



Lodging Tax Advisory Committee Meeting Agenda
Tuesday, May 24, 2022, 11:30 AM
Council Chambers, 616 NE 4th AVE

CALL TO ORDER

ROLL CALL

MEETING AGENDA

- [1.](#) December 9, 2021 Lodging Tax Advisory Committee Meeting Minutes
- [2.](#) Review Lodging Tax Applications

ADJOURNMENT



**Lodging Tax Advisory Committee Meeting Minutes -
DRAFT
Tuesday, July 20, 2021, 4:00 PM
Council Chambers, 616 NE 4th AVE**

NOTE: Please see the published Agenda Packet for all item file attachments

CALL TO ORDER

Chair Shannon Roberts called the meeting to order at 4:00 p.m.

ROLL CALL

Present: Prashant Gupta, Bobby Sachdeva, Jennifer Senescu

Staff: Bernie Bacon and Jennifer Gorsuch

Press: No one from the press was present

MEETING AGENDA

1. June 11, 2020 Lodging Tax Advisory Committee Meeting Minutes

It was moved by Senescu, and seconded, to approve the Lodging Tax Advisory Committee Meeting Minutes. The motion carried unanimously.

2. Review Lodging Tax Applications

The Committee requests that staff provide details from the Finance Department about the number of Airbnb's in the City that generate Lodging Tax Revenue, and prior to Covid, what was the average annual Lodging Tax revenue. Staff will email the information to the committee members.

It was moved by Senescu, and seconded, to approve the Downtown Camas Association \$5,024 application. The motion carried unanimously.

It was moved by Senescu, and seconded, to approve the City of Camas Hometown Holidays \$1,400 application. The motion carried unanimously.

ADJOURNMENT

The meeting adjourned at 4:38 p.m.

Lodging Tax Revenue Jan-April 2022

Item 2.

The sales tax rate is 8.4%. In addition to this, the hotel/motel rate adds 2% for the lodging tax committee funds. The lodging tax revenues are tied to the 2% on top of sales tax of 8.4%.

So far this year, the revenues collected are:

JE Date	Period	Year	DR Amount	CR Amount	System	Description
1/31/2022	1	2022	\$0.00	\$1,864.46	CR	hotel/motel stadium tax state of wa
2/28/2022	2	2022	\$0.00	\$1,977.66	CR	hotel/motel stadium tax STATE OF WA
3/31/2022	3	2022	\$0.00	\$1,810.53	CR	hotel/motel stadium tax
4/29/2022	4	2022	\$0.00	\$2,385.56	CR	hotel/motel stadium tax

\$8,038.21



2021 Application for Lodging Tax Funds

Contact Information

(Application deadline is Friday, May 6, 2022)

Amount of Lodging Tax Requested *	\$ 6,500.00		
Organization/Agency Name *	Why Community		
Federal Tax ID Number (EIN)	820,601,374		
Event or Activity Name *	Santa's Posse 5K		
Contact Name and Title *	Sherri McMillan, President		
Mailing Address *	Street Address		
	1011 Broadway		
	Address Line 2		
	City	State / Province / Region	
	Vancouver	WA	
	Postal / Zip Code	Country	
	98660	USA	
Phone *	entry format example 123-456-7890		
	360-798-4744		
Email *	sherri@nwpersonaltrainin g.com		

Application Questions

Activity Type *

- EVENT - Short-term event occurring between specific dates/times (e.g. 4th of July celebration, festival of lights)
- ACTIVITY - Short-term activity occurring between specific dates/times (e.g. local marathon, egg hunt, social, fund-raiser walk, talent show)
- MARKETING- Avenues that provide information promoting tourism; is typically year-round, but may also operate for a season (e.g. ads, brochures, videos, campaigns)
- FACILITY/GROUNDS - Improvements or upkeep of tourism-related facilities/grounds
(select all that apply)

Check all that apply to this application *

- Tourism Promotion/Marketing
- Operation of a Special Event/Festival designed to attract tourists
- Operation of a Tourism Promotion Agency
- Operation of a Tourism-Related Facility owned or operated by a non-profit organization
- Operation and/or Capital Costs of a Tourism-Related Facility owned by a municipality

Which one applies to your agency *

- Non-Profit (upload current WA State corporate registration on Attachments tab)
- Public Agency

Describe your tourism-related activity of event *

Santa's Posse 5K is a fun run/walk designed to promote health and fitness, highlight the city of Camas while raising funds for Santa's Posse, an organization that provides Christmas gifts and dinner to local families in need.

Projected Attendance/Population Reached

Total # Attendees

1428 (728 attendees and 728 spectators)

# Traveling 50+ mi.	177
# Traveling from out-of-state	143
# Overnight in paid accomm.	177
# Overnight in unpaid accomm.	551
# of Lodging Nights	265

Methodology to be used to capture attendance*

(check all that apply)

- Direct Count: Actual count of visitors using methods such as paid admissions or registrations, clicker counts at entry points, vehicle counts or number of chairs filled. A direct count may also include information collected directly from businesses, such as hotels, restaurants or tour guides, likely to be affected by an event
- Indirect Count: Estimate based on information related to the number of visitors such as raffle tickets sold, redeemed discount certificates, brochures handed out, police requirements for crowd control or visual estimates
- Representative Survey: Information collected directly from individual visitors/participants. A representative survey is a highly structured data collection tool, based on a defined random sample of participants, and the results can be reliably projected to the entire population attending an event and includes margin of error and confidence level
- Informal Survey: Information collected directly from individual visitors or participants in a non-random manner that is not representative of all visitors or participants. Informal survey results cannot be projected to the entire visitor population and provide a limited indicator of attendance because not all participants had an equal chance of being included in the survey
- Structured Estimate: Estimate produced by computing known information related to the event or location. For example, one jurisdiction estimated attendance by dividing the square footage of the event area by the international building code allowance for persons (3 square feet)
- Other: Please describe below

- Other description:

Our participant demographic information is exact as we collect this information upon registration to the event. We had 728 participants in 2021 from 10 States including CA, DC, IL, KS, MT, NY, OH, OR, PA, WA. We estimate a conservative figure of 1:1 ratio of participants to spectators estimating the attendee count to be 1456. For overnight visits, we use the +50 mile data to assume those people are staying overnight. We estimate half of those people will stay 1 night and half will stay 2 nights to get our room and hotel stay counts.

Attachments

The proposal and all documents filed with the City are public records and may be disclosed to a third-party requestor per the Washington State Public Records Act (RCW 42.56).

Itemized Budget (income and expenses) *	Santa's Posse Budget 2022...	29.26KB
	JPG, PDF, TIF	
Description (explaining how you intend to use funds) *	Santas Posse Description of...	93.16KB
	JPG, PDF, TIF	
Non-Profit Corporate WA Registration	WHY Community Filed Artic...	514.23KB
	JPG, PDF, TIF	
Organizations Board Members List	Board of Directors 2022.pdf	40.8KB
	JPG, PDF, TIF	
Brochures or Other Information Showing Tourism Promotion Efforts	Santas Posse brochure 202...	5.06MB
	JPG, PDF, TIF	

Activity Report Info

Upon application submittal, City staff will be notified and route it to the next Lodging Tax Advisory Committee meeting. Go to <https://www.cityofcamas.us/meetings> for meeting details.

Once chosen, the award recipients will be notified via email. If you are an award recipient, you'll be required to complete the Event/Activity Report upon event completion. A link to the Report Form will be included in the notification email.

Post-event required information:

- Total cost of Event/Activity
- Projected vs. Actual for Each of These:
 - Attendance
 - Number traveled over 50 miles
 - Number traveled from another state/country
 - Number stayed overnight
 - Overnight in paid accommodations
- For each item listed above, you'll need to confirm which methodology was used to estimate actual (details outlined on the "Application Questions" page):
 - Direct Count
 - Indirect Count
 - Representative Survey
 - Informal Survey

If you have any questions - send an email to administration@cityofcamas.us with Lodging Tax Application in the subject line.

SIGNATURE AUTHORIZATION & CERTIFICATION:

I am an authorized agent of the organization/agency applying for funding. I understand that:

- I am proposing a tourism-related service for the City of Camas in 2021. If awarded, my organization/agency will enter into a Municipal Services Contract with the City and may be required to provide liability insurance for the duration of the contract naming the City as additional insured and in an amount determined by the City: and file for a permit to use City property, if applicable.
- The City will only reimburse those costs actually incurred by my organization/agency and only after the service is rendered, paid for if provided by a third party, and a signed request for reimbursement has been submitted to the City, including copies of invoices and payment documentation.
- If awarded, my organization/agency will be required to submit a report documenting economic impact results on a report provided by the City.

I also understand the Activity Report is due *after* the event/activity and no later than Monday, February 15, 2022, 5:00 p.m.

Certification *

I Acknowledge that all the information submitted in this application is accurate and true

Signature *

Sherri McMillan

Date

auto-captured by form
4/26/2022

Comments

Approve

Not Approved

UNITED STATES OF AMERICA

The State of  Washington

Secretary of State

I, **KIM WYMAN**, Secretary of State of the State of Washington and custodian of its seal, hereby issue this

CERTIFICATE OF INCORPORATION

to

WHY COMMUNITY

a/an WA Non-Profit Corporation. Charter documents are effective on the date indicated below.

Date: 2/14/2017

UBI Number: 604-091-517



Given under my hand and the Seal of the State of Washington at Olympia, the State Capital



Kim Wyman, Secretary of State

Date Issued: 2/16/2017

02/14/17 3381509-
002
\$80.00 R
tid: 3433825
604 091 517

**ARTICLES OF INCORPORATION
OF
WHY COMMUNITY**

The undersigned individual, acting as incorporator under Chapter 24.03 RCW, or the Washington Nonprofit Corporation Act (the "Act"), adopts the following Articles of Incorporation.

ARTICLE I – NAME

The name of the corporation is WHY Community.

ARTICLE II – PERIOD OF DURATION

The period of duration of the Corporation is perpetual.

ARTICLE III – PURPOSE

The corporation is a public benefit corporation. It is organized and must be operated exclusively for educational and cultural purposes within the meaning of Section 501(c)(3) of the Internal Revenue Code, or the corresponding section of any future Federal tax code. The Corporation's purpose is to help provide opportunities for low income or disadvantaged individuals to train for and participate in community racing and athletic events.

ARTICLE IV – FEDERAL INCOME TAX EXEMPT ACTIVITIES

Notwithstanding any other provision of these Articles of Incorporation, the corporation may not carry on any activities not permitted to be carried on (a) by a corporation exempt from federal income taxation under IRC §501(c)(3) and (b) by a corporation, contributions to which are deductible under IRC §§170(c)(2), 2055(a)(2), and 2522(a)(2). No part of the net earnings of the corporation may inure to the benefit of any private shareholder or individual. No substantial part of the activities of the corporation may consist of carrying on propaganda, or otherwise attempting, to influence legislation, except as may be permitted under IRC §501(h), and the corporation will not participate in, or intervene in (including publishing or distributing statements), any political campaign on behalf of or in opposition to any candidate for public office.

ARTICLE VI – DISTRIBUTION AT DISSOLUTION

Upon the dissolution or final liquidation of the corporation, and after the payment or provision for payment of all the liabilities of the corporation, the remaining assets of the corporation will be distributed to such organization or organizations that are then described in IRC §§501(c)(3), 170(c)(2), 2055(a)(2), and 2522(a)(2) and/or to the United States or any state for exclusively public purposes as the board of directors determines.

ARTICLE VII – NON-MEMBER ORGANIZATION

The corporation will not have members.

ARTICLE VIII – DIRECTORS

The names and addresses of the initial directors of the corporation are:

<p>Sherri McMillan</p>	<p>1011 Broadway Vancouver, WA 98660</p>
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The incorporator has obtained the consent of all directors named to serve. All directors of the corporation other than the initial directors will be elected at the time, in the manner, and for the terms to be set forth in the corporation's bylaws.

ARTICLE IX – LIMITATION OF DIRECTOR AND OFFICER LIABILITY

No director or uncompensated officer will be personally liable to the corporation for monetary damages for conduct as a director or an officer unless the Washington Nonprofit Corporation Act prohibits eliminating or limiting the liability of a director or an officer for the particular act or omission. No amendment to the Washington Nonprofit Corporation Act that further limits the acts or omissions for which elimination of liability is permitted will affect the liability of a director or an officer for any act or omission that occurs before the effective date of the amendment.

ARTICLE X – INDEMNIFICATION OF DIRECTORS AND OFFICERS

The corporation will indemnify to the fullest extent specifically authorized by the Act any current or former director or officer of the corporation who is made, or threatened to be made, a party to an action, suit, or proceeding, whether civil, criminal, administrative, investigative, or otherwise (including an action, suit, or proceeding by or in the right of the corporation), by reason of the fact that the person is or was a director or officer of the corporation. The corporation will pay for or reimburse the reasonable expenses incurred by any such current or former director or officer in any such proceeding in advance of the final disposition of the proceeding if the person sets forth in writing (a) the person's good-faith belief that the person is entitled to indemnification under this Article and (b) the person's agreement to repay all advances if it is ultimately determined that the person is not entitled to indemnification under this Article. No amendment to this Article that limits the corporation's obligation to indemnify any person will have any effect on such obligation for any act or omission that occurs before the later of the effective date of the amendment or the date notice of the amendment is given to the person. This Article will not be deemed exclusive of any other provisions for indemnification or advancement of expenses of directors, officers, employees, agents, and fiduciaries that may be included in any statute, bylaw, agreement, general or specific action of the board of directors, vote of the members, or other document or arrangement.

ARTICLE XI – REFERENCES

All references in these Articles of Incorporation to sections of the Internal Revenue Code of 1986, as amended, or the Act will be deemed to refer also to the corresponding provisions of any future federal tax or Washington nonprofit corporation laws.

ARTICLE XII – REGISTERED AGENT

The address of the corporation’s initial registered office and the name of its initial registered agent at that location are:

Horenstein Law Group PLLC 500 Broadway, Suite 120
Vancouver, WA 98660

ARTICLE XIII – INCORPORATOR

The name and address of the incorporator are:

Sherri McMillan 1011 Broadway
Vancouver, WA 98660

DATED: February 13, 2017.



SHERRI MCMILLAN
Incorporator

PERSON TO CONTACT ABOUT THIS FILING:

Josaundra Hansen
Tel (360) 696-4100
Fax (360) 696-5859


CONSENT TO APPOINTMENT AS REGISTERED AGENT

I, Horenstein Law Group, PLLC, hereby consent to serve as Registered Agent in the State of Washington for WHY Community.

I understand that as agent for the Corporation, it will be my responsibility to receive service of process in the name of the Corporation; to forward all mail to the Corporation; and to immediately notify the office of the Secretary of State in the event of my resignation, or of any changes in the registered office address of the Corporation for which I am agent.

DATED: February 14, 2017.

HORENSTEIN LAW GROUP, PLLC



By: _____
Stephen W. Horenstein, Manager

Address of Registered Agent:
500 Broadway, Suite 120
Vancouver, WA 98660

Why Community Board of Directors



Sherri McMillan

President

- Master's Degree in Exercise Science
- Fitness Professional 30+ years
- Race Director 15+ years
- Author and Award-winning International Fitness Presenter



Wendy Hull

Secretary

- Administrative Director for Federal Government Transportation Department for 20 years
- Business Owner



Julie Cielola

Treasurer

- Chief Financial Officer with the Train (26 years)
- Debit & Tourist-CRA Firm (3 years)
- Bachelor of Science-Accounting
- Practice CRA



Tamara Fuller

Board Member

- Corporate Real Estate - 22+ years
- Greater Vancouver Chamber of Commerce Board Member 2007-Current; Chair of the Board 2020-2021 and 2021-2022
- The Rotary Club of Greater Clark County 2001-2013
- SW Washington Junior Achievement Advisory Council 2007-2008



Frank Coufard

MS Science, MEd Education, MS Education

- Math Faculty - Portland Community College since 1981
- Oregon Higher Education Coordinating Commission (HECC) Commissioner since 2018
- Race Director Multi-Sports Events and Triathlon Club President 1983-1996
- Age group Triathlete and runner since 1967



Debra Carries

Board Member

- Communications & Marketing Professional - 20+ years
- Greater Vancouver Chamber of Commerce Board Member 2016-Current; Member of the Public Affairs Committee
- Doctor of Science - Communications
- NBA, Managerial Leadership



David Sobalik

Board Member

- Founder/Owner of Fit Right Running & Walking Store (Grand One of Nations 50 Best from 2009-2014)
- Founder/Race Director for Five Thursday Urban Adventure Runs & Lacamas Lake Half Marathon/5k
- Produced/Sponsored 80+ running/juiking events for 18 years
- Owned Residential/Retail Store Broker & Commercial Real Estate Investor - 12+ years

2022 Santas Posse Budget

Income	
Sales	\$ 31,000.00
Retail	\$ 500.00
Total Sales	<u>\$ 31,500.00</u>
Sponsorship	
Lodging Tax Dollars	\$ 6,500.00
Vendor Booth	\$ 500.00
Total Sponsorship	<u>\$ 7,000.00</u>
Total Income	<u>\$ 38,500.00</u>
Gross Profit	<u>\$ 38,500.00</u>
Expenses	
Advertising and Promotion	\$ 3,500.00
Automobile Expense	\$ 475.00
Bank Service Charges	\$ 150.00
Computer and Internet Expenses	\$ 150.00
Cost of Goods	
Awards	\$ 150.00
Bibs	\$ 400.00
Equipment Rental	
Cooler Rental	
Porta Potties	\$ 750.00
Radios	\$ 200.00
Staging / Tent Rental	\$ 500.00
Traffic Control Equipment	\$ 1,400.00
Truck Rental	
Total Equipment Rental	<u>\$ 2,350.00</u>
Food And Beverage	\$ 1,000.00
Insurance Expense	\$ 250.00
Medals	\$ 4,000.00
Merchandise	\$ 125.00
Permits	\$ -
Parking Fees	
USAT Fees	
Total Permits	<u>\$ -</u>
Supplies	\$ 1,500.00
Swag - Bottles, Bags, Athlete Gifts	\$ 500.00
Swim Caps	
Swag - T-Shirts	\$ 4,500.00
Total Cost of Goods	<u>\$ 14,775.00</u>
Donation	\$ 2,800.00
Donation-Volunteer	\$ 500.00
Dues and Subscriptions	\$ 175.00
Education	\$ -
HEALTH INSURANCE	\$ 350.00
Industry Fees	\$ -

Interest Expense	\$ 500.00
Penalties	\$ -
Total Interest Expense	\$ 500.00
Meals and Entertainment	\$ 350.00
Office Supplies	\$ 100.00
Postage	\$ 250.00
Professional Fees	
Accounting	\$ 75.00
Announcer	\$ 340.00
DJ	\$ 600.00
Entertainment	\$ 500.00
Flagging	\$ 750.00
Legal	\$ 200.00
Medical	
Misc Professional Fees	\$ -
Motorcycles	
Operations Manager	\$ 1,500.00
Pacing	
Photography	\$ 500.00
Police Services	
Security	\$ 350.00
Timing	\$ 2,500.00
Videography	\$ 400.00
Total Professional Fees	\$ 7,715.00
Rent Expense	\$ 350.00
Repairs and Maintenance	\$ 50.00
StateTaxes	\$ 200.00
Taxes	\$ -
Telephone Expense	\$ 100.00
Total Payroll Expenses	
Payroll Expenses	
Payroll Fees	\$ 126.96
Payroll Taxes	\$ 347.19
Total Payroll Expenses	\$ 474.15
Wages	\$ 5,000.00
Employee Advance	
Total Wages	\$ 5,000.00
Total Total Payroll Expenses	\$ 5,474.15
Travel Expense	
Richard Jessup	\$ 450.00
Total Travel Expense	\$ 450.00
UNKNOWN	
Utilities	\$ 150.00
Total Expenses	\$ 38,564.15
Net Operating Income	\$ (64.15)
Other Income	
Grants	\$ -

Interest	\$ -
Total Other Income	\$ -
Net Other Income	\$ -
Net Income	\$ (64.15)

Thursday, Apr 07, 2022 12:13:08 PM GMT-7 - Accrual Basis

Description – How funds will be used for Santa’s Posse:

Our goal is to bring family friendly events into communities that offer people the chance to be active and have fun. We have events all over the PNW and as the largest Running and Multi-Sport company in our area we have the ability to advertise this event to a number of people who may have not been to Camas or heard of the area before.

Running events such as Santa’s Posse in our region have calculated an economic impact of \$313/athlete. Our athletes will eat, shop, buy gas and stay in local hotels for the weekend. For our 2021 event, that would equate to an economic impact of \$227,864. This figure doesn’t even include the economic impact for spectators. Our goal of 1500 participants for 2022 would equate to an economic impact of \$469,500.

Another way to calculate the economic impact is based on the report by the National Association of Sports Commissions (NASC) listing the average multiplier score as 2.37 and average spending of \$146.89 per person/day across the USA. This accounts for the fact that many athletes have now been introduced to an area that they will continue to return to on a regular basis to go for runs and eat out. This is definitely the case for the beautiful community Camas which offers so many recreational activities for our active athletes. For our 2021 event, that equates to an economic impact of \$253,438. Our goal of 1500 participants for 2022, would equate to an economic impact of \$522,193. Again, this does not include the economic impact that spectators provide which can be significant.

The majority of this spending includes food and beverage, lodging, retail shopping, entertainment, event registration and miscellaneous spending.

We can increase the economic impact of this event by having the funds to market outside of our local area to continue to attract more out-of-region participants who will need to spend funds on accommodations and food. By marketing our event throughout Seattle, Bend, Spokane, Boise, Eugene and other large markets outside of our direct region, we can significantly increase the spending in our area.

We will use funds to help promote our event in the following way and attract participants from all over the Pacific Northwest:

- Posters and rack cards throughout Oregon and Washington
- Emailing to our online database. Over 100,000 reach weekly
- Promote at other race event expos across the Pacific NW
- Social media – Facebook, Instagram, Youtube – 15,000 followers and a monthly reach of over 60,000
- Posting to regional and national online running event calendars and press releases to local, regional and national running and active publications

- SWAG that promotes the event and the City of Camas including event tshirts, medals etc
- Digital & Social Media Advertising – aggressive Facebook campaign
- Aligning with our beneficiaries

Although this event happens over a weekend, the marketing and tourism impact for the City of Camas happens throughout the entire year. The return on investment is significant as indicative by our ongoing relationships with multiple communities around the Pacific Northwest. They recognize that our events bring people to their communities and that has a direct and massive economic impact during race weekend and continues throughout the entire year.



SANTA'S POSSE 5K

December 19, 2021

NOW IN
CAMAS!

Item 2.

#WHYSANTASPOSSE • 5K • #WEAREBETTERTOGETHER



REGISTER & DETAILS AT

WHYRACINGEVENTS.COM

- Make a new Family Tradition in Downtown Camas!
- \$1 of every registration goes to Clark County Sheriff's Santa's Posse
 - Kids 12 and under race for FREE • Ages 13-17 race for 50% OFF!
- Santa's Posse collects and distributes toys and food to make a special Christmas holiday season for less fortunate families in Clark County. Last year, Santa's Posse helped 1000 families and provided Christmas for over 3,400 children in our community.



COOL SWAG!



Santa Suits with Santa's Jacket, Pants, Hat and Beard for everyone!

THANK YOU TO OUR GENEROUS SPONSORS



BENEFICIARIES





Contact Information

(Application deadline is Friday, May 28, 2021)

Amount of Lodging Tax Requested *	\$ 1,400.00
Organization/Agency Name *	City of Camas Parks & Recreation
Federal Tax ID Number (EIN)	
Event or Activity Name *	Hometown Holidays 2021
Contact Name and Title *	Krista Bashaw, Recreation Coordinator for Special Events
Mailing Address *	<p>Street Address Camas City Hall 616 NE 4th Ave. Address Line 2 City: Camas State / Province / Region: WA Postal / Zip Code: 98607 Country: United States</p>
Phone *	<p>entry format example 123-456-7890 360-817-7991</p>
Email *	kbashaw@cityofcamas.us

Application Questions

Activity Type*

- EVENT - Short-term event occurring between specific dates/times (e.g. 4th of July celebration, festival of lights)
 - ACTIVITY - Short-term activity occurring between specific dates/times (e.g. local marathon, egg hunt, social, fund-raiser walk, talent show)
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 - FACILITY/GROUNDS - Improvements or upkeep of tourism-related facilities/grounds
- (select all that apply)

Check all that apply to this application*

- Tourism Promotion/Marketing
- Operation of a Special Event/Festival designed to attract tourists
- Operation of a Tourism Promotion Agency
- Operation of a Tourism-Related Facility owned or operated by a non-profit organization
- Operation and/or Capital Costs of a Tourism-Related Facility owned by a municipality

Which one applies to your agency*

- Non-Profit (upload current WA State corporate registration on Attachments tab)
- Public Agency

Describe your tourism-related activity of event*

Hometown Holidays is the annual kick-off holiday event coordinated by the City of Camas Parks & Recreation. Activities include the lighting of the Tree; fireworks and "snow"; photos with Santa; entertainment by our local school choirs, bands, and dance groups; tractor hay rides; crafts for the kids; a variety of food offerings from street food vendors and downtown restaurants; and shopping in the downtown shops. The event coincides with the Downtown Camas Association's "First Friday."

Projected Attendance/Population Reached

Total # Attendees	3,000
# Traveling 50+ mi.	90 to 100
# Traveling from out-of-state	unknown
# Overnight in paid accomm.	309 - from 2019 data
# Overnight in unpaid accomm.	unknown
# of Lodging Nights	4 - Thur through Sun

Methodology to be used to capture attendance*

(check all that apply)

- Direct Count: Actual count of visitors using methods such as paid admissions or registrations, clicker counts at entry points, vehicle counts or number of chairs filled. A direct count may also include information collected directly from businesses, such as hotels, restaurants or tour guides, likely to be affected by an event
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- Other description:

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Description (explaining how you intend to use funds) *	21-0719 Lodging Tax funds description.pdf JPG, PDF, TIF	20.36KB
Non-Profit Corporate WA Registration	JPG, PDF, TIF	
Organizations Board Members List	JPG, PDF, TIF	
Brochures or Other Information Showing Tourism Promotion Efforts	Hometown Holidays Flier 2019 Final.pdf	4.75MB
	Hometown Large Ad for Other 2019.pdf	1.79MB
	Hometown Holidays press release 2019 Final.pdf JPG, PDF, TIF	537.59KB

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I am an authorized agent of the organization/agency applying for funding. I understand that:

- I am proposing a tourism-related service for the City of Camas in 2021. If awarded, my organization/agency will enter into a Municipal Services Contract with the City and may be required to provide liability insurance for the duration of the contract naming the City as additional insured and in an amount determined by the City: and file for a permit to use City property, if applicable.
- The City will only reimburse those costs actually incurred by my organization/agency and only after the service is rendered, paid for if provided by a third party, and a signed request for reimbursement has been submitted to the City, including copies of invoices and payment documentation.
- If awarded, my organization/agency will be required to submit a report documenting economic impact results on a report provided by the City.

I also understand the Activity Report is due *after* the event/activity and no later than Monday, February 15, 2022, 5:00 p.m.

Certification *

I Acknowledge that all the information submitted in this application is accurate and true

Signature *



Date

auto-captured by form
7/19/2021

Lodging Tax Application – “Hometown Holidays” 2021
Description – How funds are intended to be used

Hometown Holidays is the annual kick-off holiday event coordinated by the City of Camas Parks & Recreation. Activities include the lighting of the Tree; fireworks and “snow”; photos with Santa; entertainment by our local school choirs, bands, and dance groups; tractor hay rides; crafts for the kids; a variety of food offerings from street food vendors and downtown restaurants; and shopping in the downtown shops. The event coincides with the Downtown Camas Association’s “First Friday.”

Hometown Holidays is building tourism/promoting events by becoming one of the “must go-to” events. Residents are bringing in their out-of-town families and friends; new attendees are receiving a fun and positive introduction to Downtown Camas while at the same time learning about other City and Downtown events via displayed literature and word-of-mouth; and attendees are reaching out to non-local followers via social media-sharing.

The Lodging Tax Funds, if awarded, will be used towards the creation of new street banners, paying City or contracted staff to conduct a survey that will provide tourism data and for paid print ads.



City of Camas
Camas Parks and Recreation
616 Northeast Fourth Ave.
Camas, Washington 98607
360-834-5307
www.cityofcamas.us/parks

Contact:
Krista Bashaw, Special Events Coordinator
Camas Parks and Recreation
616 N.E. 4th Ave.
Camas, WA 98607
360-834-5307
kbashaw@cityofcamas.us

FOR IMMEDIATE RELEASE

Come Spend Hometown Holidays in Camas

Annual Tree-lighting a Popular Community Event

Camas, Washington, November 18, 2019 – Photos with Santa, crafts, lighting the Christmas tree, hay rides, fireworks (weather permitting), Camas Schools entertainment, food & refreshments - it's all back this year for the City of Camas' popular event, Hometown Holidays.

Hometown Holidays will be held on Friday, December 6 from 5:00PM to 8:30PM. All activities begin at 5:00PM this year, with the lighting of the Christmas tree to take place promptly at 6:30PM. Downtown Camas will be bustling with over 22 school and community choirs, bands and dancers, photos with Santa, tractor hay rides, crafts for the kids, street food vendors, and downtown restaurants and shops will be open for business. The event begins again at 5:00pm this year to coincide with Downtown Camas Association's First Friday.

The event continues to be free, thanks to the financial support of Columbia Credit Union, Windermere Real Estate, Unitus Community Credit Union, Downtown Camas Association, IQ Credit Union, Equipment Rental Services, and in-kind donors and volunteers. All of the event activities are free. Of course, you'll pay to eat at the various restaurants and food vendors that night and to shop for your holiday gifts in Camas' well-known historic downtown. The tree-lighting, happens at 6:30pm sharp; you don't want to be late!

"This is one of our community's favorite events. It gets us in the mood for the holiday and it brings our community together to share some of the joy of the season." says Krista Bashaw, Special Events Coordinator for the City of Camas, who has coordinated the event for 14 years.

The free parking shuttle returns this year, sponsored by the Camas School District. Four color-coded parking lots within 1 mile of downtown Camas will be incorporated into one continuous shuttle route. The shuttle route will stop at each of the parking lots and will drop off riders on the street between Camas City Hall and Camas Library. The shuttle is free; details can be found at www.cityofcamas.us/parks; click on the "Hometown Holidays" link for Parking Shuttle Information and more event details.

Also returning this year will be the "pedestrian corridor" on the south side of NE 4th Ave., between NE Birch and NE Cedar Avenues. In an effort to maintain a thoroughfare for ease of movement during the highlight of the tree-lighting ceremony, the south sidewalk will be used for pedestrian flow only - no stopping or standing will be allowed between 5:30pm to 6:45pm. The area will be roped off, posted, and arranged with staff and volunteers to keep people in that corridor moving and at a constant flow.

A few new things to consider for this year:

Please leave your dogs at home; this event is not a good fit for them or our participants due to the fireworks and large crowds. You can now park your stroller at our Festival Information Tent, located in Santa's Tent. And, Journey Church will be hosting a quiet room to allow diaper changing and nursing mothers. Find these locations and other event details at www.cityofcamas.us/parks and click on the Hometown Holidays link.

*** *** *** *** ***

Camas Parks and Recreation's Special Events Department coordinates the City's special events, serving participants from the local communities of Camas, Washougal and East Vancouver. The City of Camas' special events continue to be offered for free due to healthy partnerships from sponsors and volunteers.



Friday, December 6
5:00pm - 8:30pm

City of Camas Tree Lighting

5:00-8:30pm

Santa 5-8
Holiday Activities 5-8
Entertainment 5:15 - 8:30
Tree Lighting 6:30

Photos with Santa | Fireworks | Kids' Crafts | Hay Rides
Refreshments | Entertainment | Movie at Liberty Theatre

Downtown Camas will be closed to parking & vehicular traffic at 10am.
Parking Shuttle (regular & disabled) runs 4:45pm to 9:30pm.
For the comfort and safety of your pets, please leave them at home.

For parking and event details, visit www.cityofcamas.us/parks.
Coordinated by Camas Parks & Recreation (360) 834-5307





Hometown Holidays

Friday, December 6
5:00 - 8:30pm

Downtown Camas Tree Lighting

5:00-8:30pm

- Santa - 5:00
- Holiday Activities - 5:00
- Entertainment - 5:15
- Tree Lighting - 6:30

Photos with Santa, Fireworks, Kids' Crafts, Refreshments, Hay Rides, Entertainment, Movie at Liberty Theatre

Downtown Camas closed to parking & traffic at 10am. Parking shuttle runs 4:45 to 9:30pm. Please leave your pets at home. For event details, visit web site listed below.

			Event Coordinated by:
			
			Camas Parks & Recreation (360) 834-5307 www.cityofcamas.us/parks
			

Lodging Tax Application – “Hometown Holidays” 2021

Itemized Budget – Income and Expenses

Income:

Matching Funds/Sponsorships	\$2,500
Lodging Tax Grant	\$1,400 *
General Fund	\$5,475
Total Income	<u>\$9,375</u>

(Note: In-Kind Contributions \$5,500)

Expenses

Staffing	\$1,945
Office/Operating Supplies	\$1,200
Tools & Equipment	\$ 675
Professional Services	\$2,755
Advertising	\$1,800
Rent/Lease	<u>\$1,000</u>
Total Expenses	<u>\$9,375</u>

Detailed Budget for Lodging Tax Grant:

Survey Staff	\$200
Print Media	
Banners	\$450
Print Ads (Columbian; Post Record; Skamania Pioneer)	\$750
Print Posters/Fliers (in-house)	\$0
Press Releases (Columbian, Post Record, Skamania Pioneer, RiverTalk, The Reflector, The Oregonian)	\$0
Social Media	\$0
City of Camas and Parks & Rec Facebook, Web sites, Engage Camas, Next Door and e-mail blast; Camas School District web page, Peachjar and Facebook; Downtown Camas Assoc. Facebook,	
Total budget for Lodging Tax Dollars:	\$1,400 *



Contact Information

(Application deadline is Friday, May 6, 2022)

Amount of Lodging Tax Requested *	\$ 5,000.00
Organization/Agency Name *	Camas-Washougal Chamber of Commerce & Visitor's Information
Federal Tax ID Number (EIN)	910,163,285
Event or Activity Name *	Marketing/Tourism
Contact Name and Title *	Jennifer Senescu
Mailing Address *	Street Address PO Box 919 Address Line 2 City Camas Postal / Zip Code 98607 State / Province / Region WA Country USA
Phone *	entry format example 123-456-7890 360-834-2472
Email *	jennifer@cwchamber.com

Application Questions

Activity Type *

- EVENT - Short-term event occurring between specific dates/times (e.g. 4th of July celebration, festival of lights)
- ACTIVITY - Short-term activity occurring between specific dates/times (e.g. local marathon, egg hunt, social, fund-raiser walk, talent show)
- MARKETING- Avenues that provide information promoting tourism; is typically year-round, but may also operate for a season (e.g. ads, brochures, videos, campaigns)
- FACILITY/GROUNDS - Improvements or upkeep of tourism-related facilities/grounds
(select all that apply)

Check all that apply to this application *

- Tourism Promotion/Marketing
- Operation of a Special Event/Festival designed to attract tourists
- Operation of a Tourism Promotion Agency
- Operation of a Tourism-Related Facility owned or operated by a non-profit organization
- Operation and/or Capital Costs of a Tourism-Related Facility owned by a municipality

Which one applies to your agency *

- Non-Profit (upload current WA State corporate registration on Attachments tab)
- Public Agency

Describe your tourism-related activity of event *

The CWCC & Visitor's Information Center provides information to tourists and new residents to the Camas-Washougal area. The Chamber/Visitor's Center is located on 4th Avenue in Camas and receives a lot of foot traffic requesting information on our area. We are excited to welcome the American Empress guests, who will be arriving once a week to our towns. The river boat holds 220 people and is expected to be full on most voyages.

