

DOWNTOWN DEVELOPMENT AUTHORITY (DDA)

WEDNESDAY, SEPTEMBER 10, 2025 - 5:00 PM

CHAMBER OF BUCHANAN CITY HALL - 302 N REDBUD TRAIL, BUCHANAN MI

AGENDA

THE Downtown Development Authority OF THE CITY OF BUCHANAN, in compliance with Michigan's Open Meetings Act, hereby gives notice of a regular meeting to be held in the Chamber of City Hall.

- * Comments may be submitted in writing at least 4 hours in advance to the City Clerk at Clerk@cityofbuchanan.com
- I. Call to Order
- II. Pledge of Allegiance
- III. Roll Call
- IV. Approve Agenda
- V. Public Comments Agenda Items Only (3-minute limit)
- VI. Approve Minutes
 - A. Consider the Regular Meeting Minutes from August 13, 2025.
- VII. Unfinished Business
 - A. <u>Development and TIF Spending Plan</u>- Dan Fette, Berrien County Community Development
 - B. Committees Creation and Finalization (schedule regular work sessions for committees)
 - 1) Marketing Committee
 - 2) Finance Committee

VIII. New Business

- A. Marketing Committee Request WVPE Addvertisment purchase
- B. <u>DDA Liquor License</u>- Consider a recommendation to the City Commission for the application submitted by Building 324 DDA for a Liquor License.
- IX. Communications
 - A. Downtown Data Distrubution
 - B. The Buchanan Art & Antiques Show-Communication from Alan Robant
- X. Public Comment Non-Agenda Items Only (3-minute limit)
- **XI.** Staff/Committee Comments
- XII. Adjournment



DOWNTOWN DEVELOPMENT AUTHORITY (DDA) WEDNESDAY, AUGUST 13, 2025 – 5:00 PM

CHAMBER OF BUCHANAN CITY HALL - 302 N REDBUD TRAIL, BUCHANAN MI

MINUTES

THE COMMISSION OF THE CITY OF BUCHANAN, in compliance with Michigan's Open Meetings Act, hereby gives notice of a regular meeting of the Buchanan City Commission to be held in the Chamber of City Hall.

- * Requests to be added to the agenda as a "Scheduled Matter from the Floor" should be submitted in writing to the City Clerk at least 5 business days prior to the scheduled meeting during which the speaker wishes to appear, and the approval of such requests remain within the discretion of the Mayor. If denied, the speaker may nonetheless speak during the "non-agenda items only" public comments section of the agenda.
- * Those who are unable to appear during a meeting but who still wish to share public comment may submit such comments in written form to the City Clerk at least 4 hours in advance of the meeting.
- * Individuals with disabilities may request necessary reasonable accommodations by submitting requests to the City Clerk, preferably at least 24 hours in advance.
- * Written requests and comments may be submitted to the City Clerk either in person or via mail to Buchanan City Hall, 302 N. Redbud Trail, Buchanan, MI 49107, or via email to clerk@cityofbuchanan.com

I. Call to Order

Meeting called to order at 5:00pm.

II. Pledge of Allegiance

Paniagua led in the pledge of allegiance.

III. Roll Call

Present: Antisdel, Capron, Finan, Paniagua, Reed, Renfro, Terry, Weedon, Williams

Absent: None

City Staff present: City Manager Tony McGhee, City Clerk Kalla Langston-Weiss

IV. Approve Agenda

Motion made by Weedon, seconded by Terry to approve Agenda as presented. Voice vote carries unanimously.

V. Public Comment - Agenda Items Only (3-minute limit)

Randy Hendrixson – As the Chair of LiveBuchanan, let the DDA know a tremendous amount of effort went in to obtaining 501 (C)(3) status and her would answer any questions they had.

VI. Approval of Minutes

A. Consider approving the Regular Meeting Minutes from July 9, 2025.

Motion made by Antisdel, seconded by Reed to approve Minutes as presented. Voice vote carries unanimously.

VII. Unfinished Business

A. Review of Proposed Bylaw Changes

Motion made by Antisdel, seconded by Renfro to recommend approval of the proposed bylaw changes to the City Commission. Roll call vote carries unanimously.

B. Legal Opinion on assuming control of the LIVE Buchanan 501 (C)(3)

McGhee presented the legal opinion to the DDA. The Attorney does not recommend the DDA assuming control of LiveBuchanan to keep things simple. McGhee shared that he would recommend another group taking the 501 (C)(3) instead.

C. Overview of Financial Position

McGhee presented the overview of the DDA's financial position and recommendations for how they'd like to invest.

Motion made by Antisdel, seconded by Reed to keep \$50,000 liquid and put the remainder in a 90-day CD. Roll call vote carries unanimously.

D. Development of new Downtown Development and TIF Plan (2007 Plan attached) - Dan Fette, Berrien County

McGhee introduced Dan Fette, the Berrien County Community Development Director who has offered to help develop the DDA TIF plan. He has worked with many different DDAs in the County. Fette presented on the Recodified Tax Increment Financing Act, with the goal of helping the DDA write a plan that best addresses their funding, community and economic development goals.

He gave an overview of the key points of the purpose and powers of a TIF plan, including that plans should be specific and cost effective with the primary purpose being public benefit. Fette reviewed financial and reporting obligations of a DDA as well as the Treasury's enforcement options. Fette then walked through the process of developing a plan from start to finish. They could use the 2007 TIF plan, the current master plan, and a Vision for Buchanan as starting points.

Paniagua asked what the timeline for completion was. Fette suggested by the end of year, though they could extend into next year as there is a development plan in place. Antisdel asked about the environment regarding, for example, USDA loans. Fette answered it was not great at the moment. Paniagua asked if there was a best practice in organizing the process, maybe with a subcommittee. Fette answered that it does vary community to community, with some utilizing public forums or working with their local planning commissions.

VIII. New Business

A. Marketing Plan RFP

Paniagua and McGhee had discussed a different strategy for the marketing RFP, with the marketing subcommittee meeting to agree on the scope of work needed. The working group will meet to discuss ideas to bring back to the board.

IX. Communications (informational only, formal board action is not necessary for these items, unless so desired)

None.

X. Public Comment - Non-Agenda Items Only (3-minute limit)

None.

XI. Executive Comments

McGhee thanked the members for the good work they've been doing as a brand new board.

XII. Adjourn

Motion made by Terry, seconded by Weedon to adjourn at 5:57pm.



Date: September 4, 2025

To: DDA

From: Kalla Langston, City Clerk

Subject: Committees' finalization and work session times

Background

We aim to finalize the committees under the Downtown Development Authority (DDA), with the Marketing and Finance committees taking the lead due to ongoing construction and the development of the Tax Increment Financing (TIF) spending plan. These working committees will meet at scheduled times at City Hall to discuss ideas and issues, which they will then present to the DDA for decision-making. These work sessions will adhere to the Open Meetings Act (OMA) and will be open to the public. The committees will need to communicate with city staff to help develop the agenda, ensuring everyone stays on track.

Recommended Next Steps

- 1) Decide on 3-5 members for each committee by a vote of the board.
- 2) Schedule the work sessions for the committees.



Date: September 4, 2025

To: City of Buchanan Downtown Development Authority

From: Tony McGhee

Subject: Recommendation of Support for Downtown Development Liquor License

Background

Building 324 has submitted an application for a Downtown Development Authority (DDA) liquor license for consideration. In Michigan, DDA liquor licenses are a tool designed to encourage redevelopment and reinvestment in downtown districts. They are available through the Michigan Liquor Control Commission (MLCC) to qualifying establishments located within the legal boundaries of a DDA.

