

COMMUNITY DEVELOPMENT CORPORATION AGENDA

March 08, 2023 at 6:00 PM

Town Hall - 1941 E. Jeter Road, Bartonville, TX 76226

A. CALL MEETING TO ORDER

B. CLOSED SESSION

Pursuant to the Open Meetings Act, Chapter 551, the Community Development Corporation will meet in a Closed Executive Session in accordance with the Texas Government Code.

1. Sec. 551.087. DELIBERATION REGARDING ECONOMIC DEVELOPMENT NEGOTIATIONS: Deliberate a funding request by Cloud 9 Salon and Spa.

C. RECONVENE OPEN MEETING

The Community Development Corporation Board to reconvene into an open meeting and consider action, if any, on items discussed in closed session.

D. PUBLIC PARTICIPATION

The purpose of this item is to allow citizens an opportunity to address the BCDC Board on issues that are not the subject of a public hearing.

E. REGULAR ITEMS

- Consider approval of the February 08, 2023, meeting minutes.
- 3. Discuss and consider a funding application from Cloud 9 Management LLC.
- Discussion on BCDC Business Survey.
- **5.** Discussion on development activity (new businesses, prospective businesses, expansion of businesses).
- **6.** Discussion on marketing, promotional items, and advertising of local businesses.

F. FUTURE ITEMS

G. ADJOURNMENT

I hereby certify that this Notice of Meeting was posted on the Town Website, and on the bulletin board, at Town Hall of the Town of Bartonville, Texas, a place convenient and readily accessible to the public at all times. Said Notice was posted on the following date and time; and remained posted continuously prior to the scheduled time of said meeting and shall remain posted until meeting is adjourned.

/s/ Tammy Dixon, Town Secretary

Posted: March 5, 2023 at 3:00 PM



COMMUNITY DEVELOPMENT CORPORATION COMMUNICATION

DATE March 8, 2023

FROM: Tammy Dixon, Town Secretary

AGENDA ITEM: Consider approval of the February 8, 2023, meeting minutes.

SUMMARY:

This item is to consider approval of the February 8, 2023 meeting minutes.

ATTACHMENTS:

Draft meeting minutes

Item E2.

THE BARTONVILLE COMMUNITY DEVELOPMENT CORPORATION MEETING HELD ON THE 8th DAY OF FEBRUARY 2023, AT BARONVILLE TOWN HALL, 1941 E. JETER ROAD, BARTONVILLE, TEXAS, AT 6:00 P.M.

The Community Development Corporation met in a meeting with the following members present:

Brenda Latham, Chair Randy Van Alstine Jim Langford Jim Foringer

with the following members absent: Dwain Skrobarcek, Terry Rock, and James Kennemer

Also present: Tammy Dixon, Town Secretary.

A. CALL TO ORDER

Chairperson Latham called the meeting to order at 6:11 p.m.

B. PUBLIC PARTICIPATION

There was none.

C. REGULAR ITEMS

1. Consider approval of the January 11, 2023, meeting minutes.

Randy Van Alstine moved to approve the January 11, 2023, meeting minutes. Jim Langford seconded the motion. The motion carried by vote of 4 to 0.

2. Retail Marketing Analysis - Retail Coach.

Aaron Farmer with Retail Coach (via video) provided an updated Retail Marketing Analysis that included a Community Demographic Profile; Mobile Data Surveys on the Bartonville Town Center, Lantana Town Center, and Marty Bs; Primary and Secondary Retail Trade Area Demographic Profiles and Retail Demand Outlooks. *Note: These reports are included in the agenda packet.*

3. Discuss and consider approval of a Third Amended and Restated Performance Agreement by and between the Bartonville Community Development Corporation and Cloud 9 Management LLC.

Ms. Dixon stated a Performance Agreement between the Board and Cloud 9 Management LLC (Kim Cloud) was approved in April 2019, and amended in 2020 and 2021, to provide financial assistance for the construction of Cloud 9 Salon and Spa. The agreement, in part, provided that a Certificate of Occupancy be issued by April 2023. Due to required architectural design changes, project cost negotiations and cost of materials, the groundbreaking of the project was delayed to January of 2023.

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Ms. Dixon stated the Board attorney drafted the amended agreement extending all of the dates by one additional year.

Randy Van Alstine moved to approve a Third Amended and Restated Performance Agreement by and between the Bartonville Community Development Corporation and Cloud 9 Management LLC. Jim Foringer seconded the motion. The motion carried by vote of 4 to 0.

4. Discuss and consider a funding application from Cloud 9 Management LLC.

Brenda Lathem moved to postpone this item to the March meeting. Jim Langford seconded the motion. The motion carried by a vote of 4 to 0.

5. Receive an update on the BCDC Business Survey.

Ms. Dixon explained the online survey was sent to all of the businesses in town via email with a link to the survey. She stated for the business located in the Bartonville and Lantana Town Centers, an email with the link was sent to the property managers to distribute. She stated to date 22 responses had been received and a remind would be sent out prior to the February 24th deadline.

6. Discussion on development activity (new businesses, prospective businesses, expansion of businesses).

No discussion.

7. Discussion on marketing, promotional items, and advertising of local businesses.

No discussion.

D. FUTURE ITEMS

F. ADJOURNMENT

Chairperson Latham adjourned the meeting at 6:45 p.m.

APPROVED this the 8th day of March 2023.

| | Approved . |
|-----------------------------|----------------------|
| | • |
| Attest: | Brenda Latham, Chair |
| Tammy Dixon, Town Secretary | |



COMMUNITY DEVELOPMENT CORPORATION COMMUNICATION

DATE March 8, 2023

FROM: Tammy Dixon, Town Secretary

AGENDA ITEM: Discuss and consider a funding application from Cloud 9 Management LLC.

SUMMARY:

This item was postponed from the February meeting.

A new funding application has been submitted by Cloud 9 requesting additional assistance for their project.