Projected Attendance/Population Reached

Total # Attendees	6,000
# Traveling 50+ mi.	4,000
# Traveling from out-of-state	4,000
# Overnight in paid accomm.	2-5
# Overnight in unpaid accomm.	Unknown
# of Lodging Nights	2-5

Methodology to be used to capture attendance *

(check all that apply)

- Direct Count: Actual count of visitors using methods such as paid admissions or registrations, clicker counts at entry points, vehicle counts or number of chairs filled. A direct count may also include information collected directly from businesses, such as hotels, restaurants or tour guides, likely to be affected by an event
- Indirect Count: Estimate based on information related to the number of visitors such as raffle tickets sold, redeemed discount certificates, brochures handed out, police requirements for crowd control or visual estimates
- Representative Survey: Information collected directly from individual visitors/participants. A representative survey is a highly structured data collection tool, based on a defined random sample of participants, and the results can be reliably projected to the entire population attending an event and includes margin of error and confidence level
- Informal Survey: Information collected directly from individual visitors or participants in a non-random manner that is not representative of all visitors or participants. Informal survey results cannot be projected to the entire visitor population and provide a limited indicator of attendance because not all participants had an equal chance of being included in the survey
- Structured Estimate: Estimate produced by computing known information related to the event or location. For example, one jurisdiction estimated attendance by dividing the square footage of the event area by the international building code allowance for persons (3 square feet)
- Other: Please describe below

- Other description:

Attachments

The proposal and all documents filed with the City are public records and may be disclosed to a third-party requestor per the Washington State Public Records Act (RCW 42.56).

Itemized Budget (income and expenses) *	Marketing Budget 2022.pdf JPG, PDF, TIF	169.42KB
Description (explaining how you intend to use funds) *	Marketing Budget 2022.pdf JPG, PDF, TIF	169.42KB
Non-Profit Corporate WA Registration	JPG, PDF, TIF	
Organizations Board Members List	21-22 Roster .pdf JPG, PDF, TIF	73.67KB
Brochures or Other Information Showing Tourism Promotion Efforts	ColumbiaRiverGorge_media...	121.84KB
	16-	7.96MB
	17_washougal_camass_coop...	
	Lacamas Magazine 2021	1.71MB
	Media Kit.pdf	
	SkamaniaMagazine.pdf	9.19MB
	Camas Life Rates.pdf JPG, PDF, TIF	94.98KB

Activity Report Info

Upon application submittal, City staff will be notified and route it to the next Lodging Tax Advisory Committee meeting. Go to <https://www.cityofcamas.us/meetings> for meeting details.

Once chosen, the award recipients will be notified via email. If you are an award recipient, you'll be required to complete the Event/Activity Report upon event completion. A link to the Report Form will be included in the notification email.

Post-event required information:

- Total cost of Event/Activity
- Projected vs. Actual for Each of These:
 - Attendance
 - Number traveled over 50 miles
 - Number traveled from another state/country
 - Number stayed overnight
 - Overnight in paid accommodations

- For each item listed above, you'll need to confirm which methodology was used to estimate actual (details outlined on the "Application Questions" page):
 - Direct Count
 - Indirect Count
 - Representative Survey
 - Informal Survey

If you have any questions - send an email to administration@cityofcamas.us with Lodging Tax Application in the subject line.

SIGNATURE AUTHORIZATION & CERTIFICATION:

I am an authorized agent of the organization/agency applying for funding. I understand that:

- I am proposing a tourism-related service for the City of Camas in 2021. If awarded, my organization/agency will enter into a Municipal Services Contract with the City and may be required to provide liability insurance for the duration of the contract naming the City as additional insured and in an amount determined by the City: and file for a permit to use City property, if applicable.
- The City will only reimburse those costs actually incurred by my organization/agency and only after the service is rendered, paid for if provided by a third party, and a signed request for reimbursement has been submitted to the City, including copies of invoices and payment documentation.
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I also understand the Activity Report is due after the event/activity and no later than Monday, February 15, 2022, 5:00 p.m.

Certification *

I Acknowledge that all the information submitted in this application is accurate and true

Signature *



Date

auto-captured by form
5/3/2022

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Cape Horn Trail



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downtown Camas

Item 2.

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washougalbusinessassociation.com

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www.downtowncamas.com

2021-2022
Camas-Washougal Chamber of Commerce
Board of Directors Roster

Immediate Past President

Robert Barber
Edward Jones
327 NE Cedar Street
Camas, WA 98607
(760) 567-7062 rbarber626@gmail.com

President

Lori Reed
Reed Creative
1887 Main St. #201
Washougal, WA 98671
(360) 210-4004 lori@reedcreative.com

First Vice President

Chad Olafson
Pacific Mortgage Planning
510 NE 4th Avenue, Suite 2
Camas, WA 98607
(360) 281-0895 chad@pmpfirm.com

Second Vice President

Hung Tran
True Insurance
510 NE 4th Avenue
Camas, WA 98607
(360) 723-5595 htran@trueinsuranceinc.com

Treasurer

Courtney Wilkinson
Country Financial
3307 Evergreen Way, Suite 602
Washougal, WA 98671
(360) 210-4434 courtney.wilkinson@countryfinancial.com

Washougal Business Association Liaison

David Stuebe
Washougal City Council
1701 C Street
Washougal, WA 98671
(360) 835-7448 david.stuebe@cityofwashougal.us

City Council Liaison

Leslie Lewallen (Tim Hein -Alternate)
Camas City Council
PO Box 1055
Camas, WA 98607
(360) 784-4378 llewallen@cityofcamas.us

City Council Liaison

Ernie Suggs
Washougal City Council
1701 C Street
Washougal, WA 98671
ernie.suggs@cityofwashougal.us

Director

Liz Pike
Shangri La Farm
26300 NE 3rd Street
Camas, WA 98607
(360) 281-8720 pikeadvertising@comcast.net

Director

Marilyn Reed
Lily Atelier
237 NE 4th Ave.
Camas, WA 98607
(917) 734-2550 marilyn.j.reed@gmail.com

Director

Quinn Posner
Posner Law Office
532 NE 3rd Avenue, #105
Camas, WA 98607
(360) 524-4746 quinn@posnerlawoffice.com

Director

Kelly Bruce
All State
1436 A Street, Suite 104
Washougal, WA 98671
(360) 205-3131 kellybruce@allstate.com

Director

Raechill Dotson
Salud! Wine Bar & Event Center
224 NE 3rd Avenue
Camas, WA 98607
(360) 787-2583 raechill@saludwine.com

Director

Blaine Peterson
Edward Jones
PO Box 493
Camas, WA 98607
(360) 992-7983 blaine.peterson@edwardjones.com

Director

Open

Downtown Camas Association Liaison

Caroline Mercury
5815 NW 165th Way
Ridgefield, WA 98642
(360) 771-2897 csmercury@comcast.net

Camas Life Rates:

Camas Life Rates

*Both our Inside Front Cover and Outside Back Cover are taken for the next 36 issues and are \$1,500/month but we have started a waiting list if that's space the business is interested.

		12 months	24
months	36 months		
Two Page Spread			
\$2,699/mo	\$2,399/mo	\$2,099/mo (less than 21 cents/home)	
Full Page Inside Back Cover		\$1,899/mo	
\$1,699/mo	\$1,499/mo (less than 15 cents/home)		
Full Page			
\$1,399/mo	\$1,299/mo	\$1,199/mo (less than 12 cents/home)	

Half Page Intro Page 5 (Half Page Available)		\$999/mo
\$949/mo	\$899/mo (less than 9 cents/home)	
1/3 Page Sponsorship (Anniversaries Page)		\$899/mo
\$849/mo	\$799/mo (less than 8 cents/home)	
Half Page		
\$799/mo	\$749/mo	\$699/mo (less than 7 cents/home)
¼ Page Sponsorship (Anniversaries Page)		\$799/mo
\$749/mo	\$699/mo (less than 7 cents/home)	
1/3 Page		
\$649/mo	\$599/mo	\$549/mo (less than 5.5 cents/home)
¼ Page		
\$549/mo	\$499/mo	\$449/mo (less than 4 cents/home)

36 months Facebook and Instagram remarketing, includes (2) Full Page Business Sponsor of the Month Article, invite to (6) social events per year,
 (3) Camas Life networking events per year, Index Listing as Trusted Partner
 24 months Facebook and Instagram remarketing, includes (1) Full Page Business Sponsor of the Month Article, invite to (3) social event per year,
 (3) Camas Life networking events per year, Index Listing as Trusted Partner
 12 months Facebook and Instagram remarketing, (3) Camas Life networking events per year, Index Listing as Trusted Partner

Key Points for Camas Life Extended Reach Facebook/Instagram Dedicated Account Manager Monthly Reporting Digital Ad Creation

As a reminder, we look at four main metrics: reach, impressions, frequency, and clicks.

- Reach is how many unique people saw your ad.
- Impressions are how many times your ad was seen in total.
- Frequency is the average number of times each person saw the ad (impressions divided by reach)
- Clicks are how many times your ad was clicked.

* All a business needs is a Facebook Business Page and if they don't have one then our Digital team can help set it up. Businesses typically prefer their website being linked. These ads will show up in the

facebook and instagram feeds of the folks in Camas. Our digital team puts a geo-fence around Camas zip 98607. When someone clicks the businesses ad they go to their website.

BeLocal Camas-Washougal Summary- When someone moves to a new area they don't know which businesses are the businesses that locals prefer and a business can't leverage their reputation with that audience. This program is also part publication and part digital. The publication really serves as someone's New Movers guide and a very helpful resource packed with local content about best local shopping, dining, hiking trails, biking trails, all the schools phone numbers, emergency contact numbers, numbers to setup utility bills, etc... We are positioning our business partners as the best of the best that locals prefer to give them a first impression with that New Movers audience. Also, a big challenge in regards to marketing is reaching the consumer when they are in the "buying cycle". We have essentially figured out how to do that with BeLocal. Something we know is that when someone moves to a new area they spend more money in the first 6 months of moving than they do within the first 3 years of living there. That first 6 months are an important time for a business to reach that New Mover and through the publication and our digital we have that New Movers audience surrounded for our business partners. We identify New Movers through deeded recordings, changing cable bills, changing utility bills and within 30 days of moving they will receive a copy of BeLocal Camas-Washougal in their mailbox.

What

BeLOCAL Camas-Washougal is a very authentic local representation of Camas-Washougal and surrounding areas. Sharing the best shopping, restaurants, bike trails, parks & recreation , places to golf, art, a family's perspective on living here, some history, local schools, etc... Every month ALL New Movers to Camas-Washougal will receive the publication in their mailbox. There are about 350-450 new single family homes being moved into in Camas-Washougal each month. People keep the publication and use it as a resource to become familiar to the area. There are lot of families moving from Portland to get the 9% raise and from CA to get a 13% raise without state income tax here among many reasons.

Why

All businesses see a portion of their business move out of the area, how are they planning for that? What is their current strategy to reach New Movers to the area. This program precedes word of mouth. There are couple industries that this is a great solution for reaching their audience when they are in the "buying cycle". When someone moves to a new area they spend more money in their first 6 months of moving as they do in their first 3 years of living in the area as people are looking to develop their routines and as they find the right businesses that are already serving the community. Some of the things people are really focused on is finding doctors (pediatricians, family care, dermatologists, chiropractors, urgent care, optometrists, dentists, orthodontists) big one-time expenses like home remodels, painting, jewelers, music schools, professional organizing, Private schools, child care, learning centers/tutors, martial arts, golf courses, senior living/assisted living, Outdoor Spaces, Home Décor/home furnishings, Cabinets, health care (fitness), Gyms, Restaurants, personal care, medical esthetics, salons, spas, daycare, pre-schools, HVAC, plumbing, landscaping, window cleaning/treatment, house cleaning, moving trucks, storage units, financial advisors, insurance, all new services, automotive, hairstylist and more...Our publication will reach the 350-450 new families each month in their mailbox when they are in the buying cycle looking for these services. The publication will reach between 4,200-5,400 new families over a year. We have also partnered with a number of Realtors that will be passing out the publication to prospective clients of theirs and depending on how many families they meet with it's an additional 1,500-2,000 families per month receiving the publication.

BeLOCAL Digital Package

The Map – QR Code

The Map is your “Index” or business listing. It gives your partners one more place to be found online and we will market the map like anything else.

1. We place a QR Code at the front of the publication to drive people to the landing page with the digital copy of BeLocal Camas-Washougal
2. We market the digital copy of BeLocal Camas-Washougal through things like Facebook and Instagram

Website

Each BeLocal will have a landing page on the main BeLOCAL website. On this landing page, there will be 2 elements.

1. The book will be digitized and placed as a flip book, containing live links. So, if someone clicks an ad, they go to that business partner's site.
2. There will also be an interactive map embedded on our page to show people, geographically, where things from our book are located. This map is essentially our “index” or business listing.

Facebook

1. We will use Facebook ads to target people who have moved to the area in the past 6 months. Essentially, we are buying Facebook ads to push people to our website, build the BeLOCAL brand and help reach more potential clients for your business.
2. This style of targeting, we will reach more than just buyers. We will also reach renters, couch surfers and anyone else who lives in Camas-Washougal.

Instagram

Instagram Page that is the locals “go to” spot for favorites. We have fun with it!
 We use facebook ads to geo-fence Camas-Washougal. Those ads show up in the news feeds on people’s personal facebook pages. When people “click” the fb ad they come to our BeLocal Camas-Washougal Landing page. On the landing page we have the latest digital version of BeLocal Camas-Washougal and map through our QR code at the front of the publication with business locations and other local hot spots. Once people are at our digital version and are going through the digital flipbook they will go directly to your website or facebook business page when they “click” your ad. Check it out by clicking the link below. Scroll down briefly and “click” Click here to view the latest issue of BeLocal East Vancouver. And click an ad as you flip through the digital version.
 Here is a link to your BeLocal Landing Page

Body Ads

	36 issues	12 issues	24
issues			
Full Page	\$750/mo	\$675/mo	\$600/mo
Half Page	\$450/mo	\$400/mo	\$350/mo
¼ Page Sponsorship (Financial Fitness Page)	\$400/mo	\$350/mo	\$450/mo
1/3 Page	\$300/mo	\$275/mo	\$250/mo
¼ Page	\$250/mo	\$225/mo	\$200/mo

Premium Placement	
Back Cover (Taken)	\$950/mo
\$875/mo	\$800/mo
IFC/IBC (IFC – Taken/IBC – Available)	\$850/mo
\$775/mo	\$700/mo

Ad Creation

One-time Ad Management fee of \$199 is for a business that agrees to meet the specs for the ad, they can change the ad each month, but they are doing the work.

One-time fee of \$599 includes unlimited ad creation and is for a business that shares with us a high resolution logo, any photos, verbiage, gives us some creative license and our graphic designers do all the work. We just send the ad back to the business for approval and then the business owns it and can use for whatever you would like. Most of our Business Sponsors do this because it saves them a ton of time and if they were working with a graphic designer it would cost \$99-\$100/hour.

WIND RIVER PUBLISHING, LLC

ESTABLISHED 1993

Judy Bair -:- Wind River Publishing, LLC
 541-806-1436 -:- windriverpub@gmail.com
<https://columbiagorgetomthood.com>
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[Instagram@columbiagorgetomthood](https://instagram.com/columbiagorgetomthood)

Advertising Opportunity

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columbiagorgetomthood.com

Two States, Three Volcanoes and One Big River™
Oregon and Washington's Playground

The **Columbia River Gorge visitor magazine** is one of the most popular guides to the Columbia River Gorge and the surrounding area. It is the **where to go, what to do and how to find magazine**. For those of you who have this publication in your facility, you have seen them fly out the door. Advertise your business and reach out to visitors who are planning their trip or who are already here and want to know what to do. This is a very well received publication.

The magazine is distributed at the Portland Airport Visitor Center along with Travel Oregon welcome centers located throughout Oregon. Certified Folder Display is contracted by Wind River Publishing, LLC to distribute the visitor magazine on their specialized display racks at various hotels, restaurants and various retail businesses in the Gorge. **For a complete list of distribution sites, see page 2 of this media kit.**

WEBSITE IS DOING GREAT!

The website, *columbiagorgetomthood.com*, promotes all there is to do and see! It is very comprehensive and similar to the magazine with added resources, itineraries and beautiful photos. There seems to be a high demand for a one stop website showcasing the Columbia River Gorge, Mt. St. Helens, Mt. Hood and Mt. Adams areas. The website offers ad space on the page that relates to your business and is available for **\$250 for a whole year**. The ad will consist of logo or photo and a 50 word description and hyperlink to your website. For those who advertise in the magazine, the cost is \$250 a year. If you choose to only advertise on the website, the cost is \$375 for the year.

Since launching the website May 2020, we've had 46,593 unique visitors and 105,225 number of visits!

WIND RIVER PUBLISHING, LLC

ESTABLISHED 1993

Judy Bair -:- 541-806-1436
windriverpub@gmail.com -:- <https://columbiagorgetomthood.com>
facebook.com/columbiagorgetomthood -:- [Instagram@columbiagorgetomthood](https://instagram.com/columbiagorgetomthood)

PDX Baggage Claim Information Center
PDX Car Rental Information Center

Astoria Warrenton Area Chamber of Commerce
Baker City Chamber of Commerce
Camas/ Washougal Chamber of Commerce
Goldendale Chamber of Commerce
Hood River Chamber of Commerce
Kelso Longview Chamber of Commerce
Maupin Chamber of Commerce
McMinnville Chamber of Commerce
Mt. Adams Chamber of Commerce
Pendleton Chamber of Commerce
Roseberg Chamber of Commerce
Skamania County Chamber of Commerce
Springfield Chamber of Commerce
The Dalles Area Chamber of Commerce
Woodland Chamber of Commerce

City of Brownsville
Cascade Locks City Hall
City of Troutdale
Port of Camas/ Washougal
Port of Cascade Locks

AAA of Springfield
AAA of Tacoma
Bend Visitor Center
Bonneville Locks & Dam, OR and WA
Columbia Gorge Sternwheeler Visitor Center
Grants Pass Visitor Center
LaPine Visitor Center
Moses Lake Visitor Center
Mt. Hood Cultural Center & Visitor Information
Mt. St. Helens Monument Headquarters
Mt Tabor Visitor Center
Multnomah Falls Visitor Center
Olympia Visitor Center
Ontario Welcome Center
Oregon City Welcome Center
Oregon Convention Center
Pine Creek Visitor Center
Portland Airport Visitor Center
Sage Center Boardman
Sandy Historical Society Visitor Center
Seaside Visitor Center
Sweet Home Visitor Center
The Dalles Dam Visitor Center
Travel Medford Visitor Center
Travel Oregon
Visit Bend Visitor Center
Yakima Valley Visitor Center

Hood River Ranger Station
Mark Hatfield State Park
Spring Creek Fish Hatchery
USDA Forest Service Office Hood River
Zig Zag Ranger Station

American Express Cruise Ship
Cascade Locks Historical Museum
Columbia Gorge Discovery Center
Columbia Gorge Interpretive Center
Fort Dalles Museum
Hood River History Museum
Maryhill Museum
Pearson Air Museum
Sherman County Museum
WAAAM Museum

Balch Hotel
B&Bs
Best Western Hood River Inn
Best Western Mt. Hood Inn
Best Western Plus Cascade Inn & Suites
Best Western Plus Columbia River Inn
Best Western Plus Parkersville Inn & Suites
Best Western Sandy Inn
Big Jims Drive In
Boys Pine Grove Store
Breweries in the Gorge
Bridge RV Park
Bridgeside Restaurant
Budget Inn
Burgerville
Camas Hotel
Camas Shops and Restaurants
Carson Hot Springs Golf and Spa Resort
Carson Ridge Luxury Cabins
Cascade Locks KOA
Celilo Inn
Collins Lake Resort
Columbia Cliff Villas
Columbia Gorge Hotel
Columbia Gorge Riverside Lodge
Comfort Inn
Cooper Spur Resort
Cousins Country Inn
Dalles Inn
Dintys Motor Inn
Fruit Stands
Government Camp Hotels, Shops, Pubs & Restaurants
Grand Central Travel Stop
Grand Lodge
Gunkell Orchards
Hampton Inn

Holiday Inn Express
Hood River Chevron
Hood River Hotel
Hood River Shops, Pubs and Restaurants
Huckleberry Inn
Kramers Market
Lone Pine Motel
Lyle Mercantile
Main Street Convenience Store
Martin's Gorge Tours Bus
Maryhill Winery
McMenamins Edgefield
Motel 6
Mount Hood Railroad
Mt. Hood Area, Welches, Zig Zag, Sandy
Mt. Hood Oregon Resort
Mt. Hood Vacation Rentals
Mt. Hood Village RV Resort
Nu Vu Motel
Oregon Motor Inn
Packard Farms
Peach Beach RV Park
Pony Espresso
Praters Motel
Pure Stoke
Rafting Companies
Riverview Lodge
Rock Creek Tavern
Rodeway Inn
Rufus Hillview Motel
RV Parks
Sandy River RV Park
Shell Station
Shilo Inn
Skamania Lodge
Skamania Store
Skunk Brothers Spirits
Society Hotel
Stevenson Library
Stevenson Pubs, Shops & Restaurants
Sunset Motel
Super 8 Motel
The Resort at Skamania Coves
The Store in North Bonneville
Three Rivers Inn
Timbertake Campground
Troutdale Shops and Restaurants
Tyeo Motel
Whispering Woods Resort
White Salmon shops, Pubs and Restaurants
Windsurfing Shops
Wineries

Testimonials

The maps, articles and organizational layouts were perfect tools for our staff in working with visiting tourists and regular customers, plus with how many different locations, businesses and counties distributed through, we know for a fact that our advertising dollars were well spent in a very direct and functional manner.

Pepi Gerald / Second Wind Sports

We have consistently advertised with Judy Bair and Wind River Publishing's publications and website since starting our business 13 years ago. Over the years, our business has benefited with continued growth as tourism has flourished throughout the National Scenic Area. We firmly believe that in our present age of digital media, having online presence is critical to the ongoing success of any business.

The website, columbiagorgetomthood.com, serves as an excellent resource for educating and entertaining both visitors and locals. We will continue to support Wind River Publishing's efforts to create and publish media which informs travelers, while also promoting conservation and sustainable tourism.

Martin & Christine, owner & operators of Martin's Gorge Tours

Every day we have campers visiting the Gorge who don't realize how much there is to do here. Handing out this magazine has given them a wider scope of activities and sights to see which has encouraged our campers to extend their stays at our RV park & campground. This is a well-designed magazine that we're glad to have!

Daniel Hopkins / Bridge RV Park & Campground

COLUMBIA RIVER GORGE :: ADVERTISING GUIDELINES 2022

Ad Sizes in Inches

Full Page:

7.5 x 10 - no bleed w/ margin
8.625 x 11.125 - with bleed
8.375 x 10.875 - trim size

Half Page:

7.5 x 4.9375

One-Third Page:

2.375 x 10 - vertical
4.9375 x 4.9375 - square

One-Sixth Page:

2.375 x 4.9375 - vertical
4.9375 x 2.375 - horizontal

One-Twelfth Page:

2.375 x 2.375

- + Minimum bleed .125 inch
- + Design ad within .25 inches from outer edge

Guidelines and Information

- + Graphics in ads must be at 300 dpi and images placed at 100%.
- + Text and line art settings are 1200 dpi for optimal printing.
- + Use CMYK color mode. Do not send PDFs using RGB color settings.
- + Send press-ready single page file as a high resolution PDF. Choose the High Quality Print setting when creating PDF files with compatibility setting Acrobat 5 (PDF 1.4). This should be the default compatibility setting when choosing High Quality Print.
- + Microsoft Word or Publisher ads are unacceptable.
- + Submit ads by email or online transfer service. Email ads to windriverpub@gmail.com.
- + For all other inquiries, contact Judy Bair at windriverpub@gmail.com or 541.806.1436.
- + Prepayment discount of 5% for early payments will be offered.

DEADLINE FOR RESERVING ADVERTISING SPACE IS FEBRUARY 1, 2022
DEADLINE FOR SUBMITTING ADVERTISING ARTWORK IS FEBRUARY 21, 2022
5% DISCOUNTS APPLIED FOR PRE-PAYMENTS

Please use this packet to help plan your budget for 2022. If you are certain you would like to reserve space now, feel free to contact Judy Bair at 541.806.1436 or windriverpub@gmail.com.

Testimonials

I have been working with Judy and Wind River Publishing for several years. When she announced that she was creating a website, I was thrilled. The Gorge needed a dynamic and informative web presence for the entire region and <https://columbiagorgetomthood.com> does not disappoint. The website is a valuable investment for the Balch Hotel and we look forward to working with the site in the future.

Josiah Dean, Innkeeper / Balch Hotel / Dufur, Oregon

The Columbia River Gorge Visitor Magazine is a complete package of resources, maps and information about all sorts of experiences in our area. This is my favorite item to use when guiding our guests to their adventures. I explain the layout of the magazine and make sure they understand that it is rich with information about what they want to seek and so much more! Every year, Judy makes this magazine better than before. It is the only visitor guide needed to be prepared for a trip in the Columbia River Gorge and Mt. Hood region.

Tammara Toppel, Executive Director / Mt. Adams Chamber of Commerce

Hello! My name is Cindy Cartwright and this past weekend while visiting Multnomah Falls, I picked up a copy of the Columbia River Gorge visitor magazine. It is an exceptional magazine and an excellent read as I sipped my morning cup of tea. Thank you for making such a delightful and informative magazine. I wish I had picked up two copies so that I could send one to my family in Texas. I think this magazine is a perfect enticement for getting them to visit our beautiful area of the world. This magazine, more than any other, has a perfect blend of activities and events that will help individuals with various interests find something to do in such a beautiful place like the Columbia River Gorge. I could go on and on about how much I like this magazine!

Sincerely, Cynthia Amezquita Cartwright

WIND RIVER PUBLISHING, LLC

ESTABLISHED 1993

Judy Bair - 541-806-1436

windriverpub@gmail.com - <https://columbiagorgetomthood.com>

facebook.com/columbiagorgetomthood - Instagram@columbiagorgetomthood

COLUMBIA RIVER GORGE :: PRICE SHEET 2022

2022 Advertising Rates

Print Ads

One-Twelfth Page \$ 650

One-Sixth Page \$ 1200

One-Third Page \$ 2000

Half Page \$ 2500

Full Page \$ 3000

Website Ad Space

When advertising in magazine \$ 250

Web ad only \$ 375

Web Ad Space will consist of:

- + Logo or photo
- + 50-75 word description
- + Hyperlink to your website

**All prices are for one year placement*

Co-Op Opportunities

Co-op advertising options are available. Associations and chambers have the opportunity to host a sponsored page which involves shared ad space. This makes it more affordable for small businesses to advertise. Space is limited so please call 541-806-1436 to find out about co-op options in your area.

Important Payment Information

Interest will be charged at **2%** per month on all accounts past due over 30 days.

Questions?

If you have any questions, please call or email Judy Bair 541.806.1436 // windriverpub@gmail.com.

Note: We will do our best to make this publication user-friendly so your ad will be noticed and found as efficiently as possible. Wind River Publishing, LLC does not guarantee ad placement.

Please use this packet to help plan your budget for 2022.

If you are certain you would like to reserve space now, feel free to contact Judy Bair at 541.806.1436 or windriverpub@gmail.com.

DEADLINE FOR RESERVING ADVERTISING SPACE: FEB 1, 2022
DEADLINE FOR SUBMITTING ADVERTISING ARTWORK: FEB 21, 2022
5% DISCOUNTS APPLIED FOR PRE-PAYMENTS

Testimonials

Columbia River Gorge magazine is our number one requested magazine from our guests at Hood River Hotel. The literature in the magazine is a perfect guide for our guests with current information on the area, events calendar, and hiking. The added feature Oregon and Washington maps truly assist visitors in finding the perfect place to go in the gorge. The Hood River Hotel highly recommends the Columbia River Gorge visitor magazine.

Jessica / Reservation Desk, Hood River Hotel

I would like to tell you how much we love the Columbia River Gorge magazine here at the PDX State Welcome Center at the Portland International Airport. The fact that it covers BOTH sides of the river is one of the best reasons for its popularity! It is the most thorough Guide we have on the Gorge. It covers each community so well! Hiking (which is our most asked question for the Gorge), family ideas, adventure ideas, maps and an excellent event guide in the back are what travelers are asking for and it is so easy to navigate through! From January to Date we have distributed 3164 issues with July the highest at 994 issues. 2015 was an excellent year with a total of 7240 issues distributed. We really love this magazine and always look forward to getting it.

*Stephanie Lewis, Manager / Portland Airport Welcome Center
Travel Oregon/Oregon Tourism Commission*

WIND RIVER PUBLISHING, LLC

ESTABLISHED 1993

Judy Bair - 541-806-1436

windriverpub@gmail.com - <https://columbiagorgetomhood.com>

facebook.com/columbiagorgetomhood - [Instagram@columbiagorgetomhood](https://instagram.com/columbiagorgetomhood)



Item 2.

LACAMAS MAGAZINE MEDIA KIT 2021

Call 360-513-9895 or email
admin@lacamasmagazine.com



WHAT WE DO:

**INFORM.
ENLIGHTEN, LIFT.
SHARING NEWS
WITH HONESTY &
INTEGRITY.**

THANK YOU FOR CONSIDERING US.

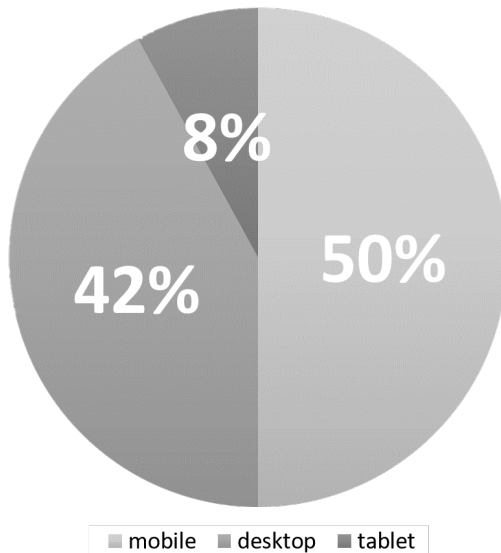
At Lacamas Magazine, we tell the stories of the people who live in Southwest Washington and the surrounding areas. The triumphs and tribulations, the highs and lows, we're here to tell the stories of our neighbors.

We cover every angle of life in our corner of the world — everything from breaking news to sports, to lifestyle and recreation, to weekend event listings. We never know where our day will take us, because every day is different, and we wouldn't have it any other way.

Our website is our bedrock: lacamasmagazine.com. It is the hub of our content, where we post everything from longform articles to quick bites of content. But our influence reaches into social media, where we have robust local followings of our accounts, as well as our video channel on YouTube, which we are always updating.

Lacamas Magazine lives everywhere in the online space, bringing our readers closer to the place they call home.

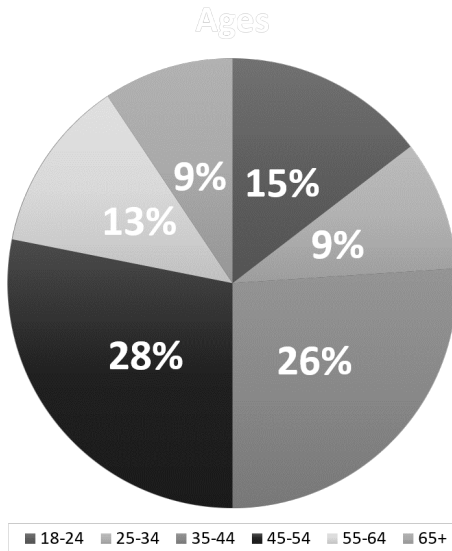
Lacamas Magazine is a fully digital experience. Our website is configured for desktop, mobile, and tablet users, with an easy-to-use interface and constantly uploaded content.



SOCIAL MEDIA & WEB

Our social media channels are a virtual gathering place for the population of Southwest Washington, where people swap ideas and debate local issues. We've made a committed push to grow our social media presence and it continues to pay off. We are the fastest growing lifestyle magazine in SW Washington.

VISITOR DEMOGRAPHICS



Female 59%



Male 41%



LACAMAS MAGAZINE DIGITAL STATS

Item 2.

- 25,000+ page views per week
- 100,000+ page views per month
- 10,000+ newsletter subscribers
- 2:36 average time spent on page

SOCIAL MEDIA FOLLOWERS



7,100+ followers



1,970 followers



3,400+ followers

Total monthly reach: 135,000 viewers

DISPLAY AD PRICING

Banner ads run throughout www.lacasmagazine.com and rotate with a maximum of three other ads in that position. The ads run two times per week, but anything is customizable.

Type	Cost	Dimensions	Viewability
Medium Rectangle	\$300/month	300x250 pixels	Viewable on all devices
Leaderboard	\$300/month	970x250 pixels	Viewable on all devices

VIDEO PRODUCTION FEES

Often, our clients bundle videos as part of their advertising program. These are the per video fees.

Type	Cost	Duration	Viewability
Social Media/ mp4	\$300 per video	Up to 2 minutes	Viewable on all devices
Social Media/ mp4	\$450 per video	Up to 5 minutes	Viewable on all devices
Social Media/ mp4	\$550 per video	Up to 7 minutes	Viewable on all devices

FOOD + DINING SCENE ADS

Item 2.

Restaurants and eateries get great exposure in our simple once-a-week social media posts. Each restaurant gets one ad placement on our #lacmag Facebook and Instagram pages each week. Pick a day and we will make it happen.

Type	Cost	Dimensions	Viewability
Facebook + Insagram	\$200 per month	Per specifications	Viewable on all devices

SOCIAL MEDIA AD PRICING

Social media ad buys include exposure on #lacmag social media network, which includes Facebook, Instagram, Twitter and YouTube. We recommend running two ads per week across the network.