Unlike traditional quota licenses, which are limited in number based on population, DDA liquor licenses are made available when a community demonstrates a certain level of investment within its DDA boundaries. This threshold is established by state law and ensures that licenses are only issued in communities that are actively supporting their downtown areas through infrastructure, streetscape, or other public improvements. The investment currently being made in the downtown will open up the opportunity for several other businesses that are eligible, to obtain a similar license.

To qualify, the applicant must:

- Be located within the established DDA district.
- Demonstrate sufficient public investment levels within the district, as certified by the local unit of government.
- Receive local governing body approval (City Commission) of the application before MLCC review.

Current Application

The City of Buchanan has already met the required investment thresholds within the DDA boundaries, allowing us to support multiple DDA liquor licenses. Building 324 has provided the necessary documentation for City approval, and their consultant has guided the application process in accordance with MLCC requirements.

It is important to note that the DDA is not issuing the liquor license. The MLCC is solely responsible for reviewing the application and determining whether it meets all legal and regulatory requirements. A recommendation by the DDA does not create any responsibility or liability for the license; it is strictly an advisory action in support of the City Commission's consideration.

Recommendation

While the MLCC ultimately decides whether to issue the license, the City Commission must first approve and certify the application. The City's process will follow the same steps being used for this request: staff will prepare a recommendation of support for the DDA's consideration, after which the application will move to the City Commission for final review. From a policy standpoint, while not required, staff believes it is important for the DDA to have an opportunity to provide input on applications within its district.

Therefore, staff recommends that the DDA support recommending to the City Commission approval of Building 324's DDA liquor license application for submission to the MLCC. Doing so is consistent with the City's efforts to foster downtown redevelopment, support local businesses, and create a vibrant, competitive environment for residents and visitors alike.

Attachment A: Building 324 Application

Attachment B: DDA Liquor License Background Information

Attachment A





Michigan Department of Licensing and Regulatory Affairs Liquor Control Commission (MLCC)

Toll-Free: 866-813-0011 - www.michigan.gov/lcc

| Business ID: | Item VIII. B. |
|--------------|---------------------|
| Request ID: | |
| • | (For MLCC Use Only) |

New On-Premises Redevelopment or Development District License Questionnaire

Complete and submit this questionnaire along with a fully completed <u>On-Premises Retailer License & Permit Application (LCC-100a)</u> with the documents required to be submitted with that form and any other documents required as listed below.

Part 1 - Applicant Information

Individuals, please state your legal name. Corporations or Limited Liability Companies, please state your name as it is filed with the State of Michigan Corporation Division

| individuals, please state your legal name. Corporations of L | inited Liability Companies, | please state your na | ille as il | t is filed with the state of Michigan Corporation Division. |
|---|--|--|--|---|
| Applicant name(s): Building 324, LLC | | | | |
| Address to be licensed: 325 E. Front St. Suite 11 | 8 | | | |
| City: Buchanan | | Zip Code: 4910 | 7 | |
| City/township/village where license will be issued: C | ity of Buchanan | | | County: Berrien |
| Contact Name: Tom Schmidt Phone: 269-760-86 | | Email: Tomscon | | Tomsconsulting1@gmail.com |
| Mailing address (if different from above): | | 1 | | |
| City: | | Zip Code: | | |
| I am applying for the following on-premises rec | development or develo | pment district l | icense | : |
| ☐ MCL 436.1521a(1)(a) - Redevelopment | (RDA) License - Com | plete Parts 2a, | 3, 4, & | 5 |
| Select one: Class C B-Hotel C | Γavern ○ A-Hotel | | | |
| investment in the redevelopment projection. Investment of not less than \$50 million. Investment of not less than \$1 million perpopulation of less than 50,000. The licensed business must be engaged in than five (5) days per week. The licensed business must be open to the the initial enhanced license fee for a license fee fee for a license fee fee fee fee fee fee fee fee fee f | in cities, townships, or er 1,000 people in cities activities related to dir | villages having a, townships, or vining, entertainmeen (10) hours per | popula llages ent, or day, fi | tion of 50,000 or more having a recreation and provide that activity not less |
| | strict (DDA) License - | Complete Part | s 2b, 3 | 3, 4, & 5 |
| Select one: Class C B-Hotel | Γavern ∩ A-Hotel | | | |
| period of the preceding five (5) years. The building may be new construction or The building that will house the proposed | t Under Part 3 of Public velopment Area under P) District under Part 2 of Act 120 of 1961 property within the development are storation or rehalicensed premises must be a gover the preceding fixpended before the licental activities related to die general public and harman property within the development of the preceding fixpended before the licental activities related to die general public and harman property within the property of the preceding fixed the property of the preceding fixed the preceding | Act 57 of 2018 (Feart 6 of Public Act 57 | Former ct 57 of 2018 t or are xisting 5,000.0 commit ent, or active of the control of the contro | ly Public Act 450 of 1980) of 2018 (Formerly Public Act 280 of 2005) of (Formerly Public Act 197 of 1975) ea shall not be less than \$200,000.00 over a building. Of expended for new construction or the timent for a capital investment of at least |

Please Note: Pursuant to MCL 436.1521a(8) a license issued under MCL 436.1521a cannot be transferred to another location and if the licensee goes out of business the license issued under MCL 436.1521a shall be surrendered by the licensee to the Commission and the Commission will terminate the license.

| Part 2a - MCL 436.1521a(1)(a) - Redevelopment (RDA) License Required Documents | Item VIII. B. |
|--|-------------------|
| Resolution from local governmental unit establishing the redevelopment project area | |
| Affidavit from the assessor, certified by the city, township, or village clerk, which states the following: | |
| The amount of investment money expended for manufacturing, industrial, residential, and commercial development the redevelopment project area during the preceding three (3) years (must specifically state start and end dainvestment, i.e. January 1, 2013, to December 31, 2015). Statement that the amount of commercial investment in the redevelopment project area constitutes not less that total investment in real and personal property in the area. | tes for the |
| Legible map of the redevelopment project area which clearly labels all street names | |
| Part 2b - MCL 436.1521a(1)(b) - Development District (DDA) License Required Documents | |
| Resolution from local governmental unit establishing the development district or area which specifically references under which the area was established: | the statute |
| Part 3 of Public Act 57 of 2018 (Formerly Public Act 450 of 1980) for Tax Increment Finance Authorities Part 6 of Public Act 57 of 2018 (Formerly Public Act 280 of 2005) for Corridor Improvement Authorities Part 2 of Public Act 57 of 2018 (Formerly Public Act 197 of 1975) for Downtown Development Authorities Public Act 120 of 1961 for Principal Shopping Districts | |
| Affidavit from the assessor, certified by the city, township, or village clerk, which states the following: | |
| The total amount of public and private investment in real and personal property within the development district a period of the preceding five (5) years (must specifically state start and end dates for the investment, i.e. Janu December 31, 2015). | |
| □ | |
| Part 3 - Available License Search | |
| MCL 436.1521a(9) requires any person signing an application for an on-premises Redevelopment or Development Development or Development Development Development Development Development Development or Development Development or Development Development or Development Develo | nding transfer on |
| You should not apply for an on-premises Redevelopment or Development District license if there is an available que local governmental unit in which the proposed licensed business will be located. You may verify the availability of the Commission's website using the <u>Local Government Quota search page</u> . | |
| I verify that I have attempted to purchase any readily available on-premises escrowed licenses that do not have per on file with the MLCC in the county where the proposed licensed business will be located. | nding transfers |
| Applicant should provide a notarized affidavit outlining all attempts and responses (or lack thereof) to secure a ravailable on-premises license. | |
| Applicant should send certified letters of inquiry as to the availability of the license to each licensee at the addr licensee listing report provided by the MLCC. | ess listed on the |
| Applicant should submit copies of the letters sent, certified tags, signed certified return receipts, copies of any creturned by the USPS, and copies of any correspondence received from the licensees. | envelopes |
| Applicant should provide dates, the name of the person contacted, and a synopsis of the conversation if escrowe are contacted by telephone. | d licensees |
| Applicant should provide documentation regarding the fair market value of the license based on where the applicated, if determinable, the size and scope of the proposed operation, and/or the existence of mandatory correstrictions or inclusion attached to the sale of the license when indicating to the MLCC that purchase of a license is not readily available. | ontractual |
| | will be located. |

There are no unissued, on-premises quota licenses readily available in the local governmental unit where the proposed licensed business will be located.

