related Facility owned by a municipality
- Non-Profit (upload current WA State corporate registration on Attachments tab)
- Public Agency

Describe your tourism-related activity of event *

We will be hosting five home football games next year, three of which will be from communities up north. Yelm HS of Yelm, Lincoln HS of Tacoma, and Kamiak HS of Mukilteo. We average between 3000-5000 folks in attendance of these games, and schools often bring hundreds of folks down from their communities. These events are strong community driven events that support whole family attendance and honestly make Camas a special place to live. We would love the support of the city as costs of operating these events continues to rise and we want to offer the best experience possible for our families and visiting families.

Projected Attendance/Population Reached

Total # Attendees 3000-5000

Traveling 50+ mi. 500

Traveling from out-of-state

Overnight in paid accomm. Unknown

Overnight in unpaid accomm. Uknown

of Lodging Nights Unknown

Item 2.

(check all that apply)

- Direct Count: Actual count of visitors using methods such as paid admissions or registrations, clicker counts at entry points, vehicle counts or number of chairs filled. A direct count may also include information collected directly from businesses, such as hotels, restaurants or tour guides, likely to be affected by an event
- Indirect Count: Estimate based on information related to the number of visitors such as raffle tickets sold, redeemed discount certificates, brochures handed out, police requirements for crowd control or visual estimates
- Representative Survey: Information collected directly from individual visitors/participants. A representative survey is a highly structured data collection tool, based on a defined random sample of participants, and the results can be reliably projected to the entire population attending an event and includes margin of error and confidence level
- Informal Survey: Information collected directly from individual visitors or participants in a non-random manner that is not representative of all visitors or participants. Informal survey results cannot be projected to the entire visitor population and provide a limited indicator of attendance because not all participants had an equal chance of being included in the survey
- Structured Estimate: Estimate produced by computing known information related to the event or location. For example, one jurisdiction estimated attendance by dividing the square footage of the event area by the international building code allowance for persons (3 square feet)
- Other: Please describe below

- Other description:

Attachments

The proposal and all documents filed with the City are public records and may be disclosed to a third-party requestor per the Washington State Public Records Act (RCW 42.56).

Itemized Budget (income and expenses) * Camas Football Expenses -

32.9KB Sheet1.pdf

134.53KB

JPG, PDF, TIF

Description (explaining how you intend to use funds) * Lodging Tax Grant.pdf

JPG, PDF, TIF

JPG, PDF, TIF

Non-Profit Corporate WA Registration JPG, PDF, TIF

Organizations Board Members List JPG, PDF, TIF

Brochures or Other Information Showing Tourism

Promotion Efforts

Activity Report Info

Upon application submittal, City staff will be notified and route it to the next Lodging Tax Advisory Committee meeting. Go to https://www.cityofcamas.us/meetings for meeting details.

Once chosen, the award recipients will be notified via email. If you are an award recipient, you'll be required to complete the Event/Activity Report upon event completion. A link to the Report Form will be included in the notification email.

Post-event required information:

- Total cost of Event/Activity
- Projected vs. Actual for Each of These:
 - Attendance
 - Number traveled over 50 miles
 - Number traveled from another state/country
 - Number stayed overnight
 - Overnight in paid accommodations
- For each item listed above, you'll need to confirm which methodology was used to estimate actual (details outlined on the "Application Questions" page):
 - Direct Count
 - Indirect Count
 - Representative Survey
 - Informal Survey

If you have any questions - send an email to administration@cityofcamas.us with Lodging Tax Application in the subject line.

SIGNATURE AUTHORIZATION & CERTIFICATION:

I am an authorized agent of the organization/agency applying for funding. I understand that:

- I am proposing a tourism-related service for the City of Camas in 2023. If awarded, my organization/agency will enter into a Municipal Services Contract with the City and may be required to provide liability insurance for the duration of the contract naming the City as additional insured and in an amount determined by the City: and file for a permit to use City property, if applicable.
- The City will only reimburse those costs actually incurred by my organization/agency and only after the service is rendered, paid for if provided by a third party, and a signed request for reimbursement has been submitted to the City, including copies of invoices and payment documentation.
- If awarded, my organization/agency will be required to submit a report documenting economic impact results on a report provided by the City.

I also understand the Activity Report is due *after* the event/activity and no later than Monday, February 11, 2024, 5:00 p.m.

Certification *	I Acknowledge that all the information submitted in this application is accurate and true
Signature *	Stephen Baranowski
Date	auto-captured by form 5/4/2023

Line Item	Number of People/Items	Cost per game	Total Cost (for the	e three games vs.	out of area teams	s)
Game Management	4	336	1344			
Announcer/Spotters	2	80	320			
Ticket Takers	6	384	1536			
Crowd Supervision	4	224	896			
Tents for Gates	4		440			
Tables for Concessions/Appare	10		600			
Crowd Control Barriers	20		3875			
Stadium Branding			2000			
Marketing through GoGipper F	<u>Platform</u>	Yearly	1500			
		TOTAL	12511			



2023 Application for Lodging Tax Funds

Contact Information

(Application deadline is 5:00 p.m. on Friday, May 5, 2023)

Amount of Lodging Tax Requested * \$ 29,880.00

Organization/Agency Name * Columbia Premier Soccer

Club

Federal Tax ID Number (EIN) 261,949,243

Event or Activity Name * Clash at the Border & Summer Slam

Contact Name and Title * Sean Janson - Executive Director

Mailing Address * Street Address

1500 NE 192nd Ave

Address Line 2

City State / Province / Region

Vancouver wa

Postal / Zip Code Country

98684 usa

Phone * entry format example 123-456-7890

360-931-5632

Email * sean.janson@columbiapremier.com

Application Questions

Activity Type *	EVENT - Short-term event occurring between specific dates/times (e.g. 4th of July celebration, festival of lights)
	ACTIVITY - Short-term activity occurring between specific dates/times (e.g. local marathon, egg hunt, social, fund-raiser walk, talent show)
	 MARKETING- Avenues that provide information promoting tourism; is typically year-round, but may also operate for a season (e.g. ads, brochures, videos, campaigns) FACILITY/GROUNDS - Improvements or upkeep of tourism-related facilities/grounds (select all that apply)
Check all that apply to this application *	 Tourism Promotion/Marketing Operation of a Special Event/Festival designed to attract tourists Operation of a Tourism Promotion Agency Operation of a Tourism-Related Facility owned or operated by a non-profit organization Operation and/or Capital Costs of a Tourism-Related Facility owned by a municipality
Which one applies to your agency*	Non-Profit (upload current WA State corporate registration on Attachments tab)Public Agency
Describe your tourism-related activity of event *	The Clash at the Border soccer tournament attracts over 300 teams to the area and is held last weekend of June. We rent fields throughout SW Washington and Portland. Summer Slam is very similar event but held last weekend of August.
Projected Attendance/Population Reach	ed

27,540

Total # Attendees

# Traveling 50+ mi.	5,508
# Traveling from out-of-state	16,524
# Overnight in paid accomm.	5508
# Overnight in unpaid accomm.	22032
# of Lodging Nights	11,016

	Direct Count: Actual count of visitors using methods such as paid admissions or registrations, clicker counts at entry points, vehicle counts or number of chairs filled. A direct count may also include information collected directly from businesses, such as hotels, restaurants or tour guides, likely to be affected by an event
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	directly from individual visitors/participants. A representative survey is a highly structured data collection tool, based on a defined random sample of participants, and the results can be reliably projected to the entire population attending an event and includes margin of error and confidence level
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	Structured Estimate: Estimate produced by computing known information related to the event or location. For example, one jurisdiction estimated attendance by dividing the square footage of the event area by the international building code allowance for persons (3 square feet)
Other description:	Other: Please describe below
Other description.	

(check all that apply)

Methodology to be used to capture attendance *

Attachments

The proposal and all documents filed with the City are public records and may be disclosed to a third-party requestor per the Washington State Public Records Act (RCW 42.56).

