



JOINT CITY COUNCIL WORKSHOP W/ PLANNING COMMISSION

February 04, 2025 at 6:00 PM

Boardman City Hall

AGENDA

1. CALL TO ORDER
2. FLAG SALUTE
3. ROLL CALL/EXCUSED ABSENCES
4. REPORTS, CORRESPONDENCE, AND DISCUSSION
 - A. Strategic Planning
5. ADJOURNMENT

Zoom Meeting Link: <https://us02web.zoom.us/j/2860039400?omn=89202237716>

This meeting is being conducted with public access in-person and virtually in accordance with Oregon Public Meeting Law. If remote access to this meeting experiences technical difficulties or is disconnected and there continues to be a quorum of the council present, the meeting will continue.

The meeting location is accessible to persons with disabilities. Individuals needing special accommodations such as sign language, foreign language interpreters or equipment for the hearing impaired must request such services at least 48 hours prior to the meeting. To make your request, please contact a city clerk at 541-481-9252 (voice), or by e-mail at city.clerk@cityofboardman.com.



Preliminary Recommendations

*Joint Planning Commission and
City Council Work Session*

February 4th, 2025

Outreach Summary

- Project Logos and Branding – Consistent Approach
- Informational & Outreach Materials (English & Spanish)
- Community Survey & Pop-up Events
 - Harvest Fest at Sage Center
 - Riverside Football Game
 - Sam Boardman Veteran's Assembly
 - Senior Center Breakfast
 - Youth Activities and classrooms
- City Council and Planning Commission Meetings (3)
- Community Survey & Data Analysis

Join the City of Boardman in **Planning for our Future!**

The City of Boardman is embarking on a two-year process to plan for the community's long-term growth and prosperity.

The City needs your help in deciding where to grow and how we can work together to plan for jobs, housing, parks, and other essential community ingredients that ensure Boardman remains a vital and vibrant community for our people and businesses.



Find out more and watch for opportunities to participate in this process at these sites:

Website: www.cityofboardman.com

Facebook: scan the QR code



Key Findings & Preliminary Recommendations

- Total Responses: 409
 - 178 Community
 - 68 High School
 - 163 Elementary School
- Community Demographics
 - Majority of respondents either lived (93%) or worked in (54%) Boardman
 - 44% lived in Boardman for over 20 years
 - Pretty even representation of ages (9-23% per bracket)
 - 20% had not participated in community meeting or survey prior to this
 - 19% spoke Spanish at home
- Results compiled into top 5 goals for community members that participated
 - Goals are not listed in order of priority



Goal 1. Expand shopping and service opportunities



Goal 2. Provide a full range of housing options



Goal 3. Support modest, sustainable growth while retaining the City's small-town feel



Goal 4. Provide adequate public facilities and services



Goal 5. Build on natural resources and other assets

Goal 1. Expand shopping and service opportunities

- Desire for fuller range of shopping, restaurants, places to meet day-to-day needs
- Strategies include:
 - Determine what types of shopping/services are most important to community members
 - Assess relative market for services
 - Support business owners in creating, expanding, and retaining businesses
- *Related to: Economic Opportunities Analysis*



Goal 4. Provide adequate public facilities and services

- Infrastructure and traffic are key issues
- Strategies include:
 - Plan for transportation facilities
 - Ensure water, sewer, and other facilities can cost-effectively meet needs
 - Apply fees and funding in an equitable way
 - Leverage regional, state, and federal resources
- *Related to: Transportation System Plan*

I want most roads in Boardman to have sidewalks and streetlights...to promote safety and comfort for those who walk around at night.

-High School Respondent

Goal 5. Build on natural resources and other assets

- Columbia River, Marina Park, and Columbia River Heritage Trail are key assets
- Strategies include:
 - Maintain and improve Marina Park
 - Improve river connections across the City
 - Support businesses that generate opportunities for river access
 - Create park blocks/trail within BPA powerline rights-of-way
- *Related to: Parks Master Plan*

I love living on the Columbia!

-Community Respondent



Discussion

Boardman Strategic Plan Preliminary Recommendations

Prepared by MIG, Inc.

January, 2025

Introduction

The City of Boardman is embarking on an approximately two-year process to plan for the community's long-term growth and prosperity. The City is exploring where and how to grow in order to plan for jobs, housing, parks, and other essential community ingredients that ensure Boardman remains a vital and vibrant community for residents and workers. The City is concurrently working on a variety of different planning efforts to address these issues and identify community needs, including:

- Preparing an Economic Opportunities Analysis aimed at invigorating the economy;
- Drafting a Parks Master Plan that emphasizes creating parks for all;
- Formulating a housing analysis to increase affordable housing options and contribute to the creation of healthy communities;
- Developing a Transportation System Plan aimed at connecting communities through safe and accessible transportation; and
- Updating the City's Development Code to consistently and effectively manage development across the City in accordance with these changes.

As an initial step in these efforts, the City is preparing a Strategic Plan that will include overarching goals and objectives that will help guide these and other City plans and policies. The City has been undertaking a variety of activities to engage a broad cross-section of the community in this effort. Those activities are further described in a companion Community Engagement Summary.

This document summarizes preliminary strategic planning goals and creates a foundation for the development of more detailed strategies and initiatives to achieve them. Other planning efforts will result in more detailed goals, policies, and strategies, some of which can in turn be woven into the Strategic Plan. The goals are not necessarily listed in priority order although the first goal provides overarching direction related to the future growth and character of Boardman.