Part 4 - Local Governmental Approval

Item VIII. B.

An applicant for a new on-premises Redevelopment or Development District license requires approval by the legislative body of the local governmental unit in which the licensed premises will be located. Applicants for a license in a city that has a population of 600,000 or more do not require local governmental approval. Please use the <u>Local Governmental Unit Approval Form (LCC-106)</u> or obtain a resolution from the local governmental unit that contains the same information required on the form. The form or a resolution from the city, village, or township must <u>specifically</u> state the applicant's legal name, if an individual person, or the corporate name of the business, the proposed licensed address, and contain a recommendation for the issuance of a license under one of the two following options:

- New Class C* license issued under the provisions of MCL 436.1521a(1)(a)
- New Class C* license issued under the provisions of MCL 436.1521a(1)(b)

*May substitute other license types such as Tavern, A-Hotel, or B-Hotel licenses

Part 5 - Signature of Applicant

I certify that the information contained in this form is true and accurate to the best of my knowledge and belief. I agree to comply with all requirements of the Michigan Liquor Control Code and Administrative Rules. I also understand that providing **false** or **fraudulent** information is a violation of the Liquor Control Code pursuant to MCL 436.2003.

I certify that I understand that pursuant to MCL 436.1521a(8) a license issued under MCL 436.1521a cannot be transferred to another location and that if the licensee goes out of business the license issued under MCL 436.1521a shall be surrendered by the licensee to the Commission and the Commission will terminate the license.

| Randy Hendrixson/Sole Member | Randy Hendrixson | 8-28-2025 |
|---------------------------------|------------------------|-----------|
| Print Name of Applicant & Title | Øignature of Applicant | Date |

Please return this completed form along with corresponding documents:

Michigan Liquor Control Commission

Mailing address: P.O. Box 30005, Lansing, MI 48909

Overnight packages: 2407 N. Grand Biver Ave. Lansing, MI 48904

Overnight packages: 2407 N. Grand River Ave., Lansing, MI 48906

Fax to: 517-763-0059

Attachment B



FACT SHEET



michigan municipal league

Liquor Licenses for Redevelopment

Introduction

Redevelopment liquor licenses became law in 2006 (PA 51 of 2006). When the law passed it was considered a victory for the many Michigan communities who had businesses that wanted to locate locally but could not acquire a liquor license.

How to Apply

Just like all other on-premises liquor licenses, the municipality (city, village, or township) must pass a resolution approving the applicant (business owner) for the license (attached). In addition, the resolution should indicate that the approval is for an on-premises liquor license issued under MCL 436.1521a(1)(a) or MCL 436.1521a(1)(b). If the license is in the area of a Downtown Development Authority, Tax Increment Financing Authority, Corridor Improvement Authority, or Principal Shopping District, the resolution should indicate that the license should be issued under MCL 436.1521a(1)(b). If the license is in a city redevelopment project area (see below) the resolution should indicate that the license should be issued under MCL 436.1521a(1)(a). This will ensure that the Liquor Control Commission (LCC) knows what kind of liquor license is being requested.

The resolution must be forwarded to the LCC prior to or at the same time as the application. An application most likely will start a file for that license request. LCC staff can start accepting applications as soon as they receive this resolution from the community in support of the application and the information required in PA 501 (as follows).

The business owner then fills out an application for a liquor license. The applicant can obtain an application form for a new on-premises license by contacting the LCC licensing division at 866 813-0011.or downloading a form. There are two main forms an applicant for these licenses will need:

- Retailer License & Permit Application (LCC-100) www.michigan.gov/documents/lara/LCC100_507420_7.pdf
- New On-Premises Redevelopment or Development District License Questionnaire (LCC-109b) (attached): www.michigan.gov/documents/lara/lcc109b 628392 7.pdf

Most license applicants will want a Class C license (for restaurants, bars, etc.). Hotels, though, may be in a different category and the applicant should discuss this with the LCC staff.

The applicant will need to demonstrate to the LCC that it has attempted to secure an on-premises escrowed license or auota license issued under section 531 of the Liguor Control Act and that one was not readily available within the local unit of government, Section 521a(9). Businesses will also have to pay a \$20,000 fee for the license when it is approved.

The Act provides for two distinct types of licenses—"Development Authority Districts" and "City Redevelopment Project Areas" —and each of these has specific requirements that must be met.

Development Authority Districts (DDA)

The licensed business must demonstrate that it is engaged in dining, entertainment, or recreation, is open to the general public and has a seating capacity of not less than 25 persons. Section 521a(6)(c).

The applicant, in the application or after submitting the application, must establish that it has done one of the following:

- expended at least \$75,000 for the rehabilitation or restoration of the building over a period of the preceding five years, or
- committed capital investment of at least \$75,000 that will be expended for the building before the license is issued. Section 521a(6)(a).

Once the application is filed with the LCC, proof must be submitted that:

- 1. the applicant business is located in a development authority district (Downtown Development Authority, Tax Increment Finance Authority, Corridor Improvement Authority, or Principal Shopping District) and
- 2. the total amount of private and public investment in real and personal property in the development district is at least \$200,000 for the preceding 5 years. Section 521a(6)(b).

The LCC may issue one license for every \$200,000.00 in investment or for each major fraction thereof.

City Redevelopment Project Areas (RDA)

The applicant, in the application or after submitting the application, must indicate to the LCC that it is engaged in dining, entertainment, or recreation activities at least 5 days per week and is open to the public at least 10 hours per day, 5 days per week. In addition, the applicant must present verification of redevelopment project area status. Section 521a(2)(c). The verification shall include:

- 1. a resolution passed by the city that designates the City Redevelopment Project Area, and affidavits of investments and population required by Section 521a(2)(c);
- 2. proof that commercial investment in the City Redevelopment Project Area is 25 percent or more of the total investment in real and personal property in the City Redevelopment Project Area, Section 521a(3); and
- 3. proof that total investment over the last three years in real and personal property in the City Redevelopment Project Area of:
 - at least \$50 million in cities having a population of 50,000 or more, or
 - at least \$1 million per 1,000 people in cities of less than 50,000, Section 521a(4).

There is no limit to the number of City Redevelopment Project Areas that a city can create. The city can create one large redevelopment zone or several small redevelopment areas. City Redevelopment Project Areas may receive one license for each of the above monetary thresholds reached, and for each major fraction thereof after the initial threshold is reached.

Note: The licenses created by PA 501 are not transferable by the business owner to another location. If a business with one of these licenses goes out of business, the license is surrendered to the LCC. If a license is surrendered back to the LCC from a business, the local unit of government may approve another applicant in that same development district or city redevelopment project area to replace the licensee as long as the new business meets the same requirements.



Michigan Department of Licensing and Regulatory Affairs Liquor Control Commission (MLCC) Toll Free: 866-813-0011 • www.michigan.gov/lcc

| Business ID: | Item VIII. B. |
|--------------|-------------------|
| Request ID: | |
| (F | or MLCC use only) |

Local Government Approval

(Authorized by MCL 436.1501)

Instructions for Applicants:

• You must obtain a recommendation from the local legislative body for a new on-premises license application, certain types of license classification transfers, and/or a new banquet facility permit.

