



Citizens Public Art Committee Agenda

Monday, February 03, 2025
10:00 AM

City Hall Council Workroom
Burleson, TX 76028

1. **CALL TO ORDER**

2. **GENERAL**

A. Consider approval of the minutes from the September 23, 2024, meeting. (Staff Contact: Bailey Campbell, Senior Administrative Specialist)

3. **CITIZEN APPEARANCES**

Each person in attendance who desires to speak to the board on an item NOT posted on the agenda, shall speak during this section.

A speaker card must be filled out and turned in to the Secretary prior to addressing the board. Each speaker will be allowed three (3) minutes.

Please note that the board may only take action on items posted on the agenda. The Texas Open Meetings Act prohibits the City Council from deliberating or taking action on an item not listed on the agenda. City Council may, however, receive your comments on the unlisted item, ask clarifying questions, respond with facts, and explain policy.

Each person in attendance who desires to speak to the City Council on an item posted on the agenda, shall speak when the item is called forward for consideration.

4. **REPORTS AND PRESENTATIONS**

A. Receive a report, hold a discussion, and provide feedback on the public art master plan. (Staff Contact: Jen Basham, Director of Parks and Recreation)

B. Receive a report, hold a discussion, and provide feedback on public engagement opportunities for the public art master plan. (Staff Contact: Jen Basham, Director of Parks and Recreation)

5. **REQUESTS AND FUTURE AGENDA ITEMS AND REPORTS**

6. **ADJOURN**

Staff Contact

Jen Basham
Director of Parks and Recreation
817-426-9201
jbasham@burlesontx.com

CERTIFICATE

I hereby certify that the above agenda was posted on this the 29th of January 2025, by 5:00 p.m., on the official bulletin board at the Burleson City Hall, 141 W. Renfro, Burleson, Texas.

Amanda Campos

City Secretary

ACCESSIBILITY STATEMENT

The Burleson City Hall is wheelchair accessible. The entry ramp is located in the front of the building, accessible from Warren St. Accessible parking spaces are also available in the Warren St. parking lot. Sign interpretative services for meetings must be made 48 hours in advance of the meeting. Call the A.D.A. Coordinator at 817-426-9600, or TDD 1-800-735-2989.

Citizens Public Art Committee

DEPARTMENT: Parks and Recreation

FROM: Jen Basham, Director

MEETING: February 3, 2025

SUBJECT:

Consider approval of the minutes from the September 23, 2024, meeting. (Staff Contact: Bailey Campbell, Senior Administrative Specialist)

SUMMARY:

RECOMMENDATION:

Approve

PRIOR ACTION/INPUT (Council, Boards, Citizens):

REFERENCE:

FISCAL IMPACT:

STAFF CONTACT:

Jen Basham Director
Jbasham@burlesontx.com
817-426-9201

BURLESON PUBLIC ART COMMITTEE
September 23, 2024
MINUTES
DRAFT

Call to Order – 1:30 PM

Roll Call

Board Members Present

Tom Sale
Nancy McKenzie
Jana Jackson
Camille Bransom

Board Members Absent

Staff in Attendance:

Jen Basham (Director of Parks and Recreation)
Bailey Campbell (Senior Administrative Specialist)

Guests

Design Local—Josh Lapp and Jasmine Metcalf

1. **Call to order:** Nancy McKenzie called the meeting to order at 1:30 PM

2. **Citizen Appearances**

None

3. **General**

Consider approval of the minutes from the August 28, 2024 meeting. *(Staff Contact: Bailey Campbell, Senior Administrative Specialist)*

Tom Sale made a motion to approve the item. Camille Bransom seconded the motion. Motion passed 4-0.

4. **Reports and discussion items:**

A. **Receive a report, hold a discussion and provide staff feedback regarding a public art master plan. (Staff Contact: Jen Basham, Director of Parks and Recreation)**

Designing Local gave a presentation covering the different artists that were compiled from the committee members. A discussion followed. The committee selected three artists from the list of

entries to proceed with interviewing for more information about their ideas and processes for public art and public engagement.