Goal 1. Expand shopping and service opportunities

Boardman community members, including youth members consistently expressed a desire for more things to do in Boardman, including shopping, food, and entertainment options. Having a fuller range of shopping opportunities, restaurants, and other places to meet day-to-day needs will benefit the community in a variety of ways. It will retain resources locally, help give young people a reason to stay in the community for the longer term, reduce the need for people to travel longer

distances to meet these needs, and make the community a more interesting, vital, and attractive place to live. Examples of strategies to achieve this goal could include:

- Continue to determine what types of shopping and service opportunities are most important to community members.
- Assess the relative market for such services – i.e., at what point will the population of residents and workers be large enough to support desired businesses.
- Support existing and prospective business owners in creating, expanding, and retaining businesses, including through site selection and/or improvements, marketing efforts, and other technical assistance and services.

More strategies related to this goal are expected to emerge from the City’s Economic Opportunities Analysis project.



Atracciones culturales y divertidas para hacer en familia o en categorías de acuerdo a las edades.

[Cultural and fun attractions to do with the family or in age-specific categories.]

-Community Respondent
[Translated from Spanish]

Goal 2. Provide a full range of housing options

When asked about the types of housing they need, Boardman community members described a full range of types of housing. Although most people say there is a need for traditional stand-alone homes (73% of survey respondents), a significant number also cite the need for other types of housing, including duplexes (33%), apartments (30%), townhomes (23%), and mixed use buildings which include both businesses and housing (21%). People also note the need for rent-to-own options, as well as housing that can be used for multiple generations of a family. Overall, this translates to a need to help foster the development of multiple types of housing that is affordable to residents and will meet the needs of a variety of types and sizes of households. Community members note that the two most significant barriers to getting the housing they need are the high cost to rent or buy a home and the limited opportunities or supply of the type of housing they need. Examples of strategies to achieve the housing goal could include:

- Continue to assess the relative need for specific types of housing.

- [illegible]

More strategies related to this goal are expected to emerge from the City's Housing Needs Analysis project.

Goal 3. Support modest, sustainable growth while retaining the City's small-town feel

Community members consistently cite Boardman's sense of community connectedness, relatively small size, and quiet atmosphere as some of the things they most value about living in Boardman. At the same time, other people note that the growing and diversifying aspects of the community also are an asset. With strong employment opportunities at the Port of Morrow and elsewhere in Boardman, its location along the Columbia River and Interstate 84, and other community assets and opportunities, Boardman is expected to continue to grow. At approximately 4,725 residents, it continues to be a relatively modest sized community and future projected growth is not expected to transform it into a large city for many years. Examples of strategies to retain the City's sense of connectedness and community in Boardman could include:

Living close to friends since it's a small town

-Elementary School Participant

- As the City grows, design neighborhoods in a way that fosters opportunities for community interaction, both at a neighborhood and broader community level.
- Support a modest and sustainable level of employment and housing growth that brings new opportunities to residents without radically changing the size or feel of Boardman.

- [illegible]

More strategies related to this goal are expected to emerge from the Parks Master Plan, Transportation System Plan, and other planning efforts.

Goal 4. Provide adequate public facilities and services

When asked about community challenges, many community members cite infrastructure and traffic as key issues that must be addressed by the City. Residents are concerned about both current problems and the potential for these issues to worsen in the future. This is true of both adults and young people in Boardman. Building and maintaining transportation facilities that safely accommodate all types of travelers, including younger and older people with fewer options is an important community goal. Cost-effectively providing water, sewer, and other infrastructure facilities and services also is essential to residents' well-being and the community's economic health. Examples of strategies to address these goals could include:

- I want most roads in Boardman to have sidewalks and streetlights...to promote safety and comfort for those who walk around at night.

-High School Respondent

More strategies related to this goal are expected to emerge from the City's Transportation System Plan project and other planning efforts.

Goal 5. Build on natural resources and other assets

In addition to the community’s sense of connectedness and small town feel, community members note that the City’s proximity to the Columbia River is one of the things that makes Boardman special. Boardman’s Marina Park, the adjacent marina, and the Columbia River Heritage Trail are key assets in providing access to views of the river, as well as swimming, boating and paddling for residents and visitors. Attracting visitors also can help support the City’s economy and create new or expanding opportunities for local business owners. Other possibilities such as developing Park Blocks under the Bonneville Power Administration (BPA) powerlines also represent important opportunities to meet future park and recreational needs. Examples of strategies to address these goals could include:

- Continue to maintain and improve Marina Park and other sites and facilities that provide views of and access to the Columbia River.
- Improve connections to the river from other areas in Boardman.
- Support local businesses that create opportunities for river access and also support the local economy.
- Pursue opportunities to create a linear park and trails within the BPA powerline right-of-way.

I love living on the Columbia!

-Community Respondent

In addition to enhancing access to the Columbia River, it will be important to create park and recreation facilities and opportunities in other areas of the City as well so that all residents have access to places to play and gather. Additional strategies related to this goal are expected to emerge from the City’s Parks Master Plan effort.



Boardman Strategic Planning Community Outreach Summary

Prepared by MIG, Inc.

January, 2025

Introduction

The City of Boardman is embarking on an approximately two-year process to plan for the community's long-term growth and prosperity. The City is exploring where and how to grow in order to plan for jobs, housing, parks, and other essential community ingredients that ensure Boardman remains a vital and vibrant community for residents and workers. The City is concurrently working on a variety of different planning efforts to address these issues and identify community needs, including:

- Preparing an Economic Opportunities Analysis aimed at invigorating the economy;
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- Developing a Transportation System Plan aimed at connecting communities through safe and accessible transportation; and
- Updating the City's Development Code to consistently and effectively manage development across the City in accordance with these changes.

