



CITY of BRISBANE

Public Art Advisory Committee Agenda

Tuesday, May 25th, 2021 at 3:30PM • Virtual Meeting

This meeting is compliant with the Governors Executive Order N-29-20 issued on March 17, 2020 allowing for deviation of teleconference rules required by the Brown Act. The purpose of this is to provide the safest environment for staff, committee members and the public while allowing for public participation. The public may address the committee using exclusively remote public comment options.

TO ADDRESS THE COMMITTEE

The meeting will be an exclusively virtual meeting. The agenda materials may be viewed online at www.brisbaneca.org at least 72 hours prior to the meeting.

REMOTE PUBLIC COMMENTS

Meeting participants are encouraged to submit public comments in writing in advance of the meeting. The following email and text line will be monitored during the meeting, and public comments received will be read into the record during Public Comment or during an Item.

Email: aibarra@brisbaneca.org

Text: 415-407-2675

Call-in number during the meeting for oral communications: 1-669-900-9128

Meeting ID: 959 4274 4443 (After entering the meeting ID and pressing #, simply press # a second time to enter the meeting waiting room. No participant code is required. Please wait on the call until a Committee or Staff Member announces that the phone line is open. Dial *6 to mute/unmute and dial *9 to "raise hand")

PUBLIC MEETING VIEWING

Public Meetings may be viewed live by joining the Zoom Meeting listed below. Please follow guidelines above for Public Comments.

Join Zoom Meeting: <https://zoom.us/j/95942744443?pwd=L3prMHB5cnNOMTAzOVRMZ1A2bDZ3Zz09>

Meeting ID: 959 4274 4443

Passcode: 123456

Use Computer Audio to listen to the meeting or Call: +1 669-900-9128

SPECIAL ASSISTANCE

If you need special assistance to participate in this meeting, please contact Angel Ibarra at (415) 508-2109. Notification in advance of the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting.

COMMITTEE MEMBERS:

Mayor Cunningham, Councilmember Davis, Park & Recreation Commissioner Bologoff, Park & Recreation Commissioner Greenlee, Committee Member D. Davis, Committee Member Grossman, Committee Member Olivier-Salmon

APPROVAL OF MINUTES

A. Approve Minutes from April 27, 2021 Public Art Advisory Committee

PRESENTATIONS AND DISCUSSION ITEMS

B. Discuss Implementation Guidelines

PUBLIC COMMENT**ADJOURNMENT**

A.

File Attachments for Item:

A. Approval of April 27, 2021 Public Art Advisory Committee Minutes



Public Art Advisory Committee
Action Minutes
April 27, 2021 3:30 p.m.
Zoom Meeting

Called to Order at 3:32 p.m.

Committee Members Present: Mayor Davis, Council Member Cunningham, Park & Recreation Commissioner Bonnie Bologoff, Park & Recreation Commissioner Leesa Greenlee, Committee Member Danette Davis, Committee Member Beth Grossman, Committee Member Camille Olivier-Salmon

Committee Members Absent: None

Staff Members Present: Assistant City Manager Schillinger, Admin. Management Analyst Ibarra

PRESENTATION AND DISCUSSION ITEMS

A. Consider Next Steps for Skatepark Mural

Schillinger gave an overview about the project and possible options to next steps: Approve and bring to Council; Work with the artist to change the design; Ask Council to go for a new proposal or idea with current artist or a new artist.

Salmon would like to begin again with a new RFP with more conceptual direction and to include the ground in front of the wall, as well as more description of the activities of people in the area from the skaters and basketball players as well as the park users. She also asked whether the artist has been compensated. She also thought that the concept was changed too much by the Committee.

Schillinger said the artist has been compensated \$10k. Schillinger reviewed the RFP and the ground was an option for the artists, and the RFP discussed, along with photos, the users within the area surrounding the space.

M. Davis commented that the Committee was divided on the artist chosen from the beginning, but she has concern about starting from the beginning with a new artist. How do we prevent that from happening again?

Bologoff would like to start the process from the beginning.

