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Tuesday, May 26, 2026  
6:00 PM

Burleson Public Library -  
Conference Room -248 SW  
Johnson Ave  
Burleson, TX 76028

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1. **CALL TO ORDER**

2. **CITIZEN APPEARANCES**

Each person in attendance who desires to speak to the Committee on an item NOT posted on the agenda, shall speak during this section. A speaker card must be filled out and turned in to the City Secretary prior to addressing the Committee. Each speaker will be allowed three minutes to speak.

Each person in attendance who desires to speak on an item posted on the agenda shall speak when the item is called forward for consideration.

3. **GENERAL**

A. Consider approval of the minutes from the December 16, 2025, meeting. *(Staff Contact: Sara Miller, Deputy Director-Library)*

4. **REPORTS AND PRESENTATIONS**

A. Receive a report, hold a discussion, and provide feedback on Burleson Public Library services and programs. *(Staff Contact: Sara Miller, Deputy Director-Library)*

B. Receive a report, hold a discussion, and provide feedback on Burleson Public Library marketing and community engagement efforts. *(Staff Contact: Sara Miller, Deputy Director-Library)*

C. Receive a report, hold a discussion, and provide feedback on the activities of the Friends of the Burleson Public Library. *(Staff Contact: Sara Miller, Deputy Director-Library)*

5. **REQUESTS FOR FUTURE AGENDA ITEMS AND REPORTS**

6. **ADJOURN**

Staff Contact

DeAnna Phillips  
Director of Community Services  
(817) 426-9622

**CERTIFICATE**

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I hereby certify that the above agenda was posted on this the 14th of May 2026, by 5:00 p.m., on the official bulletin board at the Burleson City Hall, 141 W. Renfro, Burleson, Texas.



Amanda Campos

City Secretary

**ACCESSIBILITY STATEMENT**

The Burleson City Hall is wheelchair accessible. The entry ramp is located in the front of the building, accessible from Warren St. Accessible parking spaces are also available in the Warren St. parking lot. Sign interpretative services for meetings must be made 48 hours in advance of the meeting. Call the A.D.A. Coordinator at 817-426-9600, or TDD 1-800-735-2989.

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## Library Board Meeting

**DEPARTMENT:** Community Services  
**FROM:** Sara Miller, Deputy Director-Library  
**MEETING:** May 26, 2026

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**SUBJECT:**

Consider approval of the minutes from the December 16, 2025, meeting. (*Staff Contact: Sara Miller, Deputy Director-Library*)

**SUMMARY:**

N/A

**RECOMMENDATION:**

Library board may approve the minutes as presented or approve with amendments.

**PRIOR ACTION/INPUT (Council, Boards, Citizens):**

N/A

**REFERENCE:**

N/A

**FISCAL IMPACT:**

N/A

**STAFF CONTACT:**

Sara Miller  
Deputy Director-Library  
[smiller@burlesontx.com](mailto:smiller@burlesontx.com)  
817-426-9203

## BURLESON PUBLIC LIBRARY ADVISORY BOARD

December 16, 2025

DRAFT MINUTES

Call to Order: 6 P.M.

### Board Members Present

Toni Wing-Jenkins, Chair  
Charlotte Vandervoort, Vice Chair  
Beverly Gatlin  
Joan Coubarous  
Amanda Cognasi

### Board Members Absent

Claire Coggin  
Madison Kahan  
David Davison  
Christian Valdez

### Staff Present

Sara Millier, Deputy Director-Library  
Kimberly Arrington, Recording Secretary

1. **Call to Order:** 6 p.m.

2. **Citizen Appearances:**

None

3. **General:**

**A. Consider approval of the minutes from August 26, 2025, Library Board Meeting. (Staff Contact: Sara Miller, Deputy Director- Library).**

Charlotte Vandervoort moved to approve minutes, Joan Coubarous seconded the motion. Approved unanimously, except for members absent.

**B. Consider approval of Library Board meeting dates for 2026. (Staff Contact: Sara Miller, Deputy Director-Library)**

Staff proposed a quarterly meeting schedule as follows:

- February 24
- May 26
- August 25
- November 17

Beverly Gatlin moved to approve the dates, Charlotte Vandervoort seconded the motion. The proposal was approved unanimously, except for members absent.

**C. Receive a report and hold a discussion and provide feedback regarding the Burleson Public Library services and programs. (Staff Contact: Sara Miller, Deputy Director-Library)**

Staff gave an update of library services and programs for the months of August to October, which included an overview of the programs for all age groups, community events and outreach as well as library statistics.

**D. Receive a report, hold a discussion and provide feedback regarding Burleson Public Library marketing and community engagement efforts. (Staff Contact: Sara Miller, Deputy Director-Library)**

Staff gave an update of the library's marketing efforts, including social media highlights, customer feedback, e-mail marketing, and direct mail marketing for new residents. Staff also discussed community engagement activities.

**E. Receive a report, hold a discussion and provide feedback on the Burleson Public Library Strategic Plan. (Staff Contact: Sara Miller, Deputy Director-Library)**

Staff presented an update of the library's strategic plan, which was created to guide the organization for the next 3 to 5 years.

**F. Receive a report, hold a discussion and provide feedback regarding the activities of the Friends of the Burleson Public Library. (Staff Contact: Sara Miller, Deputy Director-Library)**

Board member Toni Wing-Jenkins presented the report. Highlights were given to the many events and activities that are conducted by the Friends of The Library (FOL) volunteers.

**4. Community Announcements:**

Board member Toni Wing-Jenkins shared that on March 7, 2026, the Craft Fair will be held at the Senior Center. The Friends of the Library (FOL) are currently seeking vendors for the event as well as volunteers to assist with setting up and take down for the event.

**5. Board Requests for Future Agenda Items or Reports:**

None

**6. Adjourn:**

There being no further business, Chair, Toni Wing-Jenkins adjourned the meeting.  
Time – 7:20 p.m.

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Kimberly Arrington, Recording Secretary

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## Library Board Meeting

**DEPARTMENT:** Community Services  
**FROM:** Sara Miller, Deputy Director-Library  
**MEETING:** May 26, 2026

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**SUBJECT:**

Receive a report, hold a discussion, and provide feedback on Burleson Public Library services and programs. (*Staff Contact: Sara Miller, Deputy Director-Library*)

**SUMMARY:**

Staff will review library services, including:

- Program highlights
- Program partners
- Storytimes
- Community events & outreach
- Wendy Lastovica-Alvey is the 2025 Employee of the Year
- Library featured in Feel Good Friday
- 2025 Achievement of Excellence in Libraries Award
- Grant applications submitted
- MetroShare Libraries staff development
- Youth Services Storage Reorganization
- Laptop checkout
- Personal care donation drive
- Friends of the Library fundraiser
- Supplemental budget request
- Library statistics

**RECOMMENDATION:**

N/A

**PRIOR ACTION/INPUT (Council, Boards, Citizens):**

N/A

**REFERENCE:**

N/A

**FISCAL IMPACT:**

N/A

**STAFF CONTACT:**

Sara Miller  
Deputy Director-Library  
[smiller@burlesontx.com](mailto:smiller@burlesontx.com)  
817-426-9203

# Library Services Update

November 2025 to April 2026

Library Advisory Board

May 26, 2026



# Program Highlights



Children's Art Day: 105  
(3 sessions)



Play & Learn Workshop: 130  
(3 sessions)



Stories & Snacks: 71  
(3 sessions)

# Program Highlights



Teen Lounge: 113  
(11 sessions)

