



## **TOWN OF BLUFFTON**

# **ACCOMMODATIONS TAX ADVISORY COMMITTEE MEETING**

### **AGENDA**

Monday, February 26, 2024 at 3:00 PM  
(Rescheduled from Tuesday, February 20, 2024, at 6:00 PM )

Theodore D. Washington Municipal Building  
Henry "Emmett" McCracken, Jr. Town Council Chambers  
20 Bridge Street, Bluffton, SC 29910

---

This meeting can be viewed live on Beaufort County Channel, on Hargray Channel 9 and 113,  
or on Spectrum Channel 1304.

1. Call to Order & Welcoming Remarks – Chairwoman Christy Pinski
2. Roll Call and Confirmation of Quorum
3. Adoption of Agenda
4. Adoption of Minutes:
  - a. ATAC Regular Meeting Minutes of November 15, 2023
5. Financial Report – Natalie Majorkiewicz, Director of Finance
6. Old Business
  - a. Discussion Regarding Updates to Application Policies & Procedures
7. New Business
  - a. Review of Proposed FY2025 Local Accommodations Tax Allocations
  - b. Grant Applicants' Presentations and Q&A:
    1. HHI-Bluffton Chamber of Commerce: 2024 Official Bluffton Vacation Planner - \$45,000
    2. Gullah Traveling Theater, Inc.: Gullah Kinfolk Come to Bluffton - \$26,841
    3. Old Town Bluffton Merchants Society: 2024 Bluffton as a Destination - \$28,500
    4. The Rotary Club of Bluffton: MayFest 2024 - \$15,000

8. Comments, Announcements and Other Business

9. Adjournment

Notes:

- Please be reminded that all advertising sponsored with Town of Bluffton ATAX dollars must incorporate the Bluffton Heart of the Lowcountry brand logo.
- Town Council will review recommendations at the Tuesday, March 12, 2024, 5:00 p.m. meeting.
- Next deadline for ATAX applications is by 12:00 p.m., noon, Monday, April 1, 2024
- Next ATAC meeting date is Tuesday, May 21, 2024

---

*“FOIA Compliance – Public notification of this meeting has been published and posted in compliance with the Freedom of Information Act and the Town of Bluffton policies.”*

*In accordance with the requirements of Title II of the Americans with Disabilities Act of 1990 ("ADA"), the Town of Bluffton will not discriminate against qualified individuals with disabilities on the basis of disability in its services, programs, or activities. The Town of Bluffton Council Chambers are ADA compatible. Auditory accommodations are available. Any person requiring further accommodation should contact the Town of Bluffton ADA Coordinator at 843.706.4500 or [adacoordinator@townofbluffton.com](mailto:adacoordinator@townofbluffton.com) as soon as possible but no later than 48 hours before the scheduled event.*

*\*Please note that each member of the public may speak at one public comment session and a form must be filled out and given to the Town Clerk. Public comment is limited to 3 minutes per speaker.*

*Executive Session – The public body may vote to go into executive session for any item identified for action on the agenda.*