



CITY *of* BRISBANE

Public Art Advisory Committee Agenda

Tuesday, March 29th, 2022 at 4:30PM • Virtual Meeting

This meeting is compliant with the Ralph M. Brown act as amended by California Assembly Bill No. 361 effective September 16, 2021 providing for a public health emergency exception to the standard teleconference rules required by the Brown Act. The purpose of this is to provide a safe environment for the public, staff, and the Committee, while allowing for public participation. The public may address the Subcommittee using exclusively remote public comment options. The Committee may take action on any item listed in the agenda.

TO ADDRESS THE COMMITTEE

The meeting will be an exclusively virtual meeting. The agenda materials may be viewed online at www.brisbaneca.org at least 72 hours prior to the meeting.

REMOTE PUBLIC COMMENTS

Meeting participants are encouraged to submit public comments in writing in advance of the meeting. Aside from commenting while in the Zoom meeting, the following email and text line will be monitored during the meeting, and public comments received will be noted for the record during Public Comment or during an Item.

Email: aibarra@brisbaneca.org

Text: 415-407-2675

Call-in number for oral communications if not using Computer Audio: 1-669-900-9128

After entering the meeting ID and pressing #, simply press # a second time to enter the meeting waiting room. No participant code is required. Please wait on the call until a Committee or Staff Member announces that the phone line is open. Dial *9 to "raise hand" and dial *6 to mute/unmute.

JOINING MEETING

Public Meetings may be viewed live by joining the Zoom Meeting listed below.

<https://us06web.zoom.us/j/84368060205?pwd=K2sxdTdob0dGWjNSKzhWUnErdVhEZz09>

Meeting ID: 843 6806 0205

Passcode: 123456

SPECIAL ASSISTANCE

If you need special assistance to participate in this meeting, please contact Angel Ibarra at (415) 508-2109. Notification in advance of the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting.

COMMITTEE MEMBERS:

Councilmember Cunningham, Councilmember Davis, Park & Recreation Commissioner Greenlee, Committee Member D. Davis, Committee Member Grossman, Committee Member Olivier-Salmon

ROLE CALL**APPROVAL OF AGENDA****APPROVAL OF MINUTES**

A. Approve Minutes from February 15th, 2022 Public Art Advisory Committee

PRESENTATIONS AND DISCUSSION ITEMS

B. Discuss the City's Public Art Master Plan

PUBLIC COMMENT**ADJOURNMENT**

A.

File Attachments for Item:

A. Approve Minutes from February 15th, 2022 Public Art Advisory Committee



CITY of BRISBANE

Public Art Advisory Committee Minutes

Tuesday, February 15th, 2022 at 4:30PM • Virtual Meeting

CALL TO ORDER - 4:34 p.m.

ROLL CALL

Committee Members Present: Councilmember Cunningham, Councilmember Davis, Park & Recreation Commissioner Leesa Greenlee, Committee Member Danette Davis, Committee Member Beth Grossman, Committee Member Camille Olivier-Salmon

Committee Members Absent: None

Staff Members Present: Assistant City Manager Schillinger, Admin. Management Analyst Ibarra

APPROVAL OF MINUTES

A. Approve Minutes from January 18th, 2022 Public Art Advisory Committee

The minutes were approved by Cunningham and seconded by Greenlee. 6 Ayes, 0 Nos.

PRESENTATION AND DISCUSSION ITEMS

B. Begin Discussion on the Baylands Master Plan.

Schillinger discussed the goal of creating a masterplan and that the masterplan will be an evolving, living document. Staff provided masterplans from other cities, so he posed questions to the committee about which values and styles of masterplans that they liked, whether they preferred a particular master plan or how a city's master plan was developed and arranged. Schillinger also brought to their attention that the developer will most likely not give a 1% public art check (potentially \$100M) to the City but will most likely have their own art elements that they want. Therefore, the document will need to be a strong guide for the private sector. The main goal for today would be to receive information from the committee about what ideas, values and styles they would like to see stated in an RFP so that it will attract the right types of consultants to apply.

After some discussion, there was interest in building a framework for the entire City and have a coherent idea of art, and then each project will have their own plan within that framework. So this masterplan could be created as an overarching values document, but have subsections of area to address such as Open Space, Residential, Commercial and Recreational, and then be applied to various projects such as the Baylands, Crocker Trail and Visitacion.

The Committee also began discussion about the parameters of what the document should entail, who the stakeholders would be and choosing a consultant that has experience working with large developers.

Some of the committee members felt overwhelmed with the amount of information that was provided, so they asked whether the Committee could choose two masterplans to review and discuss at the next meeting. The Committee agreed that that would be a good approach. The two cities chosen to review are the City of Belmont due to its similar size to Brisbane, and the City of Reno because their masterplan is comprehensive.

PUBLIC COMMENT

None

NEXT MEETING DATES

Tuesday, March 29th 4:30pm and Tuesday, April 5th at 4:30pm

ADJOURNMENT

5:53PM

File Attachments for Item:

B. Discuss the City's Public Art Master Plan



MEMORANDUM

To: Public Art Committee
From: Stuart Schillinger, Assistant City Manager
Subject: Discussion of RFP for Art Consultant
Date: March 29th, 2022

Community Goal/Result

Community Building

Purpose

Ensure the Public Art chosen meets the need of the community. Provide a document for the City of Brisbane which outlines a general goal and vision statement for Public Art in the community, ensures that Public Art is integrated with other planning practices, and assists in developing a long-term Public Art program.

Recommendation

Begin the discussion of what the purpose of the Public Art Master Plan for the Baylands and the City will include which will assist in developing the criteria for the required expertise in a consultant.

Background

In 2014 the City Council adopted an Ordinance which required development to either have an art component or to pay money into an in-lieu of fund for public art to be placed in an alternative location. The City adopted general guidelines for Public Art in 2018 and last updated them in 2021.

A Master Plan goes beyond the general guidelines the City has created. A Master thesis by Jonathan Hollinger from the University Kentucky studied the components of existing Public Art Master Plans to determine the common components and practices. It may be viewed here:

<https://mccmeetingspublic.blob.core.usgovcloudapi.net/brisbaneca-meet-7a54840338ca4948a5660af4e64272d8/ITEM-Attachment-001-3554dda6edb14a2aabe0bc33da8b3650.pdf>

Staff also researched Master Plans from a variety of cities: Seattle, Reno, Belmont, Carlsbad, San Diego, Pasadena, and Salinas. **This meeting will focus on Reno and Belmont.** They may be viewed here:

<https://meetings.municode.com/adaHtmlDocument/index?cc=BRISBANECA&me=7a54840338ca4948a5660af4e64272d8&ip=True>

Discussion

The Public Art Advisory Committee could review the various provided Master Plans and thesis and begin to create a list of the desired competencies for one or more consultants to work with the City in developing its Master Plan. The Committee may decide that in order to have a diverse choice of styles and types of Art included in the Master Plan, multiple consultants from a variety of disciplines may be needed. The final RFP may look towards having one master contract with some sub-contracts or may create a team approach for the final Master Plan.

The meeting today is to begin the discussion allowing the Committee to share their ideas with each other and foster a free-flowing process towards the goal of developing a final Request for Proposal.

The Committee may wish to direct the City staff to research more Master Plans to give the Committee a broader sense of what has been done, ask staff to contact various cities to see who assisted them with the creation of their Master Plan and how long the process took, or research firms that have created Master Plans and see if any of them are available to meet with the Committee to discuss the process before the development of the RFP.

Stuart Schillinger

Stuart Schillinger, Assistant City Manager