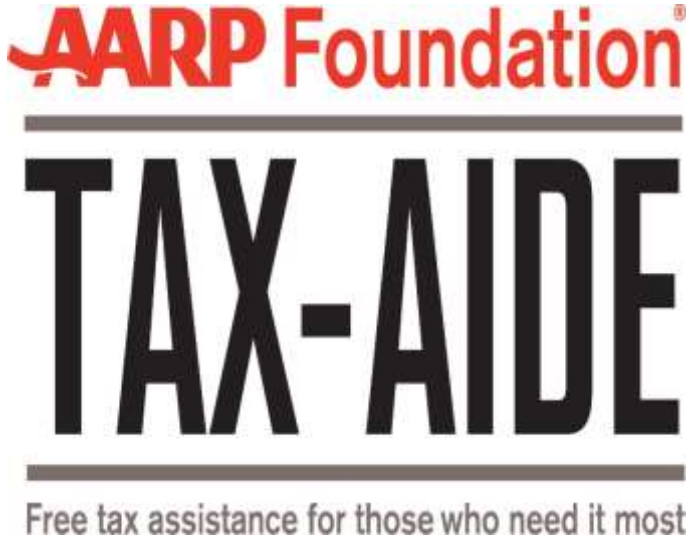


Christmas at the Library: 650



Great Giveback: 450

# Program Highlights



Assisted 377 individuals with tax returns



Heart Paper Chains: 60



Ladybugs Program with the Texas Master Naturalists: 27

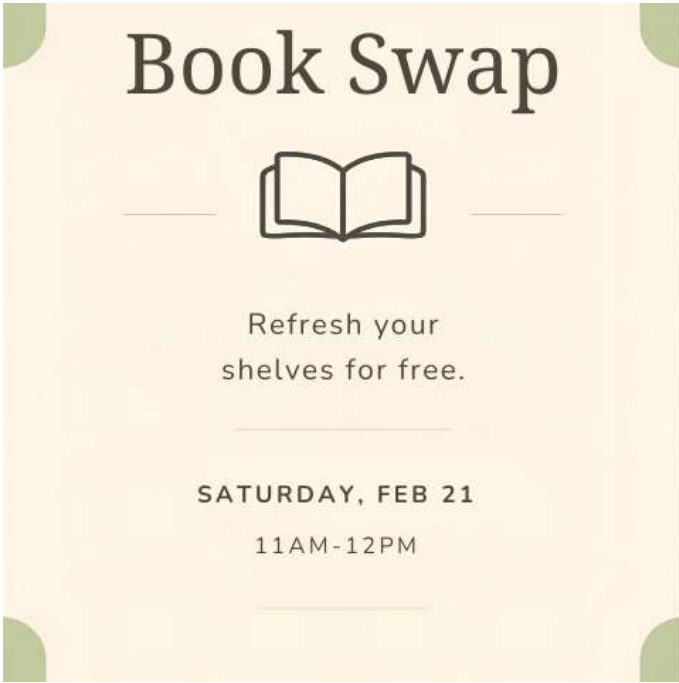
# Program Highlights



Roadway and Railway  
Playday: 44



Let's Talk Dirt: 18



Book Swap: 56

# Program Highlights



Active Adventures: 126  
(3 sessions)



Family Movie Day: 50  
(2 sessions)



Good Guy Critters with the  
Texas Master Naturalists: 23

# Program Highlights



Mommy & Me Yoga: 32  
(2 sessions)



Pi-Day Pi-K @ the BRiCk: 98



Fairy Houses Craft: 74

# Program Highlights



Project Prom: 100

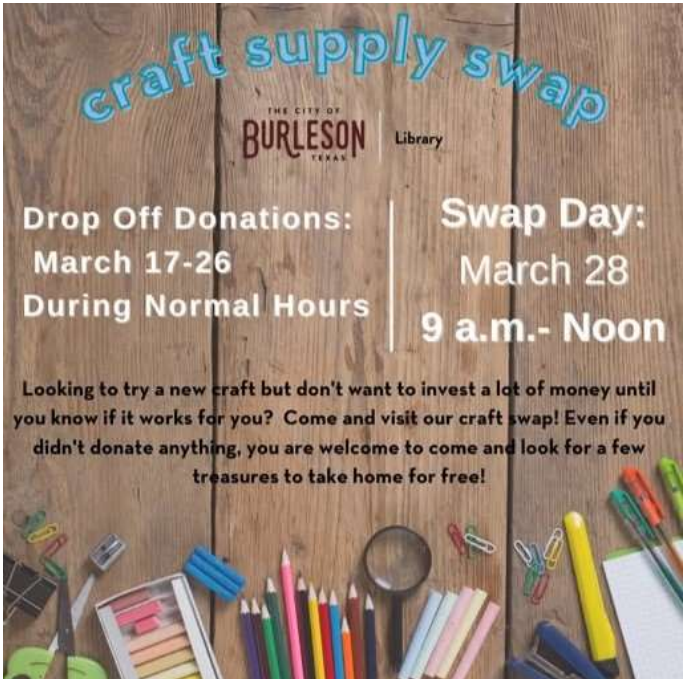


Cliburn Kids On the Road: 86



Pressed Flower Bookmark Craft: 31

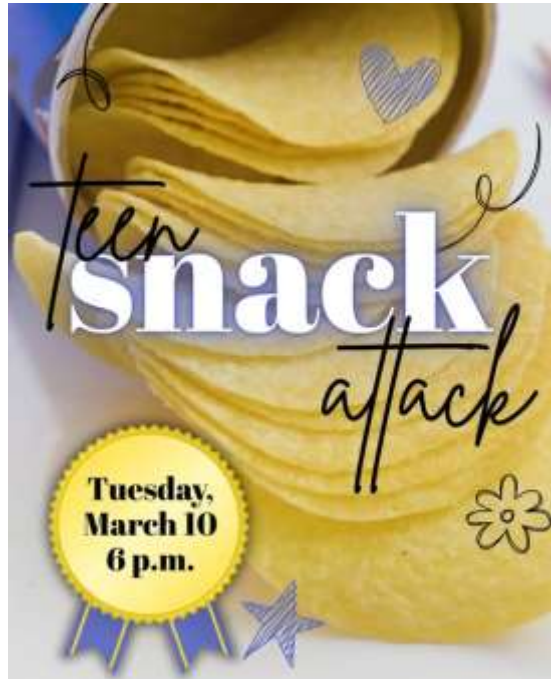
# Program Highlights



Craft Supply Swap: 150



Teddy Bear Clinic with Ally Medical: 80  
(2 sessions)



Teen Snack Attack: 40  
(3 sessions)

# Program Highlights



Hill College Dual Credit for Homeschoolers: 31



Baby Day: 54



# Program Highlights



Family Learning Workshop  
with KERA Kids: 38



Native Plants in Suburban  
Landscapes: 21



Teen Trashion Show: 18

# Program Partners

- Friends of the Burleson Public Library
- Keep Burleson Beautiful
- Texas Health Resources
- Johnson County Texas Hunger Coalition
- Catholic Charities
- Meals on Wheels
- Family Crisis Center of Johnson County
- Court Appointed Special Advocates for Children (CASA)
- Kindred Montessori Academy
- Lions Club
- AARP
- Station 330
- Kerr Middle School
- Rio Bravos Chapter: Texas Master Naturalists
- The Cliburn
- Ally Medical
- Hill College
- Love Pediatric Physical Therapy
- First3Years
- Burleson Parks & Recreation
- Help Me Grow North Texas
- FIT4MOM Burleson
- KERA
- Tarrant Regional Water District
- Goodwill
- Association of Late Deafened Adults
- National Alliance on Mental Illness (NAMI)



# Storytimes



Average attendance

- Baby: 43
- Toddler: 70
- Preschool: 43
- Evening: 19
- Saturday: 51
- Inclusive: 7



# Community Events & Outreach



Senior Center Fall Festival



Auberge Apartments  
Crestmoor Park Apartments



Burleson BISD Friends  
Festival

# Community Events & Outreach



CityFest



Elk Creek Memory Care Book Club



Springfest @ Q&A Preschools

# Community Events & Outreach



Earth Day



National Picnic Day @ Russell Farm



Light Up the Night with the Center for ASD @ the BRiCK

# Community Events & Outreach



Onsite community resource tables:

- Goodwill Digital Literacy
- Voter Registration

Senior Outreach Summary:

- Mustang Creek Estates
- Avir at Burleson
- Residence at Alsbury
- Wilshire by Abby
- Elk Creek Assisted Living

1,292 items delivered from November to April

# City of Burleson 2025 Employee of the Year



Wendy joined the library in December 2022 as a Youth Services Librarian. She was nominated for her leadership, initiative and commitment to supporting local youth.