ATTACHMENTS:

1. Funding Application

In October of 2018, we submitted a request for \$95,000 to BCDC in Bartonville and were approved for \$32,000. Those funds were used for the original Engineering and Architectural Design for Cloud 9 which was estimated at \$2.5 million.

Since the original set of plans, Marty Bryan elected to build his Coffee Shop as a stand-alone site which required the Cloud 9 project to be redesigned and allowing us to pursue additional retail tenants that will occupy approximately 5000 square feet and increase foot traffic and sales tax.

Additional changes in the building design include added square footage to our Spa area and a Boutique in the Salon area. The total employees and technicians for Cloud 9 have expanded to operate the additional space. These changes will increase sales tax, payroll tax, and property tax.

The construction cost is now over 5.5 million and the request of additional \$60,000 is to help offset todays escalated labor and material cost.

Cloud 9 attracts over 200 guests per day at our current location in Lantana and we have seen an increase of 3600 new clients since moving here in 2021. We are excited to be a part of the continued growth for Cloud 9 and the Town of Bartonville.

Thank you,

Kim Cloud Skidmore

Item E3.

BARTONVILLE COMMUNITY DEVELOPMENT COPRPORATION FUNDING APPLICATION

| STATE OF TEXAS § KNOW | W ALL BY THESE PRESENTS: | | |
|--------------------------------------|-------------------------------|------------------------------|--|
| COUNTY OF DENTON § | | | |
| PART 1 - APPLICANT INFORMATION | | | |
| Application Date: 1/23 26 | 23 | | |
| Company Name: Cloud | 9 Solon SoA | | |
| h 1 1 | | ANA TY 76226 | |
| Representative for Application: | in Cloud | | |
| Local address: | | | |
| Town: | State: | ZIP Code: | |
| Phone Number: 912 317 438 | | Years In Town: (1.5) Cantana | |
| Total Employees in Town: 43 | | (18) 7 Cowe M | |
| | PART 2 - PROJECT INFORMATION | Tigrang, | |
| Location Address: Z660 = | Justin Rd Bafford Lel | 6 76226 (1) CESSVIL | |
| Legal Description: | P. Block A | | |
| Project Description: | New Construction | ☐ Expansion | |
| Section A – Economic Development T | ype of Facility | | |
| □ Manufacturing | ☐ Distribution | ☐ Service Center | |
| □ Restaurant | Describeration/Retail | | |
| 11 | PART 3 – ECONOMIC INFORMATION | | |
| Construction Estimate: | million | | |
| Start Date: 1/16/20 | 23 | | |
| Amount Requested: 4 60,00 | 00 | | |
| Permanent Job Creation: | | | |
| | PART 4 - NARRATIVE | | |
| 1. Introduction of Business: | | | |
| | | | |
| | | | |
| | | | |
| Attached | | | |
| | | | |
| 2. Name(s) of chief officers or owne | rs: | | |
| | | | |
| | | | |
| | | | |
| Attached | | | |
| 3. Reasons for seeking economic dev | velopment incentive: | | |
| | | | |
| | | | |
| | | | |
| Altached | | | |

| 4. State how the project will benefit the Town of Bartonville: |
|---|
| Altached |
| 5. Describe the Project: |
| Alfachel |
| 6. Describe the types and numbers of jobs to be generated and provide information on current level of employment including: (a) current payroll; and (b) breakdown of current payroll by zip code. Attach a copy of the business's most recent filing with the Texas Workforce Commission or other supporting documentation that can be used to determine actual employment level at the time of application. |
| Attached |
| 7. List any other governmental assistance/incentives being requested or already approved for the project from sources other than the BCDC. |
| Nove |
| 8. List any competition or similar businesses in the area. |
| Alfalled |
| |

UNDOCUMENTED WORKER CERTIFICATION

Chapter 2264, Subchapter A, Texas Government Code requires that any public agency or economic development corporation shall require a business that submits an application to receive a public subsidy to include a statement certifying that the business does not and will not knowingly employ an undocumented worker. The Company certifies that its operation within Bexar County, Texas does not and will not knowingly employ an undocumented worker, as defined in Chapter 2264, Subchapter A, Texas Government Code, as amended (the "Act").

Pursuant to the Act, if the Company is convicted of a violation under 8 U.S.C. Section 1324a (f), after receiving any public subsidy, the Company shall promptly give the County written notice of such violation and the Company shall repay the amount of the payment with interest, at a rate of 6.75% per annum not later than the 120 th day after the date the Company notifies the County of this violation.

AUTHORIZATION AND CERTIFICATION

I am the authorized representative for the Company for the purpose of filing this application. I understand that this application is a government record as defined in Chapter 37 of the Texas Penal Code. The information contained in this application is true and correct to the best of my knowledge and belief. I hereby certify and affirm that the Company I represent is in good standing under the laws of the state in which the company, partnership, or sole proprietorship was organized and or operates and that no delinquent taxes are owed to the State of Texas or any political subdivision or entity thereof.

| Authorized Official | |
|---------------------------|---|
| | 1/ () () |
| Authorized Signature: | Kin Ulid Skamor l |
| Name: | Kim Charl Skidnore |
| Title: | Owner |
| Telephone: | 2,4 415 4806 |
| E-Mail: | Kimo Closs genton com |
| Given under my hand ar | nd seal of office this 24 day of January 2023. |
| John Und | Jessyca Lynne Hyde My Commission Expires 10/12/2026 |
| Notary Public, State of 1 | Texas 10/12/2026 Notary ID 134012637 |
| My commission expires: | 10/12/2026 |

BARTONVILLE COMMUNITY DEVELOPMENT CORPORATION POLICIES AND GUIDELINES FOR FUNDING

ACKNOWLEDGEMENT OF RECEIPT

| APPLICANT: Kim Cloud Skidmore COMPANY NAME: Clard 9 Salan: Spa ADDRESS: 7160 Justin Rd #200 Canlana Towns 76221 PHONE NUMBER: 214 415 4806 |
|---|
| Signature: Xin Clad Skdnore |
| APPLICANT: Chris Skidmore COMPANY NAME: ADDRESS: PHONE NUMBER: 940-391 4503 |
| Signature: (his Skidmore |
| PROPERTY OWNER/LANDLORD: MAKEN DEAN ADDRESS: 890 TETTALE BY LANTANA, TY 76226 PHONE NUMBER: 214 415 6140 |

Sign, date and return this acknowledgement page to the BCDC. Please retain the guidelines and criteria for your records.