Instructions for Local Legislative Body:

Print Name of Clerk

| At a | meeting of the | | | council/board |
|--------------------------------------|-------------------------------|---------------------|---------------------------------|--------------------------|
| (regular or special) | | (town | ship, city, village) | |
| called to order by | | on | at | |
| he following resolution was offered | | | (date) | (time) |
| Moved by | | and suppor | ted by | |
| hat the application from | | | | |
| or the following license(s): | | | liability company, please state | the company name) |
| | | (list specific lice | • | |
| to be located at: | | | | |
| and the following permit, if applied | for: | | | |
| Banquet Facility Permit Add | ress of Banquet Facility: | | | |
| t is the consensus of this body that | | | this application b | e considered for |
| | · · | oes not recommend) | | |
| pproval by the Michigan Liquor Co | ontrol Commission. | | | |
| f disapproved, the reasons for disa | pproval are | | | |
| | | <u>Vote</u> | | |
| | Yeas | : | | |
| | Nays | : | | |
| | Abser | nt: | | |
| hereby certify that the foregoing i | s true and is a complete copy | of the resolution o | ffered and adopted by th | e |
| council/board at a | m | eeting held on | | (township, city, village |
| | gular or special) | | (date) | |

Under Article IV, Section 40, of the Constitution of Michigan (1963), the Commission shall exercise complete control of the alcoholic beverage traffic within this state, including the retail sales thereof, subject to statutory limitations. Further, the Commission shall have the sole right, power, and duty to control the alcoholic beverage traffic and traffic in other alcoholic liquor within this state, including the licensure of businesses and individuals.

Signature of Clerk

Please return this completed form along with any corresponding documents to:

Michigan Liquor Control Commission

Mailing address: P.O. Box 30005, Lansing, MI 48909

Hand deliveries or overnight packages: Constitution Hall - 525 W. Allegan, Lansing, MI 48933

Fax to: 517-763-0059

Date



Michigan Department of Licensing and Regulatory Affairs Liquor Control Commission (MLCC)

Toll-Free: 866-813-0011 - www.michigan.gov/lcc

| Business ID: | Item VIII. B. |
|--------------|---------------------|
| Request ID: | |
| - | (For MLCC Use Only) |

New On-Premises Redevelopment or Development District License Questionnaire

Complete and submit this questionnaire along with a fully completed <u>Retailer License & Permit Application (LCC-100)</u> with the documents required to be submitted with that form and any other documents required as listed below.

Part 1 - Applicant Information

Individuals, please state your legal name. Corporations or Limited Liability Companies, please state your name as it is filed with the State of Michigan Corporation Division.

| marriadais, piedse state your regarmance. Corporations of El | inited Elability Companies | , picase state your i | iairic as | it is filed with the state of Michigan Corporation Division |
|---|--|--|--|---|
| Applicant name(s): | | | | |
| Address to be licensed: | | | | |
| City: | | Zip Code: | | |
| City/township/village where license will be issued: | | | | County: |
| Contact Name: | Phone: | | Email: | : |
| Mailing address (if different from above): | | ' | | |
| City: | | Zip Code: | | |
| I am applying for the following on-premises red | evelopment or develo | opment district | license | ⊇: |
| ☐ MCL 436.1521a(1)(a) - Redevelopment (| (RDA) License - Com | plete Parts 2a, | 3, 4, & | 5 |
| The proposed licensed premises must be investment in the redevelopment project - Investment of not less than \$50 million if - Investment of not less than \$1 million per population of less than 50,000 The licensed business must be engaged in than five (5) days per week The licensed business must be open to the Interior of the Initial enhanced license fee for a license | t area must meet one (in cities, townships, or er 1,000 people in citie n activities related to d ne public not less than | 1) of following revillages having a s, townships, or lining, entertain ten (10) hours pe | equiren popul villages ment, o er day, t | nents: lation of 50,000 or more s having a or recreation and provide that activity not less |
| ☐ MCL 436.1521a(1)(b) - Development Dis | strict (DDA) License | - Complete Par | ts 2b, | 3, 4, & 5 |
| Select one: Class C B-Hotel T | | complete: a. | , | -, ·, · · |
| Downtown Development Authority (DD - Principal Shopping District under Public The total investment in real and personal period of the preceding five (5) years The building shall be a restoration or rehating the building that will house the proposed | t Under Part 3 of Public velopment Area under PA) District under Part 2 Act 120 of 1961 property within the de abilitation of an existin d licensed premises must eding five (5) years or a he license is issued in activities related to de the general public and he | Act 57 of 2018 (Part 6 of Public 2 of Public Act 57 evelopment distributed by the Public Act 57 evelopment dis | Forme Act 57 of 201 rict or a annot \$75,000 r a capi ment, o pacity o | erly Public Act 450 of 1980) of 2018 (Formerly Public Act 280 of 2005) 18 (Formerly Public Act 197 of 1975) erea shall not be less than \$200,000.00 over a be a brand new building 0.00 expended for the rehabilitation or ital investment of at least \$75,000.00 in the or recreation |

Please Note: Pursuant to MCL 436.1521a(8) a license issued under MCL 436.1521a cannot be transferred to another location and if the licensee goes out of business the license issued under MCL 436.1521a shall be surrendered by the licensee to the Commission and the Commission will terminate the license.

| Part 2a - MCL 436.1521a(1)(a) - Redevelopment (RDA) License Required Documents | Item VIII. B. |
|---|---------------|
| Resolution from local governmental unit establishing the redevelopment project area | |
| Affidavit from the assessor, certified by the city, township, or village clerk, which states the following: | |
| The amount of investment money expended for manufacturing, industrial, residential, and commercial development the redevelopment project area during the preceding three (3) years (must specifically state start and end dates for investment, i.e. January 1, 2013, to December 31, 2015). Statement that the amount of commercial investment in the redevelopment project area constitutes not less than total investment in real and personal property in the area. | r the |
| Legible map of the redevelopment project area which clearly labels all street names | |
| Part 2b - MCL 436.1521a(1)(b) - Development District (DDA) License Required Documents | |
| Resolution from local governmental unit establishing the development district or area which specifically references to under which the area was established: • Part 3 of Public Act 57 of 2018 (Formerly Public Act 450 of 1980) for Tax Increment Finance Authorities • Part 6 of Public Act 57 of 2018 (Formerly Public Act 280 of 2005) for Corridor Improvement Authorities • Part 2 of Public Act 57 of 2018 (Formerly Public Act 197 of 1975) for Downtown Development Authorities • Public Act 120 of 1961 for Principal Shopping Districts | he statute |
| Affidavit from the assessor, certified by the city, township, or village clerk, which states the following: | |
| The total amount of public and private investment in real and personal property within the development district o a period of the preceding five (5) years (must specifically state start and end dates for the investment, i.e. January 1 December 31, 2015). | |
| Legible map of the development district or area which clearly labels all street names | |
| Part 3 - Available License Search MCL 436.1521a(9) requires any person signing an application for an on-premises Redevelopment or Development Distriverify that he or she attempted to purchase any of the on-premises licenses that are in escrow that do not have a pendin file with the MLCC within the county in which the applicant for the on-premises Redevelopment or Development D proposes to operate. | g transfer on |
| You should not apply for an on-premises Redevelopment or Development District license if there is an available quota local governmental unit in which the proposed licensed business will be located. You may verify the availability of quot the Commission's website using the <u>Local Government Quota search page</u> . | |
| \Box I verify that I have attempted to purchase any readily available on-premises escrowed licenses that do not have pend on file with the MLCC in the county where the proposed licensed business will be located. | ing transfers |
| Applicant should provide a notarized affidavit outlining all attempts and responses (or lack thereof) to secure a rea available on-premises license. Applicant should send certified letters of inquiry as to the availability of the license to each licensee at the address licensee listing report provided by the MLCC. Applicant should submit copies of the letters sent, certified tags, signed certified return receipts, copies of any env returned by the USPS, and copies of any correspondence received from the licensees. | listed on the |
| Applicant should provide dates, the name of the person contacted, and a synopsis of the conversation if escrowed are contacted by telephone. | licensees |
| Applicant should provide documentation regarding the fair market value of the license based on where the applic located, if determinable, the size and scope of the proposed operation, and/or the existence of mandatory contrac restrictions or inclusion attached to the sale of the license when indicating to the MLCC that purchase of a license i economically feasible or the license is not readily available. | tual |
| ☐ There are no readily available on-premises licenses in escrow in the county where the proposed licensed business wil | l be located. |
| There are no unissued, on-premises quota licenses readily available in the local governmental unit where the propose business will be located. | ed licensed |

Part 4 - Local Governmental Approval

Item VIII. B.