Wendy’s empathy and service-focused approach reflect the highest standards of our organization. She was honored at the January 5, 2026 city council meeting.



# Feel Good Friday

The library was featured in the November 28 City e-newsletter for a new initiative with Harvest House.

Staff set up a community coat swap to help neighbors in need stay warm.



**CORE VALUE:  
EMPATHY**



**CORE VALUE:  
COLLABORATION**

This season, the Burleson Public Library is turning generosity into warmth through a unique partnership with Harvest House.

From now through December 6, the library is hosting a community coat swap — a simple “take a coat, leave a coat” setup to help neighbors in need stay warm this winter.

New or gently used coats of all sizes are welcome, and anyone who needs one is invited to stop by and take what they need — no questions asked. The coat rack is located just outside the front entrance of the Burleson Public Library for easy access.

It’s a small gesture with a big impact, and just one more way Burleson continues to show up for one another. Thank you to everyone helping spread warmth and kindness across our community.

# 2025 Achievement of Excellence in Libraries Award

This prestigious award is given to libraries by the Texas Municipal Library Directors Association (TMLDA), an affiliate of the Texas Municipal League. The award recognizes excellence in ten key service areas, including community outreach, literacy support, workforce development, and innovative programming.

The award reflects the library's work in areas such as literacy support through Summer Reading, Storytimes, VOX Books, and reading challenges; digital inclusion through public computers, Wi-Fi hotspots, mobile printing, and one-on-one technology assistance; workforce development through job search support, online tutoring, and business research tools; and community outreach through the Reading Rover, inclusive programming, cultural celebrations, and partnerships with schools, city departments, and local organizations.



# Dollar General Literacy Foundation: Grant Submitted

Library staff submitted a \$1,500 grant application to Dollar General in support of the library's Summer Reading Club.

If awarded, the grant will provide additional resources and enhancements for children's programming during the summer reading season.

Award notifications: May 2026



# Grant Applications Submitted

## Texas Library Association Summer at the Library Grant funded by HEB

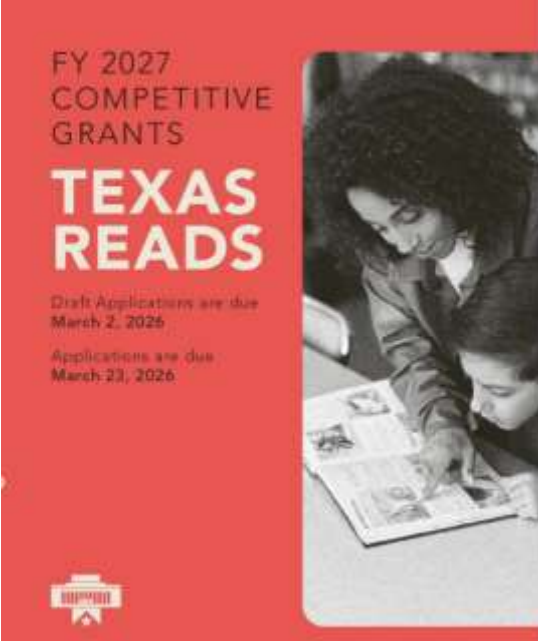
\$1,200 requested to support Summer Reading Club programs

Award notifications: May 2026

## Texas Reads Grant

\$9,021 requested to replace the StoryWalk® in the library garden with powder coated aluminum fixtures

Award notifications: June 2026



# Grant Application Submitted



## Texas Book Festival Grant

\$2,500 requested to expand our juvenile nonfiction collection, focusing on high-demand topics such as science and STEM, animals, dinosaurs, health and anatomy, pets, and sports.

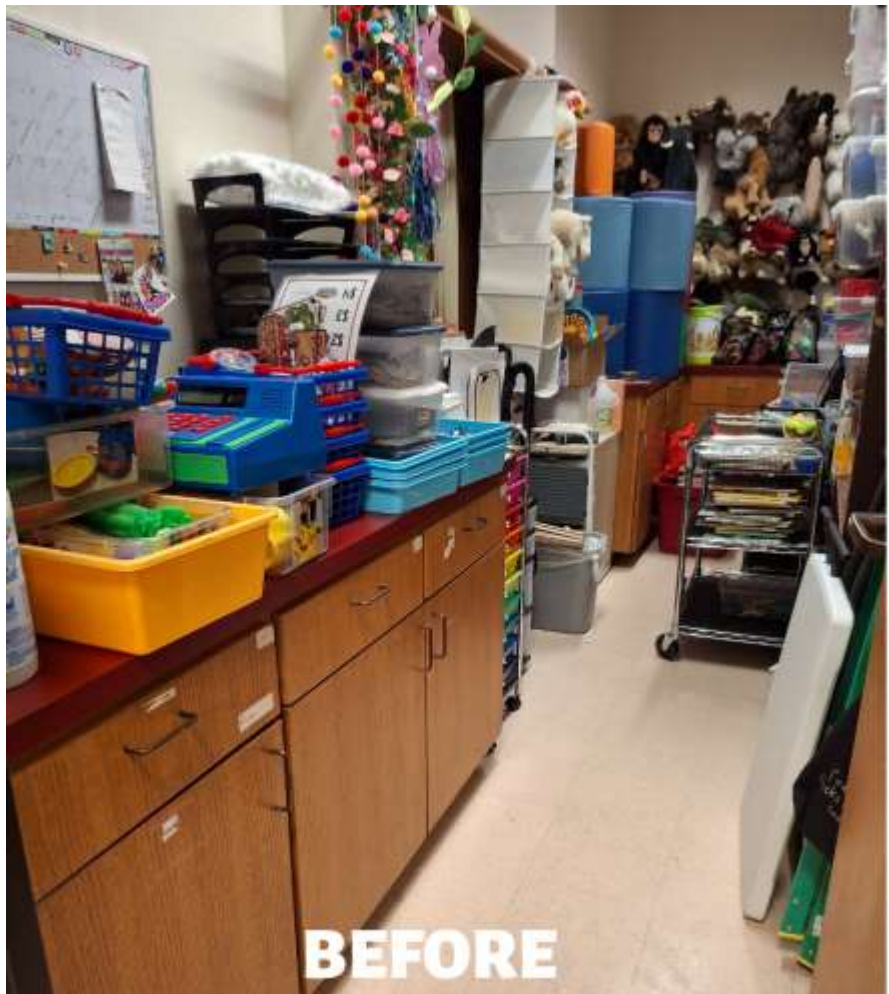
# MetroShare Libraries: Staff Development

Staff from Burleson and 10 other libraries in the MetroShare Libraries consortium attended training January 12 and 13.

Training was hosted at the new Saginaw Public Library and included basic & intermediate circulation, cataloging and reports.



# Youth Services Storage Reorganization



**BEFORE**



**AFTER**

In an effort to make the most out of our space, the Youth Services storage closets were reorganized.