Itemized Budget (income and expenses) *	Clash 2022 Budget.pdf JPG, PDF, TIF	24.02KB
Description (explaining how you intend to use funds) *	Grant Use Description.pdf JPG, PDF, TIF	350.65KB
Non-Profit Corporate WA Registration	WA Timbers Business License JPG, PDF, TIF	927.4KB
Organizations Board Members List	CPSC Board List 2023.pdf JPG, PDF, TIF	339.42KB
Brochures or Other Information Showing Tourism Promotion Efforts	Promotion Efforts.pdf JPG, PDF, TIF	228.39KB

Activity Report Info

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- The City will only reimburse those costs actually incurred by my organization/agency and only after the service is rendered, paid for if provided by a third party, and a signed request for reimbursement has been submitted to the City, including copies of invoices and payment documentation.
- If awarded, my organization/agency will be required to submit a report documenting economic impact results on a report provided by the City.

I also understand the Activity Report is due <i>after</i> the event/activity and no later than Monday, February 11, 2024, 5:00 p.m.								
Certification *	✓ I Acknowledge that all the information submitted in this application is accurate and true							
Signature *	Sean Tanson							
Date	auto-captured by form							
	4/17/2023							
Comments								
Approve	Not Approved							

Washington Timbers FC Budget vs. Actuals: FY 22-23 by Month + Class APPROVED

June 2022 - May 2023

	C	lash	@	the	Bο	rder
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		Actual	Budget		over Budget
Income					
4500 Tournament Revenue					0.00
4520 Clash at the Border Revenue		219,930.30	309,131.03		-89,200.73
4520.1 Discounts/Refunds Given - Clash		-693.75			-693.75
4521 Clash at the Border Hotel Rebates		3,855.00			3,855.00
Total 4520 Clash at the Border Revenue	\$	223,091.55	\$ 309,131.03	-\$	86,039.48
Total 4500 Tournament Revenue	\$	223,091.55	\$ 309,131.03	-\$	86,039.48
5400 Concession Stand Revenue					0.00
5420 Concession Stand - COGS		-123.82			-123.82
Total 5400 Concession Stand Revenue	-\$	123.82	\$ 0.00	-\$	123.82
Total Income	\$	222,967.73	\$ 309,131.03	-\$	86,163.30
Gross Profit	\$	222,967.73	\$ 309,131.03	-\$	86,163.30
Expenses					
6000 Administrative Expenses					0.00
60000 Advertising and Marketing			64.97		-64.97
Total 6000 Administrative Expenses	\$	0.00	\$ 64.97	-\$	64.97
7000 Program Expenses					0.00
7110 Referee Expenses - Contracted Svcs.		39,732.00	13,170.86		26,561.14
7120 Trainers, Etc Contracted Svcs.		1,406.25	313.19		1,093.06
7160 Equipment			3,552.33		-3,552.33
7165 Grass/Turf/Lights/Gym Rental (Non HCS)			5,434.61		-5,434.61
7166 HB Fuller Park Rental			1,938.15		-1,938.15
Total 7000 Program Expenses	\$	41,138.25	\$ 24,409.14	\$	16,729.11
7800 Harmony Sports Complex Expenses					0.00
7810 Fields Expenses					0.00
7845 Turf Fields/Lights/Gym - Rentals		12,938.00	10,707.46		2,230.54
Total 7810 Fields Expenses	\$	12,938.00	\$ 10,707.46	\$	2,230.54
7864 Restroom Expense		8,950.00	2,417.60		6,532.40
Total 7800 Harmony Sports Complex Expenses	\$	21,888.00	\$ 13,125.06	\$	8,762.94
8500 Tournament Expenses					0.00
8520 Clash at Border (expenses)		6,469.64	70,688.05		-64,218.41
8521 Clash - Contracted Svcs.		7,763.00	88,839.50		-81,076.50
Total 8520 Clash at Border (expenses)	\$	14,232.64	\$ 159,527.55	-\$	145,294.91
Total 8500 Tournament Expenses	\$	14,232.64	\$ 159,527.55	-\$	145,294.91
8900 Bank & Merchant Fees					0.00
8910 ACH Merchant Fees					0.00
8912 ACH Merchant Fees - Clash at Border		6,145.17	9,273.93		-3,128.76
Total 8910 ACH Merchant Fees	\$	6,145.17	\$ 9,273.93	-\$	3,128.76
Total 8900 Bank & Merchant Fees	\$	6,145.17	\$ 9,273.93	-\$	3,128.76

Total Expenses
Net Operating Income
Net Income

	\$ 83,404.06	\$ 206,400.65	-\$	122,996.59
,	\$ 139,563.67	\$ 102,730.38	\$	36,833.29
	\$ 139.563.67	\$ 102.730.38	\$	36.833.29

Monday, Sep 12, 2022 12:04:24 PM GMT-7

- FY23 P&L Classes

TOTAL

% of Budget	% of Budget
71.14%	71.14%
72.17%	72.17%
72.17%	72.17%
	.=,
72.13%	72.13%
72.13%	72.13%
0.00%	0.00%
0.00%	0.00%
301.67%	301.67%
449.01%	449.01%
0.00%	0.00%
0.00%	0.00%
0.00%	0.00%
168.54%	168.54%
120.83%	120.83%
120.83%	120.83%
370.20%	370.20%
166.76%	166.76%
9.15%	9.15%
8.74%	8.74%
8.92%	8.92%
8.92%	8.92%
66.26%	66.26%
66.26%	66.26%
66.26%	66.26%

40.41%	40.41%
135.85%	135.85%
135.85%	135.85%







Columbia Premier Soccer Club 1500 NE 192nd Ave.

www.columbiapremier.com

DEVELOPMENT

RESPECT

OPPORTUNITY

COMMUNITY

FUN

Hello Lodging Tax Advisory Committee,

The Columbia Premier Soccer Club (Formerly Washington Timbers Football Club) is applying for City of Camas Lodging Tax funding to rent fields in Camas for our two largest tournaments, the Clash at the Border and Summer Slam.

Held last weekend of June (Clash) & last weekend of August (Slam) these two tournaments attract well over 300 teams for each weekend. The club rents a variety of fields throughout SW Washington & Portland for these tournaments.

This funding will enable us to fully utilize fields located in Camas rather than seek out other less expensive fields offered by Vancouver and Evergreen School Districts and Portland Parks and Recreation.

The \$29,880 requested will enable us to rent Doc Harris grass fields, Doc Harris Stadium, Skyridge Middle School, Cardon turf field, and Cardon upper and lower fields for the entirety of both tournaments. Last year we spent \$2,850 on fields located in Camas so this grant will shift a lot of people over to Camas from the Vancouver and Portland areas.

Sean Janson — Executive Director Sean.janson@columbiapremier.com — 360-931-5632



BUSINESS LICENSE

Nonprofit Corporation

Issue Date: Mar 10, 2023

Unified Business ID #: 602890234

Business ID #: 001 Location: 0001

Expires: Dec 31, 2023

WASHINGTON TIMBERS FOOTBALL CLUB COLUMBIA PREMIER SOCCER CLUB 1500 NE 192ND AVE VANCOUVER WA 98684-7550

UNEMPLOYMENT INSURANCE - ACTIVE

TAX REGISTRATION - ACTIVE

INDUSTRIAL INSURANCE - ACTIVE

CITY ENDORSEMENTS:

VANCOUVER NONPROFIT BUSINESS - ACTIVE

LICENSING RESTRICTIONS:

Not licensed to hire minors without a Minor Work Permit.

REGISTERED TRADE NAMES:

COLUMBIA PREMIER SOCCER CLUB

This document lists the registrations, endorsements, and licenses authorized for the business named above. By accepting this document, the licensee certifies the information on the application was complete, true, and accurate to the best of his or her knowledge, and that business will be conducted in compliance with all applicable Washington state, county, and city regulations.

John Ryser
Director, Department of Revenue

UBI: 602890234 001 0001

WASHINGTON TIMBERS FOOTBALL CLUB COLUMBIA PREMIER SOCCER CLUB 1500 NE 192ND AVE VANCOUVER WA 98684-7550 STATE OF WASHINGTON

UNEMPLOYMENT INSURANCE - ACTIVE INDUSTRIAL INSURANCE - ACTIVE TAX REGISTRATION - ACTIVE VANCOUVER NONPROFIT BUSINESS - ACTIVE

Expires: Dec 31, 2023

John Ryser

Director, Department of Revenue

IMPORTANT!

PLEASE READ THE FOLLOWING INFORMATION CAREFULLY BEFORE POSTING THIS LICENSE

General Information

Post this Business License in a visible location at your place of business.