Item E3.

1. Introduction of Business

Cloud 9 Salon and Spa was created in 1992 and had an original location in Lewisville. After several expansions, in 2005, we bought land in Flower Mound, and built a 8300 sq ft building. We housed our salon and spa there for almost 20 years with a team of 30 stylist, 11 aestheticians, and 4 nail techs. There was a full staff of 10 employees that managed the front desk and housekeeping. Cloud 9 employs two managers for the day-to-day operations. In 2018 we purchased land in Bartonville to move our business west where we believed growth could be substantial for the business and the entire team.

In order to move forward with our building plan, we sold our Flower Mound building moved to a temporary "pop up" location in Lantana on May 1st, 2022. This move has exploded our growth and although we are sharing space (this pop up has 4100 sq ft) we have obtained over 3500 new clients since our opening date!

Cloud 9 also brings a tremendous amount of philanthropy to the community. We established Cloud 9 Charities almost 24 years ago and have reached over \$3 million in proceeds that stay in Denton County. We operate a program called Bedtime Rescue where we provide temporary housing to the homeless families in crisis.

We look forward to being part of the community in the Town of Bartonville.

2. Name of Owners

Kim Cloud Skidmore and Christopher Skidmore 95% Nathan Dean 5%

3. Reason for seeking Economic Development Incentive-

Cloud 9 Salon and Spa is excited to have broken ground in Bartonville and look forward to the frontage location on 407 and the expansion of growth for the salon and for the additional retail tenants in our building.

The cost for this project has grown substantially since 2018 and will exceed over \$4.7 million for the 15,700 sq ft building. We are eager to begin operations and bring new traffic to Bartonville. The economic incentives will help us with the engineering, design and building costs.

4. State how the project will benefit the Town of Bartonville Cloud 9 will benefit the Town of Bartonville with its 130,000 existing clients and its additional retail space in the building. As a salon and spa, we see over 30,000 clients annually, which computes to over 200 clients per day. The average client spends \$140. We have a large

Item E3.

professional salon brand retail presence and the average ticket for product sales is \$72. sell over \$37,500 in gift cards annually. Our presence in Bartonville will increase sales tax, property tax, and payroll tax.

In summary, Cloud 9 Salon and Spa will house over 65 stylists, technicians, and front desk members that have established clienteles. The new location will create at least 10 new job positions, many of which will be full time employees increasing the payroll tax being paid to the Town of Bartonville. The new location will increase the sales tax paid to Bartonville based on the retail sales of the salon and spa. In addition, many of the self-employed team members also retail products themselves and pay sales tax. The salon will also increase the property taxes paid to The Town of Bartonville.

The reputation of Cloud 9 as an employer and a philanthropist would be an asset to the community. Our existing client base and employees will be coming from other cities to shop, eat and enjoy the entertainment in Bartonville.

5. Describe the Project

The building is a two story beautifully designed bright open concept salon with an elegant spalocated on both the first and second floor. There is an additional 5000 sq ft available for retail tenants that provide a fun shopping experience for our many clients and the community each day.

6. Describe the types and numbers of jobs to be generated and provide information current level of employment including current payroll and to be generated and provide information on current payroll and current payroll by zip codes. Attach copy of most recent filing with the Texas Workforce Commission.

We currently have 44 people working at Cloud 9 Salon and Spa. We will be hiring 15-20 new professionals. We presently have a payroll of \$10,000 per month for technicians, front desk and housekeeping employees. We expect these numbers to increase by 20%, in fact since 2018 our payroll has increased over 50%.

The Cloud 9 team also has self-employed professionals that lease space to conduct their business. (See attached spreadsheet)

7. None

8. List any Competition or similar businesses in the area. Ramon's Hair Design

Supercuts Envy Nails & Spa Bartonville

There are several salons currently located in Bartonville and Lantana. The difference in Cloud 9 Salon and Spa and these competitors is the size of our business, the number of years in business, and the number of team members, employees and clients we have.

We believe in the importance of giving back to the community. Cloud 9 Charities has been established since 2001 has raised over \$3.7 million dollars for local children and families in need.



COMMUNITY DEVELOPMENT CORPORATION COMMUNICATION

DATE March 8, 2023

FROM: Tammy Dixon, Town Secretary

AGENDA ITEM: Receive an update on the BCDC Business Survey

SUMMARY:

On January 24, 2023, an email including a link to the BCDC 2023 Business Survey was sent to the businesses located in the Town of Bartonville. For the business located in the Bartonville and Lantana Town Centers, the email with the link was sent to the property managers to distribute to their tenants. A reminder was sent on February 21st.

Of the 80 businesses, 32 responses were received. Those that responded are highlighted on the attached business list.

A summary of the survey is attached.

ATTACHMENTS:

- Survey Email Notices
- · List of Bartonville Businesses
- Survey Results

Tammy Dixon

From: Tammy Dixon

Sent: Tuesday, January 24, 2023 4:42 PM

Subject: Bartonville Business Survey

The Bartonville Community Development Corporation (BCDC) is distributing a survey to businesses within the Town of Bartonville via Survey Monkey to help them identify and meet the needs of Town of Bartonville businesses.

The BCDC is dedicated to actively help your business succeed. The BCDC will use this survey as a data collection tool to better focus their efforts in supporting local businesses. Ultimately, their goal for the Business Retention and Expansion program is to help our local businesses thrive and grow. Please complete the survey by February 24, 2023.