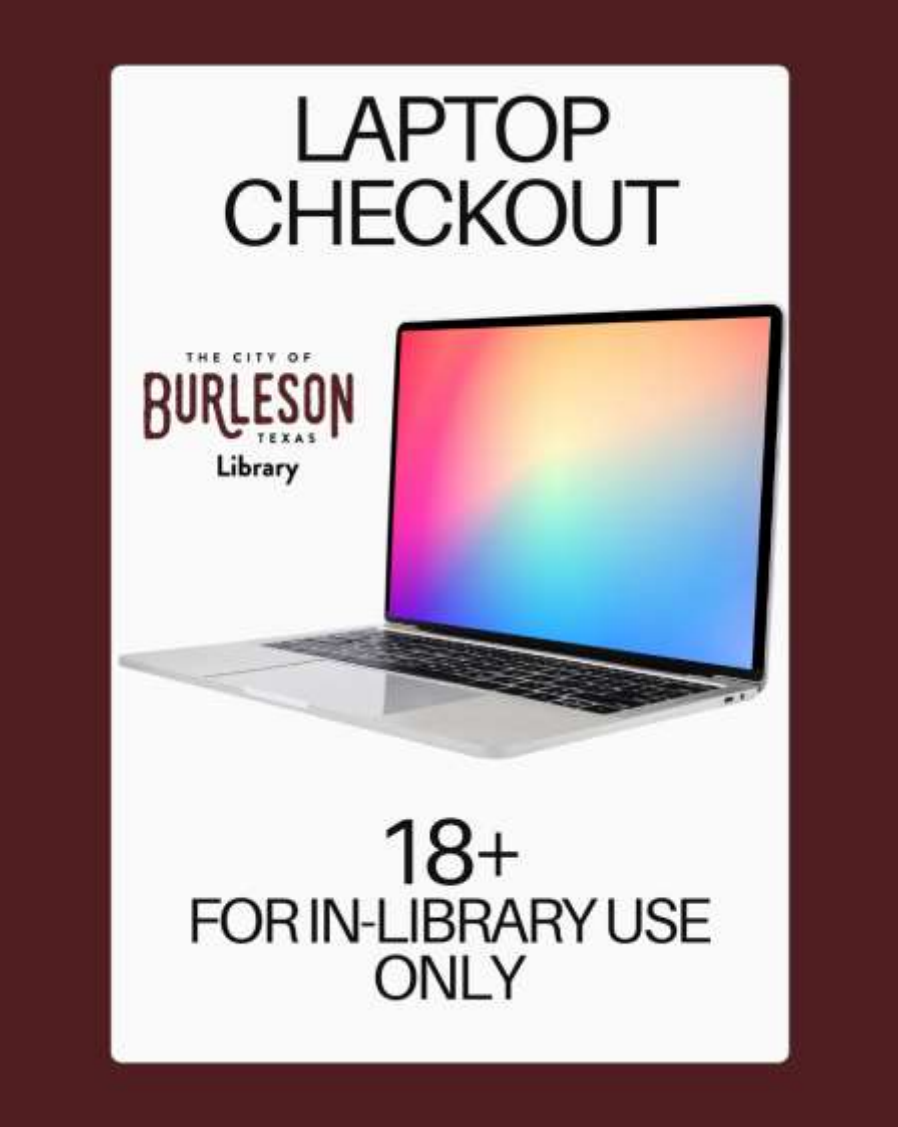
BTX Facilities assisted by removing some built-in cabinets and drawers.

# New: Laptop Checkout

The library now offers in-house laptop checkouts for adult cardholders.

- 2-hour checkout
- Up to two renewals, if no one's waiting
- Free with your library card
- Perfect for job applications, homework, remote work, and more

We're excited to offer another way to support digital access in our community.



# Personal Care Donation Drive

From April 1–15, library staff organized a donation drive to collect personal care items for members of our unhoused community. This initiative was inspired by a staff member who recognized a local need and took action to address it.

Donated items were distributed to Blessing Boxes throughout Burleson, providing immediate, no-barrier access to essential supplies for those in need.

THE CITY OF  
**BURLESON** Library  
TEXAS

**PERSONAL CARE DONATION DRIVE**  
\*Benefiting Our Unhoused Community\*

**April 1 - 15**

**What We're Accepting:**

- Soap/Body Wash
- Shampoo/Dry Shampoo
- Toothpaste/Toothbrush
- Deodorant
- Feminine Hygiene Products
- Wet Wipes
- Sunscreen
- Lotion
- Lip balm



\*Drop off at the library during business hours\*

**ALL ITEMS SHOULD BE NEW AND TRAVEL SIZED.**



# Friends of the Library Fundraiser

The Friends of the Burleson Public Library are raising funds to replace 30-year-old picture book shelving with modern, child-friendly browsing bins designed specifically for young readers.

These bins will:

- Make it easier for young readers to find books they're excited about
- Encourage early literacy and independent book selection
- Create a more welcoming and engaging children's area
- Help families quickly browse popular picture books
- Improve access for children of all abilities, including those who may struggle with traditional shelving

In 2025 picture books circulated over 19,000 times, showing how heavily this collection is used by families.

This project is included in the library's strategic plan to strengthen access to collections, and it was a recommendation from the 2023 library needs assessment.



# Supplemental Budget Request

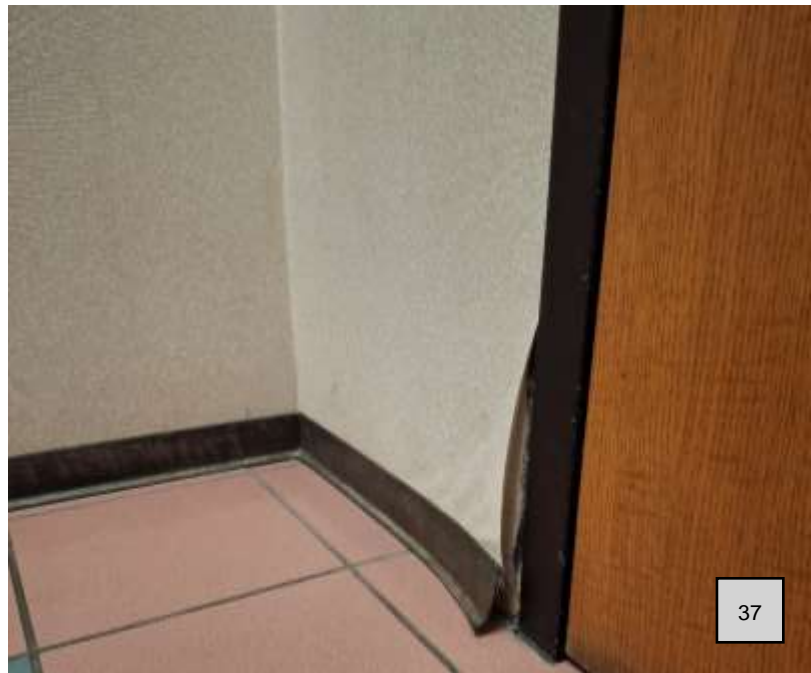
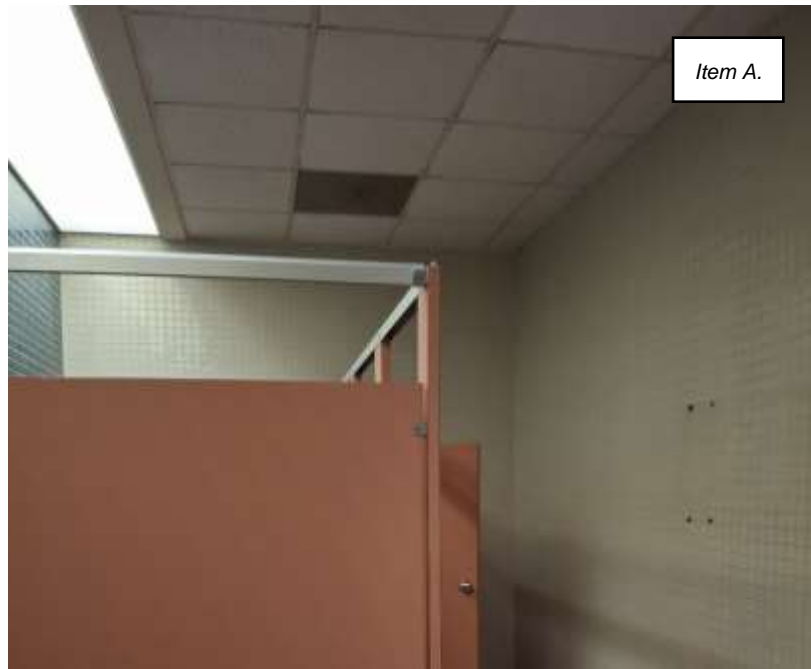
The library's FY2027 budget package includes a request to remodel the public restrooms and front hallway. After 30 years of continuous use, these areas show significant wear.