If you were issued a Business License previously, destroy the old one and post this one in its place.

Login to My DOR at <u>dor.wa.gov</u> if you need to make changes to your business name, location, mailing address, telephone number, or business ownership.

Telephone: 360-705-6741

Endorsements

All endorsements should be renewed by the expiration date that appears on the front of this license to avoid any late fees.

If there is no expiration date, the endorsements remain active as long as you continue required reporting. Tax Registration, Unemployment Insurance, and Industrial Insurance endorsements require you to submit periodic reports. Each agency will send you the necessary reporting forms and instructions.

For assistance or to request this document in an alternate format, visit http://business.wa.gov/BLS or call (360) 705-6741. Teletype (TTY) users may use the Washington Relay Service by calling 711.

BLS-700-107 (07/27/20)







Columbia Premier Soccer Club 1500 NE 192nd Ave.

www.columbiapremier.com

DEVELOPMENT

RESPECT

OPPORTUNITY

COMMUNITY

FUN

2023 Columbia Premier Board Members

Rob Erickson – President

Esteban Delgadillo – Secretary

Julius Agbayani – Treasurer

Bryan Beel

James Henry

Ann Walker

Lucy Estrada-Guzman

Bamini Pathmanathan

Crawford Tuttle

Amanda Lenke

Kelsy Parker

Sarah Cooke







Columbia Premier Soccer Club 1500 NE 192nd Ave. www.columbiapremier.com

DEVELOPMENT

RESPECT

OPPORTUNITY

COMMUNITY

FUN

Tournament Promotion Efforts

- 54,000 emails in our tournament database. Regular emails go out from April till end of August promoting summer tournaments.
- Tournament website: https://www.timberstournaments.com/
- Ad on Oregon Youth Soccer home page: https://oregonyouthsoccer.org/
 - Bottom right of home page
- Social Media
 - o Facebook: https://www.facebook.com/ColumbiaPremier
 - o Twitter: https://twitter.com/ColumbiaPremier
 - Instagram: https://www.instagram.com/columbiapremiersc/
 - Paid for Oregon Youth Soccer to advertise these two tournaments on their Facebook and Social Media Pages.
 - 3 postings per month, March 1st to July 1st
 - Instagram: https://www.instagram.com/oregonyouthsoccer/
 - Facebook: https://www.facebook.com/oysasoccer
- Signage at Harmony Sports Complex



2023 Application for Lodging Tax Funds

Contact Information

(Application deadline is 5:00 p.m. on Friday, May 5, 2023)

Amount of Lodging Tax Requested * \$ 1,050.00

Organization/Agency Name * City of Camas Parks &

Recreation

Federal Tax ID Number (EIN)

Event or Activity Name * Hometown Holidays

Contact Name and Title * Krista Bashaw, Special Events

Coordinator

Mailing Address * Street Address

Camas City Hall 616 NE 4th Ave.

Address Line 2

City State / Province / Region

Camas WA
Postal / Zip Code Country

98607 United States

Phone * entry format example 123-456-7890

360-817-7991

Email * kbashaw@cityofcamas.us

Application Questions

Traveling 50+ mi.

Traveling from out-of-state

20

unknown

Activity Type*	EVENT - Short-term event occurring between specific dates/times (e.g. 4th of July celebration, festival of lights)
	ACTIVITY - Short-term activity occurring
	between specific dates/times (e.g. local
	marathon, egg hunt, social, fund-raiser walk, talent show)
	MARKETING- Avenues that provide information promoting tourism; is typically
	year-round, but may also operate for a season
	(e.g. ads, brochures, videos, campaigns)
	 FACILITY/GROUNDS - Improvements or upkeep of tourism-related facilities/grounds
	(select all that apply)
Check all that apply to this application *	✓ Tourism Promotion/Marketing
	 Operation of a Special Event/Festival designed to attract tourists
	 Operation of a Tourism Promotion Agency
	 Operation of a Tourism-Related Facility owned
	or operated by a non-profit organization
	Operation and/or Capital Costs of a Tourism-
	Related Facility owned by a municipality
Which one applies to your agency *	 Non-Profit (upload current WA State corporate registration on Attachments tab)
	Public Agency
Describe your tourism-related activity of event *	Annual holiday community event. Details on budget sheet.
Projected Attendance/Population Reached	
Total # Attendees 3,000	

# Overnight in paid accomm.	10
# Overnight in unpaid accomm.	10
# of Lodging Nights	1

Methodology to be used to capture attendance *	(check all that apply)
	Direct Count: Actual count of visitors using methods such as paid admissions or registrations, clicker counts at entry points, vehicle counts or number of chairs filled. A direct count may also include information collected directly from businesses, such as hotels, restaurants or tour guides, likely to be affected by an event
	Indirect Count: Estimate based on information related to the number of visitors such as raffle tickets sold, redeemed discount certificates, brochures handed out, police requirements for crowd control or visual estimates
	Representative Survey: Information collected directly from individual visitors/participants. A representative survey is a highly structured data collection tool, based on a defined random sample of participants, and the results can be reliably projected to the entire population attending an event and includes margin of error and confidence level
	Informal Survey: Information collected directly from individual visitors or participants in a non-random manner that is not representative of all visitors or participants. Informal survey results cannot be projected to the entire visitor population and provide a limited indicator of attendance because not all participants had an equal chance of being included in the survey
	Structured Estimate: Estimate produced by computing known information related to the event or location. For example, one jurisdiction estimated attendance by dividing the square footage of the event area by the international building code allowance for persons (3 square feet)
	Other: Please describe below
- Other description:	

Attachments

The proposal and all documents filed with the City are public records and may be disclosed to a third-party requestor per the Washington State Public Records Act (RCW 42.56).

Itemized Budget (income and expenses) * Lodging Tax Application HH 20... 494.16KB

JPG, PDF, TIF

Description (explaining how you intend to use funds) * Lodging Tax Application HH 20... 494.16KB

JPG, PDF, TIF

Non-Profit Corporate WA Registration JPG, PDF, TIF

Organizations Board Members List JPG, PDF, TIF

Brochures or Other Information Showing Tourism 22-1202 Hometown Holidays Fl... 4.82MB

Promotion Efforts JPG, PDF, TIF

Activity Report Info

Upon application submittal, City staff will be notified and route it to the next Lodging Tax Advisory Committee meeting. Go to https://www.cityofcamas.us/meetings for meeting details.

Once chosen, the award recipients will be notified via email. If you are an award recipient, you'll be required to complete the Event/Activity Report upon event completion. A link to the Report Form will be included in the notification email.

Post-event required information:

- Total cost of Event/Activity
- Projected vs. Actual for Each of These:
 - Attendance
 - Number traveled over 50 miles
 - Number traveled from another state/country
 - Number stayed overnight
 - Overnight in paid accommodations
- For each item listed above, you'll need to confirm which methodology was used to estimate actual (details outlined on the "Application Questions" page):
 - Direct Count
 - Indirect Count
 - Representative Survey
 - Informal Survey

If you have any questions - send an email to administration@cityofcamas.us with Lodging Tax Application in the subject line.

SIGNATURE AUTHORIZATION & CERTIFICATION:

I am an authorized agent of the organization/agency applying for funding. I understand that:

- I am proposing a tourism-related service for the City of Camas in 2023. If awarded, my organization/agency will enter into a Municipal Services Contract with the City and may be required to provide liability insurance for the duration of the contract naming the City as additional insured and in an amount determined by the City: and file for a permit to use City property, if applicable.
- The City will only reimburse those costs actually incurred by my organization/agency and only after the service is rendered, paid for if provided by a third party, and a signed request for reimbursement has been submitted to the City, including copies of invoices and payment documentation.
- If awarded, my organization/agency will be required to submit a report documenting economic impact results on a report provided by the City.