Thank you in advance for taking the time to assist with this important task. **TAKE THE SURVEY NOW**



Tammy Dixon, TRMC, CMC Town Secretary

Phone: 817-693-5280 1941 E. Jeter Road Bartonville, TX 76226

http://www.townofbartonville.com

Tammy Dixon

From: Tammy Dixon

Sent: Tuesday, February 21, 2023 1:51 PM

Subject: Survey Reminder

2023 Bartonville Community Development Corporation Business Retention and Expansion (BRE) Survey





The Bartonville Community Development Corporation (BCDC), in late January, distributed an online survey to businesses within the Town of Bartonville to help identify and meet the needs of Town of Bartonville businesses.

Please take the survey by February 28, 2023.

We need your feedback!

SURVEY LINK



TAKE THE SURVEY BY CLICKING HERE



Tammy Dixon, TRMC, CMC

Town Secretary

Phone: 817-693-5280 1941 E. Jeter Road Bartonville, TX 76226

http://www.townofbartonville.com

| Rural Business District | Lone Star Country Store | 1842 FM 407E | |
|---|--|--------------------------------|----|
| Rural Business District | Stirrups Liquor | 1842 FM 407E, Suite 2 | |
| Rural Business District | Tractor Supply | 2201 FM 407E | 3 |
| | | | |
| Village Center - Bartonville TC | ABC Senior Care | 2652 FM 407 Suite 220 | |
| Village Center - Bartonville TC | Alliance Construction | 2652 FM 407 Suite 245 | |
| Village Center - Bartonville TC | Allstate Insurance - Johnny Kuntz | 2648 FM 407 Suite 220 | |
| Village Center - Bartonville TC | Anvil & Hammer Agency | 2652 FM 407E, Suite 230 | |
| Village Center - Bartonville TC | Arrowhead Operating Inc. | 2652 FM 407E, Suite 250 | |
| Village Center - Bartonville TC | Cassandra & Co | 2648 FM 407E, Suite 105 | |
| Village Center - Bartonville TC | The Chambers Cos | 2652 FM 407, Suite 250 | |
| Village Center - Bartonville TC | CMA Lantana Taekwondo | 2650 FM 407E, Suite 110 | |
| Village Center - Bartonville TC | Converge Couple Therapy | 2650 FM 407E, Suite 255 | |
| Village Center - Bartonville TC | Comfort Junction Massage | 2648 FM 407E, Suite 215 | |
| Village Center - Bartonville TC | Edward Jones | 2648 FM 407E, Suite 135 | |
| Village Center - Bartonville TC | Gibbs Law Firm | 2648 FM 407E, Suite 240 | |
| Village Center - Bartonville TC | Golden Egg Café | 2650 FM 407E, Suite 165 | |
| Village Center - Bartonville TC | Habern Orthodontics | 2652 FM 407E, Suite 130 | |
| Village Center - Bartonville TC | Haynes Group Consulting- Toby Haynes | 2652 FM 407E, Suite 215-G | |
| Village Center - Bartonville TC | Integrity Media | 2648 FM 407E, Suite 250 | |
| Village Center - Bartonville TC | Luminous Glow Med Spa | 2652 FM 407E, Suite 135 | |
| Village Center - Bartonville TC | Marty B's To Go | 2652 FM 407E, Suite 100 | |
| Village Center - Bartonville TC | Movement Mortgage, LLC | 2652 FM 407E, Suite 215-A | |
| Village Center - Bartonville TC | Nemko USA, Inc | 2648 FM 407E, Suite 200 | |
| Village Center - Bartonville TC | Oasis Wellness Center | 2650 FM 407E, Suite 105 | |
| Village Center - Bartonville TC | Pack N Mail | 2650 FM 407E, Suite 145 | |
| Village Center - Bartonville TC | Premier Property Real Estate Group, LLC | 2650 FM 407E | |
| Village Center - Bartonville TC | Ramon's Hair Design | 2652 FM 407E, Suite 135 | |
| Village Center - Bartonville TC | Smiles of Texas | 2652 FM 407E, Suite 240 | |
| Village Center - Bartonville TC | Spectrus Psychological Services, PLLC | 2652 FM 407E, Suite 235 | |
| Village Center - Bartonville TC | State Farm - Jim Bridges | 2648 FM 407E, Suite 105 | |
| Village Center - Bartonville TC | Subway | 2648 FM 407E, Suite 100 | |
| Village Center - Bartonville TC | The Barrel – Neighborhood Wine and Whiskey Bar | 2648 FM 407E, Suite 150 | |
| Village Center - Bartonville TC | Security Data Supplye | 2648 FM 407E, Suite 215-C | |
| Village Center - Bartonville TC | The Core Group | 2648 FM 407E, Suite 215 | |
| Village Center - Bartonville TC | Trio's Italian Bistro | 2652 FM 407E, Suite 155 | |
| Village Center - Bartonville TC | UCRYO & Recovery | 2652 FM 407E, Suite 115 | |
| Village Center - Bartonville TC | Upstream Investment Partners | 2650 FM 407E, Suite 255-M | |
| Village Center - Bartonville TC | Weatherly Chiropractic | 2648 FM 407E, Suite 145 | 35 |
| | | | |
| Village Center | Marty B's | 2664 FM 407 | |
| Village Center | Marty B's Coffee | 2656 FM 407 | |
| Village Center | 7-Eleven | 2670 FM 407 | 3 |
| | | | |
| Rural Business - Old Town Bartonville | Bartonville Store/Jeter's Meat Shop | 96 McMakin | |
| Rural Business - Old Town Bartonville | Bartonville Veterinary Center | 88 McMakin | |
| Rural Business - Old Town Bartonville | Country Lakes Dental | 74 McMakin, Suite 200 | |
| Rural Business - Old Town Bartonville | Embree Asset Group, Inc. | 124 McMakin | |
| Rural Business - Old Town Bartonville | Guidance Preparatory Academy | 64 McMakin | |
| Rural Business - Old Town Bartonville | Lantana Pediatrics | 74 McMakin, Suite 100 | |
| Rural Business - Old Town Bartonville | Leigh Hilton, PLLC | 124 McMakin, Suite 100, Bldg 2 | |
| | Readerest | 1911 E Jeter Rd | |
| Rural Business - Old Town Bartonville | rreaderest | | |
| Rural Business - Old Town Bartonville Rural Business - Old Town Bartonville | Mechanical Insulation Contractors, Inc. | 124 McMakin | |

