



Accommodation Tax Advisory Committee Meeting

Tuesday, May 19, 2026 at 6:00 PM

Theodore D. Washington Municipal Building, Henry "Emmett" McCracken Jr. Council Chambers,
20 Bridge Street, Bluffton, SC

AGENDA

This meeting can be viewed live on [BCTV](#), on Sparklight Channel 9 and 417 or on Spectrum Channel 1304.

I. CALL TO ORDER

II. ROLL CALL

III. ADOPTION OF MINUTES

1. Meeting Minutes of February 17, 2026

IV. PUBLIC COMMENT

V. FINANCIAL REPORT

VI. OLD BUSINESS

VII. NEW BUSINESS

1. Presentation of the Hilton Head Island-Bluffton Chamber of Commerce's Bluffton Marketing Plan for the FY2026-2027 Budget as the Town's Designated Marketing Organization (DMO)
2. Grant Application Q&A: Farmer's Market of Bluffton - Facilities Support
3. Grant Application Q&A: Hilton Head Symphony Orchestra - 2026 Bluffton Concerts
4. Grant Application Q&A: Beaufort Water Search & Rescue - Purchase of Replacement Boat
5. Grant Application Q&A: Beaufort Water Search & Rescue - FY2026 BWSAR Marketing Campaign
6. Grant Application Q&A: Bluffton MLK Observance Committee - 11th Annual Juneteenth Festival
7. Grant Application Q&A: Historic Bluffton Foundation - FY2027 Heyward House Museum Operations

VIII. DISCUSSION

IX. ADJOURNMENT

NEXT MEETING DATE: TUESDAY, AUGUST 18, 2026

NOTES:

- Town Council will review recommendations at the TUESDAY, JUNE 9, 2026, 5:00 P.M. meeting.
- Please be reminded that all advertising sponsored with Town of Bluffton ATAX dollars must incorporate the Bluffton Heart of the Lowcountry brand logo and/or other requirements as outlined and conveyed to awardees.
- Next deadline for ATAX applications is by 5:00 P.M., TUESDAY, JUNE 30, 2026.

“FOIA Compliance – Public notification of this meeting has been published and posted in compliance with the Freedom of Information Act and the Town of Bluffton policies.”

In accordance with the requirements of Title II of the Americans with Disabilities Act of 1990 ("ADA"), the Town of Bluffton will not discriminate against qualified individuals with disabilities on the basis of disability in its services, programs, or activities. The Town of Bluffton Council Chambers are ADA compatible. Auditory accommodations are available. Any person requiring further accommodation should contact the Town of Bluffton ADA Coordinator at 843.706.4500 or adacoordinator@townofbluffton.com as soon as possible but no later than 48 hours before the scheduled event.

Executive Session – The public body may vote to go into executive session for any item identified for action on the agenda.

**Please note that each member of the public may speak at one public comment session and a form must be filled out and given to the Town Clerk. To submit a public comment online, please click here:*

<https://www.townofbluffton.sc.gov/FormCenter/Town-15/Public-Comment-60>

Public comment is limited to 3 minutes per speaker.