As an initial step in these efforts, the City is preparing a Strategic Plan that will include overarching goals and objectives that will help guide these and other City plans and policies. The City has been undertaking a variety of activities to engage a broad cross-section of the community in this effort. This document summarizes those activities and their results.

Outreach Activities

The City has worked closely with staff at MIG, Inc. to conduct the engagement activities described below.

Project Logos and Branding

The project team created a logo and tagline for the Strategic Planning effort. This included an general project logo and sub-logos for individual more specific planning efforts related to housing, transportation, economic development, development code updates, and parks. This combination of logos and branding guidelines will help the City and other teams take a consistent approach to preparing and formatting project materials. This in turn will help community members understand the connections between these efforts.

Individual Project Sub-logos



Presentation and Informational Materials

The project team has prepared materials for City staff and community partners to use in conducting Strategic Planning outreach and engagement activities. They included the following:

- Initial ½ page postcard in English and Spanish. This postcard briefly described the goals and timeline of the Strategic Planning process in general terms, encouraged people to engage in the process, and included links to the City’s Website News and Notes page and Facebook page.
- One-page project summary, including a more detailed description of the goals and topics associated with the Strategic Planning effort, city contact information, links to additional information sources, and other information.
- Text for email announcements and invitations to engage with specific community members.
- One-page announcement that will encourage community members to complete the questionnaire (Task 1.4). Participants will be strongly encouraged to complete the questionnaire online by using a QR code or link provided in the announcement.

- Postcard mailer encouraging community members to participate in the survey. This postcard was mailed to all addresses in the Boardman zip code area, which included 2,300 residents.
- The survey information was also sent to additional governing bodies and large employers, including Tillamook, Boardman Foods, and the Boardman Chamber of Commerce.
- Instructions for City staff to help in conducting on-the-ground engagement activities.

All of these materials were produced in English and Spanish.

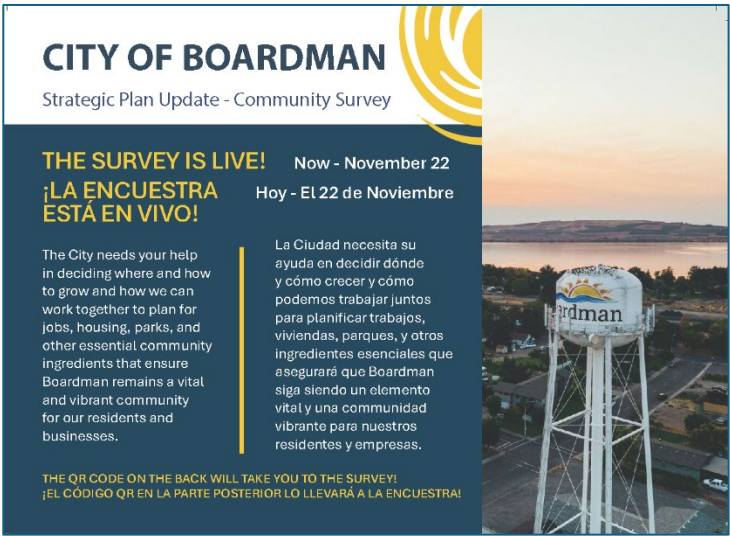
Community engagement support

City staff attended a variety of events to encourage people to participate in Strategic Planning efforts, including the Community Survey described below. Events that staff attended included:

- Harvest Fest at the Sage Center
- A Riverside Football Game
- Sam Boardman Veteran’s Assembly
- Senior Center Breakfast

City staff distributed the survey announcement and project summary document described above at these events and encouraged people to learn more about the process and follow links to the survey.

Postcard Mailer – English and Spanish





The City of Boardman is Planning for Our Future!

The City of Boardman is embarking on an approximately two-year process to plan for the community’s long-term growth and prosperity. The City needs your help in deciding where and how to grow and how we can work together to plan for jobs, housing, parks, and other essential community ingredients that ensure Boardman remains a vital and vibrant community for our residents and businesses.

What are our Goals?

What are we focusing on?

- ✓ Chart the City’s future direction
- ✓ Engage community voices
- ✓ Understand the hopes, dreams, and concerns of the community
- ✓ Create a Strategic Planning Framework
- ✓ Guide future detailed planning efforts

What key areas are the City focusing on with the update?



- Invigorating the economy;
- Creating parks for all;
- Increasing housing options and shaping healthy communities;
- Connecting communities through safe and accessible transportation; and
- Managing development across the City

How does this relate to other planning processes happening in the city?

The City is undertaking a number of updates that will help bring the vision and hopes of the community to life:

- ✓ Comprehensive Plan Update
- ✓ Economic Opportunities Analysis
- ✓ Housing Needs Analysis
- ✓ Parks and Recreation Plan
- ✓ Transportation System Plan Update
- ✓ Development Code Update

How can I participate?



Take this brief community survey to tell us what is important to you in planning for Boardman’s future!!

Look for fact sheets, public meeting announcements, and the City website or Facebook page:

www.cityofboardman.com

<https://m.facebook.com/p/City-of-Boardman-OR-61557341468242/>

Community Survey

MIG worked with the City to prepare and distribute a community survey to ask people about their priorities for the community's future. This survey, coupled with the youth activities and meetings with City Council, serve as the cornerstones of the outreach process. The survey focused on the following topics and questions, with significant opportunities for people to provide open-ended responses:

Assets

- What makes Boardman special or unique to me?
- Two things in Boardman that are going well.

Challenges

- What are the two biggest issues facing Boardman over the next 20 years?