D. Davis said she felt the concept was essentially the same from the original proposal. The Committee only discussed color changes, adding a skater, lightening the stars, etc. Most of the discussion and changes were focused on the people. She feels that we should continue forward with the current proposal but make some changes.

Greenlee would like to see the people be removed altogether as she feels people in murals "don't age well". She feels that it is too busy and commercial feeling, and would like to see the images sharper, cleaner and less busy. She likes the skateboarder and would like to salvage the mural.

M. Davis agrees with removing the people.

Grossman also agrees with Greenlee. She would like to see the mural expand past the butterfly and stars. Or perhaps reduce the size of the butterfly. What about the mural being led by the community and hiring an art director to oversee. She asked whether the funds come from the Public Arts fund.

Schillinger confirmed that it does come from the Public Arts fund.

Cunningham didn't want a butterfly either, but that was the consensus of the group. Who gets to decide? How do we resolve it? We have a committee for discussion and not everyone gets what they want, it is a compromise.

M. Davis asked whether they would need to go to Council to have a new RFP or more money.

Cunningham asked whether they should review the mural separately and come back together.

Grossman suggested that we should clarify how we work together and look at the guidelines. She again suggested hiring kids to work on the mural with a hired arts educator.

Camille would also like to clarify how to move forward and have a better sense of the piece.

It was discussed to put the project on hold and work on a different piece.

B. Discuss Implementation Guidelines

To be discussed at the next meeting.

C. Receive an Update on the Midtown Mural

The artist Mona Caron is currently in the Bay Area and Schillinger is in conversation with her. The mural will need to be washed, inspected by artist and then redone. Goal is in the Fall.

D. Begin Discussion About Baylands Public Art Guidelines

To be discussed at a future meeting.

PUBLIC COMMENT

None

ADJOURNMENT

5:00PM

Next Meeting Date: Tuesday, May 25th at 3:30PM

B.

File Attachments for Item:

B. Discuss Implementation Guidelines



MEMORANDUM

To: Public Art Committee
From: Stuart Schillinger, Assistant City Manager
Subject: Implementation Guideline Discussion
Date: May 25, 2021

Community Goal/Result

Community Building

Purpose

To improve the quality of life within the community by stimulating creativity and imagination, adding a unique human quality to the community environment, and enriching public spaces through works of art.

Recommendation

Discuss Implementation Guidelines and determine if the Commission would recommend any changes to Council.

Background

In 2014 the City Council adopted an Ordinance which required development to either have an art component or to pay money into an in-lieu of fund for public art to be placed in an alternative location. The City Council directed the Parks and Recreation Commission to develop implementation guidelines for this ordinance. On April 2, 2015 the City Council approved a Parks and Recreation Commission recommendation to put into place an ad hoc committee made up of two City Council Members and 3 Parks and Recreation Commissioners to review any proposals concerning Public Art installations until the Public Art Implementation Guidelines were approved by City Council.

The public art subcommittee of the Parks and Recreation Commission has met numerous times over the past three years related to this topic. The subcommittee reviewed a wide variety of implementation guidelines from other cities throughout the United States. After reviewing these guidelines the subcommittee developed a set of guidelines specific for Brisbane. The guidelines were reviewed at a subcommittee where members of the public commented on the Guidelines

Implementation Guideline Discussion

and made suggested changes. The full Parks and Recreation Commission reviewed and made changes to the Guidelines at their December 14, 2016. Since that time the City has had only one project go completely through the process (the skateboard mural).

Discussion

The Guidelines are broken down in different sections: definitions, privately installed public art, publically installed public art, and use of public art funds.

The Committee might want to review the section on publically installed public art as it related to the skateboard project. The Committee should discuss whether the process produced the result it wanted and if not what aspects of the Guidelines should be changed to produce a better result.

Fiscal Impact

There is no impact on making a change to the Implementation Guidelines.

Measure of Success

The City is able to commission public art which enriches the community.

Attachments

- 1) Flowchart for Public Art

Stuart Schillinger

Stuart Schillinger, Assistant City Manager