I also understand the Activity Report is due <i>after</i> the event/activity and no later than Monday, February 11, 2024, 5:00 p.m.		
Certification *	I Acknowledge that all the information submitted in this application is accurate and true	
Signature *	Krista I Bashaw	
Date	auto-captured by form 5/3/2023	
Comments	3/3/2023	
Approve	Not Approved	

Lodging Tax Application - "Hometown Holidays" 2023

Supporting Documentation

A. Amount requested: \$1,050

B. Brief Budget

Income:

Matching Funds/Sponsorships \$3,600 In-Kind Contributions \$5,500

Total Cash & In-kind \$9,100

Expenses:

Staffing \$1,200 Office/Operating Supplies \$1,600

Tools & Equipment \$ 850 (\$300 for additional new banners – lodging tax \$)

Professional Services \$4,000

Advertising \$ 750 (\$750 for print ads – lodging tax dollars)

Rent/Lease \$5,400

Total Expenses \$13,800

C. Detailed Advertising Budget

Print Media

Banners \$300 (\$300 from lodging tax dollars)
Print Ads (Columbian; Post Record; \$750 (\$750 from lodging tax dollars)

Skamania Pioneer)

Print Posters/Fliers (in-house) \$0 Press Releases \$0

Social Media (in-house) \$0

City of Camas and Parks & Rec Facebook and Web sites; Camas School District web page & Facebook; Downtown Camas Assoc. Facebook

D. Description of event and how it will assist in building tourism, etc. (2022 Flier attached)

Hometown Holidays is the annual kick-off holiday event coordinated by the City of Camas Parks & Recreation. Activities include the holiday tree; "snow"; photos with Santa; entertainment by our local school choirs, bands, and dance groups; tractor hay rides; crafts for the kids; a variety of food offerings from street food vendors and downtown restaurants; and shopping in the downtown shops. The event coincides with the Downtown Camas Association's "First Friday."

Hometown Holidays is building tourism/promoting events by becoming one of the "must go-to" events. Residents are bringing in their out-of-town families and friends; new attendees are receiving a fun and positive introduction to Downtown Camas while at the same time learning about other City and Downtown events via displayed literature and word-of-mouth; and attendees are reaching out to non-local followers via social media-sharing.

Lodging Tax Application - "Hometown Holidays" 2023

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Friday, Dec. 2 5 - 8 p.m.

5-8 p.m.

In charming Downtown Camas, decorated for the holidays!

Santa (bring your camera!)
Holiday Activities
Entertainment
Food and Refreshments

Photos with Santa | Kids' Crafts | Food & Refreshments Entertainment | Movie at Liberty Theatre

Downtown Camas will be closed to parking & vehicular traffic at 10am. Parking Shuttle (regular & disabled) runs 4:45pm to 8:45pm. For the comfort and safety of your pets, please leave them at home.

For parking and event details, visit www.cityofcamas.us/parksrec Coordinated by Camas Parks & Recreation (360) 834-5307



















2023 Application for Lodging Tax Funds

Contact Information

(Application deadline is 5:00 p.m. on Friday, May 5, 2023)

Amount of Lodging Tax Requested * \$ 5,000.00

Organization/Agency Name * Why Community

Federal Tax ID Number (EIN) 820,601,374

Event or Activity Name * Santa's Holiday Hustle

Contact Name and Title * Sherri McMillan, President

Mailing Address * Street Address

1011 Broadway Address Line 2

City State / Province / Region

Vancouver WA
Postal / Zip Code Country

98660 USA

Phone * entry format example 123-456-7890

360-798-4744

Email * sherri@nwpersonaltraining.com

Application Questions

Activity Type *	EVENT - Short-term event occurring between specific dates/times (e.g. 4th of July celebration, festival of lights)
	ACTIVITY - Short-term activity occurring between specific dates/times (e.g. local marathon, egg hunt, social, fund-raiser walk, talent show)
	MARKETING- Avenues that provide information promoting tourism; is typically year-round, but may also operate for a season (e.g. ads, brochures, videos, campaigns)
	■ FACILITY/GROUNDS - Improvements or upkeep of tourism-related facilities/grounds (select all that apply)
Check all that apply to this application *	✓ Tourism Promotion/Marketing
oneck all that apply to this application	 Operation of a Special Event/Festival designed to attract tourists
	Operation of a Tourism Promotion Agency
	 Operation of a Tourism-Related Facility owned or operated by a non-profit organization
	 Operation and/or Capital Costs of a Tourism- Related Facility owned by a municipality
Which one applies to your agency *	
which one applies to your agency	 Non-Profit (upload current WA State corporate registration on Attachments tab)

Describe your tourism-related activity of event *

A holiday-themed 5K run/walk with a mission to get families active, spread holiday cheer and highlight the beautiful community of Camas WA

In 2022, we had 612 participants from 4 states including Washington, Oregon, Texas and Pennsylvania and 2 countries USA and Canada. We offered 141 kids under 12 years the ability to participate for free to keep kids in our community active and healthy. We offered 14 complimentary charity race entries and these individuals helped raise over \$8000 for Kindness 911 and other local non-profits, schools, clubs and teams.

Projected Attendance/Population Reached

Total # Attendees	850
# Traveling 50+ mi.	213
# Traveling from out-of-state	213
# Overnight in paid accomm.	213
# Overnight in unpaid accomm.	637
# of Lodging Nights	213

Methodology to be used to capture attendance *	(check all that apply)
	Direct Count: Actual count of visitors using methods such as paid admissions or registrations, clicker counts at entry points, vehicle counts or number of chairs filled. A direct count may also include information collected directly from businesses, such as hotels, restaurants or tour guides, likely to be affected by an event
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- Other description:	

Attachments

The proposal and all documents filed with the City are public records and may be disclosed to a third-party requestor per the Washington State Public Records Act (RCW 42.56).

Itemized Budget (income and expenses) * Budget Santa's Holiday Hustle ... 144.54KB

JPG, PDF, TIF

Description (explaining how you intend to use funds) * Santas Holiday Hustle Descript... 91.31KB

JPG, PDF, TIF

Non-Profit Corporate WA Registration WHY Community Filed Articles ... 514.23KB

JPG, PDF, TIF

Organizations Board Members List Board of Directors 2022.pdf 40.8KB

JPG, PDF, TIF

Brochures or Other Information Showing Tourism

Promotion Efforts

111621021.WHY_posters_11x1... 5.05MB

JPG, PDF, TIF

Activity Report Info

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- The City will only reimburse those costs actually incurred by my organization/agency and only after the service is rendered, paid for if provided by a third party, and a signed request for reimbursement has been submitted to the City, including copies of invoices and payment documentation.
- If awarded, my organization/agency will be required to submit a report documenting economic impact results on a report provided by the City.

I also understand the Activity Report is due <i>after</i> the event/activity and no later than Monday, February 11, 2024, 5:00 p.m.					
Certification *	✓ I Acknowledge that all the information submitted in this application is accurate and true				
Signature *	Sherri				
Date	auto-captured by form 4/27/2023				
Comments					
Approve	Not Approved				

Santa's Holiday Hustle - December 16, 2023

A holiday-themed 5K run/walk with a mission to get families active, spread holiday cheer and highlight the beautiful community of Camas WA

In 2022, we had 612 participants from 4 states including Washington, Oregon, Texas and Pennsylvania and 2 countries USA and Canada. We offered 141 kids under 12 years the ability to participate for free to keep kids in our community active and healthy. We offered 14 complimentary charity race entries and these individuals helped raise over \$8000 for Kindness 911 and other local non-profits, schools, clubs and teams.

*We track participation and all demographics through our online registration platform. We know exactly who each athlete is, their gender, their age, where they live and many other statistics.

The average percentage of our participants traveling from out of state or more than 50 miles is on average 25%.

Our goal is to bring family friendly events into communities that offer people the chance to be active and have fun. We have the database and the ability to advertise this event to a number of people who may have not been to Camas or heard of the area before.

Our goal for 2023 is to have 850 participants and to add a walking-only category.

Promotion:

- Posters and rack cards throughout the Northwest region within businesses and communities across Oregon, Washington, Montana and Idaho and at various regional race expos
- Website promotion and Emailing to our online database Over 100,000 reach weekly
- Social media Facebook, Instagram, Tik Tok, Youtube We have 15,000 followers on various social media platforms and a monthly outreach of 60,000
- Posting to online running event calendars throughout the country
- Advertising in running publications
- Online & Social Media Advertising Aggressive Facebook campaign
- Aligning with our beneficiaries

*Note - The promotion that the City of Camas receives through this event, happens throughout the entire year

Economic Impact:

The economic impact for events similar to Santa's Holiday Hustle calculate an economic impact of \$313/athlete. For our 2023 event with a goal of 850 participants that would equate to an economic impact of \$266,050.