An applicant for a new on-premises Redevelopment or Development District license requires approval by the legislative body of the local governmental unit in which the licensed premises will be located. Applicants for a license in a city that has a population of 600,000 or more do not require local governmental approval. Please use the Local Governmental Unit Approval Form (LCC-106) or obtain a resolution from the local governmental unit that contains the same information required on the form. The form or a resolution from the city, village, or township must specifically state the applicant's legal name, if an individual person, or the corporate name of the business, the proposed licensed address, and contain a recommendation for the issuance of a license under one of the two following options:

- New Class C* license issued under the provisions of MCL 436.1521a(1)(a)
- New Class C* license issued under the provisions of MCL 436.1521a(1)(b)

*May substitute other license types such as Tavern, A-Hotel, or B-Hotel licenses

Part 5 - Signature of Applicant

I certify that the information contained in this form is true and accurate to the best of my knowledge and belief. I agree to comply with all requirements of the Michigan Liquor Control Code and Administrative Rules. I also understand that providing **false** or **fraudulent** information is a violation of the Liquor Control Code pursuant to MCL 436.2003.

I certify that I understand that pursuant to MCL 436.1521a(8) a license issued under MCL 436.1521a cannot be transferred to another location and that if the licensee goes out of business the license issued under MCL 436.1521a shall be surrendered by the licensee to the Commission and the Commission will terminate the license.

| Print Name of Applicant & Title | Signature of Applicant | Date |
|---------------------------------|------------------------|------|

Please return this completed form along with corresponding documents:

Michigan Liquor Control Commission

Mailing address: P.O. Box 30005, Lansing, MI 48909

Hand deliveries or overnight packages: Constitution Hall - 525 W. Allegan, Lansing, MI 48933

Fax to: 517-763-0059



Michigan Department of Licensing and Regulatory Affairs Liquor Control Commission (MLCC) Constitution Hall – 525 W. Allegan, Lansing, MI 48933 Mailing Address: PO Box 30005, Lansing, MI 48909 Toll Free 866-813-0011 – www.michigan.gov/lcc

New On-Premises Development District (DDA) License – MCL 436.1521a(1)(b) Requirements & General Information

- A license issued under MCL 436.1521a(1)(b) may be a Class C, Tavern, B-Hotel, or A-Hotel license. For details on the specific permits and permissions for these licenses, please visit the MLCC's Retail Licensing Information website.
- The building shall be a restoration or rehabilitation of an existing building and cannot be a brand new building.
- The proposed licensed premises must be located in one of the development districts or areas listed in MCL 436.1521a(1)(b):
 - Tax Increment Finance Authority Act (TIFA) District under Part 3 of Public Act 57 of 2018 (formerly Public Act 450 of 1980)
 - Corridor Improvement Authority Act Development Area under Part 6 of Public Act 57 of 2018 (formerly Public Act 280 of 2005)
 - Downtown Development Authority (DDA) District under Part 2 of Public Act 57 of 2018 (formerly Public Act 197 of 1975)
 - Principal Shopping District under Public Act 120 of 1961
- The total investment in real and personal property within the development district or area shall not be less than \$200,000.00 over a period of the preceding five (5) years.
- The building that will house the proposed licensed premises must have at least \$75,000.00 expended for the rehabilitation or restoration of the building over the preceding five (5) years or a commitment for a capital investment of at least \$75,000.00 in the building that must be expended before the license is issued.
- The licensed business must be engaged in activities related to dining, entertainment, or recreation.
- The licensed business must be open to the general public and have a seating capacity of not less than 25 persons.
- The initial enhanced license fee for a license issued under this section is \$20,000.00.
- Pursuant to MCL 436.1521a(8) a license issued under MCL 436.1521a(1)(b) cannot be transferred to another location and if the licensee goes out of business the license issued under MCL 436.1521a(1)(b) shall be surrendered by the licensee to the Commission and the Commission will terminate the license.

How to Apply

All applicants requesting a new license under MCL 436.1521a(1)(b) must submit the following:

- Application Form Retail License & Permit Application (Form LCC-100)
- License Questionnaire New On-Premises Redevelopment or Development District License Questionnaire (Form LCC-109b)
- Inspection Fee A \$70.00 nonrefundable inspection fee is required for each license requested in an application. For example, if an applicant has requested a new Class C license under MCL 436.1521a(1)(b) that has a Specially Designated Merchant (SDM) license in conjunction, the inspection fee would be \$140.00.
- License & Permit Fees The annual renewal fees vary by the type of on-premises license. Additional fees will vary based upon whether additional licenses and permits are requested in conjunction with the on-premises license. An initial enhancement fee of \$20,000.00 will be required prior to issuance of the license if the development district license is approved.
- **Livescan Fingerprints** Applicants that have never been licensed through the Michigan Liquor Control Commission must submit fingerprints through the Livescan fingerprinting process <u>Livescan Fingerprint Background Request Form</u>.
- Local Governmental Unit Approval Local Governmental Approval Form (Form LCC-106). The city, village, or township must approve the new redevelopment license with a recommendation for the issuance of a "new Class C* license issued under the provisions of MCL 436.1521a(1)(b)". The resolution must specifically state the applicant's name and the proposed licensed address. *You may substitute other license types, such as Tavern, B-Hotel, or A-Hotel licenses, as applicable.
- Resolution from local governmental unit establishing the development district or area which specifically references the statute under which the area was established:
 - Part 3 of Public Act 57 of 2018 (formerly Public Act 450 of 1980) for Tax Increment Finance Authorities
 - Part 6 of Public Act 57 of 2018 (formerly Public Act 280 of 2005) for Corridor Improvement Authorities
 - Part 2 of Public Act 57 of 2018 (Formerly Public Act 197 of 1975) for Downtown Development Authorities
 - Public Act 120 of 1961 for Principal Shopping Districts

- Affidavit from the Assessor The affidavit from the assessor must be certified by the city, township, or village clerk and must state the following:
 - The total amount of public and private investment in real and personal property within the development district or area over a period of the preceding five (5) years (must specifically state start and end dates for the investment, e.g. January 1, 2011 to December 31, 2015).
- Legible map of the development district or area which clearly labels all street names.
- Proof of Attempt to Secure Escrowed License Applicants requesting new license
 under MCL 436.1521(a)(1)(b) must submit documentation that demonstrated they
 have contacted all holders of escrowed licenses within the same county and have
 been unable to secure a readily available escrowed license for use at their proposed
 location. Escrow responses must follow these guidelines:
 - MCL 436.1521a(9) requires that the individual signing the application for a license issued under MCL 436.1521a shall state and demonstrate that the applicant attempted to secure a readily available on-premises escrowed license or unissued quota license issued under Section 531 and that, to the best of his or her knowledge, an on-premises escrowed license or quota license is not readily available within the county in which the applicant proposes to operate.
 - Applicant will be provided a Licensee Listing Report from the MLCC which lists all
 on-premises escrowed licensee for the county. Applicant is required to contact all
 licensees on the report effective as of the date the application is filed with the
 MLCC.
 - Applicant should send certified letters of inquiry as to the availability of the license
 to each licensee either at the business address or escrow contact address listed
 on the report.
 - Applicant should submit copies of the letters sent, certified tags, signed certified return receipts, copies of any envelopes returned by the USPS, and copies of any correspondence received from the licensees.
 - Applicant should provide dates, the name of the person contacted, and a synopsis of the conversation, if escrowed licensees are contacted by telephone.
 - Applicant should provide documentation regarding the fair-market value of the license based on where the applicant will be located, if determinable, the size and scope of the proposed operation, and/or the existence of mandatory contractual restrictions or inclusion attached to the sale of the license when indicating to the MLCC that purchase of a license is not economically feasible or the license is not readily available.
 - Applicant should provide a notarized affidavit outlining all attempts and responses (or lack thereof) to secure a readily available license.
- Property Document Applicants must provide documentation that demonstrates they will have control over the property that comprises the proposed licensed premises. Property documents include deeds, land contracts, and lease agreements.

