

Wednesday, August 23, 2023
10:00 AM

The BRiCk, Meeting Room B
550 NW Summercrest Blvd.
Burleson, TX 76028

1. **CALL TO ORDER**

2. **CITIZEN APPEARANCES**

Each person in attendance who desires to the speak to the Committee on an item NOT posted on the agenda, shall speak during this section. A speaker card must be filled out and turned in to City staff prior to addressing the Committee. Each speaker will be allowed three minutes to speak.

Each person in attendance who desires to speak on an item posted on the agenda shall speak when the item is called forward for consideration.

3. **GENERAL**

A. Nominate and elect a chair person and vice chair.

4. **REPORTS AND DISCUSSION ITEMS**

A. Receive a report, hold a discussion, and provide staff feedback regarding the creation of a public art master plan. (*Staff Presenter: Jen Basham, Director of Parks and Recreation*)

5. **COMMITTEE REQUESTS FOR FUTURE AGENDA ITEMS OR REPORTS**

6. **ADJOURN**

Jen Basham
Director of Parks and Recreation
jbasham@burlesontx.com
817-426-9201

CERTIFICATE

I hereby certify that the above agenda was posted on this the 18th of August 2023, by 5:00 p.m., on the official bulletin board at the Burleson City Hall, 141 W. Renfro, Burleson, Texas.



Amanda Campos

City Secretary

ACCESSIBILITY STATEMENT

The Burleson City Hall is wheelchair accessible. The entry ramp is located in the front of the building, accessible from Warren St. Accessible parking spaces are also available in the Warren St. parking lot. Sign interpretative services for meetings must be made 48 hours in advance of the meeting. Call the A.D.A. Coordinator at 817-426-9600, or TDD 1-800-735-2989.

Citizens Public Art Committee

DEPARTMENT: Parks and Recreation

FROM: Jen Basham, Director

MEETING: August 23, 2023

SUBJECT:

Nominate and elect a chair person and vice chair.

SUMMARY:

OPTIONS:

RECOMMENDATION:

PRIOR ACTION/INPUT (Council, Boards, Citizens):

FISCAL IMPACT:

STAFF CONTACT:

Jen Basham
Director of Parks and Recreation
jbasham@burlesontx.com
817-426-9201

Choose an item.

DEPARTMENT: Parks and Recreation

FROM: Jen Basham, Director of Parks and Recreation

MEETING: August 23, 2023

SUBJECT:

Receive a report, hold a discussion, and provide staff feedback regarding the creation of a public art master plan. *(Staff Presenter: Jen Basham, Director of Parks and Recreation)*

SUMMARY:

The Public Art Committee was created in December of 2022 with a vision of creating a public art master plan for the community. This item will cover the process for creating the master plan.

OPTIONS:

- 1) Recommend proceeding with a master plan
- 2) Recommend not proceeding

RECOMMENDATION:

Staff recommends proceeding with a public art master plan

PRIOR ACTION/INPUT (Council, Boards, Citizens):

NA

FISCAL IMPACT:

NA

STAFF CONTACT:

Jen Basham
Director of Parks and Recreation
jbasham@burlesontx.com
817-426-9201

Public Art

August 23, 2023

Staff Presenter: Jen Basham, Director of Parks and Recreation

Public Art



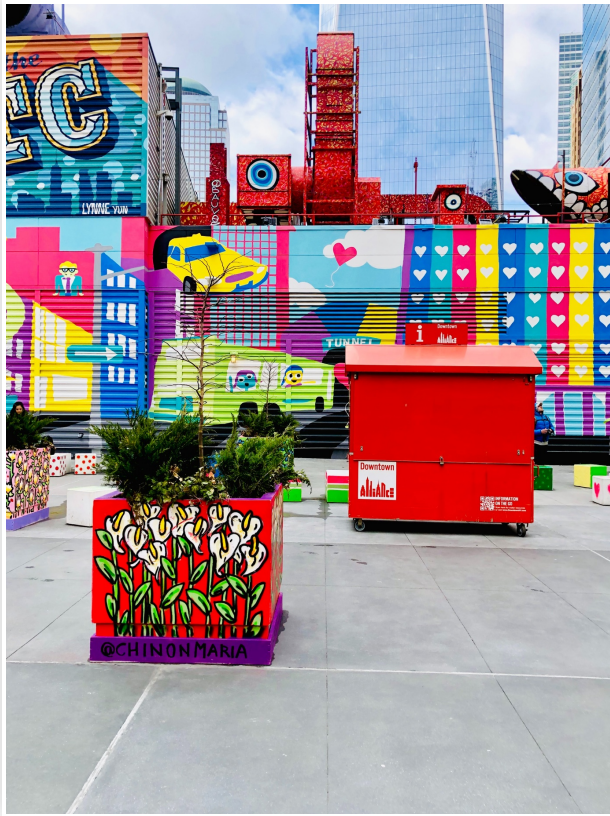
What is Public ART

- Any medium situated in a public place
 - Public Art can take many forms
 - landscape treatments
 - building facades
 - freestanding sculptures
 - murals
 - lighting
 - electronic media
 - photographs
 - water features
 - kinetic pieces that move and react to the environment
 - artist design functional elements, paving, play equipment, furniture, bridges, gates
 - written word
 - film
 - video
 - performance





Public Art in Burleson



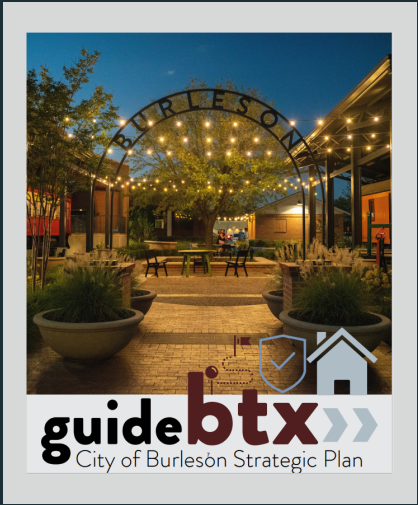
- 1 **Neighborhood Services and Keep Burleson Beautiful implemented a call for art in 2022 to install a mural at Bailey Lake**
- 2 **City Council identified public art as a priority in their 2022 strategic plan**
- 3 **Staff presented options for formalizing a board or committee for public art on October 3, 2022**
- 4 **City Council requested that a committee be created with various stakeholders in the art community**

Today's objectives

- **Review public art master plan process**
- **Review draft of public art policy**



Part of Strategic Plan adopted
by
City Council



FOCUS AREA 3
Beautiful, Safe & Vibrant Community

OBJECTIVE
Provide a beautiful, safe and vibrant community for those that live, learn, work and play in the City of Burleson by focusing on beautification programs; providing public art that enhances the community's visual appeal and uniqueness; providing crime prevention and community risk reduction programs; emergency preparedness; and emergency response services.

GOAL 1
Encourage a clean and healthy community through the promotion of positive behaviors, sustainable practices, outreach programs and city services.

GOAL 2
Encourage placemaking and a sense of belonging in our neighborhoods, parks and key commercial districts by focusing on long-range planning, comprehensive elements and public art.

GOAL 3
Enhance emergency response services provided to the community, including emergency medical, police, fire and public dispatch services.

GOAL 4
Ensure equipment and personnel needs are being met, including staffing and training.

GOAL 5
Continue community policing and risk reduction programs that create strong partnerships with the public to promote safety throughout the community.