| Lantana Town Center | AT&T | 3012 FM 407E, Suite 100 |
|---------------------|--------------------------------------|----------------------------|
| Lantana Town Center | ATI Physical Therapy | 3000 FM 407E, Suite 500 |
| Lantana Town Center | Bank of America | 3501 FM 407E |
| Lantana Town Center | Brakes Plus | 3551 FM 407E |
| Lantana Town Center | Casa Mia Restaurant | 3501 FM 407E, Suite 700 |
| Lantana Town Center | Chase Bank | 3014 FM 407E |
| Lantana Town Center | Community Med Family Urgent Care | 3600 FM 407E, Suite 220 |
| Lantana Town Center | Dickey's BBQ | 3000 FM 407E, Suite 100 |
| Lantana Town Center | Domino's Pizza | 3000 FM 407E, Suite 200 |
| Lantana Town Center | Dutch Bros | 3901 FM 407E |
| Lantana Town Center | F45 Training Studio | 3600 FM 407E, Suite 180 |
| Lantana Town Center | Farmers Insurance/ McManis Insurance | 3600 FM407E, Suite 120 |
| Lantana Town Center | Firestone | 3010 FM 407E |
| Lantana Town Center | Great Clips | 3501 FM 407E, Suite 600 |
| Lantana Town Center | Hollywood Feed | 3400 FM 407E, Suite 200-30 |
| Lantana Town Center | Honey Dental | 3501 FM 407E, Suite 200 |
| Lantana Town Center | Kroger | 3400 FM 407E |
| Lantana Town Center | Lantana Eye Care | 3600 FM 407E, Suite 170 |
| Lantana Town Center | Lantana Nail Spa | 3600 FM 407E, Suite 170 |
| Lantana Town Center | Luxury Nail Spa | 3501 FM 407E, Suite 500 |
| Lantana Town Center | Poolwerx | 3400 FM 407E, Suite 200-10 |
| Lantana Town Center | Romney Pediatric Dentistry | 3600 FM 407E, Suite 160 |
| Lantana Town Center | Holiday Depot Liquor | 3501 FM 407E, Suite 100 |
| Lantana Town Center | Smile Up Dentistry | 3000 FM 407E, Suite 300 |
| Lantana Town Center | Starbucks | 3012 FM 407E, Suite 200 |
| Lantana Town Center | Supercuts | 3600 FM 407E, Suite 200 |
| Lantana Town Center | Terry's Donuts | 3600 FM 407E, Suite 130 |
| Lantana Town Center | Tokyo Samurai Restaurant | 3600 FM 407E, Suite 100 |
| Lantana Town Center | Tutoring Center | 3600 FM 407E, Suite 140 |

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Q1 Name of Individual representing business

Q2 Title of Person representing business

Q3 Company Information

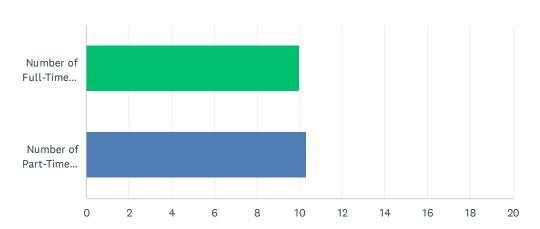
| ANSWER CHOICES | RESPONSES | |
|-----------------|-----------|----|
| Name | 100.00% | 33 |
| Company | 90.91% | 30 |
| Address | 100.00% | 33 |
| Address 2 | 45.45% | 15 |
| City/Town | 96.97% | 32 |
| State/Province | 96.97% | 32 |
| ZIP/Postal Code | 96.97% | 32 |
| Country | 84.85% | 28 |
| Email Address | 93.94% | 31 |
| Phone Number | 93.94% | 31 |

Q4 Primary Contact

| ANSWER CHOICES | RESPONSES | |
|-----------------------|-----------|----|
| Primary Contact Name | 100.00% | 33 |
| Title of Contact | 93.94% | 31 |
| Primary Contact Email | 100.00% | 33 |
| Primary Contact Phone | 100.00% | 33 |

Q5 Employee Information

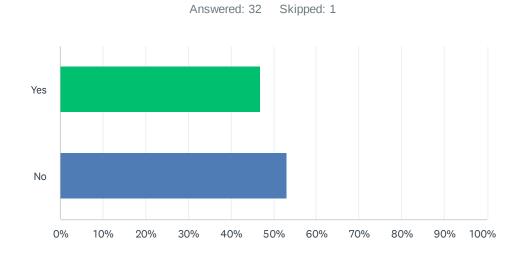
Answered: 32 Skipped: 1



| ANSWER CHOICES | AVERAGE NUMBER | TOTAL NUMBER | RESPONSES |
|-------------------------------|----------------|--------------|-----------|
| Number of Full-Time Employees | 10 | 320 | 32 |
| Number of Part-Time Employees | 10 | 320 | 31 |
| Total Respondents: 32 | | | |

Q6 When was your business established?

Q7 Have you been at your current location since establishment?

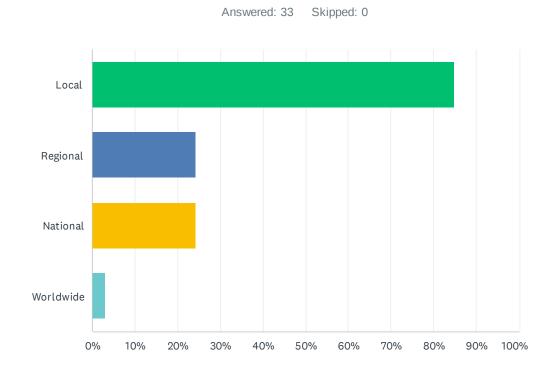


| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----|
| Yes | 46.88% | 15 |
| No | 53.13% | 17 |
| TOTAL | | 32 |

Q8 How long has your business been operating in Bartonville?