Many athletes who are introduced to an area like Camas with so many parks and trails will continue to return to on a regular basis to go for runs and eat out. The majority of

this event weekend and residual spending includes food and beverage, lodging, retail shopping, entertainment, race registration and miscellaneous spending.

We can increase the economic impact of this event by having the funds to market outside of our local area to attract more out-of-region participants who will need to spend funds on accommodations and food. By marketing our event throughout Seattle, Bend, Spokane, Boise, and Eugene and other large markets outside of our direct region and encouraging these athletes to come to Camas for a fun, festive weekend, we can significantly increase the spending in our area.

Timeline:

- December 2022 Confirm sponsors for 2023
- December 2022 Permits and Sanctioning completed
- January 2023 Aggressive Marketing begins including website, print, email, digital and social media
- January 2023 Codes provided to all running clubs and businesses throughout the region; Reserve all rentals and support businesses and seasonal event crew. Continue marketing
- Feb-August 2023 Design Tshirts/Medals/Awards/SWAG including City of Camas logos; Continue marketing; Continue recruiting volunteers
- September/October 2023 Tshirts, Medals, Awards & SWAG are finalized and ordered; Continue recruiting volunteers; Continue marketing; Begin heavy promotion with all beneficiaries
- November 2023 Meet with city/flaggers/police to finalize course logistics and traffic control plan; Confirm all rentals/support businesses/volunteers/event crew; Continue Marketing
- December 2023 Final Event logistics and overseeing all checklists;
- Post-event Complete financial reports and pay all invoices; Post-event Correspondence with athletes, sponsors and volunteers; Issue all donations; Complete post-event recap/survey

2023 Budget		
Santa's Holiday Hustle		
	2022	
	2023 ESTIMATED BUDGET	
TOTAL PARTICIPANTS	850	
Income		
Billable Expense Income		
Markup		
Rental Income		
Sales	\$ 31,000.00	
Holdback	\$ -	
Itabs	\$ -	
Parking	\$ -	
Partner Payout	\$ 600.00	
Retail	\$ -	
Retail - Taxes Paid RSU	\$ -	
Total Sales	\$ 31,600.00	
Sales of Product Income	\$ -	
Sponsorship	\$ 5,000.00	
Lodging Tax Dollars	\$ 5,000.00 ??	
Vendor Booth	\$ -	
Total Sponsorship	\$ 10,000.00	
Unapplied Cash Payment Income	\$ -	
Uncategorized Income	\$ -	
UNKNOWN INCOME	\$ -	
Total Income	\$ 41,600.00	
Expenses		
	\$ -	
Advertising and Promotion	\$ 3,000.00	
Amortization Expense	\$ -	
Automobile Expense	\$ 550.00	
Automobile Insurance	\$ 72.00	
Total Automobile Expense	\$ 622.00	
Bank Service Charges	\$ 75.00	
Computer and Internet Expenses	\$ 275.00	
Cost of Goods	\$ -	

Awards	\$ 175.00
Bags	\$ -
Bibs	\$ 550.00
Equipment Rental	
Cooler Rental	\$ -
Event Space	\$ -
Garbage / Recycling	\$ -
Misc Equipment Rental	\$ -
Porta Potties	\$ 2,750.00
Radios	\$ -
Staging / Tent Rental	\$ -
Traffic Control Equipment	\$ 450.00
Truck Rental	\$ -
Total Equipment Rental	\$ 3,200.00
Food And Beverage	\$ 1,500.00
Insurance Expense	\$ 250.00
Medals	\$ 4,187.50
Merchandise	\$ 150.00
Permits	\$ 350.00
Parking Fees	\$ -
USAT Fees	\$ 475.00
Total Permits	\$ 825.00
Supplies	\$ 700.00
Swag - Bottles, Bags, Athlete Gifts	\$ 1,000.00
Swim Caps	\$ -
T-Shirts	\$ 6,500.00
Temp Help	\$ -
Total Cost of Goods	\$ 19,037.50
DEPOSIT	\$ -
Depreciation Expense	\$ -
Donation	\$ 1,500.00
Donation-Volunteer	\$ 300.00
Dues and Subscriptions	\$ 300.00
Education	\$ -
Gifts	\$ -
HEALTH INSURANCE	\$ 1,000.00
DENTAL INSURANCE	\$ 25.00
Total HEALTH INSURANCE	\$ 1,025.00
Industry Fees	\$ -
Interest Expense	\$ 700.00
Penalties	\$ -

Total Interest Expense	\$ 700.00	
Meals and Entertainment	\$ 100.00	
Moving	\$ -	
Office Supplies	\$ 125.00	
Postage	\$ 100.00	
Professional Fees		
Accounting	\$ 42.75	
Announcer	\$ -	
DJ	\$ 600.00	
Entertainment	\$ -	
Flagging	\$ 950.00	
Legal	\$ 50.00	
Medical	\$ -	
Misc Professional Fees	\$ -	
Motorcycles	\$ -	
Operations Manager	\$ -	
Pacing	\$ -	
Photography	\$ 700.00	
Police Services	\$ -	
Security	\$ -	
Timing	\$ 3,000.00	
Videography	\$ 700.00	
Total Professional Fees	\$ 6,042.75	
Purchases	\$ -	
Reconciliation Discrepancies	\$ -	
Rent Expense	\$ 450.00	
Repairs and Maintenance	\$ 50.00	
StateTaxes	\$ 175.00	
Storage	\$ -	
Taxes	\$ -	
Telephone Expense	\$ 175.00	
Total Payroll Expenses	\$ -	
Payroll Expenses	\$ -	
Payroll Fees	\$ 150.00	
Payroll Taxes	\$ 400.00	
Payroll Expenses	\$ 550.00	
Wages	\$ 6,500.00	
Child Support	\$ -	
Employee Advance	\$ -	
Total Wages	\$ 6,500.00	
Total Payroll Expenses	\$ 7,050.00	

Travel Expense		\$	-	
Richard Jessup		\$	450.00	
Total Travel Expense		\$	450.00	
		Φ.		
Unapplied Cash Bill Payment Expense		\$		
Uncategorized Expense		\$	-	
Uniforms		\$	-	
UNKNOWN		\$	-	
Utilities		\$	175.00	
Total Expenses		\$	41,727.25	
Net Operating Income		\$	(127.25)	
	\vdash			
	\vdash			-
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	\vdash			-
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Why Community Board of Directors



Sherri McMillan

Processor

☐ Visiter's Degree in Secrits Science

- Cittess Professional 30+ years
 Saise Director 16+ years
 Austour and Award-winning interroctional Research Presences



Wendy Hull

- Administrative Difficer für Federal Governmenn Transportation
 Department für 26 (years)

 Austriess Guner



Julie Cieloha

- Debtte & Touche-CPA Firm (Byeart)
 Suche on of Science-Accounting
 Tractive CPA



Tantara Fuller

- Sicond Marriae Corporate Seal Estate 33+ years

- G. Congottes least source. July years
 G. Granner Vertrusiev Charmer of Commente Board Member 2005Current; Chair of the Board 2000-2001 and 2021-2002
 The Rosary Clab of Granner Clark County 2001-2013
 G. DW Washington Junior Actievement Advancy Countil 2007-2008

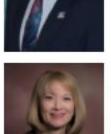


Frank Gouland

- SS Statistics, IPE Education, MS Education

- commissioner since 2018.

 State Director Matin-Sports Events and Triathlos. Club President
- Age group Triattiess and lunner since 1967



Bebra Carnes

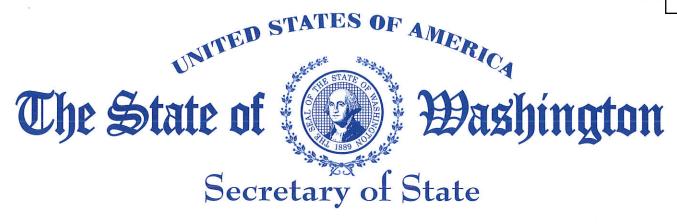
- Communications & Marketing Professional 304 years
- Greater Wrusswer Chamber of Commerce Spand Member 2005-Eurzens Wember of the Public Affairs Euromatee



David Sobolik

- Dire of Nation's 50 Best Form 2000-2014)

 Sounder-Race Overcon for First Thursday Urban Adversarie Race
- E Laraman Lake Half Marathon/Se
- Date insente 12+ years



I, KIM WYMAN, Secretary of State of the State of Washington and custodian of its seal, hereby issue this

CERTIFICATE OF INCORPORATION

to

WHY COMMUNITY

a/an WA Non-Profit Corporation. Charter documents are effective on the date indicated below.