5. **Committee Requests for future agenda items or reports.**

Next meeting—To be determined.

6. **Adjourn:** There being no further business; Chair Nancy McKenzie adjourned the meeting at 2:39 PM

Bailey Campbell, Senior Administrative Specialist

Citizens Public Art Committee

DEPARTMENT: Parks and Recreation
FROM: Jen Basham, Director of Parks and Recreation
MEETING: February 3, 2025

SUBJECT:

Receive a report, hold a discussion, and provide feedback on the public art master plan. *(Staff Contact: Jen Basham, Director of Parks and Recreation)*

SUMMARY:

Jasmine Metcalf with Designing Local will be providing an update on the status and engagement completed to date for the Public Art Master Plan.

RECOMMENDATION:

NA

PRIOR ACTION/INPUT (Council, Boards, Citizens):

NA

REFERENCE:

Insert CSO# if applicable
Insert resolution or ordinance change

FISCAL IMPACT:

Proposed Expenditure/Revenue:
Account Number(s):
Fund:
Account Description:

STAFF CONTACT:

Jennifer Basham
Director of Parks and Recreation
jbasham@burlesontx.com
817-426-4201

BURLESON, TX

PUBLIC ART PLAN

FEBRUARY 3rd, 2025

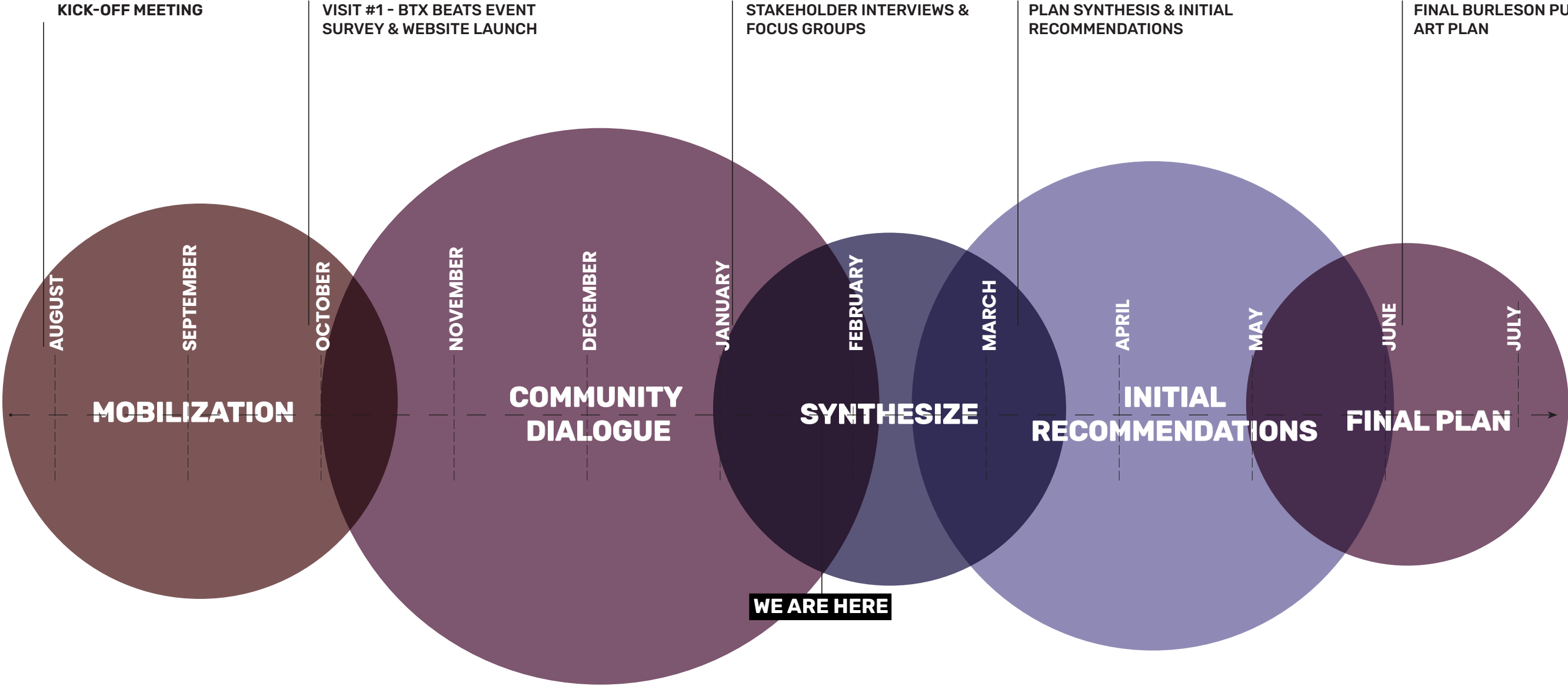


AGENDA

BURLESON PUBLIC ART PLAN ADVISORY COMMITTEE

1. Project Timeline - Where are we?
2. Website & Public Facing Content
 - Survey Update
3. Artist-led Engagement Updates
 - Public Engagement Results
 - Quilt Project
 - Barn Quilt Status
 - Site Selection for Installation
4. Additional Public Engagement
 - Stakeholder Interviews
 - Focus Groups
5. Next Steps