Q9 What are your major products/services?

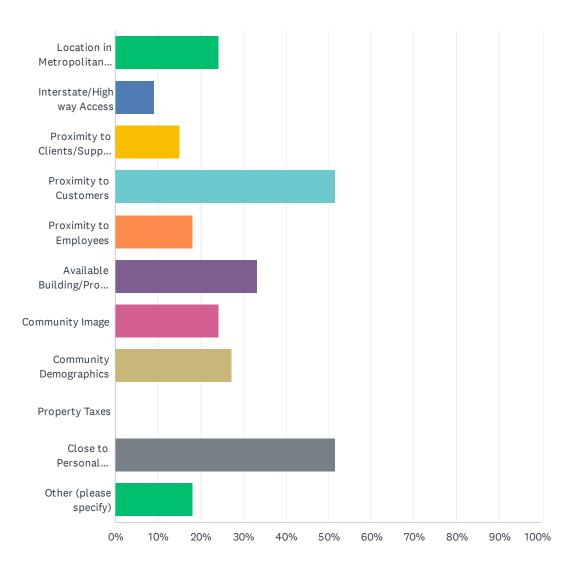
Q10 In which market do you currently do the most business?



| ANSWER CHOICES | RESPONSES | |
|-----------------------|-----------|----|
| Local | 84.85% | 28 |
| Regional | 24.24% | 8 |
| National | 24.24% | 8 |
| Worldwide | 3.03% | 1 |
| Total Respondents: 33 | | |

Q11 Why did you choose to locate your business in the Town of Bartonville (check all that apply)?

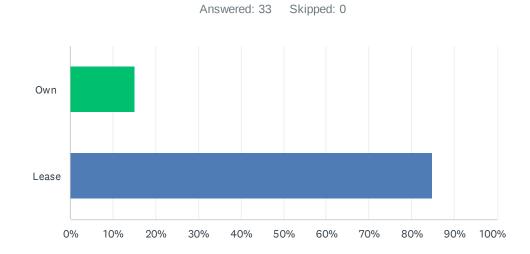




2023 Bartonville Community Development Corporation Business Retention and Expansion (BRE) Survey

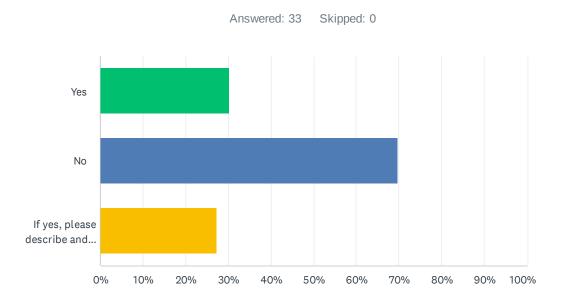
| | | item E4. |
|--------------------------------|-----------|----------|
| ANSWER CHOICES | RESPONSES | |
| Location in Metropolitan Area | 24.24% | 8 |
| Interstate/Highway Access | 9.09% | 3 |
| Proximity to Clients/Suppliers | 15.15% | 5 |
| Proximity to Customers | 51.52% | 17 |
| Proximity to Employees | 18.18% | 6 |
| Available Building/Property | 33.33% | 11 |
| Community Image | 24.24% | 8 |
| Community Demographics | 27.27% | 9 |
| Property Taxes | 0.00% | 0 |
| Close to Personal Residence | 51.52% | 17 |
| Other (please specify) | 18.18% | 6 |
| Total Respondents: 33 | | |

Q12 Do you currently own or lease the building(s) you occupy?



| ANSWER CHOICES | RESPONSES | |
|-----------------------|-----------|----|
| Own | 15.15% | 5 |
| Lease | 84.85% | 28 |
| Total Respondents: 33 | | |

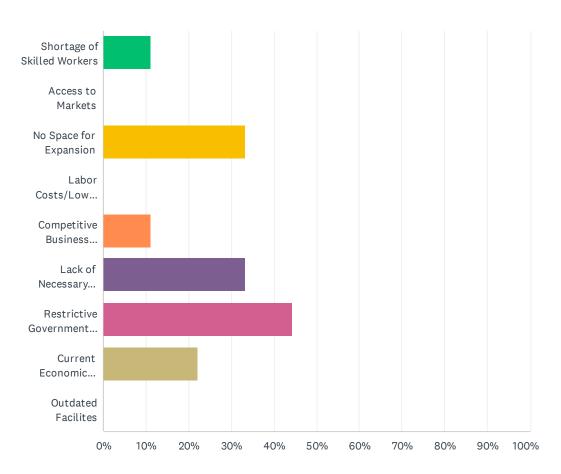
Q13 Are you planning an expansion project within the next year that would include a building purchase and/or expansion; building renovation; the purchase of machinery and equipment; workforce training or retraining; or any other type of project with which you might need technical or financial assistance?



| ANSWER CHOICES | RESPONSES | |
|---|-----------|----|
| Yes | 30.30% | 10 |
| No | 69.70% | 23 |
| If yes, please describe and provide approximate cost. | 27.27% | 9 |
| Total Respondents: 33 | | |