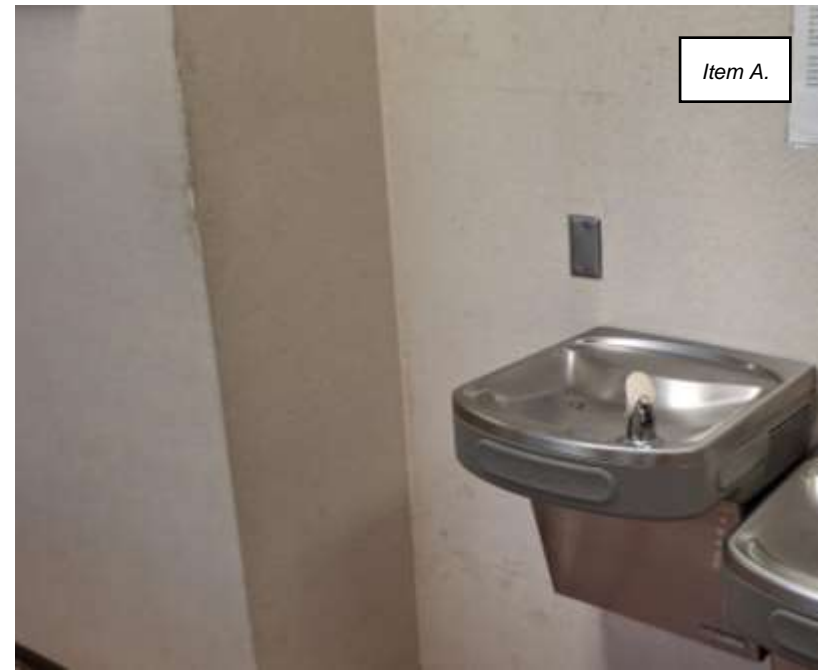
- Restroom finishes are outdated
- Floor tiles have a high-gloss finish that has raised privacy concerns in restroom stalls
- Lighting is inadequate
- Doors have accumulated wear and staining from hand contact over time
- Wallpaper is peeling, torn, or missing in areas
- Cove base is damaged or detached in multiple locations

The proposed project includes new bathroom tile, lighting, mirrors, stalls and doors while existing sinks, toilets and urinals will remain in place. In the hallway, wallpaper will be removed, the walls textured and painted, and cove base replaced. Existing hallway floor tile will remain unchanged to minimize costs.

To ensure continued service during construction, the City's portable restroom trailer will be placed in the library parking lot for patron use.

This project is included in the library's strategic plan to maximize use of the existing facility.

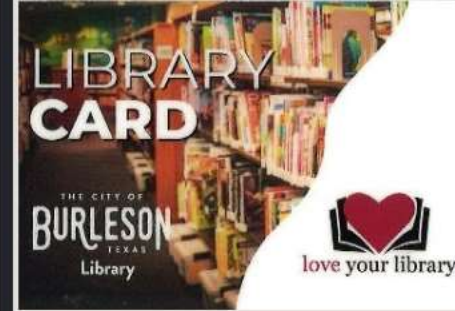




YTD totals  
through  
Apr



**94,600**  
digital downloads +7%

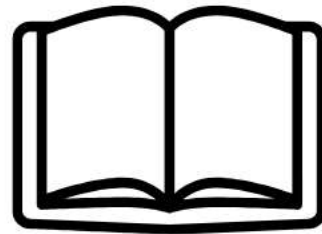


Item A.

**2,812**  
cards issued +4%

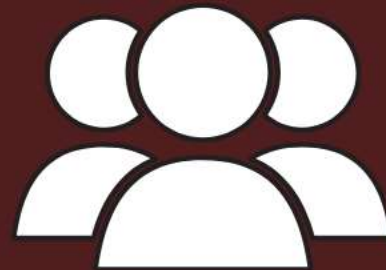
**17,141**

Wi-Fi sessions +51%



**230,544**  
physical items checked out -2%

**226,877**  
visitors +7%



**30,833**  
attended programs +10%

# Questions/Comments

Sara Miller

Deputy Director-Library

[smiller@burlesontx.com](mailto:smiller@burlesontx.com)

817-426-9203

# Monthly Report

**February 2026**

### Visitors

**18,235**

YTD Increase

**4.9%** 

### Checkouts

**24,251**

**71%**  
Physical  
**29%**  
Digital

YTD Increase  
**1.1%**

### Program Attendees

**1,966**

YTD Increase

**5.8%** 

### Program Partners

- AARP (Tax-Aide)
- Goodwill (digital literacy info)
- Assoc. of Late Deafened Adults (hard of hearing support group)
- Texas Master Naturalists (ladybug program)
- National Alliance on Mental Illness (support group)

### New & Notable

- Youth Services closets reorganized and built-in cabinets removed by BTX Facilities
- New in the Library of Things: Go Cube kit
- Rubens Tab drawing tablet

### Staff Milestones

- Kim Arrington: 1 year
- Jan Hodge: 1 year

### Outreach

- CityFest
- Mustang Creek Estates
- Avir at Burlleson Residence at Alsbury
- Wilshire by Abby
- Elk Creek Assisted Living

### Social Media



# Monthly Report

March 2026

## Visitors

**20,705**

YTD Increase

**5.2%** 

## Checkouts

**25,976**

**69%**  
Physical

**31%**  
Digital

YTD Increase

**0.9%**

## Program Attendees

**3,394**

YTD Increase

**7.5%** 

## Grant Applications

### Texas Library Association Summer at the Library Grant funded by HEB

\$1,200 requested to support Summer Reading Club programs

### Texas Reads Grant

\$9,021 requested to replace StoryWalk fixtures in the library garden

## New & Notable

Atmos Energy will sponsor \$5,000 grant to Friends of the Burleson Public Library for Summer Reading Club programs

Laptops now available for in-library checkout

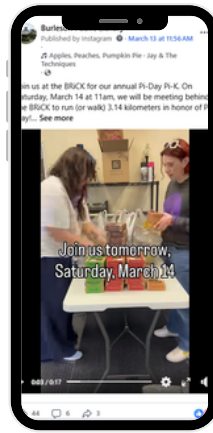
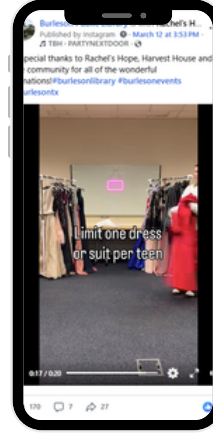
## New Program Partners

The Cliburn  
(Cliburn Kids on the Road)  
Station 330 (Adult Spelling Bee)

## Outreach

Crestmoor Apartments  
Mustang Creek Estates  
Avir at Burleson  
Residence at Alsbury  
Wilshire by Abby  
Elk Creek Assisted Living