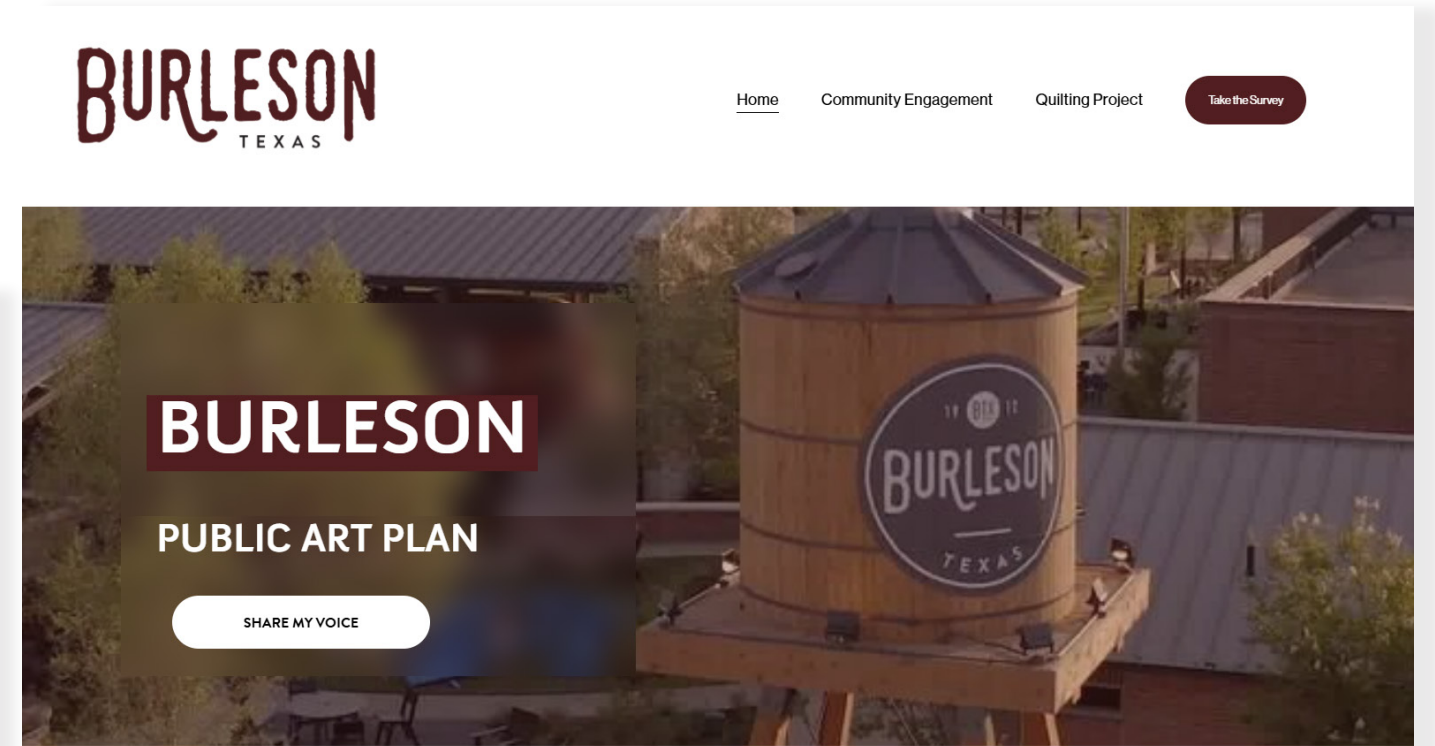
PROJECT TIMELINE



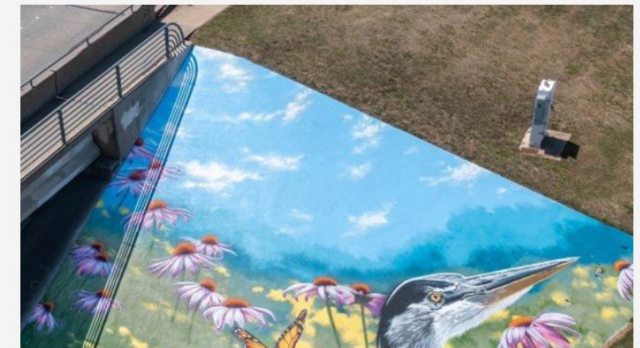
PROJECT UPDATES

BURLESON PUBLIC ART PLAN

PROJECT WEBSITE & COLLATERAL



TAKE A FEW MINUTES
TO SHARE YOUR VISION
FOR PUBLIC ART IN
BURLESON



ARTIST-LED ENGAGEMENT

PUBLIC ENGAGEMENT

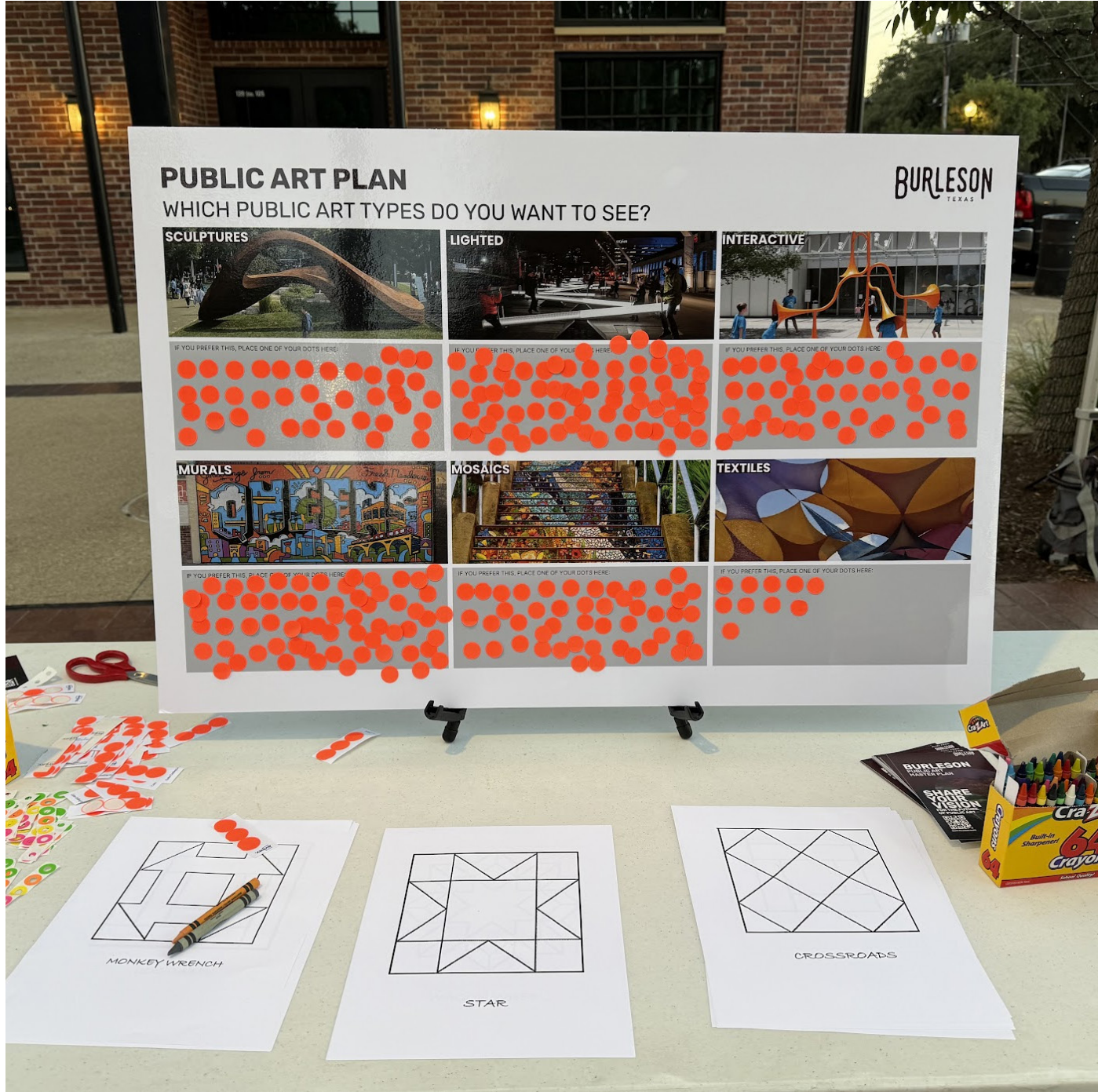
BURLESON PUBLIC ART PLAN

SURVEY RESPONES: 289

- Individual links to the survey have been forwarded to advisory board members for promotion!
- Let us know if you need any other support promoting the survey

BTX BEATS EVENT

- Individuals were engaged in a series of activities to weigh in on community history, public art typologies, locations, and speak with the artists leading the two concurrent quilt projects.