Type	Cost	Dimensions
Facebook + Instagram	\$250 per month (2x per week)	Per specifications
Twitter	\$50 per ad	Per specifications
YouTube	\$50 per ad	YouTube custom

SOCIAL MEDIA MANAGEMENT

We currently manage social media for 8 different companies. Our recommendation is to have a minimum of three posts per week. #lacmag creates the content (articles, posts, takes the photos and accesses your sites via Hootsuite or directly. Here is a cost breakdown based on frequency. Anything is customizable.

Type	Frequency	Cost	Viewability
Social media	2x/week	\$400/month	Viewable on all devices
Social media	3x/week	\$500/month	Viewable on all devices
Social media	4x/week	\$600/month	Viewable on all devices
Social media	5x/week	\$700/month	Viewable on all devices

PUBLIC RELATIONS/SPONSORED ARTICLES

#lacmag offers sponsored articles — stories written by #lacmag staff members featuring the sponsor's product or service. Cost is \$500 per article.

BRONZE PACKAGE

Includes	Cost	Dimensions
2 social media ads per week		Per specifications
2 website ads per week		Per specifications
Total:	\$500/month	

SILVER PACKAGE

Includes	Cost	Dimensions
2 social media ads per week		Per specifications
2 website ads per week		Per specifications
One 30 second video per week		Per specifications
Total:	\$750/month	

GOLD PACKAGE

Item 2.

Includes	Cost	Dimensions
3 social media ads per week		Per specifications
3 website ads per week		Per specifications
One 60-second video per week		Per specifications
Social media management — up to 7 posts per week		Per specifications
Total:	\$1,700/month	

PODCAST SPONSORSHIPS

Be part of our dynamic podcast and sponsor an episode for \$100 for up to a 30-second spot.

NEWSLETTER SPONSORSHIPS

Reach up to 10,000 people directly via our email subscriber newsletter. \$150 for a top placement, or \$100 for middle placement.

CAMAS INFO APP!



Camas Info

by Workshed

A directory of Camas businesses & their special offers.

Be part of this exciting new Camas Info App, which is a #lacmag partnership with Workshed that provides an active listing and directory of local businesses and promotions in one place! Businesses can be part of the standard directory, or pay for premium profile and placement, as well as push notifications to app users. Sign up here: <https://www.camas.info/business-services/>

Listing Type	Cost
Priority Placement (Top Row)	\$200/month
Priority Placement (2nd Row)	\$100/month
Priority Placement (3rd Row)	\$50/month
Premium Listing	\$25/month
Enhanced Listing	\$10/month

DISCOUNTS

You can save up to 25% on prepayments of 3, 6, 12-month ad agreements. You can also save 10% on any plan if you commit to a 12-month agreement.

CONTACT US

360-513-9895 or admin@lacamasmagazine.com



Lodging Tax Fund Application

The Camas-Washougal Chamber of Commerce (CWCC) & Visitor's Information Center is requesting \$5,000 from this fund for marketing and tourism associated with the promoting tourism.

The CWCC & Visitor's Information Center provides information to tourists and new residents to the Camas-Washougal area. The Chamber/Visitor's Center is located on 4th Avenue in Camas and receives a lot of foot traffic requesting information on our area. We are excited to welcome the American Empress guests, who will be arriving once a week to our towns. The river boat holds 220 people and is expected to be full on most voyages.

The CWCC is in need to signage to let visitors know where to go for information on our towns. We also need funds to advertise in magazines to market our area.

The CWCC is requesting Hotel Lodging Tax funds from both Camas and Washougal to offset some of the following marketing/tourism costs:

Camas Community Advantage Magazine (1/2 page yearly):	\$2,250
Columbia River Gorge (quarterly 2.5x2.5 ad, strip ad):	\$ 238
Experience Skamania (1/4 page ad yearly):	\$ 600
Lacamas Magazine (banner ads 1 year):	\$3,600
Camas Life (1/4-page ad quarterly \$549/mo.)	\$2,169
Commemorative Pins:	\$ 182
A-Frame (IGN):	\$ 240
Vinyl Boards (\$125 each):	\$ 375
Blade Sign:	\$1,185

Blade Sign Hardware	\$ 150
Removal of dated signage/add signage:	\$ 195
Visitor Center upgrades (capital expenditure:	\$3,000
Total:	\$14,184

Respectfully,

Jennifer Senescu
Executive Director
422 NE 4th Avenue
Camas, WA 98607
(360) 834-2472
jennifer@cwchamber.com



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Respectfully,

Jennifer Senescu
Executive Director
422 NE 4th Avenue
Camas, WA 98607
(360) 834-2472
jennifer@cwchamber.com

Experience **SKAMANIA**

YOUR GUIDE TO SKAMANIA COUNTY, WASHINGTON & THE SURROUNDING AREA

EXPLORE BREATHTAKING WATERFALLS & SPECTACULAR SCENERY

MOUNT ST. HELENS
SCENIC BEAUTY IN THE
GIFFORD PINCHOT
NATIONAL FOREST

GET OUTDOORS
HIKE AND BIKE
ZIPLINE ADVENTURES
WATER FUN

CHEERS
BREW PUBS
WINERIES
DISTILLERIES

STAY & PLAY
TREEHOUSES
CABINS
ELEGANT RESORTS



Skamania Lodge

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Skamania's Backyard is the place to play, relax and just...*be*. Our new golf experiences include a 9-hole short course, an 18-hole putting course and a disc golf course. Tasty timeouts are taken at the Backyard Grill and, win or lose, treat yourself to outdoor adventure gear by top brands from the Backyard Shop.

Visit Skamania.com or call 800-293-0418 to book your tee time today!



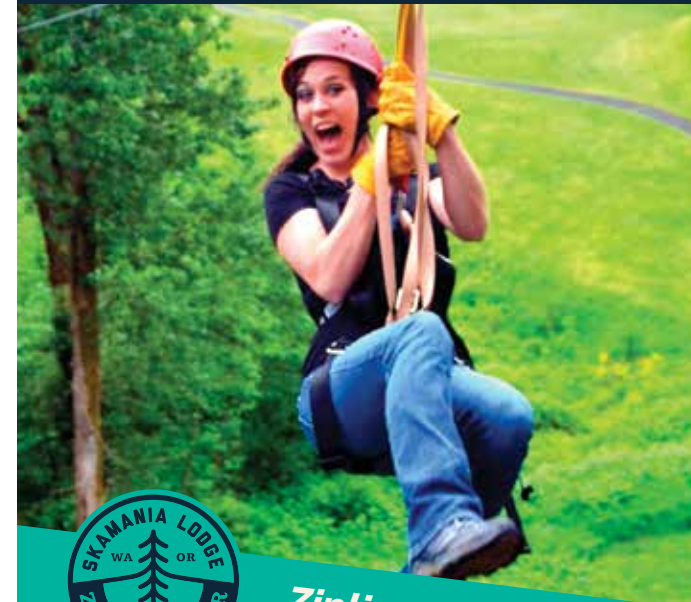
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Item 2.



Choose Your Adventure!

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Aerial Park

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7 DAYS A WEEK

BOOK ONLINE!

www.zipnskamania.com

Or Call: **509.427.0202**

1131 Skamania Lodge Way | Stevenson, WA 98648

Experience Skamania

Your guide to Skamania County and the surrounding area

6	Ready to Move to Paradise?	28	Take a Drive
8	Welcome to Skamania County	30	Columbia River Gorge Map
10	Dining Out	32	Get Outdoors
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		58	Advertiser's Index

About the Cover: Lewis River Falls
photo by: Arnica Rogers/arnicaadventures.com

Publisher
 Judy Bair / Wind River Publishing, LLC

Creative / Production
 Annie Van Domelen / AnnieVanDesign

Contributions and Photography
 • Laura Graves • Michael Peterson
 • Matthew Phaup • Port of Cascade Locks
 • Arnica Rogers • Dianne Shute • Tom Sikora
 • Skamania County Chamber of Commerce
 • Skamania County Historical Society
 • Lisa Tillman • USDA Forest Service
 • Wind River Search & Rescue, Don Grady

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For advertising and editorial information:
 windriverpub@gmail.com / 541-806-1436
 instagram@columbiagorgetomthood.com
 facebook.com/columbiagorgetomthood.com
 www.columbiagorgetomthood.com

////////////////////
CHECK OUT THE COMPREHENSIVE WEBSITE FOR THE COLUMBIA RIVER GORGE
 Two States, Three Volcanoes & One Big River — Oregon & Washington's Playground™
columbiagorgetomthood.com



Item 2.

CARSON
 HOT SPRINGS
 GOLF & SPA RESORT
 Elk Ridge Golf Course

A place to decompress and detach from everyday life.

At Carson Hot Springs Resort, we pride ourselves in the ability to offer a doorway into the beauty of nature and simplicity as well as our world-renown natural healing mineral waters.

Play 18 holes at Elk Ridge Golf Course, known as "the best NW golf course you've probably never heard of" by The Oregonian. This gorgeous newly re-sculpted golf course offers a challenge for every kind of golfer.

509-427-8296 • carsonhotspringswashington.com
 372 St Martin's Springs Rd., Carson, WA • In the beautiful Columbia River Gorge



Your Dream Bakery, Office, Classroom, Studio, Home.

In a time when home means more, we're all in, for your dreams.


Windermere
 REAL ESTATE
 COLUMBIA RIVER GORGE

220 SW SECOND ST. STEVENSON, WA
 509-427-2777
GORGEWINDERMERE.COM



PROUD MEMBERS OF THE NATIONAL ASSOCIATION OF REALTORS® EQUAL HOUSING OPPORTUNITY



READY TO MOVE TO PARADISE?

Skamania County is a wonderful place to live! The magnificent beauty of the Columbia River Gorge National Scenic Area is unsurpassed and the scenery changes every day.

BEACON ROCK

For those visitors coming from the Portland area, someone phrased it beautifully, "If you want to get to heaven in less than an hour, you have to cross the Bridge of the Gods." Skamania County is the perfect destination... for two hours, two weeks or a lifetime!

You could create an artist's palette from the colorful shades of the Cascade Mountains with the amazing sunsets over the Columbia River to the incredible lush green foliage in the rain forest. Skamania County is not only immersed in natural beauty, there are some very friendly people as well. Small business owners will greet you with a smile and remember your name the next time you return. Service providers are always happy to assist. Government workers keep everything running smoothly no matter what the season.

Need a dream home built for you? **Cedar Designs** offers over 500 plans and designs to assist you in planning your new adventure.

Windermere Real Estate will welcome you with friendly agents who are ready to lend their expertise in finding you a new home. They are true believers that this area is the perfect place to live, whether you are retired, raising a family or commuting to work in the city. In fact, many commuters find that the drive home through the Gorge is a time to unwind, knowing there is still time to enjoy their favorite hike or get on the river for an evening sail or kayak.




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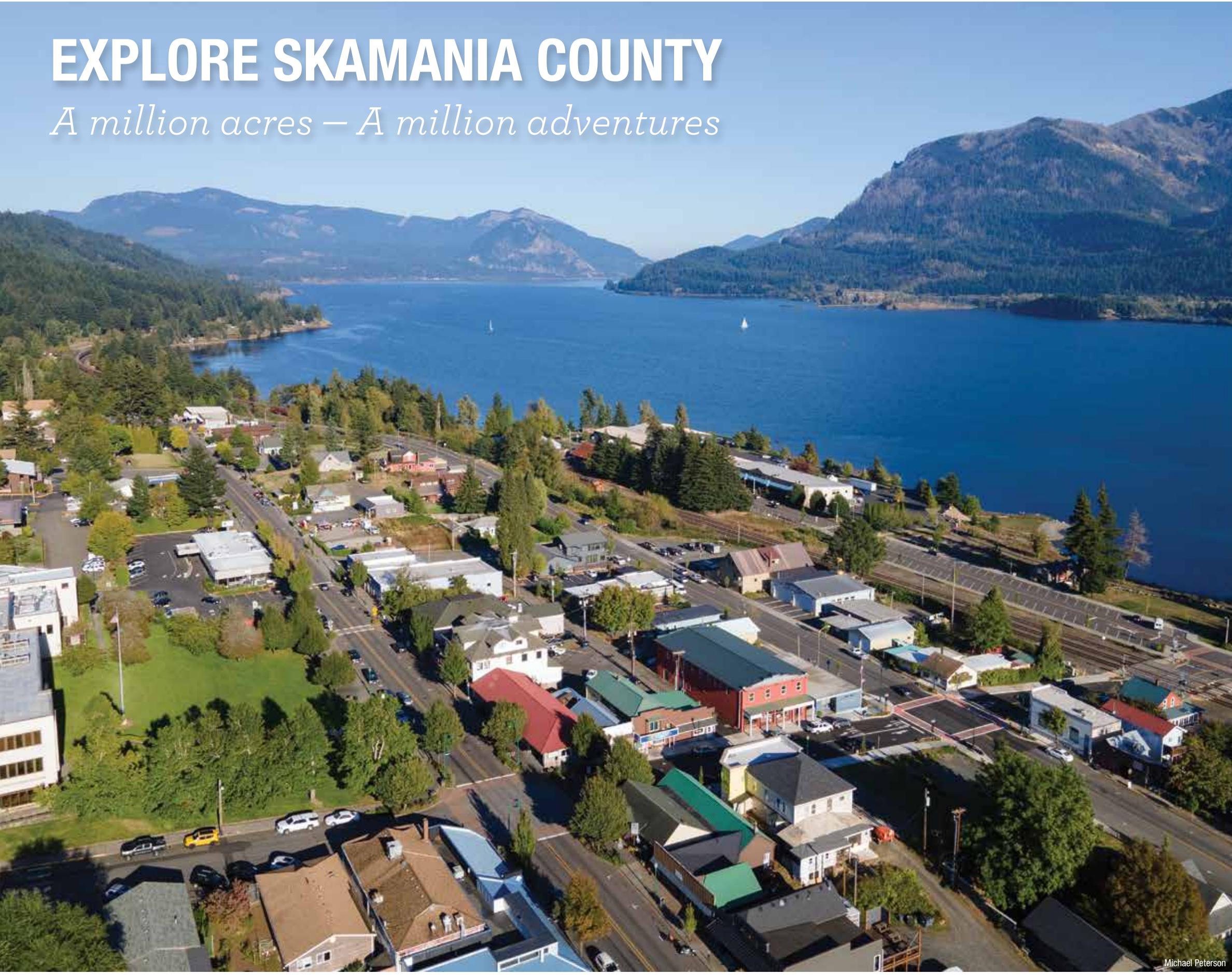
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EXPLORE SKAMANIA COUNTY

A million acres – A million adventures



Welcome to Skamania County, Washington

Are you searching for off the beaten path adventures and authentic travel experiences? Look no further! Skamania County has a million acres with a million adventures just waiting for you.

While you are here, enjoy our natural beauty with something different to explore around every corner. Mount St. Helens, with its dramatic presence, keeps watch over the northwest corner of our County. The Gifford Pinchot National Forest offers outdoor enthusiasts endless adventures year-round. The Pacific Crest Trail travels north from the Columbia River right through the middle of Skamania County. And the stunning vistas found throughout the Columbia River National Scenic Area are world renowned. Combine all these natural wonders with the friendly people, premiere lodging, delectable dining, award-winning beverages, unique shopping, plus a variety of festivals and events and we truly become a dream destination.

Skamania County welcomes you to explore the unlimited opportunities within our borders. If this is your first visit, we hope you use this guide to lead you to all that we have to offer. If you are returning, welcome back! Use this tool to help you discover new favorites each time you visit. Thinking of calling Skamania County home? This guide is an excellent resource for information on government agencies and service providers along with helpful statistics about our weather, employment and much more.

Whether you are visiting or considering relocating or you're a long time resident looking for activities while family and friends are in town, please stop by the Skamania County Chamber of Commerce for help. We are happy to provide you with maps, brochures, passes, guides, recommendations and even some hints on Bigfoot sighting locations! (Please remember that Skamania County is an official Bigfoot refuge so you can only shoot the large hairy ape with a camera.) Your time here is sure to be memorable and this magazine is the perfect start to planning your own Skamania County experience.

Skamania County, Washington... a million acres, a million adventures! We are pleased to share this incredible place that we call home with you.

Angie Weiss
Executive Director
Skamania County Chamber of Commerce
angie@skamania.org



The Chamber's Visitor Information Center is located at:
167 NW Second Avenue (State Route 14) in Stevenson
Hours are Monday–Friday, 8:30am–5pm
From Memorial Day through Labor Day we are also open:
Saturday, 9am–5pm and Sunday, 10am–5pm
800-989-9178 or 509-427-8911
info@skamania.org ■ www.skamania.org

DINING OUT

Stevenson, Washington

After a day of hiking or sightseeing, you will want to sit back and relax with a fine meal at **Big River Grill** where music, lighting and general ambiance provide customers with an immediate sense of casual warmth and welcome. Make sure to visit **Skamania Lodge** where there is a selection of dining experiences to meet every request. The award winning **Cascade Room** is a highlight of the lodge featuring Pacific Northwest cuisine. You can enjoy a delightful meal by the river rock fireplace or seasonal outdoor dining at the **River Rock Lounge** or choose the **Backyard Grill** located outside by the golf course.

Walking Man Brewing is not only famous for its award winning beer and beautiful dog friendly gardens but also serves up delicious pub food and artisan pizza. **Red Bluff Tap House** is a family owned bar and restaurant featuring locally sourced cider, wine, spirits along with a variety of handcrafted beers on tap offering great pairings for the chef's creations. **Clark and Lewie's** waterfront restaurant on the Columbia River is a unique dining experience offering seasonal northwest cuisine. **54-40 Beer Lodge** is a new taproom in downtown Stevenson and is all about New York style pizza and a shareable family friendly menu. **A & J Select** and **Subway** are conveniently located downtown for you to grab your favorite sub sandwich or deli items.

At **Hotel Stevenson**, you will discover **77 Cafe & Wine Bar** serving coffee and small plate breakfast items in the mornings then transitioning to wine, beer and small plate appetizers in the late afternoon and evenings.

North Bonneville, Washington

Trailhead Taproom is located near the biking trails offering beer and cider on tap along with homemade soups, sandwiches, vegan options and special treats. Not only a taproom but a bike shop as well!

Carson, Washington

Make sure to visit popular brew pub and restaurant **Backwoods Brewing** which offers delicious local brews, wines, gourmet pizza and outdoor seating. Grab breakfast, lunch or your favorite coffee and tea at **Crosscut Espresso & Deli**. Indulge in homemade baked goods, and they have ice cream too! Stop by the **Carson General Store** or **Wind River Market** for take n' bake pizzas, delicatessen and all of your grocery needs. Enjoy your meal at the **Elk Ridge Clubhouse** while you look out at the beautiful grounds at **Carson Hot Springs Golf & Spa Resort**.

Cascade Locks, Oregon

Across the river, you will find **Bridgeside** restaurant (formerly known as The Charburger). This historic restaurant serves breakfast, lunch and dinner and is located next to the landmark Bridge of the Gods. Sit back and enjoy delicious food and cold beer at **Thunder Island Brewing** where brewing beer is inspired by a love for outdoor adventure.



Whether you consider eating out for a special event or just want to relax after a day of exploring, Skamania County and the surrounding area offer a variety of choices. Outdoor dining with spectacular views is an added feature at several establishments, inviting you to enjoy the mountains and Columbia River.



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Tom Sikora



CRAFT BEER & SPIRITS

Local breweries, distilleries, taphouses and cider tasting rooms serve up delicious libations for your taste buds.



Beer lovers are discovering that they don't need to venture too far into the Columbia River Gorge to satisfy their thirst.

The west end is booming with seven popular breweries and tap rooms. Not only known for great beer, these establishments offer fabulous food, live music and dog friendly gardens.

Established in 1999, **Walking Man Brewing** brewed what would become known as Pale Strider Pale Ale on Thanksgiving Day of 2000. The 20-barrel brew house was designed with a single infusion mash tun, steam fired kettle and open fermenters.

With a resurgence of energy and a focus on crafting quality brews from many of the original award-winning recipes, Walking Man continues to create a legacy of craft beer in the Columbia River Gorge.

Thunder Island Brewing has the distinct privilege of providing beer to thirsty adventurers. Their location is unique in that Cascade Locks is the only town physically on the Pacific Crest Trail as well as specifically on the Lewis and Clark Trail cycling route, as mapped by Adventure Cycling. Thunder Island Brewing makes original beers inspired by a love for outdoor adventures, with a nod to local history and respect for all that the scenic Columbia River Gorge has to offer.

Backwoods Brewing Company's reputation is growing by leaps and bounds due to hard work, passion and dedication. This small town brew pub is known for delicious, refreshing beer, renowned pizza and a quirky local culture. Stop by the next time you're up in the woods hiking, mountain biking or skiing at Oldman Pass.

Red Bluff Tap House is a family owned bar and restaurant, featuring locally sourced beer, cider, wine, spirits and gastropub culinary offerings. With sixteen taps including local brews, cider and wine, the Red Bluff Tap House offers great pairings for the chef's creations.

54-40 Beer Lodge is a new taproom in downtown Stevenson and is all about New

York style pizza and a shareable family friendly menu.

Trailhead Taproom is located near the biking trails in North Bonneville, offering beer and cider on tap along with homemade soups, sandwiches, vegan options and special treats.

Are you a whiskey enthusiast? Satisfy your craving for some moonshine by visiting the Stevenson Waterfront.

Skunk Brothers Spirits was born out of a crazy idea two brothers had while home-brewing beer and drinking whiskey. Today they bring whiskey and moonshine to the forefront at their distillery on the waterfront in Stevenson, Washington. Stop by and taste the apple pie and cinnamon moonshine.

DID YOU KNOW?

IBU stands for International Bitterness Units which measures the bitterness from hops in a beer on a scale from 0-100. (Note: Though IBUs help you better understand what style of beer you like in terms of bitterness, it's important to note that the bitterness of beer is also affected by the malts, thus some less bitter due to sweet malts.)

ABV stands for Alcohol By Volume which is usually listed as a percentage. The percentage is usually in the 4%-7% range. The yeast transforms the sugar into alcohol.

Thunder Island
BREWING COMPANY

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www.backwoodsbrewingcompany.com



WINE COUNTRY

Skamania County boasts some of the Pacific Northwest's finest viticulture regions. Local vintners produce an eclectic blend of wines from rich, juicy reds to crisp whites, varietals & organic blends.

Find out why so many are calling the Columbia Gorge Wine Region one of the best kept secrets in the Northwest.

As you travel through wine country, note the change in terrain as you head east along the Columbia River. From the lush and thick forested areas of the central gorge to the dry, arid rolling hills of the eastern side. The tasting rooms are relaxed and inviting, the traffic is low and the winemakers are eager to share their love for wine as you visit their vineyards.

The Columbia Gorge is home to 90+ vineyards and more than 50 wineries, all in a 40-mile radius.

Stop by the Visitor Information Center at Skamania County Chamber of Commerce, 167 NW 2nd Street (Highway 14) in Stevenson to



pick up the newest version of the Columbia Gorge Wine Map. Then plan your day accordingly as you travel east through the Columbia River Gorge and taste the wonderful varieties of wine offered in the region's newest appellation. Make sure you visit **Maryhill Winery**, one of the most scenic wineries in the United States. Sit back on the covered arbor and listen to music every summer weekend while picnicking and taking in the majestic views of Mount Hood and the Columbia River Gorge.

Care to enhance your wine tour experience?

Martin's Gorge Tours provides custom tours with knowledgeable guides that cater to your tastes, while showcasing the National Scenic Area. Martin's Gorge Tours is an associate member of the Columbia Gorge Winegrowers Association.

NEW IN THE GORGE! 77 Cafe and Wine Bar at the **Hotel Stevenson** offers both beer and wine along with small plates and appetizers. Enjoy tasting different wines from all over the region at this new boutique hotel.

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Exploring the Gorge Since 1987

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LODGING: STAY & PLAY

From full service resorts to quaint cozy cabins and treehouses — Skamania County, and its neighbor Cascade Locks, offer the finest in lodging facilities.



Dianne Shute

Enjoy a cozy, art-themed cottage at the **ArtBliss Hotel** with spanning views of the Columbia River and all the exciting amenities downtown Stevenson has to offer, all within a short walk. Feel right at home with fully equipped kitchenettes and gas fireplaces.

The newly remodeled **Hotel Stevenson** offers twelve stylish rooms, all uniquely embellished with character and rich color. A cafe and wine bar are onsite along with the riverfront pathway just two blocks away.

At **The Resort at Skamania Coves** you can enjoy riverfront vacationing in spectacular designer homes with easy river access and secluded private beaches. The Resort also offers a spectacular tree house overlooking the Columbia River.

Across the Bridge of the Gods in Cascade Locks, Oregon, the **Best Western PLUS Columbia River Inn** boasts an indoor swimming pool, complimentary hot breakfast, fitness room with a river view, and dining opportunities within walking distance.

Carson Hot Springs Golf and Spa Resort is world renown for its healing natural mineral springs water. Rooms range from simple to fancy with some offering hot tubs on your private deck. Escape to Carson Hot Springs Resort; your place to decompress and detach from everyday life.

If you are searching for the luxurious comfort of a full service resort, consider staying at **Skamania Lodge**, a magnificent mountain resort nestled on 175 wooded acres. This Pacific Northwest resort offers 254 guest rooms along with six cozy tree house cabins which are secluded, elevated rooms designed to accommodate two guests amongst the tall Douglas Fir. Other amenities include meeting facilities, a new 9-hole short course, 18-hole putting course, disc golf course, dining room, canopy zip line tour, new aerial adventure park, axe throwing, full service spa, an indoor heated swimming pool, hiking trails and much more. The new Riverview Pavilion located outside of the lodge is available for events, weddings, meetings, reunions and more.

Relax and wind down in the peaceful surroundings at **Carson Ridge Luxury Cabins**. A true romantic Columbia River Gorge bed and breakfast offering unique experiences in a private location, set in a beautiful mountain region of Washington State.



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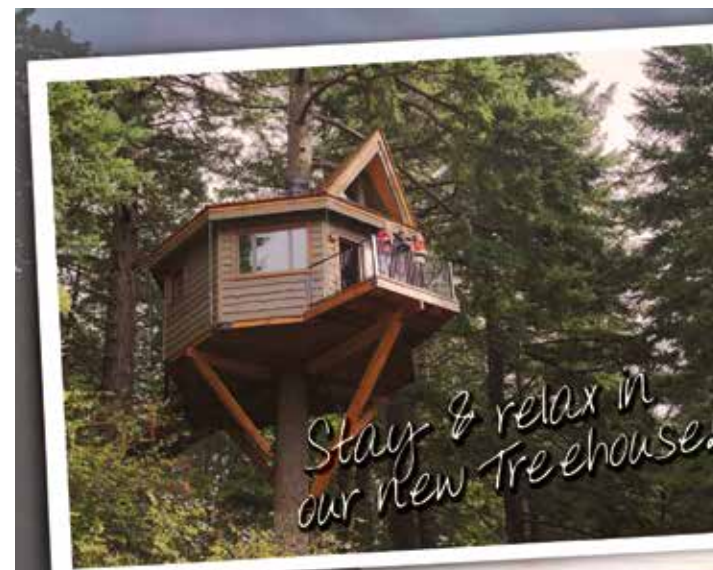


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Stevenson, WA

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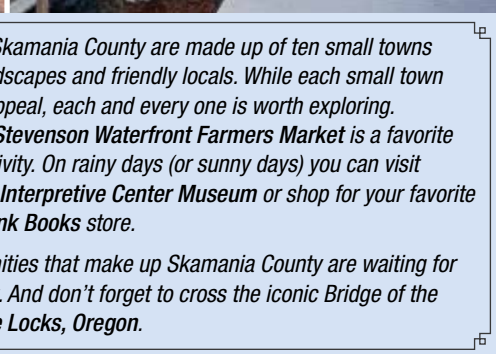
COMMUNITIES

small town charm



The communities in Skamania County are made up of ten small towns offering postcard landscapes and friendly locals. While each small town has its own unique appeal, each and every one is worth exploring. The annual summer Stevenson Waterfront Farmers Market is a favorite outdoor riverfront activity. On rainy days (or sunny days) you can visit The Columbia Gorge Interpretive Center Museum or shop for your favorite book at the North Bank Books store.

All in all, the communities that make up Skamania County are waiting for you to come and visit. And don't forget to cross the iconic Bridge of the Gods to visit Cascade Locks, Oregon.



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THE WEST END

West Skamania County consists of Upper Washougal, Cape Horn, Skye and Mt. Pleasant, Washington. These communities border Clark County with proximity to the greater Vancouver area. Amazing views of the Columbia River can be seen from the **Cape Horn** pullout along Washington State Hwy 14 and you can also access the seven-mile Cape Horn Trail from Salmon Falls Road.

SKAMANIA

Skamania and Skamania Landing are located on the Washington side of the Columbia River, 15 miles west of Stevenson. Residential homes, a public school and general store are the makings of this small community, with hiking and picnicking opportunities at nearby **Sam's Walker** and **St. Cloud Day Use Sites**. **Franz Lake Refuge** is a popular place for wintering tundra swans.

NORTH BONNEVILLE

Recreation runs year-round at North Bonneville. Enjoy beautiful views of Beacon Rock as you play nine holes in paradise. An 18 hole disc golf course is located in a park-like setting which blends perfectly with the city's **Discovery Trail** system. Discover the 12 miles of paved pathways that offer biking and hiking, leading adventurers to 30 wooden Bigfoot statues. You will also find **Pierce National Wildlife Refuge**, which encompasses wetlands and uplands along the north shore of the Columbia River west of the town of North Bonneville.

SWIFT AREA

Heading west along the **Swift Reservoir** on Forest Road 90 in Skamania County, travelers will find the communities of the Swift Area. The 13-mile-long reservoir is surrounded by the beauty of Mount St. Helens and Gifford Pinchot National Forest, attracting hikers, bikers, boaters, fishermen and sun seekers. A public boat launch and campground are located at the reservoir. Wintertime as well offers many possibilities, from snowmobiling to cross country skiing and snowshoeing.

STEVENSON

On the north bank of the Columbia River lies the historic community of Stevenson, Washington. The town itself is nestled between the mountains and rugged basalt cliffs of the Gorge to the north and the Columbia River to the south. Views of the Gorge in and around Stevenson are breathtaking and not to be missed. One can only delight in discovering this welcome respite from the big city. There is something for everyone in this quaint waterfront town. cityofstevenson.com

STABLER

Also known as "Hemlock," Stabler is a small community in the southernmost region of the **Gifford Pinchot National Forest**. As the "Gateway to Mount St. Helens," Stabler is a year round recreation area. Activities include hunting, fishing, hiking with access to the **Pacific Crest Trail**, camping and snowmobiling. A plethora of forest products can be obtained, with permit, such as edible mushrooms, huckleberries and beargrass.

CARSON

Carson, Washington is the gateway to the **Gifford Pinchot National Forest, Oldman Pass** and **Mount St. Helens**. This sleepy little town is the perfect "base" from which to experience the many recreational opportunities found in the region. Wind River Highway runs directly through Carson leading to world class fishing, hunting, hiking, mountain biking, berry and mushroom picking, sledding, cross-country skiing, snowmobiling and beautiful scenery. This small unincorporated town has intimate cabin lodging, a historical hot springs golf and spa resort and an award-winning brewpub.



HOME VALLEY


Home Valley, Washington, is located near the mouth of the Wind River just 10 miles east of Stevenson. Popular ball fields, picnic area, sandy swimming beach and playground are all found at the county park on the riverfront. Two RV/tent campgrounds, quaint cabins, a gas station and mini-mart are conveniently located next to some of the best fishing in the world.

UNDERWOOD

Underwood is located at the far eastern end of Skamania County. The **Spring Creek National Fish Hatchery** in Underwood raises over 15 million Tule Fall Chinook salmon each year. From the hatchery, visitors can also watch large numbers of windsurfers and kiteboarders enjoying the brisk winds at this world-class sailing site.

MILL A, WILLARD & COOK



Mill A and the neighboring communities of Willard and Cook, Washington are located on the eastern side of Skamania County. Willard was home to **Broughton Lumber Flume**, a nine-mile-long, 1000-foot-drop, wooden lumber slide. For decades the Broughton Lumber Co. timbered in the mountains, sending their logs to the riverside mill. A 1967 TV episode of **Lassie** made the flume famous as the popular collie floated down the chute to the Broughton Lumber mill. The small community of Cook is home to the **Little White Salmon National Fish Hatchery**.



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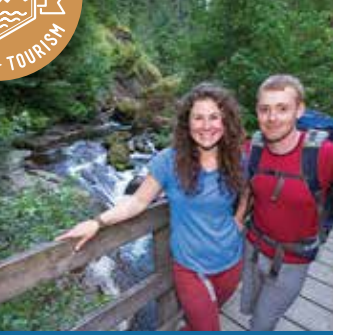
Cascade Locks

THE HEART OF THE GORGE

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Across the bridge in Oregon—CASCADE LOCKS

Neighboring Cascade Locks, Oregon is located directly across the Columbia River from Stevenson, Washington. This small community is home to the famed **Bridge of the Gods**, the legendary Columbia Gorge Sternwheeler and is well known as a pristine spot for great views, brews, eateries and watching world-class sailing. It is the only incorporated city on the 2,663 mile Pacific Crest Trail, as well as a focal point for the restored Historic Columbia River Highway. <https://cascadelocks.com>





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AND ENRICH OUR LOCAL HERITAGE

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By embracing the Main Street Approach, we envision a historically preserved, economically vibrant downtown where locals and visitors alike come together for community, culture and connection to the Columbia River.



Skamania County Events Schedule 2022

SAILING EVENTS & CLINICS

Sailors travel from all over the world for the consistent and dependable wind that blows throughout the Columbia River Gorge. Cascade Locks, Oregon, located across the Bridge of the Gods, is home base for over 11 regattas annually.

2022 Sailboat Races Event Schedule

- > NWCSA Rainier Cup, April 9-10
- > Gorge Invite, May 7-8
- > RS Aero Pre-Worlds, June 18-19
- > RS Aero Clinic, June 21-23
- > RS Aero Worlds, June 24-July 1
- > Wind Clinic, July 11-14
- > Gorge Blowout, July 15
- > Wind Regatta, July 16-17
- > USODA US Nationals, July 19-24
- > CGOD, July 30-31
- > Laser Clinic, August 2-4
- > Skamania Coves Invitational, August 5-7

* Schedule is tentative and subject to change.