## Social Media



# Monthly Report

**April 2026**

## Visitors

**18,809**

YTD Increase

**7.0%** 

## Checkouts

**26,161**

**67%**  
Physical  
**33%**  
Digital

YTD  
Increase  
**0.3%**

## Program Attendees

**2,188**

YTD Increase

**10.4%** 

## Outreach

- Springfest @ Q&A Preschools
- Light Up the Night w/Center for ASD
- Earth Day
- National Picnic Day @ Russell Farm
- Kerr MS Family Engagement Night
- Mustang Creek Estates
- Avir at Burleson
- Residence at Alsbury
- Wilshire by Abby
- Elk Creek Assisted Living

## New & Notable

- Friends of the Library raised \$21,520 for picture book browsing bins during Library Giving Days Apr 6-13
- Quick Start Guide now available for new cardholders
- Personal care items donations drive for the unhoused community April 1-15

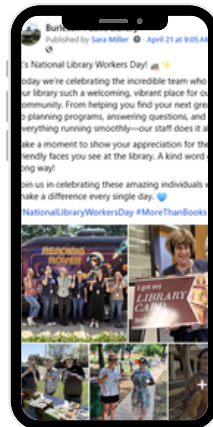
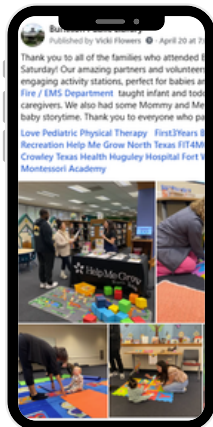
## Grant Applications

**Texas Book Festival Grant**  
\$2,500 requested to expand juvenile nonfiction collection

## Program Partners

- AARP
- Ally Medical
- Kerr Middle School
- Hill College
- KERA Kids
- Tarrant Regional Water District

## Social Media



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## Library Board Meeting

**DEPARTMENT:** Community Services  
**FROM:** Sara Miller, Deputy Director-Library  
**MEETING:** May 26, 2026

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**SUBJECT:**

Receive a report, hold a discussion, and provide feedback on Burleson Public Library marketing and community engagement efforts. *(Staff Contact: Sara Miller, Deputy Director-Library)*

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**SUMMARY:**

Staff will review library marketing and community engagement, including:

- Social media highlights
- Email marketing campaigns
- Postcard marketing campaigns
- New cardholder quick start guide
- Community Engagement

**RECOMMENDATION:**

N/A

**PRIOR ACTION/INPUT (Council, Boards, Citizens):**

N/A

**REFERENCE:**

N/A

**FISCAL IMPACT:**

N/A

**STAFF CONTACT:**

Sara Miller  
Deputy Director-Library  
[smiller@burlesontx.com](mailto:smiller@burlesontx.com)  
817-426-9203

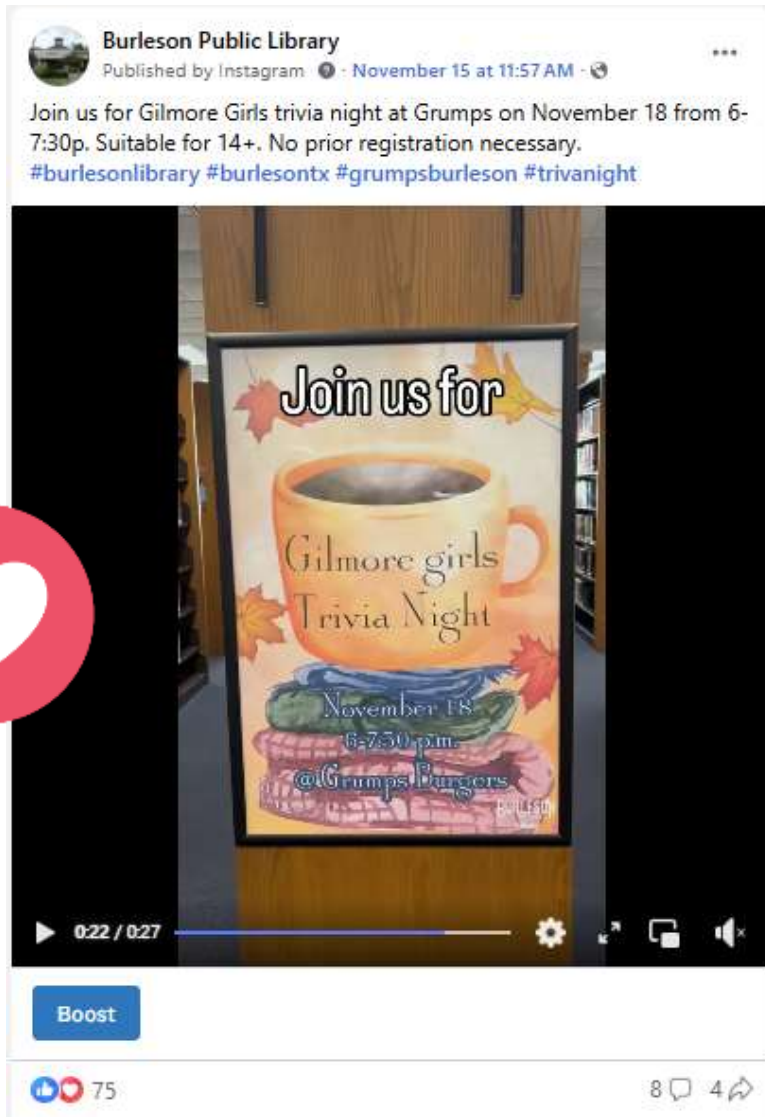
# Library Marketing & Community Engagement

November 2025 to April 2026

Library Advisory Board

May 26, 2026

# Social Media Highlights

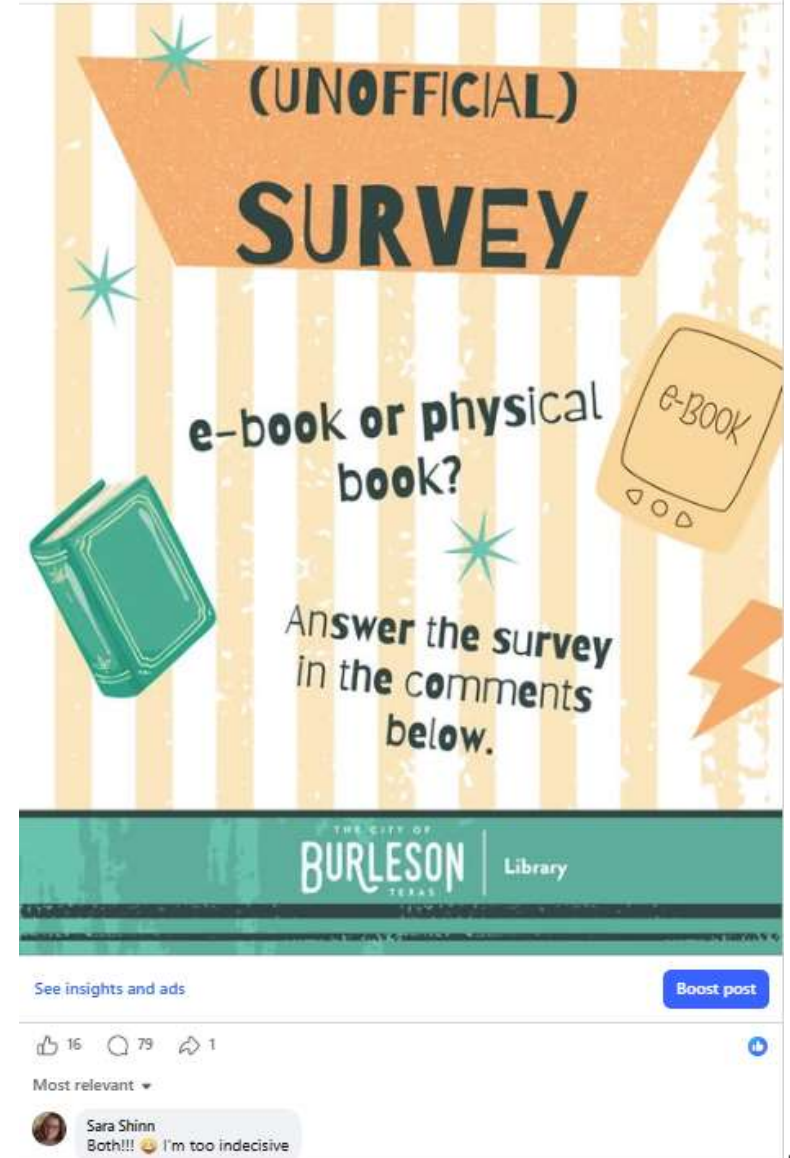


We had no idea there were so many Gilmore Girls fans in Burleson!