Opportunities

- Things that I leave Boardman to do but wish I could do in town (for example: go to coffee shops, have more diverse food or grocery options, entertainment).
- What is missing in Boardman?

Housing

- What are some challenges that you currently face with housing, if any?
- What types of housing do you feel Boardman needs more of?

Youth Activities

To supplement the survey distributed to the broader population of Boardman, the project team and City staff worked with the Boardman School District to conduct activities with elementary and high school students. The high school students were encouraged to participate in an online survey which largely mimicked the survey for the broader public but presented the questions in a more approachable manner for young people. For elementary school students, the team drafted an in-class activity for teachers to use with their students. Schools that participated included Riverside Junior and Senior High School (grade 7-12), Windy River (grades 4-6), and Sam Boardman Elementary School (grades K-3). Questions specific to the youth activities included the following:

- If you were in charge of the future of Boardman, what would change?
- What do you like least about Boardman?
- Do you think you'll stay in Boardman when you get older/become an adult? If not, what would make you want to stay?

City Council and Planning Commission Meetings

The project team conducted three meetings with the City Council and Planning Commission to provide information about and seek direction from them on the Strategic Planning effort, as well as to update them on the results of the activities described above. Meetings were conducted on the following dates:

- September 3, 2024, City Council Work Session – The project team described the goals and activities associated with the Strategic Planning efforts and had an initial conversation with Council members about their priorities for the future of Boardman.
- October 1, 2024, City Council Work Session – The project team reviewed the status of the Strategic Planning efforts and summarized the results of individual conversations with Council members about their priorities for the future of Boardman, as well as suggestions for who should be involved in the planning process.
- February 4, 2025, Joint Planning Commission and City Council Work Session – The project team reviewed results of the Strategic Planning outreach efforts to-date and preliminary planning recommendations based on the results and solicited comments from the Planning Commission and Council.

Outreach Results

The Community Survey and accompanying outreach to high school and elementary studies undertaken by the City resulted in a significant level of participation, particularly for a community of Boardman’s size. Results included 407 responses, which represent a slightly larger number of individuals due to the group nature of the youth activity. The breakdown of these results is presented below.

- **178 Community** individual responses
- **68 High School** individual responses
- **163 Elementary School** responses (these include a mix of individual responses and notes from classroom discussions)

The City made a special effort to hear directly from the youth of the community which paid off in a rich set of responses about the future of their community. All of the results were combined and are provided here under the survey/activity question or topic headings.

Open-Ended Questions

A set of open-ended questions formed the core of this survey effort. These questions were provided in slightly different ways to make them approachable to the age groups targeted. The questions and alternate versions are grouped by category below:

Assets

- What makes Boardman special or unique to me?
- Two things in Boardman that are going well.

Living close to friends since it's a small town

The responses to these questions emphasized the following points:¹

-Elementary School Participant

- Proximity to the Columbia River and Marina Park (All respondents)
- Community and connectedness (All respondents)
- Small and quiet (All respondents)
- Growing and diversifying (Community responses)

The following image is a word cloud (words that appear more often in the results are larger) of the results from the assets questions.



¹ Where a point was more specific to a particular group of respondents it is noted in parentheses.

Challenges

- What are the two biggest issues facing Boardman over the next 20 years?
- If you were in charge of the future of Boardman, what would change? [HS/Youth Version only]
- What do you like least about Boardman [Youth Only]

I want most roads in Boardman to have sidewalks and streetlights...to promote safety and comfort for those who walk around at night.

The responses in this section emphasized:

- Infrastructure and traffic (Community and High School responses)
- The high cost of housing (Community responses)
- Impacts of growth (Community responses)
- More things to do such as theater, shopping, food options (All respondents)

-High School Respondent

The following image is a word cloud of the results from the challenges questions.



Opportunities

- Things that I leave Boardman to do but wish I could do in town? (for example: go to coffee shops, have more diverse food or grocery options, entertainment)

- What is missing in Boardman?
- Do you think you'll stay in Boardman when you get older/become an adult? If not, what would make you want to stay? [High School/Youth Only]

Atracciones culturales y divertidas para hacer en familia o en categorías de acuerdo a las edades.

The responses in this section emphasized:

- More grocery and shopping options (Community and High School responses)
- Restaurant variety (All respondents)
- Improved healthcare (Community responses)
- Entertainment including ideas such as bowling, theater, trampoline park (All respondents)

[Cultural and fun attractions to do with the family or in age-specific categories.]

-Community Respondent
[Translated from Spanish]

The following image is a word cloud of the results from the opportunities questions.



Housing Questions

The Community Survey asked two questions about housing, which is an important topic identified early in this process.

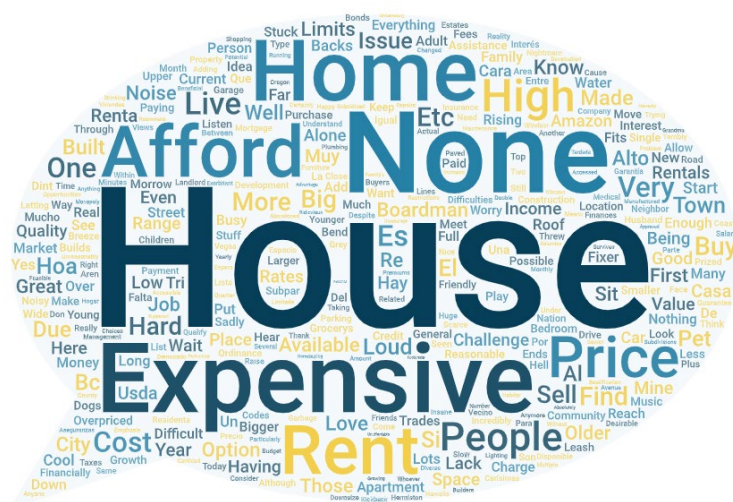
The first question was open-ended “What are some challenges you currently face with housing, if any?”