Saturdays from mid-June to mid-October
Stevenson Waterfront Farmers Market
10am-2pm / 140 SW Cascade Ave., Stevenson, WA

MAY

Friday-Saturday, May 6-7 Vintage Shabby Chic Sale
Skamania County Fairgrounds Exhibit Hall. Friday 3-7pm, Saturday 11am-5pm. Skamania County Community Events & Recreation. / 509-427-3980

Saturday, May 7 First Annual Skamania Sip and Stroll Event
A festival that showcases the amazing array of craft beverages in our region and unique shopping in Downtown Stevenson. 12-5pm. 509-427-8911 / www.facebook.com/skamania.chamber

Saturday, May 7 Skamania County Community Garage Sale
Skamania County Fairgrounds Stock Barn, Stevenson. 11am-5pm / 509-427-3980 parks@co.skamania.wa.us

Thursday-Saturday, May 19-21 Friends of the Library Annual Book Sale and More!
May 19 is members only; May 20-21 are open to the public. Stevenson Community Library. 509-427-5471

Saturday, May 21 CGICM 27th Anniversary Celebration & 62 Annual General Membership Meeting
Annual free admission day. Demonstrations of traditional hand crafts and music. Meeting: election of Board Members at 2:30pm. 800-991-2338 www.columbiagorge.org

JUNE

Saturday, June 11 National Get Outdoors Day
Between 10am-2pm, join park rangers at Bonneville Dam's Ft. Cascades National Historic site for family-friendly activities aimed at getting youth outdoors. 541-374-8344 www.nwp.usace.army.mil

Friday-Saturday, June 24-25 Gorge Blues and Brews Festival in Stevenson, WA
Microbrews and wines from the Columbia Gorge, food and live blues music. Skamania County Fairgrounds in Stevenson. 509-427-8911 or 800-989-9178 www.gorgebluesandbrews.com

Sunday, June 26 Cowboy Breakfast
Annual Cowboy Breakfast at Camp Howe in Hemlock. 8am-1pm 509-427-5991

JULY

Monday, July 4 Mill A Community 4th of July Parade & Picnic
The best old-fashioned parade in Skamania County! Parade route is along Jessup Road in Mill A and begins at 10:30am, followed by the Fireman's Picnic at 11:30am. 509-538-2643

Monday, July 4 4th of July Ice Cream Social
Enjoy socializing with friends and neighbors over a scoop or two of ice cream beginning at 2pm in the fields next to the Skamania County PUD in Carson.

Monday, July 4 Traditional 4th of July Celebration with Fireworks Display
Live music and fireworks at dusk at Skamania County Fairgrounds in Stevenson. / 509-427-3980 parks@co.skamania.wa.us

Friday-Saturday, July 8-9 Gorge Outrigger Races
Outrigger Canoe racers paddle the Columbia River and compete for prizes. Call Waterwalker at 541-400-0187. www.thegorgerace.com

Thursday-Sunday, July 21-24 GorgeGrass
Formerly known as Columbia Gorge Bluegrass Festival at Skamania County Fairgrounds in Stevenson. Concerts, workshops, contests. / 509-427-3980 www.columbiagorgebluegrass.net

Friday-Sunday, July 22-24 Bridge of the Gods Kiteboarding Festival
Freestyle format kiteboarding competition, downwind race and food on the Stevenson waterfront. www.botgkifest.com

AUGUST

Friday-Saturday, August 5-6 Stevenson Waterfront Music Festival
This festival spans the entire waterfront in Stevenson, with great live music, local food and drinks, and fun for all ages! www.facebook.com/stevensonwaterfrontmusicfestival

Wednesday-Saturday, August 17-20 Skamania County Fair
Free fair, entertainment, animals, parade, timber carnival and family fun for everyone. Call Skamania County Fair Office: 509-427-3980. www.skamaniafair.com

SEPTEMBER

United Way Campaign Kickoff
Help make a difference — all dollars raised are spent in our local communities. www.unitedwaygorge.org

Saturday, September 3 Show N' Shine
Annual 26th show at Columbia Gorge Interpretive Center Museum in Stevenson. Cars/trucks cruise-in and swap meet. Judge's Choice awards, food vendors, music, raffles and door prizes. Spectators free. Museum open, admission fees apply. 12-4pm. 509-427-8211 or 800-991-2338 www.columbiagorge.org

Saturday, September 10 Cedar Creek Alpacas Anniversary Celebration
Live music, free family fun, door prizes and farm store. 11am-5pm. www.cedarcreekalpacas.com

Saturday, September 17 Spring Creek National Fish Hatchery Open House
9am-3pm / 509-493-1730

Saturday, September 24 Annual Carson National Fish Hatchery Kids Fishing Day
8am-1pm / 509-427-5905

OCTOBER

Saturday, October 1 Logtoberfest
Celebrating the culture of Skamania County — Sasquatch and logging. Country music, regional craft beer, local wine, cider and spirits, food vendors, craft vendors with chainsaw carving, logging equipment demonstrations and more. Gorge-ous Weddings at Wind Mountain Ranch in Home Valley. 12-6pm, free admission. 800-989-9178



Join us for a relaxing day at the original Waterfront Farmers Market in the Gorge

Item 2.



Saturdays, 10am to 2pm from mid-June to mid-October

Located on the Stevenson Landing at 140 SW Cascade Ave.



Hosted by the Port of Skamania

October 1-31 Artists in the Gorge
Local art display at Stevenson Community Library. / 509-427-5471

Saturday, October 8 Alpaca Pumpkin Fest
Alpaca, family fun, variety of pumpkins for purchase, vendor pop-up, games for all ages. 11am-5pm. www.cedarcreekalpacas.com

NOVEMBER

November 19-24 Columbia Gorge Interpretive Center Annual 2022 Online Auction
www.32auctions.com

Wednesday, November 23 Tree Lighting and Holiday Village Fair
Enjoy live music and the official tree lighting in the Gorge Room at Skamania Lodge, then shop their Village Fair that features wares from local merchants and artisans. 844-432-4748 / www.skamania.com

DECEMBER

Every Friday-Saturday in December Gift of Music
Free holiday concert series at Skamania Lodge in Stevenson. 509-427-7700 or 800-221-7117 www.skamania.com

Friday-Sunday, December 2-4 Christmas in the Gorge
Starlight Parade, Arts & Crafts Bazaar, community events, business open houses, Nativity displays, many more activities. Stevenson. 800-989-9178 or 509-427-8911 www.visitstevensonwa.com or www.skamania.org

Saturday, December 3 Christmas in the Gorge Sing-a-Long
Public sing-a-long, holiday refreshments, free program, meet Santa and Christmas movies. 2:30-4pm at Columbia Gorge Interpretive Center Museum. 800-991-2338 www.columbiagorge.org

Sunday, December 4 Christmas in Carson
Tree lighting with Santa, cookies, cocoa and other festivities in downtown Carson. / 800-989-9178

Saturday, December 10 Cedar Creek Alpacas Christmas on the Farm
11am-5pm, Harmony of the Gorge Chorus, light display and farm store. Santa 12-2pm. www.cedarcreekalpacas.com



WHETHER YOU SEEK SOLITUDE,
ACTIVITY, INSPIRATION, WILDLIFE OR SCENIC BEAUTY,
YOU CAN FIND IT IN THE GIFFORD PINCHOT NATIONAL FOREST.

MOUNT ST. HELENS

Mount St. Helens

WHEN MOUNT ST. HELENS ERUPTED ON MAY 18, 1980, it stood at 9,677 feet until almost 2,000 feet blew off the top of the mountain, reducing the elevation to 8,364 feet. This eruption caused massive destruction and the death of 57 people in the area. The debris and ash flows which followed caused considerable damage to local communities and destroyed an extensive area of forest. The blast is said to have been 500 times greater than the 20-kiloton atomic bomb that fell on Hiroshima. Winds reached 670 miles per hour and carried temperatures of 800 degrees Fahrenheit. Compared with other volcanoes, Mount St. Helens ranks amongst the world's most active and violent mountains.

Numerous viewpoints and miles of trails have been created for you to explore by car and foot. During the summer, US Forest Service interpreters lead a wide range of activities, from short walks to amphitheater presentations, to help you understand and enjoy this area.

The *Mount St. Helens Forest Learning Center* is located inside the blast zone of the May 18, 1980 eruption of Mount St. Helens on Highway 504. Learn about forest recovery, reforestation and conservation of forest resources.

The *Johnston Ridge Observatory* sits on a bluff just 5.5 miles from the crater at an elevation of 4,314 ft. (1,327m) and offers grand views of Mount St. Helens and much of the 1980 blast zone. This visitor center is the closest you can get to the mountain by car and offers spectacular views of the still-steaming lava dome, crater, pumice plain and landslide deposit.

Windy Ridge Viewpoint is one of the best places to overview the area devastated by the 1980 eruption. The landscape is littered with sand and gray rocks from that event. Deposits of the debris avalanche are visible to the west. These include the lower parts of The Spillover, where the debris avalanche traveled up over Johnston Ridge and into the South Coldwater area. Listen to an interpretive talk or venture up 361 steps to a viewpoint of the volcano and Spirit Lake.

The *McClellan Viewpoint* provides a distant but outstanding view of the mountain. Best place for a sunset!

The locals and visitors alike agree that Mount St. Helens is a must-see destination in Skamania County. Detailed maps and brochures are available at the Skamania County Chamber of Commerce.

509-427-8911 or 800-989-9178 • www.visitmtsthelens.com

Gifford Pinchot National Forest

LOCATED IN SOUTHWEST WASHINGTON, Skamania County covers over one million acres of spectacular diverse country. Eighty percent of Skamania County is home to the Gifford Pinchot National Forest. Skamania's southern border is defined by the Columbia River, and the Columbia River Gorge National Scenic Area. The northern

At Mount St. Helens, you will find 200 miles of trail, surrounded by beautiful summer wildflowers, new forests and lakes. Get off the beaten path and discover new adventures at Washington's mighty volcanic mountain.

territory holds the peak of *Mount St. Helens* in the west and the base of *Mount Adams* to the east.

The *Gifford Pinchot National Forest* is full of recreational opportunities: hiking, camping, mountain biking, hunting, fishing, mushroom and berry picking, winter recreation and much more.

Trapper Creek Wilderness encompasses 6,050 acres of forested solitude. The lower elevations of the wilderness area are characterized by stands of old growth Douglas fir, with fire regenerated second growth Douglas fir found in the higher elevations. Huckleberry fields can also be found at higher elevations near *Observation Peak*.

Indian Heaven Wilderness spans approximately 16,000 acres near Mount Adams with numerous meadows, forested areas and more than 150 lakes. Many of the lakes are stocked to provide fishing for anglers. The *Pacific Crest National Scenic Trail (PCT)*, which stretches from Mexico to Canada, crosses Indian Heaven Wilderness north to south for a distance of 16.4 miles, with several side trails to larger lakes.

Mount Adams rises to an elevation of 12,326 feet and is the second highest peak in Washington State after Mount Rainier. Mount Adams is located in a remote wilderness 35 miles east of Mount St. Helens.



Item 2.

MCCLELLAN VIEWPOINT



WINDY RIDGE



MOUNT ST. HELENS ERUPTION
Ed McClarney / Skamania County Historical Society

DREAM MOUNTAIN ADVENTURE

Begin Your Dream Adventures at
www.visitmtsthelens.com

Awesome Adventures Begin in... Kelso, Longview, Kalama, Castle Rock, Woodland, Cougar, Toutle & Ariel



MOUNT ST. HELENS — 8,364 FT



MT. ADAMS — 12,326 FT



MT. HOOD — 11,245 FT

The Legend of the Mountains

LEGEND: *an unverifiable story handed down by tradition from earlier times and popularly accepted as historical*

The Klickitat tribe of Washington and Oregon has an extraordinary legend about an ancient quarrel between two brothers that we now know as the Cascade volcanoes, Mt. Adams and Mt. Hood.

Long ago, Tyhee Saghalie, the chief of all the gods, traveled down the Columbia River with his two sons in search of a place to stay. The sons, Pahto and Wy'east, had a complex relationship and when they finally came to an area where they wanted to live, the sons began to argue. Each wanted this beautiful land for themselves.

To settle this quarrel, the chief shot two arrows from his bow. He shot the first one to the north and the second to the south and then told the boys that they would have to live in the place where each of the arrows landed. Pahto followed the arrow to the north and Wy'east followed the arrow to the south.

Tyhee wanted his family to be content, so he built a bridge between the north and the south. This bridge became known as the Bridge of the Gods. And for many years the family used the bridge to meet.

But then— both of the sons fell in love with a beautiful woman named Loowit. She could not choose between Pahto and Wy'east.

So Pahto and Wy'east went to battle with one another. They threw fire at each other and destroyed the Bridge of the Gods. When the bridge fell, the earth was ruined. The collapse of the bridge created a substantial crack between the north and the south which we now know as the Columbia River Gorge.

The destruction from this war was so great that Saghalie was insulted by his sons and their aggression. As punishment he changed all three of the lovers into great mountains. Wy'east became Mt. Hood; Pahto became Mt. Adams; and the maiden Loowit became Mt. St. Helens.

MOUNT ST. HELENS NATIONAL VOLCANIC MONUMENT

Monument Headquarters 360.449.7800
 Mount St. Helens Visitor Center 360.274.0962
 Johnston Ridge Observatory 360.274.2140
 Coldwater Ridge Science & Education Center 360.274.2114

www.fs.fed.us/gpnm/mshnmv
www.mountsthelens.com/visitorcenters

GIFFORD PINCHOT NATIONAL FOREST

Forest Headquarters 360.891.5000
 Cowlitz Valley Ranger District 360.497.1100
 Mount Adams Ranger District 509.395.3400

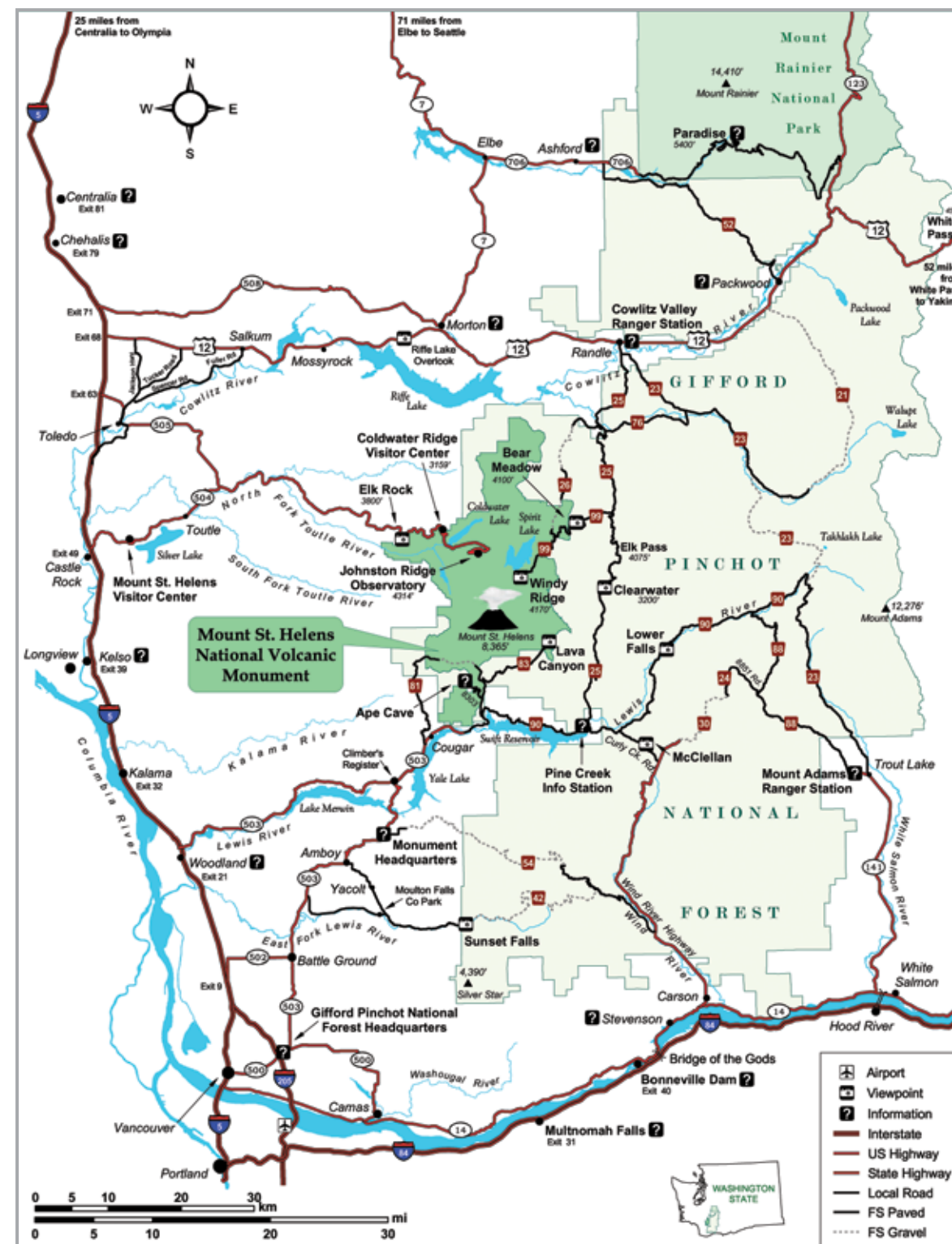
www.fs.fed.us/gpnf

Detailed maps and brochures are available at the Skamania County Chamber of Commerce office.

MOUNT ST. HELENS FACTS

Item 2.

- ❖ Ash fell as far as 930 miles away.
- ❖ Debris, avalanche and mudflows buried the Toutle Valley to a depth of almost 50 meters.
- ❖ The eruption lasted for nine hours.
- ❖ 250 square miles of land was damaged.
- ❖ Estimate of animals killed: 7,000 big game animals, 12 million Chinook and Coho salmon, and millions of birds and small mammals.



TAKE A DRIVE



BRIDGE OF THE GODS

It's possible that more pictures are taken per mile in Skamania County than anywhere else in Washington State. Visitors will find they can capture the beauty from the window of their car or on the seat of a motorcycle as they travel along the mighty Columbia River. Traveling along State Route 14 (also known as the Lewis and Clark Trail) is often called the most scenic section of the Columbia River Gorge. The highway crosses the Cascade Mountains near sea level, allowing year-round transit and easy access to four seasons of outdoor beauty and activity.



Two States Bridge Tour

■ **Travel Distance from Stevenson: 66 miles**

Travel on both sides of the Columbia River and experience the majestic beauty of the Cascade Mountains in both Washington and Oregon. A round trip adventure with views of Mount Hood.

Driving Directions: Heading east on Hwy 14 from Stevenson, you will pass the mouth of the Wind River, Wind Mountain, Dog Mountain, Drano Lake and Spring Creek Fish Hatchery. Cross over the Hood River Bridge and travel west on I-84 for 20 miles to Cascade Locks, Oregon to cross the Bridge of the Gods to return to Stevenson. // See map on page 30 for assistance.

SIDE TRIP: Enjoy a side trip up Cook-Underwood Road for amazing views up and down the Gorge. Stop by and visit **Cedar Creek Alpacas Farm** or one of the many wineries.

Driving Directions: Just east of Dog Mountain, head north on Cook-Underwood Road, which traverses nearly 15 miles along the slopes of the Columbia River Gorge. Make sure to stop at the pull out (bus stop) for a breathtaking view.

Backroads to Mount Adams and Trout Lake

■ **Travel Distance from Stevenson: 55 miles**

This backroad tour goes past Goose Lake, the Gular Ice Caves and Natural Bridges. The trip ends near the quaint town of Trout Lake and Mount Adams countryside.

Driving Directions: Travel three miles east of Stevenson on Hwy 14, turn north at the Carson junction. Follow Wind River Highway (on some maps it appears as FR 30). Stay on FR 30 until you see the sign for Panther Creek Campground, turn right and immediately left on FR 65. Continue on FR 65 to the intersection with FR 60 and turn right. Continue east on FR 60 until it turns into FR 24 and then into Hwy 141. Make this a round trip by heading south on Hwy 141 to Hwy 14 and return to Carson or Stevenson.

NOTE: Some of these roads are seasonal and may be closed dependent on conditions.

Highway 14 West Loop

■ **Travel Distance: 47 mile traverse through Skamania County**

Running beside the Columbia River through the entire county, State Route 14 is a Scenic Byway known as the Lewis and Clark Trail. Although it stretches from the Idaho border to the Pacific Ocean, the route's 47-mile traverse through Skamania County is often called its most scenic section.

Driving Directions: Starting your trip from Stevenson, Washington, you will head west passing the historical marker Ashes Lake on your right. On your left you will see the Bridge of the Gods. The bridge plays a major role in the Pacific Crest Trail by linking Oregon and Washington. Located three miles west of Bonneville Lock and Dam, make sure to stop at Beacon Rock which is the exposed core of an ancient volcano standing more than 800 feet above the mighty Columbia River. The rock is the largest geologic formation of its kind in the nation. Continue on Highway 14 past Skamania and look for Franz Lake National Wildlife Refuge which is a true sanctuary where wildlife and plants remain undisturbed by human activity. St. Cloud Day Use Area is located at MP 30 for a rest stop and picnic. Continue and turn right on State Road 140 near Prindle. 140 will turn into Washougal River Road where you will approach the Skamania Steelhead Fish Hatchery. Farther up the road, you can visit the Washougal Salmon Hatchery. Dougan Creek Campground is a good stop for a rest, maybe a picnic and a view of Dougan Falls. You will have to back track towards the Skamania Steelhead Fish Hatchery to turn onto Salmon Falls Road, which will lead you back to Highway 14. Once you hit Highway 14 you will head east back to Stevenson or west to Washougal or Vancouver.

Mount St. Helens

■ **Travel Distance from Stevenson:**

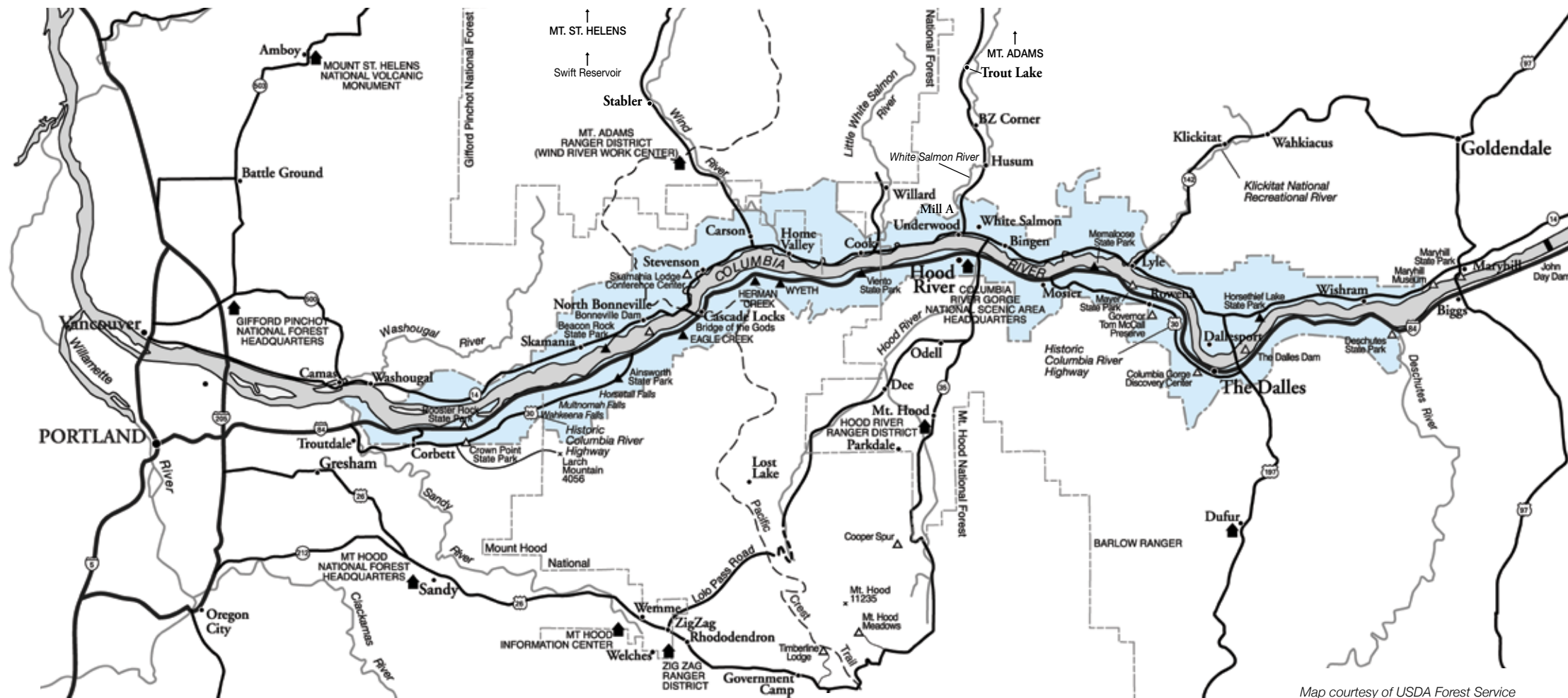
McClellan Viewpoint, 38 miles / Windy Ridge, 80 miles

Locals and visitors alike agree that Mount St. Helens is a must-see destination and well worth your time. From Skamania County, the quickest way to see Mount St. Helens is via the Carson route. McClellan Viewpoint provides a distant but outstanding view of the mountain and a perfect place to watch sunsets. The road to Windy Ridge is a great example of how the flora and fauna has changed since the dramatic eruption. Once you arrive at Windy Ridge, take time to walk the 357 steps to the top of the ridge for a very close up view of the crater with Spirit Lake in the distance.

Driving Directions: Follow Hwy 14 to Carson, head north on Hwy 30 (aka Wind River Highway). Beyond the Carson National Fish Hatchery turn right, and continue to Oldman Pass and Wind River Recreation Area. A short time after reaching the top of the pass you will turn left at the 51 Road/Curly Creek junction. McClellan Viewpoint will be on your left and there will be signs. Continue on Curly Creek Road to the intersection to head west on FR 90, then north on FR 25 to FR 99. www.visitmtsthelens.com // See map on page 27 for assistance.

FUN THINGS TO DO INDOORS AND OUT

- ▶ Pack up the tent or RV and go camping
- ▶ Taste your way on the wine lovers loop
- ▶ Follow the footsteps of Lewis & Clark
- ▶ Climb the core of an extinct volcano at Beacon Rock
- ▶ Marvel at the many wildflowers
- ▶ Browse through local art galleries
- ▶ Go shopping at unique shops
- ▶ Pick berries and mushrooms
- ▶ Sample microbrews and taste local fare
- ▶ Visit Mount St. Helens and Mount Adams
- ▶ Pamper yourself with a spa treatment and massage
- ▶ Take a wine or brewery tour
- ▶ Build a snowman, go skiing, sledding or snowshoeing
- ▶ Explore history at the Columbia Gorge Interpretive Center Museum
- ▶ Explore the Ice Caves
- ▶ Hike to a waterfall
- ▶ Browse through antique shops
- ▶ Spend time at our county fair
- ▶ Visit Bonneville Dam
- ▶ Take a scenic drive through the forest
- ▶ Watch salmon at local fish hatcheries
- ▶ Stay overnight at one of our many lodging facilities
- ▶ Take the family to disc golf
- ▶ Go ziplining
- ▶ Catch a salmon or a sturgeon in the Columbia River
- ▶ Relax at the beach and watch windsurfers and kiteboarders
- ▶ Cruise on a riverboat
- ▶ Soak in mineral waters
- ▶ Follow the bird watching trail
- ▶ Bicycle the many paths and trails
- ▶ Kayak, raft or SUP on the river
- ▶ Hit the links at a scenic golf course
- ▶ Experience the geological wonders of the Columbia River Gorge
- ▶ Visit whiskey & cider tasting rooms
- ▶ Buy Bigfoot souvenirs
- ▶ Test your axe throwing skills



Map courtesy of USDA Forest Service

Item 2.

COLUMBIA RIVER GORGE NATIONAL SCENIC AREA

USDA FOREST SERVICE

902 Wasco Street, Suite 200
Hood River, OR 97031
(541) 308-1700
www.fs.fed.us/r6/columbia

0 10

- ▲ VISITOR
- ▲ POINT OF INTEREST
- ▲ CAMPGROUND
- COLUMBIA RIVER GORGE NATIONAL SCENIC AREA

Created to protect and enhance the scenic, cultural, recreational and natural resources of the Columbia River Gorge.

BRIDGE TOLL
 Bridge of the Gods \$2
 Hood River Bridge \$2

STATE ROUTE 14 WASHINGTON

Running beside the Columbia River through the entire county, State Route 14 is a scenic byway also known as the Lewis and Clark Trail. Although it stretches from the Idaho border to the Pacific Ocean, the route's 47 mile traverse through Skamania County is often called the most scenic section. The highway crosses the Cascade Mountains near sea level, allowing year-round transit and easy access to four seasons of outdoor beauty and activity.

Historical Events that Helped Shape the Columbia River Gorge

AS YOU TRAVEL THROUGH THE COLUMBIA RIVER GORGE, you will see the aftermath of thousands of volcanic eruptions with piled layers of volcanic ash, lava and mud flows. This event created the slippery red clay and greenish rocks visible on the canyon walls today. You can still see the 14 major peaks and cinder cones that form the Cascade Range including Mount Adams and Mount Hood, which are both dormant volcanoes. Mount St. Helens has awakened from her dormancy and as you most likely know, she experienced a major eruption in 1980.

The largest floods to ever occur on the planet were the Lake Missoula Floods, also known as the "Ice Age Floods." During the last ice age, glaciers covered much of Canada. One lobe of ice grew southward, blocking the Clark Fork Valley in Idaho. This 2,000-foot-high ice dam blocked the river, creating a lake that stretched for hundreds of miles. Eventually, water traveled under the

ice dam. The water drained out of the lake in two to three days, flooding eastern Washington.

The first rush of the Missoula Flood came into the lower Columbia River Gorge with speeds approaching an estimated 60 mph. It was a large wall of ice- and dirt-filled water that rushed down the Columbia River drainage, across northern Idaho and eastern and central Washington, through the Columbia River gorge, down into Oregon's Willamette Valley, and finally poured into the Pacific Ocean. During a period of 2,500 years as many as 100 of these ice age floods scoured the Gorge. Through the years the power of the flowing water of the Columbia River created a deep gash into the volcanic rock of the Cascade Range.

.....

For more information about the Columbia River Gorge:
www.iafi.org | www.fs.fed.us/r6/columbia/forest/
www.columbiagorgetomthood.com

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 Carson, WA
 509-427-5565**

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 Sat & Sun: 6am - 10pm**

YOUR LAST GAS STOP FOR 50 MILES



GET OUTDOORS

BEACON ROCK



Skamania County is a wonderful place to play! Visitors and outdoor enthusiasts are thrilled by the abundance of outdoor activities and natural beauty this area has to offer. Discover the scenic majesty of the Gorge as you play outdoors. There are plenty of ways to have fun. Grab your friends and family and get outside!

ADVENTURE AERIAL PARK

Bridges, tight-wire walks, cargo net, cable ladders and canoe are all features at the **Adventure Aerial Park at Skamania Lodge**. Perfect for group events, team building, reunions and plain old fun for everyone. *Age and weight restrictions apply.*

ALPACA FARMS

Cedar Creek Alpacas is a great outdoor family event. Not only can you pet the alpacas, they also offer educational tours, a fiber studio and art demonstrations.

AXE THROWING

Challenge your ax throwing skills at **Skamania Lodge Axe Throwing**. Aim at a wooden target to score points and win bragging rights amongst your friends and co-workers. Feel the adrenaline when you get a Bull's Eye! *Must be 16 years or older.*



BERRY PICKING

In late August or early September, family huckleberry picking is popular at numerous places throughout the Gifford Pinchot National Forest.

BIKING

Road biking and mountain biking trails vary from 12 miles of flat riding in North Bonneville to tight and twisty trails on the Easy Climb Trail in Cascade Locks, offering views of the Columbia River. *For more information on biking see pages 36-37.*

BIRD WATCHING

Skamania County is home to a vast number of birds and waterfowl. **Pierce National Wildlife Refuge** is a small piece of land along the Columbia River. It is a resting place to many species including peregrine falcons and Canadian geese. **Franz Lake Wildlife Refuge** is known for seasonally high concentrations of wintering tundra swans. The panoramic view across the Gorge allows for the spotting of eagles, osprey, vultures, hawks and other soaring birds.

CAMPING

Skamania County is camping country, with campgrounds to satisfy all levels of wilderness experience. **The Resort at Skamania Coves** offers friendly and beautiful surroundings to enhance your outdoor camping vacation. Visit the Gifford Pinchot National Forest website to learn about other campground options. www.fs.fed.us/gpnf

DISC GOLF

Disc golf is one of the fastest growing recreational sports in the United States. Enjoy the fun of tossing discs on **Skamania Lodge's** new 18-hole disc course.

FISHING

The vast Columbia River, mountain streams, wilderness lakes, reservoirs and ponds make Skamania County a year-round fisherman's paradise. While salmon, steelhead and sturgeon seem to be the highly prized fish in the Columbia River, walleye, shad, small mouth bass and trout are also abundant in the many lakes and streams. *More fishing info can be found on page 38.*

GOLF

Deserving of its breathtaking location in the Columbia River Gorge, **Skamania Lodge** introduces it's new 9-hole short course, **The Gorge 9**, and 18-hole putting course, **The Little Eagle**.

GULAR ICE CAVE

Located in Skamania County this impressive cave offers frozen stalactites and stalagmites. Take Route 141 for 22 miles to Trout Lake. Stay left on 141. After 5.8 miles, 141 becomes NFR 24. Drive 0.5 miles and turn left, following signs for the ice cave. The parking lot is just 0.2 miles off NF-24. Wear shoes with good traction and bring at least two sources of light and warm layers to wear. *Northwest Forest Pass is required.*

HIKING

There are numerous trailheads in the area for hikers of all abilities. Waterfalls are abundant in the Pacific Northwest, and the **Pacific Crest Trail** runs through Skamania County. *See pages 42-49 for featured popular hiking trails.*

MOTORCYCLE TOURING

Skamania County is the perfect start for many motorcycle rides due to its central location to so many great roads. The area features many stunning roads beyond the main arteries of I-84 and SR 14 offering world class riding.

MUSHROOMING

From morels to chanterelles, Skamania County has a bunch. Be sure to take an experienced mushroomer with you when you go picking.

PARAGLIDING

This little observed sport has many local enthusiasts enjoying the gift of foot-launched gliding flight. **Silver Star Mountain** is located in Gifford Pinchot National Forest and challenges experienced pilots.

ROCK CLIMBING

Beacon Rock offers excellent opportunities for rock climbing except where it interferes with nesting raptors, primarily on the south face. The presence of the falcon nest requires that the south face be closed to technical rock activity February 1 to July 15 annually.