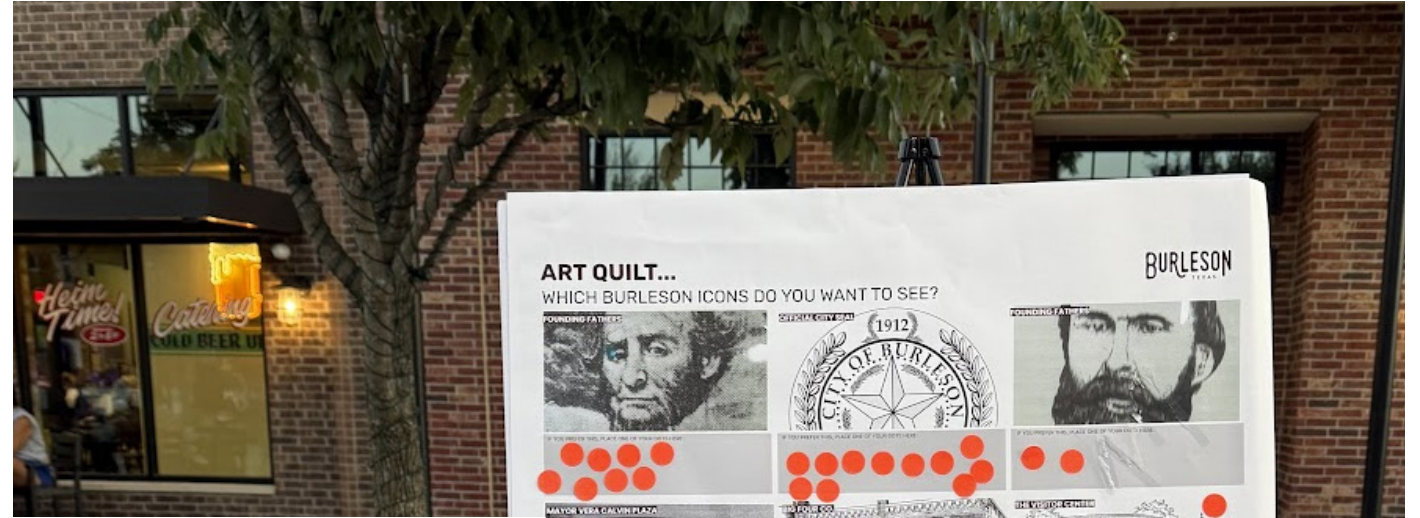


ARTIST-LED ENGAGEMENT

BURLESON PUBLIC ART PLAN

7 QUILT SQUARES COMPLETE

- Iconography was selected based on community input at BTX Beats



ARTIST-LED ENGAGEMENT

BURLESON PUBLIC ART PLAN

BARN QUILTS ARE ALMOST COMPLETE

- 8 4 x 4' panels are painted
- Receiving anti-graffiti coating
- Time to select locations for installation



ADDITIONAL ENGAGEMENT OPPORTUNITIES

BURLESON PUBLIC ART PLAN

STAKEHOLDER INTERVIEWS

- Members of the community, artists, and decision-makers are being invited to participate in one-on-one conversations about the role public art should play in the community of Burleson.

FOCUS GROUPS

- Members of the community will be invited to focus group opportunities on February 19th & 20th for an opportunity to workshop around the vision for public art in Burleson.



Home

Community Engagement

Quilting Project

Take the Survey

UPCOMING ENGAGEMENT OPPORTUNITIES

FOCUS GROUPS



ARTIST & CREATIVES

Join this session focused on the creative community occurring from 5:30-6:30 pm on 2.19.25

SIGN UP



VISION FOR ART IN BURLESON

Join this session for the general community occurring from 12:00-1:00 pm on 2.19.25

SIGN UP



ART & A THRIVING LOCAL ECONOMY

Join this session for the business community and creative entrepreneurs occurring from 3:00-5:00 pm on 2.20.25

SIGN UP

NEXT STEPS

NEXT STEPS

BURLESON PUBLIC ART PLAN

PUBLIC ART POLICY

- The policy frameworks that will guide the public art collection, selection process, maintenance & donation procedures and establish the public art program.