90 respondents indicated some type of housing challenge with most of these around the theme of cost and affordability. Specifically, responses included:

- High cost to rent or buy housing

- Limited opportunities/supply

A word cloud of the results is presented below, and the full text is provided at the end of this summary.



The second housing question is summarized below.

What types of housing do you feel Boardman needs more of? Select all that apply	Count	% (including no response)
Individual stand-alone homes	127	73%
Rent-to-own options	68	39%
Duplexes	57	33%
Apartments	53	30%
Townhomes	49	28%
Mixed-use buildings (mix of commercial use and housing)	41	23%
Multigenerational housing	37	21%
Other (please specify)	31	18%
Near neighborhood centers	22	13%
Accessory dwelling units	12	7%
No response	12	7%
Total	163	100%

Demographic Information

Demographic questions, like the housing questions, were only asked in the community version of the survey. A full documentation of the responses by question, indicating Community, High School, or Youth responses is included in a separate detailed summary of the survey results.

What is your relationship to Boardman? Select all that apply	I live in Boardman	I work in Boardman	I go to school in Boardman	I own a business in Boardman	I visit, shop in, and/or attend events in Boardman	I don't live in Boardman but I would like to live here	None of the above	No response	Total
Count	163	94	11	23	81	2	1	3	172
% (including no response)	93%	54%	6%	13%	46%	1%	1%	2%	100%

Participants could select more than one response regarding their relationship to Boardman. Results indicated that the majority of respondents either lived, worked, or visited/shopped in/or attended events in Boardman.

How long have you lived in Boardman? Feel free to skip this if you live outside of town.	Less than 5 years	5-10 years	10-20 years	20 years or more	No response	Total
Count	30	31	26	77	11	164
% (including no response)	17%	18%	15%	44%	6%	100%

The majority of respondents have lived in Boardman for over 20 years (44%), with the other categories being evenly distributed between less than 5 years, 5-10 years, and 10-20 years.

What is your age?	Under 18	18-26	27-35	36-45	46-55	56-65	65 or older	No response	Total
Count	0	15	40	36	33	24	21	6	169
% (including no response)		9%	23%	21%	19%	14%	12%	3%	100%

Engagement efforts managed to gather responses from quite a representative audience, with 18-26 and 65 or older respondents representing slightly less of shares of participants. Under 18 is not reflected in this response, as it pertains to the Community Survey, and not to the youth engagement efforts.

Select all of the following that describe your living/family situation	I have kids	I have multiple generations living in the same household	I live alone	I rent my house	I own my house	No response	Total
Count	91	32	17	28	113	6	169
% (including no response)	52%	18%	10%	16%	65%	3%	100%

Concerning household arrangements or living situations, participants could select multiple responses. However, when parsing through the data, in terms of housing tenure, it appears as though about 65% of respondents owned their house and only 16% rented. However, that might mean that some respondents did not answer that question in particular or supplemented an alternative response for housing tenure. For living situations, respondents reported having children in the home or multiple generations in one household more often than living alone. This may have implications for the types of housing needed throughout the community.

Select all of the following that describe how you engage in the community:	We primarily speak English at home	We primarily speak Spanish at home	We primarily speak a language that is not English or Spanish at home.	I have attended community meetings in the past in Boardman	I have participated in community surveys in the past for Boardman	I have never participated in a community meeting or survey before	No response	Total
Count	144	34	0	88	75	37	9	166
% (including no response)	82%	19%		50%	43%	21%	5%	100%

The majority of participants primarily speak English in the home, though 19% of respondents primarily spoke Spanish. Twenty percent of participants had not previously participated in a community survey or meeting prior to this engagement effort, which means that the project team was able to reach some community members that hadn't participated before.

My household income falls in the bracket:	Less than \$15,000	\$15,000 - \$24,999	\$25,000 - \$34,999	\$35,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	More than \$150,000	No response	Total
Count	3	3	6	15	34	26	51	23	14	161
% (including no response)	2%	2%	3%	9%	19%	15%	29%	13%	8%	100%

According to the ACS 5-Year estimates (2016-2022), the Median Household Income (MHI) for Boardman is \$59,390. Sixteen percent of participants definitively fell below the MHI for Boardman, while 42% earned \$100,000 or more. This may be an important distinction to make when understanding the community's needs or levels of accessibility.



Strategic Plan Community Survey Results

January 2025

In the Fall/Winter of 2024, the City of Boardman asked, via three methods, a few brief questions to inform the Strategic Planning effort. The three forms this survey was provided in are:

- Online Community Survey: Four central open ended questions about what is good and bad about life in Boardman, with 8 additional questions to clarify who responded and asking about housing concerns.
- Online High School Student Survey: including four questions that closely matched the open-ended questions in the community survey.
- Elementary School Youth Activity: A group discussion and note-taking (by teachers) activity that was distributed to Sam Boardman and Windy River Elementary Schools.

The design of this survey was open-access and open-ended, with limited demographic questions asked only of adults. 407 responses are included in the resulting data, which represent a slightly larger number of individuals due to the group nature of the youth activity. The breakdown of these results is presented below.