SPELUNKING/APE CAVES

With well over 100,000 visitors a year, **Ape Cave** is one of the most popular spots in the Gifford Pinchot National Forest. The Ape Cave has a parking area, trail, interpretive displays and restrooms. At the **Apes Headquarters**, visitors can rent lanterns and buy books and maps in the summer. Interpretive tours in the cave are held several times a day from Memorial Day to Labor Day. For specific times of tours, call monument headquarters at 360-247-3900. mountsthelens.com/ape-caves.html

WATER SPORTS

The Columbia River and its tributaries is a source of phenomenal beauty and enjoyment, providing a playground for just about every kind of water recreation. *See pages 34-35.*

WINTER FUN

Skamania County has some of the finest sno-parks offering cross country skiing, snowshoeing, sledding and snowmobiling in the Pacific Northwest. *For winter recreation maps and information, see pages 40-41.*

ZIP LINE TOURS

Skamania Lodge Zip Line Tours offer stunning views and 2-2.5 hours of adventure as you fly suspended by a cable over the moss covered firs of the rain canopy forest. Ride down seven different lines, the longest one being over 800 feet in length, and test your balance skills on the suspension bridges with experienced and friendly guides. Get out of your comfort zone and go zip at the world class Skamania Lodge resort located in Stevenson, Washington.



Item 2.




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 541-604-5765

FUN ON THE WATER

Windsurfers and kiteboarders can be seen dancing on the river amongst the basalt cliffs, lush fir forests and waterfalls. Kayakers and stand up paddlers enjoy the more peaceful waters when the wind calms down. Sailboats are on the river all summer, racing across the water or enjoying an evening sail. Whitewater adventure begins when the water runs high on the many tributaries of the Columbia. You can experience the natural and scenic wonders of the Columbia River Gorge aboard an old fashioned sternwheeler. The opportunities are endless. Enjoy your visit and don't forget your camera!



Item 2.

BOAT TOURS

Experience the natural and scenic wonders of the Columbia River Gorge aboard the **Columbia Gorge Sternwheeler**. Scenic rides, dinner cruises, thrill rides and interpretive tours are all available from the Willamette River in Portland to the Columbia River in the heart of the Gorge.

FOIL BOARDING

Foil boarding has gained popularity within the kiteboarding, windsurfing and stand up paddling community; allowing riders to ride in less than 10 knots and reaching speeds up to 30 mph. The hydrofoil wing lifts the board which assists in gaining speed. The resistance to the water makes riding the waves much smoother.

JET SKIING

Jet skiing has become quite popular at East Point in Stevenson. This family friendly day use area features a picnic area, boat dock and restroom facilities.

KAYAKING > CANOEING

For flat water kayaking or canoeing, try the Columbia River on a calm day. Rock Creek Pond, Greenleaf Reservoir and Ashes Lake are great spots for those looking for touring opportunities.

KITEBOARDING

One of the fastest growing watersports, kiteboarding combines the aspects of wakeboarding, windsurfing, surfing, paragliding and gymnastics into one extreme sport. Stevenson's Kite Beach is a great place to watch kiteboarders launch up to 40 feet into the air.

OUTRIGGER & SURF SKI PADDLING

For decades, outrigger canoe and surfski paddlers have been frequenting the Gorge because of its consistent wind and ideal downwinders. Outrigger canoes can be single or up to six-man boats whereas the surfski is a long, narrow, lightweight kayak with an open cockpit, usually with a foot pedal controlled rudder.

SAILING

Sailors travel from all over the world for the consistent and dependable wind that blows throughout the Columbia River Gorge. Cascade Locks, Oregon, located across the Bridge of the Gods, is the home base for over 11 regattas annually including the Tasar World Championships.

STAND UP PADDLING

Not only a fun way to play on the water, stand up paddling (SUP) also provides a full body workout. You don't need wind, you don't need waves but the challenge to brave the wind and waves is becoming more popular with the SUP athletes. Rentals, demos and lessons are available in Hood River, Oregon.

WATER SKIING > WAKEBOARDING > TUBING

When the wind stops blowing on the Columbia River, the calm waters offer a gorgeous setting for skimming across the water behind a boat.

WHITewater RAFTING > KAYAKING

Treat yourself to a fun filled day rafting or kayaking amongst the beautiful river canyons of the White Salmon and Klickitat rivers. Spend the day with **River Drifters** who have been offering a variety of trips for rafters of all experience levels since 1970.

WINDSURFING

The Columbia River Gorge has been called the windsurfing capital due to ideal wind conditions for all levels. One of Skamania County's best places to see the "boardheads" is at the Spring Creek Fish Hatchery located on Hwy 14, four miles west of the Hood River Bridge or enjoy the nice grassy beach at Bob's Beach in Stevenson.

WING FOILING

Wing Foiling is a new wind sport consisting of managing a wing that's unattached to the board and carried with two hands while standing on a hydrofoil mounted on a windsurfing or stand up paddle board. Many athletes are looking for a new challenge after mastering windsurfing, stand up paddling and kiteboarding.

SKAMANIA COUNTY BEACHES

BOB'S BEACH

Rocky beach, grassy lawn, spacious launching area for windsurfing, covered changing cabana, picnic tables and restrooms. Located on the west end of town next to the Columbia Gorge Riverside Lodge.

CASCADE BOAT LAUNCH

Boat launch, restroom facility with changing cabana, grassy lawn area, picnic tables, easy access for jet skiing, fishing, sailing, kayaking. No overnight docking or camping.

EAST POINT KITE BEACH

Great spot for watching the powerful winds launch kiteboarders up to 40 feet in the air. Located behind Port of Skamania building just west of Cascade Boat Launch.

HOME VALLEY SWIM BEACH

Sandy beach, swimming area, ball fields and playground nearby. Seven miles east of Stevenson in Home Valley.

LEAVENS POINT

Set between Stevenson Landing and the East Point Kite Beach. A great spot to picnic and soak up the sun, while viewing the Columbia River and mountains of Oregon.

PEBBLE BEACH

A more quiet secluded beach with pebbles and interesting driftwood. A walk down a short path just east of the Cascade Boat Launch.

STEVENSON LANDING

The perfect spot for taking photos and watching the activity on the river. Cruise ship pier located at the end of Russell Street next to Teo Park.

TEO PARK

A beautiful setting for weddings, family reunions and festivals. Grassy lawn area, picnic tables and parking. Located east of the Columbia Gorge Riverside Lodge.

ARE YOU READY FOR AN ADVENTURE? LETS GO RAFTING!



RIVER drifters



River Drifters has shared the experience of rafting 9 different rivers in Oregon and Washington since 1979. We take care of the details so you can soak up a full whitewater rafting adventure with breathtaking views and unique wildlife along the way.

GROUPS, FAMILIES, ONE DAY & MULTI DAY TRIPS
RIVERDRIFTERS.NET + 800-972-0430




82

ADVENTURE ON TWO WHEELS

ROAD BIKING

ASHES LAKE RIDE

Level: Moderate :: Trip: 6 miles :: Stevenson, WA

Two miles of this trail is a non-motorized path which connects you to scenic Ashes Lake Road. There are very few motorized vehicles on Ashes Lake Road and enough hills to give you a good work out.

GETTING THERE: In Stevenson, park at the Rock Creek Playground at the fairgrounds on Rock Creek Drive. From there, head west on the sidewalk along the pond until you reach the entrance for Skamania Lodge. Follow the path west, which will take you to Ashes Lake Rd. This is an out and back ride so turn around at the stop sign at Hwy 14.

NOTE: No pass required.

HISTORIC COLUMBIA RIVER HIGHWAY CASCADE LOCKS TO JOHN B. YEON STATE PARK

Level: Moderate :: Trip: 13 miles :: Cascade Locks, OR

Across the Bridge of the Gods in Cascade Locks, Oregon you will find the first highway in America to be designated as a scenic highway. This section of the highway offers a 13 mile car-free path that takes riders by Eagle Creek Trailhead and Bonneville Dam. The car-free path ends at the John B. Yeon State Park where you will turn around and head back to Cascade Locks.

GETTING THERE: From Stevenson, travel 2.7 miles west to the Bridge of the Gods and cross the bridge to Cascade Locks, Oregon. The parking lot is to the left of the Bridgeside restaurant under the bridge near the mural. The upper trailhead travels along the highway to the left of the parking lot.

NOTE: No pass required.

DISCOVERY TRAIL SYSTEM

Level: Easy :: Trip: 12 miles :: North Bonneville, WA

The Discovery Trail System, in the town of North Bonneville, includes almost 12 miles of paved pathways for easy family friendly bike riding. Be sure to look for the Bigfoot statues while exploring the trails.

GETTING THERE: From Stevenson, travel 7 miles west to the North Bonneville town entrance. Parking is available across from the gas station.

NOTE: No pass required.

HISTORIC COLUMBIA RIVER HIGHWAY WYETH STATE PARK TO VIENTO STATE PARK

Level: Moderate :: Trip: 11 miles :: Wyeth, OR

This car-free section on the Historic Highway offers incredible views of the Cascade Mountains and the Columbia River along with waterfall viewing at Starvation Creek State Park.

GETTING THERE: From Stevenson, cross the Bridge of the Gods to the Oregon side. Travel on I-84 and take exit 51 to Wyeth State Park. The trailhead is east of the campground parking.

NOTE: No pass required.



MOUNTAIN BIKING

FORT CASCADES HISTORIC TRAIL

Level: Easy :: Trip: 1.5 miles :: 10 minutes from Stevenson, WA in North Bonneville

Short, but packed with history, the Fort Cascades Historic Trail can be accessed from the same turnoff used to access Bonneville Dam. You begin at an interpretive structure, where you'll learn about ancient landslides, river transportation and early settlement at this unique river location. The loop will hook up with the Strawberry Island Trail at one point, offering a longer bike ride.

GETTING THERE: Travel 7 miles west on Highway 14 towards Bonneville Dam and North Bonneville. Just west of the Bonneville Dam, turn left on Dam Access Road and follow the road west to the trailhead.

NOTE: No pass required.

EASY CLIMB

Level: Easy :: Trip: 2 miles :: Cascade Locks, OR

Across the river from Stevenson is the Easy Climb, a mountain bike trail built by the Northwest Trail Alliance in partnership with the Port of Cascade Locks. If you are looking for a riding spot that is tight and twisty, this is a good trail for doing laps and getting a quick workout. There are many scenic views along the Columbia River, beach access and fun downhill with big bank turns. The route should take from 20-50 minutes depending on speed and ability.

GETTING THERE: From Stevenson travel 2.7 miles to the Bridge of the Gods. Cross the bridge to Cascade Locks, Oregon. Go through town, take a left on Forest Lane. Turn left on Cramblett Lane, you will see the parking area to your right.

NOTE: Watch for poison oak off trail. No pass required.

SPEND A LEISURELY DAY ON YOUR ROAD BIKE OR CHALLENGE YOURSELF ON THE MANY MOUNTAIN BIKE TRAILS IN ONE OF THE MOST SPECTACULAR SETTINGS IN THE WORLD.

STRAWBERRY ISLAND TRAIL

Level: Easy to Moderate :: Trip: 3 miles :: North Bonneville, WA

This trail travels through beautiful oak forest and extensive grasslands offering impressive views of the Columbia River and Beacon Rock. It is both hilly and flat depending on which route you choose. Lewis and Clark named Strawberry Island in 1805, stating that the island was "covered with grass scattered with strawberry vines." Sunsets are amazing from the park bench at the top of the hill.

GETTING THERE: From Stevenson, travel 7 miles west on Hwy 14 and turn left into the town of North Bonneville. Turn right at the gas station, then follow signs to the ball park. The trailhead begins near the ball park, look for the totem pole.

NOTE: Beware of ticks in the spring due to high grasses. No pass required.

HARD TIME LOOP

Level: Easy to Moderate :: Trip: 11 miles :: 45 minutes from Stevenson, WA

Many cross country trails offer great mountain biking adventures! At the Wind River Sports Area, you will discover Hard Time Loop. This 11 mile trail offers flat and rolling terrain ranging in elevation from 2,980 feet to 3,240 feet. Start from the Oldman Pass Sno-Park at Trail #148, (Oldman Loop). Head clockwise to the intersection with FR 3054. Turn left and continue on FR 3054. A viewpoint offers a spectacular view of Mount St. Helens, Mount Rainier and Mount Adams.

GETTING THERE: From Stevenson, travel 3 miles east on Highway 14 and turn left on Wind River Highway (Hwy 30) to Carson. Travel 25 miles north of Carson and follow signs to the Wind River Recreation Area to the Oldman Pass.

NOTE: Refer to map on page 42 for assistance. NW Forest Pass required.

LEWIS RIVER TRAIL #31

Level: Moderate :: Trip: 19.2 miles :: 90 minutes from Stevenson, WA

The Lewis River Trail is one of the most scenic trails in North America. Ride through old-growth forest along the Lewis River on beautiful single track while passing by breathtaking waterfalls. A moderate ride, although there are some reasonable climbs and places where you may have to hike a bike for sections alongside steep cliffs. The trail can be ridden as an out-and-back, or as a one-way trail with the return trip along the FR 90. If you want to make this a weekend adventure, it's worth getting a campsite at Lower Falls Campground.

GETTING THERE: From Stevenson, follow Highway 14 three miles east to the turn off for Carson. Head north on Hwy 30 through Carson and continue up the winding road to Oldman Pass. This is a 32 mile drive up and over the pass, so make sure you gas up in Carson or Stevenson. Turn left on Curly Creek Road and continue to FR 90. Turn right on FR 90, then left onto FR 9039 and park on the other side of the Lewis River near the trailhead. See map on page 29 for more details.

NOTE: For an easier ride, continue along the road to the Lower Falls Campground, and ride the same trail downhill. If you are doing a one way trip, then park one car and continue heading up FR 90 with the other car for another 9 miles. You can park near the trailhead at the Lower Falls Campground. NW Forest Pass is required.

For a listing of additional bike rides in the east end of the Gorge, go to: www.columbiagorgetomthood.com/where-to-bike

Item 2.



E-BIKES

The popularity of electric bikes (e-bikes) is really taking off in the Columbia River Gorge. From older folks, to those with commutes, to riders who want to cover a longer distance, and even those who have never ridden a bike, e-bikes fill a much needed niche for discovering the outdoors without exerting a lot of energy. The pedal assist bicycles are designed with comfort, allowing a rider to cover miles of terrain, in turn making climbing hills a breeze as compared to riding a regular bike. E-Bike tours, rentals and sales are available in Hood River, Oregon.



LET'S GO FISHING



DRANO LAKE



Matthew Phaup

THE VAST COLUMBIA RIVER, MOUNTAIN STREAMS, WILDERNESS LAKES, RESERVOIRS AND PONDS MAKE THIS AREA A FISHERMAN'S PARADISE.

The season starts out on the Columbia River with the spring run of Chinook salmon, also known as the king salmon. Trolling the mouth of the Wind River and Drano Lake during the early part of the run is popular in the springtime, with the fish beginning to show up in mid-March and the run peaking in early May. Spring Chinook are highly prized by Northwest anglers because the early runs contain the highest oil content, which many claim make the "springers" the best tasting salmon. During the later part of the run when the springers enter the tributaries, the Wind River becomes the hot spot, usually around Memorial Day weekend. As spring turns to summer, steelhead and summer Chinook season kicks in.

When the days start to shorten in the autumn, coho and fall Chinook fishing picks up. While some say that the fall Chinook are not as tasty as the springers, they are typically much larger and can get up to 50-60 pounds, which is more than enough to fill up most smokers. As winter sets in, the heartiest of anglers bear the elements for the winter steelhead fun.

There's a multitude of other angling opportunities for fishing such as sturgeon, walleye, small mouth bass and wilderness lake trout fishing. Sturgeon are somewhat of a prehistoric creature and can get to an enormous size of up to 10 feet. Aside from the possibility of hooking in to a monster, sturgeon fishing can get quite active at times with frequent strikes and plenty of action!

Skamania County provides a limitless number of fishing opportunities for the experienced to the beginning angler.

LIFE CYCLE OF THE SALMON

After one to seven years in the ocean, the adult salmon that have survived countless risks from predators, ocean conditions and commercial harvest return to the Columbia River and head for their home streams. Once at the home stream the female makes a nest, known as a red, in the clean gravel.

When the female deposits her thousands of eggs, the male releases milt which fertilizes the eggs. The adult salmon die soon after spawning, with the exception of steelhead and cutthroat, who may survive another year or more to spawn again. The little fry, less than an inch long, emerge from their nest in the gravel to begin their wild journey from freshwater to saltwater and the life cycle repeats itself. The salmon is a true survivor.

Hatcheries help mitigate the loss of salmon runs due to the construction of hydroelectric projects on the Columbia. In the Gorge, there are federal, state and tribal hatcheries artificially propagating Chinook and Coho salmon that are vital to commercial and sport fisheries. Perhaps the most popular hatchery for public viewing during the spawning season in mid-September is the Spring Creek National Fish Hatchery located off Hwy 14 on the Washington shore of the Columbia River. Spring Creek has a comfortable indoor viewing deck for visitors to watch hatchery employees collect the eggs and milt from mature Fall Chinook salmon.

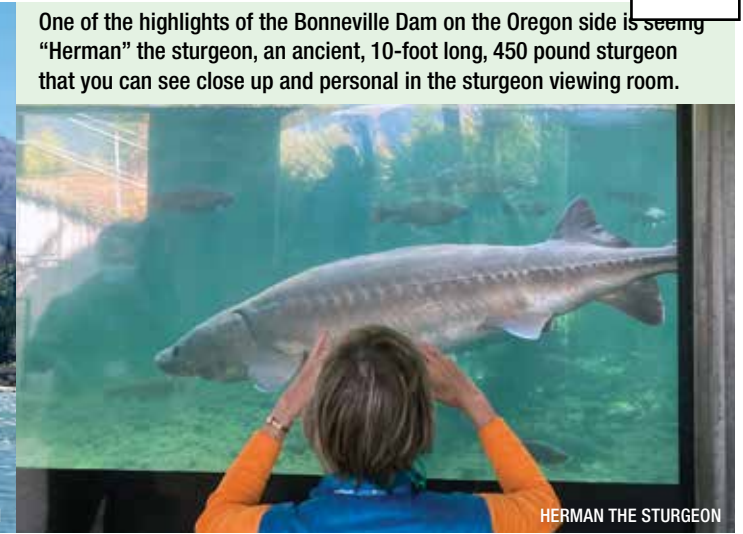
Bonneville Dam Fish Counts:
https://www.fpc.org/currentdaily/HistFishTwo_7day-ytd_Adults.htm
More information:
www.dfw.state.or.us/resources/fishing :: <http://wdfw.wa.gov/fishing>

BONNEVILLE DAM | FISH HATCHERIES

Item 2.



BONNEVILLE DAM



HERMAN THE STURGEON

One of the highlights of the Bonneville Dam on the Oregon side is seeing "Herman" the sturgeon, an ancient, 10-foot long, 450 pound sturgeon that you can see close up and personal in the sturgeon viewing room.

BONNEVILLE LOCK AND DAM

The mighty Bonneville Dam is a must-see attraction. Located in the Columbia River Gorge National Scenic Area, Bonneville Lock and Dam spans the Columbia River and links the two states of Washington and Oregon. Built and operated by the U.S. Army Corps of Engineers, Bonneville Lock and Dam was the first federal lock and dam on the Columbia and Snake rivers. The Dam is 3,463 feet long and produces over one million kilowatts of electricity. Visitors can experience first-hand the operation of two hydroelectric powerhouses and watch migrating fish traveling upstream at the underwater viewing rooms next to the fish ladders.

The Washington Shore Visitors Center offers one of the world's most accessible views of a powerhouse. Inside, generators can be seen from a walkway 85 feet above the powerhouse floor. Visitors can ride an escalator down into the powerhouse to get a close-up view of a generator and rotating turbine shaft through special viewing windows. Fish viewing windows offer a chance to watch coho, sockeye, and king salmon, along with steelhead, shad, lamprey and other fish, as they head upstream each summer and fall.

The Bradford Island Visitors Center, located on the Oregon side of the Columbia River, is a five-level-facility, offering amazing underwater views of migrating fish, a large theater, and displays that offer insights into the history and workings of a hydropower plant.

The adjacent Bonneville Fish Hatchery has informative displays and ponds filled with rainbow trout and a half-dozen massive white sturgeon. Sturgeon still spawn in the area below the dam and the lower Columbia River supports a healthy sturgeon population. Bonneville Lock and Dam was placed on the National Register of Historic Places as an historic district in June 1986.

FISH HATCHERIES

Carson National Fish Hatchery
 Since 1937, hatchery production has helped spring Chinook populations recover in the Columbia River. Today Carson releases more than 1.1 million smolts (young salmon) annually. The best time to visit is May through August to view adult salmon returning up the ladder. Located 14 miles north of Carson on Hwy 30. 509-427-5905 :: www.fws.gov/gorgefish/carson

Spring Creek National Fish Hatchery
 The Spring Creek National Fish Hatchery raises more than 10.5 million Tule Fall Chinook salmon annually. Adult Tule Fall Chinook salmon return in September and visitors can watch the fish being spawned in mid- to late September. Located 16 miles east of Stevenson on Hwy 14. 509-493-1730 :: www.fws.gov/gorgefish/springcreek

Little White Salmon Fish Hatchery
 An underwater viewing area and wildlife viewing opportunities at the hatchery make this a favorite for visitors year-round. Spring and fall Chinook can be seen spawning in the river below the hatchery. The mile long entrance road begins at the west end of the bridge over the Little White Salmon River at Drano Lake, 12 miles east from Stevenson. 509-538-2755 :: www.fws.gov/gorgefish/littlewhite

Bonneville Fish Hatchery
 The Bonneville Fish Hatchery was built in 1909 and is the largest of Oregon's 33 hatcheries. Watch migrating salmon, visit the trout pond and see the infamous Herman the Sturgeon! The hatchery raises 8 million Fall Chinook, 1.2 million Coho, 200 thousand Summer Steelhead, and 60 thousand Winter Steelhead. Watch the returning adult salmon at the fish ladders in September for spawning. 541-374-8393 :: <https://www.dfw.state.or.us/fish/hatchery>

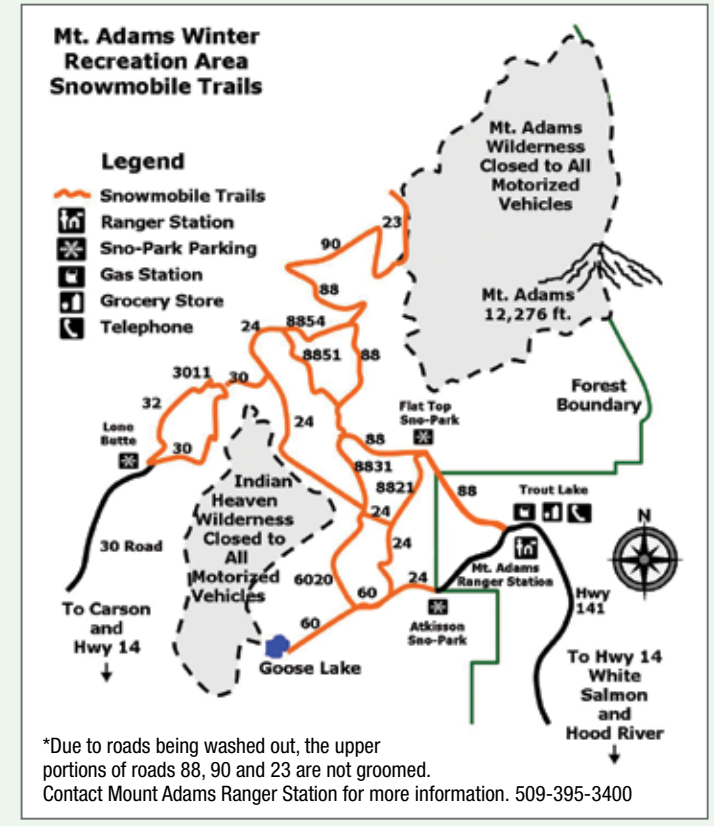
PUBLIC BOAT LAUNCHES

Beacon Rock State Park Boat Launch
 Located 13 miles west of Stevenson just past North Bonneville.
Cascade Boat Ramp
 Located in downtown Stevenson on the east side waterfront.

Drano Lake Boat Ramp
 Located 14 miles east of Stevenson.
Hamilton Island Boat Ramp
 Located just downstream of Bonneville Lock and Dam.

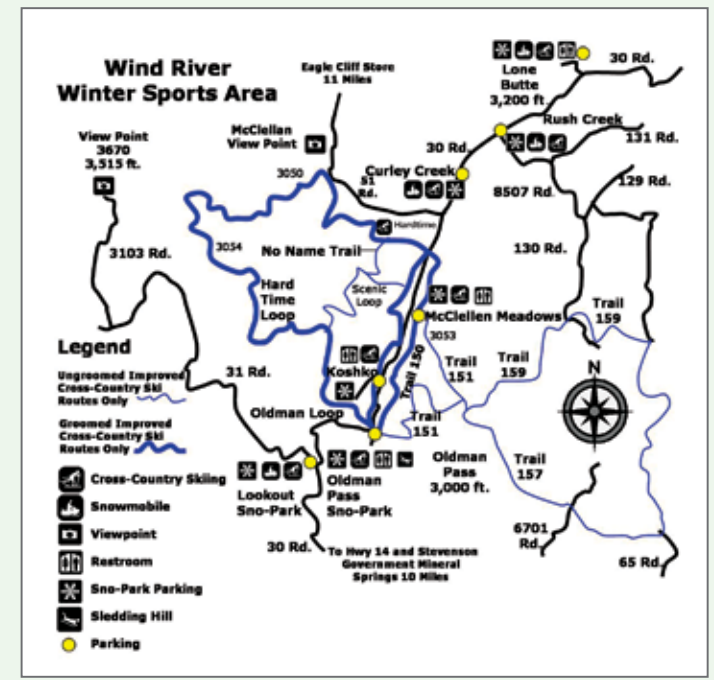
Swift Reservoir Boat Launch
 Located at Swift Forest Camp.
Wind River Boat Ramp
 Located at the mouth of the Wind River in Home Valley.

WINTERTIME



GETTING THERE

- 1 MOUNT ADAMS WINTER RECREATION AREA**
 Access Mount Adams Sno-Parks via Hwy 141, north off of Hwy 14, eighteen miles from Stevenson. To reach Atkisson Sno-Park, follow 141 past the Ranger Station approximately five miles. The Sno-Park entrance is on the south side of the road, just within the Forest boundary. Flat Top and Big Tree Sno-Parks are located farther north from Atkisson.
- 2 WIND RIVER WINTER RECREATION AREA**
 Access Wind River Sno-Parks via the Wind River Highway (Hwy 30) north of Carson about 30 miles. After you pass Carson National Fish Hatchery, you will see a sign for the recreation area that points to your right. Follow the road to the parking area at the top of the pass.
- 3 GOVERNMENT MINERAL SPRINGS**
 Access Government Mineral Springs by traveling on Wind River Highway north of Carson approximately 14 miles to Carson National Fish Hatchery. Continue northwest for one mile, proceeding straight on to FR 3065 to the entrance.



WINTER RECREATION IN SKAMANIA COUNTY IS ONE OF THE REGION'S BEST KEPT SECRETS. SNOWMOBILING, CROSS-COUNTRY SKIING, SNOWSHOEING AND SLEDDING ARE ALL READILY ACCESSIBLE AT LOCAL SNOW PARKS.

The *Wind River Winter Recreation Area*, only 30 minutes north of Carson in the Gifford Pinchot National Forest, provides groomed cross-country and snowmobile trails covering beautiful terrain with views of the Cascade Mountain Range. The *Oldman Pass* area offers one of the best hills around for family friendly tubing, sledding and tobogganing. When the snow level drops to 2,000 feet, you can take a drive to *Government Mineral Springs* for snow touring in the *Trapper Creek Wilderness*.

Another option for winter fun is located near Mount Adams in the eastern part of Skamania County. *Atkisson, Flat Top* and *Big Tree Sno-Parks* offer cross country and snowmobiling trails. Mount Adams rises to 12,276 feet and is the second highest peak in Washington State.

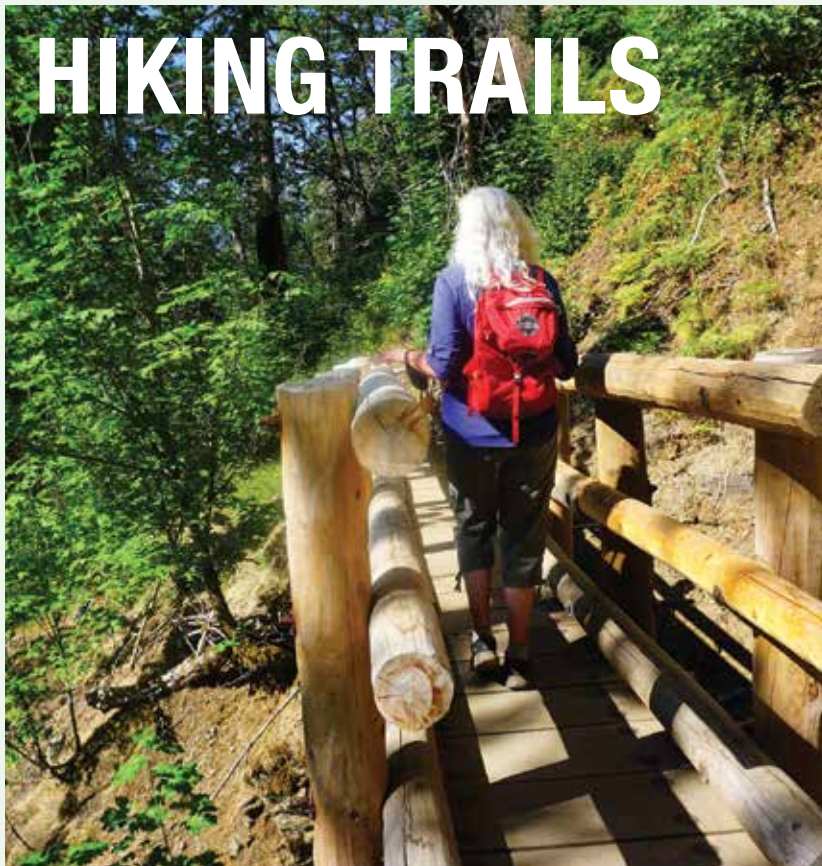
If downhill skiing is your passion, *Mount Hood* is located in Oregon with four ski areas to choose from. When road conditions are good, the drive from Stevenson is just over one hour.

NOTE: Sno-Park permits are required and available at local stores, and the Chamber of Commerce office in downtown Stevenson. <https://columbiagorgetomhood.com/resources>



Keep in mind that when the weather in town is mild, there can be a winter wonderland just 30 miles away. Always be prepared: carry tire chains, extra clothing, food and water.

HIKING TRAILS



Skamania County is a combination of mystical scenery and natural wonders — which is why it is so unique. The memorable and incredible spots around our little slice of heaven entice you to explore and be enlightened.

Guide to Hiking Levels

Easy: Level to gently rolling terrain and incline. Requires limited skill and has minimal physical challenges.

Moderate: Hiking that involves an increase in mileage and elevation gain.

More Difficult: Vigorous hiking with moderate hills and slopes. Requires an experienced skill level and should be in good physical shape.

Most Difficult: Requires a high degree of skill and provides a lot of physical challenge. Steep grades, elevation gain, narrow tread widths, low levels of maintenance could arise. May require stepping over logs or traversing steep slopes or stream fords. Suitable for experienced hikers in good physical condition.

NOTE: Changing weather conditions can affect hiking levels for trails.

Hiking Resources

Skamania County Chamber of Commerce
www.skamania.org / 509-427-8911 / 800-989-9178

Mount St. Helens National Monument
www.fs.fed.us/gpnf/mshnvm / 360-449-7800

Gifford Pinchot National Forest
www.fs.fed.us/gpnf/trails / 360-891-5000

Mount Adams Ranger Station
www.fs.fed.us/gpnf/recreation / 509-395-3400

Columbia River Gorge National Scenic Area
<https://www.fs.usda.gov/crgnsa> / 541-308-1700

Columbia River Gorge Visitor Website
columbiagorgetomthood.com/popular-hikes

STAY SAFE AND PREPARED — PLAN YOUR HIKE!

Provided by Wind River Search and Rescue, Don Grady

- **Plan to get lost or injured.**
This simple change in your mindset may keep you alive. **Always** let someone know where you are going, what time you will be back and when to call 911. By doing this, you just saved yourself many cold hours in the woods and maybe your life.
- **Carry water and drink it.**
Absolutely everything humans do, they do better hydrated. Start by drinking plenty of water before the hike, that is the most efficient way to carry your water. Bring plenty of water with you and drink often.
- **Bring food and snacks.**
Twice what you think you need.
- **Pack an emergency kit:**
Including a map and compass, band aids, aspirin, medications, small light, emergency blanket, duct tape, paracord or dental floss, large garbage bag, small knife, multiple types of fire starters and sun protection.
- **Dress appropriate for the conditions and the weather.**
Dress in layers avoiding cotton clothing.
- **Check the weather forecast at elevation of your hike.**
- **Keep your cell phone fully charged.**
- **Stop and look around.**
Figure out what you would do if you were lost or injured at that location.

COVID-19 NOTICE

In the event we are still in the COVID pandemic we ask that all hikers follow social distancing protocols including the health order mandating the use of face coverings/masks, washing hands and social distancing on trails.
 For details, please visit the following resource websites: www.columbiagorgetourismalliance.org · <https://gorgelove.org> · readyssetgorge.com



HIKING TRAIL ON BEACON ROCK

Beacon Rock

Round Trip: 1.8 miles
Level: Easy to Moderate
Elevation Gain: 848 ft
 10 miles from Stevenson, WA

Beacon Rock is a well known landmark that is recommended for first time visitors to the Gorge. Beacon Rock is the core of an extinct volcano. Henry J. Biddle, an early owner of the rock, finished the original trail in 1918. The plug is 848 feet high with handrails lining most of the ascent. The trail is 4,500 feet long with a 15 percent grade and takes 45 minutes to an hour to make the round trip. Once on top of the rock, the view of the Columbia River and the Gorge is breathtaking. It is a quiet and yet exhilarating experience to stand on the summit with the ever-present Columbia winds sweeping around you. The trail is open year-round and is maintained by Washington State Parks.

Driving Directions: Drive west on Highway 14 towards North Bonneville, continue to Beacon Rock State Park. Parking and the rock are on the south side of the highway. You can't miss it!

Note: Washington State Discover Pass required (available on site).



Item 2.

River-to-Rock Trail

Round Trip: 1.5 miles
Level: Easy to Moderate
Elevation Gain: 250 ft
 11 miles from Stevenson, WA

The River-to-Rock trail adds 1.6 miles to the Beacon Rock climb and offers parking away from the crowds. The trail hooks up to the trail to the top of Beacon Rock. Begin this hike at Doestch Day Use Area. Wildflowers in the spring and blackberries in the summer make this a nice beginning to your 848-foot climb to the top of the rock. Visit the marina at the day use area for a picnic and another incredible view of the infamous Beacon Rock. Escape the crowded parking and discover Beacon Rock State Park.