Date: 2/14/2017

UBI Number: 604-091-517



Given under my hand and the Seal of the State of Washington at Olympia, the State Capital

Kim Wyman, Secretary of State

Date Issued: 2/16/2017

FILED FEBRUARY 14, 2017 SECRETARY OF STATE STATE OF WASHINGTON

ARTICLES OF INCORPORATION
OF
WHY COMMUNITY

02/14/17 3381509-002 \$80.00 R tid: 3433825 604 091 517

The undersigned individual, acting as incorporator under Chapter 24.03 RCW, or the Washington Nonprofit Corporation Act (the "Act"), adopts the following Articles of Incorporation.

ARTICLE I - NAME

The name of the corporation is WHY Community.

ARTICLE II – PERIOD OF DURATION

The period of duration of the Corporation is perpetual.

ARTICLE III – PURPOSE

The corporation is a public benefit corporation. It is organized and must be operated exclusively for educational and cultural purposes within the meaning of Section 501(c)(3) of the Internal Revenue Code, or the corresponding section of any future Federal tax code. The Corporation's purpose is to help provide opportunities for low income or disadvantaged individuals to train for and participate in community racing and athletic events.

ARTICLE IV – FEDERAL INCOME TAX EXEMPT ACTIVITIES

Notwithstanding any other provision of these Articles of Incorporation, the corporation may not carry on any activities not permitted to be carried on (a) by a corporation exempt from federal income taxation under IRC §501(c)(3) and (b) by a corporation, contributions to which are deductible under IRC §§170(c)(2), 2055(a)(2), and 2522(a)(2). No part of the net earnings of the corporation may inure to the benefit of any private shareholder or individual. No substantial part of the activities of the corporation may consist of carrying on propaganda, or otherwise attempting, to influence legislation, except as may be permitted under IRC §501(h), and the corporation will not participate in, or intervene in (including publishing or distributing statements), any political campaign on behalf of or in opposition to any candidate for public office.

ARTICLE VI – DISTRIBUTION AT DISSOLUTION

Upon the dissolution or final liquidation of the corporation, and after the payment or provision for payment of all the liabilities of the corporation, the remaining assets of the corporation will be distributed to such organization or organizations that are then described in IRC §§501(c)(3), 170(c)(2), 2055(a)(2), and 2522(a)(2) and/or to the United States or any state for exclusively public purposes as the board of directors determines.

ARTICLE VII – NON-MEMBER ORGANIZATION

The corporation will not have members.

ARTICLE VIII – DIRECTORS

The names and addresses of the initial directors of the corporation are:

Sherri McMillan

1011 Broadway Vancouver, WA 98660

The incorporator has obtained the consent of all directors named to serve. All directors of the corporation other than the initial directors will be elected at the time, in the manner, and for the terms to be set forth in the corporation's bylaws.

ARTICLE IX - LIMITATION OF DIRECTOR AND OFFICER LIABILITY

No director or uncompensated officer will be personally liable to the corporation for monetary damages for conduct as a director or an officer unless the Washington Nonprofit Corporation Act prohibits eliminating or limiting the liability of a director or an officer for the particular act or omission. No amendment to the Washington Nonprofit Corporation Act that further limits the acts or omissions for which elimination of liability is permitted will affect the liability of a director or an officer for any act or omission that occurs before the effective date of the amendment.

ARTICLE X - INDEMNIFICATION OF DIRECTORS AND OFFICERS

The corporation will indemnify to the fullest extent specifically authorized by the Act any current or former director or officer of the corporation who is made, or threatened to be made, a party to an action, suit, or proceeding, whether civil, criminal, administrative, investigative, or otherwise (including an action, suit, or proceeding by or in the right of the corporation), by reason of the fact that the person is or was a director or officer of the corporation. The corporation will pay for or reimburse the reasonable expenses incurred by any such current or former director or officer in any such proceeding in advance of the final disposition of the proceeding if the person sets forth in writing (a) the person's good-faith belief that the person is entitled to indemnification under this Article and (b) the person's agreement to repay all advances if it is ultimately determined that the person is not entitled to indemnification under this Article. No amendment to this Article that limits the corporation's obligation to indemnify any person will have any effect on such obligation for any act or omission that occurs before the later of the effective date of the amendment or the date notice of the amendment is given to the person. This Article will not be deemed exclusive of any other provisions for indemnification or advancement of expenses of directors, officers, employees, agents, and fiduciaries that may be included in any statute, bylaw, agreement, general or specific action of the board of directors, vote of the members, or other document or arrangement.

ARTICLE XI - REFERENCES

All references in these Articles of Incorporation to sections of the Internal Revenue Code of 1986, as amended, or the Act will be deemed to refer also to the corresponding provisions of any future federal tax or Washington nonprofit corporation laws.

ARTICLE XII - REGISTERED AGENT

The address of the corporation's initial registered office and the name of its initial registered agent at that location are:

Horenstein Law Group PLLC

500 Broadway, Suite 120

Vancouver, WA 98660

ARTICLE XIII – INCORPORATOR

The name and address of the incorporator are:

Sherri McMillan

1011 Broadway

Vancouver, WA 98660

DATED: February _______, 2017.

SHERRI MCMILLAN

Mille

Incorporator

PERSON TO CONTACT ABOUT THIS FILING:

Josaundra Hansen Tel (360) 696-4100 Fax (360) 696-5859

CONSENT TO APPOINTMENT AS REGISTERED AGENT

I, Horenstein Law Group, PLLC, hereby consent to serve as Registered Agent in the State of Washington for WHY Community.

I understand that as agent for the Corporation, it will be my responsibility to receive service of process in the name of the Corporation; to forward all mail to the Corporation; and to immediately notify the office of the Secretary of State in the event of my resignation, or of any changes in the registered office address of the Corporation for which I am agent.

DATED: February 14, 2017.

HORENŞÆIN LAW GROUP, PLLC

Stephen W. Horenstein, Manager

Address of Registered Agent: 500 Broadway, Suite 120 Vancouver, WA 98660



SANTA'S POSSE 5K **December 16, 2023**

#WHYSANTASPOSSE • 5 K •

#WEAREBETTERTOGETHER



- Make a new Family Tradition in Downtown Camas!
- \$1 of every registration goes to Clark County Sheriff's Santa's Posse
 - Kids 12 and under race for FREE Ages 13-17 race for 50% OFF!
- Santa's Posse collects and distributes toys and food to make a special Christmas holiday season for less fortunate families in Clark County. Last year, Santa's Posse helped 1000 families and provided Christmas for over 3,400 children in our community.



THANK YOU TO OUR GENEROUS SPONSORS

















Santa

Pants,



















Item 2.

Camas

2023 Application for Lodging Tax Funds

Contact Information

(Application deadline is 5:00 p.m. on Friday, May 5, 2023)

Amount of Lodging Tax Requested * \$ 5,442.00

Organization/Agency Name * Downtown Camas

Association

Federal Tax ID Number (EIN) 264,019,320

Event or Activity Name * Regional tourism ads & Plant Fair

Contact Name and Title * Carrie Schulstad, Executive Director

Mailing Address * Street Address

PO Box 1034 Address Line 2

City State / Province / Region

Camas WA
Postal / Zip Code Country
98607 USA

Phone * entry format example 123-456-7890

360-904-0218

Email* director@downtowncamas.com

Application Questions

Activity Type * EVENT - Short-term event occurring between specific dates/times (e.g. 4th of July celebration, festival of lights) ACTIVITY - Short-term activity occurring between specific dates/times (e.g. local marathon, egg hunt, social, fund-raiser walk, talent show) ✓ MARKETING- Avenues that provide information promoting tourism; is typically year-round, but may also operate for a season (e.g. ads, brochures, videos, campaigns) FACILITY/GROUNDS - Improvements or upkeep of tourism-related facilities/grounds (select all that apply) Check all that apply to this application * Tourism Promotion/Marketing Operation of a Special Event/Festival designed to attract tourists Operation of a Tourism Promotion Agency Operation of a Tourism-Related Facility owned or operated by a non-profit organization Operation and/or Capital Costs of a Tourism-Related Facility owned by a municipality Non-Profit (upload current WA State corporate Which one applies to your agency * registration on Attachments tab) Public Agency Annual regional tourism ads in Visit Vancouver Describe your tourism-related activity of event * USA, ScenicWA, Columbia River Gorge Visitor's Guide and in regional Green Living magazine for Plant Fair.