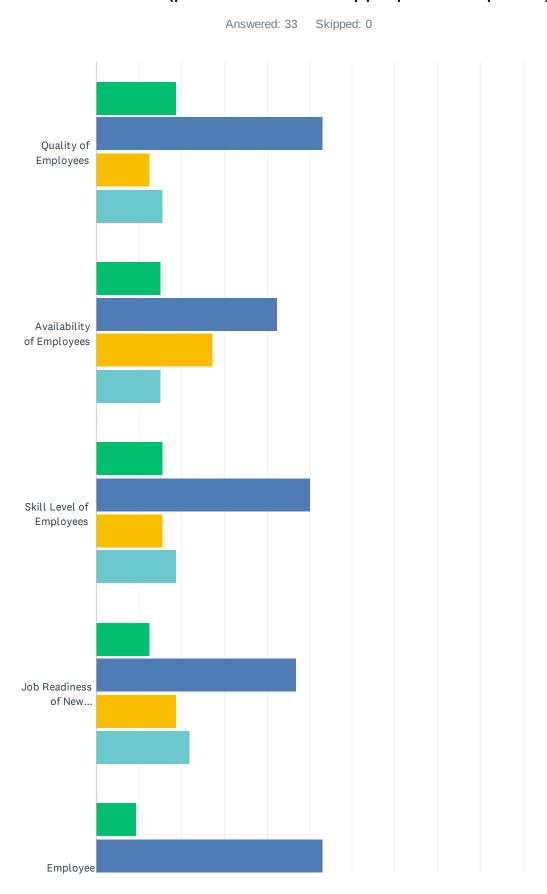
Q14 If you are contemplating expanding or moving outside the Town of Bartonville please check all that apply.



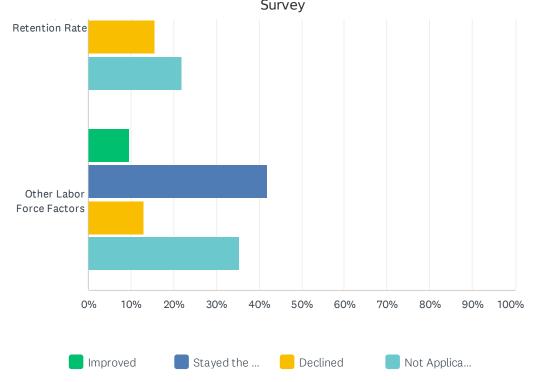


| ANSWER CHOICES | RESPONSES | |
|--------------------------------------|-----------|---|
| Shortage of Skilled Workers | 11.11% | 1 |
| Access to Markets | 0.00% | 0 |
| No Space for Expansion | 33.33% | 3 |
| Labor Costs/Low Productivity | 0.00% | 0 |
| Competitive Business Pressures | 11.11% | 1 |
| Lack of Necessary Infrastructure | 33.33% | 3 |
| Restrictive Government Code/Policies | 44.44% | 4 |
| Current Economic Conditions | 22.22% | 2 |
| Outdated Facilites | 0.00% | 0 |
| Total Respondents: 9 | | |

Q15 Over the past year, what issues related to your company's labor force are of concern (please check the appropriate response)?



2023 Bartonville Community Development Corporation Business Retention and Expansion (BRE) Survey

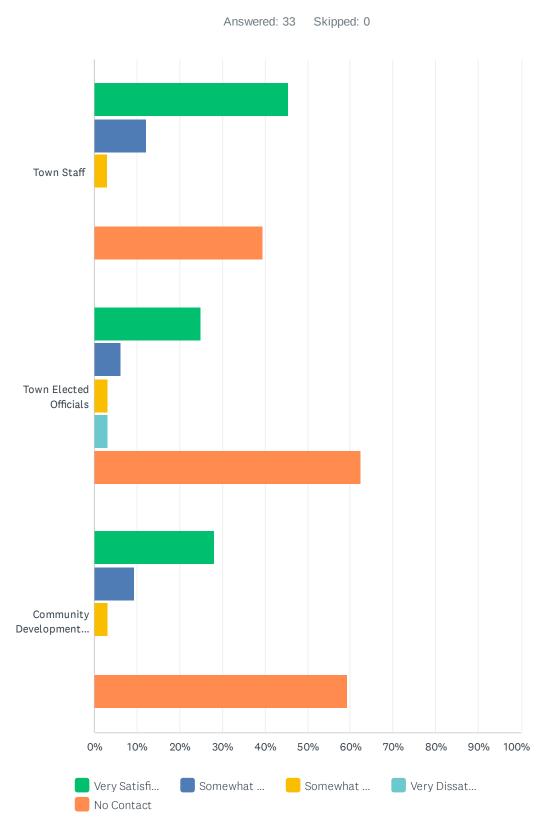


| | IMPROVED | STAYED THE SAME | DECLINED | NOT APPLICABLE | TOTAL RESPONDENTS | |
|-----------------------------------|-------------|--------------------|-------------|-------------------|----------------------|----|
| Quality of Employees | 18.75% 6 | 53.13% 17 | 12.50% 4 | 15.63% 5 | 3 | 32 |
| Availability of Employees | 15.15% 5 | 42.42% 14 | 27.27% 9 | 15.15% 5 | 3 | 33 |
| Skill Level of Employees | 15.63% 5 | 50.00% 16 | 15.63% 5 | 18.75% 6 | 3 | 32 |
| Job Readiness of New Employees | 12.50% 4 | 46.88% 15 | 18.75% 6 | 21.88% 7 | 3 | 32 |
| Employee Retention Rate | 9.38% | 53.13% 17 | 15.63% 5 | 21.88% | 3 | 32 |
| Other Labor Force Factors | 9.68% | 41.94% 13 | 12.90% 4 | 35.48% 11 | 3 | 31 |

Item E4.

Q16 What training is required by your company, outside agencies, or is just nice to have (desired but not required)?

