



Accommodation Tax Advisory Committee Meeting

Tuesday, May 21, 2024 at 6:30 PM

Theodore D. Washington Municipal Building, Henry "Emmett" McCracken Jr. Council Chambers,
20 Bridge Street, Bluffton, SC

AGENDA

This meeting can be viewed live on [Beaufort County Channel](#), on Hargray Channel 9 and 113 or on Spectrum Channel 1304.

I. CALL TO ORDER

II. ROLL CALL

III. ADOPTION OF MINUTES

1. Meeting Minutes of February 26, 2024

IV. PUBLIC COMMENT

V. FINANCIAL REPORT

VI. OLD BUSINESS

VII. NEW BUSINESS

1. Committee Approval and Recommendation to Town Council of the Hilton Head Island-Bluffton Chamber of Commerce's Bluffton Marketing Plan FY2024-2025 Budget as the Town's Designated Marketing Organization (DMO)
2. Grant Applicants' Presentations and Q&A
 1. Society of Bluffton Artists: 30th Anniversary - \$20,000
 2. Hilton Head Symphony Orchestra: 2024 Bluffton Concerts - \$43,632
 3. BlacQuity: 2024 River and Roots Festival - \$25,000
 4. MLK Observance Committee: 9th Annual Bluffton Juneteenth Festival Weekend - \$20,000
 5. Historic Bluffton Foundation: Heyward House Welcome Center Q1 Allocation - \$40,000
 6. Historic Bluffton Foundation: Luke Peeples Music Celebration - \$5,000
3. Review of Changes to Town of Bluffton Code of Ordinances, Chapter 24, Taxation
4. Workshop Agenda and Date

VIII. DISCUSSION

IX. ADJOURNMENT**NEXT MEETING DATE: Tuesday, August 20, 2024****NOTES:**

- Please be reminded that all advertising sponsored with Town of Bluffton ATAX dollars must incorporate the Bluffton Heart of the Lowcountry brand logo.
- Town Council will review recommendations at the Tuesday, June 11, 2024, 5:00 p.m. meeting.
- All funds awarded must be committed with two (2) years of award.
- Next deadline for ATAX applications is by 12:00 p.m., noon, Monday, July 1, 2024.

“FOIA Compliance – Public notification of this meeting has been published and posted in compliance with the Freedom of Information Act and the Town of Bluffton policies.”

In accordance with the requirements of Title II of the Americans with Disabilities Act of 1990 ("ADA"), the Town of Bluffton will not discriminate against qualified individuals with disabilities on the basis of disability in its services, programs, or activities. The Town of Bluffton Council Chambers are ADA compatible. Auditory accommodations are available. Any person requiring further accommodation should contact the Town of Bluffton ADA Coordinator at 843.706.4500 or adacoordinator@townofbluffton.com as soon as possible but no later than 48 hours before the scheduled event.

Executive Session – The public body may vote to go into executive session for any item identified for action on the agenda.

**Please note that each member of the public may speak at one public comment session and a form must be filled out and given to the Town Clerk. To submit a public comment online, please click here:*

<https://www.townofbluffton.sc.gov/FormCenter/Town-15/Public-Comment-60>

Public comment is limited to 3 minutes per speaker.