



**Economic Development Corporation
(Type A) Agenda**

**Monday, July 22, 2024
4:30 PM**

**City Hall - 141 W. Renfro
Burleson, TX 76028**

1. CALL TO ORDER

2. OATH OF OFFICE

A. Administer the Oath of Office to Place 4 Alexa Boedeker and Place 5 Adam Russell for FY 2024-2027. *(Staff Presenter: Amanda Campos, City Secretary)*

B. Nominate and elect a President and Vice President for the Burleson Economic Development Corporation Board for FY 2024-2025. *(Staff Presenter: Amanda Campos, City Secretary)*

3. CITIZENS APPEARANCES

Each person in attendance who desires to speak to the Board on an item NOT posted on the agenda, shall speak during this section. A speaker card must be filled out and turned in to the City Secretary prior to addressing the Board. Each speaker will be allowed three minutes to speak.

Each person in attendance who desires to speak on an item posted on the agenda shall speak when the item is called forward for consideration.

4. GENERAL

A. Consider approval of the minutes from the May 20, 2024 Economic Development Corporation (Type A) meeting. *(Staff Contact: Amanda Campos, City Secretary)*

B. Consider approval of speaking contracts for the 2025 Project U Leadership Conference. *(Staff Presenter: Alex Philips, Director of Economic Development)*

5. BOARD REQUESTS FOR FUTURE AGENDA ITEMS OR REPORTS

6. RECESS INTO EXECUTIVE SESSION

In accordance with Chapter 551 of the Texas Government Code, the Board may convene in Executive Session in the City Council Workroom in City Hall to conduct a closed meeting to discuss any item listed on this Agenda. The Board may reconvene into open session and take action on posted items.

Pending or contemplated litigation or to seek the advice of the City Attorney pursuant to Section 551.071, Texas Government Code

7. ADJOURNMENT

CERTIFICATE

I hereby certify that the above agenda was posted on this the 17th of July 2024, by 5:30 p.m., on the official bulletin board at the Burleson City Hall, 141 W. Renfro, Burleson, Texas.



Amanda Campos

City Secretary

ACCESSIBILITY STATEMENT

The Burleson City Hall is wheelchair accessible. The entry ramp is located in the front of the building, accessible from Warren St. Accessible parking spaces are also available in the Warren St. parking lot. Sign interpretative services for meetings must be made 48 hours in advance of the meeting. Call the A.D.A. Coordinator at 817-426-9600, or TDD 1-800-735-2989.

Economic Development Corporation (Type A)

DEPARTMENT: City Secretary's Office
FROM: Amanda Campos, City Secretary
MEETING: July 22, 2024

SUBJECT:

Administer the Oath of Office to Place 4 Alexa Boedeker and Place 5 Adam Russell for FY 2024-2027. *(Staff Presenter: Amanda Campos, City Secretary)*

SUMMARY:

The Burleson Type A Economic Development Corporation consists of five (5) member board of directors, a secretary and a treasurer. Each board member shall serve a three (3) year term or until a successor is appointed. Each board member is required to take an oath of office prior to the beginning their term. Places 4 and 5 will begin their terms for FY 2024-2027.

RECOMMENDATION:

N/A

FISCAL IMPACT:

N/A

STAFF CONTACT:

Amanda Campos
City Secretary
acampos@burlesontx.com
817-426-9665

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**OATH OF OFFICE**

IN THE NAME AND BY THE AUTHORITY OF THE STATE OF TEXAS,
 I, _____, do solemnly swear (or affirm), that I will faithfully
 execute the duties of the office of _____ of
 the State of Texas, and will to the best of my ability preserve, protect, and defend the Constitution and laws
 of the United States and of this State, so help me God.

 Signature of Officer

 Certification of Person Authorized to Administer Oath

State of _____

County of _____

Sworn to and subscribed before me on this _____ day of _____, 20____.

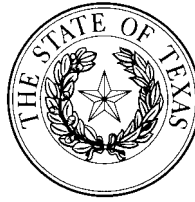
(Affix Notary Seal,
 only if oath
 administered by a
 notary.)

 Signature of Notary Public or
 Signature of Other Person Authorized to Administer An
 Oath

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SECRETARY OF STATE
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STATEMENT OF OFFICER

Statement

I, _____, do solemnly swear (or affirm) that I have not directly or indirectly paid, offered, promised to pay, contributed, or promised to contribute any money or thing of value, or promised any public office or employment for the giving or withholding of a vote at the election at which I was elected or as a reward to secure my appointment or confirmation, whichever the case may be, so help me God.