Driving Directions: Once you pass Beacon Rock on Hwy 14, you will continue another 0.7 miles and turn left on Doetsch Ranch Road (signed). Go past the Day Use Area and park in the large parking lot. The River-to-Rock trail starts near railroad bridge and road towards RV camping area.

Note: Washington State Discover Pass required for parking.

LEAVE NO TRACE

- 1 Plan ahead and prepare
- 2 Travel and camp on durable surfaces
- 3 Dispose of waste properly
- 4 Leave what you find
- 5 Minimize campfire impacts
- 6 Respect wildlife
- 7 Be considerate of others

TOP 10 ESSENTIALS

- 1 Map and Compass
- 2 Sun Protection
- 3 Extra Clothing
- 4 Extra Water
- 5 Headlamp/Flashlight
- 6 Matches or Fire Starter
- 7 Pocket Knife
- 8 First Aid Supplies
- 9 Extra Food
- 10 Emergency Shelter

DON'T FORGET!

A **Northwest Forest Pass** is required for most trails and fee sites in the Columbia River Gorge National Scenic Area and Gifford Pinchot National Forest. *NW Forest Passes can be purchased at the Skamania County Chamber of Commerce and local convenience stores.

A **Discover Pass** is required for all trails or fee sites in Washington State Parks. *The Washington State Discover Pass can be purchased at Beacon Rock State Park and local convenience stores.

*Some passes are available onsite.

For details, please visit the following resource websites: www.columbiagorgetourismalliance.org · <https://gorgelove.org> · readyssetgorge.com
 Passes may also be purchased online at www.discoverpasswa.gov, store.usgs.gov/forest-pass and discovernw.org.

For more info: columbiagorgetomthood.com/resources



DRY CREEK FALLS

Hiking the Pacific Crest Trail

The Pacific Crest Trail was founded in 1926 and spans 2,650 miles from Mexico to Canada through California, Oregon and Washington. It reveals the beauty of the desert, unfolds the glaciated expanses of the Sierra Nevada, travels through deep forests, and provides commanding vistas of volcanic peaks in the Cascade Range. The trail symbolizes everything there is to love— and protect— in the Western United States. Untold thousands of hikers and equestrians enjoy this international treasure each year. Some only travel a few miles, while others complete every mile in a single season.

The movie, *Wild*, which is a story about a young woman hiking the Pacific Crest Trail, ends when Cheryl Strayed reaches the beautiful, iconic Bridge of the Gods in Cascade Locks, Oregon. As the PCT has gained popularity, more and more people have gotten interested in day hikes on the Pacific Crest Trail. Below are three relatively easy day hikes for those wanting to explore.

Gillette Lake

Round Trip: 5.4 miles
Level: Easy to Moderate
Elevation Gain: 200 ft
 3 miles from Stevenson, WA

Gillette Lake is one of the many lakes that were formed by the incredible geological event that created the Bridge of the Gods. It is an easy hike through forest and harvested clearings among rock hummocks and ponds made centuries ago by the Bonneville landslide.

Driving Directions: From the Washington side of the Bridge of the Gods, head west 1.5 miles to Bonneville Trailhead (just across from Bonneville Dam). Hike .5 mile up the Tamanous Trail to the junction with the PCT and turn left. Hike 2.4 miles to Gillette Lake.

Note: NW Forest Pass required.

Trout Creek

Round Trip: 4 miles
Level: Easy to Most Difficult
Elevation Gain: 1000 ft
 15 miles from Stevenson, WA

Enjoy this little-used section of the PCT as it travels amid the forested ridges between the Columbia River and the Wind River Valley. The trail begins by crossing a wooden foot bridge spanning Trout Creek. One lovely creek, dense mossy forest, old-growth and plenty of solitude are found on this trail.

Driving Directions: Follow the Wind River Hwy 8 miles north through Carson, WA. Turn left on to Hemlock Rd. After one mile, turn right on FR 43 next to Wind River Work Center. 2.5 miles down the road the trailhead is on your left, you will see the wooden bridge.

Note: NW Forest Pass required.

Dry Creek Falls

Round Trip: 4.4 miles
Level: Easy to Moderate
Elevation Gain: 700 ft
 2.7 miles from Stevenson, WA

A popular out and back that starts at the Bridge of the Gods trailhead. From the trailhead, cross the road and head up the Pacific Crest Trail. You'll come to Moody Street as it crosses under the freeway. Walk the road uphill to the right, and see the signed trail on your left. After a mile or so, you'll come to a powerline access road. Turn right here and follow the road a short distance under the powerlines to cross and get back on the trail. To get to Dry Creek Falls, do not cross the bridge, turn right here and head up the road to the waterfall.

Driving Directions: From Stevenson, drive west to the Bridge of the Gods. After you cross the bridge, look for a parking area near the restroom. The trailhead is located south of the parking area.

Note: NW Forest Pass required.



VIEW FROM SLEEPING BEAUTY

Laura Graves

Item 2.

Hamilton Mountain

Round Trip: 8 miles
Level: More to Most Difficult
Elevation Gain: 2488 ft
 10 miles from Stevenson, WA

The trail to the top of Hamilton Mountain is a gradual climb and is open and maintained year-round by Beacon Rock State Park. The trailhead is at the park and is four miles one way. Allow two hours to hike each way. As the trail climbs, it becomes quite steep on your way to a sheer cliff with spectacular views of the Columbia River Gorge and Bonneville Dam. Hikers will enjoy lush forest scenery and views of Hardy Creek and Rodney Falls along with the "Pool of the Winds," an impressive cavern enclosing Rodney Falls. The hike is less difficult if you hike only to the waterfalls.

Driving Directions: Drive west on Highway 14 towards North Bonneville, continue to Beacon Rock State Park. Turn right and drive to parking area on your right. The trailhead is located behind the restrooms.

Note: Washington State Discover Pass required (available on site).

Sleeping Beauty

Round Trip: 3 miles
Level: Most Difficult
Elevation Gain: 1500 ft
 60 miles from Stevenson, WA

Get ready to discover your new favorite hike with a spectacular 360° view that encompasses Mount Adams and Mount Hood!

Mount St. Helens, Mount Rainier and the Indian Heaven Wilderness await you at the top of this 1,500 foot climb. You'll earn this view as you find yourself quickly and steadily gaining elevation while hiking up the trail. Fortunately, the trail is shaded with a classic Pacific Northwest mix of firs, maples and hemlocks. A few sharp switchbacks, and you'll come out of the trees at the base of the rock slope; you're almost there. The rocky trail will lead you to the summit and the site of a former fire lookout.

Driving Directions: Travel east from Stevenson on Hwy 14 for 25 miles to Hwy 141. Travel north 20 miles to Trout Lake, take 141 west, then turn right on Trout Lake Creek Rd / FR 88. Drive 4.5 miles and turn right on FR 8810. Follow FR 8810 for 6.2 miles, then turn right on FR 040. In about .6 mile, there's a small pullout for parking on the right with the trailhead on the left.

Note: The rocks at the top can be tricky to navigate so keep your dogs on a leash. No pass required.

Strawberry Island

Round Trip: 4 miles
Level: Easy
 7 miles from Stevenson, WA

Strawberry Island's 4-mile wildlife walk offers family-friendly, flat-terrain hiking. The area used to be an island, however, it is now landlocked. You will find footpaths through high grass, rolling hills and a remote pond full of wildlife. The hike offers gorgeous river and mountain views as well as a great distant view of Beacon Rock.

Driving Directions: Travel to North Bonneville, Washington, 7 miles west on Highway 14 from the Bridge of the Gods. Enter North Bonneville and turn right at the gas station, follow signs to the ball park. Trailhead begins near the ball park, look for totem pole.

Note: No pass required.



DOG MOUNTAIN

Falls Creek Falls

Round Trip: 4.4 miles
Level: Easy to Moderate
Elevation Gain: 800 ft
 18 miles from Carson, WA

A 2.2 mile hike takes you to the lower level of the spectacular Falls Creek waterfall. Start the hike by crossing the cable suspension bridge which spans a rock gorge providing spectacular views of the white water of Falls Creek. The trail follows Falls Creek, climbing through a 50- to 60-year-old forest for about 1.5 miles. Continue uphill for 0.7 mile to the base of the waterfall. The trail ends at the waterfall. There is a creek crossing prior to the falls. The delicate mist from the cascades of Falls Creek creates a cool peaceful environment for relaxing at the end of the trail. There is also a hike to the Upper Falls by following this road for 2.5 miles to the trailhead. The grade of the trail slowly climbs away from Falls Creek and crosses two creeks before reaching the waterfall in about 2.5 miles. The trail flattens out for about ¾ of a mile where it meets road #6503 and ends. Falls Creek surges over rocks and timber, cascading from a height of about 100 feet.

Driving Directions: From Stevenson, take State Highway 14 east to Carson. Go through the town and continue north on Wind River Road #30 to FR 32062-057. Turn right and follow the signs to Lower Falls Creek Trail #152A.

Note: NW Forest Pass required.

Dog Mountain

Round Trip: 7 miles
Level: Most Difficult
Elevation Gain: 2948 ft
 10 miles from Stevenson, WA

A very popular trail, particularly from mid-April to mid-June, when the hills are filled with blooming wildflowers. Hikers will also see impressive views of Mount St. Helens, Mount Adams and Mount Hood. The trail is somewhat challenging as it gains 2,948 feet in elevation and is 3.5 miles to the top. Plan four hours to hike this one and take water and food for the break on top! Watch for poison oak and rattlesnakes along the trail.

Driving Directions: To reach the trail, travel 10 miles east of Stevenson. After mile post 53 on Highway 14, there is a large dirt parking lot on the north side of the highway and a sign marks the trailhead.

Note: NW Forest Pass required. Permits are required for each individual hiker Saturdays and Sundays from mid-April to mid-June. When parking, both hiker and parking permits are required. Hiking permits are available at recreation.gov

NOTE: DOG MOUNTAIN SHUTTLE

Skamania County provides shuttle service between Skamania County Fairground's gravel parking lot and Dog Mountain Trailhead on Saturdays and Sundays from mid-April to mid-June.

If you drive, please adhere to the "no parking" signs in the parking lot that are present to ensure safety for all users. Parking on Highway 14 is not allowed and violators will be towed.

For more information go to: gorgetranslink.com/alerts/dog-mountain-shuttle

Lewis River Trail – Lower Falls Recreation Area

Round Trip: 3.5 miles
Level: Easy to More Difficult
 40 miles north of Carson, WA

The Lewis River Trail follows the course of the Lewis River as it meanders through a magnificent old-growth forest of Douglas fir, western red cedar and big leaf maple. Spectacular waterfalls will delight you as you explore this route. The trail leaves the Lower Falls Campground, crosses Copper Creek and comes to Middle Falls. The trail circumvents a cliff above Upper Falls, providing excellent views of the falls. It crosses Alec Creek and terminates on FR 90, near Quartz Creek Trail #5.

Driving Directions: Follow the Wind River Highway (Hwy 30) north of Carson, Washington. Continue up and over Oldman Pass to FR 51 (Curly Creek Rd). Turn left. Stop by McClellan View Point for view of Mount St. Helens. Turn right on FR 90, follow to Lower Falls Recreation Area to Lewis River Trail #31.

Note: NW Forest Pass required.



Item 2.

Skamania Lodge Hiking Trails

Creek Loop Trail: 1.5 miles // **Level:** Easy
 Beginning at the Golf Shop, turn right and pass the 18th green of the golf course. The trail takes you toward a spectacular viewpoint overlooking the Columbia River and the cliffs of the Oregon Cascades. It then follows the path of Foster Creek, meandering through the forest and crossing the creek twice via footbridge. The trail joins the Lake Loop Trail at Lilly Pad, where many guests report seeing a variety of wildlife including birds, frogs, turtles and deer.

Lake Loop Trail: 1.75 miles // **Level:** Easy
 Beginning at the Golf Shop, turn left and go past the 2nd fairway, continuing behind the cart path near the 3rd tee, and coming out behind the 4th green. Follow the trail, go down the hill and behind the 5th green where you will see Wy'East Lake on your left. Follow the gravel service road along the shore of Lilly Pad Lake to the junction with Creek Loop Trail, and return to the Golf Shop. For a slightly longer hike, turn left and follow Creek Loop Trail in a reverse path back to its starting point.

Gorge Loop Trail: 1 mile Fitness Course // **Level:** Easy
 The shortest of the three hiking paths is a fitness trail with several workout stations. Gorge Loop begins at the Fitness Center/ playground area. From there, carefully cross the driveway to a paved path overlooking the tennis courts and the 14th fairway. Proceed down the hill into a canyon, to begin a switchback where you will climb back up the hill and emerge behind the 16th green. Follow the cart path down and across the main driveway to return to the Lodge on the paved footpath.

Driving Directions: From Stevenson, follow Rock Creek Drive at the west end of town and look for the sign for Skamania Lodge. From the Bridge of the Gods, travel 1.5 miles east on Highway 14 and turn left on Rock Creek Drive, then drive another 1/4 mile to the entrance of Skamania Lodge on your left.

Note: The trail system at Skamania Lodge offers over four miles of hiking paths on the property. *No pass required.*

Cape Horn Trail

Round Trip: 7 miles // **Level:** Most Difficult
Elevation Gain: 1300 ft // 18 miles from Stevenson, WA

This full trail loop provides fantastic views of the Columbia River Gorge, an intimate look at Cape Horn Falls and a challenging workout as it climbs and descends the rocky slopes of Cape Horn.

From the parking lot, walk directly across Salmon Falls Road onto the trail and into the forest. Most of the climbing for the entire 7 miles is accomplished in the first mile. At the top of the hill you'll pop out onto Tipping Tree Point, which overlooks miles of the Columbia River, Angels Rest, Beacon Rock, Larch Mountain, Multnomah Falls and Dog Mountain. While hiking, if you come upon unmarked branching trails or old roads, just keep to the left and you won't get lost. 1.8 miles from the trailhead you'll emerge from the forest onto a paved road. Cross the road, head toward your left, then turn right onto an old gravel road and continue about 2,000 feet to a bluff overlooking the Columbia and the Nancy Russell Overlook. In ¾ of a mile cross under State Route 14 using one of the new pedestrian underpasses. After crossing the highway, follow the trail toward the bluffs. When you come to a 4-way intersection, go straight, paralleling the edge of the bluffs. The final section of the trail is a 1.3 mile walk along the pastoral country road, back to Hwy 14. Another underpass will take you back under the highway. This hike is not for the novice. The full trail loop is 7 miles with 1,200 feet of elevation gain.

Driving Directions: Follow State Highway 14 west from Stevenson about 18 miles, pass Beacon Rock State Park and continue to the intersection with Salmon Falls Road, near mile post 26. Turn right onto Salmon Falls Road, immediately turn right again and you'll see trailhead parking on your right in the Skamania County Park & Ride lot. www.capehorntrail.org/trailmap

Note: This is not a dog-friendly trail because of steep cliffs. *It is important to note that the lower trail is CLOSED from February 1st to July 15th to protect peregrine falcon nesting areas. Parts of the trail are narrow which can be unsafe during heavy snow and icy conditions. *No pass required.*



ON TOP OF WIND MOUNTAIN

Fort Cascades Historic Site Trail

Round Trip: 1.5 miles
Level: Easy
 7 miles from Stevenson, WA

The Fort Cascades trail is a short 1.5 mile loop along flat ground bordering the Columbia River. The trail includes several sites marking important historic events during early settlement of this area, when it was known as the Lower Cascades. Portions of the old portage railroad, a Chinook Indian village, and the site of one of the three military forts near the Cascade Rapids are seen on this interpretive trail. The Fort Cascades Trail area was a focal point for commerce beginning with the American Indians and continuing through explorers, fur traders, settlers, railroad workers and fishermen. A guide brochure offers hikers a “hands-on” historical experience. The Fort Cascades Trail Guide is available at the Bonneville Dam Visitor Center and Skamania County Chamber of Commerce in Stevenson.

Driving Directions: Travel 7 miles west on Highway 14 towards Bonneville Dam and North Bonneville. Just west of Bonneville Dam, turn left on Dam Access Road and follow the road west to the trailhead.

Note: No pass required.

Whistle Punk Trail

Round Trip: 1.5 miles
Level: Easy
Elevation Gain: 848 ft
 12 miles north of Carson, WA

This trail is a barrier-free interpretive trail that tells the story of forest management from a historical perspective. Signs and a brochure guide visitors along the trail, which runs along an old railroad grade (dating back to 1913) and past features associated with railroad logging by the Wind River Logging Company. The trail also goes past a wetland area and into an old growth forest. The final leg of the trail takes visitors through the old Wind River Nursery field.

Driving Directions: Travel north of Carson for 9 miles on Wind River Hwy. Turn left onto Hemlock Road. After 1¼ miles, turn right on FR 43 (just past the Ranger Station). Go 0.5 mile to FR 417. Turn right on FR 417. Take a left at the T-intersection (stop sign). Go about 1/4 mile to the parking lot.

Note: No pass required.

Wind Mountain

Round Trip: 3 miles
Level: More Difficult
Elevation Gain: 1236 ft
 8 miles from Stevenson, WA

Wind Mountain is a relatively short but moderately challenging hike. It is also known for being home to authentic Native American vision quest sites. The summit offers remarkable views of the Columbia River and Cascade Mountains. There are some spots on the trail that are rocky, so be cautious, and there can be rattlesnakes and poison oak along the trail. And yes, it is windy at the top so be prepared! If you are looking for a quieter hike, this is a trail that is not as well known as Dog Mountain and you can be at the top in half the time.

Driving Directions: Travel 6 miles east of Stevenson on Highway 14 and turn left on Wind Mountain Road (1/2 mile past Home Valley Store). Travel just under 1.5 miles and take a right on Girl Scout Road. Travel 0.4 mile. Just after the paved road gives way to gravel you will see a small unmarked parking area at the north side base of the mountain. Park here and continue down the gravel road about 200 yards to the unmarked trailhead.

Note: No pass required.



PANTHER CREEK FALLS

Panther Creek Falls

Round Trip: 1000 feet
Level: Easy
 13 miles from Carson, WA

Water is abundant in the Columbia River Gorge and especially in Skamania County. And when it is in the form of waterfalls, it is a lovely spectacle to behold. Panther Creek Falls is by far one of the most unique waterfalls in the entire county. The falls consist of two tiers of segmented waterfalls, 50 to 75 feet in height, all pouring into the same basin. You will spend more time in the car driving to this waterfall than actually hiking to it. The falls are reached in less than 500 feet. The trail is short and easy leading to an observation deck. This waterfall is a photographer’s dream.

Driving Directions: Drive along Wind River Highway (Hwy 30) north through Carson for 5.8 miles to the second entrance to Old State Road and turn east. Almost immediately turn left onto Panther Creek Road #65. Drive for 3.5 miles, you will see the sign for Panther Creek Campground. Continue for 4 miles to a large gravel pit on the right side of the road (if you cross Big Huckleberry Creek, you’ve gone too far). Park at the gravel pit, cross the street and walk back down the hill about 100 yards. Look for the trail dropping down next to the rocky slope below the road. There is a sign for Panther Creek Falls on the opposite side of the trailhead. The falls are reached in less than 500 feet.

Note: No pass required.

Sams Walker Nature Trail

Round Trip: 1.2 miles
Level: Easy
Elevation Gain: 50 ft
 12 miles from Stevenson, WA

This is an easy family friendly stroll through former farmland. From the trailhead, walk the well-graveled trail through an abandoned field. When you come to a fork, take the right route. The easy trail weaves its way through a couple of fields to a sign describing planned restoration. From here, the trail heads straight south toward the river. As the trail winds just above the floodplain, look for paths down to the river. Particularly when windy, the views of the river and the Oregon side of the Gorge can be quite beautiful.

Driving Directions: Travel 12 miles west of Stevenson to Skamania Landing Road at milepost (MP) 32.8. Turn left (south) onto Skamania Landing Road and travel 1/4 mile, crossing the railroad tracks to the parking area. To the right you will see a parking area at the trailhead.

Note: Northwest Forest Pass required.

Dry Creek Trail #194

Round Trip: 4 miles
Level: Easy
Elevation Gain: 350 ft
 14 miles from Carson, WA

This four mile trail runs north and south to the east of the Trapper Creek Wilderness. You will find an abundance of lush green forest of moss covered maples, firs, vine maple, with a carpet of moss, ferns, lichen and other green plants. It is a very peaceful trail. You’re either near the creek or within hearing distance the entire way and it’s a beautiful creek with a wide washed flood plain most of the way.

Driving Directions: From Carson, Washington follow the Wind River Road north for about 14 miles. Then take a left on Mineral Springs Road (FR 3065). Take the first right on FR 5401 and follow it for about a half mile to the trailhead.

Note: Northwest Forest Pass required.

Skamania County

Information



Climate

Skamania County enjoys a mild but variable climate with rainfall and temperatures growing drier and warmer as you travel from west to east.

Location

Skamania County spans a distance of 1,672 square miles on the north shore of the Columbia River in the southwestern part of Washington state. The Gifford Pinchot National Forest covers more than 80% of the county. Skamania County also contains portions of the Columbia River Gorge National Scenic Area, the Mount St. Helens National Volcanic Monument, and is bisected north and south by the Cascade Mountain Range. The major driving route is State Highway 14, which leads east from the metropolitan area of Vancouver, Washington or Interstate 84 from Portland, Oregon. Both cities can be reached in less than an hour's drive from Stevenson, Washington, allowing county residents access to the best of both rural and urban lifestyles.

Top Employers

Skamania Lodge » Resort & Conference Center
 Skamania County » County Government
 Stevenson-Carson School District » School System
 Wilkins, Kaiser, Olsen » Lumber/Plywood
 Silver Star Industries » Fabrication
 A & J Select Market » Grocery Store

Taxes

The tax levy rate for Skamania County runs from \$7.1001334 to \$12.556367 per thousand dollars of assessed value. Properties in the State of Washington are valued at 100% of market value. In 2021, the total assessed value was \$2,101,788,372 with approximately 10,000 taxable parcels.

SKAMANIA COUNTY POPULATION & SCHOOLS

Community	Population	School Information
Carson Home Valley	3,014	Stevenson Carson School District: K-12 // 509-427-5674
Mill A Cook Willard	282	Mill A School: K-8 // 509-538-2522 Stevenson High School // 509-427-5631
North Bonneville	1,005	Stevenson Carson School District: K-12 // 509-427-5674
Skamania Prindle	500	Skamania School: K-8 // 509-427-8239 Stevenson High School // 509-427-5631
Stabler	1,000	Stevenson Carson School District: K-12 // 509-427-5674
Stevenson	1,515	Stevenson Carson School District: K-12 // 509-427-5674
Underwood	1,005	White Salmon School District: K-12 // 509-493-1500
Upper Washougal Cape Horn Skye Mt. Pleasant	2,612	Cape Horn-Skye: K-5 // 360-954-3600 Mt. Pleasant: K-7 // 360-835-3371 Canyon Creek Middle School: 6-8 // 360-954-3600

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— Resources —

Banks/Credit Unions

iQ Credit Union, Stevenson 360-695-3441
 Riverview Community Bank, Stevenson 509-427-5603
 Umpqua Bank, Stevenson 509-842-9310

Churches

Carson Bible Church 509-427-8373
 Carson Church of the Nazarene 509-427-8398
 Cascade Locks Chapel Assembly of God 541-374-8775
 Cascade Locks Bible Fellowship 541-374-4444
 Cascade Locks Community Church 541-374-8999
 Church of Christ, Carson 509-427-4669
 Church of Jesus Christ of Latter Day Saints, Stevenson 509-427-5927
 Evergreen Presbyterian Church, Mill A 509-538-2255
 Jehovah's Witness Hall, Carson 509-427-8175
 Little Church in the Valley, Stabler 509-427-4372
 Living Faith Open Bible Church, Stevenson 509-427-5451
 North Bonneville Community Church 509-427-8142
 River Christian Church 509-427-8342
 Seventh Day Adventist Church, Stevenson 509-427-8890
 Shepherd of the Hills Lutheran Church, Stevenson 509-427-5972
 Skamania Community Church 509-427-8517
 St. Patricks Charismatic Episcopal Church, Cascade Locks 541-374-8763
 Star of the Sea Catholic Church, Stevenson 509-427-8478
 Stevenson Church of the Nazarene 509-427-5378
 The Bridge, Stevenson 509-427-5378
 United Methodist Church, Stevenson 509-427-5354

Fraternal Organizations

American Legion Hall, Carson 509-427-8989
 Eagles Lodge, Stevenson 509-427-5255
 Friends of the Library 509-427-4798
 Skamania County Lions Club 509-427-7611
 Stevenson Toastmasters 509-427-4590

Libraries

North Bonneville Library 509-427-4439
 Stevenson Community Library 509-427-5471

Medical Services/Health Organizations

Alcoholics Anonymous 509-427-5548
 Hamilton Park Senior Apartments, North Bonneville 509-427-0018
 North Shore Medical Group 509-427-4212
 Portside Chiropractic 509-250-1873
 Rock Cove Assisted Living Center, Stevenson 509-427-7272
 Skamania Acupuncture and Yoga Studio 509-637-3163
 Skamania Chiropractic and Rehabilitation 509-427-3600
 Skamania County Counseling Center 509-427-3850
 Skamania County Health Department 509-427-3881
 Skamania County Domestic Violence/Sexual Assault 509-427-4210
 Skamania County Emergency Services 509-427-5065
 Skyline Hospital, White Salmon (from Stevenson) 509-493-1101
 Stevenson Dental Center 509-427-4083
 Stevenson Family Eye Care 509-427-8605
 Stevenson Food Bank 509-427-2020
 Wind River Pharmacy 509-427-4334
 509-427-5480

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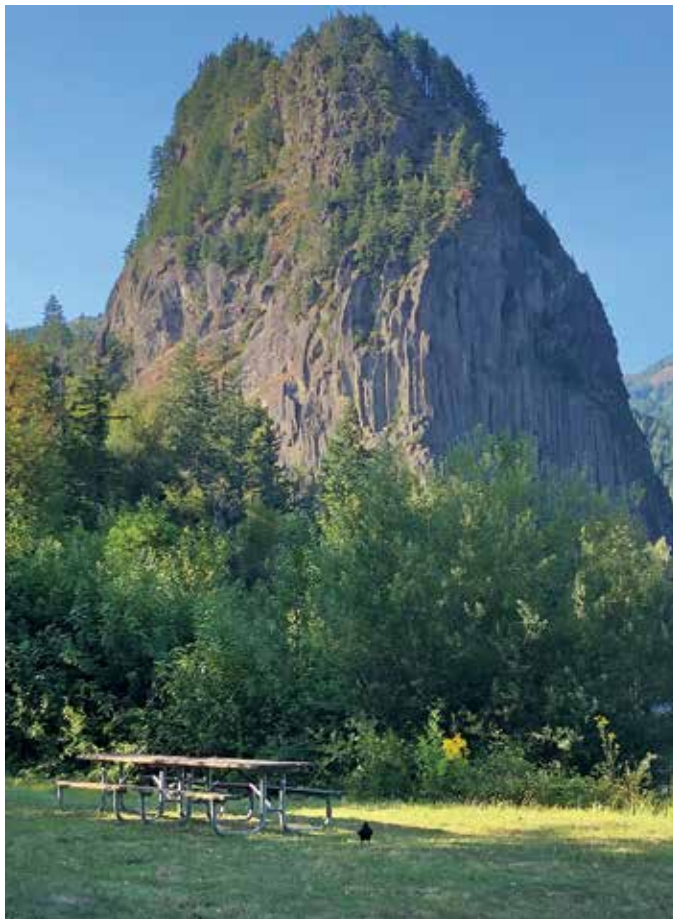
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Newspapers

Columbian, Vancouver, WA 360-694-2312
 Oregonian, Portland, OR 509-427-8840
 Skamania County Pioneer 509-427-8444
 The Skamania Observer 912-659-2028

Service Providers

CABLE SERVICE:
 Wave Broadband 855-971-1252
ELECTRIC SERVICE:
 Skamania County PUD #1 509-427-5126
GARBAGE SERVICE:
 Columbia River Disposal 509-493-3930
NATURAL GAS:
 Avista 800-233-9165
 NW Natural 800-233-3111
RECYCLE TRANSFER SITES:
 Mt. Pleasant 360-837-3329
 Stevenson 509-427-3926
SEWER SERVICE:
 City of North Bonneville 509-427-8182
 City of Stevenson 509-427-5970
TELEPHONE/INTERNET PROVIDERS:
 CenturyLink 866-228-1362
 Gorge Networks 888-508-2363
 Spectrum 833-267-6094
 Wave Broadband 855-971-1252
WATER SERVICE:
 City of North Bonneville 509-427-8182
 City of Stevenson 509-427-5970
 Home Valley Water District 509-427-9647
 Skamania County PUD #1 509-427-5126
 Underwood 509-427-5126



Resources, continued —

Skamania County

- 4-H 509-427-3932
- Ambulance 509-427-4233
- Animal Control 509-427-9490
- Auditor's Office 509-427-3730
- Auto Licensing 509-427-3732
- Assessor's Office 509-427-3720
- Building Inspection Line 509-427-3922
- Building Permits 509-427-3920
- Community Health 509-427-3881
- County Clerk 509-427-3770
- County Commissioners 509-427-3700
- District Court 509-427-3780
- Elections 509-427-3730
- Emergency Management 509-427-8076
- Community Events and Recreation 509-427-3980
- Extension Agent 509-427-3930
- Fire District, Carson 509-427-5013
- Fire District 5, Skamania 509-427-4152
- Fire District, Underwood 509-427-3654
- Fire District, Washougal 360-837-3574
- Juvenile Services 509-427-3715
- Public Works 509-427-3910
- Road Departments: Prindle 360-837-3211
 - Stevenson 509-427-3951
 - Underwood 509-493-1709
- Senior Services, Stevenson 509-427-3990
- Sheriff Non-Emergency 509-427-9490
- Treasurer 509-427-3760
- Voter Registration 509-427-3730

- Port of Skamania County** 509-427-5484
- Skamania County Economic Development Council** 509-427-5110

City of Stevenson

- City Hall 509-427-5970
- Fire District, Stevenson 509-427-5970

City of North Bonneville

- City Hall 509-427-8182
- Fire District, North Bonneville 509-427-8182
- Senior Center 509-427-5234

State of Washington

- Department of Social Services 509-427-0713
- Drivers Licensing, White Salmon 509-493-1131
- Washington State Patrol 360-260-6291
- WorkSource: Job Service 509-427-4464

U.S. Government Offices

- Columbia River Gorge Commission 509-493-3323
- Department of Natural Resources 360-599-2025
- Post Office, Bingen (Underwood/Cook) 509-493-1225
- Post Office, Carson 509-427-5051
- Post Office, North Bonneville 509-427-8784
- Post Office, Stevenson 509-427-5532
- Post Office, Washougal 360-835-8582
- U.S. Army Corps of Engineers: Bonneville Dam Visitors Center 509-427-4281
- U.S. Fish and Wildlife: Spring Creek National Fish Hatchery 509-493-2934
- U.S. Forest Service: Mt. Adams Ranger Station 509-395-3400



Please note that permits are required for outdoor burning.
 Call Skamania County Public Works at 509-427-3910,
 City Hall in Stevenson or North Bonneville for details.

AVERAGE TEMPERATURES & PRECIPITATION				
Month	Minimum	Mean	Maximum	Inches
January	24°	36°	49°	10.75
March	33°	47°	63°	8.27
May	39°	59°	79°	2.49
July	50°	69°	89°	.58
September	44°	62°	87°	2.82
November	31°	43°	61°	17.68

RAINFALL AMOUNTS BY COMMUNITY <i>(annual approximate rainfall in inches)</i>	
Community	Rainfall Amounts
Carson Home Valley	80"
Mill A Cook/Willard	55"
North Bonneville	70"
Skamania Prindle	70"
Stabler	99"
Stevenson	80"
Underwood	47"
Upper Washougal Cape Horn	56"
Skye Mt. Pleasant	



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ARTISTS / ART GALLERIES

Community Art Studio of Stevenson-CASS
971-222-7498
communityartstudioofstevenson@gmail.com

River House Art Gallery
509-427-5930 marilynbolles@gorge.net

ARTS AND CULTURE

Big Britches Productions
541-380-0857 www.bigbritches.org

Columbia Gorge Orchestra Association
503-475-2419 www.gorgeorchestra.org

Gorge Artists
309-657-2180 www.gorgeartists.org

ATTORNEYS

Law Office of Adam N. Kick
206-992-5762 kickadam@hotmail.com

ATTRACTIONS

Bonneville Dam Visitor Center
509-427-4281 www.nwp.usace.army.mil/op/b

AUTOMOTIVE / MOTORCYCLE

Gorge Machinery, LLC
509-427-4543 www.gorgemachinery.com

Reddi Towing, Inc.
509-427-8111 www.redditowing.com

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Backwoods Brewing Company
509-427-3412
www.backwoodsbrewingcompany.com

Columbia Gorge Winegrowers Association
541-965-1528 www.columbiagorgewine.com

Maryhill Winery Tasting Room & Bistro
509-773-1976 www.maryhillwinery.com

Skunk Brothers Spirits
360-213-3420 www.skunkbrothersspirits.com

Walking Man Brewing
509-427-5520 www.walkingmanbeer.com

BUSINESS / TECHNICAL / CONSULTING SERVICES

CIC Credit & Background Screening
360-608-0799 www.cicscreening.com

Columbia River Gorge Technology Alliance
541-296-2266 www.crgta.org

Current Communications
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Gorge Owned Business Network
541-399-6813 www.gorgeowned.org

Kaizen-Small Business Coaching
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Mid-Columbia Economic Development District
541-296-2266, www.mcedd.org

Skamania County Economic Development Council
509-427-5110 www.skamania-edc.org

Sound Travels
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Klickitat, who was the larger of the two mountains, won the fight, and Wyeast admitted defeat, giving over all claim to beautiful Squaw Mountain. In a short time, Squaw Mountain became very heartbroken for she truly loved Wyeast. One day she fell at Klickitat's feet and sank into a deep sleep from which she never awakened. She is now known as the Sleeping Beauty and lies where she fell, just west of Mount Adams.

During the war between Wyeast and Klickitat, Loo-Wit, the guardian of the bridge, tried to stop the fight. When she failed, she stayed at her post and did her best to save the bridge from destruction, although she was badly burned and battered by hot rocks.

When the bridge fell, she fell with it. The Great Spirit placed her among the great snow mountains, but being old in spirit, she did not desire companionship and so withdrew from the main range to settle by herself far to the west. Today you will find her as Mount St. Helens, the youngest mountain in the Cascades.