Facebook users have a lot of opinions when it comes to print vs. digital.


(Unofficial) Survey: e-book or physical book? Answer below in the comments. [#burlesonlibrary](#) [#UnofficialSurvey](#) [#ebook](#) [#physicalbooks](#)

Item B.





# Social Media Highlight

We shared a lighthearted social media video playing on the familiar “bad day at work” trope—with a library twist. The message was simple and memorable: *library cards can fix a lot.*

 Ariel Slick  
FACTS.  
2w Like Reply Hide 

 Kristin Garrison Meirose  
This is amazing.  
2w Like Reply Hide 

 Karen Milburn Chandler  
I thought you might roll it up in your sleeve!   
2w Like Reply Hide 

 Peter Gibson  
You got me jonesing for a book  
1w Like Reply Hide 

 Author  
Burleson Public Library  
Peter Gibson 

Library cards can fix a lot. 😄📖 #burlesonlibrary #libraryfun

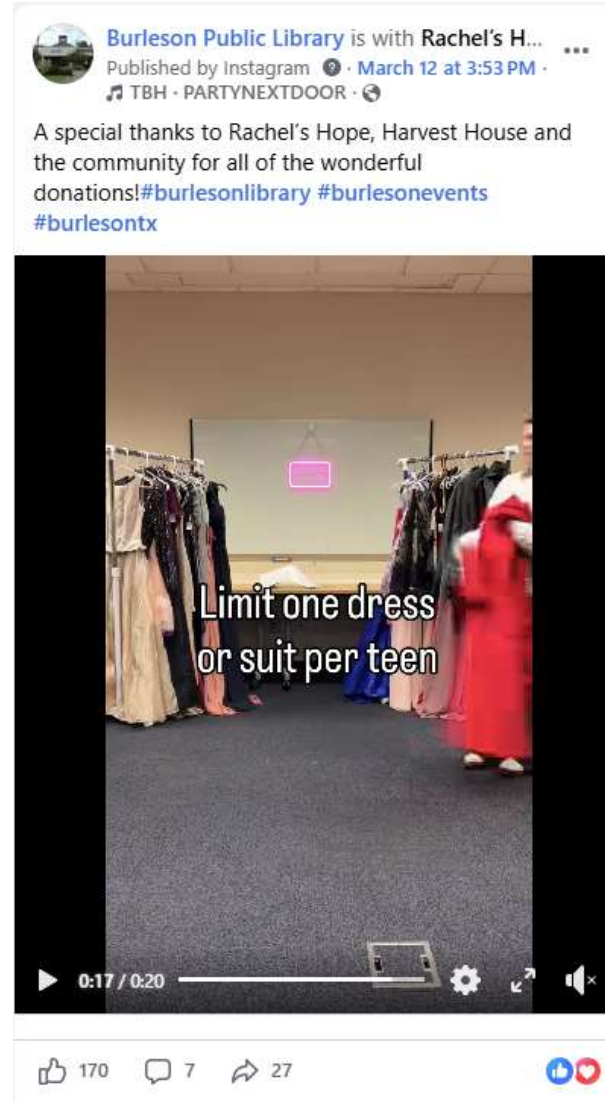


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# Social Media Highlight

The community shared our excitement for this year's Project Prom. The videos we shared of library staff preparing for the program reached 58K users and received 423 reactions.

Many patrons asked how they could support Project Prom and generously offered donations of formalwear. In response, a local seamstress volunteered her expertise, and library staff provided a dedicated space at the event where she offered free on-site alterations—helping ensure every participant felt confident and event-ready.



# Social Media Feedback

**New Large Format Printing:**

Used the printer this weekend. Was set up at Burleson Parks and Recreation’s awesome Veterans Day and ruck event. Thank you Burleson Public Library!



**Teen laser tag:**

We had such a blast!! Thanks for continuing to host these things for the kids!

**Inclusive Storytime:**

You guys are doing great things!  
Great job Burleson Public Library!!



# Social Media Feedback

Item B.



**2025 Excellence in Libraries Award:**  
Fantastic...and well deserved!!!!



We have the best library and library staff!!!! Well done, team.

Amazing achievements! The Burleson Public Library delivers great programs for Burleson. This staff rocks!

Congratulations. Burleson Public Library is the best!



**Project Prom:**

That is so awesome!! You're making someone's dream come true!!!

This is amazing!!

# Social Media Feedback



**National Library Workers Day:**

Awe all of you are so amazing!!  
Love our local library and the people who make it what it is!  
The best around!  
We do have an incredible library team! So appreciate you all!  
Burleson Public Library is the BEST!  
Best library ever  
Thank you all for what you do



**Light Up the Night with the Center for ASD:**

Awesome to see ya'll out there!  
Thanks so much for coming out! You guys were a hit!

# Email Marketing Campaigns: City E-Newsletter

Goal: to provide general information to a broader audience in the city of Burleson each Friday. These items are also included in the City Manager's Weekly Report to City Council.

- Feb 6: Heart Paper Chains, Hearing Support Group
- Feb 13: Valentine's Day Saturday Storytime, Let's Talk Dirt
- Feb 20: Friends of the Library Craft Fair, Book Swap, Southern Winter Olympics
- Feb 27: Project Prom Donations

Burleson Public Library Programming



**HEART PAPER CHAINS**  
**AGES 5-9**

**FEBRUARY 7, 3-4 P.M.**

**Heart Paper Chains (ages 5-9)**

The library will host **Heart Paper Chains** on **Saturday, February 7, from 3 to 4 p.m.** Children ages 5 to 9 are invited to join us for a fun, hands-on craft where they will create colorful heart-shaped paper chains. This sweet, seasonal activity is a great way for kids to get creative, and we hope families will join us for an afternoon of crafting fun at the library.

# Email Marketing Campaigns: City E-Newsletter

Goal: to provide general information to a broader audience in the city of Burleson each Friday. These items are also included in the City Manager's Weekly Report to City Council.

- Mar 6: Friends of the Library Craft Fair, Women Behind the Camera Movie Club
- Mar 13: Pi-Day Pi-K, Project Prom, Cliburn Kids on the Road
- Mar 20: Craft Supply Swap
- Mar 27: Adult Spelling Bee

**Burleson Public Library Programming**



**Friends of the Library Craft Fair**

The **Friends of the Library Craft Fair** returns on **Saturday, March 7, from 9 a.m. to 2 p.m.** at the **Burleson Senior Activity Center**. Shoppers will find a curated selection of unique, handcrafted items, perfect for gifts or something special for yourself. Local vendors keep the proceeds from their sales, and booth rental fees benefit the Friends of the Library, supporting the library's Summer Reading Club and other programs. Community members are encouraged to shop local and support the library at the same time.

# Email Marketing Campaigns: City E-Newsletter

Goal: to provide general information to a broader audience in the city of Burleson each Friday. These items are also included in the City Manager's Weekly Report to City Council.