21

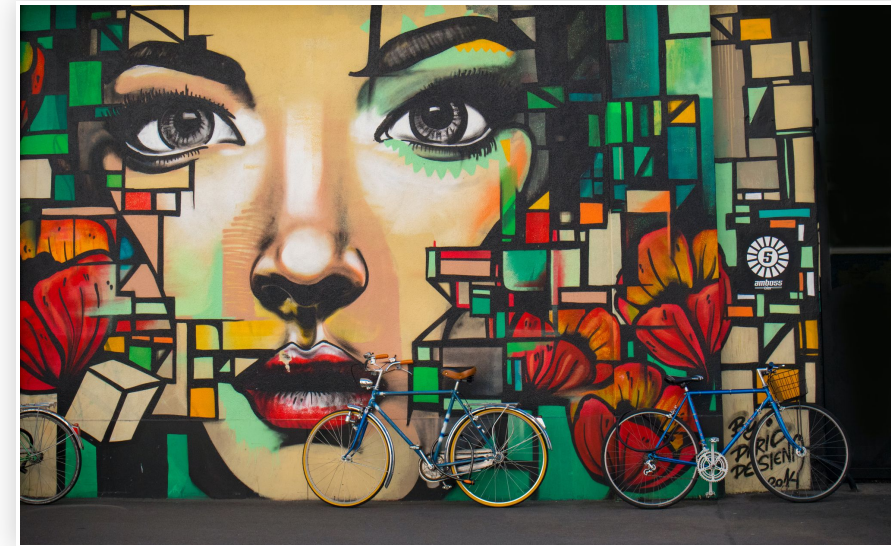
Develop a policy and funding plan
to continue and enhance public art
within the community

GOAL 2			
Encourage placemaking and a sense of belonging in our neighborhoods, parks and key commercial districts by focusing on long-range planning, comprehensive elements and public art.			
	Action	Responsible Department	Target Date
3.2.1	Develop a policy and funding plan to continue and enhance public art within the community	Neighborhood Services	First Quarter (October - December 2022)
3.2.2	Coordinate with development partners to create a vision for the Hidden Creek corridor and outline possible options <i>This was determined to be a Top Priority by city council during strategic planning</i>	City Manager's Office	Second Quarter (January - March 2023)
3.2.3	Identify location and amenities to establish a community park	Parks and Recreation	Fourth Quarter (July - September 2023)
3.2.4	Identify potential options for the renovation or relocation of existing softball practice fields located on Hidden Creek Parkway	Parks and Recreation	Second Quarter (January - March 2023)

Background

Item A.

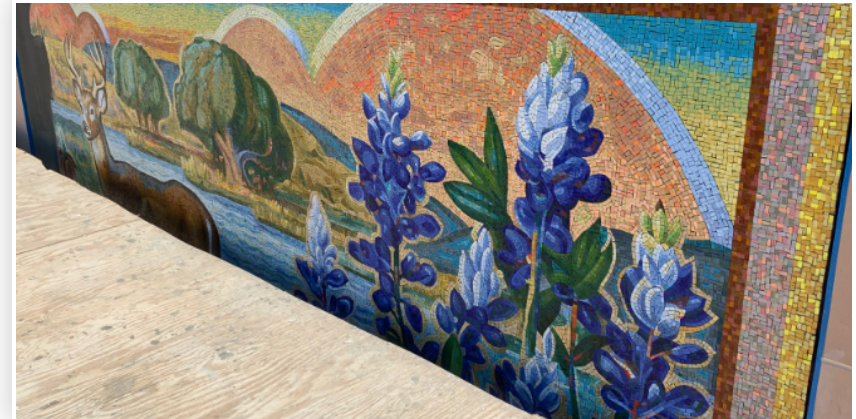
- 1 Council approved the formation of the committee in December 2022
- 2 Staff met with the committee in spring of 2023 to begin discussing a public art policy and begin the process of pursuing a public art master plan



Guiding Principles

Item A.

- **Accessibility**
- **Transparency and Professionalism**
- **Civic Pride**
- **Quality of Art**
- **Variety**
- **Uniqueness**



Public Art Master Plan Process

1 Authority

2 Goals and vision

3 Importance of public art

4 Integration with other plans

5 Site Selection

6 Funding

7 Policy Administration



Public Art Policy - Elements

Item A.

Will serve as the policy that supports the plan

1

Purpose

2

Strategic Plan

3

Objectives

4

**Policy
Administration**

5

Site Selection

6

**Art and Artist
Selection Process**

7

Funding Allocation

8

Maintenance

Feedback