Scientists say that about 1,000 years ago, the mountain on the Washington side of the Columbia River, near what is now the town of Stevenson, caved off, blocking the river. The natural dam was high enough to cause a great inland sea covering the inland prairies as far away as Idaho. For many years natural erosion weakened the dam and finally washed it out. These waters of the inland sea rushed out, tearing away more of the earth and rocks until a great tunnel was formed under the mountain range leaving a natural bridge over the water. The bridge was called "The Great Cross Over" and is now named "The Bridge of the Gods."

LEGEND: *An unverifiable story handed down by tradition from earlier times and popularly accepted as historical.*

Material for this article provided by the Port of Cascade Locks, Oregon.

THE LEGEND OF THE BRIDGE OF THE GODS

Long before recorded history began, Native American legend says the Great Spirit built a bridge of stone that was a gift of great magnitude. The Great Spirit, named Manito, placed a wise old woman named Loo-Wit, on the bridge as its guardian. He then sent to earth his three sons, Multnomah, the warrior; Klickitat (Mount Adams), the totem-maker; and Wyeast (Mount Hood), the singer. Peace lived in the valley until beautiful Squaw Mountain moved in between Klickitat and Wyeast. The beautiful woman mountain grew to love Wyeast, but also thought it fun to flirt with his big brother, Klickitat. Soon the brothers began to quarrel over everything, stomping their feet and throwing fire and rocks at each other. Finally, they threw so many rocks onto the Bridge of the Gods and shook the earth so hard that the bridge broke in the middle and fell in to the river.

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Hotel Stevenson 77 Cafe	17	Carson Ridge Luxury Cabins	16	Carson Ridge Luxury Cabins	16
DESIGNER HOMES		Hotel Stevenson	17	Cascade Locks Marine Park	20
Cedar Creek Designs	7	Skamania Lodge	2	Columbia Gorge Interpretive Center Museum	18
DISC GOLF		The Resort at Skamania Coves	17	Skamania Lodge	2
Skamania Lodge	2	MOUNT ST. HELENS		Skyline Hospital	59
DISTILLERIES		Visit Mount St. Helens	25	Walking Man Brewing	13
Skunk Brothers Spirits Distillery	11	MUSEUMS		WHITE WATER RAFTING	
DOG BOARDING & DAY CARE		Columbia Gorge Interpretive Center Museum	18	River Drifters	35
Gusty Gorge	51	PORT OFFICE		WINE BARS	
FARMERS MARKET		Port of Cascade Locks	20	Hotel Stevenson	17
Stevenson Waterfront Farmers Market	23	REAL ESTATE		WINE TOURS	
FINANCIAL ADVISOR		Rachel Broughton/Windermere Agent	7	Martin's Gorge Tours	14
Rachel Year/Edward Jones	51	Windermere Real Estate	5	WINERIES	
Farmers Financial Solutions	50	RESTAURANTS		Maryhill Winery	15
GIFT SHOPS		54 40 Beer Lodge	13	ZIPLINE TOURS	
Cedar Creek Alpacas	33	Backwoods Brewing Company	13	Skamania Lodge Zipline Tour	3



SKYLINE
EMERGENCY DEPARTMENT
WHITE SALMON, WASHINGTON

AVERAGE
ER
WAIT TIME,
7
MINUTES



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When the unexpected happens,
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**Skyline Health's Emergency
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Open 24/7 • 7-minute average wait time •
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Your local Emergency Department • Habla Español

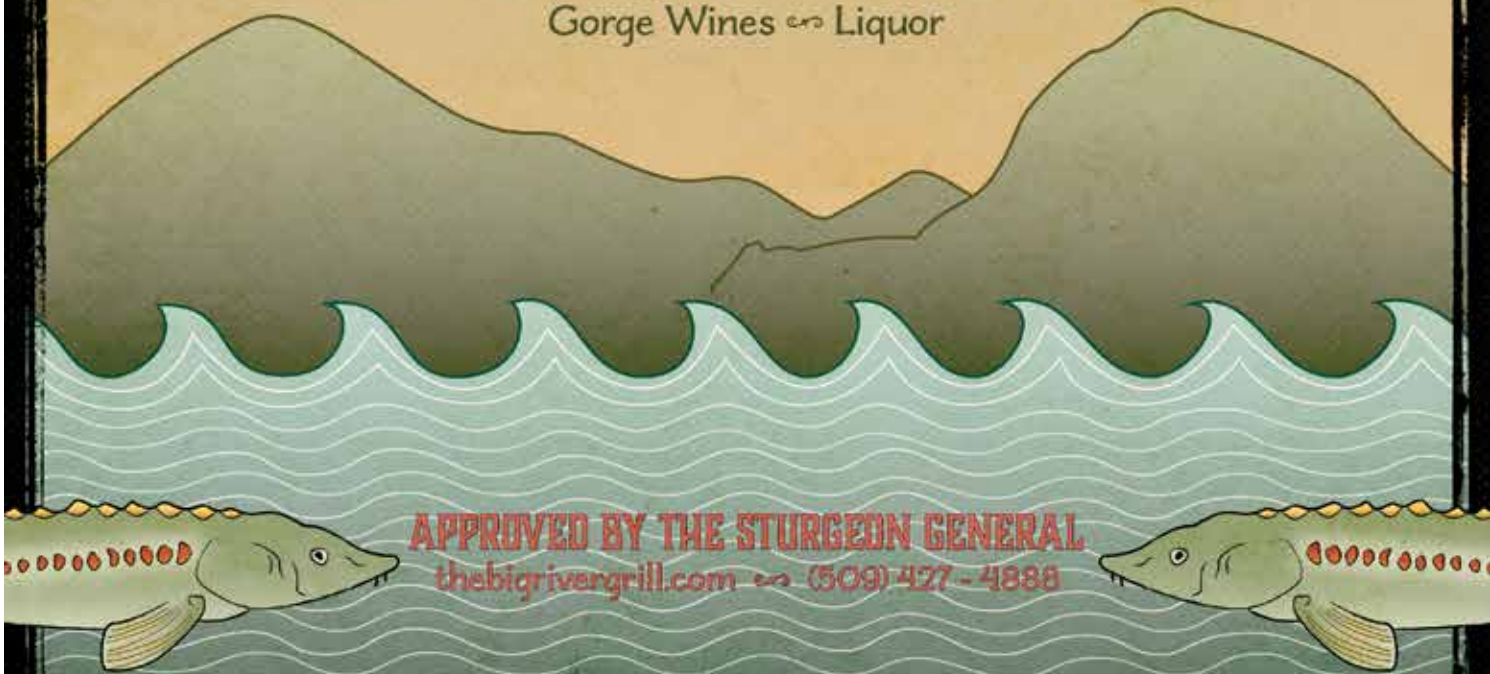
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In the heart of the Gorge since 1993

Lunch & Dinner Everyday, Breakfast on Weekends
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 Gorge Wines *and* Liquor



APPROVED BY THE SURGEON GENERAL
thebigrivergrill.com *and* (509) 427-4888



Contact Information

(Application deadline is Friday, May 6, 2022)

Amount of Lodging Tax Requested *	\$ 5,938.00	
Organization/Agency Name *	Downtown Camas Association	
Federal Tax ID Number (EIN)	264,019,320	
Event or Activity Name *	Regional Advertising; Plant Fair	
Contact Name and Title *	Carrie Schulstad, Executive Director	
Mailing Address *	Street Address	
	PO BOX 1034	
	Address Line 2	
	City	State / Province / Region
	CAMAS	WA
	Postal / Zip Code	Country
	98607	United States
Phone *	entry format example 123-456-7890	
	360-904-0218	
Email *	DIRECTOR@DOWNTOW NCAMAS.COM	

Application Questions

Activity Type *

- EVENT - Short-term event occurring between specific dates/times (e.g. 4th of July celebration, festival of lights)
- ACTIVITY - Short-term activity occurring between specific dates/times (e.g. local marathon, egg hunt, social, fund-raiser walk, talent show)
- MARKETING- Avenues that provide information promoting tourism; is typically year-round, but may also operate for a season (e.g. ads, brochures, videos, campaigns)
- FACILITY/GROUNDS - Improvements or upkeep of tourism-related facilities/grounds
(select all that apply)

Check all that apply to this application *

- Tourism Promotion/Marketing
- Operation of a Special Event/Festival designed to attract tourists
- Operation of a Tourism Promotion Agency
- Operation of a Tourism-Related Facility owned or operated by a non-profit organization
- Operation and/or Capital Costs of a Tourism-Related Facility owned by a municipality

Which one applies to your agency *

- Non-Profit (upload current WA State corporate registration on Attachments tab)
- Public Agency

Describe your tourism-related activity of event *

Regional tourism full page ads in Scenic WA Road Trips & Travel Guide (print and webpage; collaboration with City of Washougal)
 Columbia River Gorge Visitor's Magazine (print and website ad)
 Visit Vancouver WA (Clark County's Visitor's Guide)--(print ad, collaboration with Washougal)
 SW WA Visitor's Guide ad, print and website
 Green Living Magazine regional ad for Plant Fair

Projected Attendance/Population Reached

Total # Attendees	7-8000 for Plant Fair
# Traveling 50+ mi.	1000+ estimate
# Traveling from out-of-state	500+ estimate
# Overnight in paid accomm.	vendors at Camas Hotel, visitors for weekend
# Overnight in unpaid accomm.	
# of Lodging Nights	1

Methodology to be used to capture attendance *

(check all that apply)

- Direct Count: Actual count of visitors using methods such as paid admissions or registrations, clicker counts at entry points, vehicle counts or number of chairs filled. A direct count may also include information collected directly from businesses, such as hotels, restaurants or tour guides, likely to be affected by an event
- Indirect Count: Estimate based on information related to the number of visitors such as raffle tickets sold, redeemed discount certificates, brochures handed out, police requirements for crowd control or visual estimates
- Representative Survey: Information collected directly from individual visitors/participants. A representative survey is a highly structured data collection tool, based on a defined random sample of participants, and the results can be reliably projected to the entire population attending an event and includes margin of error and confidence level
- Informal Survey: Information collected directly from individual visitors or participants in a non-random manner that is not representative of all visitors or participants. Informal survey results cannot be projected to the entire visitor population and provide a limited indicator of attendance because not all participants had an equal chance of being included in the survey
- Structured Estimate: Estimate produced by computing known information related to the event or location. For example, one jurisdiction estimated attendance by dividing the square footage of the event area by the international building code allowance for persons (3 square feet)
- Other: Please describe below

- Other description:

For regional advertising: The reach of each of the guides and magazines per their media kits plus analytics from web ads

Attachments

The proposal and all documents filed with the City are public records and may be disclosed to a third-party requestor per the Washington State Public Records Act (RCW 42.56).

Itemized Budget (income and expenses) *	2022 DCA Regional Advertising Budget.pdf JPG, PDF, TIF	424.47KB
Description (explaining how you intend to use funds) *	Lodging Tax Funding Application Regional ads attachment 2022.pdf wrp_media_kit22.pdf ScenicWA_2022MediaKit.pdf 2022 SW Washington Tourism Guide.pdf Green Living Media-Kit-web-2022.pdf Visit Vancouver 2022 Media Kit.pdf JPG, PDF, TIF	237.61KB 121.84KB 2.84MB 1.69MB 556.92KB 3.51MB
Non-Profit Corporate WA Registration	Charity renewal dca 2-9-22.pdf JPG, PDF, TIF	62.44KB
Organizations Board Members List	2022 Downtown Camas Association Board of Directors with affiliations.pdf JPG, PDF, TIF	445.78KB
Brochures or Other Information Showing Tourism Promotion Efforts	22041.DCA_Vancouver-VisitorsGuide22v02REV.pdf SW WA Tourism Guide DCA ad 2022 3.8x4.93.pdf CW-scenic WA ad-2022.jpg CRGVGad.DCA_adPRESS2... GreenLiving Ad 2022 jc.pdf JPG, PDF, TIF	3.71MB 527.48KB 1MB 4.02MB 1.08MB

Activity Report Info

Upon application submittal, City staff will be notified and route it to the next Lodging Tax Advisory Committee meeting. Go to <https://www.cityofcamas.us/meetings> for meeting details.

Once chosen, the award recipients will be notified via email. If you are an award recipient, you'll be required to complete the Event/Activity Report upon event completion. A link to the Report Form will be included in the notification email.

Post-event required information:

- Total cost of Event/Activity
- Projected vs. Actual for Each of These:
 - Attendance
 - Number traveled over 50 miles
 - Number traveled from another state/country
 - Number stayed overnight
 - Overnight in paid accommodations

- For each item listed above, you'll need to confirm which methodology was used to estimate actual (details outlined on the "Application Questions" page):
 - Direct Count
 - Indirect Count
 - Representative Survey
 - Informal Survey

If you have any questions - send an email to administration@cityofcamas.us with Lodging Tax Application in the subject line.

SIGNATURE AUTHORIZATION & CERTIFICATION:

I am an authorized agent of the organization/agency applying for funding. I understand that:

- I am proposing a tourism-related service for the City of Camas in 2021. If awarded, my organization/agency will enter into a Municipal Services Contract with the City and may be required to provide liability insurance for the duration of the contract naming the City as additional insured and in an amount determined by the City: and file for a permit to use City property, if applicable.
- The City will only reimburse those costs actually incurred by my organization/agency and only after the service is rendered, paid for if provided by a third party, and a signed request for reimbursement has been submitted to the City, including copies of invoices and payment documentation.
- If awarded, my organization/agency will be required to submit a report documenting economic impact results on a report provided by the City.

I also understand the Activity Report is due after the event/activity and no later than Monday, February 15, 2022, 5:00 p.m.

Certification *

I Acknowledge that all the information submitted in this application is accurate and true

Signature *



Date

auto-captured by form
5/6/2022



Downtown Camas Association 2022 Regional Advertising Budget

INCOME

Lodging Tax Funds	\$5,938.00
Merchant co-op ad fees	\$1,100.00
Total Income	\$7,038.00

EXPENSES

Scenic WA ad cost, Camas portion	\$2,148.00	Full cost \$4295
Columbia River Gorge Magazine print ad cost	\$1,425.00	
Columbia River Gorge Magazine web ad cost	\$250.00	
Visit Vancouver WA ad cost, Camas portion	\$1,924.00	Full cost \$3848
SW WA Visitor's Guide	\$385.00	
Green Living Ad for Plant Fair	\$406.00	
Graphic Design fees	\$500.00	
Total Expenses	\$7,038.00	

2022 Downtown Camas Association Board of Directors

Name	Phone	Email
Sarah Laughlin, 2016, President (2021) Fuel Medical Group Economic Vitality Committee Chair	(503) 789-8491	slaughlin@fuelmedical.com
Caroline Mercury, Past President, 2009 Retired Georgia Pacific Design Committee Chair	(360) 771-2897	csmercury@outlook.com
Randy Curtis, Vice President, 2015 DCA Light Brigade, EV Committee Organization Committee Chair	(503) 931-2420	curtism@comcast.net
Cherri Peterson, Treasurer, 2021 PNW Financial Concierge	(818) 652-0089	cpeterson@pnwfinancialconcierge.com
Barb Baldus, Secretary, 2013 Local historian; Design Committee	(360) 921-5162	bjandron@comcast.net
Doug Quinn, 2009 Clark Public Utilities; Light Brigade	(360) 931-2376	dquinn@clarkpud.com
Maria Gonser, 2016 Attic Gallery; Design Committee	(503) 888-3795	staff@atticgallery.com
Debbi Reaves, 2018 Reaves & Co CPA PS	(360) 907-0372	debbi@reavescpa.com
Deanna Rusch, 2020 McKean Smith Law	(360) 980-1261	deanna@mckean-smithlaw.com
Jason Young, 2022 Minuteman Press	(425) 299-0244	jpyoung@minutemanpress.com
Tami Calais, 2022 Local Citizen & Volunteer	(541) 829-9681	weidertt@gmail.com
Jennifer Senescu, Chamber Liaison	(360) 609-7216	jennifer@cwchamber.com
Marilyn Boerke, City Council Liaison	(360) 798-3077	mboerke@cityofcamas.us
Mary Weishaar, CSD Liaison	(360) 607-1645	mary.weishaar@camas.wednet.edu

Name	Phone	Email
Carrie Schulstad, Executive Director Promotion Committee Chair	(360) 904-0218	director@downtowncamas.com
Jan Carter, Volunteer & Event Coordinator	(903) 816-1081	events@downtowncamas.com

Advertise in the SW WASHINGTON 2022-2023 Tourism Guide

Reach more tourists and locals all year long. Increase your business exposure with the SW Washington Tourism Guide.

This annual publication focuses on unique sites and attractions in the greater Southwest Washington Region. Story coverage includes destination locations, festivals and events, outdoor recreation opportunities and foodie sites.

- 30,000 printed copies delivered to tourism sites in SW Washington
- Full guide available for online viewing
- All advertisers also receive a bonus ad in the newspaper nearest to their location: The Chronicle, Nisqually Valley News, or The Reflector.

Deadline: April 30, 2022

Insertion: May 28, 2022

Full page 7.75" x 10" \$1,050

1/2 page 7.75" x 4.93" \$650

1/4 page 3.8" x 4.93" \$385

1/8 page 3.8" x 2.4" \$325

**All ads include a 300 x 250 digital ad for 30 days!*

Premium Full Page Rates

Inside Front or Back Cover: \$1,200 each

Outside Back Cover: \$1,500

Full page ad & sponsored story: \$1,500

The SW Washington
Tourism Guide will be
inserted in The Chronicle,
Nisqually Valley News
and The Reflector.

CT Publishing

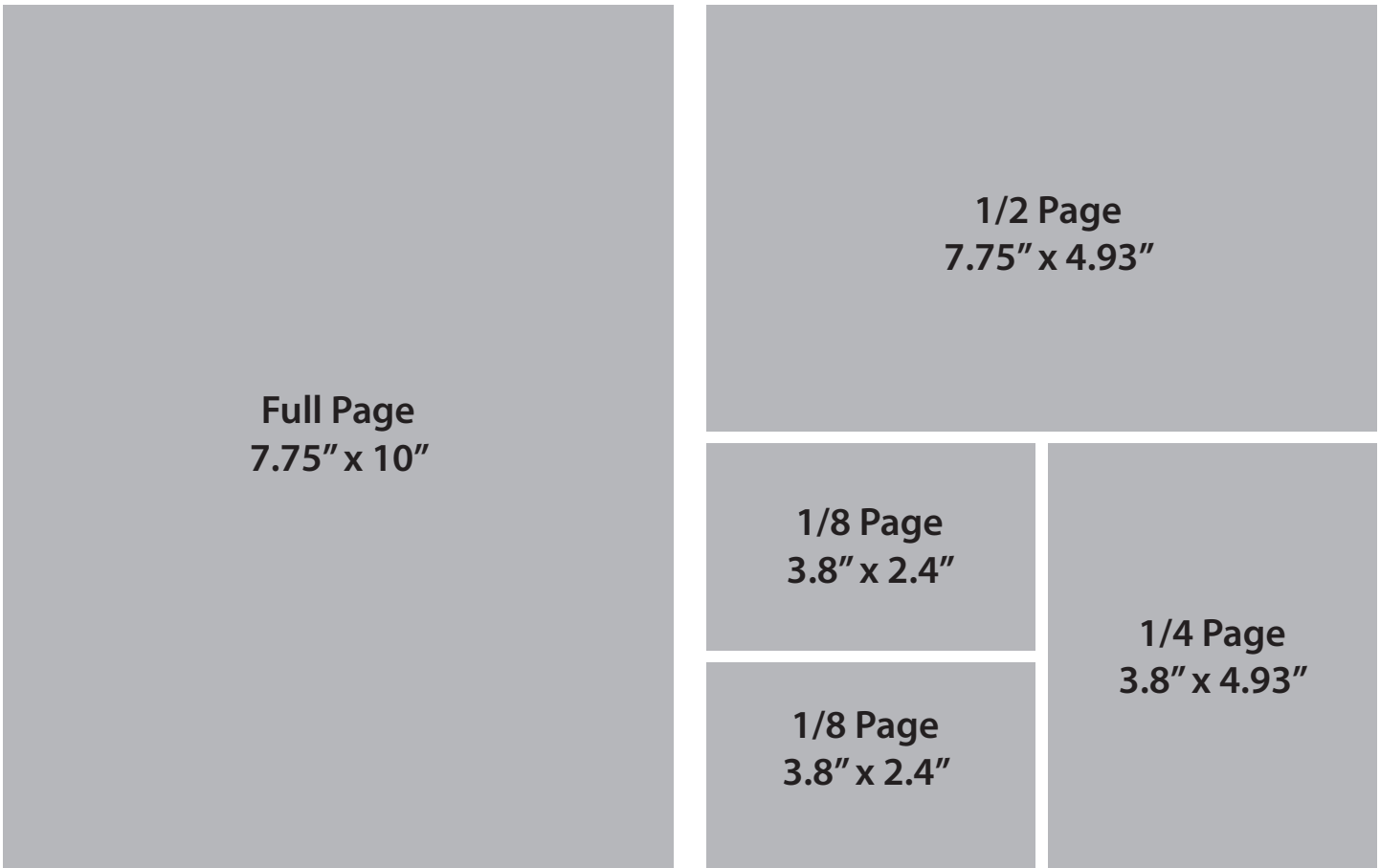
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Chronicle
Division of CT Publishing
chronicle.com

NISQUALLY
VALLEY NEWS
Division of CT Publishing
yelmonline.com

The Reflector
Division of CT Publishing
thereflector.com

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Ad Size Reference Map



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in
downtown
Camas



Stroll down beautiful tree-lined streets.
Enjoy local food, wine, craft beer and cocktails.
Explore unique shops, antiques, theatre & galleries.
Stay and relax in a luxury boutique hotel.
Let our downtown surprise you.
Find out more at DowntownCamas.com

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Natural beauty awaits
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Come for the hiking, birding, history,
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(360) 835-8742
www.2rhm.com

Tourism support provided by City of Washougal and City of Camas lodging tax funds





WASHINGTON
Secretary of State
Corporations & Charities Division

Item 2.

Filed
Secretary of State
State of Washington
Date Filed: 02/09/2022
Effective Date: 02/09/2022
Registration No: 1133851

Charity Renewal

ORGANIZATION INFORMATION

Organization Name:

DOWNTOWN CAMAS ASSOCIATION

Registration Number :

1133851

Purpose/Mission of the Organization:

DEVELOP AND PROMOTE DOWNTOWN CAMAS ENHANCING THE ECONOMIC, SOCIAL, AND CULTURAL CENTER OF THE COMMUNITY WHILE PRESERVING OUR CITY'S HISTORIC FEATURES AND HERITAGE.

FEIN Number:

26-4019320

Federal Tax-Exempt Status:

Yes

Federal Status Type:

501(c)(3)

UBI Number:

602 890 278

Is this Charitable Organization associated with any Corporation or LLC?-

Yes

Organizational Structure:

Jurisdiction:

WASHINGTON

CONTACT INFORMATION

Organization Email:

director@downtowncamas.com

Confirm Organization Email:

director@downtowncamas.com

Organization Website:

DOWNTOWN CAMAS ASSOCIATION/CAMAS PLANT & GARDEN FAIR

Is Foreign Contact:

No

Country Code:

1

Phone Number:

360-904-0218

Ext:

Mailing Address:

PO BOX 1034, CAMAS, WA, 98607-0034, USA

Street Address:

, CLARK COUNTY, CAMAS, WA, 98607, USA

Do you use any other addresses for Solicitation -

FINANCIAL INFORMATION

Accounting year beginning date:

01/01/2021

Accounting year ending date:

12/31/2021

Beginning Gross Assets:

\$141,171.00

Ending Gross Assets:

\$255,244.00

Revenue

Gross Contributions from Solicitations:

\$214,377.00

Gross Revenue from All Other sources:

\$89,892.00

Total Dollar Value of Gross Receipts:

\$304,269.00

Expenses

Gross Expenditures from Program Services:

\$138,523.00

Total Gross from All Expenditures:

\$190,196.00

Percent to Program Services:

73%

FINANCIAL HISTORY

Fiscal Begin Date	Fiscal End Date	Begin Assets	Revenue	Program Services	Expenses	End Assets	% To Program Services
01/01/2020	12/31/2020	\$128,170.00	\$203,228.00	\$120,292.00	\$190,227.00	\$141,171.00	63%
01/01/2019	12/31/2019	\$84,128.00	\$227,979.00	\$59,283.00	\$186,444.00	\$128,170.00	32%
01/01/2018	12/31/2018	\$83,644.00	\$148,052.00	\$51,175.00	\$146,792.00	\$84,128.00	35%
01/01/2017	12/31/2017	\$98,966.00	\$143,539.00	\$60,940.00	\$159,623.00	\$83,664.00	38%
01/01/2016	12/31/2016	\$75,606.00	\$148,136.00	\$45,356.00	\$124,772.00	\$98,966.00	36%
01/01/2015	12/31/2015	\$60,132.00	\$137,483.00	\$42,434.00	\$122,195.00	\$75,606.00	35%
01/01/2014	12/31/2014	\$53,718.00	\$107,138.00	\$41,245.00	\$102,789.00	\$60,132.00	40%
01/01/2013	12/31/2013	\$50,388.00	\$94,127.00	\$32,968.00	\$90,531.00	\$53,718.00	36%
01/01/2012	12/31/2012	\$24,564.00	\$75,054.00	\$19,854.00	\$48,378.00	\$48,378.00	41%
01/01/2011	12/31/2011	\$46,548.00	\$44,825.00	\$21,414.00	\$66,809.00	\$24,564.00	32%

Solicitation Comments:

Did the Organization solicit or collect contributions in WA during the accounting year reported?- **Yes**

- | Email
- | Entertainment/Special Events
- | Internet
- | Personal Contact

Is the Organization registered to solicit outside of WA?- **No**

Does the Organization pay any of its officers or employees?- **Yes**

First Name**Last Name**

CARRIE

SCHULSTAD

JAN

CARTER

PERSONS ACCEPTING RESPONSIBILITY

Current Officers or Persons Accepting Responsibility for the Organization

First Name	Last Name	Title	Phone #	Address
Caroline	Mercury	PAST PRESIDENT	3607712897	5815 NW 165TH WAY, RIDGEFIELD, WA, 98642-9652, USA
RANDY	CURTIS	BOARD VICE PRESIDENT	3602167378	PO Box 1034, CAMAS, WA, 98607, UNITED STATES
BARB	BALDUS	BOARD SECRETARY	3602167378	PO Box 1034, CAMAS, WA, 98607, UNITED STATES
CHERRI	PETERSON	BOARD TREASURER	818-652-0089	PO BOX 1034, CAMAS, WA, 98607-0034, USA
SARAH	LAUGHLIN	BOARD PRESIDENT	503-789-8491	314 NE BIRCH ST, CAMAS, WA, 98607-2136, USA

FINANCIAL PREPARER

Person or Business that Prepares, Reviews or Audits Financial Information:

Type:

BUSINESS

Business Name:

PADGETT BUSINESS SERVICES

Representative First Name:

STEVE

Representative Last Name:

ABREW

Title:

OWNER

Address:

PO BOX 1034, CAMAS, WA, 98607-0923, USA

LEGAL INFORMATION

Do you have any Legal Actions? - **No**

COMMERCIAL FUNDRAISERS

Does the Organization use one or more Commercial Fundraisers to solicit contributions in WA?- **No**

RETURN ADDRESS FOR THIS FILING

Attention:

CARRIE SCHULSTAD

Email:

DIRECTOR@DOWNTOWNCAMAS.COM
Address:
PO BOX 1034, CAMAS, WA, 98607-0034, USA

UPLOAD ADDITIONAL DOCUMENTS

Do you have additional documents to upload? **No**

SIGNATURE/ ATTESTATION

First Name:
CARRIE
Last Name:
SCHULSTAD
Date:
02/09/2022
Phone Number:
360-904-0218



downtown Camas

Historic Charm Awaits You!

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Item 2.



*Historic Charm
Awaits You*

downtown Camas

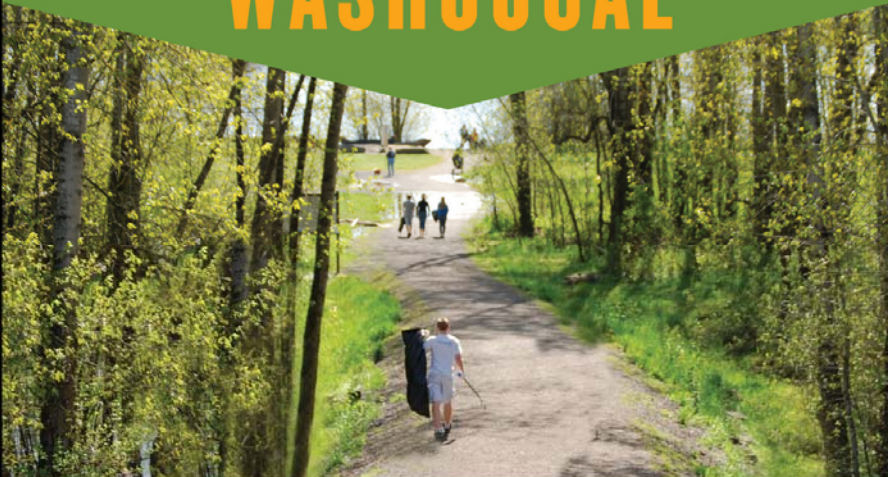
- ~ Enjoy local food, wine, craft beer and cocktails
- ~ Explore unique shops, antiques, theatre, galleries

- ~ Stroll down beautiful tree-lined streets
- ~ Stay and relax in a luxury boutique hotel

Let our downtown surprise you.
Find out more at DowntownCamas.com

Tourism support provided by City of Washougal and City of Camas lodging tax funds

KEEP DISCOVERING
WASHOUGAL



NATURAL BEAUTY AWAITS

in every corner of Washougal. Come for the hiking, birding, history, water sports and more and stick around for great dining, shopping and craft breweries.

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111

GreenLiving

Item 2.

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2022

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Eco-Conscious Readers Per Issue

A full page ad **REACHES 45,000+ READERS** for about \$0.02 per reader

UP TO **20,000 COPIES** are distributed quarterly

Numbers May Vary Due To Covid 19 Restrictions

Print Matters!

In this day of instant news, 30 second sound bites, and mass social media, why advertise in our print publication? Print offers the reader the opportunity to hold the publication in hand, to easily read, think over, re-read, set aside, and to refer back to again and again. Researcher Ziming Liu summed it up thusly: "Electronic media tend to be more useful for searching, while paper-based media are preferred for actual consumption of information."

► **Green Living Journal** has been publishing for 14 years, and we have built a solid audience of like-minded readers who are making mindful choices to create a better world. They are customers that you need to reach.

We are the Portland area's only print publication devoted exclusively to sustainable living.

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GreenLivingPDX.com

We are a family owned, local publication, now celebrating 14 years of publishing. Each issue is focused around a central theme and features articles and information on efficient homes, healthy food, renewable energy, gardening, education, building, money and transportation, all promoting a clean environment, healthy people and responsible businesses.

OUR MISSION

To connect people with the practical information, ideas and businesses that will inspire and motivate them to build a healthy, prosperous and mindful lifestyle.

OUR PHILOSOPHY

We believe in abundance, community, health and education, all based on the principles of sustainability.

We advocate for renewable energy, net zero buildings, electric drive vehicles, local organic food, personal health, fair trade and sustainability based education.

We believe in the power of individuals, communities, businesses and governments to find solutions, and we remain steadfastly optimistic that we will succeed in building a cleaner, healthier and more sustainable future.



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A Practical Journal for Mindful Living

Pick Up Locations by Area

AREA	LOCATIONS
North Portland	43
Northeast Portland	57
Northwest Portland	35
Southeast Portland	101
Southwest Portland	36
Hillsboro	20
Beaverton	29

AREA	LOCATIONS
Gresham	24
Lake Oswego / West Linn	124
Oregon City / Milwaukie	26
Vancouver	66
Camas / Washougal	20
Columbia River Gorge	55
Tualatin/Wilsonville	5

Item 2.

Also Serving These Communities with Limited Distribution:

Eugene Medford
 La Grande McMinnville
 Seaside
 Sandy

Green Living Copies are at These Businesses' Lunch Rooms / Lobbies:

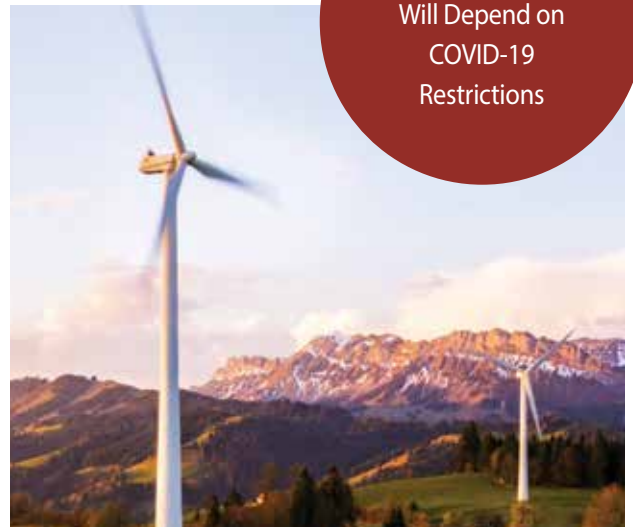
Ananda Center at Laurelwood
 Bonneville Power Administration
 Clackamas County Sustainability
 Clark Public Utilities
 Columbia Credit Union
 Earth Advantage
 East Mult Soil & Water Cons District
 Elephants Deli
 Energy Trust of Oregon
 First and Main building
 Genesis Financial
 Gerding Edlen
 Holland Co
 Kaiser West Side Medical Center
 Kearney Plaza
 Kirkman Group, Inc
 Markowitz Herbold PC
 New Seasons Market
 Nike IHM
 Nike Cafeterias
 Orchid Orthopedic Solutions
 Oregon School of Massage
 OregonSolar Energy Industries Asso.
 Organically Grown
 Organics to You (CSA Boxes)
 Parsons Brinkerhoff
 Pistil's
 Portland General Electric
 Portland Metro office
 Ray-Burts
 Reach Community Development
 Say Hey
 Southwest Financial Services
 Stimson Lumber Co.
 US Federal Highway Department
 Vestas
 Washington County Dept of Support Services
 Zidell Marine Corp

Green Living Participates and/or Distributes at These Events / Shows:

Bonneville Power Sustainability Fair
 City of Portland Fix it Fairs (3)
 Cornelius Recycle Fair
 Cracked Pots
 Crafty Wonderland (2 shows) *
 Garden Home Sustainability Fair
 Go Green Portland*
 Green Neighborhood Fair
 Gresham Conservation Fair
 Hillsboro Preparedness
 Oregon Solar Energy Industries Association Events
 Organicology
 PGE Earth Day Celebration
 Portland VegFest*
 Provender Alliance Conference
 PSU Earth Day
 Sage Center Events Tiny House Show
 Solar Oregon Events

*Denotes Media Sponsor

Locations & Events/Shows Will Depend on COVID-19 Restrictions



Find all of our pick up locations at GreenLivingPDX.com/distribution

ADVERTISING DETAILS

1/6 pg Horizontal 4.94" x 2.28"	Display Classified 2.25" x 2.25"
1/4 pg Horizontal 7.5" x 2.28"	
1/2 pg Horizontal 7.5" x 4.68"	

1/3 pg Square 4.94" x 4.68"	1/6 pg Vertical 2.35" x 4.68"
1/3 pg Horizontal 7.5" x 3.25"	

Full Pg (No Bleed) 7.5" x 9.5"
--

2/3 pg Vertical 4.94" x 9.5"	1/3 pg Vertical 2.38" x 9.5"
--	--

1/8 pg Horizontal 3.65" x 2.28"	1/2 pg Vertical 3.65" x 9.5"
1/4 pg Vertical 3.64" x 4.68"	

	SPRING ISSUE	SUMMER ISSUE	FALL ISSUE	WINTER ISSUE
CONTENT	Electrify Everything Gardening	Electrify Everything What Can I Do?	Electrify Everything Green Investing	Electrify Everything Recycling
AD DEADLINE	Feb 11	May 13	Aug 18	Nov 17
PUBLISHED BY	Mar 02	Jun 01	Sep 06	Dec 05
DISTRIBUTED	Mar - May	Jun - Aug	Sep - Nov	Dec - Feb

ALL ADS MUST BE PROVIDED AS A PRESS-READY PDF, 300 DPI IN CMYK

Item 2.