- **178 Community** individual responses
- **68 High School** individual responses
- **163 Elementary School** responses (these include a mix of individual responses and notes from classroom discussions)

The City made a special effort to hear directly from the youth of the community which paid off in a rich set of responses about the future of their community. All of the results were combined and are provided here under the question headings.

Open Ended Questions

A set of open-ended questions formed the core of this survey effort. These questions were provided in slightly different ways to make them approachable to the age groups targeted. The questions and the alternate versions are grouped by category below:

Assets

- What makes Boardman special or unique to me
- Two things in Boardman that are going well

The responses to these questions emphasized the following points, where a point was more specific to a particular group of respondents it is noted in parentheses.

- Proximity to the Columbia River and Marina Park (All respondents)
- Community and connectedness (All respondents)
- Small and quiet (All respondents)
- Growing and diversifying (Community responses)

Living close to friends since it's a small town

-Elementary School Participant

[illegible]

- What are the two biggest issues facing Boardman over the next 20 years:
- If you were in charge of the future of Boardman, what would change? [HS/Youth Version only]
- What do you like least about Boardman [Youth Only]

-High School Respondent

- Infrastructure and traffic (Community and High School responses)
- The high cost of housing (Community responses)
- Impacts of growth (Community responses)
- More things to do such as theater, shopping, food options (All respondents)

[illegible]

- Things that I leave Boardman to do but wish I could do in town? (for example: go to coffee shops, have more diverse food or grocery options, entertainment)
- What is missing in Boardman
- Do you think you'll stay in Boardman when you get older/become an adult? If not, what would make you want to stay? [High School/Youth Only]

- More grocery and shopping options (Community and High School responses)
- Restaurant variety (All respondents)
- Improved healthcare (Community responses)
- Entertainment including ideas such as bowling, theater, trampoline park (All respondents)

[Cultural and fun attractions to do with the family or in age-specific categories.]

-Community Respondent
[Translated from Spanish]

A word cloud shaped like a heart, representing the vocabulary of a 12-year-old. The words are arranged in a circular pattern, with the largest words being 'More', 'Shop', 'Grocery', 'Boardman', 'Walmart', 'Entertainment', 'Food', 'Stay', 'City', 'Water', 'Change', 'Vida', 'Great', 'Restaurant', 'Friends', 'Visit', 'Right', 'Life', 'Lot', 'Hair', 'Movie', 'Car', 'Gas', 'Time', 'Product', 'Eat', 'Music', 'Think', 'Now', 'Area', 'Long', 'Pool', 'McDonald's', 'Really', 'Affordable', 'Hospital', 'Use', 'General', 'Safe', 'King', 'Omigod', 'Next', 'Office', 'Being', 'Clothes', 'Sports', 'Retail', 'Back', 'Cuts', 'Walmart', 'McDonald's', 'Boardman', 'Friends', 'Restaurant', 'Great', 'Vida', 'Change', 'City', 'Water', 'Stay', 'Food', 'Entertainment', 'Grocery', 'Shop', 'More'.

Strategic Planning Survey Results Summary

The Community version of the survey asked two questions about housing, which is an important topic identified early in this process.

- High cost to rent or buy housing
- Limited opportunities/supply

[illegible]

What types of housing do you feel Boardman needs more of? Select all that apply	Count	% (including no response)
Individual stand-alone homes	127	73%
Rent-to-own options	68	39%
Duplexes	57	33%
Apartments	53	30%
Townhomes	49	28%
Mixed-use buildings (mix of commercial use and housing)	41	23%
Multigenerational housing	37	21%
Other (please specify)	31	18%
Near neighborhood centers	22	13%
Accessory dwelling units	12	7%
No response	12	7%
Total	163	100%



Demographic Responses

Demographic questions, like the housing questions, were only asked in the community version of the survey.

What is your relationship to Boardman? Select all that apply	I live in Boardman	I work in Boardman	I go to school in Boardman	I own a business in Boardman	I visit, shop in, and/or attend events in Boardman	I don't live in Boardman but I would like to live here	None of the above	No response	Total
Count	163	94	11	23	81	2	1	3	172
% (including no response)	93%	54%	6%	13%	46%	1%	1%	2%	100%

How long have you lived in Boardman? Feel free to skip this if you live outside of town.	Less than 5 years	5-10 years	10-20 years	20 years or more	No response	Total
Count	30	31	26	77	11	164
% (including no response)	17%	18%	15%	44%	6%	100%

What is your age?	Under 18	18-26	27-35	36-45	46-55	56-65	65 or older	No response	Total
Count	0	15	40	36	33	24	21	6	169
% (including no response)		9%	23%	21%	19%	14%	12%	3%	100%

Select all of the following that describe your living/family situation	I have kids	I have multiple generations living in the same household	I live alone	I rent my house	I own my house	No response	Total
Count	91	32	17	28	113	6	169
% (including no response)	52%	18%	10%	16%	65%	3%	100%

Select all of the following that describe how you engage in the community:	We primarily speak English at home	We primarily speak Spanish at home	We primarily speak a language that is not English or Spanish at home.	I have attended community meetings in the past in Boardman	I have participated in community surveys in the past for Boardman	I have never participated in a community meeting or survey before	No response	Total
Count	144	34	0	88	75	37	9	166
% (including no response)	82%	19%		50%	43%	21%	5%	100%

My household income falls in the bracket:	Less than \$15,000	\$15,000 - \$24,999	\$25,000 - \$34,999	\$35,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	More than \$150,000	No response	Total
Count	3	3	6	15	34	26	51	23	14	161
% (including no response)	2%	2%	3%	9%	19%	15%	29%	13%	8%	100%



Survey Announcement and Instruments

The following pages include the announcement used by the City to reach out about the survey and the survey forms (Community, High School and Elementary School) distributed.