Projected Attendance/Population Reached

Total # Attendees 8000 for Plant

Fair

Traveling 50+ mi. unknown

Traveling from out-of-state Hundreds from

Oregon!

Overnight in paid accomm. Hotel could

provide info

Overnight in unpaid accomm.

of Lodging Nights

Methodology to be used to capture attendance *	(check all that apply)
	Direct Count: Actual count of visitors using methods such as paid admissions or registrations, clicker counts at entry points, vehicle counts or number of chairs filled. A direct count may also include information collected directly from businesses, such as hotels, restaurants or tour guides, likely to be affected by an event
	Indirect Count: Estimate based on information related to the number of visitors such as raffle tickets sold, redeemed discount certificates, brochures handed out, police requirements for crowd control or visual estimates
	Representative Survey: Information collected directly from individual visitors/participants. A representative survey is a highly structured data collection tool, based on a defined random sample of participants, and the results can be reliably projected to the entire population attending an event and includes margin of error and confidence level
	Informal Survey: Information collected directly from individual visitors or participants in a non-random manner that is not representative of all visitors or participants. Informal survey results cannot be projected to the entire visitor population and provide a limited indicator of attendance because not all participants had an equal chance of being included in the survey
	Structured Estimate: Estimate produced by

computing known information related to the event or location. For example, one jurisdiction estimated attendance by dividing the square footage of the event area by the international building code allowance for persons (3 square

feet)

Other: Please describe below

- Other description:

Attachments

The proposal and all documents filed with the City are public records and may be disclosed to a third-party requestor per the Washington State Public Records Act (RCW 42.56).

Itemized Budget (income and expenses) * 2023 DCA Regional 424.9KB Advertising Budget.pdf JPG, PDF, TIF Description (explaining how you intend to use funds) * Lodging Tax Funding Application Regional ads 238.42KB attachment 2023.pdf Columbia River Gorge Visitor's Guide 126.81KB wrp_media_kit_new23.pdf ScenicWA_2023MediaKit.pdf 2.01MB Visit Vancouver Washington 3.6MB 2023 Media Kit.pdf JPG, PDF, TIF **Non-Profit Corporate WA Registration** WA State Charity Corp 46.96KB Renewal DCA 2023.pdf JPG, PDF, TIF **Organizations Board Members List** 2023 Downtown Camas Association Board of Directors 441.99KB with affiliations.pdf JPG, PDF, TIF **Brochures or Other Information Showing Tourism** 2023 CRGVG ad.jpg 408.78KB **Promotion Efforts** CW-scenic WA ad-2023.jpg 1MB CW Visit Vancouver 765.44KB Washington 2023 ad.jpg GreenLiving Ad 2023 final.jpg 244.76KB JPG, PDF, TIF

Activity Report Info

Upon application submittal, City staff will be notified and route it to the next Lodging Tax Advisory Committee meeting. Go to https://www.cityofcamas.us/meetings for meeting details.

Once chosen, the award recipients will be notified via email. If you are an award recipient, you'll be required to complete the Event/Activity Report upon event completion. A link to the Report Form will be included in the notification email.

Post-event required information:

- Total cost of Event/Activity
- Projected vs. Actual for Each of These:
 - Attendance
 - Number traveled over 50 miles
 - Number traveled from another state/country
 - Number stayed overnight
 - Overnight in paid accommodations
- For each item listed above, you'll need to confirm which methodology was used to estimate actual (details outlined on the "Application Questions" page):
 - Direct Count
 - Indirect Count
 - Representative Survey
 - Informal Survey

Date

If you have any questions - send an email to administration@cityofcamas.us with Lodging Tax Application in the subject line.

SIGNATURE AUTHORIZATION & CERTIFICATION:

I am an authorized agent of the organization/agency applying for funding. I understand that:

- I am proposing a tourism-related service for the City of Camas in 2023. If awarded, my organization/agency will enter into a Municipal Services Contract with the City and may be required to provide liability insurance for the duration of the contract naming the City as additional insured and in an amount determined by the City: and file for a permit to use City property, if applicable.
- The City will only reimburse those costs actually incurred by my organization/agency and only after the service is rendered, paid for if provided by a third party, and a signed request for reimbursement has been submitted to the City, including copies of invoices and payment documentation.
- If awarded, my organization/agency will be required to submit a report documenting economic impact results on a report provided by the City.

I also understand the Activity Report is due *after* the event/activity and no later than Monday, February 11, 2024, 5:00 p.m.

Certification*

I Acknowledge that all the information submitted in this application is accurate and true

Signature*

Carrie Schulstad

auto-captured by form

3/29/2023



Downtown Camas Association 2023 Regional Advertising Budget

INCOME

Total Income	\$6,342.00
Merchant co-op ad fees	\$900.00
Lodging Tax Funds	\$5,442.00

EXPENSES

00 00 Full cost \$3848 00
00 Full cost \$3848
00
00
00 Full cost \$4295



Dear Camas LTAC,

The DCA would like to apply for lodging tax dollars to help fund regional ads for 2023 in the:

- Visit Vancouver Washington visitor's guide, print and online
- Columbia Gorge to Mt Hood Visitor's Guide magazine and website
- Scenic WA, Scenic Road Trips Guide (print and online) plus social media, website, etc
- Green Living Magazine ad for Camas Plant & Garden Fair

Total Cost of regional ads for Camas: \$6,342 (\$10,414 incl. Washougal's part)

Total request of Camas lodging tax funds for regional ads at this time is \$5,442.

Note: Graphic design cost for creation of ads was paid for by the DCA.

See attached demographic and media distribution sheets for each publication.

Columbia Gorge to Mt Hood Visitor's Guide:

https://columbiagorgetomthood.com/west-gorge-washington

- This is a co-op ad with 6 merchants and a website ad with the net cost to the DCA \$943 (total cost of ad is \$1650—discounted 5% to \$1568 with early payment. This is a special negotiated nonprofit rate with the DCA—usual full page cost is \$3,275. Website ad is \$275).
- **75,000** copies distributed annually with 20,000 copies provided to Travel Portland for promotion of the Columbia Gorge. See full media kit.
- This magazine is online as well. They list all our events online.
- Includes full page copy in magazine about attractions and hidden gems in Camas.

Visit Vancouver WA Visitor Guide: www.visitvancouverusa.com

- The Visit Vancouver WA ad is a full page shared equally with Washougal Tourism and the DCA. The discounted cost to the DCA is \$1924 (\$3848 total).
- 95,000 copies distributed annually plus <u>digital flipbook</u> on website. See full media kit.

Scenic WA State: https://www.scenicwa.com/

Full page ad in 2023 Scenic Drives & Road Trips Guide (75,000 copies printed) shared with Washougal Tourism; our page online: https://scenicwa.com/story/camas--washougal-gateway-to-the-gorge

- 2 featured 365WashingtonState FB posts (139,000 followers) with analytics
- ScenicWA.com listing
- Exclusive e-newsletter campaign (45,000 opt-in subscribers) with analytics
- Total cost \$4,295 (\$2148 ea) -reg. \$4495, we have negotiated nonprofit discount

Green Living Magazine, Plant Fair ad:

- ½ page ad
- Total cost: \$427 (negotiated 30% discount as a nonprofit from \$610)

All of the above ads are a solid way to send out a call to action regionally to come to Downtown Camas and to stay!



Filed
Secretary of State
State of Washington
Date Filed: 01/17/2023
Effective Date: 01/17/2023
Registration No: 1133851

Charity Renewal

ORGANIZATION INFORMATION

Organization Name:

DOWNTOWN CAMAS ASSOCIATION

Registration Number:

1133851

Purpose/Mission of the Organization:

DEVELOP AND PROMOTE DOWNTOWN CAMAS ENHANCING THE ECONOMIC, SOCIAL, AND CULTURAL CENTER OF THE COMMUNITY WHILE PRESERVING OUR CITY'S HISTORIC FEATURES AND HERITAGE.