NON-PROFIT SPONSORSHIP OPPORTUNITIES

Consider sponsoring the outreach for a non-profit that is working for change. Include your business profile and logo and get noticed as a local business supporting your community!

Price range: \$160-\$1010 *sponsor signage included* • Call or email for more information.



TESTIMONIALS

We are proud to be a part of each issue and love that people regularly sign up to learn about our pre-apprenticeship training program after seeing our ad in the Green Living Journal!

– Mary Ann Naylor, Oregon Tradeswomen, Inc.

I love the Green Living Journal, great place to put an ad.

– Joyce, NorthwestOrganicFarms.com

This is a great publication. I have made several buying decisions based on your articles and advertisers.

– Tom M.

PO Box 677, Cascade Locks, OR 97014

Guaranteed Placement 10% Additional. Prices Subject To Change Without Notice.

Contact: Jill Sughrue
jill@greenlivingpdx.com
360-571-5404

Item 2.

RATES 2022

AD RATES – COLOR			
AD SIZE	ONE ISSUE	4 ISSUE CONTRACT	
		PER ISSUE 10% Disc	PREPAID 15% Disc
Full Page	\$1,010	\$909	\$3,434
2/3 page	\$780	\$702	\$2,652
1/2 Page	\$580	\$522	\$1,972
1/3 Page	\$430	\$387	\$1,462
1/4 Page	\$360	\$324	\$1,224
1/6 Page	\$270	\$243	\$918
1/8 Page	\$220	\$198	\$748
Display Class	\$140	\$126	\$476
Covers	\$1,220	\$1,098	\$4,148

AD RATES – BLACK/WHITE			
AD SIZE	ONE ISSUE	4 ISSUE CONTRACT	
		PER ISSUE 10% Disc	PREPAID 15% Disc
Full Page	\$780	\$702	\$2,652
2/3 Page	\$590	\$531	\$2,006
1/2 Page	\$450	\$405	\$1,530
1/3 Page	\$330	\$297	\$1,122
1/4 Page	\$270	\$243	\$918
1/6 Page	\$220	\$198	\$748
1/8 Page	\$160	\$144	\$544
Display Class	\$110	\$99	\$374
Covers	NA	NA	NA

Company _____

Name _____

Address _____

City _____ State _____ ZIP _____

Phone _____ Email _____

Website _____

Ad Size _____ B/W C Horiz Vert Rate \$ _____

Yes, Sign me up for a 4 Issue Contract and the 10% Discount.

Yes, I'll prepay the Contract and get another 5% Discount.

Note: _____

Billing Terms

New Accounts –Please submit payment with advertising order.

Established Accounts –Payment is due upon receipt of invoice. Accounts older than 30 days will be charged 1.5 % per month (18% annually).

I understand and agree to the advertising rates and terms.

Signature Date _____

Submit ad files as a press ready PDF, 300 DPI, in CMYK
Ad design services available \$45 minimum

CIRCULATION & DISTRIBUTION

20,000 copies printed quarterly and distributed free from 675 locations throughout the Portland – Vancouver metro area.
A full list of locations: greenlivingpdx.com/dist

	Spring	Summer	Fall	Winter
Ad Deadline	Feb 11	May 13	August 18	Nov 17
Published	March 2	June 1	Sept 6	Dec 5
Distributed	Mar - May	Jun - Aug	Sept - Nov	Dec - Feb

Dates are approximate

NON-PROFIT SPONSORSHIP OPPORTUNITIES

Sponsor the outreach for a non-profit that is working for change. Include your business profile and logo and get noticed as a local business supporting your community! Price range: \$160-\$1010 (sponsor signage included)
Call or email for more information.

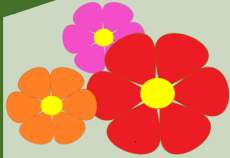
AD DIMENSIONS		
AD SIZE	HORIZONTAL	VERTICAL
Full Page	NA	7.5"W x 9.5"H
2/3 Page	NA	4.94"W x 9.5"H
1/2 Page	7.5"W x 4.68"H	3.65"W x 9.5"H
1/3 Page	7.5"W x 3.25"H	2.38"W x 9.5"H 4.94"W x 4.68"H
1/4 Page	7.5"W x 2.28"H	3.65"W x 4.68"H
1/6 Page	4.94"W x 2.28"H	2.35"W x 4.68"H
1/8 Page	3.65"W x 2.28"H	NA
Display Class	2.25"W x 2.25"H	

23rd Annual CAMAS PLANT & GARDEN FAIR

SATURDAY, MAY 7th 9am - 4pm



in CHARMING DOWNTOWN CAMAS!



From rare *beauties*
to *funky* finds, this is a
favorite event not
to be missed!

- Plants, Trees, Flowers, Herbs, Vegetable Starts
- Garden Art * Local Growers and Vendors
- Bedding Plants Hanging Baskets * Planters
- Bird Houses & Feeders 
- Plant & Garden Experts Available
- Live Music & Petting Zoo



FREE Kids Fun Zone 10am - 3pm

A special thank you to our local Scouts for helping with our customer plant hauling needs. Tips gladly appreciated!

Just in time for Mother's Day!

Another fun event brought to you by the DCA and our generous sponsors:



 CAMAS PLANT & GARDEN FAIR  WWW.CWPLANTFAIR.ORG

Dear Camas LTAC,

Our DCA would like to apply for lodging tax dollars to help fund regional ads for 2022 in the:

- **Visit Vancouver USA visitor’s guide**
- **Columbia Gorge to Mt Hood Visitor's Guide magazine and website**
- **Scenic WA, Scenic Road Trips Guide (print and online) plus social media, e-newsletter and website presence**
- **SW WA Visitor’s Guide magazine and website**
- **Green Living Magazine ad for Plant Fair**

Total Cost of regional ads for Camas: \$7,038 (\$11,110 incl. Washougal’s part)
Total request of Camas lodging tax funds for regional ads at this time is \$5,938.

See attached demographic and media distribution sheets for each publication.

Columbia Gorge to Mt Hood Visitor's Guide:

<https://columbiagorgetomthood.com/west-gorge-washington>

- This is a co-op ad with 6 merchants and a website ad with the net cost to the DCA **\$975** (total cost of ad is \$1500—discounted 5% to **\$1425** with early payment. This is a special negotiated nonprofit rate with the DCA—usual full page cost is \$3000. Website ad on visitor’s guide site is **\$250**).
- **75,000** copies distributed annually with 20,000 copies provided to Travel Portland for promotion of the Columbia Gorge. See full media kit.
- This magazine is online as well.
- Includes full page copy in magazine about attractions and hidden gems in Camas.

Visit Vancouver WA Visitor Guide: www.visitvancouverusa.com

- The Visit Vancouver WA ad is a full page shared equally with Washougal Tourism and the DCA. The cost to the DCA is **\$1924** (\$3848 total). Camas Hotel paid \$200 of this cost to have hotel ad incorporated into design.
- **95,000** copies distributed annually plus digital flipbook on website. See full media kit.

Scenic WA State: <https://www.scenicwa.com/>

Full page ad in 2022 Scenic Road Trips Guide (75,000 copies printed) shared with Washougal Tourism; our page online: <https://scenicwa.com/story/camas--washougal-gateway-to-the-gorge>

- 2 featured 365WashingtonState FB posts (139,000 followers) (2 for Camas and 2 for Washougal) with analytics
- Scenic WA mobile app location page
- ScenicWA.com listing and featured story
- Exclusive e-newsletter campaign (45,000 opt-in subscribers) with analytics
- Total cost **\$4,295 (\$2148 ea)**

SW WA Tourism Guide:

- ¼ page ad in printed magazine and online
- Total cost: **\$385**

Green Living Magazine:

- ½ page ad
- Total cost: **\$406** (negotiated discount as a nonprofit from \$580)

All of the above ads are a solid way to send out a call to action regionally to come to Downtown Camas and to stay!

SCENIC *Washington*



2022 MEDIA KIT

There is no substitute for travel... the soul needs to wander.

It's going to be another BIG year of road-tripping!

Americans are still hitting the road more than ever. We crave the freedom and flexibility of driving and traveling any time of year and often in the spur-of-the-moment.

With 29 Scenic Byways to explore in every corner of Washington State, let us connect you with these road trippers.

We fell in love with Scenic Byways over 10 years ago and want to continue to share our love and expertise.



Visit us on the web

Explore road trip ideas, feature stories and an interactive map at scenicwa.com



Social

Follow us on Facebook and Instagram for daily travel inspiration! #scenicWA



Weekly E-newsletter

Sign up for weekly travel inspirations at scenicwa.com /scenic-wa-subscription



Scenic WA Guidebook & Map

Get our Scenic WA Road Trip Guide & full-size WSDOT Road Map featuring all 29 of Washington's Scenic Byways for **FREE!** Order at 877-260-2731



Print Products

SCENIC BYWAYS & ROAD TRIPS GUIDE

This is our signature locally-curated pocket guide featuring photos, illustrated regional maps and stories from the road by our staff of Washington State insiders. We will unearth the hidden gems that make Washington truly unique and take visitors along for the ride!

Distribution

- 75,000 copies printed
- Visitor Centers throughout the state and neighboring states in the Pacific NW
- South Lake Union residents through members of the Seattle Concierge Guild as part of our “Explore Washington” map and guide packet
- Direct Mailed upon request
- Washington State Ferries

Integrated Print & Digital Ad Packages*

MOUNT RAINIER \$4,295

- Full page ad (4" x 9" trim; 3.333" x 8.297" live; add 0.25" bleed to all sides if bleed) in Scenic Drives & Road Trips Travel Guide
- Four 365WashingtonState Facebook features annually
- ScenicWA.com listing
- Exclusive e-campaign
- Premium Placement: Back Cover, add 25%; Inside Front Cover, add 15%

MOUNT ADAMS \$2,295

- Half page ad (3.33" x 4") in Scenic Drives & Road Trips Travel Guide
- Three 365WashingtonState Facebook features annually
- ScenicWA.com listing

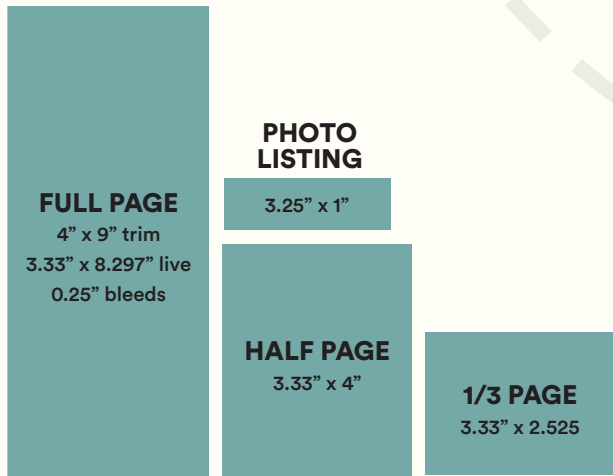
MOUNT BAKER \$1,295

- 1/3 page ad (3.33" x 2.525") in Scenic Drives & Road Trips Travel Guide
- Two 365WashingtonState Facebook features annually
- ScenicWA.com listing

PHOTO LISTING \$495

- 1.7" x 1.3" photo, contact info and a 20 word description
- ScenicWA.com listing

Guidebook Ad Sizing



WASHINGTON STATE SCENIC BYWAYS ROAD MAP

When all is lost... including you and your cell coverage... a good old-fashioned, fold-out road map is far and away the most valuable tool to have in your glove box—and also happens to be our most popular product at visitor centers throughout Washington and neighboring states! This official WSDOT map features all 29 of Washington’s Scenic Byways.

New Enhanced Distribution

- 150,000 copies printed
- In partnership with the WSDOT and Washington Tourism Alliance, our 2022 Scenic Byways Road Map will be direct mailed on request through ExperienceWA.com and from our call center.
- Map will be distributed at visitor information centers throughout Washington & Oregon.

Map Ad Sizes & Pricing*

- Back Panel** (3.875" x 8.875", 0.5" bleed) **\$6,995**
- Inside Fold Panel** (3.875" x 8.875", 0.5" bleed) .. **\$5,995**
- Full Panel** (3.75" x 8.75") - 6 available **\$4,995**
- Half Panel** (3.75" x 4.25") - 10 available **\$3,495**
- Quarter Panel** (3.75" x 2") - 6 available **\$1,895**



* Custom ad design available as an add on at \$60/hr

Digital Products



New this year! Item 2.

ScenicWA.com Listing \$240

Suggested Road Trips and Itineraries are the basis for our mobile-friendly website. Your listing or feature story on ScenicWA.com will ensure you are found by people during the travel planning process. (Included with integrated print & digital packages)

Social Media Campaigns \$395

Sharing and engaging is what being social is all about! We have 185,764 Facebook and Instagram followers who engage with us through daily “365 Things to Do” and Instagram features. (Included with integrated print & digital packages)

Travel Inspiration E-Marketing & Feature Story Campaigns \$998

Share your unique story on ScenicWA.com and provide travel inspirations to our list of over 18,500 double opt-in subscribers. Write your own story or we will assign one of our travel writers to visit your area and highlight your destination’s experiences. These stories live on ScenicWA.com and will be promoted through social media in addition to exclusive email marketing campaigns.

Exclusive Email Campaign \$798

Don’t really need a feature story? Ask about our custom exclusive email campaigns sent to 18,500 double opt-in subscribers!

Photo & Video Production*

Our experienced photography & videography team will spend two days in your area capturing images of locations you request. Select a photo only package, or add on a video to help tell the story of your destination.

Photo Package starting at \$2,000

Photo & Video Package starting at \$5,000

*custom packages available

Dates to Remember

Insertion order due date: **2/28/2022**

Camera ready art & copy due: **3/15/2022**

Ready for distribution in **May 2022**

Reserve your spot by **November 30, 2021** to take advantage of our Early bird offer.

One social media feature to our 185,764 followers – \$395 value!

Get in Touch!

For more information please contact:

AUDREY FRAGGALOSCH

audrey@ScenicWA.com

800-546-8401 x103

Direct 360-739-6881

JENNIFER COLEMAN

jennifer@ScenicWA.com

800-546-8401 x106

Direct 360-739-0701



Discover the Delights of Downtown Camas!



*Historic Charm
Awaits You*

*downtown
Camas
association*

- ~ Enjoy local food, wine, craft beer and cocktails
- ~ Explore unique shops, antiques, theatre, galleries
- ~ Stroll down beautiful tree-lined streets
- ~ Stay and relax in a luxury boutique hotel

Let our downtown surprise you.
Find out more at DowntownCamas.com

VISIT VANCOUVER WASHINGTON

Item 2.



2022 MEDIA K

126

TOURISM IN VANCOUVER USA IS BIG BUSINESS!

With millions of vacation dollars spent, the *Vancouver USA Travel Magazine* is a key tool for your business to reach visitors to the Vancouver area.

Tourism continues to be an economic driver in Clark County, with visitors spending over \$500 million annually. This growth contributes to the Clark County tourism economy, an industry that supports more than 4,180 tourism related jobs.

Don't miss out on this opportunity - reserve your ad in the 2022 edition of the *Vancouver USA Travel Magazine and Relocation Guide* today!

Nearly 80%

of Americans are currently planning their travel for 2022!²

\$555 million

TOTAL VISITOR SPENDING

\$95 million

LODGING

\$144 million

RETAIL SALES

\$120 million

FOOD & DRINK

\$98 million

ACTIVITIES &
RECREATION

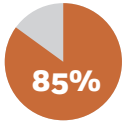
¹ 2021 Vancouver USA Annual Tourism Report

² Evolve 2022 Travel Trends Forecast

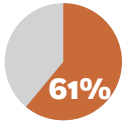
THE POWER OF VISITORS GUIDES

Recent studies¹ show that the official *Vancouver USA Travel Magazine* will influence 2022 travel plans and spending decisions.

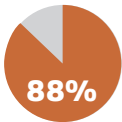
“How did a visitor guide influence your trip?”



BECAME AWARE OF AN ATTRACTION OR BUSINESS



PURCHASED TICKETS OR MERCHANDISE



HELPED THEM DECIDE TO VISIT THE DESTINATION



On average, **79%** of visitors picked up a visitor guide or brochure²

Printed visitor guides continue to be a popular source for trip planners with a usage rate of **52%**²

62% of visitors say printed guides are extremely important³

67% users say advertisements help them during trip planning⁴

¹ WACO/B study conducted by Destination Analysts, March 2016
² Bentley University's Visitor International Brochure Distribution Research, 2018
³ Hospitality Visitor Information Survey February - March 2019, conducted by The International Association of Visitor Information Providers
⁴ "A Study of DMO Visitor Guides," Research Conducted by Destination Analysts for the Western Association of CVIBs, Education & Research Foundation.

TOTAL CIRCULATION: 95,000

Item 2.

YEAR-ROUND TARGETED DISTRIBUTION

- Visitor centers throughout WA and OR
- Visitor info kiosks along the I-5 Corridor
- Expanded distribution in Greater Portland area
- Portland International Airport
- The Visitor Information Center at the Fort Vancouver National Site
- More than 30 local hotels
- Meeting planners bringing groups to Vancouver
- Convention delegate welcome packets
- Visitor points of interest throughout Southwest WA
- Chambers of Commerce in Clark County
- Businesses and individuals relocating to the area

DIGITAL DISTRIBUTION

- Digital flipbook available on iPad, tablets and mobile as well as online viewing at visitvancouverusa.com

“Our conference attendees were thrilled with the Visitors Guide, and the many options for meals and entertainment within walking distance of the Hilton. Many attendees took advantage of the riverfront park to jog or walk, and the Farmers Market was a big hit.”

- Washington State Bar Association



2022 VISIT VANCOUVER WASHINGTON NET RATES

SIZE	RATE
Full page	\$3,848
2/3 page	\$2,923
1/2 page (H only)	\$2,499
1/3 (H or V)	\$1,810
1/6 page (V only)	\$1,065
Back cover	\$4,695
Inside front cover	\$4,258
Inside back cover	\$4,258

All rates are net. All ads to be printed 4 color. Spec sheet available on request.

DEADLINES

Space Reservation:
FEBRUARY 18, 2022

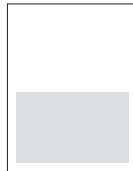
Materials Due:
MARCH 4, 2022

Distribution:
APRIL 2022



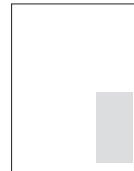
FULL PAGE

BLEED:
8.25" x 10.75"
TRIM:
8" x 10.5"
NON-BLEED:
7.25" x 9.75"



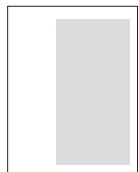
1/2 PAGE

HORIZONTAL:
7" x 4.625"



1/6 PAGE

VERTICAL:
2.25" x 4.625"



2/3 PAGE

VERTICAL:
4.625" x 9.5"



1/3 PAGE

SQUARE:
4.625" x 4.625"
VERTICAL:
2.25" X 9.5"

Reserve your ad today

VANCOUVER USA TRAVEL MAGAZINE PRESENTED BY

Visit Vancouver Washington

ADVERTISING SALES

Robert Page, Senior Account Executive
rpage@sagacitymedia.com • 206.979.5821

PRODUCTION INQUIRIES

Scott Weber
sweber@sagacitymedia.com • 971.200.7046

PLEASE SUBMIT FILES TO

<http://admaterial.sagacitymedia.com/>

If the file is over 9 MB please send to our FTP:
<https://portlandmonthly.groupdropbox.com>
login: advertiser@sagacitymedia.com
password: oakstreet



SAGACITY
CONTENT SOLUTIONS

ADVERTISING CONTACT:

Robert Page, Senior Account Executive
206.979.5821
rpage@sagacitymedia.com

WIND RIVER PUBLISHING, LLC

ESTABLISHED 1993

Judy Bair -:- Wind River Publishing, LLC
 541-806-1436 -:- windriverpub@gmail.com
<https://columbiagorgetomthood.com>
facebook.com/columbiagorgetomthood
[Instagram@columbiagorgetomthood](https://instagram.com/columbiagorgetomthood)

Advertising Opportunity

2022 COLUMBIA RIVER GORGE VISITOR MAGAZINE AND WEBSITE

columbiagorgetomthood.com

Two States, Three Volcanoes and One Big River™
Oregon and Washington's Playground

The **Columbia River Gorge visitor magazine** is one of the most popular guides to the Columbia River Gorge and the surrounding area. It is the **where to go, what to do and how to find magazine**. For those of you who have this publication in your facility, you have seen them fly out the door. Advertise your business and reach out to visitors who are planning their trip or who are already here and want to know what to do. This is a very well received publication.

The magazine is distributed at the Portland Airport Visitor Center along with Travel Oregon welcome centers located throughout Oregon. Certified Folder Display is contracted by Wind River Publishing, LLC to distribute the visitor magazine on their specialized display racks at various hotels, restaurants and various retail businesses in the Gorge. **For a complete list of distribution sites, see page 2 of this media kit.**

WEBSITE IS DOING GREAT!

The website, *columbiagorgetomthood.com*, promotes all there is to do and see! It is very comprehensive and similar to the magazine with added resources, itineraries and beautiful photos. There seems to be a high demand for a one stop website showcasing the Columbia River Gorge, Mt. St. Helens, Mt. Hood and Mt. Adams areas. The website offers ad space on the page that relates to your business and is available for **\$250 for a whole year**. The ad will consist of logo or photo and a 50 word description and hyperlink to your website. For those who advertise in the magazine, the cost is \$250 a year. If you choose to only advertise on the website, the cost is \$375 for the year.

Since launching the website May 2020, we've had 46,593 unique visitors and 105,225 number of visits!

WIND RIVER PUBLISHING, LLC

ESTABLISHED 1993

Judy Bair -:- 541-806-1436
windriverpub@gmail.com -:- <https://columbiagorgetomthood.com>
facebook.com/columbiagorgetomthood -:- [Instagram@columbiagorgetomthood](https://instagram.com/columbiagorgetomthood)

PDX Baggage Claim Information Center
PDX Car Rental Information Center

Astoria Warrenton Area Chamber of Commerce
Baker City Chamber of Commerce
Camas/ Washougal Chamber of Commerce
Goldendale Chamber of Commerce
Hood River Chamber of Commerce
Kelso Longview Chamber of Commerce
Maupin Chamber of Commerce
McMinnville Chamber of Commerce
Mt. Adams Chamber of Commerce
Pendleton Chamber of Commerce
Roseberg Chamber of Commerce
Skamania County Chamber of Commerce
Springfield Chamber of Commerce
The Dalles Area Chamber of Commerce
Woodland Chamber of Commerce

City of Brownsville
Cascade Locks City Hall
City of Troutdale
Port of Camas/ Washougal
Port of Cascade Locks

AAA of Springfield
AAA of Tacoma
Bend Visitor Center
Bonneville Locks & Dam, OR and WA
Columbia Gorge Sternwheeler Visitor Center
Grants Pass Visitor Center
LaPine Visitor Center
Moses Lake Visitor Center
Mt. Hood Cultural Center & Visitor Information
Mt. St. Helens Monument Headquarters
Mt Tabor Visitor Center
Multnomah Falls Visitor Center
Olympia Visitor Center
Ontario Welcome Center
Oregon City Welcome Center
Oregon Convention Center
Pine Creek Visitor Center
Portland Airport Visitor Center
Sage Center Boardman
Sandy Historical Society Visitor Center
Seaside Visitor Center
Sweet Home Visitor Center
The Dalles Dam Visitor Center
Travel Medford Visitor Center
Travel Oregon
Visit Bend Visitor Center
Yakima Valley Visitor Center

Hood River Ranger Station
Mark Hatfield State Park
Spring Creek Fish Hatchery
USDA Forest Service Office Hood River
Zig Zag Ranger Station

American Express Cruise Ship
Cascade Locks Historical Museum
Columbia Gorge Discovery Center
Columbia Gorge Interpretive Center
Fort Dalles Museum
Hood River History Museum
Maryhill Museum
Pearson Air Museum
Sherman County Museum
WAAAM Museum

Balch Hotel
B&Bs
Best Western Hood River Inn
Best Western Mt. Hood Inn
Best Western Plus Cascade Inn & Suites
Best Western Plus Columbia River Inn
Best Western Plus Parkersville Inn & Suites
Best Western Sandy Inn
Big Jims Drive In
Boys Pine Grove Store
Breweries in the Gorge
Bridge RV Park
Bridgeside Restaurant
Budget Inn
Burgerville
Camas Hotel
Camas Shops and Restaurants
Carson Hot Springs Golf and Spa Resort
Carson Ridge Luxury Cabins
Cascade Locks KOA
Celilo Inn
Collins Lake Resort
Columbia Cliff Villas
Columbia Gorge Hotel
Columbia Gorge Riverside Lodge
Comfort Inn
Cooper Spur Resort
Cousins Country Inn
Dalles Inn
Dintys Motor Inn
Fruit Stands
Government Camp Hotels, Shops, Pubs & Restaurants
Grand Central Travel Stop
Grand Lodge
Gunkell Orchards
Hampton Inn

Holiday Inn Express
Hood River Chevron
Hood River Hotel
Hood River Shops, Pubs and Restaurants
Huckleberry Inn
Kramers Market
Lone Pine Motel
Lyle Mercantile
Main Street Convenience Store
Martin's Gorge Tours Bus
Maryhill Winery
McMenamins Edgefield
Motel 6
Mount Hood Railroad
Mt. Hood Area, Welches, Zig Zag, Sandy
Mt. Hood Oregon Resort
Mt. Hood Vacation Rentals
Mt. Hood Village RV Resort
Nu Vu Motel
Oregon Motor Inn
Packard Farms
Peach Beach RV Park
Pony Espresso
Praters Motel
Pure Stoke
Rafting Companies
Riverview Lodge
Rock Creek Tavern
Rodeway Inn
Rufus Hillview Motel
RV Parks
Sandy River RV Park
Shell Station
Shilo Inn
Skamania Lodge
Skamania Store
Skunk Brothers Spirits
Society Hotel
Stevenson Library
Stevenson Pubs, Shops & Restaurants
Sunset Motel
Super 8 Motel
The Resort at Skamania Coves
The Store in North Bonneville
Three Rivers Inn
Timbertake Campground
Troutdale Shops and Restaurants
Tyeo Motel
Whispering Woods Resort
White Salmon shops, Pubs and Restaurants
Windsurfing Shops
Wineries

Testimonials

The maps, articles and organizational layouts were perfect tools for our staff in working with visiting tourists and regular customers, plus with how many different locations, businesses and counties distributed through, we know for a fact that our advertising dollars were well spent in a very direct and functional manner.

Pepi Gerald / Second Wind Sports

We have consistently advertised with Judy Bair and Wind River Publishing's publications and website since starting our business 13 years ago. Over the years, our business has benefited with continued growth as tourism has flourished throughout the National Scenic Area. We firmly believe that in our present age of digital media, having online presence is critical to the ongoing success of any business.

The website, columbiagorgetomthood.com, serves as an excellent resource for educating and entertaining both visitors and locals. We will continue to support Wind River Publishing's efforts to create and publish media which informs travelers, while also promoting conservation and sustainable tourism.

Martin & Christine, owner & operators of Martin's Gorge Tours

Every day we have campers visiting the Gorge who don't realize how much there is to do here. Handing out this magazine has given them a wider scope of activities and sights to see which has encouraged our campers to extend their stays at our RV park & campground. This is a well-designed magazine that we're glad to have!

Daniel Hopkins / Bridge RV Park & Campground

COLUMBIA RIVER GORGE :: ADVERTISING GUIDELINES 2022

Ad Sizes in Inches

Full Page:

7.5 x 10 - no bleed w/ margin
8.625 x 11.125 - with bleed
8.375 x 10.875 - trim size

Half Page:

7.5 x 4.9375

One-Third Page:

2.375 x 10 - vertical
4.9375 x 4.9375 - square

One-Sixth Page:

2.375 x 4.9375 - vertical
4.9375 x 2.375 - horizontal

One-Twelfth Page:

2.375 x 2.375

- + Minimum bleed .125 inch
- + Design ad within .25 inches from outer edge

Guidelines and Information

- + Graphics in ads must be at 300 dpi and images placed at 100%.
- + Text and line art settings are 1200 dpi for optimal printing.
- + Use CMYK color mode. Do not send PDFs using RGB color settings.
- + Send press-ready single page file as a high resolution PDF. Choose the High Quality Print setting when creating PDF files with compatibility setting Acrobat 5 (PDF 1.4). This should be the default compatibility setting when choosing High Quality Print.
- + Microsoft Word or Publisher ads are unacceptable.
- + Submit ads by email or online transfer service. Email ads to windriverpub@gmail.com.
- + For all other inquiries, contact Judy Bair at windriverpub@gmail.com or 541.806.1436.
- + Prepayment discount of 5% for early payments will be offered.

DEADLINE FOR RESERVING ADVERTISING SPACE IS FEBRUARY 1, 2022
DEADLINE FOR SUBMITTING ADVERTISING ARTWORK IS FEBRUARY 21, 2022
5% DISCOUNTS APPLIED FOR PRE-PAYMENTS

Please use this packet to help plan your budget for 2022. If you are certain you would like to reserve space now, feel free to contact Judy Bair at 541.806.1436 or windriverpub@gmail.com.

Testimonials

I have been working with Judy and Wind River Publishing for several years. When she announced that she was creating a website, I was thrilled. The Gorge needed a dynamic and informative web presence for the entire region and <https://columbiagorgetomthood.com> does not disappoint. The website is a valuable investment for the Balch Hotel and we look forward to working with the site in the future.

Josiah Dean, Innkeeper / Balch Hotel / Dufur, Oregon

The Columbia River Gorge Visitor Magazine is a complete package of resources, maps and information about all sorts of experiences in our area. This is my favorite item to use when guiding our guests to their adventures. I explain the layout of the magazine and make sure they understand that it is rich with information about what they want to seek and so much more! Every year, Judy makes this magazine better than before. It is the only visitor guide needed to be prepared for a trip in the Columbia River Gorge and Mt. Hood region.

Tammara Toppel, Executive Director / Mt. Adams Chamber of Commerce

Hello! My name is Cindy Cartwright and this past weekend while visiting Multnomah Falls, I picked up a copy of the Columbia River Gorge visitor magazine. It is an exceptional magazine and an excellent read as I sipped my morning cup of tea. Thank you for making such a delightful and informative magazine. I wish I had picked up two copies so that I could send one to my family in Texas. I think this magazine is a perfect enticement for getting them to visit our beautiful area of the world. This magazine, more than any other, has a perfect blend of activities and events that will help individuals with various interests find something to do in such a beautiful place like the Columbia River Gorge. I could go on and on about how much I like this magazine!

Sincerely, Cynthia Amezquita Cartwright

WIND RIVER PUBLISHING, LLC

ESTABLISHED 1993

Judy Bair - 541-806-1436

windriverpub@gmail.com - <https://columbiagorgetomthood.com>

facebook.com/columbiagorgetomthood - [Instagram@columbiagorgetomthood](https://instagram.com/columbiagorgetomthood)

COLUMBIA RIVER GORGE :: PRICE SHEET 2022

2022 Advertising Rates

Print Ads

One-Twelfth Page \$ 650

One-Sixth Page \$ 1200

One-Third Page \$ 2000

Half Page \$ 2500

Full Page \$ 3000

Website Ad Space

When advertising in magazine \$ 250

Web ad only \$ 375

Web Ad Space will consist of:

- + Logo or photo
- + 50-75 word description
- + Hyperlink to your website

**All prices are for one year placement*

Co-Op Opportunities

Co-op advertising options are available. Associations and chambers have the opportunity to host a sponsored page which involves shared ad space. This makes it more affordable for small businesses to advertise. Space is limited so please call 541-806-1436 to find out about co-op options in your area.

Important Payment Information

Interest will be charged at **2%** per month on all accounts past due over 30 days.

Questions?

If you have any questions, please call or email Judy Bair 541.806.1436 // windriverpub@gmail.com.

Note: We will do our best to make this publication user-friendly so your ad will be noticed and found as efficiently as possible. Wind River Publishing, LLC does not guarantee ad placement.

Please use this packet to help plan your budget for 2022.

If you are certain you would like to reserve space now, feel free to contact Judy Bair at 541.806.1436 or windriverpub@gmail.com.

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Testimonials

Columbia River Gorge magazine is our number one requested magazine from our guests at Hood River Hotel. The literature in the magazine is a perfect guide for our guests with current information on the area, events calendar, and hiking. The added feature Oregon and Washington maps truly assist visitors in finding the perfect place to go in the gorge. The Hood River Hotel highly recommends the Columbia River Gorge visitor magazine.

Jessica / Reservation Desk, Hood River Hotel

I would like to tell you how much we love the Columbia River Gorge magazine here at the PDX State Welcome Center at the Portland International Airport. The fact that it covers BOTH sides of the river is one of the best reasons for its popularity! It is the most thorough Guide we have on the Gorge. It covers each community so well! Hiking (which is our most asked question for the Gorge), family ideas, adventure ideas, maps and an excellent event guide in the back are what travelers are asking for and it is so easy to navigate through! From January to Date we have distributed 3164 issues with July the highest at 994 issues. 2015 was an excellent year with a total of 7240 issues distributed. We really love this magazine and always look forward to getting it.

*Stephanie Lewis, Manager / Portland Airport Welcome Center
Travel Oregon/Oregon Tourism Commission*

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