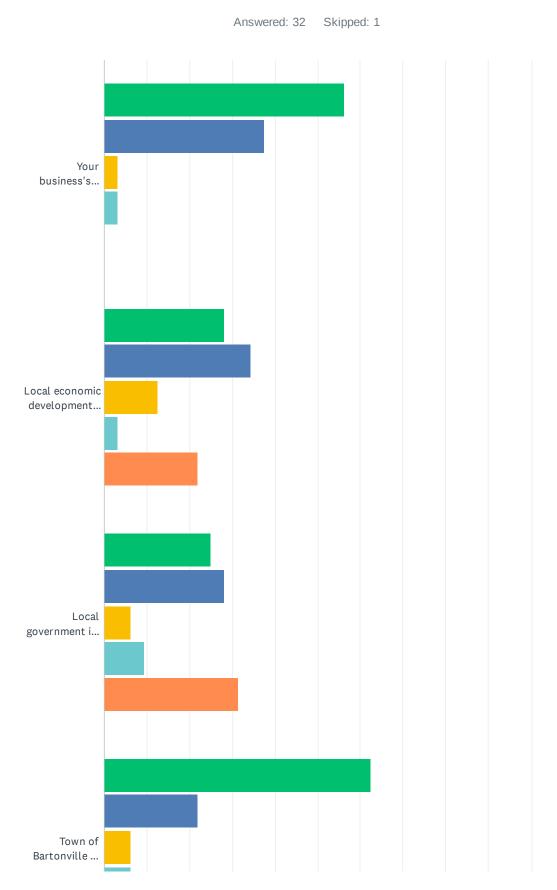
Q17 Please note if you had contact with any of the following organizations over the past year, and your level of satisfaction with those organizations (please check the appropriate response):



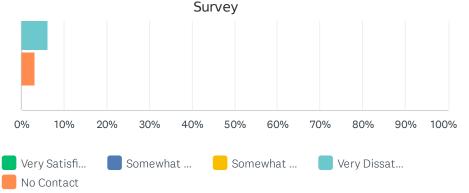
2023 Bartonville Community Development Corporation Business Retention and Expansion (BRE)

Item E4. **VERY SOMEWHAT SOMEWHAT VERY** NO TOTAL **SATISFIED DISSATISFIED DISSATISFIED** CONTACT **SATISFIED** Town Staff 12.12% 3.03% 0.00% 39.39% 45.45% 33 15 4 1 0 13 Town Elected Officials 25.00% 6.25% 3.13% 3.13% 62.50% 8 2 20 32 1 Community Development 28.13% 9.38% 3.13% 0.00% 59.38% **Corporation Members** 9 3 19 32 1 0

Q18 Overall, what is your level of satisfaction with the following issues (please check the appropriate response):



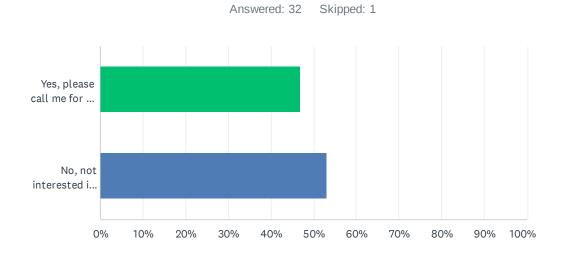
2023 Bartonville Community Development Corporation Business Retention and Expansion (BRE)



| | VERY SATISFIED | SOMEWHAT SATISFIED | SOMEWHAT DISSATISFIED | VERY DISSATISFIED | NO CONTACT | TOTAL |
|---|-------------------|-----------------------|--------------------------|----------------------|---------------|-------|
| Your business's outlook for next year | 56.25% 18 | 37.50% 12 | 3.13% | 3.13% 1 | 0.00% | 32 |
| Local economic development efforts | 28.13% 9 | 34.38% 11 | 12.50% 4 | 3.13% | 21.88% 7 | 32 |
| Local government in this community | 25.00% 8 | 28.13% 9 | 6.25% | 9.38% | 31.25% 10 | 32 |
| Town of Bartonville as a place to do business | 62.50% 20 | 21.88% 7 | 6.25% | 6.25% | 3.13% | 32 |

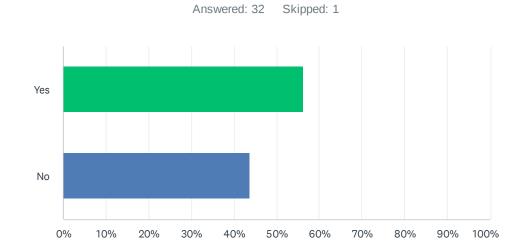
Item E4.

Q19 Would you like to receive a personal visit from BCDC members?



| ANSWER CHOICES | RESPONSES | |
|---|-----------|----|
| Yes, please call me for an appointment. | 46.88% | 15 |
| No, not interested in being contacted. | 53.13% | 17 |
| Total Respondents: 32 | | |

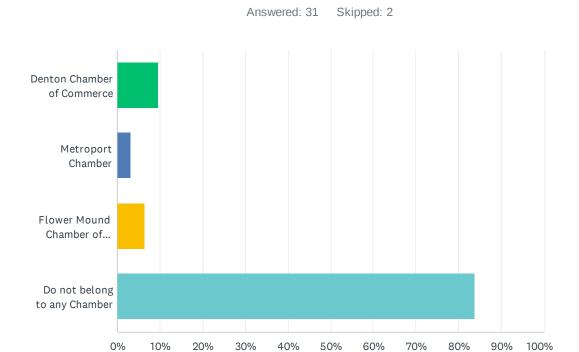
Q20 Is your company experiencing any challenges?



| ANSWER CHOICES | RESPONSES | |
|-----------------------|-----------|----|
| Yes | 56.25% | 18 |
| No | 43.75% | 14 |
| Total Respondents: 32 | | |

Q21 If you answered yes to question 18 can you please explain

Q22 Is your business a member of any of the following Chambers (select all that apply)



| ANSWER CHOICES | RESPONSES | |
|----------------------------------|-----------|----|
| Denton Chamber of Commerce | 9.68% | 3 |
| Metroport Chamber | 3.23% | 1 |
| Flower Mound Chamber of Commerce | 6.45% | 2 |
| Do not belong to any Chamber | 83.87% | 26 |
| Total Respondents: 31 | | |

Q23 What programs or activities would you like the BCDC to consider moving forward to help support businesses?

Q24 Do you have any ideas or suggestions to improve business conditions in the Town of Bartonville?