Community ideas wanted for Boardman’s roadmap to the future

Boardman, Oregon – The City of Boardman is embarking on a planning process for the community’s long-term growth and success. The City needs your help in deciding where and how to grow and how we can work together to plan for and create jobs, housing, parks, and other essential community elements that ensure Boardman remains a welcoming and vibrant community for our residents and businesses.



The Boardman community is invited to help chart the future of the City and growth areas by sharing your hopes, dreams, and concerns through a brief community survey. The project team will be visiting businesses and community events during **October and November** to hear more about your goals, concerns, and priorities for the City’s future. This will help the City determine how to improve its transportation and parks systems, meet housing needs, and enhance job opportunities for businesses and workers to continue to make Boardman a special place to live, work and play!

For more information on the project and to receive updates, please visit our website at www.cityofboardman.com or use the QR code above to go straight to the survey.

Contact: Carla McLane, Planning Official
City of Boardman
200 City Center Circle, Oregon 97818
Phone (541) 481-9252
mclanec@cityofboardman.com

Boardman Strategic Plan Community Survey

The City of Boardman is embarking on an (approximately) two-year process to plan for the community's long-term vision. The City needs your help in deciding where and how we can work together to plan for and invest resources that support future jobs, housing, parks, roads and pathways, and other key community facilities.

The purpose of this survey is to help us better understand what makes Boardman special, what concerns you may have about the community's future, and how we can continue to meet your needs in the future.

Thank you for your interest and your valuable input!

What is your relationship to Boardman?
Select all that apply

- ☐ I live in Boardman
- ☐ I work in Boardman
- ☐ I go to school in Boardman
- ☐ I own a business in Boardman
- ☐ I visit, shop in, and/or attend events in Boardman
- ☐ I don't live in Boardman but I would like to live here
- ☐ None of the above

Two things in Boardman that are going well:

What are the two biggest issues facing Boardman over the next 20 years:

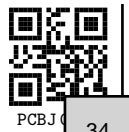
How long have you lived in Boardman? Feel free to skip this if you live outside of town.

- ☐ Less than 5 years
- ☐ 5-10 years
- ☐ 10-20 years
- ☐ 20 years or more

What makes Boardman special or unique to me

Things that I leave Boardman to do but wish I could do in town? (for example: go to coffee shops, have more diverse food or grocery options, entertainment)

Please write inside the boxes provided.



What are some challenges that you currently face with housing, if any?

What types of housing do you feel Boardman needs more of? Select all that apply

- ☐ Individual stand-alone homes
- ☐ Townhomes
- ☐ Duplexes
- ☐ Apartments
- ☐ Accessory dwelling units
- ☐ Mixed-use buildings (mix of commercial use and housing)
- ☐ Rent-to-own options
- ☐ Near neighborhood centers
- ☐ Multigenerational housing

Other (please specify)

What is your age?

- ☐ Under 18

☐ 18-26
- ☐ 27-35

☐ 36-45
- ☐ 46-55

☐ 56-65
- ☐ 65 or older

Select all of the following that describe your living/family situation

- ☐ I have kids
- ☐ I have multiple generations living in the same household
- ☐ I live alone
- ☐ I rent my house
- ☐ I own my house

Select all of the following that describe how you engage in the community:

- ☐ We primarily speak English at home
- ☐ We primarily speak Spanish at home
- ☐ We primarily speak a language that is not English or Spanish at home.
- ☐ I have attended community meetings in the past in Boardman
- ☐ I have participated in community surveys in the past for Boardman
- ☐ I have never participated in a community meeting or survey before

My household income falls in the bracket:

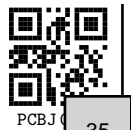
- ☐ Less than \$15,000
- ☐ \$15,00 - \$24,999
- ☐ \$25,000 - \$34,999
- ☐ \$35,000 - \$49,999
- ☐ \$50,000 - \$74,999
- ☐ \$75,000 - \$99,999
- ☐ \$100,000 - \$149,999
- ☐ More than \$150,000

Follow Up: This is the beginning of a conversation about the future of Boardman, if you would like to be kept informed about future activities, please provide your contact information below. We will keep this information separate from your other responses.

Name:

Email:

Mailing Address:



Encuesta comunitaria sobre el plan estratégico de Boardman

La ciudad de Boardman se está embarcando en un proceso de (aproximadamente) dos años para planificar la visión a largo plazo de la comunidad. La ciudad necesita su ayuda para decidir dónde y cómo podemos trabajar juntos para planificar e invertir recursos que respalden futuros empleos, viviendas, parques, caminos y senderos, y otras instalaciones comunitarias claves.

El propósito de esta encuesta es para ayudarnos a comprender mejor qué hace que Boardman sea especial, qué inquietudes puede tener sobre el futuro de la comunidad y cómo podemos seguir satisfaciendo sus necesidades en el futuro.

¡Gracias por su interés y sus valiosos aportes!

¿Cuál es su relación con Boardman? Seleccione todas las opciones que correspondan

- ☐ Yo vivo en Boardman
- ☐ Yo trabajo en Boardman
- ☐ Voy a la escuela en Boardman
- ☐ Soy dueño de un negocio en Boardman
- ☐ Visito, compro y/o asisto a eventos en Boardman
- ☐ No vivo en Boardman pero me gustaría vivir aquí
- ☐ Ninguna de las anteriores

¿Cuánto tiempo llevas viviendo en Boardman? No dudes en omitir esta sección si vives fuera de la ciudad.