FEIN Number:

26-4019320

Federal Tax-Exempt Status:

Yes

Federal Status Type:

501(c)(3)

UBI Number:

602 890 278

Is this Charitable Organization associated with any Corporation or LLC?-

Yes

Organizational Structure:

Jurisdiction:

WASHINGTON

CONTACT INFORMATION

Organization Email:

director@downtowncamas.com

Confirm Organization Email:

director@downtowncamas.com

Organization Website:

DOWNTOWN CAMAS ASSOCIATION/CAMAS PLANT & GARDEN FAIR

This document is a public record. For more information visit www.sos.wa.gov/corps

Is Foreign Contact:

No

Country Code:

1

Phone Number:

3609040218

Ext:

Mailing Address:

PO BOX 1034, CAMAS, WA, 98607-0034, USA

Street Address:

, CLARK COUNTY, CAMAS, WA, 98607, USA

Do you use any other addresses for Solicitation -

FINANCIAL INFORMATION

Accounting year beginning date:

01/01/2022

Accounting year ending date:

12/31/2022

Beginning Gross Assets:

\$255,244.00

Ending Gross Assets:

\$299,068.00

Revenue

Gross Contributions from Solicitations:

\$251,595.00

Gross Revenue from All Other sources:

\$165,171.00

Total Dollar Value of Gross Receipts:

\$416,766.00

Expenses

Gross Expenditures from Program Services:

\$205,667.00

Total Gross from All Expenditures:

\$372,321.00

Percent to Program Services:

55%

FINANCIAL HISTORY

Fiscal Begin Date	Fiscal End Date	Begin Assets	Revenue	Program Services	Expenses	End Assets	% To Program Services
01/01/2021	12/31/2021	\$141,171.00	\$304,269.00	\$138,523.00	\$190,196.00	\$255,244.00	73%
01/01/2020	12/31/2020	\$128,170.00	\$203,228.00	\$120,292.00	\$190,227.00	\$141,171.00	63%
01/01/2019	12/31/2019	\$84,128.00	\$227,979.00	\$59,283.00	\$186,444.00	\$128,170.00	32%
01/01/2018	12/31/2018	\$83,644.00	\$148,052.00	\$51,175.00	\$146,792.00	\$84,128.00	35%
01/01/2017	12/31/2017	\$98,966.00	\$143,539.00	\$60,940.00	\$159,623.00	\$83,664.00	38%
01/01/2016	12/31/2016	\$75,606.00	\$148,136.00	\$45,356.00	\$124,772.00	\$98,966.00	36%
01/01/2015	12/31/2015	\$60,132.00	\$137,483.00	\$42,434.00	\$122,195.00	\$75,606.00	35%
01/01/2014	12/31/2014	\$53,718.00	\$107,138.00	\$41,245.00	\$102,789.00	\$60,132.00	40%
01/01/2013	12/31/2013	\$50,388.00	\$94,127.00	\$32,968.00	\$90,531.00	\$53,718.00	36%
01/01/2012	12/31/2012	\$24,564.00	\$75,054.00	\$19,854.00	\$48,378.00	\$48,378.00	41%
01/01/2011	12/31/2011	\$46,548.00	\$44,825.00	\$21,414.00	\$66,809.00	\$24,564.00	32%
Soligitation Comp	nonte:						

Solicitation Comments:

Did the Organization solicit or collect contributions in WA during the accounting year reported?- Yes

- 1 Email
- Entertainment/Special Events
- Internet

Amount Received: \$40.

Personal Contact

Is the Organization registered to solicit outside of WA?- No Does the Organization pay any of its officers or employees?- Yes

First Name Last Name CARRIE SCHULSTAD CARTER JAN NICHELSON LEAH

PERSONS ACCEPTING RESPONSIBILITY

Current Officers or Persons Accepting Responsibility for the Organization

First Name	Last Name	Title	Phone #	Address
Caroline	Mercury	PAST PRESIDENT	3607712897	5815 NW 165TH WAY, RIDGEFIELD, WA, 98642-9652, UNITED STATES
RANDY	CURTIS	BOARD VICE PRESIDENT	3602167378	PO Box 1034, CAMAS, WA, 98607, UNITED STATES
SARAH	LAUGHLIN	BOARD PRESIDENT	5037898491	314 NE BIRCH ST, CAMAS, WA, 98607-2136, UNITED STATES
DEBBI	REAVES	BOARD TREASURER	3609040218	PO BOX 1034, CAMAS, WA, 98607-0034, USA

FINANCIAL PREPARER

Person or Business that Prepares, Reviews or Audits Financial Information:

Type:

BUSINESS

Business Name:

PADGETT BUSINESS SERVICES

Representative First Name:

STEVE

Representative Last Name:

ABREW

Title:

OWNER

Address:

974 E ST, WASHOUGAL, WA, 98671-1318, USA

LEGAL INFORMATION

Do you have any Legal Actions? - No

COMMERCIAL FUNDRAISERS

Does the Organization use one or more Commercial Fundraisers to solicit contributions in WA?- No

RETURN ADDRESS FOR THIS FILING

Attention:

CARRIE SCHULSTAD

Email:

DIRECTOR@DOWNTOWNCAMAS.COM

Address:

Item 2.

PO BOX 1034, CAMAS, WA, 98607-0034, USA

UPLOAD ADDITIONAL DOCUMENTS

Do you have additional documents to upload? No

SIGNATURE/ ATTESTATION

First Name:

CARRIE

Last Name:

SCHULSTAD

Date:

01/17/2023

Phone Number:

360-904-0218

Received Date: 01/17/2

Amount Received: \$40.00



Downtown Camas Association Board of Directors

Name	Phone	Email
Sarah Laughlin, 2016, President (2021), Interim Treasurer Fuel Medical Group Economic Vitality Committee Chair	(503) 789-8491	slaughlin@fuelmedical.com
Caroline Mercury, Past President, 2009 Retired Georgia Pacific Design Committee Chair	(360) 771-2897	csmercury@outlook.com
Randy Curtis, Vice President, 2015 DCA Light Brigade, EV Committee Organization Committee Chair	(503) 931-2420	curtisrm@comcast.net
Maria Gonser, 2016 Attic Gallery; Design Committee	(503) 888-3795	staff@atticgallery.com
Debbi Reaves, 2018 Reaves & Co CPA PS; Organization Committee	(360) 907-0372	debbi@reavescpa.com
Deanna Rusch, 2020 McKean Smith Law	(360) 980-1261	deanna@mckeansmithlaw.com
Jason Young, 2022 Minuteman Press; Organization Committee	(425) 299-0244	ipyoung@minutemanpress.com
Jennifer Senescu, Chamber Liaison	(360) 609-7216	jennifer@cwchamber.com
Marilyn Boerke, City Council Liaison	(360) 798-3077	mboerke@cityofcamas.us
Mary Weishaar, CSD Liaison	(360) 607-1645	mary.weishaar@camas.wednet.edu

Name	Phone	Email
Carrie Schulstad, Executive Director	(360) 904-0218	director@downtowncamas.com
Jan Carter, Volunteer & Event Coordinator	(903) 816-1081	events@downtowncamas.com
Leah Nichelson, Event & Project Manager	(360) 953-1326	promotions@downtowncamas.com

Discover the Delights of Camas and Washougal, WA as Item 2. enter the Columbia River Gorge



Historic Charm Awaits You



- ~ Enjoy local food, wine, craft beer and cocktails
- ~ Explore unique shops, antiques, theatre, galleries
- ~ Stroll down beautiful tree-lined streets
- ~ Stay and relax in a luxury boutique hotel

Let our downtown surprise you.
Find out more at DowntownCamas.com

Tourism support provided by City of Washougal and City of Camas lodging tax funds

KEEP DISCOVERING WASHOUGAL

NATURAL BEAUTY AWAITS

in every corner of Washougal. Come for the hiking, birding, history, water sports and more and stick around for gdining, shopping and craft breweries.

VISITWASHOUGAL.COM