Title of Position to Which Elected/Appointed: _____

Execution

Under penalties of perjury, I declare that I have read the foregoing statement and that the facts stated therein are true.

Date: _____

Signature of Officer

Print

Reset

Economic Development Corporation (Type A)

DEPARTMENT: City Secretary's Office
FROM: Amanda Campos, City Secretary
MEETING: July 22, 2024

SUBJECT:

Nominate and elect a President and Vice-President for the Burleson Economic Development Corporation Board for FY 2024-2025. (*Staff Presenter: Amanda Campos, City Secretary*)

SUMMARY:

The Burleson Economic Development Corporation shall elect a president and vice-president from among its members. The president shall preside at meetings and the vice-president shall preside in the absence of the president. The term of office is one year.

Dan McClendon has served as president of the Economic Development Corporation (Type A) since 2007, and the minutes do not reflect that a vice-president was elected.

RECOMMENDATION:

Nominate and elect a member to serve as president and vice-president for FY 2024-2025.

FISCAL IMPACT:

N/A

STAFF CONTACT:

Amanda Campos
City Secretary
acampos@burlesontx.com
817-426-9665

Economic Development Corporation (Type A)

DEPARTMENT: City Secretary's Office
FROM: Amanda Campos, City Secretary
MEETING: July 22, 2024

SUBJECT:

Consider approval of the minutes from the May 20, 2024 Economic Development Corporation (Type A) meeting. (*Staff Contact: Amanda Campos, City Secretary*)

SUMMARY:

The Burleson 4A Economic Development Corporation Board duly and legally met on May 20, 2024 for a regular meeting.

RECOMMENDATION:

- 1) Board may approve the minutes as presented or approve with amendments.

FISCAL IMPACT:

N/A.

STAFF CONTACT:

Amanda Campos, TRMC
Deputy City Secretary
acampos@burlesontx.com
817-426-9665

BURLESON 4A ECONOMIC DEVELOPMENT CORPORATION
May 20, 2024
DRAFT MINUTES

BOARD MEMBERS PRESENT:

Larry Scott, Place 1
 Phil Anderson, Place 2
 Dan McClendon, President, Place 3
 Adam Russell, Place 5

BOARD MEMBERS ABSENT:

Alexa Boedeker, Place 4

Staff present:

Tommy Ludwig, City Manager
 Harlan Jefferson, Deputy City Manager
 Eric Oscarson, Deputy City Manager
 Lisandra Leal, Assistant City Secretary
 Matt Ribitzki, Deputy City Attorney

1. CALL TO ORDER – 4:30 P.M.

President Dan McClendon called the meeting to order. **Time: 4:32 P.M.**

2. CITIZEN APPEARANCE

- No speakers.

3. GENERAL

A. Minutes from the March 18, 2024 Economic Development Corporation (Type A) meeting. (Staff Contact: Amanda Campos, City Secretary)

Motion by Adam Russell and seconded by Phil Anderson to approve.

Motion passed 4-0, with Alexa Boedeker absent.

B. Resolution 4A05202024 WestSideLift for partial funding in the amount of \$2,800,000.00 for the total project cost (\$7,802,299.00) to construct the Burleson Westside Lift Station, Force Main, and Gravity Sewer. (Staff Contact: Michelle McCullough, Assistant Director/City Engineer)

Michelle McCullough, Assistant Director/City Engineer, presented a resolution to the board.

Motion by Larry Scott and seconded by Adam Russell to approve.

Motion passed 4-0, with Alexa Boedeker absent.

- C. Resolution 4A05202024LakewoodLandscape, authorizing the reimbursement of R.A. Development, Ltd., for costs associated with design of landscaping and irrigation for Lakewood Drive pursuant to an existing Chapter 380 and Economic Development and Performance Agreement in the amount of \$90,000. (Staff Contact: Eric Oscarson, Deputy City Manager)**

Erick Oscarson, Deputy City Manager, presented a resolution to the board.

Motion by Phil Anderson and seconded by Adam Russel to approve.

Motion passed 4-0, with Alexa Boedeker absent.

- D. Resolution 4A05202024BlackRockCoffee, authorizing a Performance Agreement between the Burleson 4A Economic Development Corporation and C&C Burleson, LLC for the design and construction of the modification of an existing hooded left turn lane along SW Wilshire Blvd. (Staff Contact: Michelle McCullough, Assistant Director of Public Works/City Engineer)**

Michelle McCullough, Assistant Director/City Engineer, presented a resolution to the board.