- A provision to reassign the license in the event of a default on a land contract or termination of a lease agreement may be included, but may only provide for the reassignment subject to Commission approval.
- If the applicant is a company and its members or stockholders own the real estate as individuals or under another company, a lease agreement is needed.
- If the applicant is an individual and he or she owns the real estate with a spouse or someone else who will not be named on the license, a lease between the applicant and the owners of the real estate is needed.

In addition to the documents required by all applicants:

Corporations must submit the following information per Administrative Rule R 436.1109:

- Copy of current, filed Articles of Incorporation.
- Current Certificate of Good Standing from the state where incorporated and Certificate of Authority to Do Business in Michigan, if incorporated outside of this state.
- Certified copy of the minutes of a meeting of its board of directors or a statement signed by an officer of the corporation naming the persons authorized by corporate resolution to sign the application and other documents required by the Commission (or Part 3 of Form LCC-301).
- Report of Stockholders/Members/Partners (Form LCC-301)

Limited Liability Companies (LLC) must submit the following information pursuant to Administrative Rule R 436.1110:

- Copy of Articles of Organization and copies of any amendments to the Articles of Organization.
- Current Certificate of Authority to Do Business in Michigan, if the LLC is a non-Michigan LLC.
- Copy of Operating Agreement entered into by members.
- Copy of most recent annual statement filed with the Corporations Division, if an existing LLC.
- Statement signed by a manager of the limited liability company or by at least 1 member if management is reserved to the members naming the person authorized to sign the application and other documents required by the Commission (or Part 3 of Form LCC-301).
- Report of Stockholders/Members/Partners (Form LCC-301)

Partnerships must submit the following information per Administrative Rule R 436.1111:

- Partnership Agreement, if a Limited Partnership.
- Report of Stockholders/Members/Partners (Form LCC-301)

Licensing Process

- The Licensing Division reviews the application and corresponding documents for completeness and verifies the appropriate fees have been received. If additional documents, fees, or corrections to documents are needed, Licensing will notify the applicant.
- Once all the necessary documents have been received Licensing will submit the request to the Enforcement Division for its investigation. If an applicant has applied for and meets the requirements for a conditional license, the request will be considered by the Commission.
- The Enforcement Division will contact the applicant to schedule an interview with the applicant (and current licensee for license transfers). At this meeting an investigator will review with the applicant documents, including:
 - purchase agreement
 - financial documents
 - o property documents
 - o other items pertaining to the application
- After the interview, the investigator will prepare a report for the Commission regarding the investigation and submit the request back to Licensing for further processing.
- Licensing reviews the report from Enforcement and any additional documents received during the interview process. The request is prepared for the Commission to consider and placed on a docket for an upcoming licensing meeting.
- The Commission considers the request, including:
 - o the liquor license operating history of the applicant (if a current or prior licensee)
 - o the arrest and conviction record of the applicant
 - o whether the applicant meets the requirements for a license
 - o the applicant's financial information
 - o opinions of the local legislative body or police department, if received.
- The Commission will approve or deny the request based on these factors.
 Occasionally, the Commission will request more information from the applicant before making a final decision.
- After the Commission makes a decision on the request, the file is returned to Licensing for final processing.
 - Approval orders are sent to the applicant requesting any final items before the issuance of the license.
 - o Denial orders are sent to the applicant and the applicant may appeal the decision.
- When all the final items are received by Licensing, the completed request is forwarded to the Renewal Unit for the issuance of the physical license documents.

 Any changes in financial provisions at the time of closing which do not conform to the terms previously indicated and investigated may require submission of new forms and possible additional investigation.

Churches & Schools

A new application to sell alcoholic beverages at retail may be denied if the proposed location is within <u>500 feet</u> of a church or school. The Commission may waive the church/school provision if the church or school <u>does not</u> file an objection to the proposed license. If the church or school <u>does</u> file an objection, the Commission shall hold a hearing before making a decision on the issuance of the license.



Date: September 4, 2025

To: City of Buchanan Downtown Development Authority

From: Tony McGhee

Subject: Placer.ai visitor information from Southwest Michigan Chamber

Background

The City has received data on visitors to the Front Street area of downtown Buchanan through a service utilized by the Southwest Michigan Regional Chamber of Commerce. This information provides insights into visitor activity patterns, including the number of visitors, their points of origin, and trends over time.

Purpose

This data is being transmitted to the DDA Marketing Committee to support its work in crafting strategies to drive additional traffic to the downtown district. Access to reliable visitor information is an important tool for understanding how people are currently engaging with the district and where there may be opportunities to increase visibility, draw new visitors, and support local businesses.

Importance of Data Driven Decisions

As the Marketing Committee considers future strategies and potential marketing buys to recommend to the DDA Board, having accurate data is critical. It allows us to:

- Target investments effectively, ensuring marketing dollars are spent where they will generate the greatest return.
- Identify strengths and gaps, such as which areas are drawing consistent visitors and which may need additional promotion.
- Measure outcomes, helping evaluate whether specific campaigns are successfully increasing traffic to downtown.

Next Steps

The enclosed data will be reviewed by the Marketing Committee as part of its upcoming discussions on strategy. Staff recommends the DDA continue to incorporate data-driven insights into decision-making to maximize the impact of its marketing efforts and strengthen the long-term vitality of the Front Street area.

Attachment A: Placer.ai information from Southwest Michigan Regional Chamber

Attachment A







Property Overview

Aug 1, 2024 - Jul 31, 2025

Property:

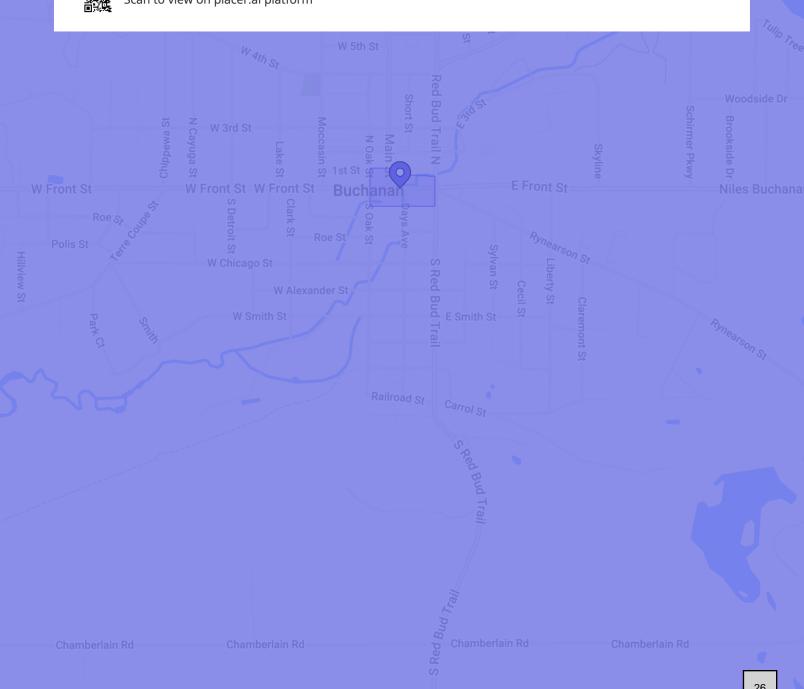


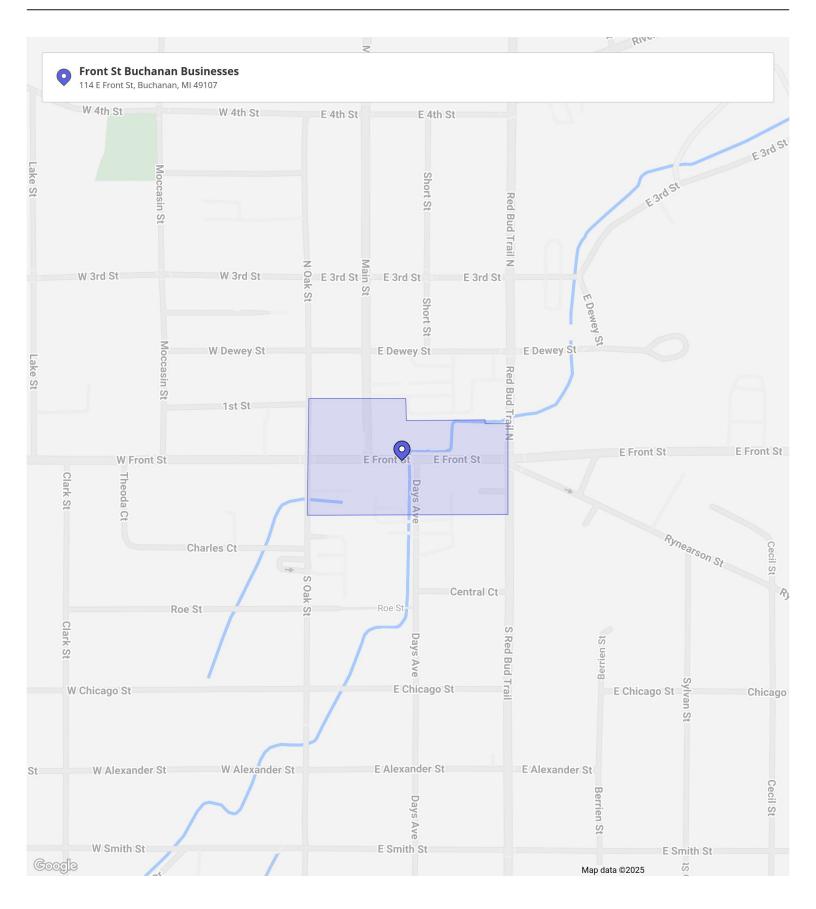
Front St Buchanan Businesses

FRONT ST, BUCHANAN, MI 49107

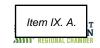


Scan to view on placer.ai platform

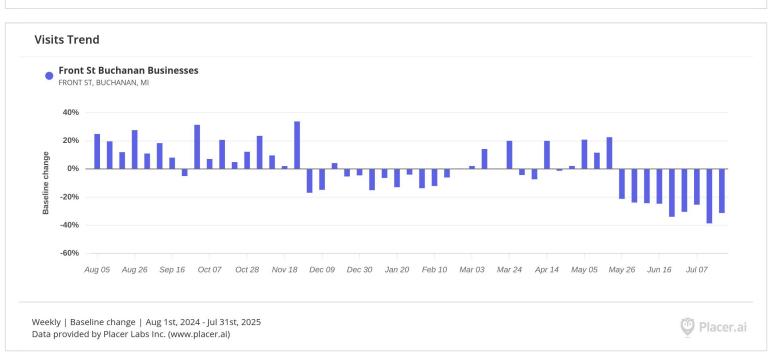


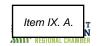






| Front St Buchanan Businesses FRONT ST, BUCHANAN, MI 49107 | | | |
|--|--------|--------------|--------|
| Visits | 345.9K | Panel Visits | 21.7K |
| Visitors | 97.2K | Visits YoY | -21.4% |
| Visit Frequency | 3.56 | Visits Yo2Y | -30.4% |
| Avg. Dwell Time | 56 min | Visits Yo3Y | -21.7% |





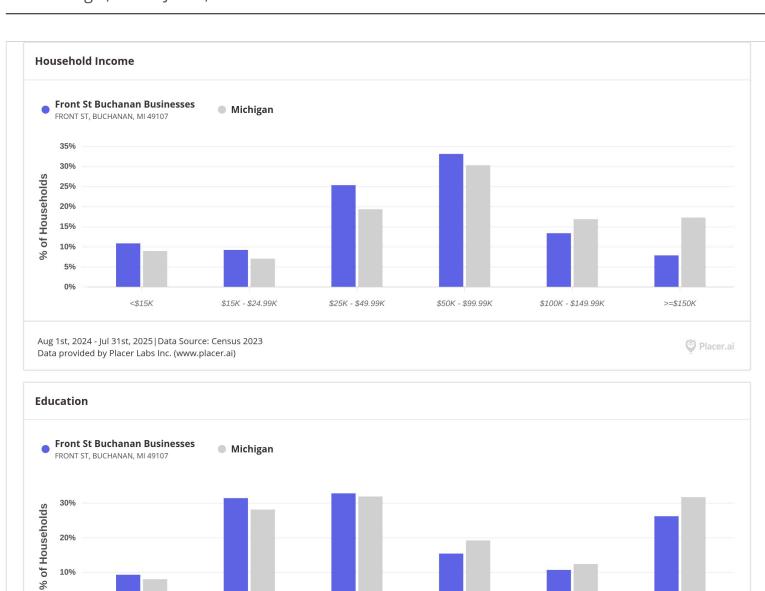
Audience Overview

Summary

| Property | Median Household Income | Bachelor's Degree or Higher | Median Age | Most Common Ethnicity | Persons per Household |
|--|-------------------------|--------------------------------|------------|-----------------------|-----------------------|
| Front St Buchanan FRONT ST, BUCHANAN, MI | \$55.2K | 26.3% | 36.3 | White (64.7%) | 2.38 |
| Michigan | \$71.3K | 31.8% | 40.1 | White (73%) | 2.49 |

Aug 1st, 2024 - Jul 31st, 2025 | Data Source: Census 2023 Data provided by Placer Labs Inc. (www.placer.ai)





College /

Associate Degree

Bachelor Degree

Advanced

Degree

Aug 1st, 2024 - Jul 31st, 2025 | Data Source: Census 2023 Data provided by Placer Labs Inc. (www.placer.ai)