- ☐ Menos de 5 años
- ☐ 5-10 años
- ☐ 10-20 años
- ☐ 20 años o más

¿Qué hace que Boardman sea especial o único para mí?

Dos cosas en Boardman que van bien:

¿Cuáles son los dos mayores problemas que enfrentará Boardman en los próximos 20 años?

Cosas que hago cuando salgo de Boardman pero que me gustaría poder hacer dentro de la ciudad (por ejemplo: ir a cafeterías, tener opciones de comida más diversas, mas variedad de centros comerciales, entretenimiento)

Por favor escriba dentro de los cuadros provistos.



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¿Cuáles son algunos de los desafíos que enfrenta actualmente con la viviendas, si los hay?

¿Qué tipos de viviendas cree que Boardman necesita más? Seleccione todas las opciones que correspondan

- ☐ Viviendas individuales independientes
- ☐ Casas adosadas
- ☐ Dúplex
- ☐ Apartamentos
- ☐ Unidades de vivienda accesorias
- ☐ Edificios de uso mixto (mezcla de uso comercial y vivienda)
- ☐ Opciones de alquiler con opción a compra
- ☐ Centros vecinales cercanos
- ☐ Vivienda multigeneracional

Otros (por favor de especificar)

¿Cuál es tu edad?

- ☐ Menores de 18 años ☐ 18-26
- ☐ 27-35 ☐ 36-45
- ☐ 46-55 ☐ 56-65
- ☐ 65 años o más

Seleccione todas las opciones siguientes que describan su situación de vida/familia.

- ☐ Tengo hijos
- ☐ Tengo varias generaciones viviendo en el mismo hogar.
- ☐ Vivo solo
- ☐ Alquilo mi casa
- ☐ Soy dueño de mi casa

Seleccione todas las opciones si describan cómo usted participa en la comunidad:

- ☐ En casa hablamos principalmente inglés.
- ☐ En casa hablamos principalmente español.
- ☐ En casa hablamos principalmente un idioma que no es inglés o español.
- ☐ He asistido a reuniones comunitarias en el pasado en Boardman.
- ☐ He participado en encuestas comunitarias en el pasado para Boardman.
- ☐ Nunca antes he participado en una reunión o encuesta comunitaria antes.

Los ingresos de mi hogar se encuentran dentro del rango:

- ☐ Menos de \$15,000
- ☐ \$15,00 - \$24,999
- ☐ \$25,000 - \$34,999
- ☐ \$35,000 - \$49,999
- ☐ \$50,000 - \$74,999
- ☐ \$75,000 - \$99,999
- ☐ \$100,000 - \$149,999
- ☐ Más de \$150.000

Seguimiento: Este es el comienzo de una conversación sobre el futuro de Boardman. Si desea que le mantengamos informado sobre las actividades futuras, proporcione su información de contacto a continuación. Mantendremos esta información separada de sus otras respuestas.

Nombre:

Correo electrónico:

Dirección:



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Boardman Strategic Plan - High School Version

The City of Boardman is listening for your unique ideas about our community’s long-term vision. We need your help in deciding where and how we can work together to support future jobs, housing, parks, roads and pathways, and other key community facilities.

These questions give you a chance to help us understand what makes Boardman special, what concerns you may have about the community’s future, and how we can continue to meet your needs in the future.

Thank you for your interest and your valuable input!

What makes Boardman special or unique to me

Things that I leave Boardman to do but wish I could do in town? (for example: go to coffee shops, have more diverse food or grocery options, entertainment)

If you were in charge of the future of Boardman, what would change?

Do you think you’ll stay in Boardman when you get older/become an adult? If not, what would make you want to stay?



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Encuesta comunitaria sobre el plan estratégico de Boardman

La ciudad de Boardman está atenta a sus ideas únicas sobre la visión a largo plazo de nuestra comunidad. Necesitamos su ayuda para decidir dónde y cómo podemos trabajar juntos para apoyar futuros empleos, viviendas, parques, caminos y senderos, y otras instalaciones comunitarias clave.

Estas preguntas le brindan la oportunidad de ayudarnos a comprender qué hace que Boardman sea especial, qué inquietudes puede tener sobre el futuro de la comunidad y cómo podemos seguir satisfaciendo sus necesidades en el futuro.

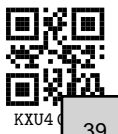
¡Gracias por su interés y sus valiosos aportes!

¿Qué hace que Boardman sea especial o único para mí?

Cosas que hago cuando salgo de Boardman pero que me gustaría poder hacer dentro de la ciudad (por ejemplo: ir a cafeterías, tener opciones de comida más diversas, mas variedad de centros comerciales, entretenimiento)

¿Cuáles son los dos mayores problemas que enfrentará Boardman en los próximos 20 años?

Dos cosas en Boardman que van bien:





Elementary School Discussion Activity

Our request to teachers, please help us shape the future of Boardman by:

- Having a conversation with your class(es) using the following questions as prompts, don't feel overly constrained by them.
- Add your notes from the conversation to this form, using quotes from your students if possible
- Please fill in the information at the bottom of the page to give us a sense of who was involved.
- Return these via email to Brandon Hammond at the City HammondB@cityofboardman.com

1. What makes Boardman special? What do you like most about living in Boardman?

2. What is missing in Boardman? What are the things that you or your family leave Boardman to do but wish you could do in town?

3. If you were in charge of the future of Boardman, what would change?

4. Do you think you'll stay in Boardman when you get older/become an adult? If not, what would make you want to stay?

Teacher Name: _____

School: _____

Number of Students in Class: _____