Motion by Adam Russell and seconded by Larry Scott to approve.

Motion passed 4-0, with Alexa Boedeker absent.

4. BOARD REQUESTS FOR FUTURE AGENDA ITEMS OR REPORTS

- None.

5. RECESS INTO EXECUTIVE SESSION

- A. Pending or contemplated litigation or to seek the advice of the City Attorney pursuant to Section 551.071, Texas Government Code**
- B. Discussion regarding possible purchase, exchange, lease, or value of real property pursuant to Section 551.072, Texas Government Code**
- C. Deliberation regarding commercial or financial information received from or the offer of a financial or other incentive made to a business prospect seeking to locate, stay or expand in or near the territory of the City and with which the City is conducting economic development negotiations pursuant to Section 551.087, Texas Government Code**

- No executive session needed.

6. ADJOURNMENT

There being no further discussion President Dan McClendon adjourned the meeting.

Time: 4:55 P.M.

Monica Solko
Deputy City Secretary

Economic Development Corporation (Type A)

DEPARTMENT: Economic Development
FROM: Alex Philips, Economic Development Director
MEETING: July 22, 2024

SUBJECT:

Consider approval of speaking contracts for the 2025 Project U Leadership Conference. *(Staff Presenter: Alex Philips, Director of Economic Development)*

SUMMARY:

This is the 5th year for Project U and the event continues to grow and create value in our businesses and community. Staff has invested quite a bit of time and effort vetting the speakers each year to make sure we are bringing dynamic speakers into the community that will make an impact. This year is no different and staff believes that this lineup will do just that. The budget approved will allow staff to pay speaking fees and travel accommodations for the following speakers:

Leigh-Katherine Bonner

- Storyteller & Forbes Magazine 30 under 30
- Topic: Leadership through the Eyes of a Beekeeper

Amanda Box

- Founder and CEO, Box Communication
- Topic: Communication through Change

Danny Goldberg

- Development Coach
- Topic: Infinite ROI of Leading with Care

Greg Offner

- Author, Workforce Strategist and Sneaker Aficionado

- Topic: Tip a Jar Culture, improve workforce retention & increase engagement

Jon Acuff *Headliner*

- NYT Bestselling Author, Top 100 Leadership Speaker
- Topic: How the best teams overcome overthinking

The total amount to book and provide travel for all proposed speakers will not exceed \$97,250.00

OPTIONS:

- 1) Approve as presented
- 2) Approve with changes
- 3) Deny

RECOMMENDATION:

Approve as presented

PRIOR ACTION/INPUT (Council, Boards, Citizens):

List date and description of any prior action related to the subject

FISCAL IMPACT:

Explain fiscal impact if any

STAFF CONTACT:

Alex Philips
Economic Development Director
aphilips@burlesontx.com
817-426-9613



Leadership Conference



The City of Burleson Economic Development Corporation created this event to provide valuable resources for attendees to enhance their current skill set, collaborate with like-minded professionals and become better leaders within their community

Project U is a full-day leadership conference, featuring nationally recognized leaders, authors and business professionals

2025 Speaker Lineup

Item B.

Leigh-Katherine Bonner

- Storyteller & Forbes Magazine 30 under 30
- Topic: Leadership through the Eyes of a Beekeeper



Amanda Box

- Founder and CEO, Box Communication
- Topic: Communication through Change

Danny Goldberg

- Development Coach
- Topic: Infinite ROI of Leading with Care

Greg Offner

- Author, Workforce Strategist and Sneaker Aficionado
- Topic: Tip a Jar Culture, Improve workforce retention increase engagement



Jon Acuff *Headliner*

- NYT Bestselling Author, Top 100 Leadership Speaker
- Topic: How the best teams overcome overthinking



Budget

Project U Leadership Conference Budget

Sponsorships	\$57,700
Ticket Sales	\$35,050
EDC Budget	\$40,000
 Total Revenue	 \$132,750
 Total Expenses	 \$126,299
 Estimated Net Total	 \$6,451



The total amount to book and provide travel for all proposed speakers will not exceed \$97,250.00

Requested Board Action

- Approve speaking contracts with all speakers for the 2025 Project U Leadership Conference as presented
- Deny speaking contracts with all speakers for the Project U Leadership Conference

**Project U Leadership Conference
February 18, 2025**

Tickets On Sale October 1, 2024