Elementary



Bachelor's

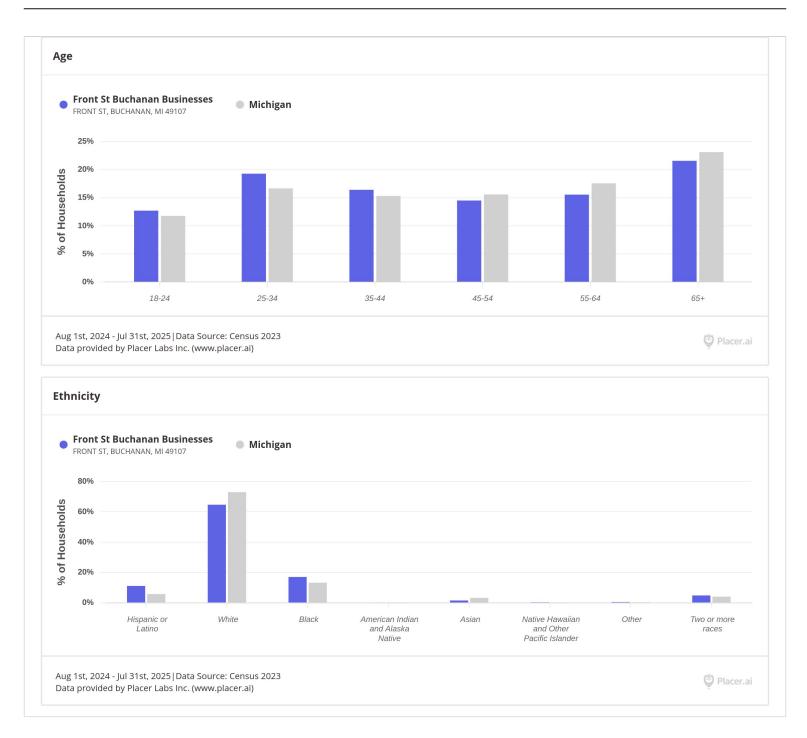
Degree or Higher

0%

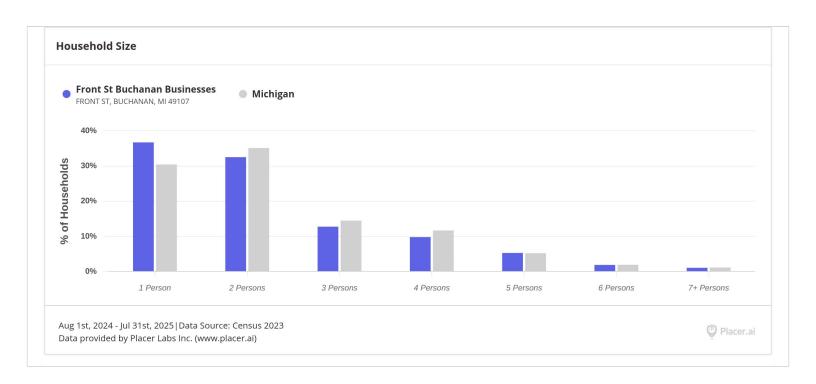
High School

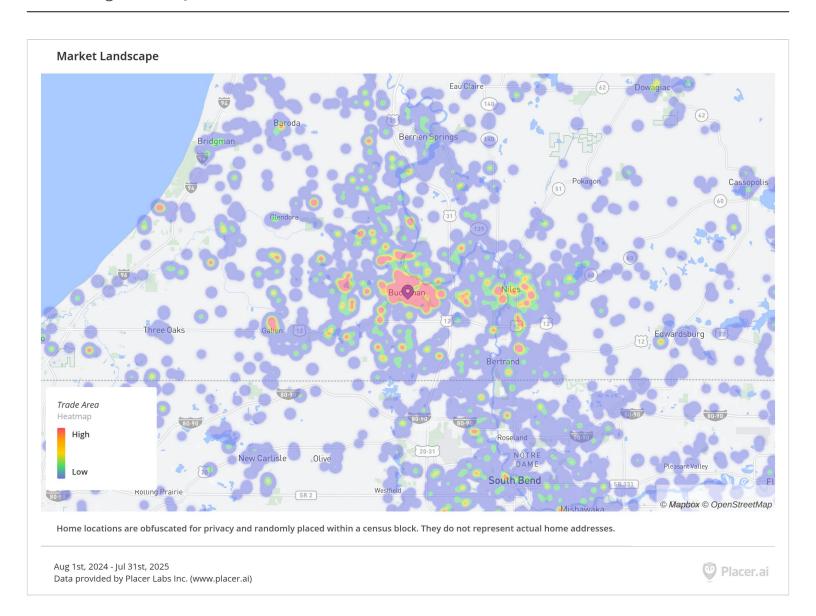
Graduate





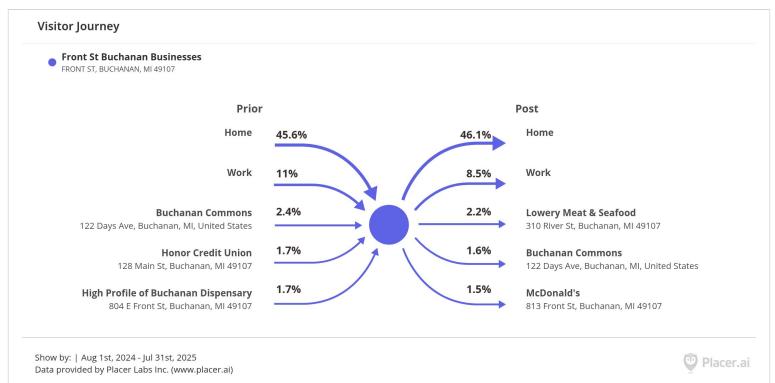




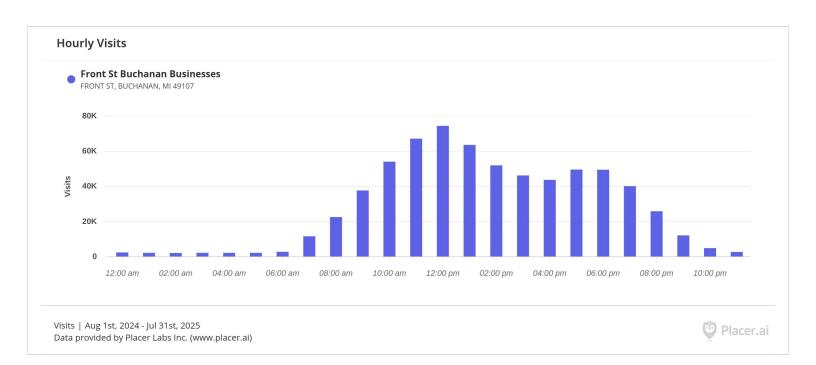












Favorite Places

Front St Buchanan Businesses FRONT ST, BUCHANAN, MI 49107

| FF | ON 131, BUCHANAN, WI 49107 | | |
|---|---|----------|----------------------|
| Front St Buchanan Businesses / FRONT ST, BUCHANAN, MI | | | |
| Rank | Name | Distance | Visitors |
| 1 | University Park Mall / 6501 Grape Rd, Mishawaka, IN 46545 | 11.4 mi | 38K (39.1%) |
| 2 | Wilshire Plaza of Mishawaka / 5520 Grape Rd, Mishawaka, IN 46545 | 12.1 mi | 35.6K (36.6%) |
| 3 | University Crossings Shopping Center / 400 E University Dr, Mishawaka, IN 46545 | 12.1 mi | 35.1K (36.2%) |
| 4 | University Center / 6502 Grape Rd, Mishawaka, IN 46545 | 11.7 mi | 31.8K (32.7%) |
| 5 | Walmart / 2107 S 11th St, Niles, MI 49120 | 6.4 mi | 31K (31.9%) |
| 6 | Indian Ridge Plaza of Mishawaka / 5948 Grape Rd, Mishawaka, IN 46545 | 11.9 mi | 29.8K (30.7%) |
| 7 | McDonald's / 813 Front St, Buchanan, MI 49107 | 0.5 mi | 29.6K (30.5%) |
| 8 | Princess City Plaza / 4410 Grape Rd, Mishawaka, IN 46545 | 12.6 mi | 29K (29.8%) |
| 9 | Shopping Center at 120 Indian Ridge Blvd / 120 Indian Ridge Blvd, Mishawaka, IN 46545 | 12.1 mi | 27K (27.8%) |
| | | | |

Category: All Categories | Min. Visits: 1 | Aug 1st, 2024 - Jul 31st, 2025 Data provided by Placer Labs Inc. (www.placer.ai)

Martin's Super Markets / 720 S 11th St, Niles, MI 49120



24.7K (25.4%)

5.7 mi

