

Beautification Committee Meeting

Theodore D. Washington Municipal Building, Okatie River Conference Room, 20 Bridge Street,
Bluffton, SC

April 16, 2026

I. CALL TO ORDER

Chairman Johnny Bowen called the meeting to order at 9:00 AM.

II. ROLL CALL

PRESENT

Chairman Johnny Bowen

Vice Chari Dot Jeger

Dan Ciufreda

Jessica Palladino

Hugh Williamson

III. ADOPTION OF MINUTES

Chairman Bowen made a motion to approve February 19, 2026 minutes as written.

Motion seconded by Dan Ciufreda.

Voting Yea: Vice Chair Jeger, Jessica Palladino and Hugh Williamson.

All were in favor and the motion passed.

IV. PUBLIC COMMENT

Committee welcomed Shemeica Williams from the Hilton Head Chamber of Commerce.

V. OLD BUSINESS

1. Paint Out Pollution Storm Drain Art Project Update

Committee reviewed the final four designs chosen by the Art Committee. The selected submissions are from River Ridge Academy, Bluffton High School, Hilton Head Christian Academy and Cross Schools. The Art Committee will be seeking final project approval at the next Town Council Meeting scheduled for Tuesday, May 12, 2026.

2. Linear Trail Renovation Update

Paving delayed until August. Estimated completion date for the Linear Trail is late summer.

3. White Goods Pickup Update

Scheduled for April 16 and 17. Committee reviewed flyers that were distributed to residents along pickup locations: Buck Island Rd, Goethe Rd, Maiden Ln, Scultz Rd and Simonsville Rd. Public Services Department will patrol those locations on scheduled pickup dates.

4. Arbor Day Tree Planting on Friday, April 24, 2026.

Two 8 inch caliper live oak trees were ordered from the Greenery. 2026 Arbor Day plaques ordered from Sign D'Sign. Planting of live oak trees and installation of commemorative plaques will take place at Town Hall on Friday, April 24, 2026.

5. Rotary Center Pet Waste Donation Update

Town Council granted approval for Public Services to match Rotary Club's donation up to \$1,000.00. Dan Ciufreda to submit project for final approval to Rotary Club of Bluffton.

6. Butterfly Garden Contract Update

Contracted maintenance of the Butterfly Garden by the Greenery was extended through the end of fiscal year 2026 and will end on June 30, 2026.

VI. NEW BUSINESS

1. Town of Bluffton Scavenger Hunt Idea

2. Installation of Shade Coverings and Solar Powered Receptacles at Town Benches

Committee agreed that it would be beneficial to install solar powered receptables at Town Park pavilions instead of benches along Town roads.

3. Replace Oscar Frazier Pavilion Mural

Committee discussed the idea of limiting artwork solicitations to Bluffton Elementary Schools only. Dot Jeger to write up project proposal to submit to Art Committee.

VII. DISCUSSION

1. Committee discussed the idea of installing a swing along the New River Linear Trail. Colleen Hall to solicit quotes for purchasing a swing and verifying locations along the trail where installation is allowed. Dominion Energy maintains right of way along the path, request location suggestions from Constance Clarkson of CIP.

2. Jessica Palladino suggested that the Town participate in the National Wildlife Federation's Mayors' Monarch Pledge. This tri-national program commits local government leaders across North America to creating healthy habitats for the monarch butterfly and other pollinators in order to combat the steady decline of the monarch butterfly. Committee discussed using funds to purchase milkweed to distribute to local residents. Deadline for signing the pledge is April 30, 2026. Jessica Palladino to write up proposal.

VIII. ADJOURNMENT

Chairman Bowen adjourned the meeting at 9:45AM.

NEXT MEETING DATE: THURSDAY, MAY 21, 2026