



## Accommodation Tax Advisory Committee Meeting

Tuesday, November 18, 2025 at 6:00 PM

Theodore D. Washington Municipal Building, Henry "Emmett" McCracken Jr. Council Chambers,  
20 Bridge Street, Bluffton, SC

### AGENDA

This meeting can be viewed live on [BCTV](#), on Sparklight Channel 9 and 113 or on Spectrum Channel 1304.

#### I. CALL TO ORDER

#### II. ROLL CALL

#### III. ADOPTION OF MINUTES

1. Meeting Minutes of August 19, 2025

#### IV. PUBLIC COMMENT

#### V. FINANCIAL REPORT

#### VI. OLD BUSINESS

#### VII. NEW BUSINESS

1. Adoption of Calendar Year 2026 Application Due Dates and ATAC Meeting Schedule
2. Grant Application Q&A: Hilton Head Choral Society
3. Grant Application Q&A: The New Bluffton Worship
4. Grant Application Q&A: Congregation Beth Yam
5. Grant Application Q&A: Farmer's Market of Bluffton
6. Grant Application Q&A: May River Theatre, Inc.

#### VIII. DISCUSSION

1. ATAC Bylaws Updates

#### IX. ADJOURNMENT

**NEXT MEETING DATE: TUESDAY, FEBRUARY 17, 2026, pending adoption of 2026 calendar**

**NOTES:**

- Town Council will review recommendations at the TUESDAY, DECEMBER 9, 2025, 5:00 P.M. meeting.
- Please be reminded that all advertising sponsored with Town of Bluffton ATAX dollars must incorporate the Bluffton Heart of the Lowcountry brand logo.
- All funds awarded must be committed within two (2) years of award.
- Next deadline for ATAX applications is by 5:00 p.m., WEDNESDAY, DECEMBER 31, 2025, pending adoption of 2026 calendar.

*“FOIA Compliance – Public notification of this meeting has been published and posted in compliance with the Freedom of Information Act and the Town of Bluffton policies.”*

*In accordance with the requirements of Title II of the Americans with Disabilities Act of 1990 ("ADA"), the Town of Bluffton will not discriminate against qualified individuals with disabilities on the basis of disability in its services, programs, or activities. The Town of Bluffton Council Chambers are ADA compatible. Auditory accommodations are available. Any person requiring further accommodation should contact the Town of Bluffton ADA Coordinator at 843.706.4500 or [adacoordinator@townofbluffton.com](mailto:adacoordinator@townofbluffton.com) as soon as possible but no later than 48 hours before the scheduled event.*

*Executive Session – The public body may vote to go into executive session for any item identified for action on the agenda.*

*\*Please note that each member of the public may speak at one public comment session and a form must be filled out and given to the Town Clerk. To submit a public comment online, please click here:*

*<https://www.townofbluffton.sc.gov/FormCenter/Town-15/Public-Comment-60>*

*Public comment is limited to 3 minutes per speaker.*