SUPPORTIVE RESEARCH

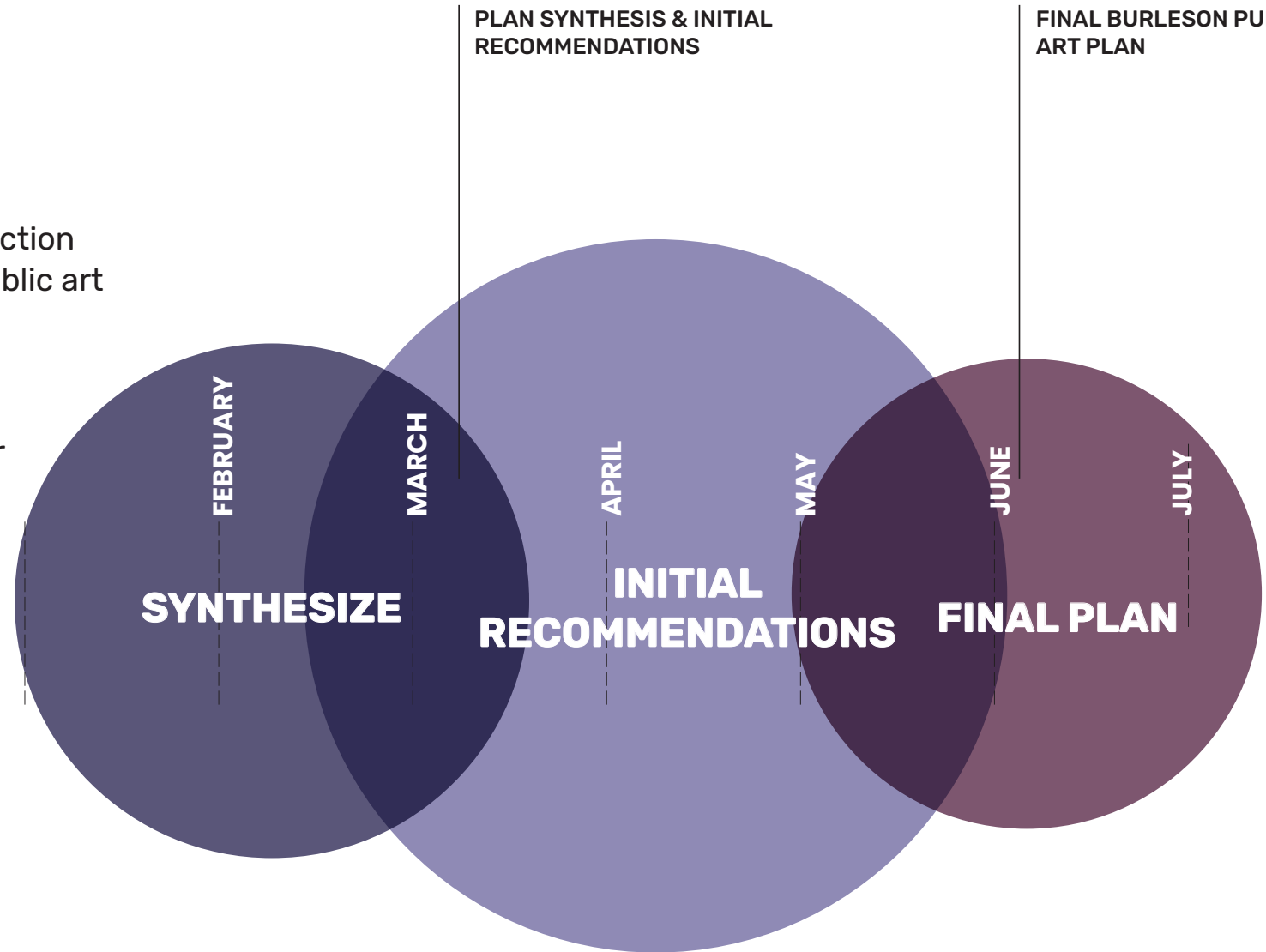
- A pulse check on how other Texas communities are managing their programs to support plan outcomes.

ENGAGEMENT REPORT & VISION

- To guide the plan recommendations

INSTALLATION OF BARN QUILTS

- & Unveiling of the final quilt



THANK YOU!

Citizens Public Art Committee

DEPARTMENT: Parks and Recreation
FROM: Jen Basham, Director of Parks and Recreation
MEETING: February 3, 2025

SUBJECT:

Receive a report, hold a discussion, and provide feedback on public engagement opportunities for the public art master plan. (*Staff Contact: Jen Basham, Director of Parks and Recreation*)

SUMMARY:

Staff has prepared four additional options for engaging the community to receive feedback on public art

- Art around town signage
- Vinyl sidewalk stickers
- Pop up art
- Art Workshops

RECOMMENDATION:

Staff recommends proceeding with all

PRIOR ACTION/INPUT (Council, Boards, Citizens):

NA

REFERENCE:

Insert CSO# if applicable
Insert resolution or ordinance change

FISCAL IMPACT:

Proposed Expenditure/Revenue:
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STAFF CONTACT:

Jennifer Basham
Director of Parks and Recreation
jbasham@burlesontx.com
817-426-4201



Public Art Engagement Opportunities

FEBRUARY 3, 2025

STAFF CONTACT: JEN BASHAM, DIRECTOR OF PARKS AND RECREATION

Additional opportunities

Around town would you like this art here campaign

Sidewalk vinyl-would art look good here?

Pop up art

Art talk



SATURDAY MORNING SKETCH GROUP

Saturdays, 9 am – Noon
FEBRUARY 1 | THEME: THAT RIVER
Many a landscape features a river gently winding into the distance. This week we put our own unique twist on this landscape staple.

