



Accommodation Tax Advisory Committee Workshop

Tuesday, July 30, 2024 at 5:30 PM

Theodore D. Washington Municipal Building, Henry "Emmett" McCracken Jr. Council Chambers,
20 Bridge Street, Bluffton, SC

AGENDA

This meeting can be viewed live on [BCTV](#), on Hargray Channel 9 and 113 or on Spectrum Channel 1304

I. CALL TO ORDER

II. ROLL CALL

III. PUBLIC COMMENT

IV. WORKSHOP AGENDA ITEMS

1. Application Updates
2. Updates to Advertising Requirements
3. Allowable Expenses
4. Scoring Sheet Updates

V. ADJOURNMENT

NEXT MEETING DATE: TUESDAY, AUGUST 20, 2024

NOTES:

- Please be reminded that all advertising sponsored with Town of Bluffton ATAX dollars must incorporate the Bluffton Heart of the Lowcountry brand logo.
- All funds awarded must be committed within two (2) years of award.
- Next deadline for ATAX applications is by 12:00 p.m., noon, Monday, September 30, 2024.

“FOIA Compliance – Public notification of this meeting has been published and posted in compliance with the Freedom of Information Act and the Town of Bluffton policies.”

In accordance with the requirements of Title II of the Americans with Disabilities Act of 1990 ("ADA"), the Town of Bluffton will not discriminate against qualified individuals with disabilities on the basis of disability in its services, programs, or activities. The Town of Bluffton Council Chambers are ADA compatible. Auditory accommodations are available. Any person requiring further accommodation should contact the Town of Bluffton ADA Coordinator at 843.706.4500 or adacoordinator@townofbluffton.com as soon as possible but no later than 48 hours before the scheduled event.

Executive Session – The public body may vote to go into executive session for any item identified for action on the agenda.

**Please note that each member of the public may speak at one public comment session and a form must be filled out and given to the Town Clerk. To submit a public comment online, please click here:*

<https://www.townofbluffton.sc.gov/FormCenter/Town-15/Public-Comment-60>

Public comment is limited to 3 minutes per speaker.