- Apr 3: Library Giving Days, Atmos Energy sponsors Summer Reading Club, Saturday Bunny Storytime
- Apr 10: Hill College Dual Credit for Homeschoolers
- Apr 17: Library Giving Days, Baby Day, Women Behind the Camera Movie Night
- Apr 24: Teen Trashion Show

Help Raise Funds for the Library

**FRIENDS of Burleson Public LIBRARY** Library Giving Days

**BROWSING BINS FOR CHILDREN'S BOOKS**

We are raising funds to replace the existing picture books shelves with browsing bins!

**APRIL 6-13**

**DONATE NOW**

The Friends of the Burleson Public Library are raising funds to bring picture book browsing bins to the children's area of the Burleson Public Library. This project will replace 30-year-old picture book shelving with modern, child-friendly browsing bins designed specifically for young readers.

# Email Marketing Campaigns: Monthly Newsletter

Goal: to provide general information to library users, sent to approximately 12,000 patrons monthly.

- 46.35% open rate
- February featured CityFest & AARP Tax-Aide
- March featured Achievement of Excellence in Libraries Award & Friends of the Library Craft Fair
- April featured Library Giving Days

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ACHIEVEMENT OF EXCELLENCE  
2025  
IN LIBRARIES AWARD

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READING ROVER

**BTX** CORE VALUE:  
EXCELLENCE

**Burleson Public Library Recognized for  
Statewide Excellence**

The Burleson Public Library is proud to be a recipient of the **2025 Achievement of Excellence in Libraries Award**, presented by the Texas Municipal Library Directors Association. This statewide recognition honors libraries that demonstrate exceptional service and innovation in their communities.

# Email Marketing Campaigns: Program Newsletters

Goal: to provide age-specific program information to subscribers monthly.


- Adult Programs: 373 subscribers
  - 62.32% open rate
- Teen Programs: 315 subscribers
  - 56.29% open rate
- Children's Programs: 1,007 subscribers
  - 51.34% open rate

Library program attendance is up 10.4% from last year.




**KID LIBRARIAN**

**FEATURING ROWAN**



**ROWAN'S PICKS**



**ABOUT ROWAN**

- FAVORITE LIBRARY ACTIVITY**  
-STORYTIME & SCAVENGER HUNTS
- DREAM JOB**  
-TO BE A COWBOY LIKE WOODY
- HE LOVES LIVING IN BURLESON BECAUSE...**  
-THE GRINCH LIVES HERE (WHO KNEW?!)
- FAVORITE ANIMAL**  
-HIS CAT
- FAVORITE FOOD**  
-CANDY
- FAVORITE BOOK CHARACTER**  
-LEAF CUTTER ANT FROM THERE ARE NO ANTS IN THIS BOOK

April's Kid Librarian

We are happy to share with you the Kid Librarian from April, Rowan! Rowan loves attending storytime and doing scavenger hunts at the library. He also loves living in Burleson because the Grinch lives here. Who knew?!

# Email Marketing Campaigns: New Cardholders

Goal: to provide information to new cardholders and keep them engaged with the library. This is a series of 6 emails sent over the first 3 months.

1. General information, welcome to the library
2. Library of Things, we check out more than just books
3. Digital library
4. Programs and events
5. Join the Friends of the Library
6. Useful tips, how to get the most out of your library card

49% of new cardholders are still using their library card after one year. That is 1% higher than the average among our library peers.



What would you like to do first?

- Find something to [read](#)
- See what [events](#) are happening this month
- Listen to an [audiobook](#) or stream a [movie](#)
- Browse our [Library of Things](#)
- See what [new movies](#) are available
- Connect with us on [Facebook](#)
- Join the [Friends of the Library](#)

# Email Marketing Campaigns: Inactives & Occasionals

Goal: to re-engage lapsed users or occasional users and get them to use their library card.

- Check out Libby
- Check out cloudLibrary
- Featured new titles

In the past 3 months, 477 occasional users and 85 inactive users have re-engaged with the library after receiving one of these messages.

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CloudLibrary

**EBOOKS**  
**AUDIOBOOKS**  
**MAGAZINES**

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cloudLibrary makes it easy to discover the content you want to read. Whether on the web, a tablet, or your mobile device you can browse digital shelves curated by our library or filter by genres that interest you.

# Email Marketing Campaigns: Library Patron Clusters

Goal: to keep library users engaged by showing them relevant new titles, sent monthly.

- Bedtime Stories: users who check out children’s print materials
- Page Turners: users who check out adult print
- Digitarians: users who check out adult digital

In the past 3 months, 1,917 users have used their library card within 7 days after opening one of these messages. 82 of those were re-engaged occasional users.



picture  
**BOOKS**



# Postcard Marketing Campaigns: New Residents

Goal: to get new Burleson residents to sign up online for a library card.

734 postcards were mailed out from November to April.

Library card sign ups have increased 3.9% from last year.



# New Cardholder Quick Start Guide

The new design is more modern and includes QR codes for the library events calendar, catalog, Friends of the Library, and newsletter signups.

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TEXAS | Library

## New Cardholder Quick Start Guide

Welcome to the Burleson Public Library!

**Monday – Wednesday:** 9 AM – 8 PM  
**Thursday – Saturday:** 9 AM – 6 PM  
**Sunday:** Closed

248 SW Johnson Avenue, Burleson, TX  
817-426-9210  
burlesontx.com/library

### 3 THINGS TO TRY FIRST

**Borrow Something**  
Check out books, audiobooks, DVDs, puzzles, board games and more. Most items check out for 3 weeks.

**Explore Digital Resources**  
Use your library card to access free eBooks, audiobooks, online tutoring, and research tools from home.

**Attend a Program**  
The library offers storytimes, craft programs, teen activities and events for all ages throughout the year.



### PROGRAMS AND EVENTS

View all programs and events at [catalog.burlesontx.com/events](http://catalog.burlesontx.com/events)

Events

### BROWSE THE CATALOG

Visit [catalog.burlesontx.com](http://catalog.burlesontx.com) to see what's available, place holds, get reading recommendations and manage your account.



Catalog



### LOVE THE LIBRARY?

Support library programs and services by joining the Friends of the Burleson Public Library. You can volunteer, attend events, or simply make a donation to help the library.

FRIENDS

### STAY CONNECTED

Follow the Burleson Public Library on Facebook and Instagram for reading recommendations and library news.

Sign up for one of the library's Newsletters and be the first to know about upcoming programs.



NEWSLETTERS

# Community Engagement

Community Engagement Librarian Amanda Cadenhead currently serves as a Chamber of Commerce Ambassador.

- 13 ribbon cuttings for new businesses joining the Chamber
- Monthly Chamber Ambassador meetings
- Met with North Central Texas Council of Governments (NCTCOG) Disaster Resilience group
- Chamber of Commerce Winter Luncheon
- Organized The Great Giveback with 20 volunteer recruiting agencies
- Helped organize the Burleson Business Showcase
- Old Town Business Association quarterly meeting
- Guest at Rotary Club meeting



# Questions/Comments

Sara Miller

Deputy Director-Library

[smiller@burlesontx.com](mailto:smiller@burlesontx.com)

817-426-9203

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## Library Board Meeting

**DEPARTMENT:** Community Services  
**FROM:** Sara Miller, Deputy Director-Library  
**MEETING:** May 26, 2026

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**SUBJECT:**

Receive a report, hold a discussion, and provide feedback on the activities of the Friends of the Burleson Public Library. (*Staff Contact: Sara Miller, Deputy Director-Library*)

**SUMMARY:**

The Friends of the Burleson Public Library is a 501(c)(3) organization that raises funds for the library to assist with special projects and purchases not covered by the operating budget. A representative from the group will share updates with the Library Advisory Board.

**RECOMMENDATION:**

N/A

**PRIOR ACTION/INPUT (Council, Boards, Citizens):**

N/A

**REFERENCE:**

N/A

**FISCAL IMPACT:**

N/A

**STAFF CONTACT:**

Sara Miller  
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[smiller@burlesontx.com](mailto:smiller@burlesontx.com)  
817-426-9203