RUSSELL FARM ART CENTER | 405 W CR 714

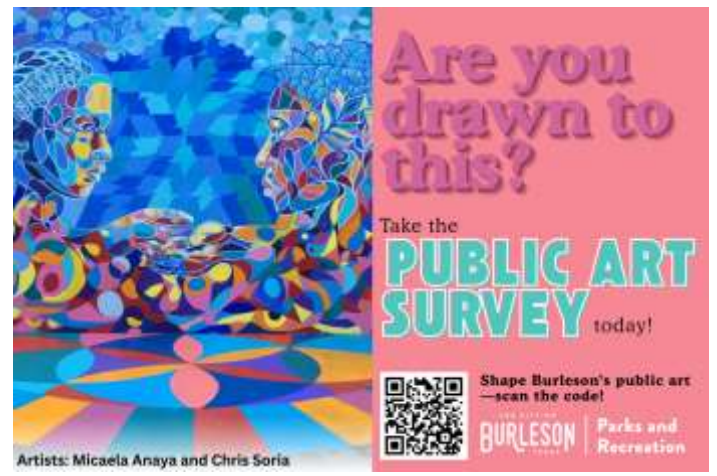


Would a sign
like this put
our city on
the map?

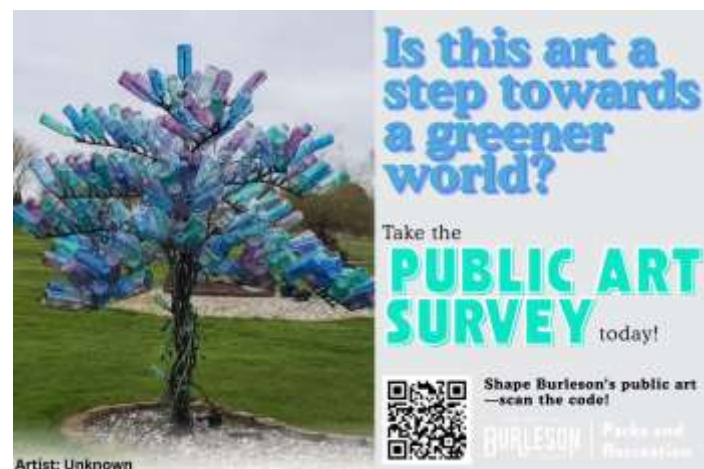
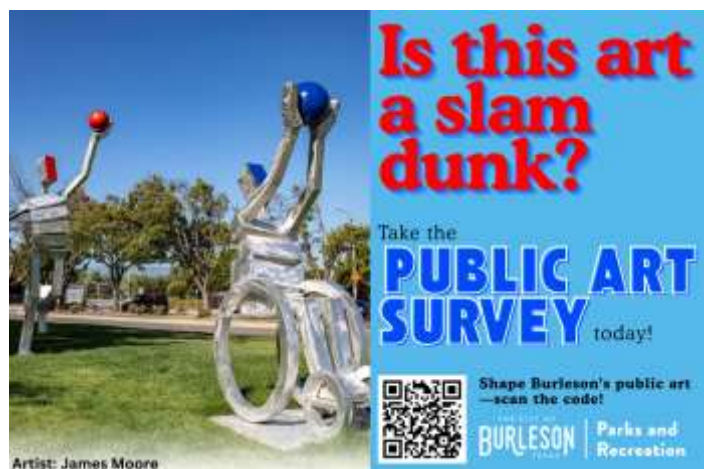
Take the
**PUBLIC ART
SURVEY** today!

Art Around Town

10 signs have been designed with various styles of art to be rotated throughout the parks, city spaces, right-of-way and gathering spaces.



Designs



Designs



Artist: Fabio Gomes Trindade

Does this art speak to your soul?

Take the **PUBLIC ART SURVEY** today!



Shape Burleson's public art —scan the code!

THE CITY OF **BURLESON** TEXAS | Parks and Recreation

Designs



Sidewalk/Trail Signage

Vinyl stickers that point to areas to engage our trail users with the potential for public art in their spaces



Pop up art

LIVE ART DEMONSTRATIONS INCLUDING
OUR ARTIST LED ENGAGEMENT AND
LOCAL ARTISTS



Art workshops

Committee or staff led workshops to introduce the concept of public art to the community



FEEDBACK